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**Kevin W. McLaughlin**

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**Academic Employment History:**

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- 2007-Present *University of New Hampshire, Durham, NH*  
Faculty Senator for the Accounting & Finance Department, 2022-Present  
Faculty Director of the Online & Part-Time MBA Program, 2014-2022  
Visiting Assistant Professor, Lecturer, Senior Lecturer, 2007-Present  
Adjunct/Summer Appointments, 2008-Present
- 2005-2007 *Merrimack College, North Andover, MA*  
Assistant Professor, 2005-2007
- 2004-2021 *Suffolk University, Boston, MA*  
Adjunct/Summer Appointments, 2005-2021  
Visiting Assistant Professor, 2004-2005
- 1999-2008 *University of Connecticut, Storrs, CT*  
Adjunct/Summer Appointments, 2008 (*Storrs Campus*)  
Visiting Instructor-In-Residence, 2003-2004 (*Stamford*)  
Instructor-In-Residence, 2002-2003 (*Storrs*)  
Summer Appointments, 2000-2002 (*West Hartford*)  
Graduate Assistant, 1999-2002 (*Storrs*)  
Student Tutor, 2000-2004 (*Storrs/Stamford*)

**Education:**

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- 2016-2021 School of Law, *University of New Hampshire*, MIP Candidate  
Completed: Fundamentals of Intellectual Property Law, Patent Law, Technology  
Licensing, International and Comparative IP Law, IP Management,  
IP Crimes, Patent Practice I & II, Trade Secrets Law, and Mining Patent  
Information
- 1999-2010 School of Business, *University of Connecticut*, ABD Ph.D. Finance  
Elective courses included Economics of Organization and Industrial Economics
- 1997-1999 Carroll Graduate School of Management, *Boston College*, MS Finance  
Elective courses included Securities Law and Bankruptcy
- 1992-1994 University College, *Northeastern Univ.*, *Magna Cum Laude*, BSBA Accounting
- 1988-1991 School of Engineering, *Vanderbilt University*, Computer Science
- 1988 *Lexington High School (MA)*

### **Employment History (prior to Academia):**

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- 1997-1999 *Becton Dickinson Ophthalmic Systems, Waltham, MA*  
Cost Accountant (part-time starting 10/98)
- 1995-1996 *Distron Corp., Newtonville, MA (now head-quartered in North Attleboro, MA)*  
Assistant to the CFO / General Accountant
- 1993-1994 *Fidelity Investments, FMR Co., Fidelity Tempworks, Boston, MA*  
Investment Compliance Assistant for the Code of Ethics and Filings Group

### **Teaching Experience (55 MBA, 15 MSF, and 109 Undergraduate sections in 23 years):**

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*MBA:* Business Finance / Financial Management (26 sections), Financial Policy (13 sections), Financial Services & Institutions (8 section), International Finance (6 sections), Economic Analysis for Managers (1 section), and Portfolio Management (1 section)

*MSF:* Capital Budgeting (4 sections), Investments (4 sections), International Finance (2 sections), Risk Management of Global Financial Services (2 sections), Working Capital Management (2 section), and Capital Management (1 section)

*Undergraduate:* Intro / Business Finance / Financial Management (43 sections), International Finance (25 sections), Financial Services & Institutions (11 sections), Investments (11 Sections), Derivatives (10 sections), Financial Policy (4 sections), Special Topics in Corporate Finance (2 sections), Analysis & Use of Financial Statements (1 section), Portfolio Management (1 Section), and Problems in Managerial Finance (1 Section)

*Fall 2023 Schedule: ADMN 570, ADMN 835, & FIN 703*

### **Honors:**

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*2008 NEBEA Junior Faculty / Doctoral Student Best Paper Award Winner*  
Member of the *Sigma Epsilon Rho Honor Society* of Northeastern University  
Member of the *Golden Key National Honor Society* at Northeastern University

### **Research Interests:**

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Primary Area: Corporate Governance and Boards of Directors  
Secondary Areas: Bankruptcy and Financial Distress, Economics of Organization,  
Financial Services and Institutions, Investments, and Valuation

### **Dissertation Papers:**

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- 1. Market for New Directors: Evidence from Dow Jones Industrial Average Companies*
- 2. Who is the Next CEO? CEO Departure Reasons & Insider Characteristics*
- 3. Employee Director Ownership and Career Outcomes: Prediction and Reaction*
- 4. Dynamics of Post-Merger Boards: Retention Decisions and Performance Effects*

### **Cases and Papers Published in Conference Proceedings:**

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“*Duration in Capital Budgeting: A Case*”, Eastern Academy of Management, CASE Association, 2006 Conference (Saratoga Springs, NY)

“*Career Outcomes of New Employee Directors: Board Service Role and Market Reaction to Appointment*” with Chinmoy Ghosh, Northeast Business and Economics Association, 2008 Conference (Melville, NY) (now titled “*Employee Director Career Outcomes: Prediction and Reaction*”)

### **Conference Session Chair:**

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*Corporate Governance Session XI*, European Financial Management Association, 2009 Conference (Milan, Italy)

### **Cases and Papers Presented or Accepted for Conferences:**

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“*Debt and Economic Growth Rates of Nations: A Corporate Finance Perspective*”, Northeast Business and Economics Association, 2013 Conference (Bretton Woods, NH)

“*Higher Moments in Portfolio Construction*”, Northeast Business and Economics Association, 2013 Conference (Bretton, NH)

“*Employee Director Career Outcomes: Prediction and Reaction*” with Chinmoy Ghosh, European Financial Management Association, 2009 Conference (Milan, Italy)

“*Market for New Directors: Evidence from Dow Jones Industrial Average Companies*”, Northeast Business and Economics Association, 2008 Conference (Melville, NY) (2008 NEBEA Junior Faculty / Doctoral Student Best Paper Award Winner)

“*Career Outcomes of New Employee Directors: Board Service Role and Market Reaction to Appointment*” with Chinmoy Ghosh, Northeast Business and Economics Association, 2008 Conference (Melville, NY) (now titled “*Employee Director Career Outcomes: Prediction and Reaction*”)

“*Dynamics of Post-Merger Boards: Retention Decisions and Performance Effects*” with Chinmoy Ghosh, Financial Management Association, 2008 Conference (Grapevine/Dallas, TX)

“*Dynamics of Post-Merger Boards: Retention Decisions and Performance Effects*” with Chinmoy Ghosh, European Financial Management Assoc., 2008 Conference (Athens, Greece)

“*Duration in Capital Budgeting: A Case*”, Eastern Academy of Management, CASE Association, 2006 Conference (Saratoga Springs, NY)

### **Cases and Papers Discussed at Conferences:**

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“*Is Busy Really Busy? Board Governance Revisited*” by Andres and Lehmann, European Financial Management Association, 2009 Conference (Milan, Italy)

“*The Information Content of Deal Initiation in Mergers and Acquisitions*” by Simsir, European Financial Management Association, 2008 Conference (Athens, Greece)

“*The Evolution of Shareholder Voting for Executive Compensation Schemes*” by Morgan, Poulsen, and Wolf, Financial Management Association, 2004 Conference (New Orleans, LA)

### **Working Papers:**

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“*Buffett & Berkshire Hathaway Policy: Consistencies with Academic Evidence*”, Fall 2009

“*A Survey Study on the Development and Implementation of Mutual Fund Board Self-Assessment Programs*” with Donald Nelson, Michael Santos, and William Wells, Spring 2006

“*Strategic Behavior in Corporate Board and Committee Structure*”, Fall 2003

“*Controlling Internal and External Failure: Six Common Causes of Quality Program Failure*”, (with coauthor John McLaughlin, Jr., a Master Black Belt in Quality Systems), Spring 2002

“*Component Costs of Trading in Firms Prior to Delisting*”, Summer 2001

### **Cases and Papers Reviewed for Acceptance to Conferences (Authors Omitted):**

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“*‘Headquarters, We have a problem!’ – Managing a Retailer Revolt*”, Eastern Academy of Management, CASE Association, 2007 Conference (New Brunswick, NJ)

“*What’s in a name? How UPS Caused A Dilemma for Mail Boxes Etc. Franchisees*”, Eastern Academy of Management, CASE Association, 2007 Conference (New Brunswick, NJ)

“*Parting is Such Sweet Sorrow: DHR Patio Homes, LLC and Family Firm Management*”, Eastern Academy of Management, CASE Association, 2006 Conference (Saratoga Springs, NY)

“*The Missing Inventory at Zenith International Trucks, Inc.*”, Eastern Academy of Management, CASE Association, 2006 Conference (Saratoga Springs, NY)

### **Department, Committee, and College or University Service:**

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Faculty Senator for the Accounting & Finance Department, 2022-Present

Director of the OL/PT MBA Program, 2014-2022, *University of New Hampshire*

Member, MBA Steering Committee, 2018(*founding*)-2022

Advisory Member, MBA Core Curriculum Review Committee, 2016-2018 (*ad hoc*)

Advisory Member, Paul College Graduate Curriculum Committee, 2014-2020

Cultural Events Committee (2012-2014), *University of New Hampshire*

Faculty Advisor, the New Hampshire State Senate Finance Committee’s MBA Student Work Group on the Biennial Budget (2009), *University of New Hampshire*

Faculty Advisor, Independent Studies/Internships (2008-Present), *University of New Hampshire*

Honorary Degree and Guest Graduation Speaker Committee (2006-2007), *Merrimack College*

Business Faculty’s Committee on Students (2005-2007), *Merrimack College*

Dean of Business’ Student Advisory Board Faculty Liaison (2005-2007), *Merrimack College*

Finance Department’s Author of Standard Syllabi and Course Descriptions for College-Wide Curriculum Review (2006-2007), *Merrimack College*

Faculty Advisor for an Independent Study (2006), *Suffolk University*

Tutor (2003-2004), *University of Connecticut, Stamford*

Tutor (2002-2003), *University of Connecticut, Storrs*

**Consulting Services:**

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Valuation services for privately held business for sale, Principal, 2012-2023  
*Medical Contract Manufacturer*

Test question writing for Prometric Examination Services, 2008-2013  
*College Level Exit Examinations in Insurance, Investments, and Finance*  
*Screening Examinations for Applicants to Financial Services Industry Jobs*

**Community Service:**

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Soccer Coach, grades 1 & 2, Strafford Recreation Department (Fall 2013), *Strafford, NH*

Member of the Rector Search Committee (Elected Lay Advisory Board) of Trinity Episcopal Church (2013), *Shrewsbury, MA*

Member of the Sunday School Lay Teachers of Trinity Episcopal Church (2012-13),  
*Shrewsbury, MA*

Member of the Vestry (Elected Lay Board of Directors) and Member of the Finance Committee (Parish Priest Appointed Advisory Board) of St. Michael's-on-the-Heights Episcopal Church (2006-07), *Worcester, MA*

**Other:**

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Certification (Spring 2021), *Effective Teaching Practices Course* (ACUE Certified Online Instructor), by Association of College & University Educators, *New York, NY*

Isshin Ryu Karate Karateka (Karate Student), Advanced Green Belt, Spring 2015 – Spring 2017, Quest Martial Arts Academy, *Barrington, NH*

First Aid, CPR and AED training (March 2017 certificate, expired March 2019), by Warrior Tactical, LLC at Quest Martial Arts Academy, *Barrington, NH*

Certification (April 6, 2018), *Fundamentals of Online Instruction*, by UNH Academic Technology, *Durham, NH*

Certification (August 15, 2017), *Fundamentals of Active Learning*, by UNH Academic Technology, *Durham, NH*