

UNH FACULTY SENATE
MOTION# XXIII- M22
Resolution on Assisting Student Recruitment through
Department Website Development

1. Motion presenter: David Finkelhor, on behalf of the Research & Public Service Committee
2. Dates of Faculty Senate discussion: 04/01/2019, 04/15/2019

3. Motion:

Recruitment of students is a top priority for UNH. Students are more likely to apply and enroll in UNH if they become aware of how academic activities at the university will contribute to developing their interests and furthering their careers. Today's prospective students get much of such information from the Internet. As a result, interest in UNH can be enhanced by having more Internet content connected to university departments that is appropriate for young applicants that stimulates their excitement about possible fields of study.

The Faculty Senate urges the administration to assist departments in collaboration with Academic Technology, Admissions, and the Communications Managers in each of the colleges to add material to their websites addressed to and relevant for potential applicants to the university. This assistance can be in the form of the provision of resources, training and models for such websites.

4. Senate action: The motion passed unanimously with 58 in favor, none opposed, and no abstentions.

5. 

Senate Chair, Robert S. Smith

Forwarded to the following on 05/03/2019:

President James Dean
President Wayne Jones
P.T. Vasudevan, Senior Vice Provost for Academic Affairs
Terri Winters, Assistant Vice Provost for Digital Learning & Communication
Rob McGann, Interim Vice President, Enrollment Management
Mica Stark, Associate Vice President and Chief Communications Officer
All deans
All department chairs