2015 Rubric for Judging URC-ISE Research Posters

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<th>Good</th>
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**Project (Research) - Content/Analysis**

**Excellent:** The purpose of the project/research is clear, with a clear goal/question and logical progression in the process. Important background information is included. The data ties to and is focused on the central purpose/question of the project and analyzed appropriately. All aspects of the analysis are completely supported by the presented data. The conclusion is soundly supported by the data and analysis and directly addresses the project goal/purpose.

**Good:** The purpose of the project/research, goal/question and supporting information is somewhat general. Relevant but minimal background information is included. The analysis is generally supported by the data, with one or two aspects of the analysis that could use stronger support. The conclusion is sound but somewhat vague.

**Fair:** The purpose of the project/research is vague and does not create a strong sense of purpose. Background information is inadequate. There are elements of the data that support the analysis and conclusions, but there are obvious issues in the analysis that are not addressed or supported by the data. The conclusion is vague or has elements that do not relate to the project goal/purpose.

**Poor:** The project/research lacks a clear purpose, there is no background information, analysis is inadequate or inappropriate, the supporting information is not focused on any central theme or absent and there is no conclusion or the conclusion does not relate to the project goal/purpose.

**Poster - Organization/Clarity/Appearance**

**Excellent:** The central topic of the poster and presentation is readily evident. The layout of the poster is logical, with an intuitive sequence of information from introduction to conclusion. Fonts are easy-to-read. Font size varies appropriately for headings and text. Use of italics, bold and indentation enhances the clarity of the text. Text length is appropriate for conveying information. Text and background colors enhance readability of the text. Graphs and other visuals are clear and support the information presented.

**Good:** The main idea of the poster and presentation is clear, but the sequence of information could be more refined. Overall the poster is easy to read, but there are a few places where the text font is too small, some text paragraphs are too long, text color or the background reduces readability or the use of italics, bold or indentations detracts. Visuals are clear but not as supportive of the information as other choices would be.

**Fair:** There is the suggestion of a central idea, but the logical sequence of information is confusing. The overall readability is difficult, with some long blocks of text, dark or busy background, small fonts, overuse of bold or italics, and/or lack of appropriate formatting. Graphs and other visuals are somewhat clear and not as supportive of the information as other choices would be.

**Poor:** There is no logical sequence of information. The information presented does not appear to be related to any central idea. Text is difficult to read. Long blocks of text with poor use of headings, subheadings, indentation and formatting are confusing. Graphs and other visuals are lacking or improperly used.
Oral Presentation - Clarity/Effectiveness

**Excellent:** The presentation is smooth and polished. The student(s) is/are articulate and makes good eye contact with the judges. The presentation clearly and concisely describes the work on the poster and demonstrates that the student understands the work. The student is professionally groomed and the poster area is clean and conducive to focusing on the project/research.

**Good:** The presentation reasonably describes the work on the poster and demonstrates that the student understands the work, but the presentation could be more polished. The student hesitates and does not make good eye contact with the judges. The student is casual but well groomed. The poster area is mostly clean and conducive to the judges focusing on the project/research.

**Fair:** The presentation is not very smooth or polished, and the student does not seem prepared. The presentation is related to the poster, but does not do a good job of describing the work on the poster. The student makes only periodic eye contact with the judges. The student is just adequately groomed and the poster area is cluttered or detracting.

**Poor:** The student does not appear to be prepared and does not make eye contact with the judges. The presentation does not seem related to the work on the poster. The student is not appropriately groomed and the poster area is dirty and distracting.