Route Productivity Analysis- 2/10/2017

-Route #3 Dover

- Rt. 3A 11:05am Placed on the watch list due to a drop from 16 passengers to 12.
- Four runs saw an increase in ridership the 6:45am 3A; 7:45am 3A; 10:05am 3B; and the 1:05pm 3A.
- Overall Dover ridership dropped by 11%.

-Route #4 Portsmouth

- Rt. 4B 10:05am Placed on the watch list due to a drop from 15 passengers to 11.
- Six runs saw an increase in ridership the 6:40am 4AX; 7:15am 4AX; 1:05pm 4A; 3:05pm 4A;
  3:35pm 4A; 5:05pm 4A.
- First 5 runs in the morning and 7 runs in the late afternoon are funded 100% from Federal and State for mitigation requirements.
- Overall Portsmouth ridership dropped by 8%.

-Route #5 Newmarket

- Runs 10:10am; 12:10pm; 2:30pm are all being placed on the watch list. Due to the ridership averaging 11 passengers.
- The 7:15pm saw a 10% increase in ridership.
- The 9:15pm saw a drop from 12 to 7 passengers when we changed the time from 9:15pm to 9:45pm to accommodate the Dining staff. We will be switching back to the 9:15pm.

-Route 125 Rochester

- Ridership continues to stay low, we saw a drop in the morning commute from 14 to 11 passengers.
- We are recommending that we reduce the three afternoon runs to one. This will allow the remaining funding to get us through to May 2018. If we were to stay with the three runs in the afternoon, funding would end on December 3, 2017. The 3:35pm is averaging 5 passengers; 4:35pm is averaging 6 passengers; and the 5:05pm is averaging 4 passengers.
- We will be conducting a survey asking the Rt.125 passengers to assist us in deciding which time to operate the afternoon commuter run.