

# Audrey Ashton-Savage

31 New Road  
Newmarket, New Hampshire 03857  
603-862-3358 (office)  
603-303-5021 (cell)  
[Audrey.Ashton-Savage@unh.edu](mailto:Audrey.Ashton-Savage@unh.edu)  
[ashtonsav@aol.com](mailto:ashtonsav@aol.com)

## Professional Experience

2008 – present

**Principal Lecturer, Peter T. Paul College of Business and Economics,  
University of New Hampshire, Durham, NH**

Full time faculty member teaching undergraduate marketing courses, including Principles of Marketing, International Marketing and New Product Development.

Developed three on-line courses, usually taught in J-term and summer sessions. Developed a 4-credit course entitled “Perspectives on the Business Environment in the Dominican Republic”, which is offered during the January term and involves traveling with the students to the Dominican Republic to meet with business professionals to help students understand the challenges and complexity of conducting business in a non-U.S. culture.

Promoted to Principal Lecturer in 2016, after collective bargaining agreement changed the titles of full-time adjunct faculty. Prior to 2016 title was Adjunct Associate Professor of Marketing.

Awarded the Excellence in Teaching Award (non-tenure track) for the Paul College, May 2015.

Undergraduate Option Coordinator, Marketing Department, 2016-present

Member, University Committee for Study Abroad, 2018-present

Spring 2020

**Visiting Academic, Cardiff University School of Business, Cardiff, Wales**

Taught a Marketing Strategy course with 360 students and studied the developments in the BREXIT rollout. Timeline shortened by covid.

- Summer 2017      **Visiting Professor at Shanghai University, Shanghai, China**  
 Taught Business Ethics and Strategic Management courses in a 5-week summer program designed for Chinese students home for the summer from their studies at U.S. universities.
- 2005-2007      **Vice President for Enrollment Management and Associate Professor of Business, University of Bridgeport, Bridgeport, CT**
- 2001-2005      **Vice President, Strategic Initiatives and Associate Professor of Business Administration, Spalding University, Louisville, KY**
- 1995-2001      **Emmanuel College, Boston, MA**  
 Dean, Graduate and Professional Programs (2000-2001)  
 Associate Dean, Management Programs (1997-2000)  
 Director, ECAP (1995-1997)
- 1989-1995      **Lecturer, Whittemore School of Business and Economics, University of New Hampshire, Durham, NH**
- 1984-1989      **Nashua Corporation, Nashua, NH**  
 Market Development Manager (1987-1989)  
 Product Manager, Carbonless Paper (1984-1987)

### Education

Bachelor of Arts in German, University of New Hampshire

Master of Business Administration, University of New Hampshire

Certificate in Sales and Marketing Management, Syracuse University Sales and Marketing Management Institute, 1979

Faculty Development in International Business Workshop, Duke University Center for International Business Education and Research, 2005

Certificate in faculty development training in Writing Intensive Courses, University of New Hampshire, 2016-17

### Professional Associations

American Marketing Association, member

Board Member, Commission on Accelerated Programs, 2007-2019 (National Chair, 2006-2007)

Member, Board of Directors, Institute of Certified Professional Managers, James Madison University (1986-1990)

National President, International Management Council (1985-1986)

### Community Activities

Member, Board of Directors, Lamprey Health Care, Inc., Newmarket, NH (1991-present)

President of the Board of Directors for nine terms of office (1997-2001 and 2013-2018).

Resume updated on August 13, 2023