## Conference Schedule

### April 24, 2015

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 – 8:30</td>
<td>Registration</td>
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<tr>
<td>8:30 – 8:45</td>
<td>Welcome &lt;br&gt;Lisa MacFarlane, UNH Provost &lt;br&gt;Victor Benassi</td>
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<tr>
<td>8:45 – 10:00</td>
<td>Morning Keynote &lt;br&gt;Jan L. Plass &lt;br&gt;Emotional Design for Multimedia Learning</td>
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<td>10:00 – 10:15</td>
<td>Break</td>
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<tr>
<td>10:15 – 11:30</td>
<td>Victor Benassi &lt;br&gt;Applying Psychological Science to Learning with Multimedia</td>
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<td>11:30 – 12:30</td>
<td>Lunch &lt;br&gt;Holloway Commons</td>
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<tr>
<td>12:30 – 1:45</td>
<td>Afternoon Keynote &lt;br&gt;Marsha C. Lovett &lt;br&gt;Cognitively Informed Learning Analytics with Multimedia Instruction</td>
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<td>1:45 – 1:55</td>
<td>Break</td>
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<tr>
<td>1:55 – 2:55</td>
<td>Multimedia Panel &lt;br&gt;Moderator: Catherine Overson &lt;br&gt;Lou Ann Griswold &lt;br&gt;Adam St. Jean &lt;br&gt;Michael Melville</td>
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<td>2:55</td>
<td>Wrap-up</td>
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## Speakers/Presenters

### Morning Keynote Presentation: Jan L. Plass, PhD

**Emotional Design For Multimedia Learning**

[http://steinhardt.nyu.edu/faculty_bio/view/Jan_Plass](http://steinhardt.nyu.edu/faculty_bio/view/Jan_Plass)

- Paulette Goddard Professor of Digital Media and Learning Sciences
- Co-Director, Games for Learning Institute
- Founding director of the CREATE Consortium for Research and Evaluation of Advanced Technology in Education
- Director, Programs in Educational Communication and Technology at NYU MAGNET
- New York University

### Afternoon Keynote Presentation: Marsha C. Lovett, PhD

**Cognitively Informed Learning Analytics with Multimedia Instruction**

[http://www.eberly.cmu.edu/people/lovett](http://www.eberly.cmu.edu/people/lovett)

- Director, Eberly Center for Teaching Excellence and Educational Innovation
- Teaching Professor, Department of Psychology
- Carnegie Mellon University

### Mid-morning Presentation and Afternoon Panel

**Applying Psychological Science to Learning With Multimedia**

[http://www.unh.edu/teaching-excellence/ProjectDirector.html](http://www.unh.edu/teaching-excellence/ProjectDirector.html)

- Catherine Overson, PhD
  - Center for Excellence in Teaching and Learning
  - University of New Hampshire

- Lou Ann Griswold, PhD
  - Associate Professor
  - Occupational Therapy, UNH

- Adam St. Jean, PhD
  - Lecturer, Chemical Engineering, UNH

- Michael C. Melville, MA
  - PhD student, Psychology
  - UNH