

INCHAN KIM, PH.D.

ASSISTANT PROFESSOR OF INFORMATION SYSTEMS

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Please see [my Google Scholar page](#) for the most up-to-date information

ACADEMIC APPOINTMENT

Assistant Professor	Decision Sciences Paul College of Business and Economics University of New Hampshire	Aug 2016 – Present
Visiting Assistant Professor	Management Information Systems Huntsman School of Business Utah State University	Aug 2015 – May 2016

EDUCATION

Ph.D. Business Administration (MIS), University of Oklahoma	May 2015
M.S. Business Administration (IS), Yonsei University, Seoul, South Korea	Aug 2009
B.B.A. Management Information Systems, Hyupsung University, South Korea	Feb 2006

RESEARCH OVERVIEW/INTERESTS

Overview: My research is interdisciplinary intersecting diverse areas such as Information Systems, Organization Theory, Sociology, Social Psychology, and Computer Science.

Interests: Institutional Discursive view of Technology
Digital innovation evolution, diffusion, and post-adoption
DEI (diversity, equity, & inclusion) and more broadly CSR
Applying AI in Research

JOURNAL PUBLICATIONS AND BOOK CHAPTER

6. **Kim, I** & McNeil, B.* (Forthcoming) “Stock Price Implications of DEI Initiatives When Liberties of Vulnerable Groups are Politically Undermined—Evidence from Veterans and LGBT Groups” at *Journal of Business Research* (Impact Factor: 10.96). *UNH undergrad student.
5. Roberts, N & **Kim, I.** (Forthcoming) “Organizational Mission and Platform Evolution: An Investigation of Entrepreneurial Organizations in Nascent Markets”, *Internet Research* (Impact Factor: 6.4)
4. Carte, T., Wang, N., Yetgin, E., & **Kim, I.**, 2021. “Conflict Asymmetry in Face-to-face and Computer Mediated teams”, *AIS Transactions on Replication Research* (7)
3. Kim, H. J., **Kim, I.**, & Lee, H. G., 2016. “Third-Party Mobile App Developers' Continued Participation in Platform-Centric Ecosystems: An Empirical Investigation of Two Different Mechanisms,” *International Journal of Information Management* (36:1), pp. 44-59 (Impact Factor: 18.9)
2. Miranda, S., **Kim, I.**, & Summers, J., 2015. “Jamming with Social Media: How the Cognitive Structuring of Organizing Vision Facets Affects Innovation Diffusion,” *MIS Quarterly* (39:3), pp. 591-614
1. **Kim, I.**, 2009. “Should We Impose Taxes on Avatars in Virtual Worlds? —Second Life Case,” in *Digital Privacy and Law*, pp. 299-328, KSI, Seoul, South Korea

REFERRED CONFERENCE PROCEEDINGS AND WORKSHOPS

25. **Kim, I.** 2022. “Everyday Actors’ Contribution to Organizing Visions for Experiential Computing”, *KrAIS Workshop, ICIS, 2022*, Copenhagen, DK. *Note: Best Paper Award*
24. **Kim, I.** 2022. “Searching for the Meaning of Digital Technology: How is it Different from Information Technology?” *NEAIS Annual Conference*, Boston, MA
23. **Kim, I.** & McNeil, B. 2022. “Understanding Stock Price Implications of Corporate Social Responsibility (CSR) during Different Presidencies” *AOM Annual Meeting (Social Issues Management (SIM) Division)*
22. **Kim, I.** & Miranda, S., 2018. “20 Years Old but Still a Teenager? A Review of Organizing Vision Theory and Suggested Directions” *PACIS*, Yokohama, Japan
21. **Kim, I.** & Summers, J., 2017. “Review on Social Media Literature through Juxtaposition of IT Views and IS Phenomena” *ICIS (KrAIS Workshop)*, Seoul, South Korea.
20. Wang, D., Miranda, S., & **Kim, I.**, 2017. “Structuration of Community Knowledge and Community Engagement: Social Media, Internet of Things, and Big Data,” *AOM Annual Meeting (OCIS Division)*, Atlanta, GA.
19. Wang, D., Miranda, S., & **Kim, I.**, 2017. “Structuring Community Knowledge and Engagement: An Investigation of Diffusion of Three IT Innovations,” *Big XII+ MIS Research Symposium*, Omaha
18. Bradbury, B. & **Kim, I.**, 2016. “What If 140 Characters Can Impact Your Company’s Market Value? Tweeting Corporate Social Responsibility and Stock Prices in the Financial Sector,” *AMCIS*, San Diego, CA.
17. Miranda, S., **Kim, I.**, & Wang, D., 2015. “Whose Talk is Walked? IT Decentralizability, Vendor versus Adopter Discourse, and the Diffusion of Social Media versus Big Data,” *ICIS*, Fort Worth
16. Wang, D., Miranda, S., & **Kim, I.**, 2015. “How Two Hot Information Technology Innovations Diffuse: An Organizing Vision Perspective,” *Big XII+ MIS Research Symposium*, Ames, IA.
15. **Kim, I.**, 2014. “Improving Organizational Effectiveness via Logics Diversity: The Role of Public Narratives and Social Media Use in the Energy Sector,” *Big XII+ MIS Research Symposium*, Norman, OK.
14. **Kim, I.**, & Miranda, S., 2013. “We’re Making the World Better... Or Are We? Energy Firm Innovation and Social Backlash during the Social Media Era,” *ICIS (pre-ICIS Workshop on ICT and Societal Challenges)*, Milan, Italy.
13. **Kim, I.**, & Miranda, S., 2013. “Buffeting the Technical Core: Entraining Contention to Innovation in the Social Media Era,” *AOM Annual Meeting (OCIS Division)*, Lake Buena Vista, FL.
12. **Kim, I.**, & Miranda, S., 2013. “How Do Social Media Increase Firm Performance? Entrainment of Innovation to Contention,” *AMCIS*, Chicago, IL.
11. Summers, J., Miranda, S., & **Kim, I.**, 2013. “Corporate Enactments of Social Control across Social Media Affordances,” *AMCIS*, Chicago, IL.
10. Miranda, S., Summers, J., & **Kim, I.**, 2013. “Where Do Corporate Innovation Schemas Come from? Making Sense of Firms’ Discourse about Social Media,” *American Sociological Association (ASA) Annual Meeting*, New York, NY.
9. **Kim, I.**, & Miranda, S., 2013. “Social Media and Entrainment of Contention to Innovation in the Energy Sector,” *Big XII+ MIS Research Symposium*, Stillwater, OK.
8. **Kim, I.**, 2012. “Social Media in a Social Phenomenon: Social Media in the Entrainment of Contention to Innovation,” *ICIS*, Orlando, FL.
7. Miranda, S., Summers, J., & **Kim, I.**, 2012. “Visions of Social Media: Surfacing Schemas from Firms’ Informational Engagements,” *ICIS*, Orlando, FL.

6. **Kim, I.**, Miranda, S., & Summers, J., 2012. “The Innovation Paradox under Control: The Role of Citizenship Behaviors in Reducing Software Development Backlogs,” *ICIS (LG CNS/KrAIS Workshop)*, Orlando, FL.
5. **Kim, I.** 2012. “The Role of Citizenship Behaviors in the Resolution of the Team-level Innovation Paradox,” *AOM Annual Meeting (Technology & Innovation Management Division)*, Boston, MA.
4. Carte, T., Wang, N., Yetgin, E., & **Kim, I.**, 2012. “Conflict Asymmetry in CMC and F2F Teams: A Longitudinal, Multilevel Study,” *AOM Annual Meeting (OCIS Division)*, Boston, Massachusetts.
3. **Kim, I.**, & Zmud, R., 2011. “Superior Management Innovation Capability: What Is It and How Is It Formed?” *Big XII+ MIS Research Symposium*, Manhattan, KS.
2. Kim, H. J., **Kim, I.**, & Lee, H. G., 2010. “The Success Factors for App Store-like Platform Businesses from a Perspective of Third-party Developers: An Empirical Study Based on the Dual Model Framework,” *PACIS*, Taipei, Taiwan.
1. Kim, H. J., **Kim, I.**, & Lee, H. G., 2009. “An Empirical Study: Examination of the Success Factors for Platform Businesses—Using the Dual Model Framework,” *KMIS International Conference*, Seoul, South Korea.

TEACHING

Interests

- Big Data Analytics/Applied Artificial Intelligence/Data & Text Mining/Business Intelligence
- Database (modeling, SQL, SAP)/Accounting Information Systems
- IT innovation management and strategy & IT impacts on organizations and society

Experience

Leveraging Tech for Competitive Advantage (ADMN 926) U. New Hampshire 2018 Fall – Present

Semester	Section	Rating
Fall 2020	@ Durham	5.0/5.0
Fall 2020	@ Manchester	5.0/5.0
Fall 2019	@ Durham	4.60/5.0
Fall 2019	@ Manchester	3.67/5.0
Fall 2018	@ Durham	4.00/5.0
Fall 2018	@ Manchester	4.78/5.0

eBusiness (DS 774), U. New Hampshire

2018 Spring – Present

Semester	Section #	Rating
Spring 2020	1	3.50/5.0
Spring 2019	1	4.67/5.0
Spring 2018	1	3.80/5.0

Introduction to MIS (ADMN 410), U. New Hampshire

2016 Fall – Present

- Teaching basic MIS concepts as well as data analysis/management concepts and skills

Semester	Section #	Rating
Spring 2020	1	4.53/5.0
Spring 2019	1	4.55/5.0
Spring 2018	1	4.61/5.0
Fall 2017	1	4.70/5.0
Fall 2017	2	4.64/5.0

Spring 2017	1	4.63/5.0
Spring 2017	2	4.35/5.0
Fall 2016	1	4.61/5.0
Fall 2016	2	4.30/5.0

Big Data Analytics (MIS 3300), Utah State University 2016

- Taught entire data analysis process (e.g., data cleansing, visualization, machine learning)

Semester	Section #	Rating
Spring 2016	1	3.70/5.0
Spring 2016	2	4.10/5.0
Spring 2016	3	3.40/5.0

Advanced DB and Biz Intelligence (MIS 4330), Utah State University 2015

- Taught MS SQL Server, Advanced DB topics (e.g., DB optimization), business intelligence

Semester	Section #	Rating
Fall 2015	1	4.90/5.0

Database Management (MIS 6230), Utah State University 2015

- Taught MS SQL Server, DB Modeling, and DB implementation

Semester	Section #	Rating
Fall 2015	1	4.30/5.0

Database/AIS (MIS/ACCT 3353), U. Oklahoma 2013, 2015

- Taught ERD modeling to database implementation including SQL and basic SAP
- My 2013 evaluation rating is the record among similar courses at the College of Business.

Semester	Section #	Rating
Spring 2015	1	4.12/5.0
Spring 2013	1	4.89/5.0

Introduction to MIS (MIS 2113), U. Oklahoma 2011 – 2015

- Taught data analysis skills in Excel and DB concepts and skills in Access
- My 2013 rating is the record by far among similar courses at the College of Business.

Semester	Section #	Rating
Spring 2015	1	4.45/5.0
Fall 2014	1	4.78/5.0
Fall 2014	2	4.72/5.0
Fall 2014	3	4.57/5.0
Spring 2013	1	4.83/5.0
Fall 2012	1	3.40/5.0
Spring 2012	1	4.00/5.0
Spring 2012	2	4.00/5.0
Fall 2011	1	4.15/5.0

SERVICE AND STUDENT DEVELOPMENT

Faculty Senate, U. of New Hampshire	Fall 2022- Current
Writing Committee, U. of New Hampshire	Fall 2021 – Current
Policies and Procedures Committee, U. of New Hampshire	Spring 2021 – Spring 2021
Faculty Search Committee, U. of New Hampshire	Spring 2021
Advisor for Information Systems Student Association (ISMA), UNH	Fall 2020 – Spring 2022
Faculty Senate, U. of New Hampshire	Fall 2018 – Spring 2020
Honor's Thesis with Spencer P. (Undergrad), U. of New Hampshire	Fall 2018 – Spring 2019
Honor's Thesis with Trevor L. (Undergrad), U. of New Hampshire	Fall 2018
Faculty Search Committee, U. of New Hampshire	Fall 2017
Honor's Thesis with Kaleigh Z. (Undergrad), U. of New Hampshire	Spring 2017
<i>Note: Winner of Multidisciplinary Research Project Division at Undergraduate Research Conference</i>	
Independent Study with Andy D. (Undergrad), U. of New Hampshire	Spring 2017
Independent Study with Kyle S. (Undergrad), U. of New Hampshire	Spring 2017
Independent Research with Madena K. (Masters), Utah State University	Spring 2016
Independent Study with Deepak P. (Masters), Utah State University	Spring 2016
Independent Study with Promise A. (Masters), Utah State University	Spring 2016
Independent Study with Amanda H. (Undergrad), Utah State University	Spring 2016
Independent Research with Bryan B. (Masters), Utah State University	Fall 2015 – Spring 2016

SELECTED AWARDS AND HONORS

Best Paper, ICIS KrAIS Workshop	2022
Outstanding Graduate Research Award, Michael F. Price College of Business	2015
ICIS Doctoral Consortium Invitee, Milan, Italy	2013
AMCIS Doctoral Consortium Invitee, Chicago, Illinois	2013
Digital Societies & Social Technologies Summer Institute (DSST) Invitee, U. Maryland	2013
Energy Institute Doctoral Research Fellowship Award, U. Oklahoma	2013
Business Energy Solutions Center Doctoral Research Fellowship Award, U. Oklahoma	2012

ENTREPRENEURIAL AND INDUSTRY EXPERIENCE

Protivity Korea, Seoul, South Korea	2010
Co-founder of Kim & Park Accessories, Anyang, South Korea	2005

PROFESSIONAL MEMBERSHIP

Association for Information Systems
Academy of Management

MILITARY SERVICE

Rifleman (Reserves), <i>Republic of Korea Marine Corps</i>	2003 – 2009
Rifleman (Active Duty), <i>Republic of Korea Marine Corps, 6th Marine Brigade</i>	2000 – 2002