

# Honggi Lee

Peter T. Paul College of Business and Economics  
University of New Hampshire

10 Garrison Ave, Durham, NH 03824 | honggi.lee@unh.edu | honggilee.net

## ACADEMIC APPOINTMENTS

---

Peter T. Paul College of Business and Economics, University of New Hampshire, Durham, NH  
*Assistant Professor of Strategic Management* (August 2020 – Current)

## EDUCATION

---

Fuqua School of Business, Duke University, Durham, NC  
*PhD in Business Administration* (Strategy), 2020

Kelley School of Business, Indiana University, Bloomington, IN  
*Master of Business Administration* (dual major in Finance, Marketing), 2011

University of Michigan, Ann Arbor, MI  
*Bachelor of Science* (Computer Science, honors program), 2004

## RESEARCH INTERESTS

---

Innovation, Entrepreneurship, Commercialization strategy, Organizational structure

## PUBLICATIONS AND ACCEPTED PAPERS

---

Belenzon, S., Lee, H., Pataconi, A. Managing risk in corporate groups: Limited liability, asset partitioning, and risk compartmentalization (forthcoming in *Strategic Management Journal*)

Lee, H. 2023. The heterogeneous effects of patent scope on licensing propensity. *Research Policy*, 52(3)

Arora, A., Cohen W., Lee, H., Sebastian, D. 2023. Invention value, inventive capability and the large firm advantage. *Research Policy*, 52(1)

Arora, A., Belenzon, S., Lee, H. 2018. Reversed citations and the localization of knowledge spillovers, *Journal of Economic Geography*, 18(3): 495-521

## WORKING PAPERS

---

An asset partitioning perspective on corporate groups (with Sharon Belenzon, Andrea Pataconi)

The decoupling of R&D and production: Consequences for corporate R&D and firm performance (with Sharon Belenzon, Larisa Cioaca, JK Suh)

Do broad patents block follow-on invention? (with Ashish Arora, Sharon Belenzon)

Scientific research and commercialization strategy: Evidence from U.S. venture-backed firms (with Matt Marx, Lia Sheer)

## PROJECTS IN PROGRESS

---

The declining novelty of American corporate inventions (with Ashish Arora, Sharon Belenzon, Wesley Cohen)

Dynamics of knowledge redeployment within firms (with Jung H. Kwon)

Patent scope and commercialization of inventions through product embodiment (sole-authored)

The role of corporate research in technology competition (sole-authored)

The use of science in American inventions (with Sharon Belenzon, Wesley Cohen, Trijeet Sethi)

## PAPERS PRESENTED

---

Invention value, inventive capability and the large firm advantage

- 2023 25th Taiwan Symposium on Innovation Economics and Entrepreneurship | NTHU, NTU
- 2022 AIEA-NBER Conference | Korea Advanced Institute of Science & Technology
- 2022 Sumantra Ghoshal Strategy Conference | London Business School
- 2022 Academy of Management Annual Meeting | Academy of Management (co-author)

An asset partitioning perspective on corporate groups

- 2022 Sumantra Ghoshal Strategy Conference | London Business School (co-author)
- 2022 Workshop on Strategy and Structure of Business Groups - Keynote | CEPR (co-author)

The heterogeneous effects of patent scope on licensing propensity

- 2020 Thirteenth Annual Conference on Innovation Economics | Northwestern University

Do broad patents block follow-on invention?

- 2019 Trans-Atlantic Doctoral Conference | London Business School
- 2019 Empirical Patent Law Conference | Duke University School of Law (co-author)

The declining novelty of American corporate inventions

- 2019 AIEA-NBER Conference | National University of Singapore Business School (co-author)
- 2019 Conference on Technology, Governance, and Regulation | Hebrew University (co-author)

Reversed citations and the localization of knowledge spillovers

- 2017 17th Annual REER Conference | Georgia Institute of Technology
- 2017 Trans-Atlantic Doctoral Conference | London Business School
- 2017 Wharton Innovation Doctoral Symposium | University of Pennsylvania
- 2017 Research Roundtable on Patents and Technology Standards | Northwestern University (co-author)

## SERVICES

---

- Ad hoc reviewer for *Management Science*, *Strategic Management Journal*, *Organization Science*, *Research Policy*, *Journal of Economics and Management Strategy*, *Economics of Innovation and New Technology*
- College level: Undergraduate curriculum committee, Undergraduate research conference committee, Center for Business Analytics faculty associate

## TECHNICAL SKILLS

---

**Coding:** Stata, R, Python, PHP, Java, JavaScript, SQL

**Statistical and data skills:** Machine learning, Natural language processing, Big data, Data scraping, Application programming interface (API)

**Databases:** PatentsView, PatStat, Thomson / Derwent Innovation, Dimensions (research funding data), government procurement data, Web of Science, Orbis, Compustat / CRSP, NETS, ktMINE, SDC (Joint Ventures and Alliances, M&A, VentureXpert), PitchBook, Crunchbase