

INCHAN KIM, PH.D.

Educator and Scholar of Digital Technology and Entrepreneurship

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ACADEMIC APPOINTMENTS

Associate Professor	Paul College, University of New Hampshire	2025 – Present
Assistant Professor	Paul College, University of New Hampshire	2016 – 2025
Visting Assistant Professor	Huntsman School of Business, Utah State University	2015 – 2016

EDUCATION

Ph.D.	Business Administration (MIS), University of Oklahoma	May 2015
M.S.	Business Administration (IS), Yonsei University, South Korea	Aug 2009
B.B.A.	Management Information Systems, Hyupsung University, South Korea	Feb 2006

RESEARCH OVERVIEW AND INTERESTS

Overview: I pursue interdisciplinary research intersecting IS, Business Ethics, and Entrepreneurship. I apply quantitative and qualitative methods and lead toward inductive theory-building.

Interests: Digital tech + organizing vision theory (technology meaning, evolution, diffusion)
 Digital tech + diversity, equity, and inclusion
 Digital tech + entrepreneurship
 Intellectual diversity in Information Systems

JOURNAL PUBLICATIONS

9. **Kim, I.** & Whang, S. “The Role of Everyday Actors in Constituting Organizing Visions in the Digital Age,” *Internet Research* (Forthcoming) <https://doi.org/10.1108/INTR-11-2024-1742>
8. Roberts, N., **Kim, I.**, Iyengar, K., & Pullin, J. 2025. “Platform Control and Multi-Realized Platform Benefits: A Meta-Analysis,” *Internet Research* (35:2), p.648-663 <https://doi.org/10.1108/INTR-05-2023-0346>
7. **Kim, I.** & Roberts, N. 2024. “Two Entrepreneurial Firms, a Digital Disruption, and Different Responses: The Role of Organizational Mission and Experiential Computing Digital Options,” *Information & Management*, 104032. <https://doi.org/10.1016/j.im.2024.104032>
6. **Kim, I.** & Summers, J. 2024. “Leveraging and Fostering Diversity in the IS Discipline: Intradisciplinary Knowledge Building via the IT View-IS Phenomenon (VP) Matrix,” *Asian Pacific Journal of Information Systems* (34:1), p.49-90. https://apjis.or.kr/pdf/APJIS_34_1_49.pdf
5. Roberts, N & **Kim, I.** 2024. “Organizational Mission and Platform Evolution: An Investigation of Entrepreneurial Organizations in Nascent Markets,” *Internet Research*, (34:4), p.1165-1197. <https://doi.org/10.1108/INTR-01-2022-0077>
4. **Kim, I.** & McNeil, B.* 2023. “Stock Price Implications of DEI Initiatives When Liberties of Vulnerable Groups are Politically Undermined—Evidence from Veterans and LGBT Groups,” *Journal of Business Research*, (166) 114146. *Media appearance: UNH Today (Sep 2023), Phys.org (Sep 2023).* *Paul College undergraduate student <https://doi.org/10.1016/j.jbusres.2023.114146>
3. Carte, T., Wang, N., Yetgin, E., & **Kim, I.** 2021. “Conflict Asymmetry in Face-to-face and Computer Mediated teams,” *AIS Transactions on Replication Research* (7:1), p.1-19. <https://aisel.aisnet.org/trr/vol7/iss1/1/>
2. Kim, H. J., **Kim, I.**, & Lee, H. G. 2016. “Third-Party Mobile App Developers' Continued

Participation in Platform-Centric Ecosystems: An Empirical Investigation of Two Different Mechanisms,” *International Journal of Information Management* (36:1), p. 44-59. <https://doi.org/10.1016/j.ijinfomgt.2015.09.002>

1. Miranda, S., Kim, I., & Summers, J. 2015. “Jamming with Social Media: How the Cognitive Structuring of Organizing Vision Facets Affects Innovation Diffusion,” *MIS Quarterly* (39:3), p. 591-614. <https://doi.org/10.25300/MISQ/2015/39.3.04>

WORK IN PROGRESS

Revised for Submission

- Kim, I. “An Organizing Vision of Organizing Vision Theory: Synthesis and Directions for A Theory for Technology Innovation Diffusion”
- Kim, I. “Restoring the Dignity of Marginalized Groups: A Study of Corporations' “Compassionate” Technology Use for the LGBT Group”

Working toward First Submission

Kim I. 2025. “Is Digital Technology Distinct from Information Technology? A Pragmatic, Strategic Approach to “Digital” Labeling and Theorizing,”

REFERRED CONFERENCE PROCEEDINGS AND PRESENTATIONS

28. Kim I. 2025. “Is Digital Technology Distinct from Information Technology? A Pragmatic, Strategic Approach to “Digital” Labeling and Theorizing,” *Americas Conference on Information Systems (AMCIS)*, Montreal.
27. Kim, I. 2024. “An Examination of Corporations’ Use of Microblogging in Restoring Dignity of a Marginalized Group,” *Academy of Management (AoM) Annual Meeting, CTO (Communication, Digital Technology, and Organization) Division*, Chicago.
26. Kim, I. & Roberts, N. 2023. “Two entrepreneurial firms, a disruptive innovation, and different responses: The role of organizational missions and digital options,” *EGOS (European Group for Organizational Studies) Colloquium*, Cagliari, IT
25. Kim, I. 2022. “Everyday Actors’ Contribution to Organizing Visions for Experiential Computing”, *International Conference on Information Systems (ICIS), Korean Chapter of the Association for Information Systems (KrAIS) Workshop*, Copenhagen. *Note: Received Best Paper Award.
24. Kim, I. & McNeil, B. 2022. “Understanding Stock Price Implications of Corporate Social Responsibility (CSR) during Different Presidencies” *AoM Annual Meeting, SIM (Social Issues Management) Division*, Seattle, WA
23. Kim, I. 2022. “Searching for the Meaning of Digital Technology: How is it Different from Information Technology?” *Northeast Chapter of AIS (NEAIS) Annual Conference*, Boston, MA
22. Kim, I. & Miranda, S., 2018. “20 Years Old but Still a Teenager? A Review of Organizing Vision Theory and Suggested Directions” *Pacific Asia Conference on Information Systems (PACIS)*, Yokohama, Japan
21. Kim, I. & Summers, J., 2017. “Review of Social Media Literature through Juxtaposition of IT Views and IS Phenomena” *ICIS, KrAIS Workshop*, Seoul, South Korea.
20. Wang, D., Miranda, S., & Kim, I., 2017. “Structuration of Community Knowledge and Community Engagement: Social Media, Internet of Things, and Big Data,” *AoM Annual Meeting, OCIS (Organizational Communication and Information Systems) Division*, Atlanta, GA.
19. Wang, D., Miranda, S., & Kim, I., 2017. “Structuring Community Knowledge and Engagement: An Investigation of Diffusion of Three IT Innovations,” *Big XII+ MIS Research Symposium*, Omaha

18. Bradbury, B. & Kim, I., 2016. “What If 140 Characters Can Impact Your Company’s Market Value? Tweeting Corporate Social Responsibility (CSR) and Stock Prices in the Financial Sector,” *AMCIS*, San Diego, CA
17. Miranda, S., Kim, I., & Wang, D., 2015. “Whose Talk is Walked? IT Decentralizability, Vendor versus Adopter Discourse, and the Diffusion of Social Media versus Big Data,” *ICIS*, Fort Worth
16. Wang, D., Miranda, S., & Kim, I., 2015. “How Two Hot Information Technology Innovations Diffuse: An Organizing Vision Perspective,” *Big XII+ MIS Research Symposium*, Ames, IA.
15. Kim, I., 2014. “Improving Organizational Effectiveness via Logics Diversity: The Role of Public Narratives and Social Media Use in the Energy Sector,” *Big XII+ MIS Research Symposium*.
14. Kim, I., & Miranda, S., 2013. “We’re Making the World Better... Or Are We? Energy Firm Innovation and Social Backlash during the Social Media Era,” *ICIS, pre-ICIS Workshop on ICT and Societal Challenges*, Milan, IT.
13. Kim, I., & Miranda, S., 2013. “How Do Social Media Increase Firm Performance? Entrainment of Innovation to Contention,” *AMCIS*, Chicago, IL.
12. Summers, J., Miranda, S., & Kim, I., 2013. “Corporate Enactments of Social Control across Social Media Affordances,” *AMCIS*, Chicago, IL.
11. Kim, I., & Miranda, S., 2013. “Buffeting the Technical Core: Entraining Contention to Innovation in the Social Media Era,” *AoM Annual Meeting, OCIS Division*, Lake Buena Vista, FL.
10. Kim, I., & Miranda, S., 2013. “Social Media and Entrainment of Contention to Innovation in the Energy Sector,” *Big XII+ MIS Research Symposium*, Stillwater, OK.
9. Miranda, S., Summers, J., & Kim, I., 2013. “Where Do Corporate Innovation Schemas Come from? Making Sense of Firms' Discourse about Social Media,” *American Sociological Association (ASA) Annual Meeting*, New York, NY.
8. Kim, I., Miranda, S., & Summers, J., 2012. “The Innovation Paradox under Control: The Role of Citizenship Behaviors in Reducing Software Development Backlogs,” *ICIS, KrAIS Workshop*, Orlando, FL.
7. Kim, I., 2012. “Social Media in a Social Phenomenon: Social Media in the Entrainment of Contention to Innovation,” *ICIS*, Orlando, FL.
6. Miranda, S., Summers, J., & Kim, I., 2012. “Visions of Social Media: Surfacing Schemas from Firms' Informational Engagements,” *ICIS*, Orlando, FL.
5. Kim, I. 2012. “The Role of Citizenship Behaviors in the Resolution of the Team-level Innovation Paradox,” *AoM Annual Meeting, TIM (Technology & Innovation Management) Division*, Boston.
4. Carte, T., Wang, N., Yetgin, E., & Kim, I., 2012. “Conflict Asymmetry in CMC and F2F Teams: A Longitudinal, Multilevel Study,” *AoM Annual Meeting, OCIS Division*, Boston, MA.
3. Kim, I., & Zmud, R., 2011. “Superior Management Innovation Capability: What Is It and How Is It Formed?” *Big XII+ MIS Research Symposium*, Manhattan, KS.
2. Kim, H. J., Kim, I., & Lee, H. G., 2010. “The Success Factors for App Store-like Platform Businesses from a Perspective of Third-party Developers: An Empirical Study Based on the Dual Model Framework,” *PACIS*, Taipei, Taiwan.
1. Kim, H. J., Kim, I., & Lee, H. G., 2009. “An Empirical Study: Examination of the Success Factors for Platform Businesses—Using the Dual Model Framework,” *KMIS International Conference*, Seoul, South Korea.

BOOK CHAPTER

Kim, I., 2009. “Should We Impose Taxes on Avatars in Virtual Worlds? —Second Life Case,” in

Digital Privacy and Law, p. 299-328, KSI, Seoul, South Korea.

INVITED PRESENTATIONS AND SEMINARS

5. Roberts, N., Kim, I, Iyengar, K, & Pullin, J. 2022. “A Meta-Analysis of the Relationship Between Platform Control and Platform Value,” *Front Range Information Systems Research Seminar*, Denver, Colorado.
4. Roberts, N. & Kim, I. 2019. “Digital Platform Life Cycles in Nascent Markets,” *Front Range Information Systems Research Seminar*, Denver, Colorado.
3. Roberts, N. & Kim, I. 2018. “Organizational Identity and Digital Platform Evolution,” *Front Range Information Systems Research Seminar*, Denver, Colorado.
2. Dong, Q. J., & Kim, I. 2016. “Justification and Justice Matter: Organizational Attention to Ideas on Digital Innovation Platforms” *INFORMS Annual Meeting*, Nashville, TN
1. Kim, I. “Whose Talk is Walked? IT Decentralizability and the Role of Vendor and Adopter Discourse in Diffusion,” at *College of Business, University of Illinois—Urbana-Champaign*, August 2015

RESEARCH FUNDING

Paul Summer Research Support Grant (\$1,350), UNH	2024
Decision Sciences Dept. Summer Research Grant (\$5,000), UNH	2023
Paul Research Excellence in Business Analytics Award (\$15,000), UNH	2021
Paul Summer Research Support Grant (\$6,000) with Jing Wang & Khole Gwebu, UNH	2017
Decision Sciences Dept. Summer Research Grant (\$4,000), UNH	2017
Price College Energy Institute Doctoral Research Fellowship (\$20,000), OU	2012 – 2014

TEACHING

Interests

- Applied AI/Business Analytics
- Technology impacts on businesses and society
- Fundamentals of business technologies
- Digital entrepreneurship

Continuous Learning

Faculty Instructional Technology Summer Institute (FITSI), UNH	June 2022
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Experience

Startup Analytics (DS 741)	2025 – Present
Leveraging Tech for Competitive Advantage (ADMN 926), UNH	2018 – Present
Modality and MBA type: part-time in-person, part-time online, full-time in-person	
- AVG Rating (through 2020): 4.5/5.0 Max: 5.0 Min: 3.7	
eBusiness (DS 774), UNH	2018 – 2023
- AVG Rating (through 2020): 4.0/5.0 Max: 4.7 Min: 3.5	
Introduction to MIS (ADMN 410), UNH	2016 – Present
- AVG Rating (through 2020): 4.5/5.0 Max: 4.7 Min: 4.3	
Big Data Analytics (MIS 3300, 3 sections), Utah State University	2016
- AVG Rating: 3.7 Max: 4.1 Min: 3.4	
Advanced DB and Biz Intelligence (MIS 4330), Utah State University	2015
- Rating: 4.9/5.0	

Database Management (MIS 6230), Utah State University - Rating: 4.3/5.0	2015
Database/AIS (MIS/ACCT 3353, 2 sections), U. Oklahoma - AVG Rating: 4.5/5.0 Max: 4.9	2013, 2015
Introduction to MIS (MIS 2113, 9 half-sections), U. Oklahoma - AVG Rating: 4.3 Max: 4.8 Min: 3.4	2011 – 2015

Select Student Comments

- *“Always had a smile on his face and knew the names of all his students. I can't stress enough how pleasant it is to learn from Inchan Kim! He really makes class fun and interesting!”* (Intro to MIS)
- *“I found this class so enjoyable that I found myself excited to go to class, and sad that the semester with this class and professor was over.”* (Intro to MIS)
- *“Professor Kim made class enjoyable, fun and informative all at once. Some courses feels like a drag learning some new material, but the new material was presented in a way that did not make me go ‘UGH’. Great, great Professor.”* (e-Business)
- *“Professor Kim is very smart. He loved to challenge us, and I appreciate that. He got to know us all well, so it was more personable.”* (e-Business)
- *“An eye-opening, fascinating course that admittedly, I did not look forward to in advance of taking it. This course substantially changed the way I look at the world.”* (Leveraging Tech for Competitive Advantage)
- *“The books chosen and the discussion posts that were required to be written based on concepts from the reading really expanded your mind to think deeply about management problems in IT.”* (Leveraging Tech for Competitive Advantage)

INTERNAL SERVICE AND STUDENT DEVELOPMENT

Community, Accessibility, and Belonging Committee, UNH	Fall 2025 – Present
Faculty Advisory Committee for Center for Venture Research, UNH	Fall 2025 – Present
Faculty Senate, UNH	Fall 2025 – Present
DS Department P&T Policy Task Force, UNH	Spring 2024
DS Department Community Outreach Committee, UNH	Fall 2023
Conference Organizing Committee for NEAIS Annual Conference, UNH	Fall 2023
Faculty Senate, UNH	Fall 2022- Spring 2024
Writing Committee, UNH	Fall 2021 – Spring 2024
Policies and Procedures Committee, UNH	Spring 2021 – Fall 2021
Faculty Search Committee, UNH	Spring 2021
Advisor for Information Systems Student Association (ISMA), UNH	Fall 2020 – Spring 2023
Faculty Senate, UNH	Fall 2018 – Spring 2020
Honor’s Thesis with Spencer P. (Undergrad), UNH	Fall 2018 – Spring 2019
Honor’s Thesis with Trevor L. (Undergrad), UNH	Fall 2018
Paul College Undergrad Research Conference FIRE Judge, UNH	Spring 2018 – Spring 2021
Faculty Search Committee, UNH	Fall 2017
Honor’s Thesis with Kaleigh Z. (Undergrad), UNH	Spring 2017
<i>Note: Winner of Multidisciplinary Research Project Division at Undergraduate Research Conference</i>	
Independent Study with Andy D. (Undergrad), UNH	Spring 2017

Independent Study with Kyle S. (Undergrad), UNH	Spring 2017
Independent Research with Madena K. (Masters), Utah State University	Spring 2016
Independent Study with Deepak P. (Masters), Utah State University	Spring 2016
Independent Study with Promise A. (Masters), Utah State University	Spring 2016
Independent Study with Amanda H. (Undergrad), Utah State University	Spring 2016
Independent Research with Bryan B. (Masters), Utah State University	Fall 2015 – Spring 2016

EXTERNAL SERVICE

KrAIS Workshop Program Committee (post-ICIS workshop)	2018 - 2024
Treasurer for the Northeast Chapter of AIS (NEAIS)	2018 - 2021
NEAIS Annual Conference Program Committee	2022, 2025
Associate Editor for International Conference on Information Systems (ICIS)	2018
Ad hoc reviewer for <i>MIS Quarterly</i> ; <i>J. of AIS</i> ; <i>Inform. & Management</i> ; <i>Inform. & Org.</i> ; <i>ICIS</i> ; <i>HICSS</i> ; <i>AMCIS</i> ; <i>ECIS</i> ; <i>PACIS</i> ; <i>NEAIS</i> ; <i>AoM</i>	

SELECT AWARDS AND HONORS

Best Paper Award, ICIS KrAIS Workshop, Copenhagen, Denmark	2022
Paul Research Excellence in Business Analytics Award	2021
Paper-a-thon Competition, Group Winner, ICIS, Seoul, South Korea	2017
Outstanding Graduate Research Award, Price College of Business, U. Oklahoma	2015
ICIS Doctoral Consortium Invitee, Milan, Italy	2013
Digital Societies & Social Technologies Summer Institute (DSST) Invitee, U. Maryland	2013
Energy Institute Doctoral Research Fellowship Award, U. Oklahoma	2012 - 2014

ENTREPRENEURIAL AND INDUSTRY EXPERIENCE

Protivity Korea, Seoul, South Korea	2010
Co-founder of Kim & Park Accessories, Anyang, South Korea	2005

PROFESSIONAL MEMBERSHIP

Association for Information Systems (AIS)
Academy of Management (AoM)

MILITARY SERVICE

Infantryman (Reserves), <i>Republic of Korea Marine Corps</i>	2003 – 2009
Infantryman (Active Duty), <i>Republic of Korea Marine Corps, 6th Marine Brigade</i>	2000 – 2002