

# PREVENTION INNOVATIONS

Research Center



## CELEBRATE 150

The Campaign for UNH

Prevention Innovations Research Center is a collaboration of researchers and practitioners who develop, implement and evaluate cutting-edge programs, policies and practices to end sexual and relationship violence and stalking.

**OUR MISSION:** To end sexual and relationship violence and stalking through the power of effective researcher and practitioner partnerships.

### Why We Are Here

The Centers for Disease Control and Prevention (CDC) notes that sexual and relationship violence are major public health problems. They have an impact on individuals, families, communities, businesses and general society. At a time when colleges and universities are closely scrutinized for their handling of campus sexual assault cases, UNH—through the Prevention Innovations Research Center—is making headlines for being a leader in the field of evidence-based campus sexual and relationship violence prevention and response.

### Our Goal

To improve institutional policy, practice and capacity for sexual and relationship violence and stalking prevention and response (prevention strategies, survivor support and services and intervention) through research and evaluation.

**“Prevention Innovations Research Center is a key exemplar of the UNH mission and the priority of engagement and engaged scholarship—here defined as a mutually beneficial collaboration between UNH and external partners for the purpose of generating and applying relevant knowledge to directly benefit the public.”**

—UNH President Mark W. Huddleston

## Our Objectives

- Generate evidence-based knowledge aimed at preventing sexual violence, relationship violence and stalking.
- Translate research to practice through the provision of technical assistance and development of collaborative partnerships between practitioners and researchers.
- Market commercialized products that result from our research.
- Inform public policy.

## Our Team

The Prevention Innovations Research Center team comprises UNH faculty members from diverse disciplines and colleges across the university, including the College of Liberal Arts, the College of Health and Human Services and the School of Law. We also work closely with graduate and undergraduate students from across the university to train them as researchers and practitioners. Our emphasis is on the importance of using a community bystander focus while examining the continuum of violence, and our researchers and practitioners make significant contributions to scholarship, programming and policy-making in the field.

## Highlights

- UNH was one of four universities tapped by the White House Task Force to Protect Students from Sexual Assault to conduct further research on ways to end campus sexual assault.
- Two evidence-based programs developed by Prevention Innovations researchers, the Bringing in the Bystander® In-Person Prevention Program and the Know Your Power Bystander® Social Marketing Campaign, have been used by more than 400 colleges and universities in the United States, Canada and Europe, and have been adapted for the U.S. Army.
- Bringing in the Bystander® will expand to nearly 30 high schools across New England, thanks to a \$1 million grant from the CDC to test the effectiveness of the program with younger students.
- We have secured funds from the National Institute of Justice to develop and pilot test a bystander video game for first-year college students.
- Our research findings and prevention programs have been cited in diverse media outlets from Cosmopolitan to National Public Radio to The New York Times, and in European media outlets including The Guardian and the BBC. The expertise of Prevention Innovations Research Center's researchers is regularly sought at the highest levels of the U.S. government.



## Opportunity for Investment

As communities seek solutions to create safe environments, legislators are crafting laws that require evidence-based prevention, trauma-informed responses to victims and survivors and due process for perpetrators.

Your support will help ensure UNH's Prevention Innovations Research Center (PIRC) continues to be at the forefront of this movement. A gift in support of this critical work will be used for strategic initiatives and programs including: piloting innovative programs and informing policy based on research studies, establishing PIRC as the go-to learning community for campus violence prevention researcher cohorts, supporting our graduate students and interns, expanding opportunities for collaborative partnerships, and hiring the best in the field.