Dr. Lefebvre is the Licensing Manager at UNHInnovations where he is responsible for working with students, staff and faculty within CEPS, EOS, IOL and RCC to identify licensable innovations. Dr. Lefebvre brings 18yrs of industry experience in product development, product management and business development. Dr. Lefebvre has a Ph.D. in Electrical Engineering, specializing in nanotechnology.

During this talk, intellectual property will be introduced, defining what is a patent, trademark and copyright and how to go about patenting an invention. In addition, reasons why intellectual property should be protected will be discussed along with how it can be used to help grow and develop a business.