

Khole Gwebu

khole.gwebu@unh.edu

(603) 862 – 3372

EDUCATION

Ph.D. , Kent State University, Management Systems	2006
MBA , Kent State University, Management Information Systems	2002
B.Com , National University of Lesotho, Accounting	1998

ACADEMIC APPOINTMENTS

• University of New Hampshire, Professor	2024-Present
• University of New Hampshire, Associate Professor	2013-2024
• University of New Hampshire, Assistant Professor	2006-2013
• Kent State University, Teaching Fellow	2002-2006

ACADEMIC LEADERSHIP EXPERIENCE

• Decision Sciences. Department Chair	2018-2024
• Paul College of Business and Economics, Faculty Fellow for Accreditation and Assurance of Learning	2016-2019
• University of New Hampshire, CEITL Faculty Fellow	2016-2019

AWARDS AND HONORS

• Paul College Research Excellence in Business Analytics Award.	2023
• “Leveraging the Wisdom of the Crowd to Aid Fact-checking” Principal Investigator: Jing Wang, Co-Principal Investigators: Alison Chen, Burcu Eke Rubini, Khole Gwebu, Meta (formerly Facebook) & Social Science One.	2022
• Outstanding Associate Professor Award, University of New Hampshire.	2021
• Peter T. Paul College Summer Grant for Research Excellence, Paul College of Business and Economics.	2021
• Summer Research Grant, Peter T. Paul College of Business and Economics, Scholarship/Research.	2017
• Research and Engagement Academy, University of New Hampshire.	2017
• Peter T. Paul Fund for Innovation Award - Cybersecurity Symposium for Small and Medium Sized Enterprises (SMEs).	2016
• "The impact of science parks on the survival and success of high-tech ventures", (Principal Investigator: Jeff Sohl, Co-Principal Investigator Khole Gwebu and Jing Wang), Edward Lowe Foundation.	2012-2013
• Summer Research Award, Decision Sciences Department, University of New Hampshire.	2015
• Peter T. Paul College Summer Research Grant, University of New Hampshire.	2014

- Whittermore School of Business and Economics Teaching Award. 2012
- Summer Research Award, Decision Sciences Department, University of New Hampshire. 2011
- UNH Faculty Fellowship Research Grant, Graduate School, University of New Hampshire. 2010
- Summer Research Award, Decision Sciences Department, University of New Hampshire. 2009
- Full-Time MBA Teacher of the Year, Whittermore School of Business and Economics. 2009
- Full-Time MBA Teacher of the Year, Whittermore School of Business and Economics. 2008
- Full-Time MBA Teacher of the Year, Whittermore School of Business and Economics. 2007
- University Research Fellowship, Kent State University. 2006
- Deans Best Paper Award – International Business Track, College of Business, Kent State University. 2005
- Deans Best Paper Award – Information Systems Track, College of Business, Kent State University. 2005
- Distinguished Paper Award, 35th Annual Meeting of the Decision Sciences Institute. 2004

RESEARCH

Published Intellectual Contributions

Refereed Journal Articles

- 1) Gwebu, K. L., & Wang, J. (2024). The defining features of a robust information security climate. *Computers & Security*, 142, 103891.
- 2) Du, S., Gwebu, K. L., Wang, J., & Yu, K. (2024). Differential Market Reaction to Data Security Breaches: A Screening Perspective. *Communications of the Association for Information Systems*, 54(1), 11.
- 3) Gwebu, K. L., Wang, J., & Zifla, E. (2022). Can warnings curb the spread of fake news? The interplay between warning, trust and confirmation bias. *Behaviour & Information Technology*, 41(16), 3552-3573.
- 4) Gwebu, K., & Barrows, C. W. (2020). Data breaches in hospitality: is the industry different? *Journal of Hospitality and Tourism Technology*, 11(3), 511-527.
- 5) Gwebu, K. L., Wang, J., & Hu, M. Y. (2020). Information security policy noncompliance: An integrative social influence model. *Information Systems Journal*, 30(2), 220-269.
- 6) Gwebu, K. L., Sohl, J., & Wang, J. (2019). Differential performance of science park firms: an integrative model. *Small Business Economics*, 52(1), 193-211.

- 7) Gwebu, K. L., Wang, J., & Wang, L. (2018). The Role of Corporate Reputation and Crisis Response Strategies in Data Breach Management. *Journal of Management Information Systems*, 35(2), 683-714.
- 8) Dutta, D., Gwebu, K. and Wang, J. (2015). Personal innovativeness in technology, related knowledge and experience, and entrepreneurial intentions in emerging technology industries: A process of causation or effectuation? *International Entrepreneurship and Management Journal*, 11(3), 529-555.
- 9) Gwebu, K.L., Wang, J., Guo, L. (2014) Continued Usage Intention of Multifunctional Friend Networking Services: A Test of a Dual-Process Model Using Facebook, *Decision Support Systems*, 67, 66-77.
- 10) Gwebu, K.L., Hu, M. Y., Shanker, M. S. (2012). An Experimental Investigation into the Effects of Information Revelation in Multi-attribute Reverse Auctions. *Behaviour and Information Technology* 31(6) 631-644.
- 11) Gabisch, J., Gwebu, K.L. (2011) Impact Of Virtual Brand Experience On Purchase Intentions: The Role Of Multichannel Congruence. *Journal of Electronic Commerce Research*, 12(4), 302-319.
- 12) Gwebu, K.L., Wang, J. (2011). Adoption of Open Source Software: The Role of Social Identification. *Decision Support Systems*, 51(1), 220-229.
- 13) Dutta, D., Gwebu, K.L., Wang, J. (2011). Is There a Method in the Madness? Vendor Selection in IT Outsourcing Initiatives. *Journal of Global Information Technology Management*, 14(2), 6-26.
- 14) Troutt, M.D., Gwebu, K.L., Wang, J., Brandyberry, A.A. (2011). Some Experiments on Subjective Optimisation. *International Journal of Operational Research*, 12(1), 79 - 103.
- 15) Gwebu, K.L., Wang, J., Wei, H., Hu, M. (2011). Effects of Price Recommendations in Name-Your-Own-Price Auctions. *Journal of Electronic Commerce Research*, 12(1), 61-77.
- 16) Bruno, G., Esposito, E., Genovese, A., Gwebu, K.L. (2011). A Critical Assessment of Multi-Criteria Measures of the Digital Divide. *Information Society*, 27(1), 16-28.
- 17) Gwebu, K.L., Wang, J. (2011). Seeing Eye to Eye? Perceptions of Open Source Software. *Journal of Systems and Software*, 83(11), 2287-2296.
- 18) Gwebu, K.L., Wang, J., Wang, L. (2010). Does IT Outsourcing Deliver Economic Value to Firms? *Journal of Strategic Information Systems*, 19(2), 109-123.
- 19) Gwebu, K.L. (2009). Decision Support in Multi-attribute Reverse Auctions. *Journal of Electronic Commerce Research*, 10(4), 252-264.

- 20) Wang, J., Gwebu, K.L., Shanker, M. S., Troutt, M. D. (2009). Agent-Based Simulation for Complex Adaptive Business Systems: An Application to Knowledge Sharing. *Decision Support Systems*, 46(2), 532-541.
- 21) Wang, L., Gwebu, K.L., Wang, J., Zhu, D. (2008). The Aftermath of IT Outsourcing: A Longitudinal Study of Firm Performance Following Outsourcing Decisions. *Journal of Information Systems*, 22(1), 125-159.
- 22) Gwebu, K.L., Wang, J., Troutt, M. D. (2007). A Conceptual Model of Trust Building and Maintenance in Virtual Organizations. *Journal of Information Technology Theory and Application*, 9(1), 43-63.

Refereed Book Chapters

- 1) Dutta, D. K., Gwebu, K. L., & Wang, J. (2017). Strategy and vendor selection in IT outsourcing: is there a method in the madness? In *Global Sourcing of Services: Strategies, Issues and Challenges* (pp. 451-477).
- 2) Genovese, A., Gwebu, K.L., Shore, B., Titz, S., Venkatachalam, A. R., Wang, J. (2012). The Effect of Merger and Acquisitions on the IS Function: An Agent Based Approach. *Inter-organizational Information Systems and Business Management - Theories for Researchers*. K. Vaidya. ed. Idea Group Inc.
- 3) Gwebu, K.L., Wang, J. (2008). Multi-attribute Auctions: Research Challenges and Opportunities. *Best Practices in Online Procurement Auctions*, D. Parente, ed. Idea Group Inc.
- 4) Wang, J., Gwebu, K.L. (2006). Establishing and Sustaining Trust in Virtual Organizations. *The Encyclopedia of Virtual Communities and Technologies*, S. Dasgupta, ed. Idea Group Inc.
- 5) Gwebu, K.L., Wang, J., Troutt, M. D. (2004). Constructing a Multi-Agent System: An Architecture for a Virtual Marketplace. *Intelligent Decision Support in Agent-Mediated Environments*, G.E. Phillips-Wren and L.C. Jain, eds. IOS Press.

Conference Proceedings, Presentations and Abstracts

- 1) Gosh, K & Gwebu K.L.,(2023). Guarding Patient Privacy: Understanding the Risks and Consequences of Healthcare Data Breaches. *New England Associate of Information Systems (NEAIS) Conference*. Durham, NH, October 2023.
- 2) Gwebu, K. L., Guo, L, Tang, C. & Wang, J., (2023). The Language of Privacy Policies: Uncovering Hidden Meaning with NLP. *Americas Conference on Information Systems*, Panama City, Panama, August 2023.
- 3) Gwebu, K. L., Guo, L, Tang, C. & Wang, J., (2023). Designing Effective Misinformation Warning Labels: A Word-of-Mouth Perspective. *Americas Conference on Information Systems*, Panama City, Panama, August 2023.

- 4) Gwebu, K. L., & Wang, J., (2022). "Linguistic Characteristics of Data Breach Disclosures: An Exploratory Study." *Annual National Conference of the Decision Sciences Institute*. Houston, TX, November 2022.
- 5) Wang, J, Guo, L, Gwebu, K. L., (2021) "Designing Effective False News Warning Message: The Interplay between Message Assertiveness and Message Concreteness." *Annual National Conference of the Decision Sciences Institute*. Virtual. November, 2021.
- 6) Gwebu, K. L., & Wang, J., (2018). A Cultural Perspective on Information Security Compliance. *International Conference on E-Commerce, E-Business, and E-Government*. Hong Kong, P.R. of China, June, 2018.
- 7) Du, S., Gwebu, K.L., Wang, J. Stock Market Reaction to Data Breaches: The Moderating Role of Corporate Social Responsibility, *International Conference On Cyber Situational Awareness, Data Analytics And Assessment (CYBERSA 2017)*, June 19-20, 2017, London, UK
- 8) Gwebu, K.L., & Wang, J., Sohl, J. (2016) Science Parks and Firm Performance: The Moderating Role of Endowments and Environmental Conditions *Babson College Entrepreneurship Research Conference*, Bodø, Norway, June 8-11, 2016,
- 9) Wang, J. & Gwebu, K.L., (2014). Users' Extended and Exploratory Use of Software Services *Annual National Conference of the Decision Sciences Institute*. Tampa, FL, November, 2014.
- 10) Gwebu, K.L., & Wang, J., Xie, W.J., (2014). Understanding the Cost Associated With Data Security Breaches. *Pacific Asia Conference on Information Systems (PACIS)*. Chengdu, China. June 26-28, 2014.
- 11) Gwebu, K.L., Wang, J., & Xie, W.J., (2014). Do Financial Analysts Recognize the Impact of Corporate Data Breaches? *Northeast Decision Sciences Institute Conference* Philadelphia, PA. March 26-29, 2014.
- 12) Gwebu, K.L., Wang, J. (2013). Understanding E-Learning Adoption and Post Adoption Intentions. *The 8th International Conference on e-Learning ICEL-2013* Cape Town, South Africa, June 28-29, 2013.
- 13) Gwebu, K., Wang, J., & Wang, L. (2013). Data security breach impact and disclosure. In *Proceedings of the American Accounting Association Annual Meeting*, Anaheim, CA, August (pp. 3-7), 2013.
- 14) Wang, J., Gwebu, K.L. (2012). Factors Influencing Social Networking Website Loyalty. *Conference Proceeding. 4th International Conference on Networking and Digital Society*. Guiyang, China.

- 15) Gwebu, K., & Wang, J., (2012), Data Security Breach: Impact and Disclosure. Decision Sciences Department Research Seminar. Whittemore School of Business and Economics.
- 16) Gwebu, K.L., & Wang J., (2011). Customer Privacy and Information Exploitation in Online Social Networking. Annual National Conference of the Decision Sciences Institute. Boston, MA, November 19-22, 2011.
- 17) Gabisch, J., Gwebu, K.L. (2010). An Examination of Brand Presence Strategies in the 3D Virtual Environment. *Summer American Marketing Association 2010 Conference*. Boston, MA, August 13-16, 2010.
- 18) Gwebu, K.L., Wang, J. (2010). Users' Evaluation of Free Open Source Software. *11th Global Information Technology Management Association*. Washington DC, June 20 - 22, 2010.
- 19) Dutta, D., Gwebu, K.L., Wang, J. (2010). Virtual Worlds as the Brave New Frontiers of Corporate Venturing: Individual Dispositions, Entrepreneurial Self Efficacy, and Stages of the Venturing Process. *Annual Global Conference on Entrepreneurship and Technology Innovation, Indian Institute of Technology*. Kanpur (IITK) Kanpur, January 16 - 18, 2010.
- 20) Gwebu, K.L., and Wang J. (2010). Factors Facilitating Free Open Source Software Acceptance. *Annual National Conference of the Decision Sciences Institute*. San Diego, CA, November, 2010.
- 21) Gwebu, K.L. (2009). Virtual Worlds as the Brave New Frontiers of Corporate Venturing: Individual Dispositions, Entrepreneurial Self-Efficacy, and Stages of the Venturing Process. *Decision Sciences Department Research Seminar*. Whittemore School of Business and Economics. Durham, NH, November 2009.
- 22) Gwebu, K.L. (2009). The Importance of Supporting Bidders in Complex Auctions: Evidence From Multi-Attribute Reverse Auctions. *Annual National Conference of the Decision Sciences Institute*. New Orleans, LA, November 14-17, 2009.
- 23) Gwebu, K.L., Silverman, D. (2008). IT Management Toolkit for the Mitigation of Risks with High Skilled Contracted Agents. *9th Global Information Technology Management Association (GITMA) World Conference*. Atlanta, GA, June 22 - 24, 2008.
- 24) Genovese, A., Gwebu, K.L., Shore, B., Titz, S., Venkatachalam, A. R., Wang, J. (2008). IT Learning Dynamics in a Merger-Acquisition Scenario: An Agent-Based Modeling Approach. *9th Global Information Technology Management Association (GITMA) World Conference*. Atlanta, GA, June 22 - 24, 2008.
- 25) Gwebu, K.L., Genovese, A., Bruno, G. (2008). Measuring the Digital Divide: Are We There Yet? *Annual National Conference of the Decision Sciences Institute*. Baltimore, MD, November 22-25, 2008.

- 26) Bruno, G., Esposito, E., Genovese, A., Gwebu, K.L. (2008). A Critical Assessment of Multi-Criteria Measures for the Digital Divide. *XIX Yearly Scientific Meeting of the Italian Association of Management Engineering*. Palermo, Italy, October 22-24, 2008.
- 27) Gwebu, K.L., Wei, A. (2007). An Exploratory Study of the Effects of External Anchors on Bidder Behavior in Name-Your-Own-Price Auctions. *American Marketing Association's Winter Educators' Conference Proceedings*. San Diego. CA, February 16-19, 2007.
- 28) Gwebu, K.L., Hu, M. Y., Shanker, M., Troutt, M. D. (2007). Does Information Matter? An Experimental Investigation into the Effects of Information Disclosure Policies in Reverse Multi-Attribute Auctions. *Annual National Conference of the Decision Sciences Institute*. Phoenix, AZ, November 17-20, 2007.
- 29) Gwebu K.L., and Shanker, M. (2007). The Effects of Feedback on Multi-Attribute Auction Performance, *INFORMS International Meeting*. November 2007.
- 30) Gwebu K.L., (2006), Information Revelation, Bidder Behavior and Multi-Attribute Auction Performance. *Decision Sciences Department Research Seminar*. Whittermore School of Business and Economics, November 2006.
- 31) Wang, J., Gwebu, K.L., Hu, M. Y. (2006). A Contingency Model of Trust Development in Virtual Organizations. *Annual National Conference of the Decision Sciences Institute*. San Antonio, TX, November 18-21, 2006.
- 32) Gwebu, K.L., Wang, J., Shanker, M. (2005). A Simulation Study of Online Auctions: Analysis of Bidders' And Bid-Takers' Strategies. *Annual National Conference of the Decision Sciences Institute*. San Francisco, CA, November 19-22, 2005.
- 33) Wang, J., Gwebu, K.L. (2005). Evaluating the Effectiveness of Online Decision Support Agents. *Information Resources Management Association International Conference*. San Diego, CA, May 15 – 18, 2005.
- 34) Gwebu, K.L., Wang, J. (2005). Search Engine Result Bias: An Empirical Investigation of Commercial Web Based Search Tools. *Information Resources Management Association International Conference*. San Diego, CA, May 15 – 18, 2005.
- 35) Bakes, C., Gwebu, K.L., David, Z. (2005). The State of VoIP Adoption in Contemporary Organizations. *Information Resources Management Association International Conference*. San Diego, CA, May 15-18, 2005.
- 36) Wang, J., Gwebu, K.L. (2004). An Empirical Investigation of the Relationship between Hyperlink Counts and Business School Ranking. *Decision Sciences Institute, Midwest Region Annual Meeting*. Cleveland, OH, April 15-17, 2004.
- 37) Gwebu, K.L., Troutt, M., Zhu, D. (2004). Application of CRM and KM in Educational Institutions. *Decision Sciences Institute, Midwest Region Annual Meeting*. Cleveland,

OH, April 15-17, 2004.

- 38) Gwebu, K.L., Wang, J., Troutt, M. (2004). Beyond Single Agent E-Commerce Applications: A Multi-Agent System Architecture for a Virtual Marketplace. *Annual National Conference of the Decision Sciences Institute*. Boston, MA, November 20-23, 2004.
- 39) Wang, J., Gwebu, K.L. (2004). Building Trust in Virtual Organizations. *Annual National Conference of the Decision Sciences Institute*. Boston, MA, November 20-23, 2004.
- 40) Wang, J., Gwebu, K.L. (2004). Database Research: The Next Five Years. *Annual National Conference of the Decision Sciences Institute*. Boston, MA, November 20-23, 2004.
- 41) Gwebu, K.L., Wang, J. (2004). The Role of Knowledge Management in Preventive Maintenance. *Decision Sciences Institute, Midwest Region Annual Meeting*. Cleveland, OH, April 15-17, 2004.
- 42) Gwebu, K.L. (2003). Innovation Diffusion: The E-Learning Case. *Annual National Conference of the Decision Sciences Institute*. Washington, DC, November 22-25, 2003.
- 43) Gwebu, K.L. (2003). Rethinking University Portal Design: The Role of Knowledge Rooms in Facilitating Knowledge Sharing. *Annual National Conference of the Decision Sciences Institute*. Washington, DC, November 22-25, 2003.

TEACHING

Courses Taught

University of New Hampshire

Management Information Systems (ADMN 410)
Technology Foundations in Business (DS 598)
Business Applications Development (DS 562)
E-Business Strategies and Solutions (DS 774)
Corporate Project Experience (DS 775)
Exploration & Communication of Data (DS 804)
Data Management and Visualization (ADMN 873)
Programing for Business Analytics (ADMN 898)
Information Systems and Enterprise Integration (ADMN 926)

Kent State University

Fundamentals of Business Statistics(M&IS 24056)
Systems Analysis and Design I (M&IS 24060)
Small Systems Technology (M&IS 34045)
Database Management Systems (M&IS 44043)

University of Botswana

Financial Accounting I

Non-Credit Instruction

University of New Hampshire

Guest Lecture

- International Food and Culture (HMGT 570)
- International Management (MGT755)
- Honors/The Research Process (PAUL 794)
- International Business (ADMN 840)
- Economic Analysis for Development

Thesis & Independent Studies

Ph.D. Thesis Committee Member, Ziba Karjoo , Essays On International Trade And The Environment (2023)

Directed Individual/Independent Study, “How to Effectively Prepare for and Teach a Meaningful Programming Course for Business Students”, Part-Time MBA - Durham (2021).

Undergraduate Honor’s Thesis, “What Type of Music Becomes Popular in a Crisis?” Ian Grant (2021).

Undergraduate Honor’s Thesis, “Misinformation in the US Presidential Election: An Analysis of Social Media Data”, Kyle Jalbert (2021).

Undergraduate Honor’s Thesis, “What Makes Python More Popular than R? An In-Depth Analysis of Career Postings”, Dagny Wilkins (2021).

Undergraduate Honor’s Thesis, “IT Security Policy Compliance: A University Perspective,” Jack Barnes (2020).

Undergraduate Honor’s Thesis, “Data Breaches in Higher Education Institutions”, Samantha Mello (2018).

Undergraduate Honor’s Thesis, “The Importance Of Transparency And Willingness To Share Personal Information”, Drew Sullivan (2018).

Undergraduate Honor’s Thesis, “Predicting Yelp Food Establishment Ratings Based on Business Attributes”, Peter Mark Shellenberger Jr. (2017).

Undergraduate Honor’s Thesis, “Information Systems Development Methodologies Transitions: An Analysis of Waterfall to Agile Methodology,” Oriana Karina Eason (2016).

Undergraduate Honor’s Thesis, “freeUP: Productivity Made Possible Author,” Jordan L. Collins (2016).

Undergraduate Honor’s Thesis, “Mainframe Relevance in Modern IT: How a 50+ year old computing platform can still play a key role in today’s businesses,” Ian Thomas Newcombe (2016).

Student Internships (2015).

Directed Individual/Independent Study, "A comprehensive review of transit routes operated by University Transportation Services." Part-time MBA - Durham. (Spring 2015).

Undergraduate Honor's Thesis, "Education and Innovations in the Developing Countries: Bridging the Gap through Technology," Tise Havi, Business Administration: Information Systems Management. (2009 - 2010).

Directed Individual/Independent Study, "Contract Process Reengineering: A Case Study," Full-Time MBA - Durham. (2012).

Directed Individual/Independent Study, " Significant Contributors to Search Rank in a Niche Field," Full-Time MBA - Durham. (2012).

Directed Individual/Independent Study, "Application of the Unified Technology Acceptance Model in a SME," Full-Time MBA - Durham. (2009).

Directed Individual/Independent Study, "A Critical Assessment of Multi-Criteria Measures for Digital Divide," Full-Time MBA - Durham. (2008).

Directed Individual/Independent Study, "Building an E-commerce Consulting Firm," Undergraduate Business Administration: Information Systems Management. (2008).

Directed Individual/Independent Study, "An IT Management Toolkit for the Mitigation of Risks With High Skilled Contracted Agents," Full-Time MBA - Durham. (2007).

SERVICE

Department

Member, Promotion & Tenure Committee	2024-Present
Member, Faculty Search Committee	2024-Present
Chair, ISBA Redesign Task Force	2020-2021
Member, MSBA Program Committee	2019-2020
Chair, Faculty Search Committee	2017-2018
Chair, Promotion & Tenure Committee	2015
Option Coordinator, Information Systems & Business Analytics	2014-2022
Option Coordinator, Information Systems Management	2012-2014
Member, Promotion & Tenure Committee	2014
Member, Faculty Search Committee	2013-2014
Member, Business Analytics Task Force	2013-2014
Faculty Advisor, Information Systems Management Students Association	2008-2012
Member, Merit & Equity Pay Task Force	2011
Member, Research Task Force	2008-2009
Coordinator, ADMN 410-Management Information Systems	2007-2011

College

Member, Technology Committee	2024-Present
Member, Faculty Committee on Paul Faculty Qualifications Policy	2021
Chair, PBAF	2021, 2023
Chair, Associate Dean Search Committee	2020
Member, Diversity and Inclusion Committee	2020-2024
MBA Steering Committee	2018-2024
Member, Paul College Promotion & Tenure Committee	2016-2018
Undergraduate Program Review Taskforce, Member	2016-2017
Member, IT Search Committee	2015
Chair, Undergraduate Curriculum & Assessment Committee	2013-2015
Member, Business Analytics Taskforce	2014-2016
Member, Technology Committee	2013-2016
Speaker/Presenter, Open House Events	2006-Present
Member, Paul College Promotion & Tenure Committee	2013-2015
Member, Dean Search Committee	2014
Member, Hospitality Management Promotion and Tenure Committee	2013
Committee Member, Associate Dean Search Committee	2012
Member, Undergraduate Curriculum & Assessment Committee	2007-2012, 2017
Member, Undergraduate Curriculum Continuous Improvement Team	2008-2010
Member, MS MOT Review Committee	2008-2010

University of New Hampshire

Speaker, OISS Academic Adjustment for International Students	2017-Present
CEITL Advisory Committee	2019-2024
Committee Member, Research Computing Center Faculty Advisory Committee	2017-2019
Committee Member, University Writing Committee	2010-2012
Committee Member, NEASC Standard 7 Committee.	2012
Panelist, Excellence in Scholarship Forum	2007-2009
Panelist, "Building Positive Learning Communities" New Faculty Orientation	2022

Editorial Activities

Editorial Board member, Information Discovery and Delivery	2017-Present
Associate Editor, Journal of Electronic Commerce Research	2013-Present
Guest Editor, Journal of Electronic Commerce Research	2013
Editorial Board Member, International Journal of Information Systems and Social Change	2008-2019

Invited Reviewer-Scholarly Journals

- Behaviour and Information Technology
- Decision Sciences Journal

- Decision Sciences Journal of Innovative Education
- Decision Support Systems
- Group Decision and Negotiation Journal
- Information & Management
- Information Systems Journal
- International Journal of Hospitality and Tourism Administration
- Journal of Decision Systems
- Journal of Electronic Commerce Research
- Journal of Global Information Technology Management
- Journal of Information Technology Case and Application Research
- Journal of Management Information Systems
- Journal of Strategic Information Systems
- Journal of Systems and Software
- Operations Research
- International Journal of Information Management

Invited Reviewer-Academic Conferences

- International Conference of Information Systems
- 7th Annual Midwest Association for Information Systems (Program Committee Member)
- Global Information Technology Management Association
- Decision Sciences Annual Conference
- Americas Conference on Information Systems
- Information Resources Management Association International Conference (IRMA)
- Session Chair: Decision Sciences Annual Conference
- Session Chair: Americas Conference on Information Systems

COMMUNITY ENGAGEMENT

- NHSBDC NEPD Conference (2024): Held a session titled Navigating the AI Frontier for Business Success.
- NHSBDC Harnessing AI for Small Business Success (2023): Developed and delivered a workshop for small business owners on Generative AI.
- NHSBDC Cyber-Security Subject Matter Expert (2021): Developed cyber security training module content that NH SBDC advisors use to support NH small business owners.
- Paul College Agile Summit Co-Organizer (2019) Planned and coordinated Agile Summit is to provide an opportunity for organizations and individuals to take a day and explore three facets that will further their understanding of Agility.
- Cybersecurity Symposium Co-Organizer (2016): Planned and coordinated a cyber security symposium geared towards small business owners in New England.
- Cuyahoga Community College Workshop Facilitator (2005) Simulation Using Arena
- Kent State Pre-College/TRIO Upward Bound Program (2005): Taught web development to first-generation high school students from low-income families.

MEDIA MENTIONS

- Outstanding Associate Professor Khole Gwebu sets high bar in teaching, research (November 15, 2021). *UNH Today*. https://scholars.unh.edu/unh_today/2480
- Award-Winning Faculty UNH Paul Post (Winter 2022) <https://paulcollegepost.unh.edu/issue/winter-2022/award-winning-faculty/>
- Data Analytics: How to prepare for the next big job of the future. *Study International*. (November, 8, 2021) <https://www.studyinternational.com/news/data-analytics-how-to-prepare-for-the-next-big-job-of-the-future>
- Breaching Information Security Policies. (September 20, 2021). *States News Service*, NA. <https://link.gale.com/apps/doc/A676301376/BIC?u=durh54357&sid=bookmark-BIC&xid=6be67c56>
- NH SBDC, NH Tech Alliance launch Cybersecurity Initiative. (April 1, 2021). *NH Business Review*. <https://www.nhbr.com/nh-sbdc-nh-tech-alliance-launch-cybersecurity-initiative>
- An Introduction to Cybersecurity for Small Businesses (March, 31, 2021) NHSBDC Blog <https://www.nhsbdc.org/blog/2021/03/introduction-cybersecurity-small-businesses>
- Paul College Launches New Master's in Business Analytics <https://paulcollege.unh.edu/spotlight/paul-college-launches-new-masters-business-analytics>
- For small business, cyber-security is as important as it is intimidating (April 4, 2021) Concord Monitor <https://www.concordmonitor.com/cybersec-urity-nh-39756867>
- UNH readies launch of Center for Business Analytics 'Comprehensive and integrated' initiative envisioned (March 11, 2021). *NH Business Review*. <https://www.nhbr.com/unh-launches-center-readies-launch-of-center-for-business-analytics>
- UNH: Molding the next generation of business analytics experts. *Study International*. (March, 24, 2021). <https://www.studyinternational.com/news/busines-analytics-unh>
- Protecting Against Cyber Attacks. (2017, June 18). *States News Service*. <https://link.gale.com/apps/doc/A496035477/BIC?u=durh54357&sid=bookmark-BIC&xid=bdbf3f3d>
- Protecting Against Cyber Attacks: Khole Gwebu and Jing Wang help businesses navigate cybersecurity (June 18, 2017). *Paul Perspectives*. <https://www.unh.edu/unhtoday/2017/06/protecting-against-cyber-attacks>
- Cybersecurity Research Helps New Hampshire Small Businesses Combat Security Breaches. (2016, December 1). *States News Service*. <https://link.gale.com/apps/doc/A472313355/BIC?u=durh54357&sid=bookmark-BIC&xid=e81f683c>
- Jamin' helps students exploit decision-shaping power of big data. (Spring 2016). *Paul Post*. https://paulcollege.unh.edu/sites/default/files/resource/files/unh_paulpost_newsletter_final-1.pdf