

Kevin W. McLaughlin

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Academic Employment History:

- 2007-Present *University of New Hampshire, Durham, NH*
Faculty Director of the Online & Part-Time MBA Program, 2014-Present
Visiting Assistant Professor, Lecturer, Senior Lecturer, 2007-Present
Adjunct/Summer Appointments, 2008-Present
- 2005-2007 *Merrimack College, North Andover, MA*
Assistant Professor, 2005-2007
- 2004-2018 *Suffolk University, Boston, MA*
Adjunct/Summer Appointments, 2005-2018
Visiting Assistant Professor, 2004-2005
- 1999-2008 *University of Connecticut, Storrs, CT*
Adjunct/Summer Appointments, 2008 (*Storrs Campus*)
Visiting Instructor-In-Residence, 2003-2004 (*Stamford*)
Instructor-In-Residence, 2002-2003 (*Storrs*)
Summer Appointments, 2000-2002 (*West Hartford*)
Graduate Assistant, 1999-2002 (*Storrs*)

Education:

- 2016-Present School of Law, *University of New Hampshire*, MIP Candidate
Completed: Fundamentals of Intellectual Property Law, Patent Law, Technology
Licensing, International and Comparative IP Law, IP Management,
IP Crimes, Patent Practice I & II, Trade Secrets Law, and Mining Patent
Information
- 1999-2010 School of Business, *University of Connecticut*, ABD Ph.D. Finance
Elective courses included Economics of Organization and Industrial Economics
- 1997-1999 Carroll Graduate School of Management, *Boston College*, MS Finance
Elective courses included Securities Law and Bankruptcy
- 1992-1994 University College, *Northeastern Univ.*, *Magna Cum Laude*, BSBA Accounting
- 1988-1991 School of Engineering, *Vanderbilt University*, Computer Science
- 1988 *Lexington High School (MA)*

Employment History (prior to Academia):

- 1997-1999 *Becton Dickinson Ophthalmic Systems, Waltham, MA*
Cost Accountant (part-time starting 10/98)
- 1995-1996 *Distron Corp., Newtonville, MA (now head-quartered in North Attleboro, MA)*
Assistant to the CFO / General Accountant
- 1993-1994 *Fidelity Investments, FMR Co., Fidelity Tempworks, Boston, MA*
Investment Compliance Assistant for the Code of Ethics and Filings Group

Teaching Experience (45 MBA, 15 MSF, and 99 Undergraduate sections in 21 years):

MBA: Business Finance / Financial Management (20 sections), Financial Policy (12 sections), Financial Services & Institutions (7 section), International Finance (4 sections), Economic Analysis for Managers (1 section), and Portfolio Management (1 section)

MSF: Capital Budgeting (4 sections), Investments (4 sections), International Finance (2 sections), Risk Management of Global Financial Services (2 sections), Working Capital Management (2 section), and Capital Management (1 section)

Undergraduate: Intro / Business Finance / Financial Management (38 sections), International Finance (20 sections), Financial Services & Institutions (11 sections), Investments (11 Sections), Derivatives (10 sections), Financial Policy (4 sections), Special Topics in Corporate Finance (2 sections), Analysis & Use of Financial Statements (1 section), Portfolio Management (1 Section), and Problems in Managerial Finance (1 Section)

Summer and Fall 2021 Schedule: ADMN 570 & 930 and ADMN 930 & FIN 703

Honors:

2008 NEBEA Junior Faculty / Doctoral Student Best Paper Award Winner
Member of the *Sigma Epsilon Rho Honor Society* of Northeastern University
Member of the *Golden Key National Honor Society* at Northeastern University

Research Interests:

Primary Area: Corporate Governance and Boards of Directors
Secondary Areas: Bankruptcy and Financial Distress, Economics of Organization, Financial Services and Institutions, Investments, and Valuation

Dissertation Papers:

- 1. Market for New Directors: Evidence from Dow Jones Industrial Average Companies*
- 2. Who is the Next CEO? CEO Departure Reasons & Insider Characteristics*
- 3. Employee Director Ownership and Career Outcomes: Prediction and Reaction*
- 4. Dynamics of Post-Merger Boards: Retention Decisions and Performance Effects*

Cases and Papers Published in Conference Proceedings:

“*Duration in Capital Budgeting: A Case*”, Eastern Academy of Management, CASE Association, 2006 Conference (Saratoga Springs, NY)

“*Career Outcomes of New Employee Directors: Board Service Role and Market Reaction to Appointment*” with Chinmoy Ghosh, Northeast Business and Economics Association, 2008 Conference (Melville, NY) (now titled “*Employee Director Career Outcomes: Prediction and Reaction*”)

Conference Session Chair:

Corporate Governance Session XI, European Financial Management Association, 2009 Conference (Milan, Italy)

Cases and Papers Presented or Accepted for Conferences:

“*Debt and Economic Growth Rates of Nations: A Corporate Finance Perspective*”, Northeast Business and Economics Association, 2013 Conference (Bretton Woods, NH)

“*Higher Moments in Portfolio Construction*”, Northeast Business and Economics Association, 2013 Conference (Bretton, NH)

“*Employee Director Career Outcomes: Prediction and Reaction*” with Chinmoy Ghosh, European Financial Management Association, 2009 Conference (Milan, Italy)

“*Market for New Directors: Evidence from Dow Jones Industrial Average Companies*”, Northeast Business and Economics Association, 2008 Conference (Melville, NY) (2008 NEBEA Junior Faculty / Doctoral Student Best Paper Award Winner)

“*Career Outcomes of New Employee Directors: Board Service Role and Market Reaction to Appointment*” with Chinmoy Ghosh, Northeast Business and Economics Association, 2008 Conference (Melville, NY) (now titled “*Employee Director Career Outcomes: Prediction and Reaction*”)

“*Dynamics of Post-Merger Boards: Retention Decisions and Performance Effects*” with Chinmoy Ghosh, Financial Management Association, 2008 Conference (Grapevine/Dallas, TX)

“*Dynamics of Post-Merger Boards: Retention Decisions and Performance Effects*” with Chinmoy Ghosh, European Financial Management Assoc., 2008 Conference (Athens, Greece)

“*Duration in Capital Budgeting: A Case*”, Eastern Academy of Management, CASE Association, 2006 Conference (Saratoga Springs, NY)

Cases and Papers Discussed at Conferences:

“*Is Busy Really Busy? Board Governance Revisited*” by Andres and Lehmann, European Financial Management Association, 2009 Conference (Milan, Italy)

“*The Information Content of Deal Initiation in Mergers and Acquisitions*” by Simsir, European Financial Management Association, 2008 Conference (Athens, Greece)

“*The Evolution of Shareholder Voting for Executive Compensation Schemes*” by Morgan, Poulsen, and Wolf, Financial Management Association, 2004 Conference (New Orleans, LA)

Working Papers:

“*Buffett & Berkshire Hathaway Policy: Consistencies with Academic Evidence*”, Fall 2009

“*A Survey Study on the Development and Implementation of Mutual Fund Board Self-Assessment Programs*” with Donald Nelson, Michael Santos, and William Wells, Spring 2006

“*Strategic Behavior in Corporate Board and Committee Structure*”, Fall 2003

“*Controlling Internal and External Failure: Six Common Causes of Quality Program Failure*”, (with coauthor John McLaughlin, Jr., a Master Black Belt in Quality Systems), Spring 2002

“*Component Costs of Trading in Firms Prior to Delisting*”, Summer 2001

Cases and Papers Reviewed for Acceptance to Conferences (Authors Omitted):

“*Headquarters, We have a problem!*” – *Managing a Retailer Revolt*”, Eastern Academy of Management, CASE Association, 2007 Conference (New Brunswick, NJ)

“*What’s in a name? How UPS Caused A Dilemma for Mail Boxes Etc. Franchisees*”, Eastern Academy of Management, CASE Association, 2007 Conference (New Brunswick, NJ)

“*Parting is Such Sweet Sorrow: DHR Patio Homes, LLC and Family Firm Management*”, Eastern Academy of Management, CASE Association, 2006 Conference (Saratoga Springs, NY)

“*The Missing Inventory at Zenith International Trucks, Inc.*”, Eastern Academy of Management, CASE Association, 2006 Conference (Saratoga Springs, NY)

Department, Committee, and College or University Service:

Director of the OL/PT MBA Program, 2014-Present, *University of New Hampshire*

Member, MBA Steering Committee, 2018(*founding*)-Present

Advisory Member, MBA Core Curriculum Review Committee, 2016-2018 (*ad hoc*)

Advisory Member, Paul College Graduate Curriculum Committee, 2014-2020

Cultural Events Committee (2012-2014), *University of New Hampshire*

Faculty Advisor, the New Hampshire State Senate Finance Committee’s MBA Student Work Group on the Biennial Budget (2009), *University of New Hampshire*

Faculty Advisor, Independent Studies/Internships (2008-2020), *University of New Hampshire*

Honorary Degree and Guest Graduation Speaker Committee (2006-2007), *Merrimack College*

Business Faculty’s Committee on Students (2005-2007), *Merrimack College*

Dean of Business’ Student Advisory Board Faculty Liaison (2005-2007), *Merrimack College*

Finance Department’s Author of Standard Syllabi and Course Descriptions for College-Wide Curriculum Review (2006-2007), *Merrimack College*

Faculty Advisor for an Independent Study (2006), *Suffolk University*

Tutor (2003-2004), *University of Connecticut, Stamford*

Tutor (2002-2003), *University of Connecticut, Storrs*

Consulting Services:

Valuation services for privately held business for sale, Principal, 2012-2021
Medical Contract Manufacturer

Test question writing for Prometric Examination Services, 2008-2013
College Level Exit Examinations in Insurance, Investments, and Finance
Screening Examinations for Applicants to Financial Services Industry Jobs

Community Service:

Soccer Coach, grades 1 & 2, Strafford Recreation Department (Fall 2013), *Strafford, NH*

Member of the Rector Search Committee (Elected Lay Advisory Board) of Trinity Episcopal Church (2013), *Shrewsbury, MA*

Member of the Sunday School Lay Teachers of Trinity Episcopal Church (2012-13),
Shrewsbury, MA

Member of the Vestry (Elected Lay Board of Directors) and Member of the Finance Committee (Parish Priest Appointed Advisory Board) of St. Michael's-on-the-Heights Episcopal Church (2006-07), *Worcester, MA*

Other:

Isshin Ryu Karate Karateka (Karate Student), Advanced Green Belt, Spring 2015 – Spring 2017,
Quest Martial Arts Academy, *Barrington, NH*

First Aid, CPR and AED training (March 2017 certificate, expires March 2019), by Warrior
Tactical, LLC at Quest Martial Arts Academy, *Barrington, NH*

Certification (April 6, 2018), *Fundamentals of Online Instruction*, by UNH Academic
Technology, *Durham, NH*

Certification (August 15, 2017), *Fundamentals of Active Learning*, by UNH Academic
Technology, *Durham, NH*