OVERVIEW: $5,000 Maurice Prize for Innovation

The ECenter is pleased to announce the establishment of the annual *J. Dolores and Alfred P. Maurice Prize for Innovation* (Maurice Prize). The inaugural prize at the University of New Hampshire was awarded in the spring of 2018.

The purpose of the Maurice Prize is to encourage and foster innovation, creativity, originality, ingenuity, and resourcefulness in undergraduate students enrolled at the University of New Hampshire (UNH).

The goal of the Maurice Prize is to encourage students to be daring and not to fear failure. Students should know that not achieving everything they set out to achieve is not a failure, but an invaluable learning experience.

A team of judges comprised of faculty, staff, and students will select a winner and award an individual undergraduate student or a team of undergraduate students $5,000 based upon a set of evaluation criteria.

We appreciate and thank Alfred Maurice (UNH '44) for the endowment of this prize at UNH and look forward to the innovative submissions from undergraduate students this year and years to come.

“Have an idea—anything that is innovative from a business idea, to a product, to a service, to a social idea, to an art or music project or more—outline the goals to develop the idea, work on the idea, share what you learned in developing the idea….take some risks. That is what Alfred Maurice wanted to encourage in students with this prize.” Ian Grant, Executive Director of the ECenter
Because part of the intent of the Maurice Prize is the learning during the development of the innovative idea you as a student have, the process starts with you registering your intent to compete for the Maurice Prize. You then are responsible to work and develop your idea/innovation followed by submitting a final submission of your “Formal Analysis.” A team of judges will evaluate the written submission and select a limited number of finalists to present to the judges in person.

**Eligibility:**

- The Maurice Prize at UNH is limited to UNH undergraduate students only
- Can be submitted as an individual UNH undergraduate student or as a team of UNH undergraduate students
- NO class projects or papers are eligible to win the Maurice Prize
- Projects are of the student/team’s choosing but are required to be extra-curricular and not used as part of any academic credit course including independent study

**Important Dates:**

- Registration on Intention to Compete: September 14, 2021 - December 6, 2021
  - This step is REQUIRED!
  - The earlier this is submitted, the more time you have to work on your project. Time worked on project will be part of the evaluation criteria.
- Work on the Project until the Submission of Formal Analysis Deadline of March 23, 2022 at noon.
- Submission of “Formal Analysis” Due: March 23, 2022 by 12:00 pm EST
  - REQUIRED - See requirements of Formal Analysis in Submission Information section
  - Email to ECenter Associate Program Manager Genevieve Brown at genevieve.brown@unh.edu or deliver in person at the ECenter (21 Madbury Road, Durham, NH)
  - Formal Analysis from each individual/team will be reviewed by the Judges prior to April 6, 2022.
- Finalists Announced and Notified: April 6, 2022
- Finalist Presentations: April 19, 2022 from 12:00pm - 5:00pm at the ECenter
- Winner Announced*: TBD

**Submission of “Formal Analysis:”**

- Email to ECenter Associate Program Manager Genevieve Brown at genevieve.brown@unh.edu or deliver in person at the ECenter (21 Madbury Road, Durham, NH) by March 23, 2022 at 12:00 pm EST.

The Formal Analysis shall be a review of the project that an individual or team undertook and what the individual or team accomplished. The Formal Analysis shall be delivered in whatever
form is most appropriate to the nature of the project. Acceptable forms shall include, but shall not be limited to, written summary, power point, graphics, representations of studio and/or performing arts, in the form of reports, posters, or electronically.

The Formal Analysis shall include at a minimum a descriptive analysis of the following elements:

- The purpose and goals of the project
- When did you start work on the project?
- The participants - why they were included, what role they played, what contributions they made, and what they learned from the project
- The degree to which the purposes and goals of the project were met
- Successes and disappointments - the factors that led to success or failure
- Recommendations for future endeavors in the area of the project or in similar areas

Questions? Email the ECenter

Judging Evaluation

In evaluating Maurice Prize projects and selecting the finalists to present and the selection of the winner(s), the Judges shall include the following evaluation criteria:

- Importance and/or originality of the project/idea proposed in Registration on Intention to Compete
- The thoughtfulness of the initial goals
- Execution of the project
- Depth of the learning experience the project gave to the participant(s)
- Impact of the project on the UNH community and/or on external communities
- Quality and clarity of the Formal Analysis
- Quality and clarity of the presentation of the Formal Analysis (part of winning evaluation)
- Responses to the questions and answers

Projects do not need to have a positive outcome in order to be a finalist or win the Maurice Prize. For example, research based on a given premise may end up proving that premise wrong. Or a project that involves a presentation to an audience may not receive the expected audience response. In such instances of failure or disappointment, the Formal Analysis should present an analysis of the reasons for the failure or disappointment and offer modifications that could have improved the outcome.

After it evaluates the formal analyses, the Judges shall choose finalists for the Maurice Prize. The finalists will be invited to present in person to the judges. The number of finalists may vary from year to year and shall depend upon the number of participants and the quality of the projects.
Final Presentations

Finalists will be invited back to present in person to the judges. The limitations are 10 minutes for your presentation followed by a 15 minute Question and Answer session.

$5,000 Maurice Prize Details and Requirements

The purpose of the Maurice Prize is to encourage and foster innovation, creativity, originality, ingenuity, and resourcefulness in undergraduate students enrolled at the University of New Hampshire (UNH).

The goal of the Maurice Prize is to encourage students to be daring and not to fear failure. Students should know that not achieving everything they set out to achieve is not a failure, but an invaluable learning experience.

The Maurice Prize is offered in the belief that the education students receive derives benefit when students undertake projects of their own choosing and in doing so apply their knowledge, tap their ingenuity, identify valuable resources, and exercise their ability to work with others.

The UNH Maurice Prize Judges will award the Maurice Prize annually to the participating student or team of students deemed to have done the most outstanding work on a project.

Please note that this is not a prize for an idea TO DO... but a prize for an idea that has been worked on. The Registration of Intent is the starting point which will be evaluated.

Unlike the Summer Seed Grant, the Maurice Prize requires no post-award engagement with the ECenter. Winner(s) may use the $5,000 prize for any purpose. If the winning participant is a team of students, the team shall determine how the Maurice Prize shall be used and how it shall be divided among the members.

Maurice Prize winner(s) are required to provide information for all taxes and reporting prior to being awarded the check. Winner(s) will be required to complete a W-9 tax form and other documents as required by UNH and the IRS guidelines and are solely responsible for any tax implications of this award and should consult their tax advisors for additional information.

In order to receive the Maurice Prize, participants give permission to the ECenter at the University of New Hampshire to use photographs, audio and video recordings of participant(s), without compensation, for promotional activities. All materials and summaries of the project will be required to be made available for future review on the MauricePrize.com website.

Actual payment occurs on or after August 1, 2022.

About J. Delores and Alfred P. Maurice

Alfred P. Maurice was born on March 11, 1921 in Nashua, NH. His multi-faceted career including 36 years as an educator/administrator in colleges and universities ended in 1984 with his retirement from the University of Illinois at Chicago after 24 years with the title of Professor Emeritus. His career as an artist/author continues. In 1990 the Maurice’s moved from Chicago to Vancouver, WA.

He attended the University of New Hampshire as part of the Class of 1944.
His wife of 61 years, J. Dolores Maurice (née Robson), was born in Detroit, MI on June 8, 1924. She died on November 27, 2007. Her career was as a librarian and helpmate to her husband in all his work.

With the death of his wife and having no children or other immediate family, Professor Maurice decided to dedicate his estate to the enhancement and enrichment of the education of undergraduate college. He developed the concept embodied in the Maurice Prize for the University of Illinois and Western Oregon University.

In 2016, Alfred Maurice worked with Susan McDonough of the University of New Hampshire’s Advancement Office and Ian Grant, Director of UNH’s Entrepreneurship Center, to create a $150,000 endowed fund that offers an annual $5,000 prize patterned after the Maurice Prize at the University of Illinois and Western Oregon University.

Alfred Maurice passed on February 25, 2019 at the age of 97. We are greatly saddened by this loss, but comforted in the legacy he left behind. Thanks to the Maurice Prize, the University of New Hampshire will be able to support the development of innovative risk-takers for years to come.

“The purpose of this Fund is to encourage and foster innovation, creativity, originality, ingenuity, and resourcefulness in undergraduate students enrolled at the University. The Fund establishes the Maurice Challenge and provides for the J. Dolores and Alfred P. Maurice Prize for Innovation. I am excited to see the outcomes from UNH students and excited to have the ECenter be the home of this prize also named for my wife, Dolores.”—Alfred Maurice in May, 2017