

# GLOBAL/INTERNATIONAL STUDIES

What can I do with this major?

## AREAS

## EMPLOYERS

## STRATEGIES

### INTERNATIONAL BUSINESS

Management  
Human Resources  
Labor Relations  
Banking and Finance  
Economics  
International Development  
Real Estate  
Sales  
Marketing  
Product Management  
Supply Chain Management  
Healthcare Administration  
Agricultural Economics

Domestic and foreign corporations  
Multinational service firms  
Global small and medium enterprises  
Domestic and foreign financial institutions  
International marketing firms  
International real estate firms  
International trade firms  
Contracting and consulting firms  
Convention and visitors' bureaus  
International airlines  
Transportation, travel, and hospitality industry  
Logistics firms

Minor or take courses in business.  
Learn at least one additional language.  
Spend a semester or year studying abroad.  
Seek an international internship, even if unpaid.  
Obtain related experience with organizations in the US.  
Learn about NAFTA, WTO, and GATT policies.  
Acquire supervisory skills and experience by taking leadership roles in student organizations.  
Learn about geography and international travel regulations.  
Sharpen your public speaking and intercultural communication skills.  
Interact with the international student population on campus.  
Keep abreast of political, economic, and social changes worldwide.  
Develop an understanding of the international business environment.  
Research firms with international interests. Target larger firms that may be more likely to employ contracting services.  
Develop your skills domestically and build a network of contacts.  
Understand that many companies send more seasoned employees to work abroad.

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### INTERNATIONAL RELATIONS

Diplomacy  
Peacekeeping  
Foreign Affairs  
Program Administration  
Community Development  
Economic Development  
Resource Development  
Public-Private Partnerships  
Governance

United Nations  
Non-governmental organizations  
Relief agencies  
Religious organizations  
Educational institutions  
Consulting firms  
Research institutes  
Foundations  
Defense contractors

Learn a second or third language.  
Study, volunteer, or work internationally. Seek as many experiences abroad as possible.  
Complete an internship specifically with an NGO, the US government, or an international government.  
Study world governments and religions.  
Demonstrate your depth of dedication, willingness to adapt, and coping mechanisms to combat stress and difficult situations.

## AREAS

## EMPLOYERS

## STRATEGIES

### INTERNATIONAL RELATIONS CONTINUED

Policy Making and Analysis  
Legislative Services  
Political Advising  
Public Sector Reform  
Poverty-Reduction Strategy  
Ethics and Anti-Corruption

Federal government including:  
Department of State  
Department of Agriculture  
Department of Commerce  
Department of Defense:  
Armed Services  
US Agency for International Development  
National Security Council  
Legislative officials

Develop skills in the areas of organizing groups, efficiency, and the ability to calm people.  
Seek cultural experiences on campus and get involved with international students.  
Learn about geography and international travel regulations.  
Stay abreast of international news and politics.  
Sharpen your intercultural communication skills.  
Learn to see all sides of a problem, including economic, social, political, and environmental.  
Earn a relevant graduate degree such as international diplomacy, international relations, or law.  
Research government hiring procedures and seek assistance from your campus career center.

### SOCIAL SERVICES

Human Services Provision  
Public Health  
Disaster/Disease Relief  
Economic Development  
Community Development  
HIV/AIDS Work  
Policy Development  
Program Administration  
Program Evaluation  
Volunteer Coordination

Non-governmental organizations  
Private voluntary organizations  
Humanitarian services  
Religious organizations  
Relief agencies  
United Nations including:  
World Health Organization  
UNICEF  
Economic and Social Council  
Federal government including:  
Peace Corps  
US Agency for International Development  
National Security Council

Study abroad while in school. Learn one or more foreign language(s).  
Complete internships or fellowships to gain experience with issues.  
Participate in an international service learning experience or go on mission trips.  
Develop excellent research, writing, communication, and organizational skills.  
Hundreds of NGO's exist in the US. Research organizations' structures, functions, and missions to find ones that fit.  
Volunteer at relevant social service agencies to gain experience and demonstrate interest.  
Work with or assist immigrants or refugees in the local community.  
Gain experience with intercultural communication and an appreciation for diversity.  
Learn about international humanitarian law.  
Demonstrate strong analytical and management skills.  
Research government hiring procedures and seek assistance from your campus career center.  
Consider earning a graduate degree in social work, public administration, or related fields.

## AREAS

## EMPLOYERS

## STRATEGIES

### LANGUAGE SERVICES/EDUCATION

Teaching  
Curriculum Development  
Private Tutoring  
Interpreting  
Translating  
Research  
Writing  
Higher Education Administration:  
    International Student Support Services  
    Study Abroad Programming

International schools  
Overseas dependents' schools  
English language institutes  
Non-governmental organizations  
Religious organizations  
Colleges and universities  
Third-party study abroad providers  
Self-employed  
Federal government agencies

Gain practical domestic teaching experience and necessary training or certificate to teach abroad.  
Minor or double major in another subject that you could also teach.  
Research certification options for teaching English (TESOL, CELTA, CELTC, TEFL).  
Obtain certificates from schools whose graduates are hired in the international marketplace.  
Teacher training should include supervised classroom experience.  
Consider obtaining intensive TESL (Teaching English as a Second Language) training.  
Volunteer to tutor children and adults in English.  
Learn other languages to help understand how languages work.  
Sharpen intercultural competency, sensitivity, and tolerance. Those who are successful at teaching abroad tend to be independent, flexible, and patient.  
Develop superior written and oral communication skills in the English language including proper sentence structure and comprehensive vocabulary.  
Notify local hospitals, schools, and chambers of commerce of your availability to translate or interpret for international visitors.  
Get involved with student leadership experiences on campus.  
Look for positions in developing nations or Asian countries. Teaching positions in Europe are very competitive.  
Earn a master's degree in College Student Affairs to work with study abroad programs or with international student services.

## AREAS

## EMPLOYERS

## STRATEGIES

### **COMMUNICATIONS**

Foreign News Correspondence  
International Broadcasting  
Reporting  
Editorial/Column Writing  
Investigative Journalism  
Research  
Photography  
Freelance Work

Foreign news agencies  
Television networks  
Large circulation newspapers  
Wire services  
Trade newspapers  
Online publishers  
Labor unions  
Academic journals  
International newspapers  
Magazines  
Websites  
Self-employed

Supplement curriculum with communication courses, e.g. journalism and broadcasting.  
Obtain a summer job or internship with a newspaper.  
Demonstrate curiosity, high energy level, ability to produce under pressure, and withstand criticism.  
Develop excellent grammar and writing skills.  
Create a portfolio of work samples, especially those that have been published, or demonstrate multimedia work on a website or electronic portfolio.  
Gain experience with campus newspaper or media.  
Travel and study abroad. Learn a second language.  
Get involved in professional associations. Build a network of contacts.  
Research international media firms.

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### **INTERNATIONAL PUBLIC LAW**

Economic Law  
Trade and Investment Law  
Commercial Arbitration  
Criminal Law  
Refugee Law  
Human Rights Law  
Environmental Law  
Humanitarian Law

Federal government including:  
Department of Defense  
Department of State  
Department of Commerce  
Law firms with an international practice  
Overseas law firms  
Corporations  
Nongovernmental organizations, e.g. Amnesty International, Human Rights First  
Consulting firms

Develop strong research skills and attention to detail.  
Participate in debate or forensic team to hone communication skills.  
Find part-time or summer work in a law firm.  
Shadow an attorney to learn more about the field and various specialties.  
Get involved in pre-law organizations.  
Plan to attend law school and earn a law degree.  
Maintain a high grade point average and secure strong faculty recommendations. Prepare for the LSAT (Law School Admission Test).  
Research law schools to find those that offer courses in international public law and have a good reputation.  
While in law school, gain international experience through internships or summer programs.  
Jobs in this field are extremely competitive. Plan to gain several years experience before starting an international law career.

**GENERAL INFORMATION**

- Entry-level positions are generally in the U.S. with mid-level positions involving some international travel. Corporations typically hire employees with the most experience or skills set for overseas work.
- Develop linguistic skills. Learn a second and third language.
- Demonstrate intercultural competency, sensitivity, and tolerance.
- Gain experience in communications with people from other countries. Get involved with the international student community on campus.
- Live and/or work abroad while in school.
- Commit to a continuous study of host country's language.
- Develop a good understanding of etiquette and business practices in country of target.
- Look for temporary or volunteer positions abroad.
- Obtain daily papers in target city to determine international and national news, business features, real estate markets, and community calendars.
- Work domestically with an international firm as a contract representative.
- Develop traits such as creativity, initiative, tenacity, a willingness to take risks, an adventurous spirit, and a sense of humor.
- Be very planful about building an international career. It takes time to develop a set of skills and experiences that will prepare you for an overseas job.