

RIFC International Franchise Attractiveness Index (Balanced Growth) - 2018										
Country	Population Size	GDP per capita	GDP Growth	Market Potential	Economic/ Political Risks	Legal/ Regulatory Risks	Cultural/ Geographic Distance	Market Risks	Attractiveness Score	Attractiveness Ranking - 2018
United Kingdom	20	23	93	17	19	7	4	6	25.10	1
Germany	16	13	104	13	10	20	9	9	25.53	2
Canada	35	19	96	26	8	18	2	5	28.53	3
Australia	49	14	90	35	9	14	40	13	33.85	4
France	21	24	117	24	20	30	12	17	34.08	5
Poland	33	39	64	19	30	26	18	19	34.13	6
Ireland	101	3	2	37	23	17	3	11	34.18	7
Korea	24	26	70	11	22	4	119	26	35.10	8
Sweden	76	12	76	52	5	10	34	8	36.40	9
Spain	28	28	101	28	34	27	16	22	36.93	10
Turkey	18	45	15	2	52	56	49	46	38.50	11
Mexico	11	56	87	18	31	46	25	28	38.53	12
Netherlands	60	11	102	48	6	31	20	14	38.53	13
Japan	10	25	111	16	24	33	87	34	39.60	14
Italy	22	29	122	32	37	43	10	25	41.38	15
Denmark	94	16	105	87	4	3	14	1	41.43	16
New Zealand	100	27	59	77	11	1	33	7	41.45	17

Czech Republic	72	32	73	57	18	29	11	15	41.63	18
Switzerland	82	7	106	72	3	32	7	10	42.33	19
Norway	98	4	107	86	2	8	22	2	42.58	20
China	1	65	7	1	38	71	116	71	42.65	21
Hong Kong SAR	86	8	74	58	13	5	82	18	43.55	22
Malaysia	39	41	28	12	39	23	131	41	43.88	23
India	2	94	5	3	48	85	48	59	44.28	24
United Arab Emirates	75	5	61	41	33	21	67	27	44.50	25
Singapore	95	2	54	27	1	2	132	21	44.55	26
Austria	80	17	112	78	12	22	17	12	44.63	27
Taiwan	51	15	92	32	21	15	124	33	45.73	28
Colombia	26	70	63	33	43	55	37	38	46.43	29
Finland	96	22	120	99	7	13	8	4	46.55	30
Thailand	19	60	77	30	49	25	117	45	48.38	31
Peru	40	72	48	35	40	54	46	39	48.40	32
Israel	81	31	52	38	27	51	30	29	49.23	33
Belgium	68	20	114	68	16	49	26	23	49.35	34
Chile	57	48	95	66	14	52	56	30	50.93	35
Indonesia	4	78	30	7	53	66	128	74	51.10	36

Hungary	78	40	65	52	51	45	13	35	53.13	37
Romania	52	49	34	15	55	42	107	54	53.48	38
Saudi Arabia	37	10	91	20	44	80	72	63	53.88	39
Russia	9	42	124	47	63	34	115	56	53.90	40
Morocco	36	90	55	50	62	63	24	49	54.53	41
Lithuania	117	35	68	87	32	16	36	20	55.33	42
Vietnam	14	96	12	11	74	62	123	81	56.50	43
Portugal	73	38	116	92	35	28	69	32	57.00	44
Philippines	12	91	11	8	57	95	110	88	57.15	45
Estonia	129	36	80	104	28	12	28	16	57.55	46
Brazil	5	66	128	62	50	102	19	64	57.80	47
Slovak Republic	97	34	71	67	17	38	109	37	59.28	48
Kazakhstan	58	46	60	39	68	35	121	67	60.45	49
South Africa	23	71	110	73	59	75	60	68	61.18	50
Uzbekistan	38	95	4	18	108	68	45	82	61.58	51
Latvia	124	44	75	103	41	19	38	24	61.68	52
Georgia	109	83	44	98	70	9	31	31	62.03	53
Egypt	13	75	42	13	90	103	62	96	62.68	54
Qatar	118	1	62	51	26	76	51	42	62.88	55

Dominican Republic	74	63	13	26	88	84	6	73	63.00	56
Iran	17	55	47	9	118	101	35	100	64.30	57
Kenya	27	114	21	37	92	73	84	87	65.03	58
Bulgaria	88	52	83	88	47	47	81	48	65.78	59
Argentina	29	54	121	70	83	97	15	77	66.63	60
Panama	107	47	17	44	56	72	68	65	67.15	61
Slovenia	123	33	89	105	25	36	94	36	67.60	62
Ethiopia	15	122	1	19	91	121	71	106	68.63	63
Ghana	45	103	22	43	73	99	75	89	68.78	64
Oman	106	21	81	76	46	65	77	53	69.15	65
Costa Rica	99	64	56	84	64	57	54	51	69.35	66
Paraguay	90	85	14	57	71	91	21	72	69.38	67
Kuwait	104	6	125	97	29	82	55	50	70.08	68
Bahrain	127	18	43	55	65	60	61	57	70.48	69
Algeria	31	67	67	41	96	124	23	98	70.80	70
Croatia	105	50	109	116	54	48	44	40	70.93	71
Tanzania	25	115	8	24	93	107	99	108	71.53	72
Guatemala	61	92	51	71	79	83	63	78	71.83	73
Armenia	114	86	49	108	69	44	39	44	71.88	74

Azerbaijan	77	62	113	114	82	53	41	58	72.23	75
Nigeria	7	98	79	53	80	113	98	104	72.28	76
Tunisia	67	80	103	111	72	79	29	69	72.73	77
Côte d'Ivoire	48	109	3	34	75	109	106	101	73.40	78
Rwanda	66	123	10	64	117	39	92	84	73.53	79
Pakistan	6	102	37	22	103	115	112	119	73.68	80
Botswana	120	61	39	86	45	74	80	62	74.30	81
Mauritius	130	53	46	94	60	24	130	52	74.68	82
Senegal	64	116	19	65	77	110	53	90	75.58	83
Serbia	89	68	115	120	66	40	93	55	75.63	84
Greece	71	43	127	100	85	61	76	75	75.80	85
Bangladesh	8	106	9	12	109	129	120	130	75.98	86
Macedonia	122	69	82	121	81	11	83	47	76.08	87
Uganda	34	118	36	56	100	100	86	105	76.35	88
Bolivia	70	93	29	58	76	119	47	93	76.45	89
Uruguay	112	51	84	107	42	81	70	61	76.48	90
Cyprus	132	30	123	124	36	50	85	43	77.83	91
Zambia	59	108	41	77	102	77	96	97	78.78	92
Honduras	83	101	45	93	89	96	32	83	79.20	93

El Salvador	91	88	98	122	78	67	43	70	79.30	94
Jordan	87	77	85	109	67	87	66	76	79.40	95
Ukraine	30	89	130	110	107	69	113	99	81.38	96
Ecuador	62	81	99	101	94	98	50	91	81.40	97
Nepal	44	117	38	63	122	89	102	112	82.78	98
Mongolia	113	73	18	72	98	58	122	92	83.03	99
Belarus	79	59	126	115	114	37	103	85	83.38	100
Kyrgyz Republic	92	111	24	91	120	70	59	94	83.78	101
Trinidad and Tobago	128	37	129	125	58	86	27	60	84.25	102
Moldova	110	100	35	106	106	41	111	86	84.88	103
Namibia	119	82	50	112	61	90	88	79	85.25	104
Malawi	53	131	40	89	105	93	114	110	85.63	105
Mali	55	121	26	69	124	111	65	114	85.63	106
Mozambique	43	130	20	59	115	108	125	123	86.60	107
Burkina Faso	54	124	27	74	119	116	74	118	86.78	108
Cameroon	50	112	32	60	110	123	97	122	86.80	109
Nicaragua	93	99	33	90	112	104	42	102	87.15	110
Jamaica	116	87	119	131	97	64	5	66	87.45	111
Papua New Guinea	84	110	16	80	99	92	126	109	87.55	112

Niger	56	132	25	81	113	112	91	117	87.73	113
Cambodia	63	107	6	48	125	106	118	126	87.88	114
Albania	115	76	88	123	86	59	104	80	88.65	115
Sudan	32	104	69	75	128	126	90	131	89.43	116
Angola	46	97	72	82	95	128	129	124	90.13	117
Lebanon	102	57	108	118	87	105	58	95	90.33	118
Togo	85	126	23	96	104	120	89	115	93.58	119
Madagascar	47	127	57	95	111	122	127	128	94.05	120
Venezuela	41	79	131	113	131	132	52	125	94.30	121
Benin	69	120	31	85	126	118	101	127	95.03	122
Bosnia and Herzegovina	111	74	86	119	123	78	95	107	97.45	123
Gabon	126	58	58	102	84	125	108	113	98.60	124
Mauritania	108	105	53	117	129	117	57	120	101.65	125
Yemen	42	129	132	127	127	131	78	129	102.53	126
Lesotho	125	113	78	130	121	88	64	103	103.33	127
Swaziland	131	84	100	129	130	94	73	111	107.85	128
Gambia	121	125	66	128	116	114	79	116	108.03	129
Chad	65	119	118	126	132	130	105	132	108.78	130
Liberia	103	128	97	132	101	127	100	121	109.48	131