

2026-2027 Employer Partnership Program

Benefit	Blue Access	Marketing Spotlight Sponsorship	Granite Advantage Partnership	Wildcat Champion Partnership
Cost	Varies	\$2,000 per fair	\$5,000 per year	\$10,000 per year
Tabling				
No-Cost Tabling	✓	✓	✓	✓
First-Date Selection			✓	✓
Interviews				
On-Campus Interviews	✓	✓	✓	✓
First-Date Selection			✓	✓
Career Fairs				
Career Fair Registration		✓	✓	✓
Additional Fair Registration			✓	✓
Day-Of Marketing		✓	✓	✓
Featured on Student Materials		✓	✓	✓
Priority Room Location		✓	✓	✓
Career Centers				
Drop-In Hours Marketing			✓	✓
Career Team Emails		✓	✓	✓
Employer-in-Residence Days			✓	✓
CaPS Marketing				
CaPS Website		✓	✓	✓
CaPS Socials		✓	✓	✓
Unique Engagements				
EPP Annual Mixer			✓	✓
CaPS Advisory Board Invite			✓	✓
Custom Recruiting Event				✓
Special Partner Engagements				✓
Priority Special Events				✓
VIP Leadership Invites				✓
University-Wide Marketing				✓



The Employer Partnership Program (EPP) is an opportunity to create a unique strategy for recruitment at the University of New Hampshire through upgraded marketing across campuses.

GRANITE ADVANTAGE - MID-LEVEL PARTNERSHIP

Ideal for employers looking to increase their marketability on campus as an industry employer dedicated to hiring from UNH. Step above only attending the public career events, open to all, and position your organization as a stand-out in your industry.

Impactful Marketing

- Logo included on CaPS Website and student-facing digital resources.
- 1 special feature on @UNHCaPS social channels.
- Logo placement in one college academic building including career center posters and academic building TVs.

Premier Career Fairs

- Complimentary registration for our Fall & Spring Career Fairs.
- 1 additional career fair table available for second-day career fair attendance or career events such as college-specific fairs.
- Priority placement and additional marketing spotlights during career fairs.

Broader On-Campus Recruitment

- Priority selection of on-campus recruiting events including tabling, employer-in-residence, drop-in hours, and academic panels.
- Invitation to EPP-only events including annual employer mixer.



Advantage
Employer Partner

\$5,000

Valid August 2026
to May 2027

Or level up and enjoy above partnership benefits with additional premium career access & spotlight marketing.

WILDCAT CHAMPION - TOP TIER PARTNERSHIP



\$10,000

Valid August 2026
to May 2027

Unique Student Marketing

- Specialty student outreach opportunities
- Priority inclusion for university-wide marketing campaigns

Customized Recruiting Events

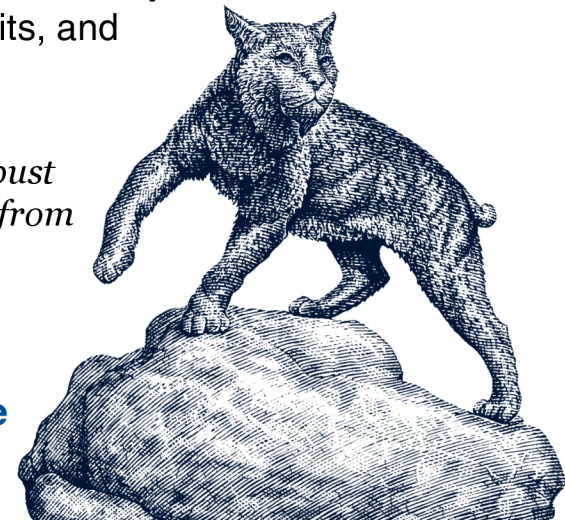
- Creation & CaPS management support of a custom recruiting event.

Exclusive Access On-Campus

- First selection of all pre-scheduled on-campus recruiting events.
- Priority outreach for just-in-time semester industry events such as classroom & student organization visits, and university specialty engagements.

Ideal for employers looking to make a big impact across campus with robust marketing to student populations for multi-industry recruitment. Benefit from top-tier partnership with CaPS for priority career collaborations across campus.

Join the EPP and use these year-round marketing and strategic recruiting opportunities to plan your year in advance and ensure students recognize your brand & career opportunities.



CAREER RESOURCES SPONSORSHIPS

\$1,000

for the fall semester

DIY Headshot Photobooth

Advertise to students in all class years that stop by the career center or at the career fair to update their LinkedIn!

Encourage-MINTS

Add your brand to Wildcats' favorite career resource: our life saver mints! Crowd favorite in career centers and at fairs.

U-Day Tabling

Co-host the CaPS info table at UNH's biggest event, meeting thousands of students and giving away swag with your brand!

Ideal for employers looking for additional visibility and outreach through our largest events and unique student touchpoints at a lower price.

CAREER FAIR SPOTLIGHT SPONSORSHIPS

Ideal for employers who want to maximize their limited on-campus visits and prioritize their brand at our premier career events.

U-WIDE FAIRS

\$2,000

per fair

Employer benefits include

Priority registration approval and table placement.

Discounted second-day registrations.

Logo on the CaPS website and day-of event signage.

Spotlight in career fair outreach to students via email, classes, and social media.

Events include:

- Fall 2026 Business, Healthcare, and Social & Public Services
- Fall 2026 STEM
- Spring 2027 STEM & Business
- Spring 2027 Outdoor Recreation, Tourism, Hospitality, Sport Event Management, and Public & Social Services
- Bi-annual Manchester career events



**University of
New Hampshire**

Career and Professional Success

Recruitment at the University looks different across majors, programs, and colleges. Career events across all disciplines are available throughout the year to employers falling within our recruiting standards.

See our Recruiting on Campus webpage to view on-campus recruiting opportunities.