

Honggi Lee

Assistant Professor of Strategic Management

Peter T. Paul College of Business and Economics
University of New Hampshire

EDUCATION

Fuqua School of Business, Duke University, Durham, NC
PhD in Business Administration (Strategy)

Kelley School of Business, Indiana University, Bloomington, IN
Master of Business Administration (Finance, Marketing)

University of Michigan, Ann Arbor, MI
Bachelor of Science (Computer Science, Honors Program)

RESEARCH INTERESTS

Innovation, Entrepreneurship, Production and diffusion of inventions, Commercialization strategy

PEER-REVIEWED PUBLICATIONS

Arora, A., Belenzon, S., Lee, H. (2018) Reversed Citations and the Localization of Knowledge Spillovers, *Journal of Economic Geography*, 18(3): 495-521

WORKING PAPERS

Lee, H., Compete or Cooperate? The Effect of Patent Protection on Licensing Decisions of Inventors

Belenzon, S., Lee, H., Pataconi, A. Towards a Legal Theory of the Firm: The Effects of Enterprise Liability on Asset Partitioning, Decentralization and Corporate Group Growth.

PROJECTS IN PROGRESS

Arora, A., Belenzon, S., Cohen, W., Lee, H. The Declining Novelty of American Corporate Inventions, 1980-2013

Arora, A., Belenzon, S., Lee, H. Do Broad Patents Block Follow-on Invention?

INVITED CONFERENCES AND PRESENTATIONS

2020: Thirteenth Annual Conference on Innovation Economics (Northwestern University)
“Compete or Cooperate? The Effect of Patent Protection on Licensing Decisions of Inventors”

2019: Trans-Atlantic Doctoral Conference (London Business School)
“Do Broad Patents Block Follow-on Invention?”

2017: 17th Annual REER Conference (Georgia Institute of Technology)
“Reversed Citations and the Localization of Knowledge Spillovers”

2017: Roundtable on Patents and Technology Standards (Northwestern University)
“Reversed Citations and the Localization of Knowledge Spillovers”

2017: Trans-Atlantic Doctoral Conference (London Business School)
“Reversed Citations and the Localization of Knowledge Spillovers”

2017: Wharton Innovation Doctoral Symposium (University of Pennsylvania)
“Reversed Citations and the Localization of Knowledge Spillovers”

SERVICES

Ad hoc reviewer for *Management Science*, *Strategic Management Journal*, *Journal of Economics and Management Strategy*

TEACHING EXPERIENCES

Strategic Management – Undergraduate Capstone Course (Fall 2020)

PROFESSIONAL EXPERIENCES

athenahealth	<i>Product Innovation Manager</i>	Watertown, MA
Ettractions	<i>Digital Platform Manager</i>	Woburn, MA
Kalypso	<i>Senior Innovation Consultant</i>	Beachwood, OH
PRTech	<i>Lead Software Engineer</i>	Honolulu, HI
NKH Technologies	<i>President / Owner</i>	Honolulu, HI
Intel Corporation	<i>Application Engineering Intern</i>	Rio Rancho, NM

TECHNICAL SKILLS

Coding: Python, PHP, Java, C++, C

Statistical and Data: R, STATA, SQL, Machine learning, Natural language processing, Big data, Data scraping, Application programming interface (API)