THE WMUR GRANITE STATE POLL
THE UNIVERSITY OF NEW HAMPSHIRE

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CLINTON HOLDS BIG 2016 LEAD IN NH, NO GOP FRONTRUNNER

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DURHAM, NH – Hillary Clinton remains the heavy favorite among New Hampshire Democrats for the 2016 New Hampshire Primary. There is no clear frontrunner among Republicans but a few names are rising to the top. The great majority of voters have not decided who they will support.

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred and seven (507) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between April 4 and April 9, 2013. The margin of sampling error for the survey is +/- 4.4 percent. Included in the sample were 171 likely 2016 Republican Primary voters (margin of sampling error +/- 7.5%) and 188 likely 2016 Democratic Primary voters (margin of sampling error +/- 7.1%).

Three Years Until NH First in the Nation Primary

Although it is three years before the First in the Nation New Hampshire Presidential Primary, prospective Republican and Democratic candidates have already been testing the waters here for presidential runs in 2016. While many of the candidates tested will decide not to run, and others may enter who are not tested, candidates who are the early identified frontrunners have typically won past New Hampshire primaries.

Very few voters have made up their minds about who they will support in 2016. The great majority of prospective primary voters, 80% of Democrats and 91% of Republicans, say they are still trying to decide who to support.

Democratic Primary

Despite the primary being almost 3 years from now, former Secretary of State and 2008 NH Democratic Primary winner Hillary Clinton is the clear current favorite among Democratic voters. In April 2013, 61% of likely Democratic Primary voters say they plan to vote for Clinton, 7% prefer Vice President Joe Biden, 3% prefer New York Governor Andrew Cuomo, 3% prefer Massachusetts Governor Deval Patrick, 2% prefer Virginia Senator Mark Warner, 1% prefer Newark Mayor Corey Booker and 1% prefer former Indiana Senator Evan Bayh. All other potential candidates mentioned received less than 1% support and 22% say they are undecided.

When asked which potential candidate they would NOT vote for under any circumstance, 7% of likely Democratic Primary voters say they would not vote for Biden, 4% would not vote for Clinton, 4% would not vote for Bayh, 3% would not vote for Patrick, 3% would not vote for Warner 3% would not vote for Los Angeles Mayor Antonio Villaraigosa, 2% would not vote for Cuomo, 1% would not vote for Montana Governor Brian Schweitzer, 1% would not vote for Colorado Governor John Hickenlooper, 1% say they would not vote for some other candidate, 33% think that all of the prospective candidates are acceptable, and 38% are unsure.
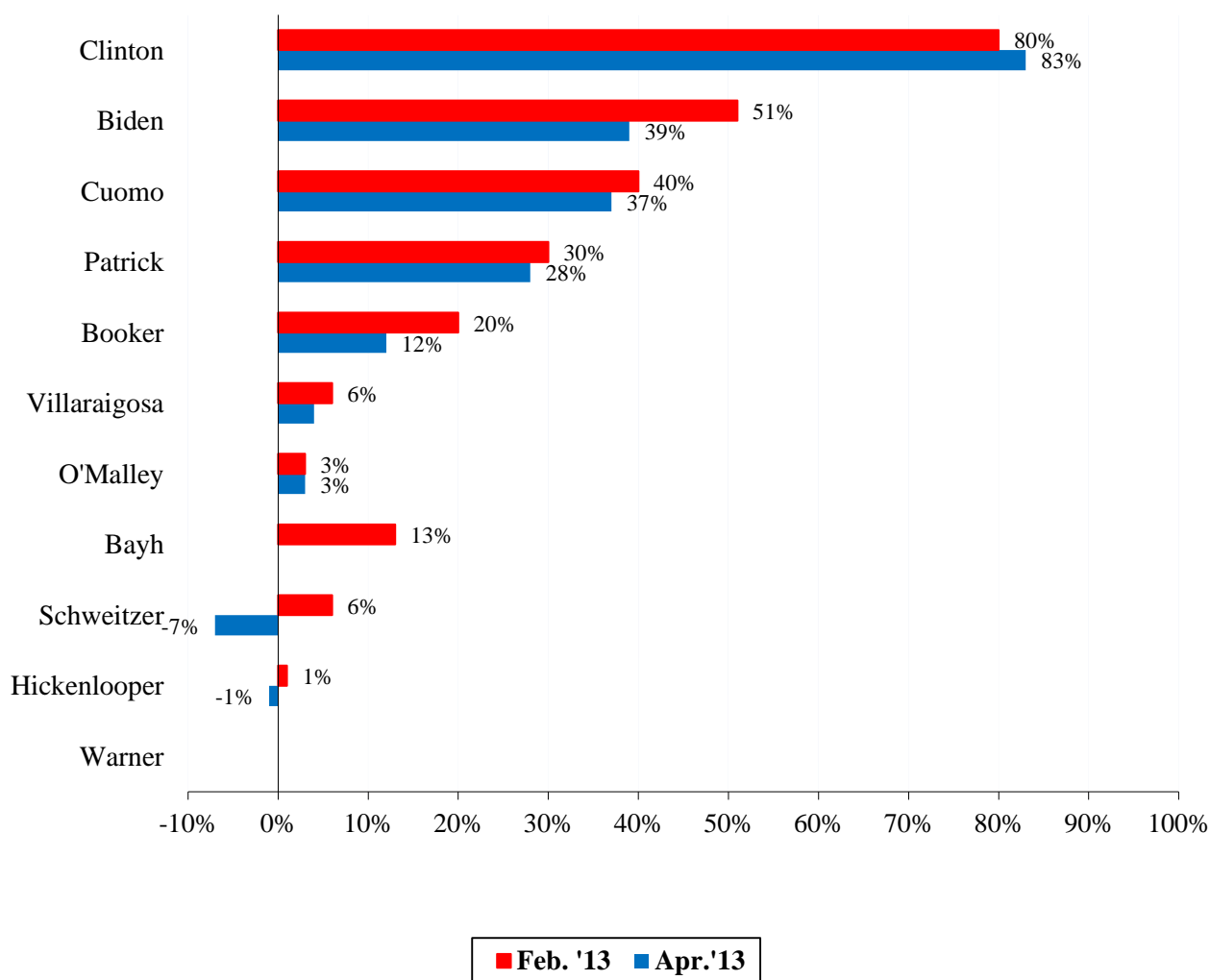
Democratic Favorability Ratings

Hillary Clinton is also the most popular potential Democratic candidate among likely New Hampshire Democratic Primary voters. The great majority of Democratic Primary voters, 88%, have a favorable opinion of Clinton, only 5% have an unfavorable opinion of her, and 7% are neutral or unsure. Her net favorability rating, the percentage who have a favorable opinion minus those who have an unfavorable opinion, is an extremely high +83%.

The potential candidate with the next highest net favorability rating is Joe Biden, who saw his net favorability drop from 51% to 39% since February.

The other potential Democratic candidates that have moderate net favorability ratings include Andrew Cuomo (+37%), Deval Patrick (+28%), Cory Booker (+12%).

Los Angeles Mayor Antonio Villaraigosa (+4%), Maryland Governor Martin O'Malley (+3%), Former Indiana Senator Evan Bayh (0%), Virginia Senator Mark Warner (0%), Colorado Governor John Hickenlooper (-1%), and Montana Governor Brian Schweitzer (-7%), are less well known and have much lower net favorability ratings.

NH 2016 DEM Presidential Primary – Net Favorability Ratings

Candidate	Feb. '13	Apr.'13
Clinton	80%	83%
Biden	51%	39%
Cuomo	40%	37%
Patrick	30%	28%
Booker	20%	12%
Villaraigosa	6%	
O'Malley	3%	3%
Bayh	13%	
Schweitzer	6%	-7%
Hickenlooper	1%	-1%
Warner		

■ Feb. '13 ■ Apr.'13

Republican Primary

Among likely Republican Primary voters, there is no clear frontrunner. Currently, 15% of likely Republican Primary voters saying they would vote for Kentucky Senator Rand Paul, 15% prefer Florida Senator Marco Rubio, 11% prefer New Jersey Governor Chris Christie, 11% prefer Wisconsin Congressman Paul Ryan, 5% support New Hampshire Senator Kelly Ayotte, 5% support former Utah Governor Jon Huntsman, 5% prefer former Florida Governor Jeb Bush, 4% support former Pennsylvania Senator Rick Santorum, 2% prefer Louisiana Governor Bobby Jindal, 2% prefer Texas Senator Ted Cruz, 1% prefer Wisconsin Governor Scott Walker and 1% support Ohio Senator Rob Portman. All other potential candidates receive less than 1% support, and 23% say they are undecided.

When asked which candidate they would NOT vote for under any circumstance, 13% of likely Republican Primary voters say they would not vote for Santorum, 11% would not vote for Christie, 9% would not vote for Paul, 8% would not vote for Bush, 6% would not vote for Ayotte, 6% would not vote for Huntsman, 1% would not vote for Portman, 24% think all the prospective candidates are acceptable, and 21% are unsure.

GOP Favorability Ratings

New Hampshire's own Kelly Ayotte is currently the most popular potential Republican candidate among likely Republican Primary voters – 71% have a favorable opinion of her, 14% have an unfavorable opinion of her, and 9% are neutral or unsure. She currently receives the highest net favorability rating at +57%. Two other potential Republicans candidates receive similar favorability ratings, Paul Ryan and Marco Rubio. Ryan, the GOP Vice Presidential candidate in 2012 is viewed favorably by 68% of likely Republican Primary voters, 13% have an unfavorable opinion of him, and 18% are neutral or don't know. Ryan's net favorability rating is at +55%. Rubio is viewed favorably by 59% of likely Republican Primary voters, 8% have an unfavorable opinion of him, and 33% are neutral or don't know enough to say. Rubio currently receives the highest net favorability rating of the potential GOP candidates at +50%.

Other potential Republican candidates that have moderate favorability ratings, include Rand Paul (+35%), Chris Christie (30%), Scott Walker (30%) and Jon Huntsman (+19%), Jeb Bush (+14%) and Bobby Jindal (14%). Ted Cruz (+9%), Rob Portman (+2%), Rick Santorum (+1%), and Jon Thune (+0%) have low net favorability ratings.

NH 2016 GOP Presidential Primary – Net Favorability Ratings
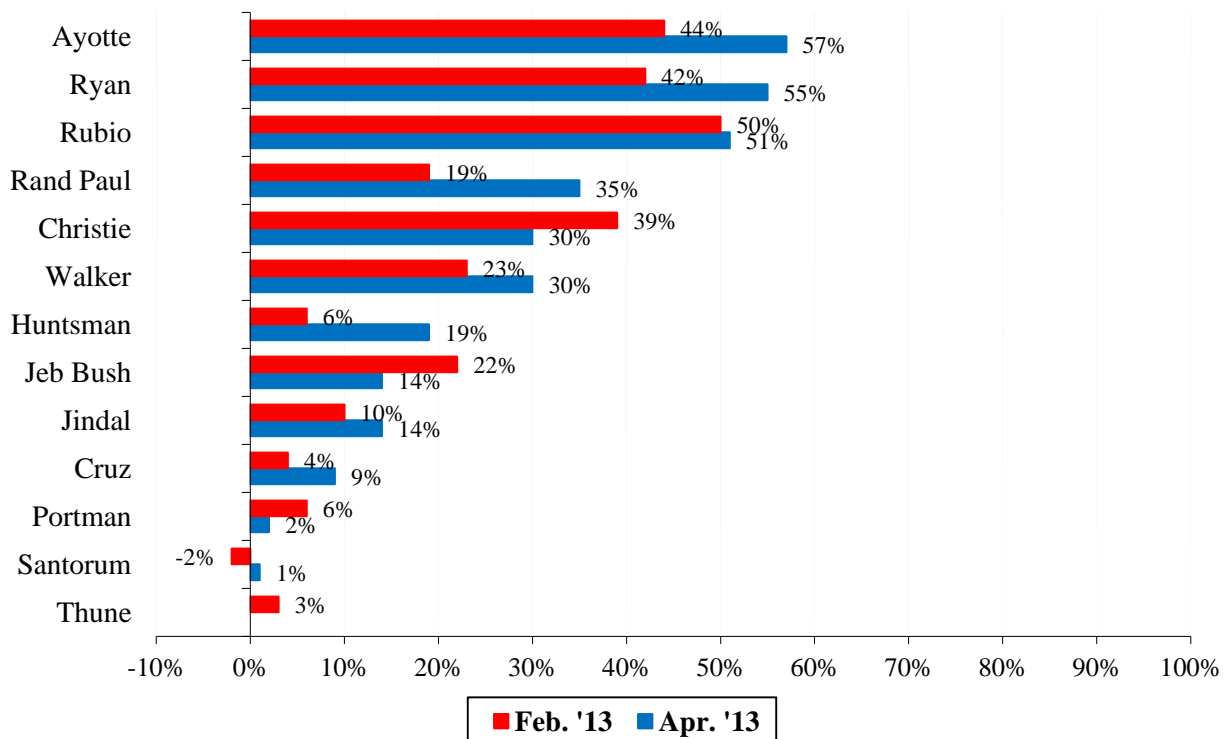
Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred and seven (507) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between April 4 and April 9, 2013. The margin of sampling error for the survey is +/- 4.4 percent. Included in the sample were 171 likely 2016 Republican Primary voters (margin of sampling error +/- 7.5%) and 188 likely 2016 Democratic Primary voters (margin of sampling error +/- 7.1%).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Decided Who to Vote for in 2016 GOP Primary?
(Likely NH GOP Primary Voters)

"Have you definitely decided who you will vote for in the New Hampshire primary … are you leaning toward someone … or have you considered some candidates but are still trying to decide?"

	Feb. '13	Apr. '13
Definitely decided	6%	**3%**
Leaning toward someone	6%	**5%**
Still trying to decide	88%	**91%**
(N)	(205)	**(164)**

Republican Nomination in 2016 NH Primary
(Likely NH GOP Primary Voters)

"I'm going to read you the names of the candidates who are either running or considering running for the Republican nomination. If the Republican primary for president were held today, which of the following would you support for the Republican nomination Kelly Ayotte … Jeb Bush … Chris Christie … Ted Cruz … Jon Huntsman … Bobbie Jindal … Rand Paul … Rob Portman … Marco Rubio … Paul Ryan … Rick Santorum … John Thune … Scott Walker … or someone else?" ROTATE CANDIDATES

	Feb. '13	Apr. '13
Marco Rubio	12%	**15%**
Rand Paul	8%	**15%**
Chris Christie	14%	**11%**
Paul Ryan	11%	**11%**
Kelly Ayotte	10%	**5%**
John Huntsman	8%	**5%**
Jeb Bush	5%	**5%**
Rick Santorum	3%	**4%**
Bobbie Jindal	2%	**2%**
Ted Cruz	1%	**2%**
Scott Walker	3%	**1%**
Rob Portman	*	**1%**
John Thune	1%	*****
Someone Else	2%	**0%**
Don't Know Yet	20%	**23%**
(N)	(209)	**(167)**

* = Less than 1%

"Which of the candidates who are either running or considering running for the Republican nomination would you NOT vote for under any circumstance?"

	Feb. '13	Apr. '13
Rick Santorum	11%	**13%**
Chris Christie	6%	**11%**
Rand Paul	6%	**9%**
Jeb Bush	6%	**8%**
Kelly Ayotte	6%	**6%**
John Huntsman	4%	**6%**
Rob Portman	3%	**1%**
Bobbie Jindal	2%	*
Paul Ryan	2%	*
Scott Walker	2%	*
John Thune	1%	*
Ted Cruz	1%	*
Marco Rubio	1%	*
Someone Else	2%	*
All OK	15%	**24%**
Don't Know	32%	**21%**
(N)	(208)	**(168)**

* = Less than 1%

GOP Favorability Ratings
(Likely GOP Primary Voters)

"Next, I'd like to get your overall opinion of some REPUBLICANS who are running or may run for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her."

"New Hampshire Senator Kelly Ayotte?"

	Favorable	**Neutral**	**Unfavorable**	**Don't Know**	**Net**	**(N)**
Feb. '13	68%	4%	24%	5%	+44%	(210)
Apr. '13	**71%**	**9%**	**14%**	**6%**	**+57%**	**(170)**

"Former Florida Governor Jeb Bush?"

	Favorable	**Neutral**	**Unfavorable**	**Don't Know**	**Net**	**(N)**
Feb. '13	53%	5%	31%	11%	+22%	(212)
Apr. '13	**48%**	**10%**	**34%**	**8%**	**+14%**	**(171)**

"New Jersey Governor Chris Christie?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Feb. '13	60%	7%	21%	12%	+39%	(212)
Apr. '13	**56%**	**8%**	**26%**	**9%**	**+30%**	**(171)**

"Texas Senator Ted Cruz?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Feb. '13	18%	6%	14%	62%	+4%	(212)
Apr. '13	**21%**	**8%**	**12%**	**59%**	**+9%**	**(171)**

"Former Utah Governor Jon Huntsman?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Feb. '13	37%	7%	31%	26%	+6%	(211)
Apr. '13	**43%**	**10%**	**24%**	**24%**	**+19%**	**(171)**

"Louisiana Governor Bobby Jindal?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Feb. '13	31%	8%	21%	41%	+10%	(212)
Apr. '13	**30%**	**9%**	**16%**	**45%**	**+14%**	**(171)**

"Kentucky Senator Rand Paul?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Feb. '13	45%	6%	26%	23%	+19%	(212)
Apr. '13	**54%**	**7%**	**19%**	**20%**	**+35%**	**(171)**

"Ohio Senator Rob Portman?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Feb. '13	20%	10%	14%	57%	+6%	(212)
Apr. '13	**13%**	**10%**	**11%**	**66%**	**+2%**	**(171)**

"Florida Senator Marco Rubio?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Feb. '13	56%	6%	6%	31%	+50%	(212)
Apr. '13	**59%**	**8%**	**8%**	**25%**	**+34%**	**(171)**

"Wisconsin Congressman Paul Ryan?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Feb. '13	61%	8%	19%	13%	+42%	(212)
Apr. '13	**68%**	**7%**	**13%**	**11%**	**+55%**	**(171)**

"Former Pennsylvania Senator Rick Santorum?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Feb. '13	40%	8%	42%	10%	-2%	(212)
Apr. '13	**39%**	**11%**	**38%**	**12%**	**+1%**	**(171)**

"South Dakota Senator John Thune?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Feb. '13	16%	7%	13%	63%	+3%	(212)
Apr. '13	**9%**	**8%**	**9%**	**73%**	**0%**	**(171)**

"Wisconsin Governor Scott Walker?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Feb. '13	37%	7%	14%	42%	+23%	(212)
Apr. '13	**38%**	**9%**	**8%**	**45%**	**+30%**	**(171)**

Decided Who to Vote for in 2016 DEM Primary?
(Likely NH DEM Primary Voters)

"Have you definitely decided who you will vote for in the New Hampshire primary … are you leaning toward someone … or have you considered some candidates but are still trying to decide?"

	Feb. '13	Apr. '13
Definitely decided	8%	**7%**
Leaning toward someone	10%	**13%**
Still trying to decide	82%	**80%**
(N)	(193)	**(185)**

Democratic Nomination in 2016 NH Primary
(Likely NH DEM Primary Voters)

"I'm going to read you the names of the candidates who are either running or considering running for the Democratic nomination. If the Republican primary for president were held today, which of the following would you support for the Democratic nomination Evan Bayh … Joe Biden … Cory Booker … Hillary Clinton … Andrew Cuomo … John Hickenlooper … Martin O'Malley … Deval Patrick … Brian Schweitzer … Antonio Villaraigosa … Mark Warner … or someone else?" ROTATE CANDIDATES

	Feb. '13	Apr. '13
Hillary Clinton	63%	**61%**
Joe Biden	10%	**7%**
Andrew Cuomo	5%	**3%**
Deval Patrick	1%	**3%**
Mark Warner	*	**2%**
Cory Booker	2%	**1%**
Evan Bayh	1%	**1%**
Brian Schweitzer	1%	*
Martin O'Malley	*	*
Antonio Villaraigosa	*	*
John Hickenlooper	*	*
Someone Else	1%	**2%**
Don't Know Yet	16%	22%
(N)	(195)	(185)

* = Less than 1%

"Which of the candidates who are either running or considering running for the Democratic nomination would you NOT vote for under any circumstance?"

	Feb. '13	Apr. '13
Joe Biden	7%	**7%**
Hillary Clinton	4%	**4%**
Evan Bayh	3%	**4%**
Deval Patrick	6%	**3%**
Mark Warner	2%	**3%**
Antonio Villaraigosa	2%	**3%**
Andrew Cuomo	3%	**2%**
Brian Schweitzer	1%	**1%**
John Hickenlooper	*	**1%**
Cory Booker	2%	*****
Martin O'Malley	*	*****
Someone Else	2%	**1%**
All OK	34%	**33%**
Don't Know Yet	34%	**38%**
(N)	(200)	**(188)**

* = Less than 1%

DEM Favorability Ratings
(Likely DEM Primary Voters)

"Next, I'd like to get your overall opinion of some DEMOCRAT who are running or may run for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her."

"Former Indiana Senator Evan Bayh?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Feb. '13	20%	9%	7%	64%	+13%	(201)
Apr. '13	**15%**	**6%**	**15%**	**64%**	**0%**	**(188)**

"Vice President Joe Biden?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Feb. '13	73%	4%	22%	1%	+51%	(201)
Apr. '13	**64%**	**9%**	**25%**	**2%**	**+39%**	**(188)**

"Newark, New Jersey Mayor Cory Booker?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Feb. '13	31%	8%	11%	50%	+20%	(201)
Apr. '13	**22%**	**7%**	**10%**	**62%**	**+12%**	**(188)**

"Former Secretary of State Hillary Clinton?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Feb. '13	87%	5%	7%	1%	+80%	(201)
Apr. '13	**88%**	**4%**	**5%**	**3%**	**+83%**	**(188)**

"New York Governor Andrew Cuomo?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Feb. '13	56%	9%	16%	20%	+40%	(201)
Apr. '13	**53%**	**11%**	**16%**	**20%**	**+37%**	**(188)**

"Colorado Governor John Hickenlooper?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Feb. '13	8%	7%	7%	78%	+1%	(201)
Apr. '13	**9%**	**4%**	**10%**	**77%**	**-1%**	**(188)**

"Maryland Governor Martin O'Malley"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Feb. '13	9%	4%	6%	80%	+3%	(201)
Apr. '13	**8%**	**7%**	**5%**	**79%**	**+3%**	**(188)**

"Massachusetts Governor Deval Patrick"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Feb. '13	52%	12%	22%	13%	+30%	(201)
Apr. '13	**51%**	**8%**	**23%**	**17%**	**+28%**	**(188)**

"Montana Governor Brian Schweitzer"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Feb. '13	12%	6%	6%	77%	+6%	(201)
Apr. '13	**5%**	**7%**	**12%**	**76%**	**-7%**	**(188)**

"Los Angeles Mayor Antonio Villaraigosa"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Feb. '13	15%	6%	9%	69%	+6%	(201)
Apr. '13	**15%**	**7%**	**11%**	**67%**	**+4%**	**(190)**

"Virginia Senator Mark Warner"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Feb. '13	14%	11%	14%	60%	0%	(201)
Apr. '13	**18%**	**9%**	**18%**	**55%**	**0%**	**(188)**

Favorability Rating – Kelly Ayotte
(Likely 2016 GOP Primary Voters)

	Favorable	**Neutral**	**Unfavorable**	**DK**	**(N)**
STATEWIDE	**71%**	**9%**	**14%**	**6%**	**170**
Registered Undeclared	72%	7%	16%	5%	61
Registered Republican	70%	10%	14%	7%	105
Democrat	53%	8%	39%	0%	9
Independent	67%	9%	24%	0%	22
Republican	73%	9%	11%	7%	139
Liberal	33%	0%	35%	31%	3
Moderate	73%	8%	17%	2%	61
Conservative	72%	9%	11%	8%	103
Support Tea Party	73%	4%	18%	4%	69
Neutral	73%	16%	4%	7%	62
Oppose Tea Party	71%	2%	21%	7%	30
Romney/Ryan Voter	73%	10%	11%	7%	143
Obama/Biden Voter	46%	0%	54%	0%	14
Other	63%	37%	0%	0%	3
Did Not Vote in 2012	82%	0%	18%	0%	9
Union household	75%	0%	12%	12%	16
Non union	71%	9%	14%	5%	154
Read Union Leader	78%	5%	10%	7%	63
Read Boston Globe	47%	11%	24%	18%	21
Watch WMUR	73%	8%	15%	5%	116
Listen to NHPR	64%	8%	26%	2%	34
10 yrs or less in NH	68%	7%	18%	6%	26
11 to 20 years	86%	7%	4%	3%	34
More than 20 years	67%	10%	16%	7%	108
18 to 34	60%	22%	18%	0%	15
35 to 49	77%	5%	11%	7%	51
50 to 64	80%	4%	15%	1%	58
65 and over	54%	12%	18%	15%	40
Male	70%	9%	16%	5%	94
Female	72%	8%	12%	7%	76
High school or less	71%	5%	13%	11%	38
Some college	60%	7%	31%	2%	36
College graduate	74%	11%	11%	5%	56
Post graduate	77%	11%	6%	7%	40
Attend services 1 or more/week	68%	14%	12%	6%	53
1 2 times a month	62%	10%	9%	18%	20
Less often	79%	3%	14%	4%	46
Never	69%	8%	20%	3%	48
North Country	81%	8%	5%	6%	13
Central / Lakes	80%	5%	3%	12%	18
Connecticut Valley	62%	9%	29%	0%	21
Mass Border	71%	5%	18%	7%	62
Seacoast	69%	14%	10%	7%	35
Manchester Area	72%	13%	12%	3%	22
First Cong. Dist	75%	11%	9%	4%	75
Second Cong. Dist	68%	7%	18%	7%	95

Favorability Rating – Jeb Bush
(Likely 2016 GOP Primary Voters)

	Favorable	**Neutral**	**Unfavorable**	**DK**	**(N)**
STATEWIDE	**48%**	**10%**	**34%**	**8%**	**171**
Registered Undeclared	48%	11%	34%	8%	61
Registered Republican	50%	9%	33%	8%	106
Democrat	55%	11%	23%	10%	9
Independent	35%	19%	43%	3%	22
Republican	49%	8%	34%	9%	140
Liberal	33%	0%	67%	0%	3
Moderate	53%	13%	27%	7%	61
Conservative	47%	8%	37%	7%	104
Support Tea Party	47%	11%	36%	6%	70
Neutral	46%	7%	35%	12%	62
Oppose Tea Party	57%	11%	30%	2%	30
Romney/Ryan Voter	50%	10%	33%	7%	144
Obama/Biden Voter	54%	11%	28%	7%	14
Other	0%	37%	63%	0%	3
Did Not Vote in 2012	16%	0%	57%	27%	9
Union household	43%	9%	48%	0%	16
Non union	49%	10%	33%	9%	155
Read Union Leader	46%	8%	40%	6%	63
Read Boston Globe	53%	13%	34%	0%	21
Watch WMUR	48%	6%	37%	10%	116
Listen to NHPR	48%	0%	35%	17%	34
10 yrs or less in NH	55%	14%	27%	4%	26
11 to 20 years	45%	12%	25%	18%	34
More than 20 years	48%	8%	38%	6%	108
18 to 34	29%	30%	22%	19%	15
35 to 49	51%	12%	24%	13%	51
50 to 64	46%	7%	45%	3%	58
65 and over	52%	2%	39%	7%	40
Male	48%	9%	38%	6%	95
Female	49%	11%	29%	11%	76
High school or less	44%	6%	40%	10%	39
Some college	40%	16%	36%	8%	36
College graduate	52%	7%	30%	12%	56
Post graduate	52%	12%	35%	2%	40
Attend services 1 or more/week	56%	6%	34%	4%	53
1 2 times a month	29%	8%	39%	24%	20
Less often	49%	7%	39%	6%	46
Never	46%	18%	27%	8%	48
North Country	66%	16%	13%	5%	13
Central / Lakes	48%	6%	31%	15%	18
Connecticut Valley	23%	11%	63%	3%	21
Mass Border	47%	12%	34%	7%	62
Seacoast	68%	3%	25%	5%	35
Manchester Area	30%	13%	40%	17%	22
First Cong. Dist	53%	9%	32%	6%	76
Second Cong. Dist	44%	10%	36%	10%	95

Favorability Rating – Chris Christie
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	DK	(N)
STATEWIDE	**56%**	**8%**	**26%**	**9%**	**171**
Registered Undeclared	58%	6%	26%	10%	61
Registered Republican	54%	10%	27%	8%	106
Democrat	70%	11%	18%	0%	9
Independent	51%	8%	41%	0%	22
Republican	56%	8%	25%	11%	140
Liberal	100%	0%	0%	0%	3
Moderate	68%	9%	17%	6%	61
Conservative	48%	8%	33%	11%	104
Support Tea Party	40%	10%	46%	4%	70
Neutral	64%	9%	14%	13%	62
Oppose Tea Party	80%	5%	11%	4%	30
Romney/Ryan Voter	54%	9%	29%	7%	144
Obama/Biden Voter	89%	6%	5%	0%	14
Other	0%	0%	63%	37%	3
Did Not Vote in 2012	47%	0%	7%	45%	9
Union household	58%	17%	19%	7%	16
Non union	56%	8%	27%	9%	155
Read Union Leader	61%	3%	30%	5%	63
Read Boston Globe	48%	12%	32%	8%	21
Watch WMUR	65%	6%	17%	12%	116
Listen to NHPR	52%	5%	33%	10%	34
10 yrs or less in NH	64%	9%	28%	0%	26
11 to 20 years	36%	12%	40%	12%	34
More than 20 years	61%	8%	21%	11%	108
18 to 34	34%	22%	12%	32%	15
35 to 49	57%	7%	24%	12%	51
50 to 64	58%	7%	34%	1%	58
65 and over	64%	9%	19%	8%	40
Male	57%	8%	30%	5%	95
Female	55%	8%	22%	14%	76
High school or less	34%	7%	36%	24%	39
Some college	61%	7%	26%	6%	36
College graduate	60%	8%	24%	8%	56
Post graduate	66%	12%	22%	0%	40
Attend services 1 or more/week	62%	7%	26%	5%	53
1 2 times a month	61%	12%	12%	15%	20
Less often	55%	8%	26%	11%	46
Never	51%	9%	30%	10%	48
North Country	47%	10%	43%	0%	13
Central / Lakes	49%	3%	28%	20%	18
Connecticut Valley	54%	13%	20%	13%	21
Mass Border	66%	5%	23%	6%	62
Seacoast	59%	9%	26%	6%	35
Manchester Area	37%	17%	30%	16%	22
First Cong. Dist	55%	9%	31%	5%	76
Second Cong. Dist	57%	8%	23%	12%	95

Favorability Rating – Ted Cruz
(Likely 2016 GOP Primary Voters)

	Favorable	**Neutral**	**Unfavorable**	**DK**	**(N)**
STATEWIDE	**21%**	**8%**	**12%**	**59%**	**171**
Registered Undeclared	23%	4%	19%	54%	61
Registered Republican	20%	11%	9%	61%	106
Democrat	10%	0%	43%	47%	9
Independent	27%	4%	7%	62%	22
Republican	20%	9%	11%	59%	140
Liberal	35%	0%	0%	65%	3
Moderate	15%	8%	16%	61%	61
Conservative	24%	9%	10%	57%	104
Support Tea Party	41%	9%	12%	38%	70
Neutral	6%	8%	12%	74%	62
Oppose Tea Party	10%	6%	19%	65%	30
Romney/Ryan Voter	22%	8%	10%	59%	144
Obama/Biden Voter	7%	11%	37%	45%	14
Other	0%	0%	32%	68%	3
Did Not Vote in 2012	16%	0%	0%	84%	9
Union household	38%	16%	13%	34%	16
Non union	19%	7%	12%	61%	155
Read Union Leader	27%	4%	10%	59%	63
Read Boston Globe	21%	12%	28%	39%	21
Watch WMUR	16%	6%	11%	67%	116
Listen to NHPR	19%	4%	19%	58%	34
10 yrs or less in NH	22%	15%	13%	50%	26
11 to 20 years	28%	8%	7%	57%	34
More than 20 years	18%	6%	14%	62%	108
18 to 34	22%	14%	12%	52%	15
35 to 49	12%	7%	8%	73%	51
50 to 64	22%	10%	16%	52%	58
65 and over	27%	2%	15%	56%	40
Male	29%	7%	14%	50%	95
Female	11%	10%	10%	70%	76
High school or less	12%	6%	8%	74%	39
Some college	25%	8%	13%	55%	36
College graduate	22%	7%	12%	60%	56
Post graduate	24%	10%	18%	48%	40
Attend services 1 or more/week	24%	3%	13%	60%	53
1 2 times a month	17%	15%	0%	68%	20
Less often	16%	4%	19%	60%	46
Never	22%	14%	11%	53%	48
North Country	20%	13%	5%	62%	13
Central / Lakes	24%	6%	10%	60%	18
Connecticut Valley	38%	2%	6%	54%	21
Mass Border	16%	9%	13%	62%	62
Seacoast	19%	11%	14%	55%	35
Manchester Area	18%	4%	20%	58%	22
First Cong. Dist	25%	10%	12%	53%	76
Second Cong. Dist	17%	7%	12%	63%	95

Favorability Rating – Jon Huntsman
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	DK	(N)
STATEWIDE	**43%**	**10%**	**24%**	**24%**	**171**
Registered Undeclared	46%	11%	20%	23%	61
Registered Republican	40%	9%	28%	24%	106
Democrat	64%	10%	25%	0%	9
Independent	41%	11%	37%	11%	22
Republican	42%	9%	22%	27%	140
Liberal	35%	0%	33%	31%	3
Moderate	51%	8%	22%	18%	61
Conservative	39%	10%	25%	26%	104
Support Tea Party	36%	14%	32%	19%	70
Neutral	50%	5%	16%	30%	62
Oppose Tea Party	49%	11%	19%	21%	30
Romney/Ryan Voter	39%	9%	26%	26%	144
Obama/Biden Voter	51%	18%	22%	9%	14
Other	63%	37%	0%	0%	3
Did Not Vote in 2012	82%	0%	0%	18%	9
Union household	34%	13%	21%	32%	16
Non union	44%	9%	24%	23%	155
Read Union Leader	44%	6%	27%	23%	63
Read Boston Globe	58%	9%	7%	25%	21
Watch WMUR	44%	6%	26%	23%	116
Listen to NHPR	42%	8%	27%	22%	34
10 yrs or less in NH	32%	11%	34%	22%	26
11 to 20 years	33%	17%	29%	21%	34
More than 20 years	48%	7%	20%	25%	108
18 to 34	51%	24%	13%	12%	15
35 to 49	38%	14%	23%	25%	51
50 to 64	46%	9%	29%	17%	58
65 and over	43%	2%	22%	33%	40
Male	46%	7%	30%	18%	95
Female	39%	14%	17%	30%	76
High school or less	37%	7%	15%	41%	39
Some college	51%	18%	20%	11%	36
College graduate	36%	5%	32%	27%	56
Post graduate	48%	12%	27%	13%	40
Attend services 1 or more/week	44%	9%	27%	20%	53
1 2 times a month	35%	3%	18%	44%	20
Less often	45%	8%	25%	21%	46
Never	41%	15%	25%	19%	48
North Country	21%	13%	25%	41%	13
Central / Lakes	34%	5%	24%	37%	18
Connecticut Valley	51%	7%	28%	14%	21
Mass Border	44%	13%	26%	17%	62
Seacoast	48%	3%	15%	35%	35
Manchester Area	43%	15%	29%	13%	22
First Cong. Dist	40%	9%	23%	28%	76
Second Cong. Dist	45%	11%	25%	20%	95

Favorability Rating – Bobbie Jindal
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	DK	(N)
STATEWIDE	**30%**	**9%**	**16%**	**45%**	**171**
Registered Undeclared	25%	12%	15%	49%	61
Registered Republican	34%	8%	17%	40%	106
Democrat	30%	15%	33%	22%	9
Independent	39%	4%	14%	43%	22
Republican	29%	10%	15%	46%	140
Liberal	0%	0%	35%	65%	3
Moderate	23%	13%	23%	41%	61
Conservative	36%	7%	11%	45%	104
Support Tea Party	43%	11%	17%	30%	70
Neutral	19%	8%	11%	62%	62
Oppose Tea Party	30%	11%	26%	33%	30
Romney/Ryan Voter	32%	9%	14%	45%	144
Obama/Biden Voter	13%	21%	39%	27%	14
Other	32%	0%	31%	37%	3
Did Not Vote in 2012	16%	0%	7%	77%	9
Union household	25%	5%	28%	43%	16
Non union	31%	10%	15%	45%	155
Read Union Leader	38%	4%	12%	46%	63
Read Boston Globe	35%	22%	14%	28%	21
Watch WMUR	24%	6%	18%	52%	116
Listen to NHPR	47%	7%	16%	31%	34
10 yrs or less in NH	37%	16%	19%	28%	26
11 to 20 years	38%	8%	4%	50%	34
More than 20 years	25%	8%	19%	48%	108
18 to 34	13%	26%	13%	48%	15
35 to 49	22%	6%	8%	64%	51
50 to 64	40%	8%	24%	28%	58
65 and over	28%	10%	17%	45%	40
Male	29%	13%	20%	38%	95
Female	32%	5%	11%	52%	76
High school or less	25%	2%	13%	60%	39
Some college	26%	13%	14%	46%	36
College graduate	30%	5%	20%	44%	56
Post graduate	36%	18%	16%	29%	40
Attend services 1 or more/week	29%	8%	7%	56%	53
1 2 times a month	23%	10%	5%	62%	20
Less often	32%	7%	24%	38%	46
Never	31%	13%	23%	32%	48
North Country	46%	18%	7%	28%	13
Central / Lakes	28%	3%	15%	54%	18
Connecticut Valley	17%	8%	36%	38%	21
Mass Border	23%	8%	18%	51%	62
Seacoast	33%	12%	12%	43%	35
Manchester Area	50%	8%	4%	38%	22
First Cong. Dist	41%	9%	13%	37%	76
Second Cong. Dist	21%	10%	19%	50%	95

Favorability Rating – Rand Paul
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	DK	(N)
STATEWIDE	**54%**	**7%**	**19%**	**20%**	**171**
Registered Undeclared	47%	5%	21%	27%	61
Registered Republican	60%	7%	16%	17%	106
Democrat	36%	0%	64%	0%	9
Independent	64%	0%	21%	15%	22
Republican	54%	8%	16%	23%	140
Liberal	33%	0%	35%	31%	3
Moderate	46%	7%	34%	12%	61
Conservative	61%	7%	8%	24%	104
Support Tea Party	76%	5%	9%	10%	70
Neutral	42%	9%	20%	30%	62
Oppose Tea Party	36%	5%	43%	16%	30
Romney/Ryan Voter	57%	6%	14%	23%	144
Obama/Biden Voter	25%	11%	64%	0%	14
Other	63%	0%	0%	37%	3
Did Not Vote in 2012	58%	0%	32%	11%	9
Union household	62%	7%	24%	7%	16
Non union	53%	7%	18%	22%	155
Read Union Leader	59%	7%	12%	22%	63
Read Boston Globe	36%	15%	21%	28%	21
Watch WMUR	51%	4%	19%	26%	116
Listen to NHPR	39%	8%	34%	19%	34
10 yrs or less in NH	79%	14%	7%	0%	26
11 to 20 years	62%	4%	7%	26%	34
More than 20 years	45%	5%	26%	24%	108
18 to 34	72%	5%	0%	23%	15
35 to 49	56%	5%	5%	35%	51
50 to 64	49%	4%	36%	11%	58
65 and over	54%	11%	17%	18%	40
Male	62%	3%	23%	12%	95
Female	45%	11%	14%	31%	76
High school or less	57%	0%	14%	29%	39
Some college	41%	7%	23%	29%	36
College graduate	56%	8%	16%	21%	56
Post graduate	63%	8%	25%	4%	40
Attend services 1 or more/week	61%	12%	15%	12%	53
1 2 times a month	49%	3%	8%	40%	20
Less often	53%	3%	21%	23%	46
Never	52%	4%	25%	19%	48
North Country	72%	11%	12%	5%	13
Central / Lakes	35%	5%	18%	42%	18
Connecticut Valley	68%	6%	18%	9%	21
Mass Border	50%	6%	17%	28%	62
Seacoast	52%	11%	22%	15%	35
Manchester Area	63%	0%	26%	12%	22
First Cong. Dist	60%	5%	18%	17%	76
Second Cong. Dist	50%	8%	20%	23%	95

Favorability Rating – Rob Portman
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	DK	(N)
STATEWIDE	**13%**	**10%**	**11%**	**66%**	**171**
Registered Undeclared	15%	10%	12%	63%	61
Registered Republican	13%	10%	8%	69%	106
Democrat	12%	25%	21%	42%	9
Independent	7%	10%	5%	78%	22
Republican	14%	9%	11%	65%	140
Liberal	0%	0%	35%	65%	3
Moderate	17%	13%	14%	57%	61
Conservative	12%	9%	9%	70%	104
Support Tea Party	20%	13%	11%	56%	70
Neutral	12%	8%	13%	68%	62
Oppose Tea Party	6%	10%	11%	73%	30
Romney/Ryan Voter	15%	9%	10%	66%	144
Obama/Biden Voter	8%	30%	9%	53%	14
Other	0%	0%	0%	100%	3
Did Not Vote in 2012	0%	0%	39%	61%	9
Union household	5%	11%	22%	62%	16
Non union	14%	10%	10%	66%	155
Read Union Leader	18%	6%	12%	63%	63
Read Boston Globe	10%	16%	16%	59%	21
Watch WMUR	10%	7%	14%	69%	116
Listen to NHPR	12%	7%	14%	67%	34
10 yrs or less in NH	18%	12%	19%	51%	26
11 to 20 years	17%	8%	3%	72%	34
More than 20 years	11%	10%	12%	67%	108
18 to 34	16%	26%	13%	45%	15
35 to 49	13%	5%	3%	79%	51
50 to 64	14%	13%	16%	57%	58
65 and over	13%	6%	13%	68%	40
Male	14%	10%	14%	62%	95
Female	12%	10%	7%	70%	76
High school or less	9%	4%	9%	78%	39
Some college	7%	19%	14%	60%	36
College graduate	9%	10%	13%	68%	56
Post graduate	30%	8%	8%	55%	40
Attend services 1 or more/week	12%	9%	16%	62%	53
1 2 times a month	16%	21%	0%	63%	20
Less often	13%	6%	10%	72%	46
Never	15%	11%	9%	65%	48
North Country	8%	13%	0%	78%	13
Central / Lakes	8%	6%	0%	87%	18
Connecticut Valley	14%	12%	33%	41%	21
Mass Border	17%	10%	9%	64%	62
Seacoast	8%	13%	14%	66%	35
Manchester Area	20%	4%	6%	70%	22
First Cong. Dist	16%	11%	9%	64%	76
Second Cong. Dist	11%	9%	12%	67%	95

Favorability Rating – Marco Rubio
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	DK	(N)
STATEWIDE	**59%**	**8%**	**8%**	**25%**	**171**
Registered Undeclared	50%	8%	16%	26%	61
Registered Republican	66%	8%	3%	22%	106
Democrat	53%	15%	32%	0%	9
Independent	55%	12%	18%	15%	22
Republican	60%	7%	4%	28%	140
Liberal	0%	0%	35%	65%	3
Moderate	59%	8%	15%	19%	61
Conservative	62%	8%	2%	27%	104
Support Tea Party	77%	5%	7%	11%	70
Neutral	47%	6%	6%	41%	62
Oppose Tea Party	59%	14%	17%	11%	30
Romney/Ryan Voter	66%	7%	5%	22%	144
Obama/Biden Voter	15%	21%	42%	22%	14
Other	63%	0%	0%	37%	3
Did Not Vote in 2012	16%	0%	0%	84%	9
Union household	72%	5%	7%	17%	16
Non union	58%	8%	8%	26%	155
Read Union Leader	60%	9%	12%	20%	63
Read Boston Globe	59%	4%	24%	13%	21
Watch WMUR	53%	7%	7%	33%	116
Listen to NHPR	57%	11%	10%	21%	34
10 yrs or less in NH	85%	11%	0%	4%	26
11 to 20 years	64%	7%	6%	24%	34
More than 20 years	51%	8%	10%	31%	108
18 to 34	44%	5%	12%	39%	15
35 to 49	55%	14%	0%	31%	51
50 to 64	64%	8%	12%	16%	58
65 and over	59%	2%	11%	27%	40
Male	68%	7%	7%	19%	95
Female	49%	9%	9%	33%	76
High school or less	40%	6%	7%	47%	39
Some college	48%	7%	14%	31%	36
College graduate	68%	9%	2%	21%	56
Post graduate	75%	8%	11%	6%	40
Attend services 1 or more/week	62%	9%	5%	24%	53
1 2 times a month	64%	0%	0%	36%	20
Less often	61%	3%	6%	31%	46
Never	52%	15%	15%	19%	48
North Country	59%	11%	6%	25%	13
Central / Lakes	58%	0%	5%	37%	18
Connecticut Valley	73%	6%	8%	13%	21
Mass Border	60%	6%	11%	23%	62
Seacoast	54%	13%	2%	32%	35
Manchester Area	52%	13%	12%	22%	22
First Cong. Dist	60%	15%	4%	21%	76
Second Cong. Dist	59%	2%	11%	29%	95

Favorability Rating – Paul Ryan
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	DK	(N)
STATEWIDE	**68%**	**7%**	**13%**	**11%**	**171**
Registered Undeclared	69%	10%	16%	6%	61
Registered Republican	67%	6%	12%	15%	106
Democrat	36%	19%	45%	0%	9
Independent	61%	16%	23%	0%	22
Republican	72%	5%	9%	14%	140
Liberal	67%	0%	0%	33%	3
Moderate	60%	12%	19%	8%	61
Conservative	75%	4%	9%	13%	104
Support Tea Party	86%	8%	4%	2%	70
Neutral	60%	6%	15%	20%	62
Oppose Tea Party	52%	9%	34%	5%	30
Romney/Ryan Voter	73%	7%	10%	11%	144
Obama/Biden Voter	42%	7%	51%	0%	14
Other	0%	69%	31%	0%	3
Did Not Vote in 2012	74%	0%	7%	18%	9
Union household	86%	4%	3%	7%	16
Non union	66%	8%	14%	12%	155
Read Union Leader	70%	4%	11%	15%	63
Read Boston Globe	52%	13%	16%	18%	21
Watch WMUR	66%	4%	14%	15%	116
Listen to NHPR	62%	5%	24%	9%	34
10 yrs or less in NH	71%	11%	14%	4%	26
11 to 20 years	90%	4%	6%	0%	34
More than 20 years	62%	8%	15%	16%	108
18 to 34	68%	25%	0%	7%	15
35 to 49	75%	8%	7%	10%	51
50 to 64	63%	8%	26%	3%	58
65 and over	71%	0%	7%	22%	40
Male	71%	8%	16%	4%	95
Female	65%	6%	9%	20%	76
High school or less	59%	6%	12%	23%	39
Some college	63%	18%	12%	6%	36
College graduate	68%	6%	15%	11%	56
Post graduate	83%	2%	12%	3%	40
Attend services 1 or more/week	77%	2%	9%	12%	53
1 2 times a month	75%	5%	0%	20%	20
Less often	67%	7%	14%	12%	46
Never	61%	15%	19%	5%	48
North Country	69%	10%	7%	13%	13
Central / Lakes	45%	5%	24%	26%	18
Connecticut Valley	60%	11%	18%	11%	21
Mass Border	73%	7%	11%	8%	62
Seacoast	78%	3%	5%	13%	35
Manchester Area	65%	13%	19%	3%	22
First Cong. Dist	75%	8%	9%	8%	76
Second Cong. Dist	63%	7%	16%	14%	95

Favorability Rating – Rick Santorum
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	DK	(N)
STATEWIDE	**39%**	**11%**	**38%**	**12%**	**171**
Registered Undeclared	36%	3%	50%	11%	61
Registered Republican	39%	15%	32%	13%	106
Democrat	47%	0%	53%	0%	9
Independent	36%	9%	45%	10%	22
Republican	39%	12%	36%	13%	140
Liberal	33%	0%	67%	0%	3
Moderate	27%	9%	56%	7%	61
Conservative	46%	13%	26%	15%	104
Support Tea Party	49%	13%	33%	5%	70
Neutral	35%	9%	41%	15%	62
Oppose Tea Party	37%	2%	46%	14%	30
Romney/Ryan Voter	40%	12%	37%	11%	144
Obama/Biden Voter	22%	6%	65%	7%	14
Other	31%	37%	32%	0%	3
Did Not Vote in 2012	58%	0%	23%	18%	9
Union household	45%	24%	31%	0%	16
Non union	39%	10%	38%	13%	155
Read Union Leader	44%	9%	35%	12%	63
Read Boston Globe	33%	5%	49%	13%	21
Watch WMUR	41%	10%	33%	17%	116
Listen to NHPR	23%	7%	56%	14%	34
10 yrs or less in NH	42%	7%	47%	4%	26
11 to 20 years	41%	15%	36%	7%	34
More than 20 years	37%	11%	37%	15%	108
18 to 34	11%	14%	58%	17%	15
35 to 49	43%	15%	31%	11%	51
50 to 64	45%	9%	41%	5%	58
65 and over	39%	8%	33%	19%	40
Male	40%	11%	45%	4%	95
Female	39%	10%	29%	22%	76
High school or less	36%	11%	26%	27%	39
Some college	48%	10%	35%	6%	36
College graduate	34%	8%	46%	12%	56
Post graduate	42%	16%	41%	0%	40
Attend services 1 or more/week	53%	12%	29%	5%	53
1 2 times a month	49%	10%	27%	14%	20
Less often	31%	4%	41%	24%	46
Never	30%	17%	48%	6%	48
North Country	49%	12%	20%	18%	13
Central / Lakes	40%	8%	40%	12%	18
Connecticut Valley	17%	16%	60%	8%	21
Mass Border	37%	12%	37%	15%	62
Seacoast	49%	6%	33%	12%	35
Manchester Area	45%	13%	37%	5%	22
First Cong. Dist	46%	10%	35%	9%	76
Second Cong. Dist	34%	12%	40%	14%	95

Favorability Rating – John Thune
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	DK	(N)
STATEWIDE	**9%**	**8%**	**9%**	**73%**	**171**
Registered Undeclared	8%	10%	10%	73%	61
Registered Republican	10%	8%	9%	73%	106
Democrat	0%	15%	23%	62%	9
Independent	15%	4%	14%	67%	22
Republican	9%	9%	8%	75%	140
Liberal	0%	0%	35%	65%	3
Moderate	6%	9%	10%	75%	61
Conservative	12%	8%	8%	73%	104
Support Tea Party	16%	11%	13%	59%	70
Neutral	7%	7%	1%	85%	62
Oppose Tea Party	0%	7%	20%	73%	30
Romney/Ryan Voter	11%	8%	9%	72%	144
Obama/Biden Voter	0%	16%	24%	61%	14
Other	0%	0%	0%	100%	3
Did Not Vote in 2012	0%	0%	0%	100%	9
Union household	6%	2%	22%	70%	16
Non union	9%	9%	8%	74%	155
Read Union Leader	15%	2%	12%	71%	63
Read Boston Globe	10%	16%	10%	65%	21
Watch WMUR	3%	6%	9%	81%	116
Listen to NHPR	15%	1%	17%	68%	34
10 yrs or less in NH	9%	15%	9%	67%	26
11 to 20 years	6%	5%	7%	81%	34
More than 20 years	10%	8%	9%	73%	108
18 to 34	0%	21%	13%	66%	15
35 to 49	8%	6%	2%	84%	51
50 to 64	6%	10%	14%	70%	58
65 and over	18%	5%	11%	66%	40
Male	12%	11%	12%	65%	95
Female	6%	5%	6%	84%	76
High school or less	0%	2%	4%	94%	39
Some college	11%	16%	7%	67%	36
College graduate	11%	7%	7%	75%	56
Post graduate	14%	10%	20%	56%	40
Attend services 1 or more/week	13%	4%	10%	73%	53
1 2 times a month	11%	20%	0%	69%	20
Less often	13%	4%	11%	72%	46
Never	1%	13%	11%	75%	48
North Country	14%	12%	5%	69%	13
Central / Lakes	5%	0%	5%	90%	18
Connecticut Valley	11%	6%	33%	50%	21
Mass Border	11%	8%	4%	77%	62
Seacoast	11%	12%	9%	69%	35
Manchester Area	0%	8%	9%	83%	22
First Cong. Dist	8%	10%	8%	75%	76
Second Cong. Dist	10%	7%	10%	72%	95

Favorability Rating – Scott Walker
(Likely 2016 GOP Primary Voters)

	Favorable	**Neutral**	**Unfavorable**	**DK**	**(N)**
STATEWIDE	**38%**	**9%**	**8%**	**45%**	**171**
Registered Undeclared	26%	12%	14%	47%	61
Registered Republican	44%	7%	6%	44%	106
Democrat	18%	35%	25%	22%	9
Independent	41%	4%	14%	42%	22
Republican	39%	8%	6%	47%	140
Liberal	35%	0%	0%	65%	3
Moderate	32%	16%	11%	41%	61
Conservative	44%	5%	7%	45%	104
Support Tea Party	67%	5%	7%	21%	70
Neutral	22%	9%	4%	65%	62
Oppose Tea Party	17%	18%	24%	40%	30
Romney/Ryan Voter	42%	7%	7%	44%	144
Obama/Biden Voter	7%	34%	25%	34%	14
Other	31%	0%	32%	37%	3
Did Not Vote in 2012	32%	0%	0%	68%	9
Union household	43%	4%	15%	38%	16
Non union	38%	9%	8%	45%	155
Read Union Leader	40%	4%	13%	43%	63
Read Boston Globe	31%	16%	11%	42%	21
Watch WMUR	30%	7%	10%	53%	116
Listen to NHPR	48%	9%	9%	34%	34
10 yrs or less in NH	51%	11%	7%	30%	26
11 to 20 years	49%	8%	3%	40%	34
More than 20 years	31%	8%	11%	50%	108
18 to 34	9%	25%	13%	53%	15
35 to 49	32%	8%	0%	60%	51
50 to 64	44%	12%	17%	28%	58
65 and over	50%	0%	4%	46%	40
Male	40%	11%	11%	37%	95
Female	36%	6%	5%	54%	76
High school or less	30%	7%	4%	58%	39
Some college	41%	12%	9%	38%	36
College graduate	39%	6%	9%	45%	56
Post graduate	43%	11%	11%	35%	40
Attend services 1 or more/week	50%	3%	8%	39%	53
1 2 times a month	33%	7%	0%	60%	20
Less often	37%	8%	11%	45%	46
Never	30%	17%	11%	42%	48
North Country	51%	12%	0%	36%	13
Central / Lakes	26%	6%	21%	47%	18
Connecticut Valley	37%	6%	27%	30%	21
Mass Border	36%	7%	3%	55%	62
Seacoast	40%	10%	5%	45%	35
Manchester Area	46%	15%	6%	33%	22
First Cong. Dist	46%	10%	4%	39%	76
Second Cong. Dist	32%	7%	12%	49%	95

Decided 2016 GOP Primary Vote
(Likely 2016 GOP Primary Voters)

	Def. Decided	Leaning Towards Someone	Still Trying To Decide	(N)
STATEWIDE	**3%**	**5%**	**91%**	**164**
Registered Undeclared	1%	7%	92%	60
Registered Republican	5%	4%	91%	101
Democrat	0%	19%	81%	9
Independent	0%	4%	96%	21
Republican	4%	4%	91%	134
Liberal	0%	33%	67%	3
Moderate	7%	8%	85%	56
Conservative	2%	2%	96%	102
Support Tea Party	4%	5%	91%	68
Neutral	0%	5%	95%	59
Oppose Tea Party	10%	7%	83%	27
Romney/Ryan Voter	3%	5%	92%	138
Obama/Biden Voter	6%	14%	80%	13
Other	0%	0%	100%	3
Did Not Vote in 2012	0%	0%	100%	9
Union household	17%	3%	80%	16
Non union	2%	5%	93%	148
Read Union Leader	6%	0%	94%	62
Read Boston Globe	0%	18%	82%	21
Watch WMUR	3%	4%	94%	111
Listen to NHPR	2%	6%	92%	33
10 yrs or less in NH	8%	4%	89%	24
11 to 20 years	2%	4%	94%	34
More than 20 years	3%	6%	91%	103
18 to 34	13%	12%	75%	15
35 to 49	4%	5%	91%	48
50 to 64	3%	5%	92%	56
65 and over	0%	4%	96%	39
Male	3%	7%	91%	93
Female	4%	3%	93%	71
High school or less	0%	2%	98%	38
Some college	0%	7%	93%	35
College graduate	7%	7%	86%	50
Post graduate	5%	5%	90%	40
Attend services 1 or more/week	4%	5%	91%	51
1 2 times a month	5%	0%	95%	20
Less often	0%	5%	95%	42
Never	6%	8%	86%	47
North Country	5%	8%	87%	13
Central / Lakes	6%	5%	88%	17
Connecticut Valley	14%	4%	82%	19
Mass Border	0%	6%	94%	60
Seacoast	3%	4%	92%	33
Manchester Area	0%	4%	96%	22
First Cong. Dist	4%	5%	91%	71
Second Cong. Dist	3%	5%	92%	92

GOP 2016 Primary Support
(Likely 2016 GOP Primary Voters)

	Rand Paul	Marco Rubio	Chris Christie	Paul Ryan	Someone Else	Undecided	(N=)
STATEWIDE	**15%**	**15%**	**11%**	**11%**	**25%**	**23%**	**167**
Registered Undeclared	18%	6%	13%	14%	31%	18%	61
Registered Republican	14%	21%	10%	9%	19%	27%	102
Democrat	0%	11%	35%	19%	15%	20%	7
Independent	9%	16%	16%	13%	18%	29%	22
Republican	17%	15%	9%	10%	27%	22%	138
Liberal	0%	0%	0%	31%	69%	0%	3
Moderate	16%	15%	23%	6%	21%	19%	59
Conservative	16%	16%	4%	13%	26%	25%	101
Support Tea Party	25%	21%	5%	8%	22%	19%	68
Neutral	8%	14%	12%	13%	28%	25%	60
Oppose Tea Party	7%	8%	27%	9%	32%	18%	30
Romney/Ryan Voter	17%	17%	10%	10%	24%	22%	139
Obama/Biden Voter	0%	0%	32%	20%	32%	15%	14
Other	0%	32%	0%	0%	0%	68%	3
Did Not Vote in 2012	26%	0%	0%	16%	42%	16%	9
Union household	25%	22%	0%	6%	33%	15%	16
Non union	14%	14%	12%	11%	24%	24%	151
Read Union Leader	18%	15%	9%	7%	21%	29%	62
Read Boston Globe	13%	22%	4%	7%	31%	23%	21
Watch WMUR	13%	12%	12%	13%	27%	22%	113
Listen to NHPR	9%	13%	24%	15%	19%	21%	33
10 yrs or less in NH	26%	13%	9%	0%	27%	25%	24
11 to 20 years	16%	17%	5%	13%	19%	30%	34
More than 20 years	13%	15%	14%	12%	27%	19%	107
18 to 34	41%	16%	0%	4%	17%	22%	15
35 to 49	25%	12%	4%	15%	19%	25%	49
50 to 64	8%	14%	26%	11%	23%	18%	56
65 and over	2%	22%	3%	10%	39%	25%	40
Male	14%	14%	10%	14%	25%	23%	94
Female	17%	17%	12%	6%	25%	23%	73
High school or less	27%	5%	5%	9%	29%	25%	38
Some college	12%	15%	11%	11%	34%	18%	36
College graduate	13%	17%	12%	15%	19%	25%	54
Post graduate	10%	23%	16%	6%	23%	22%	39
Attend services 1 or more/week	15%	16%	13%	4%	34%	18%	52
1 2 times a month	6%	30%	0%	12%	19%	34%	19
Less often	11%	8%	8%	22%	38%	12%	44
Never	24%	16%	17%	7%	6%	30%	48
North Country	22%	13%	7%	5%	26%	26%	13
Central / Lakes	9%	8%	14%	0%	29%	40%	18
Connecticut Valley	24%	9%	6%	10%	22%	29%	21
Mass Border	15%	23%	9%	12%	23%	18%	59
Seacoast	9%	19%	12%	16%	25%	21%	34
Manchester Area	17%	0%	20%	11%	31%	20%	21
First Cong. Dist	18%	13%	11%	14%	19%	24%	71
Second Cong. Dist	13%	16%	11%	8%	29%	22%	95

GOP 2016 Primary – Would NOT Support
(Likely 2016 GOP Primary Voters)

	Rick Santorum	Chris Christie	Rand Paul	Someone Else	All Acceptable	Don't Know	(N=)
STATEWIDE	**13%**	**10%**	**9%**	**24%**	**23%**	**21%**	**168**
Registered Undeclared	24%	9%	7%	16%	23%	20%	61
Registered Republican	7%	12%	7%	29%	24%	22%	103
Democrat	0%	9%	36%	8%	29%	18%	8
Independent	10%	9%	14%	30%	9%	28%	22
Republican	14%	11%	6%	24%	25%	20%	138
Liberal	67%	0%	0%	0%	33%	0%	3
Moderate	20%	6%	19%	19%	16%	20%	59
Conservative	6%	14%	3%	28%	27%	21%	103
Support Tea Party	10%	16%	2%	32%	26%	14%	69
Neutral	17%	5%	7%	15%	27%	29%	60
Oppose Tea Party	18%	7%	29%	15%	12%	18%	30
Romney/Ryan Voter	14%	11%	4%	24%	25%	21%	141
Obama/Biden Voter	10%	0%	39%	21%	10%	21%	14
Other	0%	32%	0%	37%	31%	0%	3
Did Not Vote in 2012	16%	7%	32%	18%	27%	0%	9
Union household	7%	10%	17%	21%	20%	26%	16
Non union	14%	11%	8%	24%	24%	20%	152
Read Union Leader	7%	9%	6%	30%	26%	20%	63
Read Boston Globe	25%	4%	11%	26%	15%	19%	21
Watch WMUR	11%	6%	9%	26%	26%	22%	113
Listen to NHPR	26%	8%	10%	31%	10%	16%	33
10 yrs or less in NH	6%	16%	4%	34%	19%	20%	24
11 to 20 years	21%	11%	3%	22%	26%	17%	34
More than 20 years	13%	9%	12%	22%	23%	21%	108
18 to 34	46%	0%	0%	33%	6%	15%	15
35 to 49	11%	11%	3%	25%	27%	23%	49
50 to 64	6%	14%	19%	23%	21%	17%	57
65 and over	10%	10%	6%	23%	29%	23%	40
Male	17%	7%	11%	20%	28%	16%	94
Female	8%	14%	6%	28%	18%	27%	74
High school or less	12%	23%	2%	20%	27%	17%	38
Some college	14%	8%	12%	27%	15%	24%	36
College graduate	16%	6%	4%	23%	23%	27%	54
Post graduate	10%	7%	18%	26%	30%	10%	40
Attend services 1 or more/week	10%	5%	5%	33%	19%	27%	52
1 2 times a month	15%	0%	8%	28%	42%	8%	20
Less often	16%	15%	13%	21%	26%	9%	44
Never	13%	17%	9%	16%	16%	29%	48
North Country	10%	22%	7%	9%	15%	36%	13
Central / Lakes	9%	13%	10%	16%	18%	33%	18
Connecticut Valley	22%	4%	0%	39%	31%	4%	21
Mass Border	13%	7%	9%	23%	30%	18%	59
Seacoast	13%	15%	12%	21%	18%	21%	34
Manchester Area	11%	10%	8%	29%	17%	24%	22
First Cong. Dist	9%	14%	8%	25%	22%	22%	73
Second Cong. Dist	17%	8%	9%	23%	25%	19%	95

Favorability Rating – Evan Bayh
(Likely 2016 DEM Primary Voters)

	Favorable	Neutral	Unfavorable	DK	(N)
STATEWIDE	**15%**	**6%**	**15%**	**64%**	**188**
Registered Democrat	16%	7%	18%	59%	117
Registered Undeclared	14%	4%	12%	70%	64
Democrat	15%	7%	15%	64%	162
Independent	21%	0%	14%	65%	19
Republican	0%	0%	28%	72%	3
Liberal	15%	8%	21%	56%	86
Moderate	14%	5%	7%	74%	78
Conservative	34%	0%	22%	45%	13
Support Tea Party	33%	0%	28%	39%	10
Neutral	3%	3%	10%	84%	31
Oppose Tea Party	18%	7%	16%	59%	134
Romney/Ryan Voter	36%	0%	44%	19%	5
Obama/Biden Voter	14%	6%	14%	66%	170
Other	100%	0%	0%	0%	1
Did Not Vote in 2012	0%	0%	12%	88%	8
Union household	9%	3%	17%	71%	31
Non union	16%	6%	15%	63%	156
Read Union Leader	10%	2%	20%	67%	45
Read Boston Globe	30%	0%	16%	53%	34
Watch WMUR	15%	5%	18%	62%	115
Listen to NHPR	20%	10%	17%	52%	86
10 yrs or less in NH	7%	9%	11%	73%	34
11 to 20 years	25%	5%	19%	51%	34
More than 20 years	15%	5%	15%	65%	117
18 to 34	0%	11%	11%	78%	24
35 to 49	7%	3%	10%	79%	34
50 to 64	18%	6%	18%	58%	76
65 and over	23%	5%	15%	58%	52
Male	18%	8%	17%	57%	80
Female	13%	4%	14%	70%	108
High school or less	9%	1%	14%	77%	28
Some college	16%	1%	11%	72%	37
College graduate	11%	11%	11%	67%	54
Post graduate	21%	6%	21%	52%	67
Attend services 1 or more/week	22%	10%	13%	55%	32
1 2 times a month	6%	6%	8%	80%	18
Less often	15%	5%	13%	66%	50
Never	15%	4%	17%	64%	86
North Country	8%	9%	16%	67%	14
Central / Lakes	13%	4%	25%	58%	35
Connecticut Valley	5%	8%	17%	70%	40
Mass Border	23%	10%	2%	64%	40
Seacoast	23%	2%	11%	65%	29
Manchester Area	18%	0%	21%	61%	30
First Cong. Dist	14%	6%	16%	64%	78
Second Cong. Dist	16%	6%	14%	64%	110

Favorability Rating – Joe Biden
(Likely 2016 DEM Primary Voters)

	Favorable	**Neutral**	**Unfavorable**	**DK**	**(N)**
STATEWIDE	**64%**	**9%**	**25%**	**2%**	**188**
Registered Democrat	70%	6%	23%	1%	117
Registered Undeclared	58%	8%	31%	2%	64
Democrat	68%	8%	22%	2%	162
Independent	51%	11%	38%	0%	19
Republican	30%	0%	70%	0%	3
Liberal	70%	4%	24%	2%	86
Moderate	58%	19%	22%	2%	78
Conservative	55%	0%	45%	0%	13
Support Tea Party	48%	0%	52%	0%	10
Neutral	49%	3%	43%	5%	31
Oppose Tea Party	72%	9%	19%	0%	134
Romney/Ryan Voter	36%	0%	64%	0%	5
Obama/Biden Voter	69%	7%	24%	1%	170
Other	100%	0%	0%	0%	1
Did Not Vote in 2012	0%	60%	23%	17%	8
Union household	80%	3%	12%	4%	31
Non union	61%	11%	27%	1%	156
Read Union Leader	67%	4%	26%	4%	45
Read Boston Globe	60%	8%	27%	4%	34
Watch WMUR	74%	5%	20%	0%	115
Listen to NHPR	66%	6%	28%	0%	86
10 yrs or less in NH	40%	33%	27%	0%	34
11 to 20 years	71%	0%	29%	0%	34
More than 20 years	69%	5%	23%	3%	117
18 to 34	36%	34%	29%	0%	24
35 to 49	68%	8%	24%	0%	34
50 to 64	60%	9%	27%	4%	76
65 and over	79%	0%	20%	1%	52
Male	64%	11%	24%	2%	80
Female	65%	8%	25%	2%	108
High school or less	88%	0%	12%	0%	28
Some college	46%	29%	21%	4%	37
College graduate	62%	5%	30%	3%	54
Post graduate	66%	5%	28%	0%	67
Attend services 1 or more/week	62%	5%	31%	1%	32
1 2 times a month	60%	15%	17%	8%	18
Less often	71%	6%	20%	3%	50
Never	62%	12%	26%	0%	86
North Country	76%	0%	13%	11%	14
Central / Lakes	79%	0%	21%	0%	35
Connecticut Valley	68%	3%	30%	0%	40
Mass Border	47%	27%	25%	0%	40
Seacoast	59%	16%	19%	6%	29
Manchester Area	64%	3%	33%	0%	30
First Cong. Dist	62%	9%	26%	2%	78
Second Cong. Dist	65%	9%	24%	1%	110

Favorability Rating – Cory Booker
(Likely 2016 DEM Primary Voters)

	Favorable	Neutral	Unfavorable	DK	(N)
STATEWIDE	**22%**	**7%**	**10%**	**62%**	**188**
Registered Democrat	24%	7%	10%	59%	117
Registered Undeclared	19%	6%	9%	65%	64
Democrat	23%	7%	9%	61%	162
Independent	14%	5%	16%	66%	19
Republican	0%	26%	28%	46%	3
Liberal	28%	10%	8%	54%	86
Moderate	19%	2%	9%	69%	78
Conservative	11%	7%	31%	52%	13
Support Tea Party	9%	9%	18%	63%	10
Neutral	9%	5%	3%	82%	31
Oppose Tea Party	26%	7%	11%	56%	134
Romney/Ryan Voter	0%	17%	35%	49%	5
Obama/Biden Voter	22%	7%	10%	61%	170
Other	0%	0%	0%	100%	1
Did Not Vote in 2012	23%	0%	0%	77%	8
Union household	27%	2%	13%	58%	31
Non union	21%	8%	9%	63%	156
Read Union Leader	21%	2%	8%	69%	45
Read Boston Globe	20%	9%	13%	57%	34
Watch WMUR	24%	6%	14%	56%	115
Listen to NHPR	25%	12%	9%	53%	86
10 yrs or less in NH	20%	3%	15%	62%	34
11 to 20 years	26%	14%	7%	53%	34
More than 20 years	22%	6%	9%	63%	117
18 to 34	7%	8%	8%	78%	24
35 to 49	22%	5%	3%	70%	34
50 to 64	24%	6%	12%	58%	76
65 and over	25%	8%	12%	55%	52
Male	27%	9%	13%	51%	80
Female	18%	5%	7%	70%	108
High school or less	16%	0%	10%	74%	28
Some college	8%	1%	11%	80%	37
College graduate	23%	10%	13%	54%	54
Post graduate	32%	10%	6%	53%	67
Attend services 1 or more/week	8%	6%	16%	70%	32
1 2 times a month	35%	4%	9%	52%	18
Less often	14%	6%	8%	72%	50
Never	28%	8%	9%	55%	86
North Country	26%	5%	12%	57%	14
Central / Lakes	26%	3%	8%	63%	35
Connecticut Valley	12%	7%	8%	73%	40
Mass Border	17%	10%	10%	63%	40
Seacoast	28%	15%	6%	51%	29
Manchester Area	28%	0%	16%	57%	30
First Cong. Dist	25%	10%	9%	56%	78
Second Cong. Dist	20%	4%	10%	66%	110

Favorability Rating – Hilary Clinton
(Likely 2016 DEM Primary Voters)

	Favorable	**Neutral**	**Unfavorable**	**DK**	**(N)**
STATEWIDE	**88%**	**4%**	**5%**	**3%**	**188**
Registered Democrat	93%	3%	3%	1%	117
Registered Undeclared	83%	6%	10%	1%	64
Democrat	90%	5%	3%	2%	162
Independent	86%	0%	14%	0%	19
Republican	57%	0%	43%	0%	3
Liberal	95%	0%	4%	0%	86
Moderate	82%	9%	2%	7%	78
Conservative	67%	0%	33%	0%	13
Support Tea Party	76%	0%	24%	0%	10
Neutral	76%	0%	21%	3%	31
Oppose Tea Party	94%	5%	0%	0%	134
Romney/Ryan Voter	26%	0%	74%	0%	5
Obama/Biden Voter	93%	3%	3%	1%	170
Other	100%	0%	0%	0%	1
Did Not Vote in 2012	38%	0%	12%	51%	8
Union household	90%	3%	3%	4%	31
Non union	88%	4%	6%	3%	156
Read Union Leader	92%	0%	5%	3%	45
Read Boston Globe	88%	5%	3%	4%	34
Watch WMUR	93%	3%	5%	0%	115
Listen to NHPR	91%	4%	4%	0%	86
10 yrs or less in NH	66%	19%	4%	11%	34
11 to 20 years	100%	0%	0%	0%	34
More than 20 years	91%	1%	7%	1%	117
18 to 34	64%	12%	13%	11%	24
35 to 49	85%	8%	5%	3%	34
50 to 64	92%	2%	4%	2%	76
65 and over	95%	0%	4%	1%	52
Male	84%	6%	4%	6%	80
Female	91%	2%	6%	0%	108
High school or less	95%	0%	5%	0%	28
Some college	74%	8%	8%	11%	37
College graduate	94%	3%	0%	2%	54
Post graduate	88%	4%	8%	0%	67
Attend services 1 or more/week	88%	5%	6%	1%	32
1 2 times a month	77%	0%	0%	23%	18
Less often	89%	2%	7%	2%	50
Never	89%	6%	5%	0%	86
North Country	100%	0%	0%	0%	14
Central / Lakes	96%	0%	4%	0%	35
Connecticut Valley	97%	0%	3%	0%	40
Mass Border	76%	11%	11%	2%	40
Seacoast	74%	7%	4%	15%	29
Manchester Area	92%	3%	5%	0%	30
First Cong. Dist	87%	4%	3%	6%	78
Second Cong. Dist	89%	4%	7%	1%	110

Favorability Rating – Andrew Cuomo
(Likely 2016 DEM Primary Voters)

	Favorable	Neutral	Unfavorable	DK	(N)
STATEWIDE	**53%**	**11%**	**16%**	**20%**	**188**
Registered Democrat	55%	8%	16%	21%	117
Registered Undeclared	52%	18%	17%	13%	64
Democrat	56%	10%	15%	19%	162
Independent	32%	18%	25%	25%	19
Republican	15%	46%	39%	0%	3
Liberal	55%	14%	12%	18%	86
Moderate	48%	9%	19%	25%	78
Conservative	63%	0%	37%	0%	13
Support Tea Party	29%	0%	57%	13%	10
Neutral	42%	18%	13%	27%	31
Oppose Tea Party	61%	10%	15%	14%	134
Romney/Ryan Voter	29%	19%	51%	0%	5
Obama/Biden Voter	55%	12%	15%	18%	170
Other	100%	0%	0%	0%	1
Did Not Vote in 2012	0%	0%	23%	77%	8
Union household	53%	3%	14%	30%	31
Non union	52%	13%	17%	18%	156
Read Union Leader	65%	7%	17%	12%	45
Read Boston Globe	73%	7%	16%	4%	34
Watch WMUR	58%	9%	19%	14%	115
Listen to NHPR	59%	14%	15%	12%	86
10 yrs or less in NH	32%	12%	20%	36%	34
11 to 20 years	72%	8%	10%	10%	34
More than 20 years	54%	12%	17%	17%	117
18 to 34	27%	21%	3%	50%	24
35 to 49	47%	8%	15%	30%	34
50 to 64	54%	6%	26%	13%	76
65 and over	66%	15%	8%	11%	52
Male	47%	12%	18%	24%	80
Female	57%	10%	15%	17%	108
High school or less	44%	15%	19%	22%	28
Some college	49%	1%	15%	34%	37
College graduate	56%	15%	14%	15%	54
Post graduate	55%	12%	17%	15%	67
Attend services 1 or more/week	70%	8%	15%	7%	32
1 2 times a month	41%	5%	5%	48%	18
Less often	60%	11%	16%	13%	50
Never	45%	14%	18%	24%	86
North Country	47%	2%	28%	22%	14
Central / Lakes	45%	3%	28%	25%	35
Connecticut Valley	61%	10%	12%	18%	40
Mass Border	43%	19%	16%	21%	40
Seacoast	52%	13%	8%	27%	29
Manchester Area	67%	13%	12%	8%	30
First Cong. Dist	50%	12%	18%	20%	78
Second Cong. Dist	55%	10%	15%	20%	110

Favorability Rating – John Hickenlooper
(Likely 2016 DEM Primary Voters)

	Favorable	Neutral	Unfavorable	DK	(N)
STATEWIDE	**9%**	**4%**	**10%**	**77%**	**188**
Registered Democrat	11%	4%	9%	76%	117
Registered Undeclared	8%	4%	11%	77%	64
Democrat	10%	4%	8%	78%	162
Independent	5%	4%	21%	71%	19
Republican	13%	0%	15%	72%	3
Liberal	13%	5%	8%	74%	86
Moderate	6%	4%	9%	81%	78
Conservative	10%	0%	19%	71%	13
Support Tea Party	4%	0%	32%	63%	10
Neutral	6%	1%	3%	89%	31
Oppose Tea Party	11%	5%	9%	75%	134
Romney/Ryan Voter	8%	0%	43%	49%	5
Obama/Biden Voter	10%	4%	8%	78%	170
Other	0%	0%	0%	100%	1
Did Not Vote in 2012	0%	0%	12%	88%	8
Union household	17%	7%	8%	69%	31
Non union	8%	4%	10%	79%	156
Read Union Leader	11%	2%	6%	81%	45
Read Boston Globe	18%	6%	12%	65%	34
Watch WMUR	9%	4%	11%	76%	115
Listen to NHPR	15%	6%	11%	68%	86
10 yrs or less in NH	11%	4%	3%	83%	34
11 to 20 years	14%	5%	11%	70%	34
More than 20 years	8%	4%	11%	77%	117
18 to 34	7%	4%	4%	85%	24
35 to 49	13%	3%	6%	78%	34
50 to 64	9%	5%	7%	79%	76
65 and over	9%	3%	17%	71%	52
Male	15%	5%	13%	66%	80
Female	5%	3%	7%	85%	108
High school or less	3%	0%	9%	87%	28
Some college	3%	1%	10%	86%	37
College graduate	12%	4%	15%	70%	54
Post graduate	14%	7%	6%	73%	67
Attend services 1 or more/week	9%	5%	19%	68%	32
1 2 times a month	12%	0%	5%	82%	18
Less often	6%	2%	6%	86%	50
Never	11%	6%	8%	76%	86
North Country	12%	0%	12%	76%	14
Central / Lakes	13%	3%	10%	74%	35
Connecticut Valley	6%	6%	14%	74%	40
Mass Border	4%	3%	10%	83%	40
Seacoast	17%	3%	6%	74%	29
Manchester Area	8%	7%	5%	80%	30
First Cong. Dist	10%	4%	9%	77%	78
Second Cong. Dist	9%	4%	10%	77%	110

Favorability Rating – Martin O'Malley
(Likely 2016 DEM Primary Voters)

	Favorable	Neutral	Unfavorable	DK	(N)
STATEWIDE	**8%**	**7%**	**5%**	**79%**	**188**
Registered Democrat	10%	8%	5%	77%	117
Registered Undeclared	7%	7%	6%	80%	64
Democrat	8%	8%	4%	80%	162
Independent	13%	4%	5%	78%	19
Republican	0%	26%	30%	43%	3
Liberal	9%	9%	1%	80%	86
Moderate	9%	7%	7%	77%	78
Conservative	5%	0%	18%	77%	13
Support Tea Party	0%	0%	23%	77%	10
Neutral	0%	16%	2%	82%	31
Oppose Tea Party	12%	7%	5%	77%	134
Romney/Ryan Voter	0%	0%	43%	57%	5
Obama/Biden Voter	8%	8%	4%	80%	170
Other	0%	0%	0%	100%	1
Did Not Vote in 2012	0%	0%	0%	100%	8
Union household	18%	3%	3%	76%	31
Non union	6%	8%	6%	79%	156
Read Union Leader	12%	2%	6%	80%	45
Read Boston Globe	21%	9%	6%	64%	34
Watch WMUR	9%	6%	4%	81%	115
Listen to NHPR	13%	11%	3%	73%	86
10 yrs or less in NH	7%	0%	3%	90%	34
11 to 20 years	2%	11%	3%	84%	34
More than 20 years	11%	9%	6%	74%	117
18 to 34	0%	13%	8%	78%	24
35 to 49	13%	4%	0%	83%	34
50 to 64	7%	8%	3%	83%	76
65 and over	12%	6%	10%	71%	52
Male	11%	9%	3%	77%	80
Female	6%	6%	7%	80%	108
High school or less	0%	0%	11%	89%	28
Some college	4%	5%	4%	87%	37
College graduate	10%	6%	9%	75%	54
Post graduate	13%	13%	1%	73%	67
Attend services 1 or more/week	16%	5%	5%	74%	32
1 2 times a month	21%	0%	0%	79%	18
Less often	2%	5%	3%	89%	50
Never	7%	11%	6%	76%	86
North Country	10%	0%	7%	82%	14
Central / Lakes	10%	5%	4%	80%	35
Connecticut Valley	3%	7%	8%	82%	40
Mass Border	14%	11%	0%	75%	40
Seacoast	6%	11%	9%	75%	29
Manchester Area	8%	5%	7%	80%	30
First Cong. Dist	5%	9%	8%	78%	78
Second Cong. Dist	11%	6%	3%	79%	110

Favorability Rating – Deval Patrick
(Likely 2016 DEM Primary Voters)

	Favorable	**Neutral**	**Unfavorable**	**DK**	**(N)**
STATEWIDE	**51%**	**8%**	**23%**	**17%**	**188**
Registered Democrat	54%	12%	18%	16%	117
Registered Undeclared	46%	3%	34%	17%	64
Democrat	53%	9%	20%	18%	162
Independent	50%	0%	43%	7%	19
Republican	0%	26%	74%	0%	3
Liberal	59%	7%	21%	13%	86
Moderate	46%	13%	22%	19%	78
Conservative	31%	0%	42%	28%	13
Support Tea Party	20%	0%	38%	42%	10
Neutral	48%	15%	22%	15%	31
Oppose Tea Party	56%	8%	22%	14%	134
Romney/Ryan Voter	0%	0%	100%	0%	5
Obama/Biden Voter	54%	8%	22%	16%	170
Other	0%	0%	0%	100%	1
Did Not Vote in 2012	38%	0%	0%	62%	8
Union household	67%	4%	6%	22%	31
Non union	48%	9%	26%	17%	156
Read Union Leader	68%	2%	20%	9%	45
Read Boston Globe	51%	17%	20%	13%	34
Watch WMUR	55%	8%	24%	14%	115
Listen to NHPR	54%	8%	25%	13%	86
10 yrs or less in NH	46%	13%	11%	30%	34
11 to 20 years	65%	0%	28%	7%	34
More than 20 years	47%	10%	26%	17%	117
18 to 34	45%	4%	19%	33%	24
35 to 49	51%	14%	23%	13%	34
50 to 64	53%	10%	18%	19%	76
65 and over	50%	5%	33%	12%	52
Male	39%	9%	25%	26%	80
Female	60%	8%	21%	11%	108
High school or less	54%	11%	22%	13%	28
Some college	25%	4%	35%	35%	37
College graduate	54%	11%	23%	12%	54
Post graduate	62%	7%	17%	14%	67
Attend services 1 or more/week	52%	5%	28%	15%	32
1 2 times a month	53%	2%	12%	33%	18
Less often	64%	6%	19%	12%	50
Never	42%	13%	26%	19%	86
North Country	47%	2%	20%	31%	14
Central / Lakes	39%	13%	32%	16%	35
Connecticut Valley	63%	2%	17%	17%	40
Mass Border	46%	15%	24%	16%	40
Seacoast	59%	5%	14%	22%	29
Manchester Area	49%	10%	30%	12%	30
First Cong. Dist	51%	14%	20%	15%	78
Second Cong. Dist	51%	5%	25%	19%	110

Favorability Rating – Brian Schweitzer
(Likely 2016 DEM Primary Voters)

	Favorable	Neutral	Unfavorable	DK	(N)
STATEWIDE	**5%**	**7%**	**12%**	**76%**	**188**
Registered Democrat	4%	8%	12%	77%	117
Registered Undeclared	7%	6%	15%	73%	64
Democrat	4%	7%	12%	76%	162
Independent	5%	4%	15%	77%	19
Republican	0%	26%	15%	58%	3
Liberal	5%	10%	12%	73%	86
Moderate	4%	5%	11%	80%	78
Conservative	7%	0%	30%	63%	13
Support Tea Party	9%	0%	37%	54%	10
Neutral	2%	4%	9%	85%	31
Oppose Tea Party	5%	8%	11%	76%	134
Romney/Ryan Voter	17%	0%	27%	57%	5
Obama/Biden Voter	4%	7%	12%	76%	170
Other	0%	0%	100%	0%	1
Did Not Vote in 2012	0%	0%	0%	100%	8
Union household	5%	8%	13%	75%	31
Non union	5%	7%	12%	76%	156
Read Union Leader	2%	4%	19%	74%	45
Read Boston Globe	10%	6%	16%	68%	34
Watch WMUR	2%	6%	19%	73%	115
Listen to NHPR	4%	11%	8%	78%	86
10 yrs or less in NH	3%	4%	2%	91%	34
11 to 20 years	5%	13%	11%	71%	34
More than 20 years	5%	6%	16%	73%	117
18 to 34	4%	11%	0%	84%	24
35 to 49	8%	3%	8%	81%	34
50 to 64	2%	9%	19%	69%	76
65 and over	7%	3%	10%	80%	52
Male	5%	10%	15%	69%	80
Female	4%	4%	11%	81%	108
High school or less	6%	0%	18%	76%	28
Some college	0%	4%	23%	73%	37
College graduate	9%	9%	10%	72%	54
Post graduate	3%	9%	7%	81%	67
Attend services 1 or more/week	5%	5%	14%	77%	32
1 2 times a month	14%	2%	14%	70%	18
Less often	3%	2%	16%	79%	50
Never	3%	11%	9%	77%	86
North Country	10%	2%	29%	58%	14
Central / Lakes	5%	8%	15%	71%	35
Connecticut Valley	3%	9%	3%	85%	40
Mass Border	3%	7%	14%	76%	40
Seacoast	6%	3%	7%	84%	29
Manchester Area	5%	7%	16%	72%	30
First Cong. Dist	5%	7%	13%	74%	78
Second Cong. Dist	4%	6%	12%	77%	110

Favorability Rating – Antonio Villaraigosa
(Likely 2016 DEM Primary Voters)

	Favorable	**Neutral**	**Unfavorable**	**DK**	**(N)**
STATEWIDE	**15%**	**7%**	**11%**	**67%**	**190**
Registered Democrat	16%	8%	11%	64%	119
Registered Undeclared	15%	5%	11%	70%	64
Democrat	17%	7%	9%	67%	163
Independent	0%	9%	21%	71%	19
Republican	0%	0%	43%	57%	3
Liberal	24%	10%	4%	61%	86
Moderate	8%	5%	13%	74%	80
Conservative	11%	0%	42%	48%	13
Support Tea Party	14%	0%	37%	50%	10
Neutral	0%	4%	7%	88%	31
Oppose Tea Party	19%	8%	10%	64%	136
Romney/Ryan Voter	0%	0%	51%	49%	5
Obama/Biden Voter	16%	7%	10%	67%	172
Other	100%	0%	0%	0%	1
Did Not Vote in 2012	0%	0%	12%	88%	8
Union household	22%	11%	3%	64%	31
Non union	14%	6%	12%	68%	158
Read Union Leader	15%	7%	12%	66%	47
Read Boston Globe	28%	8%	14%	50%	34
Watch WMUR	16%	7%	14%	62%	117
Listen to NHPR	18%	10%	9%	63%	86
10 yrs or less in NH	21%	4%	8%	67%	34
11 to 20 years	22%	12%	15%	52%	34
More than 20 years	13%	6%	10%	71%	118
18 to 34	8%	8%	7%	78%	24
35 to 49	15%	7%	7%	71%	36
50 to 64	16%	6%	13%	65%	76
65 and over	19%	7%	11%	63%	52
Male	20%	11%	14%	55%	81
Female	12%	3%	8%	76%	108
High school or less	12%	0%	18%	70%	30
Some college	7%	5%	13%	75%	37
College graduate	17%	11%	9%	64%	54
Post graduate	20%	8%	8%	64%	67
Attend services 1 or more/week	8%	3%	23%	66%	32
1 2 times a month	11%	11%	9%	69%	18
Less often	20%	4%	10%	66%	50
Never	16%	9%	7%	69%	88
North Country	3%	7%	22%	68%	14
Central / Lakes	14%	3%	12%	71%	35
Connecticut Valley	21%	3%	9%	67%	40
Mass Border	8%	10%	10%	73%	40
Seacoast	24%	10%	6%	60%	29
Manchester Area	17%	9%	11%	63%	32
First Cong. Dist	13%	12%	9%	66%	80
Second Cong. Dist	17%	3%	12%	68%	110

Favorability Rating – Mark Warner
(Likely 2016 DEM Primary Voters)

	Favorable	Neutral	Unfavorable	DK	(N)
STATEWIDE	**18%**	**9%**	**18%**	**55%**	**188**
Registered Democrat	13%	12%	19%	56%	117
Registered Undeclared	28%	5%	16%	51%	64
Democrat	19%	10%	16%	56%	162
Independent	8%	9%	29%	54%	19
Republican	26%	0%	43%	30%	3
Liberal	23%	11%	18%	48%	86
Moderate	17%	7%	15%	61%	78
Conservative	0%	7%	41%	52%	13
Support Tea Party	0%	0%	38%	62%	10
Neutral	21%	6%	13%	61%	31
Oppose Tea Party	19%	12%	19%	51%	134
Romney/Ryan Voter	10%	0%	71%	19%	5
Obama/Biden Voter	18%	10%	17%	55%	170
Other	0%	0%	0%	100%	1
Did Not Vote in 2012	0%	12%	0%	88%	8
Union household	16%	15%	14%	55%	31
Non union	18%	8%	19%	55%	156
Read Union Leader	19%	6%	26%	50%	45
Read Boston Globe	10%	9%	34%	47%	34
Watch WMUR	19%	10%	19%	52%	115
Listen to NHPR	23%	12%	20%	45%	86
10 yrs or less in NH	12%	4%	12%	71%	34
11 to 20 years	19%	18%	18%	45%	34
More than 20 years	19%	7%	20%	54%	117
18 to 34	21%	17%	4%	58%	24
35 to 49	11%	3%	6%	81%	34
50 to 64	17%	7%	23%	53%	76
65 and over	23%	13%	24%	40%	52
Male	19%	12%	15%	54%	80
Female	17%	7%	20%	56%	108
High school or less	8%	7%	16%	69%	28
Some college	20%	7%	12%	61%	37
College graduate	8%	11%	23%	58%	54
Post graduate	29%	10%	18%	43%	67
Attend services 1 or more/week	9%	9%	33%	49%	32
1 2 times a month	11%	0%	15%	73%	18
Less often	13%	14%	18%	54%	50
Never	25%	8%	13%	55%	86
North Country	8%	0%	28%	65%	14
Central / Lakes	27%	7%	8%	58%	35
Connecticut Valley	6%	19%	21%	54%	40
Mass Border	26%	6%	20%	48%	40
Seacoast	9%	8%	22%	61%	29
Manchester Area	25%	8%	15%	52%	30
First Cong. Dist	15%	7%	18%	59%	78
Second Cong. Dist	19%	11%	18%	52%	110

Decided 2016 DEM Primary Vote
(Likely 2016 DEM Primary Voters)

	Def. Decided	Leaning Towards Someone	Still Trying To Decide	(N)
STATEWIDE	**7%**	**13%**	**80%**	**185**
Registered Democrat	9%	13%	78%	116
Registered Undeclared	3%	13%	84%	62
Democrat	8%	14%	79%	159
Independent	2%	5%	93%	19
Republican	0%	15%	85%	3
Liberal	6%	15%	78%	84
Moderate	6%	10%	84%	78
Conservative	15%	18%	66%	13
Support Tea Party	0%	9%	91%	10
Neutral	3%	11%	86%	31
Oppose Tea Party	8%	14%	77%	132
Romney/Ryan Voter	0%	17%	83%	5
Obama/Biden Voter	8%	13%	79%	167
Other	0%	0%	100%	1
Did Not Vote in 2012	0%	0%	100%	8
Union household	5%	12%	83%	31
Non union	8%	13%	80%	153
Read Union Leader	10%	16%	74%	45
Read Boston Globe	14%	6%	80%	33
Watch WMUR	8%	9%	83%	114
Listen to NHPR	5%	11%	84%	82
10 yrs or less in NH	8%	3%	89%	33
11 to 20 years	4%	18%	79%	33
More than 20 years	8%	14%	78%	115
18 to 34	8%	17%	75%	23
35 to 49	2%	4%	94%	35
50 to 64	9%	18%	73%	75
65 and over	7%	9%	83%	51
Male	7%	12%	81%	81
Female	8%	13%	80%	104
High school or less	12%	6%	81%	29
Some college	5%	23%	71%	37
College graduate	13%	10%	77%	53
Post graduate	1%	11%	88%	64
Attend services 1 or more/week	5%	11%	84%	32
1 2 times a month	20%	16%	64%	18
Less often	3%	13%	84%	47
Never	7%	13%	80%	86
North Country	10%	16%	73%	14
Central / Lakes	6%	11%	82%	35
Connecticut Valley	8%	6%	86%	38
Mass Border	4%	18%	77%	39
Seacoast	5%	16%	79%	28
Manchester Area	11%	10%	79%	31
First Cong. Dist	6%	16%	78%	78
Second Cong. Dist	8%	10%	82%	107

DEM 2016 Primary Support
(Likely 2016 DEM Primary Voters)

	Hillary Clinton	Joe Biden	Andrew Cuomo	Deval Patrick	Someone Else	Undecided	(N=)
STATEWIDE	**61%**	**7%**	**3%**	**3%**	**5%**	**22%**	**185**
Registered Democrat	63%	7%	3%	3%	4%	19%	118
Registered Undeclared	57%	6%	2%	2%	9%	24%	61
Democrat	64%	6%	2%	2%	5%	21%	159
Independent	51%	14%	6%	0%	8%	21%	19
Republican	42%	30%	0%	0%	13%	15%	3
Liberal	70%	2%	2%	2%	8%	15%	83
Moderate	51%	12%	1%	1%	2%	32%	79
Conservative	52%	13%	16%	8%	11%	0%	12
Support Tea Party	51%	27%	12%	0%	5%	6%	9
Neutral	43%	7%	7%	3%	16%	23%	29
Oppose Tea Party	66%	6%	1%	2%	4%	21%	135
Romney/Ryan Voter	0%	43%	24%	0%	21%	12%	5
Obama/Biden Voter	64%	6%	2%	2%	5%	20%	168
Other	100%	0%	0%	0%	0%	0%	1
Did Not Vote in 2012	38%	0%	0%	0%	12%	51%	8
Union household	69%	0%	0%	5%	0%	25%	30
Non union	60%	8%	3%	2%	6%	21%	155
Read Union Leader	68%	10%	2%	5%	5%	11%	44
Read Boston Globe	59%	7%	3%	3%	3%	26%	34
Watch WMUR	64%	8%	4%	3%	4%	17%	114
Listen to NHPR	63%	3%	3%	3%	8%	20%	85
10 yrs or less in NH	41%	12%	0%	3%	1%	42%	33
11 to 20 years	62%	6%	3%	6%	2%	21%	34
More than 20 years	66%	6%	3%	2%	8%	16%	115
18 to 34	43%	0%	0%	8%	13%	35%	24
35 to 49	40%	15%	0%	0%	2%	43%	35
50 to 64	77%	4%	0%	4%	7%	9%	74
65 and over	62%	9%	9%	0%	2%	18%	51
Male	58%	5%	1%	3%	4%	29%	81
Female	63%	8%	4%	2%	7%	16%	105
High school or less	52%	18%	0%	7%	3%	20%	30
Some college	67%	2%	8%	0%	0%	23%	37
College graduate	65%	6%	0%	2%	3%	23%	52
Post graduate	59%	6%	2%	2%	11%	20%	67
Attend services 1 or more/week	56%	14%	8%	3%	3%	16%	32
1 2 times a month	59%	0%	0%	9%	0%	32%	18
Less often	58%	14%	5%	2%	4%	17%	46
Never	65%	2%	0%	0%	8%	24%	87
North Country	81%	0%	0%	5%	5%	8%	12
Central / Lakes	64%	6%	3%	0%	5%	22%	34
Connecticut Valley	72%	2%	6%	5%	1%	13%	39
Mass Border	56%	11%	3%	0%	11%	20%	39
Seacoast	39%	14%	0%	0%	4%	43%	29
Manchester Area	64%	5%	0%	6%	6%	19%	32
First Cong. Dist	54%	11%	1%	3%	2%	28%	79
Second Cong. Dist	66%	4%	3%	3%	7%	17%	107

DEM 2016 Primary – Would NOT Support
(Likely 2016 DEM Primary Voters)

STATEWIDE	Joe Biden 7%	Hillary Clinton 4%	Evan Bayh 4%	Someone Else 14%	All Acceptable 33%	Don't Know 38%	(N=) 188
Registered Democrat	4%	1%	4%	14%	36%	41%	119
Registered Undeclared	14%	10%	3%	15%	23%	35%	63
Democrat	8%	3%	3%	12%	33%	40%	162
Independent	3%	6%	0%	31%	24%	36%	19
Republican	0%	46%	0%	28%	26%	0%	3
Liberal	6%	5%	4%	6%	41%	38%	84
Moderate	7%	3%	3%	22%	27%	38%	79
Conservative	18%	8%	0%	30%	19%	26%	13
Support Tea Party	14%	16%	9%	13%	15%	33%	10
Neutral	13%	17%	0%	8%	24%	37%	31
Oppose Tea Party	6%	1%	3%	16%	34%	39%	135
Romney/Ryan Voter	10%	49%	0%	25%	0%	17%	5
Obama/Biden Voter	7%	3%	3%	14%	33%	41%	170
Other	100%	0%	0%	0%	0%	0%	1
Did Not Vote in 2012	0%	0%	12%	12%	60%	17%	8
Union household	2%	0%	0%	7%	43%	48%	31
Non union	9%	5%	4%	15%	31%	36%	156
Read Union Leader	15%	3%	2%	22%	31%	28%	46
Read Boston Globe	5%	0%	4%	18%	37%	35%	34
Watch WMUR	7%	2%	3%	17%	32%	38%	115
Listen to NHPR	4%	4%	3%	11%	39%	39%	85
10 yrs or less in NH	8%	6%	3%	6%	46%	32%	33
11 to 20 years	9%	0%	6%	18%	34%	32%	34
More than 20 years	7%	5%	3%	15%	29%	41%	118
18 to 34	4%	13%	4%	0%	37%	41%	24
35 to 49	5%	7%	7%	12%	29%	40%	35
50 to 64	12%	1%	4%	17%	33%	32%	76
65 and over	4%	2%	0%	17%	31%	45%	51
Male	6%	2%	3%	17%	33%	40%	81
Female	8%	6%	4%	12%	33%	37%	106
High school or less	7%	3%	4%	25%	17%	44%	30
Some college	8%	3%	0%	11%	42%	36%	37
College graduate	8%	3%	3%	14%	29%	43%	53
Post graduate	7%	6%	6%	11%	37%	33%	67
Attend services 1 or more/week	19%	3%	0%	17%	28%	33%	32
1 2 times a month	7%	0%	8%	9%	23%	53%	18
Less often	7%	5%	0%	19%	36%	33%	49
Never	4%	5%	5%	11%	35%	41%	87
North Country	10%	0%	0%	10%	50%	30%	14
Central / Lakes	4%	0%	7%	17%	25%	47%	35
Connecticut Valley	13%	0%	5%	9%	31%	42%	39
Mass Border	4%	14%	0%	12%	33%	38%	39
Seacoast	3%	5%	0%	18%	28%	46%	29
Manchester Area	11%	3%	7%	17%	40%	22%	32
First Cong. Dist	2%	3%	3%	12%	35%	45%	80
Second Cong. Dist	11%	5%	4%	15%	32%	33%	108