Online Social Networking in the Workplace

Learning Outcomes

1. Online social networking sites can have implications for families, workers, and the agency.

2. Online social networking profiles can affect hiring decisions.

3. One must consider the motivation in searching out the information of a client on online social networking sites. The majority of the time, this is unethical. Curiosity is not a good enough reason to seek out information.

4. HIPAA and NASW have guidelines around confidentiality that relate to online social networking sites.

5. Confidentiality for involved families is very important and must be protected from intentional and unintentional compromise.

6. Maintenance of personal and professional boundaries on online social networking sites is an important part of worker safety.

7. Maintenance of personal and professional boundaries on online social networking sites is an important part of professionalism in the workplace.

8. Privacy settings can be adjusted to share a minimal amount of information with other users of online social networking sites.