

These framing questions will help Isaacson, Miller to credibly and compellingly position the opportunity in their network and will ensure that they are looking in the right places, for the right experiences, and qualities in candidates.

Questions for Consideration:

- 1. How will you know that the right person was hired for UNH—one year, three years, and five years from when the new president starts? What objective measures for success do you have in mind? Are there important subjective or informal measures for determining success as well?
- 2. What are the most important opportunities and challenges facing UNH? How will they impact the president's agenda? We will also want to hear about the skills and experiences, as well as personal qualities, you believe candidates should bring. Try to think beyond the qualities that are universal to good leaders and think about the skills and backgrounds that would be especially important in leading UNH at this moment in time.
- 3. What experiences would lead you to believe someone has the skills and expertise to do this job well as UNH begins this exciting new phase of its life? Where do you expect us to find this person? Finally, we would like to hear what makes this position at UNH an attractive opportunity for someone at this novel moment in time.
- 4. Why would someone want this job? If a very close friend of yours were interested in the presidency, what would you tell them about this position? What should someone be sure to know?
- 5. Do you have any suggestions of individuals that we should contact—either for candidate ideas or as candidates themselves?