



University of
New Hampshire

Riding Into the Future

UNH Facilities Bike Fleet Pilot
Program

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Departmental Bike Program



Integrating bikes into a campus vehicle fleet:

- *pilot program lessons*
- *sustainable practice*
- *workforce benefits*
- *cultural change*



Campus Context

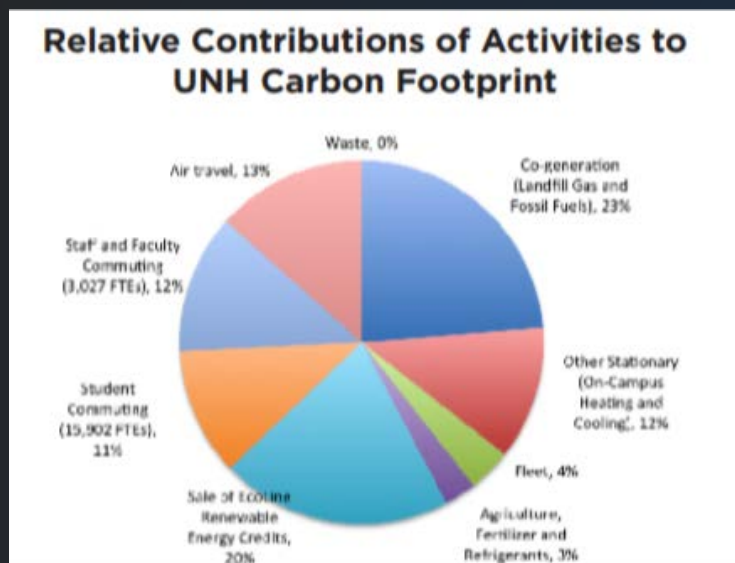


A Walking Campus

- consolidated core
- limited parking
- facilities split:
 - FPM Adjacent
 - Operations remote
- connected infrastructure
- 25mph street system
- flat!

Bike time = 15 min max; 5 min core

Transportation Policy & Climate Commitments



- **Transportation Policies** since 2003: PTDM
- **STARS Platinum:** 2017
- **Climate Commitments:** GHGE Inventory
- **Alternative fuel fleet:** 20 year EcoCat History
300 vehicles, 1.7M miles, 230k gge 5% total emissions
- **Facilities is a good test kitchen:** demonstrate best practices/client interaction





Idea Genesis?

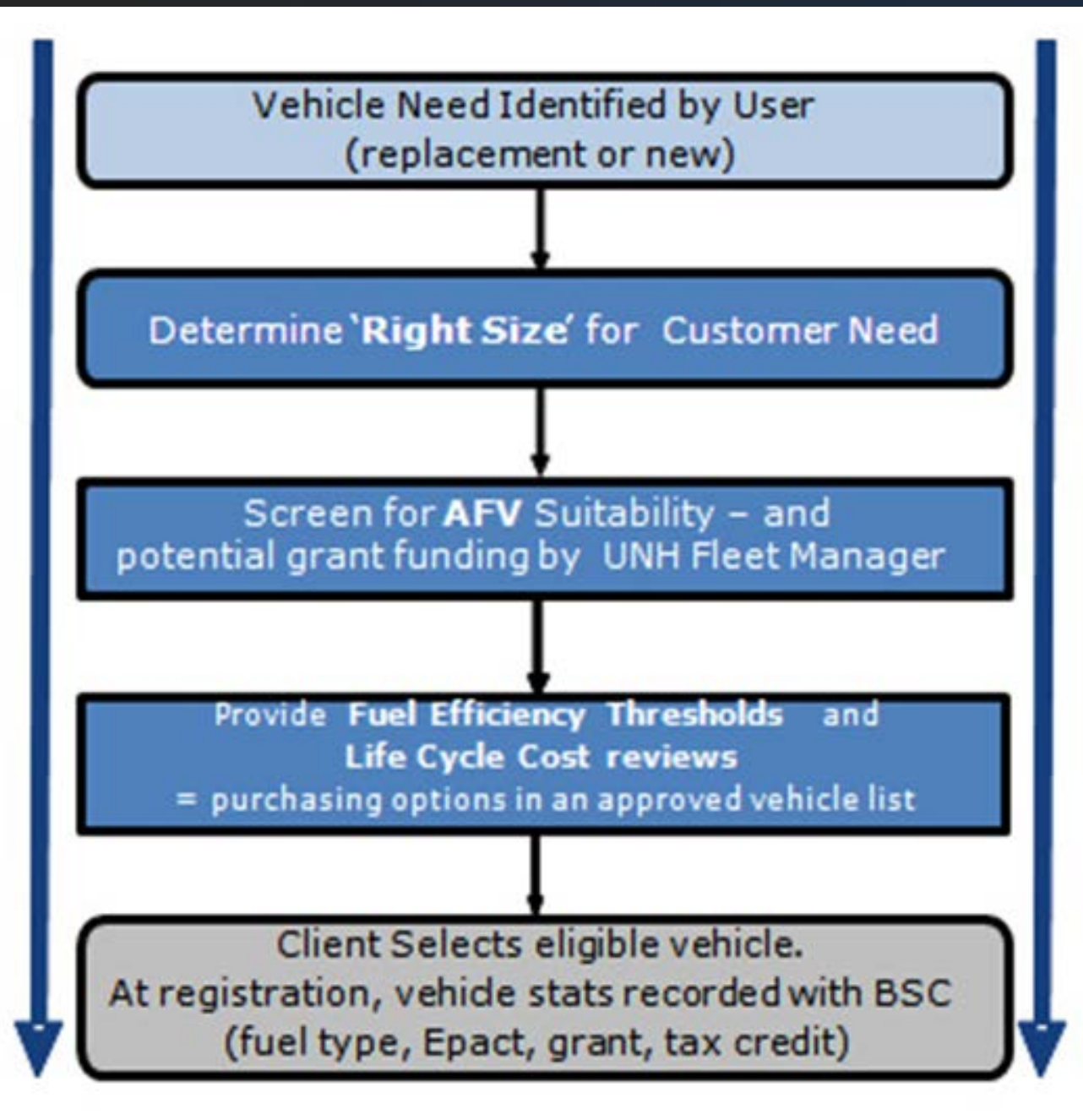
A campus transportation planner scheme = pragmatic visioning

Based on prior practice:

“EcoCat Vehicle Calculator”



- life cycle costing
- alternative fuel fit
- emissions
- need





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Goals:



- expand staff mobility-efficiency
- reduce motor vehicle reliance
- reduce on-site parking demand
- reduce operational costs
- improve health & morale
- ‘pilot’ best practices
- enhance community bike culture



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Pilot Implementation 2017-2018



- Gain Leadership/Institutional support
- Secure funding: *approx. \$4k*
- HR and Legal Counsel reviews
- Develop safety and operating protocols
- Procurement: Collaborate with local shop
- Training: formalized but fun
- Organization & Future Expansion: semi autonomous pods



Key Pilot Components:

*Standards, Replicability, Issue Identification
and Partnership Development*



- the bikes
- the departmental funding
- the maintenance
- the training
- feedback and data collection
- the growth plan

Currently:

3+3 bikes

2 pods

30 trained participants

Liabilities, Legal, Learning



UNH Facilities
Departmental Bike Program

Overview

All Facilities-Business employees are encouraged to use the UNH Facilities Departmental bikes for trips around campus and downtown Durham.

The bikes allow for quick, economical transportation, with the added benefit that you will never be concerned about finding a parking spot. They also offer a great way to get some fresh air and exercise! Remember, the bikes are campus vehicles, and are intended to be operated per program rules and for official use only.

Before you can use a University bike, the following one-time steps must be completed:

- Step 1) Read the Safety Rules and Practices
- Step 2) Request and be fitted for a stylish UNH-supplied helmet, which will be assigned to you
- Step 3) Schedule and attend a brief initial bike safety training, led by either Alex Brickett or Steve Reed, to go over the bike operations and rules of the road.
- Step 4) Sign the Release of Liability and Acceptance of Rules

- No precedent for program
- Ensure liability protection for participants
- First reaction: vehicle biases
- Parallel driver safety training review



Vehicle Specs/Selection



- weatherproof (non-ferrous)
- greaseless (Kevlar chain)
- simple gearing (internal 3 speed)
- lightweight (cro-molly)
- durable
- frame sizing
- helmet = uniform
- partner with local bike shop



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Safety + Structure



- 3rd party assembly and annual tuning
- university-issued helmets
- lights on bikes
- pod managers
- train the trainers
- adapt pods to unique team/setting



Training



“It’s like riding a bike” ...
but you may have forgotten

45-minute mandatory training required for all participants:

- review legal documents
- explain the program intent
- review safe biking basics
- field-testing

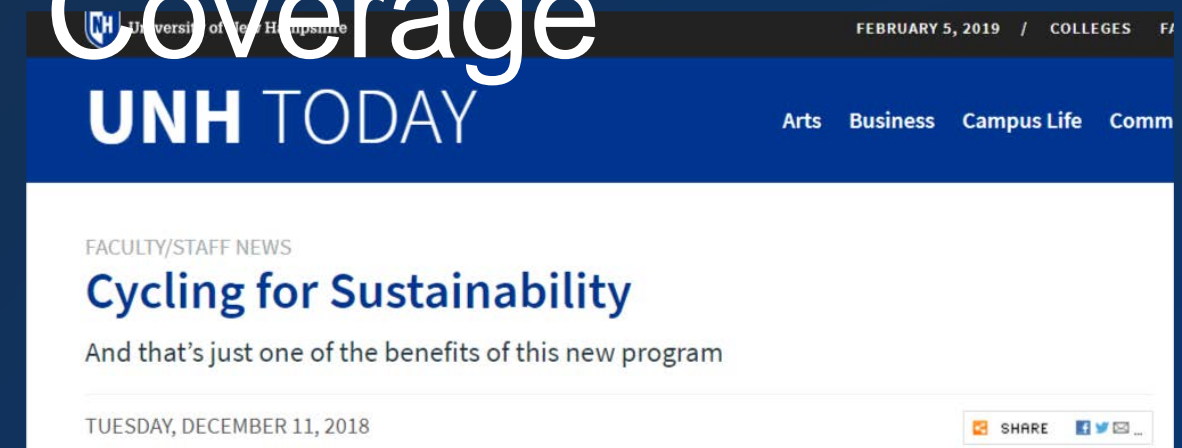
1. Outreach to Departments

Value Equation:

- Cars costs \$23k+, bike costs \$700 with fitup
- dept parking spot on campus cost \$4k/spot

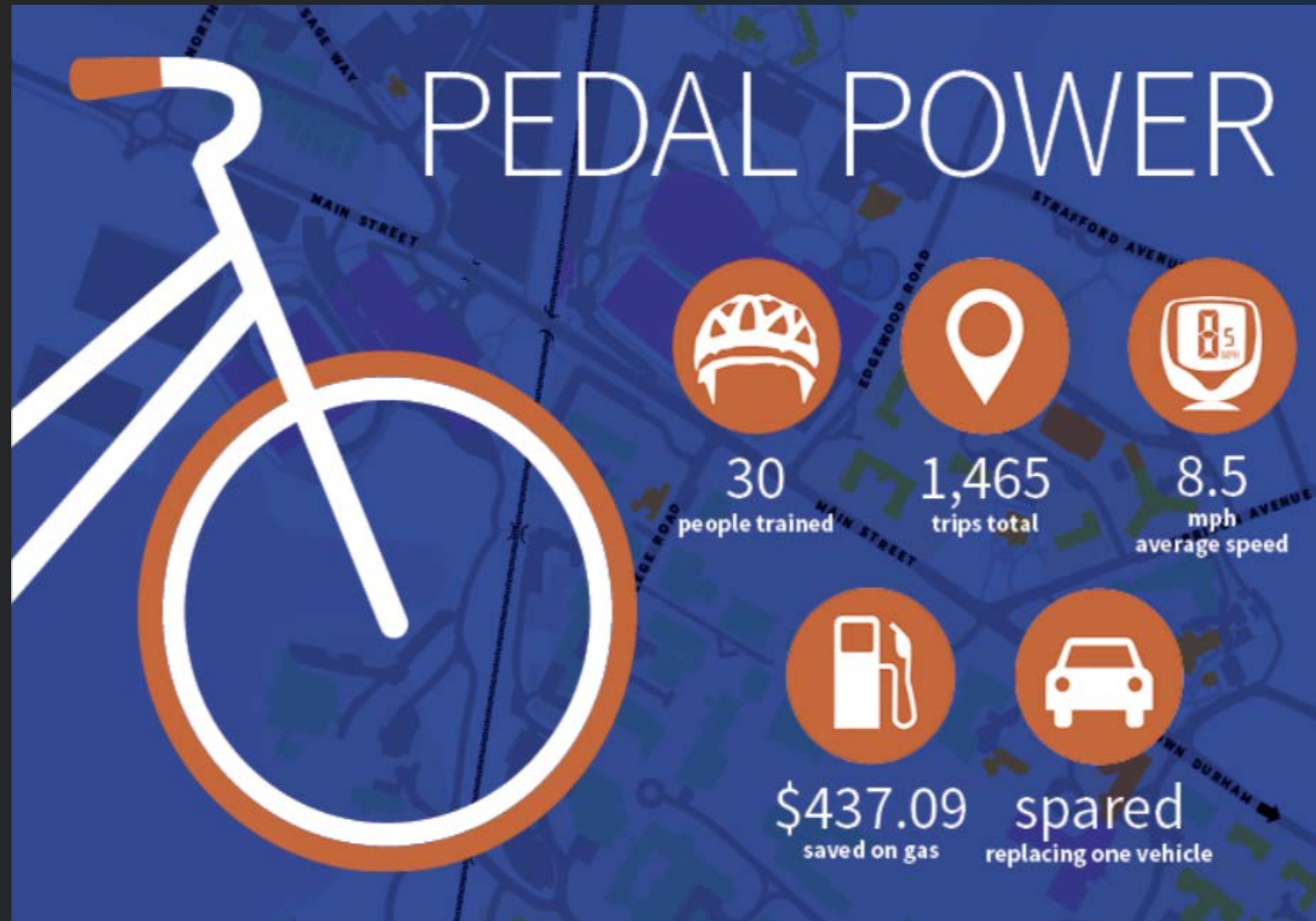
	Capital \$	Annualized Life Cycle Cost	Annual Maint	Cost/Mile
Bike	\$700	\$170	\$100 max	.10c/mi
Prius C	\$23,000	\$2,800	\$500 min	.30-.55c/mi

2. Press Coverage





Results



Data from 2018 season
(4 months/20 bike months)

Fleet grew from 4 to 6 bikes

807 miles

107 hours

1,465 trips

45,000 calories

dropped 1 vehicle from fleet



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Bike Ecosystem

***This program is not a “bike share” –
that is another conversation.***

Other bike work underway:

Over \$60k of bike infrastructure in last 5 years

Improvements to trails and lanes and roads

Looking at a bike center concept/student request





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Questions/Contacts

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