Read about the latest successes from the ORPC, and be sure to stay up-to-date on the department by visiting the ORPC Intellectual Property blog.

The third quarter saw the ORPC continue its work with ideas from across campus with projects as varied and interesting as UNH itself. Perhaps the highlight of the quarter was "NHIRC Day" in Concord where past NHIRC (New Hampshire Innovation Research Center) awardees mingled with legislators (even a special appearance by Gov. Hassan), business leaders, and people interested in seeing New Hampshire's innovation ecosystem expand. We recently confirmed that the NHIRC recovered some of its lost funding. In challenging budgets, it was refreshing to see a new investment in ideas and university-industry partnerships.

The ideas never stop and neither does the ORPC's commercialization assistance. Let us know if we can help you.

Cheers!
Marc

Marc Sedam
Executive Director
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Making History: the First Design Patent from the University of New Hampshire!

On March 19, 2013, the U.S. Patent and Trademark Office (USPTO) issued UNH’s first Design Patent for the Tablet Pedestal/AT Pad Stand, a device developed by Dr. Therese Willkomm. Dr. Willkomm is the Director of ATinNH, the New Hampshire state-wide assistive technology program with the Institute on Disability, and also an assistant professor in the occupational therapy department.

The AT Pad Stand was initially developed by Dr. Willkomm to assist those with disabilities in using an iPad. It is a portable and completely flexible tablet stand developed to benefit educators, presenters, and individual users who experience various disabilities. It allows iPads as well as other tablets to be positioned at any height, angle, or distance from a user’s face using the flexible center tubing and the swivel mounting plate. The nonslip base offers stability for those individuals with disabilities to interact with communication apps and utilize picture and video features on any tablet. Additionally, individuals with low vision, communication impairments, motor impairments, or grasping impairments benefit from the hands-free mounting plate.

Timothy Willis, Licensing Manager in UNH’s Office for Research Partnerships and Commercialization (ORPC), filed the design patent application in June 2012 in order to protect the overall and innovative design of the Stand. The ORPC is now seeking a licensee for the design patent to produce and sell the AT Pad Stand for the general public.

Since the initial development of the stand, Dr. Willkomm, the “MacGyver” of Assistive Technologies, has discovered over 101 uses for the product which she details in her book, Assistive Technology Solutions in Minutes, Book II: Ordinary Items, Extraordinary Solutions (available soon).

For additional details on this design patent, please contact Timothy Willis at timothy.willis@unh.edu or (603) 862-0948.
When new legislators were sworn in, the New Hampshire Innovation Research Center (NHIRC) ramped up to inform them about the program and its impact on the state’s jobs and economic development. The first NHIRC Day was held in Concord on February 5th when Governor Hassan and eighty legislators met representatives from some of New Hampshire’s most innovative companies. Engaged in dialog, participants learned how translational research funding helps companies innovate, stay and grow in New Hampshire and how the NHIRC is a proven job creator for NH with 20:1 leverage on dollars spent. Business representatives described the technology developed with NHIRC support and the impact including increased profits, additional revenue streams and new sophisticated jobs for our state.

UNH’s participation in the NHIRC is featured on the university’s NH Impact website. Click here to learn more about the NHIRC and read the newest NHIRC Impact Report [PDF].
Exhaustion of Rights: Copyright and the First Sale Doctrine

March 20, 2013
Christopher Baxter

U.S. copyright law grants a copyright holder several valuable rights that allow the holder to adequately protect its creativity. However, to prevent these rights from being unlimited, copyright law recognizes the first sale doctrine which stands for the proposition that once a physical copy of a copyrighted article is sold, the copyright holder cannot prevent the subsequent owner of the physical article from lending, reselling, or otherwise distributing the article. A recent issue presented was whether the first sale doctrine applies to articles made outside of the U.S. or whether it is limited to articles produced within U.S. boundaries. This arose from a dispute where a college student was selling books within the U.S. that he received from relatives outside the U.S.—at a much lower price than would have been paid if purchased within the U.S.—without paying royalties to the publisher. This dispute was laid to rest when the U.S. Supreme Court held the first sale doctrine applies to copyrighted articles produced outside the U.S.

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Authorship v. Inventorship: The Difference Between Journal Authors and Patent Inventors

March 25, 2013
Christopher Baxter

Being an author on a peer reviewed article or an inventor on a patent are highly respected achievements. However, to some, the concept that you are not automatically an inventor on a patent even though you are an author of a paper on the same subject matter is a profound concept. While an author of an article can be a person who performed inter alia the underlying research, supervised the research, or written the paper, an inventor on a patent must contribute to the conception—a legally defined term meaning a definite and permanent idea formed in the mind of a person of an operative invention—of the invention to be patented. Thus, while there are occasions when it might seem easiest to list a person as an inventor merely to avoid offending him or her, this is not allowed and such an improper listing of inventors on a patent can be grounds for invalidation of the entire patent.

READ MORE
The Art of Copyrights: What You Need to Know About Your Legal Rights and the Art You Create

April 1, 2013

Maria Emanuel

Peter and Catherine McGovern, Senior Intellectual Property Teaching Fellows at the UNH School of Law and experts on copyright, entertainment, and art and music law. The McGovers engaged a wonderful audience with information for creators and consumers of art during a seminar held on March 7, 2013 about “The Art of Copyrights: What you need to know about your legal rights and the art you create”. The McGovers highlighted some copyright basics with examples from the art world. In addition, they presented on various copyright elements that both an artist and an art procurer should be savvy about, whether an artist is consigning their work to a gallery, a museum or gallery owner is receiving a work of art, or a consumer is purchasing a work for personal enjoyment.

READ MORE

For more detailed information on the above summarized events and activities, please visit our Intellectual Property Blog.

Partnership with UNH Law to Provide Interns with Job Experience

The Office for Research Partnerships and Commercialization will welcome two law students to its ranks as it continues its internship program in collaboration with the UNH School of Law. Since 2010, ORPC has had six interns contribute to its efforts of
protection and commercializing UNH’s intellectual assets.

ORPC offers a full time, paid internship to law students the summer immediately following their first (1L) year of law school. At the end of the summer, the law students return to Concord for their second of three years, and make the commitment to continue their work with ORPC for 8-12 hours a week through the academic year.

UNH School of Law has one of the strongest intellectual property programs in the country offering an extensive course selection and exposing students to a wide range of cutting-edge intellectual property issues. ORPC is the steward of UNH’s intellectual assets. Leveraging the energy and enthusiasm of these students assists ORPC’s efforts to evaluate, protect, manage, license and promote the use of UNH’s intellectual assets. Having the program run for a full calendar year, rather than just a summer, allows the law students to engrain themselves in the office, see projects through to fruition, make lasting contributions to UNH intellectual property management, and gain real world work experience protecting and commercializing innovations.

ORPC/NHIRC Comings & Goings

ORPC/NHIRC Presentations & Panels

UNH Communicators Group
January 9, 2013
Presetner: Marc Sedam
Presentation Title: Understanding Intellectual Property

CCOM Executive Committee Meeting
January 14, 2013
Presenter: Marc Sedam
Presentation Title: Copyrighting of Images

Science and Technology Committee Meeting in Concord
January 16, 2013
Presenter: Marc Sedam
Presentation Title: NHIRC

Dartmouth College ENGS197: Ph.D. Professional Workshops
February 12, 2013
Presenter: Maria Emanuel
Presentation Title: Small Business Research Funding Opportunities: NHIRC and SBIR/STTR Programs

UNH - School of Law
February 19, 2013
Presenters: Marc Sedam and Tristan Carrier
Presentation Title: Information Session for Prospective Interns

UNH Graduate School: Preparing Future Faculty
February 22, 2013
Presenter: Maria Emanuel
Presentation Title: Intellectual Assets

AUTM 2013 Annual Conference
February 25 - March 1, 2013
Presenter: Marc Sedam
Presentation Title: Co-Chair, AUTM Startup Business Development Course

Chris Way Radio Show
March 20, 2013
Presenter: Marc Sedam
Presentation Title: Highlighting the NHIRC

Materials Science Program
March 21, 2013
Presenter: Tristan Carrier
Presentation Title: Intellectual Assets

ORPC/NHIRC Attended Conferences

2013 Economic Forecast Forum
January 23, 2013
Attendees: Maria Emanuel, Tristan Carrier, Timothy Willis

T3 Meeting, Cambridge
February 2, 2013
Attendee: Marc Sedam
Event Title: BASF Ventures Technology Scouting

MATTO Seminar, Cambridge
February 13, 2013
Attendee: Timothy Willis
Event Title: SBIR Funding Academic Startups

Department of Resources and Economic Development Executive Council Meeting
February 20, 2013
Attendee: Marc Sedam

AUTM 2013 Annual Conference
February 27 - March 2, 2013
Attendees: Marc Sedam, Tristan Carrier, Timothy Willis

Live Free and Start Event with Governor Hassan
March 14, 2013
Attendee: Tristan Carrier

Grantsmanship Conference
March 18 - 22, 2013
Attendee: Timothy Willis

ORPC/NHIRC Sponsored Events

Innovation Catalyst Seminar Series
January 24, 2013
Presenters: Matt Benson from Cook Little Rosenblatt Manson and Tom Young, Entrepreneur and Author
Title: Innovations in...Crowdfunding

NHIRC Day in Concord with Governor Hassan and NH innovators
February 5, 2013
Hosted by: Marc Sedam and Gretchen Smith

Innovation Catalyst Seminar Series
February 21, 2013
Presenters: Ryan Zarick, CEO of Coder Den LLC and the UNH Mobile App Development Team
Title: Innovations in...Mobile Apps

Paul Creative Arts Center Lecture
March 7, 2013
Presenters: Drs. Peter and Catherine McGovern
Title: The Art of Copyrights
NH Inspires Innovation - Paul College  
March 21, 2013  
**Presenter:** Michael Kurek, BBC Entrepreneurial Consulting  
**Title:** NSF-SBIR: Proposal writing workshop and 1:1 consulting

NH Inspires Innovation - Idea Greenhouse  
March 21, 2013  
**Presenters:** Michael Kurek, BBC Entrepreneurial Consulting and Warren Daniel, NHBDC Seacoast Regional Manager  
**Title:** SBIR Essentials Round-table Discussion

Innovation Catalyst Seminar Series  
March 28, 2013  
**Presenter:** Sanjeev Thohan  
**Title:** Innovations in...Drug Discovery

Innovation Catalyst Seminar Series  
April 18, 2013  
**Presenter:** Marc Sedam  
**Title:** Innovations in...Lean Startups

[View slides and video](#) from our Innovation Catalyst Seminar Series.

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**ORPC/NHIRC Committees**

**IP Working Group**  
**Host:** Maria Emanuel

**Financial Conflict of Interest in Research**  
**Member:** Maria Emanuel

**Holloway 25th Anniversary Committee**  
**Member:** Marc Sedam

**AUTM Small Business Development Committee**  
**Co-Host:** Marc Sedam
ORPC in the News

New Hampshire State of the State Address 2013
Stateline
February 14, 2013

Business Innovation Workshop in Durham
Foster's Daily Democrat
March 7, 2013

Major Texas Research Institute Joins with UNH Space and Ocean Science Program
New Hampshire Public Radio
March 12, 2013

Hassan’s Budget Boosts Funds for Innovation Center
Seacoast Online
March 17, 2013

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