

DIY TEMPLATES

through UNH Printing Services

Templates that have been designed to highlight the UNH brand while delivering standard information and messaging. CPA works closely with University Printing Services to create these templates to suit your unique needs and requirements. A number of these materials can be used with the new UNH Celebrate 150 logo in the order form.

Printing Services.

GET STARTED!

AVAILABLE TEMPLATE TYPES



Build Your Own Branded Materials

DOWNLOADABLE TEMPLATES



PHOTOSHOP AD TEMPLATES

UNH banner ads for Google & Facebook, plus a full-page print ad template. Requires Adobe Photoshop.



WORD TEMPLATES

Event & speaker programs, flyers, plus UNH letterhead and fax templates. Requires Microsoft Word.



POWERPOINT TEMPLATES

Choose from a variety of templates to suit your presentational needs. Requires Microsoft PowerPoint.

DOWNLOADABLE PHOTOS

Click the image below to view a selection of UNH brand-approved images.



NEED MORE PHOTOS?

High-quality UNH photos can be found in the UNH Flickr Group. Here are some of the photos...

Visit [unh.edu/cpa/diy](http://unh.edu/cpa/diy) for powerpoint templates.

CLICK HERE

Powerpoint Templates

Templates are .PPTX file type and require Microsoft PowerPoint.

STANDARD PRESENTATIONS

BLUE COVER (1280 X 720)\*



STANDARD VERSION | C150 VERSION

WHITE COVER (1280 X 720)\*



STANDARD VERSION | C150 VERSION

MULTI-COLOR (1280 X 960)\*



STANDARD VERSION | C150 VERSION

ACADEMIC PROGRAMS

FRONT COVER



SAMPLE INSIDE PAGE



DOWNLOAD TEMPLATE

You can also download photos to use in your presentation here.

Find more in Resource Space:

[resourcespace.unh.edu/](http://resourcespace.unh.edu/)

Or in the UNH Flickr Group:

[flickr.com/photos/unh/](http://flickr.com/photos/unh/)

Choose a template and **download.**

# PRESENTATION TIPS

## AND BEST PRACTICES

### VERBAL

- Make bullet points for your presentation → (make sure your presentation has a beginning, middle and end)
- Rehearse and time your presentation
- Have a hook → (something surprising or interesting)
- One point at a time → (don't display several points before you've gotten to address them)
- Pause in between slides/points to give time for people to ask questions and absorb what you are saying
- Ask questions of the audience to keep them engaged in your presentation
- Speak conversationally, as if to a friend
- Don't read off your slides

### VISUAL

- No paragraphs or large amounts of text → (slides should support/summarize your points, not reiterate them)
- Don't use a lot of effects → (keep it simple)
- White/negative space is good
- Do not use clipart; use infographics, if applicable → (There are slides within the template where you can highlight specific numerical facts. You can also create your own infographics through sites like [piktochart.com](https://www.piktochart.com))
- Use images sparingly → (when they add important info or make an abstract point more concrete)
- Utilize Resource Space for UNH photos → ([resourcespace.unh.edu](https://resourcespace.unh.edu))
- Don't introduce different typefaces → (Use UNH brand fonts such as Myriad Pro, Source Sans Pro or Minion Pro. If you are unable to use any of these, use Arial.)
- Don't change the colors of the text or slides → (stay within the UNH brand colors)
- Follow the UNH brand guidelines → (find info on fonts, colors and logos at [unh.edu/cpa/logos](https://unh.edu/cpa/logos))
- Be prepared for the use of media or video in your presentation; make sure you have a working internet connection and test links beforehand
- Visit UNH's YouTube channel to find videos to use in your presentation → ([youtube.com/unhvideo](https://youtube.com/unhvideo))