

2019 International Franchise Attractiveness Index – Country Rankings: Balanced Growth

Country	Population Size	GDP per Capita	GDP Growth	MARKET POTENTIAL RANK 2019	Economic /Political Risks	Legal/ Regulatory Risks	Cultural/ Geographic Distance	MARKET RISKS RANK 2019	ATTRACTIVENESS SCORE	2019 ATTRACTIVENESS RANK
Germany	16	13	99	14	10	23	9	9	25.50	1
United Kingdom	20	23	96	18	20	9	4	7	26.08	2
Canada	35	19	98	28	9	21	2	6	29.58	3
Poland	34	39	45	15	30	32	18	22	33.20	4
France	21	24	112	23	21	31	12	17	33.85	5
Australia	49	15	85	33	8	18	40	13	33.95	6
Spain	28	27	77	19	33	29	16	21	34.00	7
Ireland	101	3	1	36	22	22	3	12	34.85	8
Sweden	74	12	66	47	5	12	34	8	35.05	9
Korea	24	26	67	12	23	5	119	26	35.13	10
China	1	62	8	1	39	44	116	51	37.20	11
Netherlands	61	10	88	42	6	35	20	14	37.70	12
Turkey	18	45	24	4	57	42	49	40	37.83	13
Mexico	11	55	81	17	34	51	25	32	39.25	14
Czech Republic	72	32	46	43	18	34	11	15	39.25	15
New Zealand	100	28	51	72	11	1	33	5	40.58	16
Malaysia	39	41	21	11	37	15	131	38	41.00	17
Japan	10	25	116	20	24	38	87	34	41.23	18
Denmark	94	17	104	87	4	3	14	1	41.43	19
India	2	93	4	2	49	71	48	53	41.43	20
Italy	22	29	118	31	38	48	10	29	42.08	21
Norway	98	4	105	85	2	7	22	2	42.13	22
Hong Kong	86	7	72	59	13	4	82	18	42.98	23
Switzerland	82	8	108	73	3	37	7	10	43.70	24
Austria	80	16	106	75	12	25	17	11	44.35	25

United Arab Emirates	73	5	86	50	32	11	67	24	44.93	26
Taiwan	51	14	94	37	19	13	124	31	45.05	27
Finland	96	21	111	96	7	17	8	4	46.10	28
Singapore	95	2	68	64	1	2	132	20	46.30	29
Thailand	19	59	69	21	48	26	117	49	47.25	30
Belgium	69	20	109	69	16	43	26	23	47.78	31
Colombia	26	69	74	32	43	60	37	39	48.68	32
Israel	81	31	55	58	27	47	30	27	48.80	33
Indonesia	4	76	25	5	52	67	128	74	50.23	34
Peru	40	70	61	38	40	62	46	42	51.38	35
Chile	57	50	101	68	14	52	56	30	51.93	36
Hungary	78	40	50	57	53	50	13	35	52.65	37
Russia	9	44	125	29	63	30	115	56	53.48	38
Morocco	36	89	63	45	62	56	24	47	54.00	39
Romania	53	48	27	25	56	49	107	63	54.33	40
Lithuania	117	35	71	104	31	14	36	19	55.10	41
Saudi Arabia	37	11	97	26	45	81	72	65	55.15	42
Brazil	5	65	128	34	50	91	19	55	55.48	43
Vietnam	14	94	12	9	73	63	123	83	56.25	44
Estonia	129	36	65	110	28	16	28	16	56.48	45
Portugal	76	38	103	82	35	33	69	33	57.13	46
Slovak Republic	97	34	54	77	17	41	109	37	57.75	47
Philippines	12	90	11	7	55	102	110	89	58.03	48
Georgia	109	81	40	102	69	6	31	28	60.48	49
Latvia	125	42	64	109	42	19	38	25	60.50	50
Egypt	13	74	37	10	88	98	62	92	60.53	51
Uzbekistan	38	95	9	24	98	70	45	79	60.60	52
Kazakhstan	58	46	78	52	67	27	121	60	60.90	53
Kenya	27	113	18	27	93	57	84	80	61.53	54
South Africa	23	71	115	48	60	75	60	69	62.00	55
Iran	17	54	33	6	118	104	35	101	63.03	56
Dominican Republic	75	61	14	46	89	85	6	73	63.53	57

Slovenia	123	33	52	98	25	39	94	36	63.58	58
Qatar	118	1	73	89	26	76	51	44	64.25	59
Bulgaria	89	52	59	80	46	55	81	52	64.43	60
Argentina	29	53	122	49	85	97	15	77	67.03	61
Panama	106	47	17	71	58	73	68	68	67.50	62
Azerbaijan	77	63	124	105	80	24	41	41	67.53	63
Ghana	46	102	22	40	72	95	75	88	67.90	64
Costa Rica	99	64	48	88	64	61	54	58	69.15	65
Algeria	30	67	62	30	97	121	23	98	69.53	66
Armenia	114	84	49	112	66	40	39	43	70.23	67
Kuwait	104	6	126	103	29	83	55	50	70.40	68
Ethiopia	15	121	2	16	99	122	71	109	70.43	69
Croatia	107	49	93	108	54	54	44	46	70.50	70
Rwanda	66	123	5	63	116	28	92	78	70.50	71
Côte d'Ivoire	48	107	3	35	75	100	106	95	71.35	72
Guatemala	60	91	53	67	77	84	63	81	71.50	73
Pakistan	6	101	30	13	106	107	112	115	71.68	74
Bahrain	127	18	57	97	65	58	61	59	71.83	75
Oman	105	22	91	95	47	72	77	61	71.88	76
Paraguay	88	83	38	84	71	94	21	72	72.23	77
Tunisia	67	78	107	94	74	74	29	67	72.38	78
Tanzania	25	115	10	22	95	113	99	111	73.38	79
Cyprus	132	30	92	121	36	53	85	48	74.55	80
Nigeria	7	98	100	39	79	115	98	103	75.10	81
Senegal	63	116	13	61	81	110	53	93	75.38	82
Macedonia, FYR	122	68	84	123	78	10	83	45	75.40	83
Greece	71	43	121	86	82	66	76	75	75.45	84
Bangladesh	8	105	7	8	109	129	120	129	75.60	85
Uganda	33	118	34	41	101	103	86	105	76.65	86
Serbia	90	66	113	111	68	46	93	64	76.98	87
Uruguay	111	51	90	113	41	82	70	62	76.98	88
Bolivia	70	92	32	66	83	120	47	94	78.30	89

Honduras	84	100	43	90	84	99	32	85	78.68	90
Botswana	120	60	79	119	44	78	80	66	79.78	91
Mauritius	130	104	44	126	59	20	130	54	79.80	92
Zambia	59	108	42	70	105	79	96	100	79.90	93
Jordan	87	77	87	101	70	86	66	76	80.05	94
El Salvador	91	87	95	114	76	77	43	71	80.40	95
Ukraine	31	88	130	74	107	65	113	96	80.70	96
Nepal	44	117	35	53	112	92	102	108	81.00	97
Ecuador	62	79	110	92	91	101	50	91	82.53	98
Belarus	79	56	127	106	113	36	103	86	82.73	99
Trinidad and Tobago	128	37	129	127	51	87	27	57	83.05	100
Mali	54	122	15	56	123	114	65	116	84.53	101
Kyrgyz Republic	92	109	41	99	121	64	59	90	84.65	102
Papua New Guinea	83	111	16	81	96	90	126	106	86.43	103
Albania	115	75	70	116	87	59	104	84	86.48	104
Burkina Faso	55	124	20	60	119	118	74	119	86.55	105
Cameroon	50	110	31	54	110	125	97	123	86.83	106
Malawi	52	132	47	78	108	93	114	112	86.98	107
Niger	56	131	19	65	114	112	91	118	87.05	108
Jamaica	116	86	117	129	94	69	5	70	87.48	109
Sudan	32	103	56	44	129	124	90	130	87.48	110
Mongolia	113	72	36	100	100	68	122	97	87.55	111
Mozambique	43	129	29	55	117	106	125	124	87.60	112
Moldova	110	99	60	120	103	45	111	87	88.08	113
Nicaragua	93	97	28	91	120	105	42	104	88.08	114
Namibia	119	80	80	124	61	89	88	82	88.55	115
Cambodia	64	106	6	51	125	109	118	126	88.60	116
Togo	85	126	23	93	104	108	89	110	91.18	117
Madagascar	47	127	39	62	111	123	127	128	92.00	118
Angola	45	96	102	79	92	127	129	122	92.70	119
Lebanon	103	57	114	117	90	111	58	99	93.13	120
Benin	68	120	26	76	126	119	101	127	94.35	121

Venezuela	41	82	131	83	131	132	52	125	94.68	122
Bosnia and Herzegovina	112	73	82	118	124	80	95	107	97.68	123
Gabon	126	58	76	122	86	126	108	114	101.45	124
Yemen	42	130	132	107	128	131	78	131	102.85	125
Lesotho	124	112	83	130	122	88	64	102	103.78	126
Mauritania	108	114	75	125	130	116	57	120	105.53	127
Gambia, The	121	125	58	128	115	117	79	117	107.43	128
Chad	65	119	123	115	132	130	105	132	109.40	129
Swaziland	131	85	120	132	127	96	73	113	110.28	130
Liberia	102	128	119	131	102	128	100	121	112.38	131