

Kimberly Clark

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Summary: Dedicated education and business professional driven by a passion to positively influence, innovate and enhance the academic journey for our students. Committed to fostering a dynamic learning environment and making meaningful contributions to educational advancement.

Professional Educational Experience:

University of New Hampshire, Durham, NH

Faculty Director Business in Practice

Aug 2024-Present

- Collaborate with potential instructors from ideation to course execution
- Ensure that BIP courses are complementary to Paul College core curriculum
- Syllabi creation and oversight to assure excellence in teaching within the program
- Assist in management of overall program in terms of budget, hiring and course quality
- Communicate and collaborate with faculty and staff to assure excellence in programming
- Conducted SWOT analysis of program that resulted in improved communication between the program and faculty and staff within Paul College
- Created Three Year Strategic Plan to assure continued progress and success of program

Lecturer, Management Department

Aug 2024-Present

- Instructor in Introduction to Business, receiving high ratings from students for teaching style and ability to be student centric
- Collaborate with fellow instructors on bringing in guest speakers and sharing research
- Assist in creation of Responsible Leadership course to be delivered in fall of 2025
- Teaching course in leadership and career development, helping student identify their path

Director of Career and Professional Success, Paul College

Aug 2016-Aug 2024

- Manage staff of professional career counselors in the delivery of career services
- Develop and execute professional development curriculum and programming
- Assisted in the early development of the Business in Practice Program, served on early advisory board, conducted outreach to the business community to assist in finding instructors
- Create and deliver events aimed at developing student education in professionalism
- Collaborate with a team of career directors and counselors from across campus
- Continuously develop and manage external relations with employers and alumni
- Engage in events across campus and within Paul College such as career fairs, conferences, and networking events
- Member of DEI committee, SAC committee, UNH alcohol and other drugs committee
- Manage the Internship Opportunity Fund, processing applications and monitoring internships while students are in the field
- Assist in managing the Rutman Fellow internships for students in their junior year
- Created and manage faculty champion program aimed at increasing engagement

- Co-created the “know your rights” website aimed at educating students
- Ranked as top career center by Poets and Quants for the past two years
- Student satisfaction rate of 100% with services from our office for the past three years according to post appointment surveys

Lecturer, Business in Practice Program

Sept. 2019-Aug 2024

- Created and delivered curriculum for strategic career courses
- Teach two classes a semester to students working towards improving professionalism
- Facilitated panels with alumni and recruiters
- Consistently received high rankings in teacher evaluations
- Collaborated with the CEO family center and NH Bankers Association by organizing annual panels

Lecturer, Economics department

Sept. 2012-Aug 2016

- Created and taught curriculum aimed at supporting student career development “Careers in Economics.”
- Taught Economic and Business History, consistently received high course evaluations
- Collaborated with fellow educators in creating alumni panels and luncheons
- Created programming with corporate consulting experiences for students
- Member of Paul College scholarship committee

Professional Educational Experience:

Winnacunnet High School, Hampton, NH

Aug 1999-June 2001

At Risk Counselor

- Conducted educational assessments on at risk students
- Court advocate for at-risk students
- Advised and counseled students
- Collaborated with fellow counseling staff, faculty and administration on assuring student success

Raymond High School, Raymond, NH

Aug 1994-Aug 1999

Social studies Teacher, Class Advisor

- Taught Economics, History, Anthropology, Psychology
- Teacher of the year 1998
- Advised the class of 1998, class achieved the highest percent to attend college in its history

Plymouth North High School, Plymouth, MA

Aug 1993-Aug 1994

Social Studies Teacher, Model UN advisor

- Taught US History and Economics
- Advised Model UN group, travelling to Boston and NYC for competitions

Professional Business Experience:

Venture Footwear Labs , Durham NH

Jan 2025-Present

Partner

- Assisted with strategic planning and implementation of plan
- Research and Development of clients
- Create presentations and assist with business development
- Advise on trends in market and social media to assure product development is efficient

Clark's American Bistro, LLC, Durham, NH

Sept. 2019-April 2025

Business Owner

- Develop and deliver strategic business and marketing plan
- Developed HR strategies for regulations and on boarding of employees
- Created sponsorship strategy of "We Care Wednesday" 10% of food sales to a cause
- Advise management staff on operations of restaurant
- Liaison with the Durham Business Association

New England Footwear, Newmarket, NH

May 2008-Aug 2015

Vice President of Human Resources and Strategic Planning

- Created and managed employee hiring and training practices
- Developed and managed internship program
- Managed on boarding of all new employees including a national sales team
- Coordinated, planned and attended trade shows such as Outdoor Retailer and other national retailer events
- Assisted in brand creation and marketing strategy including photo shoots and catalog creation
- Conducted wear testing trials and analyzed results

The Balancing Act, Durham, NH

June 2001-May 2008

Owner

- Human Resource and Life coach consultant
- Delivered workshops to corporate and individual clients
- Created action plans with companies on how to manage conflicts within a team
- Weekly guest on WERZ's "Jeff and Sara" morning show with guests calling in and asking for life advice

Education:

University of New Hampshire, Durham, NH

Degree 2000

Master of Counseling in Education

Salem State College, Salem, MA

Degree 1993

Bachelor of Arts in History

Minor in Economics

Attended UNH from 1996- 1992 as nontraditional student in the History department Putting myself through college, two classes at a time

Committees and Volunteerism:

Diversity and Inclusion Committee, UNH	2018-Present
Present Alcohol and Other Drugs Committee, UNH	2023-2024
Durham Business Association	2019-Present
Staff Advisory Committee, UNH	2018-Aug 24'
Business in Practice Advisory Board	2016-2018
Zebra Board of Directors	2016-2018
American Cancer Society	2001-2018
Oyster River School Board	2006-2008
Moharimet Elementary PTO Chair	2004-2006

National Conference Presentation:

National Association of College and Employers	June 2019
Presented a paper on "One size does not fit all, a look at career structures within University Systems."	