**Typography**

Using a consistent typeface family for headlines and running copy visually reinforces the UNH identity.

**Primary Sans Serif**
Myriad Pro is the primary typeface and should be used on all UNH communications. Shown are the approved weights and styles that may be used in communications such as stationery, online media, newsletters, brochures, and PowerPoint® documents.

In instances where the Myriad Pro font is not available, as for example, in Microsoft documents, the system font Arial may be substituted for Myriad Pro.

**Primary Serif**
In publications, reports, and other similar items where there is considerable text, the classic font Minion Pro can be substituted for the text copy if desired.