

CAREER RESEARCH DATABASES

An integral component to career planning is career research. Much like a class, you do not go into an exam without preparing in advance; the same philosophy applies to career planning. UNH offers amazing resources through the Dimond Library to make this process productive. Below are the databases which can help you. Some are broad industry resources, while others are specific to a given field. The library reference desk and the Career Center can assist you in learning how to use the databases most effectively.

To access databases go to: <http://www.library.unh.edu/researchtools/databases/>

You may use databases to:

- do general career research and look up industry trends
- search for specific companies or organizations in an industry
- search for companies or organizations in a specific geographic area
- research an individual organization prior to applying for an internship or job
- find out about a company's competitors
- research a company before you have an interview

General Information on Companies, Industries, and Business News

Vault.com *Fortune* recently called Vault "The best place on the Web to prepare for a job search." Vault is a great resource for insider company information, advice, and career management services. The site contains more than 80 career guides and employer profiles, continually updated "insider" information on over 3,000 companies and 70 industries including employee surveys on thousands of top employers, a collection of company-specific message boards for employees, and an extensive free job board with thousands of top job openings.

Academic Search Premier

A good general source of information for researching careers and industries. Provides full text for over 4,445 academic, social sciences, humanities, general science, education, and multicultural journals and indexing and abstracts for over 8,000 journals and magazines.

Business Source Premier

Comprehensive business periodical database that includes scholarly journals and business periodicals. Use this database when you are searching for information on both public and private companies, market share, SWOT analysis, market research reports, and industry reports.

Lexis-Nexis

Find and search regional newspapers like *The Union Leader* or *The Lowell Sun* for information on locally owned companies using this full-text database of news, business, legal and government information. This database also contains news wires from international destinations. Good source for public and private company information, SEC filings, and market research reports.

Mergent

Strong in company history and an excellent place to start the job search, Mergent Online is an integration of various databases containing company information and documents on publicly held companies. Moody's Industrial Manual and the EDGAR filings are included in this database along with Company Data Direct, both US and international. Mergent Online can also create spreadsheet-ready financial formats.

Standard and Poor's Net Advantage

There is no better place to start when researching an industry. Industry Surveys provides in-depth financial and business analysis of 52 major U.S. industries, including information about recent developments with forecasts of

industry conditions and emerging trends. Users can view tables, charts, and graphs of key industry conditions and statistics along with textual analysis and commentary. Historical data is archived for 3 years.

Good Sources for Non-Profit information

*Guidestar

One of the best freely available databases available for locating non-profit information, Guidestar requires you to sign up for a free username and password. The database can be searched by organization type, name, location, income range, EIN, or NTEE code.

Chronicle of Philanthropy

This is a key journal for tracking information in the non-profit industry. It is indexed in *Business Source Premier*, except for the most recent month. The latest month's issues can be located in Dimond Library's Current Periodicals Room (second floor).

Note: While using Business Source Premier will help to target information on specific articles written in *The Chronicle of Philanthropy* about non-profits, this database will not let you view the job openings. To do that, either go to Dimond Library for the paper edition or look at *The Chronicle of Philanthropy's Philanthropy Careers* website at: <http://philanthropy.com/jobs/>

Library Resources on Specific Industries:

Sports

SPORT Discus

Covers all aspects of sports including physical fitness, physical education, sports medicine, training, coaching, facilities, equipment, history of sport, and recreation. Indexes over 1,200 international periodicals in sports, education, and medicine.

Sports Business Research Network

SBRnet focuses on the sporting goods and sports marketing industry. It provides updated resources featuring market research and industry news covering all facets of the industry: sports equipment sales, sports participation, sports broadcasting, sports sponsorship, and sports marketing.

Healthcare

Biotechnology and Bioengineering Abstracts

Covers research, applications, regulatory developments and new patents for all areas of biotechnology and bioengineering, including medical, pharmaceutical, agricultural, and environmental fields, and marine biology.

Health Source: Nursing/Academic Edition

Consumer information on many health topics including the medical sciences, food sciences and nutrition, childcare, sports medicine, and general health. Full text for nearly 160 journals including the British Medical Journal and The Lancet, as well as abstracts and indexing for over 170 general health, nutrition, and professional health care publications.

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* *Do not have to be a current, student or staff member of UNH to access*

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