

JON R. CAVICCHI

Professor of Legal Research & Intellectual
Property Librarian
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EDUCATION

I.I.S. University, Jaipur India	Ph.D. (H)	2012	Information Science
University of New Hampshire School of Law	LL.M.	1999	Intellectual Property
University of New Hampshire School of Law	J.D.	1984	Law
Stonehill College	B.A. (honors)	1981	International Relations & Asian Studies

BAR CERTIFICATIONS

Commonwealth of Massachusetts Bar	1985
State Bar of California	1986
United States District Court	
Northern District of California Bar	1985

COURSES TAUGHT

Patent Mining
Legal Research & Information Literacy: Patent Law (Juris Doctor)
Intellectual Property Research Tools and Strategies
Patent Landscape Clinic (International Technology Transfer Institute)
Law Practice and Information Literacy: Patent Searching Tools and Strategies
Law Practice and Information Literacy: Using the Open Web for IP Practice
Graduate Programs Legal Research & Information Literacy
Legal Research & Information Literacy (Juris Doctor)
Legal Research & Writing Skills (Juris Doctor and Graduate Programs)
Moot Court (Trademark problems)

PROFESSIONAL LEGAL & EDUCATION EXPERIENCE

University of New Hampshire School of Law

2012 – present	<i>Professor of Legal Research & Intellectual Property Librarian</i>
1994 -2012	<i>Assistant Professor & Intellectual Property Librarian</i>
	<i>Assistant Clinical Professor of Law & Intellectual Property Librarian</i>

The Intellectual Property Librarian has the overall responsibility for the operation of the Intellectual Property Library including: planning for the development and maintenance of the Intellectual Property Library's collection, physical space, and equipment; coordinating the operation of the Intellectual Property Library with the intellectual property curriculum and programs and goals of Pierce Law; fiscal planning for the Intellectual Property Library; acting as an intellectual property information resource for Pierce Law; selecting and supervising student assistants and independent contractors who perform duties for the Intellectual Property Library; and performing other administrative and institutional duties as indicated. Achievements include:

- Creation, development and administration of the only dedicated academic intellectual property library in the Western Hemisphere.
- Creator and chief administrator of major award winning NGO intellectual property open source information website, IP Mall at ipmall.info.
- Creation and delivery of internationally unique patent informatics law school.
- Chief research resource and information educator at a consistently ranked top ten internationally recognized intellectual property specialty law and graduate school – center for training thousands of intellectual property professionals for over 40 years.
- *Co-founder*, International Technology Transfer Institute
- *Director of Research*, International Technology Transfer Institute (2005-2013)
- *Representative* (chief administrator and educator) *U.S. Patent & Trademark Office Patent and Trademark Resource Center*
- *Copyrights Permission Officer* : UNH Law academic journals
- *Administrative Moderator IP Professors listserv*
- *Faculty Advisor*: Licensing Executive Society UNH Law Chapter
- *Faculty Co-Advisor*: *IDEA: The Law Review of the Franklin Pierce Center for Intellectual Property*.
- *Faculty Coordinator: Visiting Scholars Program*

1992 – 1994

Assistant Professor & Reference/Computer Assisted Research Librarian

Responsible for providing reference and research services to law school Faculty, students, attorney members and staff. Directed all computer assisted legal research development and instruction. Taught legal research and writing courses. Achievements include:

- Creation of Online Training Center and computer assisted legal research learning opportunities, both curricular and extracurricular.

- Successfully winning National Science Foundation grant to bring Internet capacity to the law school.
- Successfully creating the first law school website

1986 -1992 *Attorney in Private Practice* – South of Boston, Massachusetts Region

- Responsible for performing the full range of pretrial and trial civil litigation functions. Topical areas of practice included intellectual property. In court experience with pretrial motions and trials.

1984 - 1986 *Legal Aid Society of Alameda County*, Oakland, California

- Administrative Law Specialist for a major urban poverty law agency. Responsible for an active caseload of over one hundred Federal administrative law files. Fully developed cases and represented clients at hundreds of administrative hearings before Federal administrative law judges and the Federal Disability Appeals Council
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PUBLICATIONS & PRESENTATIONS

Honors: Top 10% of Authors on SSRN by all-time downloads (continuously 2018).

Cavicchi, Jon R., *Trade Secrets: A Research Guide* (William Hein & Co., forthcoming 2019).

Cavicchi, Jon R., *Patent Information and its Usefulness*, (UNH Law/WIPO: 2017, May 2017)

Cavicchi, Jon R., *Karl F. Jorda: An Anthology Remembering the Remarkable Life of an IP Icon and Beloved Professor*, 57 IDEA 363 (2017).

Cavicchi, Jon R., *UNH School of Law IP Library: 20th Anniversary Reflection on the Only Academic IP Library in the United States*, 65 IDEA 335 (2016).

Cavicchi, Jon R., *ILL & Copyright: Putting it All Together*, (The Association of College and Research Libraries, New England Chapter, October 2016)

Cavicchi, Jon R., *Copyright & Libraries: How Did it Get So Complicated?*, (New Hampshire College & University Council (NHCUC) Library Directors Meeting, July 2016)

Cavicchi, Jon R., *UNH School of Law IP Library: 20th Anniversary Reflection on the Only Academic IP Library in the United States*. 56 IDEA 335 (2016)

Cavicchi, Jon R., *Professor Thomas G. Field, Jr.: Pioneer in Intellectual Property Education, Teacher, Mentor, and Scholar* 54 IDEA 515 (2014)

Cavicchi, Jon R., *Querying Patent Data for Empirical Scholarship: Tools and Strategies*, (UNH Law IP Professors Bootcamp June 2013)

Cavicchi, Jon R., *Potential Liability Of Lawyers Performing/Handling Patent And Trademark Searches: The Questions Are The Answers*, (Patent Trademark Resource Center Opening Ethics CLE Presentation November 2012)

Cavicchi, Jon R., *Shift This! : A Paradigm for Integrating Law School & Law Firm Patent Research*, (AALL-PLL Intellectual Property Sub-Group Webinar Series Panel April 2012)

Cavicchi, Jon R., *Global Directory of Intellectual Property Related Abbreviations and Acronyms* (William Hein & Co. 2012). Review: *He has done an exemplary job of assembling this very handy and portable book. [It] should find a place in every legal library.* <http://bit.ly/2dDpVMd> See also: <http://bit.ly/2dDpPUM>

Cavicchi, Jon R. *Patent Data Mining: A Tool for Accelerating HIV Vaccine Innovation* 29 *Vaccine* 4086 (2011) (with Stanley Kowalski et al)

Cavicchi, Jon R., *A Statistical Analysis of the Patent Bar: Where are the Software-Savvy Patent Attorneys?* 11 *N.C. J. L. & Tech.* 223 (2010) (with Thomas Field and Ralph Clifford).

Cavicchi, Jon R., *Legal Dynamics of Copyright Implications in Distance Education: Analyzing the Teach Act in the U.S.*, 1 *Company Law Journal* 1 (2009) (with Shashwat Purohit).

Cavicchi, Jon. R., *Evaluating IP Programs*, *IPFrontline*, Wednesday, Feb. 21, 2007 (with Thomas G. Field, Jr.).

Cavicchi, Jon. R. and Kowalski, Stanley P., *IP IN DEVELOPING NATIONS: Use the Kitchen Door*, *Special to The National Law Journal* (December 10, 2007).

Cavicchi, Jon R., *Intellectual Property Research Tools And Strategies: Mining The Web For Law Related Jobs In Intellectual Property In The United States*, 47 *IDEA* 757 (2007).

Cavicchi, Jon R., and Kowalski, Stanley P *Intellectual Property in the Public Interest at Pierce Law: Past, Present and Future*, *Pierce L. Mag.* (Summer 2007 Vol.11, No.2).

Cavicchi, Jon R., *Lexis v. Westlaw for Intellectual Property Research – Better, Different or Same and the Qwerty Effect?* 47 *IDEA* 363 (2007).

Cavicchi, Jon R., *Intellectual Property Research Tools and Strategies Trademark Searching Tools And Strategies: Questions For The New Millennium*, 46 *IDEA* 649 (2006).

Cavicchi, Jon R., *Keeping Up To Date With IP News Services And Blogs: Drowning In A Sea Of Sameness?* 46 IDEA 453 (2006).

Cavicchi, Jon R., *Introduction Intellectual Property Research: From The Dustiest Law Book To The Most Far Off Database*, 46 IDEA 317 (2006).

Cavicchi, Jon R., *Not Using CALR Technology: Ethical and Liability Risks, Is There an Obligation to Use CALR and the Web?* (N.H. Bar Ass'n CLE *Filling Your Research Tank: Regular, Special or Premium?* May 17, 2005) (Published in course materials).

Cavicchi, Jon R., *Copyright & Libraries* (Special Library Ass'n Reg'l Meeting, 2001).

Cavicchi, Jon R., *Intellectual Property for Librarians*, (N.H. State Librarians Area IV Forum, Apr. 2000).

Cavicchi, Jon R., *Copyright for Educators: Today and Tomorrow* (Sixth Annual National Forum of the State Libraries Continuing Education Coordinators, Manchester, N.H., Aug. 16, 2000).

Cavicchi, Jon R., *The Science Court*, 4 Risk-Issues in Health and Safety 171 (Spring 1993).

OTHER PROFESSIONAL EXPERIENCE AND ACTIVITIES INCLUDE

- Faculty – World Intellectual Property Organization Summer School, UNH, Durham, NH (2017)
- *Science Federation Journal of Intellectual Property Rights* Editorial Board (appointed May 2017)
- Global Advisory Board, Questel.Orbit providing information dedicated to intellectual property, patent databases, major scientific and technical databases and design research services.
- Research Editor, *Risk, The Official Journal of the Risk Assessment & Policy Association*, a refereed, interdisciplinary periodical exploring public and private efforts to manage science and technology for net reduction in the probability, severity and adverse quality of health, safety and environmental impacts of natural and artificial hazards.
- Periodic speaker and lecturer on topics including patent searching, intellectual property in education and libraries to groups including:
 - Patent Information Users Groups
 - Special Library Association
 - New Hampshire State Librarians
 - National Forum of the State Libraries Continuing Education Coordinators
 - Association of New Hampshire Law Librarians

- UNH Law Graduate Programs IP Law Essay Contests Judge
 - Turkey
 - Sri Lanka
- Judge: University of New Hampshire School of Law, Concord USA in association with the School of Law, Raffles University, Neemrana, *Rajasthan Emerging Areas in the Field of Intellectual Property Law Essay Competiton.*

SYNERGISTIC ACTIVITIES

As lead Faculty member of the International Technology Transfer Institute Patent Landscape Clinic supervised the production of major published global *Patent Landscape Reports Series* dealing with public interest health and agriculture challenges in collaboration with various NGOs:

- Arabidopsis and Related Plant Ubiquitin promoters
- Agrobacterium-Mediated Transformation of Sweet Potatoes
- Bacillus thuringiensis and Sweet Potatoes
- HIV DNA Vaccines
 - Proteins & Peptide Strategies
 - DNA Strategies
 - Prime Boost Strategies
 - Adjuvant Strategies
- Dengue Fever
 - Diagnostic Technologies
 - Vaccine Technologies
- Telemedicine Technologies
- Biomedical Engineering : Prosthetic Limb Technologies
- Patent Status of the Updated WHO Essential Medicines List
- Genetic Modification of Algae for Biodiesel
- Chagas Disease Vaccine Technologies
- Malaria Sporozoite Vaccine Technologies
- Influenza A Prophylactic Vaccines & Related Technologies
- Parasitic Worm Vaccines & Related Technologies

Service Activities

UNH Law Institutional Contributions:

Faculty Coordinator: Visiting Scholars Program
 Faculty Advisor – IDEA: The Intellectual Property Law Review (ongoing)
 Faculty Advisor – Licensing Executive Society (ongoing)
 Faculty Mentor: Visiting Scholar Program Candidate Project
 PPROFS Listserv Administrative Moderator (ongoing)

Intellectual Property Faculty (ongoing)
Graduate Programs Faculty (ongoing)
Graduate Programs Admissions (ongoing)
Intelligence (CI) and Historical Research: IP educational landscape (ongoing)
Hiring Committees – Faculty and Staff (periodic)
Building Steering Committee – Computer Needs Group (1992)
Classroom Multimedia Committee (1993)
Staff Retreat Planning – The Internet and the Electronic Camps (1994)
Computer Planning Committee (implementing LAN and Internet) (1994)
Advisory Council on Intellectual Property (1995-2010)
Web Planning Committee (1995)
Copyright Clearance Working Group (1999)
Web Task Force (2000)
Technology Committee/Computer Use Policies (1999-2000)
Faculty Retreat Planning (compiled policies affecting students) (2000)
Distance Learning Taskforce (2001)
NEASC Graduate Programs Team (2005)
Web Task Force (2006)
ADA Accommodations Committee (2006)
Graduate Programs IP/CT Task Force (2006)
Jorda Endowed Chair Strategy Working Group (2009)
Franklin Pierce IP Academy – India Working Group (2010)
IP Professor Bootcamp Planning Group and Senior Faculty Member (2012-13)
Intellectual Property Center Executive Director Hiring Committee (2012-13)
Strategic Planning Team: Business, Foreign, Comparative International Literacy (2013-14)
IDEA: The IP Law Review Business Committee (2013-14)
UNH Law Journals Examination Working Group (2015-)
Graduate Programs Marketing (2000-2015)

Library Contributions:

Law Librarians of New England Annual Meeting Team (various years)
Library Information Literacy Instruction Team – Leader since inception

- Carsey School Information Literacy Planning Group

Social Media and Emerging Technologies Team
Collection Development Team
Public Services Team
Hiring Committees – Faculty and Staff (various years)
Vision Committee
NHBA CLE Presentation on Legal Research Planning and Faculty

OTHER CERTIFICATIONS

Patent & Trademark Resource Center

2012 & 2016 Certificates

Knowledge Management Professional Society Institute of Transformational Studies	2004 Certified Knowledge Manager (C.K.M.) 2002 ASAT CORE® Counseling Diploma
American Society of Alternative Therapists Franklin Pierce Law Center IP Summer Institute Franklin Pierce Law Center Licensing Institute New Hampshire Mediation Program	1996 Certificate 1995 Certificate 1982 Certified Mediator

PRO BONO ACTIVITIES:

New Hampshire Mediation Program
Most Holy Redeemer Church/Dignity
Plymouth Council on Aging Legal Clinic
Merrimack Valley Assistance Program
Vermont PWA Coalition

PROFESSIONAL MEMBERSHIPS

American Association of Law Librarians (AALS)
American Association of Law Schools (AALS)
American Bar Association (ABA)
American Intellectual Property Law Association (AIPLA)
American Society of Alternative Therapists (ASAT)
Association of Internet Research Specialists (AIRS)
Association of New Hampshire Law Librarians (ANHLL)

- Vice President 2010-2011
- President 2011-2013

International Intellectual Property Law Association, Inc. (IIPLA)
Law Librarians of New England (LLNE)
Licensing Executives Society (LES)
NHCUC New Hampshire Reference & Instruction Librarians Group (NHCUC)
National Education Association (NEA)
Patent and Trademark Resource Center Association (PTRCA)

- Database Committee 2018-2019
- Publications Committee 2018-2019

Patent Information Users Group (PIUG)

- Certification Committee 2018-