GAY MASCULINITIES IN PRIMETIME TELEVISION

Mitchell Gates and Dr. Kevin Healey
McNair Scholars Program
RANKING OF THE BROADCAST NETWORKS 2012-2013

1. Fox
2. ABC
3. NBC
4. The CW
5. CBS

42% 33% 29% 28% 14%

% hours with LGBTQ images

glaad.org/nri2013
What is masculinity? How do we assess it?
What is masculinity? How do we asses it?

One isn’t born a man, one becomes a man.

Achieved in the way one acts, talks, dresses, etc.

Diverse masculinities.

Some seen as lesser than others.
(ex.: masculine vs. effeminate)

Gay masculinities often seen as less masculine.
The New Normal

David

Bryan