# WOMEN'S STUDIES

## What can I do with this major?

<table>
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<tr>
<th>AREAS</th>
<th>EMPLOYERS</th>
<th>STRATEGIES</th>
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</table>
| **BUSINESS AND INDUSTRY**  
Training and Development  
Human Resources  
Equity and Diversity  
Management  
Marketing  
Advertising  
Public Relations  
Sales  
Consulting | Public and private corporations, particularly:  
Women's divisions  
Female focused industries  
Consulting firms  
Marketing companies  
Public relations agencies  
Organizations for research on and advancement of women in business, e.g., Catalyst | Obtain a minor or double major in business.  
Earn a graduate degree in an area of interest.  
Gain experience through internships or other employment.  
Become current with business and industry literature and news.  
Stay abreast of current technology.  
Gain leadership experience through campus involvement or volunteer work.  
When job searching, seek employers interested in hiring "any major."  
Understand the top skills employers desire and be prepared to demonstrate them, such as communication (oral and written), computer, interpersonal, leadership, and teamwork, etc.  
Be willing to start in a management-trainee program or other entry-level positions. |
| **HEALTHCARE**  
Medicine Specializing in Women's Issues: Obstetrics & Gynecology  
Breast Cancer  
Multiple Sclerosis  
Fertility  
Nursing  
Physical Therapy  
Occupational Therapy  
Dentistry  
Public Health | Healthcare settings exclusively for women  
Organizations devoted to women's health including:  
National Women's Health Organization  
CDC Women's Health Department  
Hospitals  
Clinics  
Private or group practice  
Health networks  
Wellness centers  
Nursing homes  
Mental health institutions  
Federal, state, or local health departments  
Centers for reproductive health | Maintain a high GPA for admission into graduate schools or professional programs.  
Take prerequisite courses required by graduate programs or obtain a related double major or minor.  
Meet with a pre-health advisor periodically to discuss curricular decisions.  
Prepare for and take appropriate admissions tests.  
Obtain summer jobs, volunteer positions, or internships to test field of interest and gain experience.  
Talk to professionals in fields of interest and arrange shadowing opportunities. |
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<tr>
<td><strong>HUMAN SERVICES</strong></td>
<td>Private and group practice</td>
<td>Obtain essential practical experience through part-time or summer jobs and internships.</td>
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<tr>
<td>Counseling</td>
<td>Mental health institutions</td>
<td>Volunteer with organizations for women's aid such as crisis hotlines, Big Sisters, women's</td>
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<td>Psychotherapy</td>
<td>Hospitals and clinics</td>
<td>resource centers, etc.</td>
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<tr>
<td>Mental Health Services</td>
<td>Federal, state, or local government, including:</td>
<td>Learn to work well with different types of people and gain experience working with diverse</td>
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<td>Case Management</td>
<td>Department of Human Services</td>
<td>clientele.</td>
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<td>Social Work</td>
<td>Veterans Administration</td>
<td>Acquire knowledge of government and community resources available for those in need.</td>
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<td>Vocational/Career Counseling</td>
<td>Women's service organizations, e.g. Girl Scouts, Women for Women, AWARE, About-Face, etc.</td>
<td>Earn a graduate degree in fields such as, marriage and family therapy, mental health counseling, social work, counseling psychology, etc. for more substantive counseling and administrative roles.</td>
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<tr>
<td>Programming</td>
<td>Organizations for women's aid, e.g. rape crisis, pregnancy support</td>
<td>Maintain a high GPA and secure strong faculty recommendations.</td>
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<td>Community Relations</td>
<td>treatment centers, battered women's shelters, adoption agencies, etc.</td>
<td>Research state licensure requirements in fields such as counseling and psychology.</td>
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<td>Administration</td>
<td>Youth and family agencies</td>
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<td></td>
<td>University and college counseling and career centers</td>
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<tr>
<td><strong>EDUCATION</strong></td>
<td>Universities and colleges</td>
<td>Earn a Ph.D. to teach and research in the field of Women's Studies at four-year institutions.</td>
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<td>Teaching</td>
<td>Women's resource centers</td>
<td>Master's or Ph.D. is required to teach at two-year colleges.</td>
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<td>Research</td>
<td>Non-profit organizations</td>
<td>Obtain masters in library/information science or student affairs if interested in those areas.</td>
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<td>Information/Library Science</td>
<td>Government programs, e.g. classes for displaced homemakers, parenting, GED prep, etc.</td>
<td>Join related professional associations as a student member.</td>
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<td>Higher Education Administration and Student Support Services including:</td>
<td>Libraries (for Women's Studies departments, women's organizations, museums, etc.)</td>
<td>Gain experience through volunteer work or internships.</td>
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<td>Admissions</td>
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<td>Seek leadership roles on campus such as peer mentor, resident advisor, or orientation leader.</td>
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<td>Financial Aid</td>
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<td>Develop strong communication and public speaking skills.</td>
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<td>Academic Advising</td>
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<td>Development</td>
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<td>Alumni Affairs</td>
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<td>International Education and Study Abroad</td>
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<td>Career Services</td>
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<td>Residence Life</td>
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<td>Student Activities and Greek Life</td>
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<td>Orientation</td>
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<td>Leadership</td>
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<tr>
<td>Community Education</td>
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**AREAS**

**WRITING**
- Journalism
- Creative Writing
- Freelance Writing
- Copy Writing

**EMPLOYERS**
- Newspapers
- Magazines
- Broadcast media companies including television and movie industry
- Trade, professional, or consumer publications
- Internet sites
- Advertising agencies
- Publishing houses
- Large corporations
- Self-employment

**STRATEGIES**
- Pair an interest in Women's Studies with communication skills to write about women, write on topics of interest to women, or for publications targeting a female audience.
- Obtain a minor in English or journalism or take some general writing-focused classes.
- Write for campus publications such as college newspapers, magazines, or department/program newsletters.
- Volunteer to assist or tutor students in a writing center.
- Create a portfolio of writing samples, especially those that have been published.
- Seek opportunities for recognition and networking through writing contests and freelance writing submissions.
- Become familiar with the proposal and submission process involved in freelance writing.

**NONPROFIT**
- Administration
- Program Management and Development
- Fund Raising/Development
- Grant Writing
- Research
- Policy Analysis
- Volunteer Coordination
- Community Education
- Public Relations and Marketing

**Employers**
- Nonprofit organizations
- Social service agencies
- Hospitals and medical centers
- Private foundations, e.g. The Ford Foundation
- International organizations, e.g. The World Health Organization, The International Red Cross
- Special interest groups
- Trade or professional associations
- Libraries
- Educational institutions
- Cultural heritage organizations
- Women's service organizations
- Human rights organizations

**STRATEGIES**
- Seek multiple volunteer and internship positions to gain experience and build contacts in the field.
- Obtain leadership roles in relevant campus and community organizations.
- Develop strong communication and research skills. Learn how to write grants and gain an understanding of budgeting and fiscal management.
- Investigate term of service or service corps positions as a way to gain entry into the field.
- Research organizations' values to find a good fit with yours.
- Consider earning a graduate degree for more job opportunities and advancement.
Women's Studies provides a broad, liberal arts background that helps build skills in critical thinking and problem solving, data collection and analysis, oral, written and presentation skills, and co-operative teamwork skills.

Women's studies also provides in-depth knowledge of the conditions of women in various cultures and societies, gender dynamics, strategies and organizational skills needed to address gender inequalities, women's struggles, achievements, and contributions in past and present societies and across cultures, the courses and consequences of women's subordination, gender-based assumptions and biases and their consequences, social change agents, and sensitivity to social concerns and other view points.

Some students may choose to study Women's Studies because they enjoy the subject but wish to pursue careers requiring "any major." In this scenario, it is critical to develop desirable skills through internships, part-time or summer jobs, or volunteer experiences.

Women's Studies majors are excellent candidates for a number of graduate school options because of their broad liberal arts background as well as specific interests that may set them apart from other students. For those wishing to pursue graduate education, maintain a high GPA, establish relationships with faculty to secure strong recommendations, and gain experience through volunteer, work, or research opportunities.

LAW AND POLITICS

Law:
- Corporate Practice
- Public Interest Law
- Civil Law (family, discrimination, sexual harassment, etc.)
- Lobbying
- Government Relations
- Elected or Appointed Leadership
- Public Policy
- Research
- Intelligence
- Campaign Management
- Special Interest Advocacy
- Program Administration

EMPLOYERS

- Law firms
- Corporate legal departments
- Public defenders offices
- District attorneys
- Government agencies
- Public interest groups
- Legal aid
- Sole practitioner
- Lobbying groups
- Women's advocacy organizations

STRATEGIES

Supplement curriculum with relevant courses to enhance research and writing skills.
- Maintain a high GPA.
- Prepare for and take the Law School Admission Test (LSAT).
- Participate in activities that develop strong debate and public speaking skills such as mock trial.
- Run for office in student government or work on a political campaign.
- Gain relevant experience through jobs or internships with law firms or government agencies.
- Obtain the J.D. for law positions or an advanced degree in political science or public administration for government positions.