



PIRC Communications Intern

Job Description

Prevention Innovations Research Center (PIRC) is seeking an undergraduate student to help manage PIRC's social media accounts for 8-10 hours/week for the Fall 2018 Semester. This student should be interested in the field of sexual and relationship violence prevention and response, and should have an interest in and basic knowledge of social media and/or social media marketing. This position has the potential to be a full year if desired by the applicant.

Responsibilities:

- Keep PIRC communications accounts updated daily (Facebook, Twitter) and weekly (Instagram, PIRCBlog)
- Use Hootsuite to plan and outline posts for the week
- Respond to posts or comments to bring value to user interactions with PIRC
- Post updates, news and announcements in a timely manner using appropriate content
- Perform Google searches to find articles, stories, resources or other content relevant to the PIRC mission
- Update Facebook, Twitter and Instagram accounts with current and relevant photos, video, or other content from PIRC activities, trainings, and events
- Attend weekly PIRC communications meetings

Requirements:

- Interest in the PIRC mission of ending sexual and relationship violence and stalking
- Strong written and verbal communication skills
- Ability to work well with others and collaborate effectively
- Experience with Facebook, Twitter, Instagram, and WordPress (or other blogging site)
- Some experience with Microsoft applications, basic photo editing and video editing software, and internet browsers. Experience with Photoshop and InDesign a plus.
- Interest in current events and legislation effecting sexual and relationship violence and stalking practices and policies
- Creativity and enthusiasm a must 😊

Skills gained:

- Expertise in producing content for social media
- Experience working in a team to develop communications messaging and coordinating a social media strategy for a research center on a prominent college campus
- Ability to develop social media posts that are appropriate for a higher-education setting
- Ability to plan and manage larger-scale, month-long social media campaigns (during Domestic Violence Awareness Month and Sexual Assault Awareness Month)
- Enhanced knowledge of the media conversation around sexual and relationship violence and stalking

Interested? Send your **resume** and a **writing sample** to PIRC Project Manager,
Rebecca Ludecke, Rebecca.Ludecke@unh.edu