

*University of New Hampshire  
Transportation Policy Committee*

*Spring 2007 Surveys Overview*



October 11, 2007

Campus Planning



## Spring 2007 Surveys:

- Phone (faculty/staff) 400+ random
- Web (entire community) 1,200+
- Both surveys were coordinated...2001 references
- Results and the summary doc on TPC web page

## Overall Findings:

- Support and general satisfaction with changes since 2001
- UNH Transportation Services rated good to very good
- Requests for more transit, more short-term access
- Changing demographics (esp students) including significant increases in transit use and transit in housing choices
- significantly increased UNH access to UNH campus – more frequent visits of shorter duration – tougher for transit than full days of past
- Support for continued investment with reasonable increases in revenue (prefer fee increases to cutbacks)



# Data:

Phone survey is over 80 pages of crosstabs.

SurveyMonkey is over 20 pages of tables

Tables in your report pull together 2007 phone and web results as well as show similar questions from 2001 survey

The report in front of you – along with surveys and tabulated responses will be posted on the TPC website:

[www.unh.edu/transportation/tpc](http://www.unh.edu/transportation/tpc)

**Will walk through a few points for 15 mins – then questions**

- Summarize salient points
- Point out issues related to discussion of the semester: Community Investment choices (revenue and investment/services side)



## ***And the Survey Says:***

- **UNH has made great progress since 2001 and has turned a corner in providing transportation options that have become part of the UNH culture – especially for students...but our success means people have heightened expectations for performance, reliability and expansion of service.**

**This will cost \$**

- **The Community (faculty/staff and students) strongly supports TDM as the base policy and supports our demonstration of best practices as a Climate Education Campus.**
- **The Community accepts that revenues will have to be increased to maintain and expand services and rejects cutting services just to keep flat parking fees**
- **We need to start promoting services better. Many people don't know what is offered now.**

