

THE CNN / WMUR NH PRIMARY POLL

THE UNIVERSITY OF NEW HAMPSHIRE

January 7, 2008

McCAIN STILL HOLDING ON BUT ROMNEY NOT GOING AWAY

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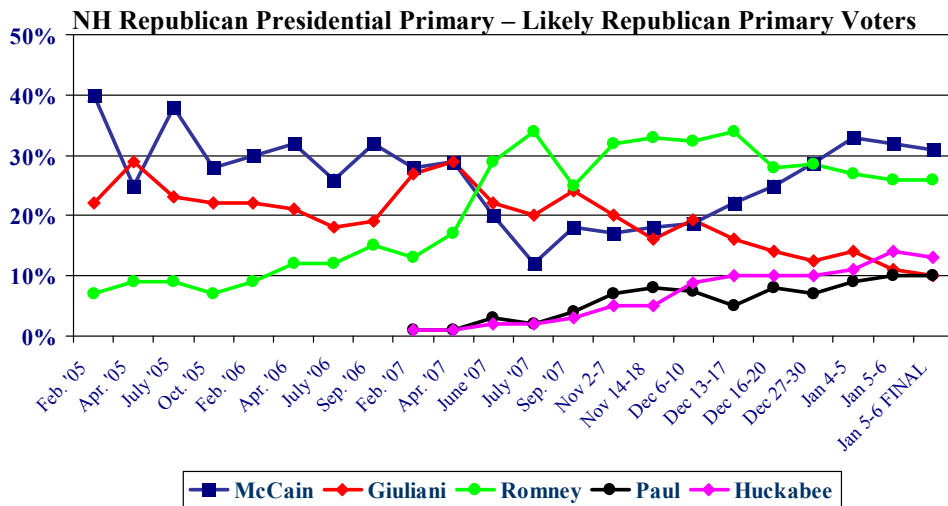
DURHAM, NH – John McCain is holding on to his lead over Mitt Romney in New Hampshire and the final days will prove which campaign has the political organization to turn out their voters.

These findings are based on the latest **CNN / WMUR New Hampshire Primary Tracking Poll*** conducted by the University of New Hampshire Survey Center. Four hundred ninety-two (492) randomly selected likely New Hampshire Republican primary voters were interviewed by telephone between January 5 and 9 p.m., January 6, 2008. The margin of sampling error is +/- 4%.

With one days left until the New Hampshire Primary, Arizona Senator John McCain is still holding on to his lead over Massachusetts Governor Mitt Romney. Currently, 31% favor McCain, 26% favor Romney, followed by former Arkansas Governor Mike Huckabee (13%), former New York Mayor Rudy Giuliani (10%), Texas Congressman Ron Paul (10%), former Tennessee Senator Fred Thompson (1%), California Congressman Duncan Hunter (1%), some other candidate (2%), and 5% are undecided.

When undecided voters are allocated to the candidate they are most likely to support, the final estimate for the Republican primary is 33% for McCain, 27% for Romney, 14% for Huckabee, 11% for Paul, 10% Giuliani, and 5% for other candidates.

But this race is still very much in flux. Only 42% of likely Republican primary voters say they have definitely decided who they will vote for, 30% are leaning toward a candidate, and 28% are still trying to make up their mind. McCain leads Romney among those voters who say they have definitely decided by a 36% to 25% margin.

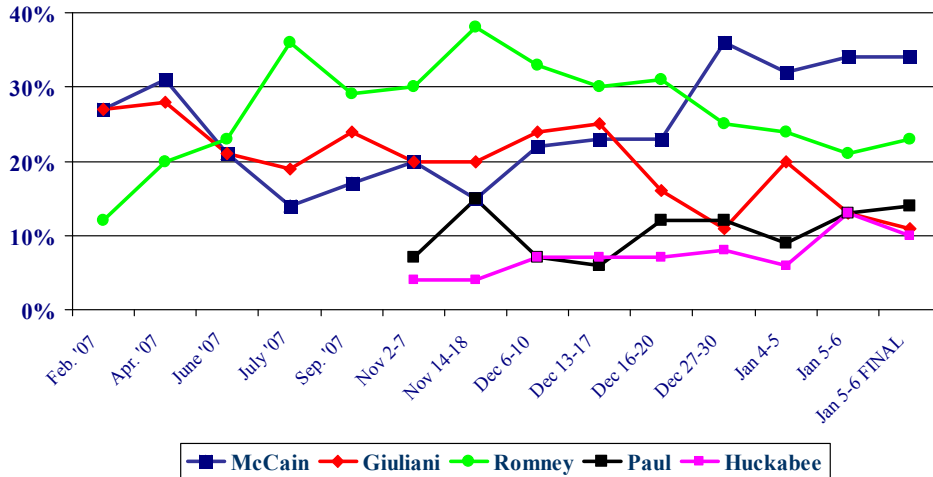


* We ask that this copyrighted information be referred to as the CNN/ WMUR New Hampshire Primary Tracking Poll, conducted by the University of New Hampshire Survey Center.

Undeclared Voters

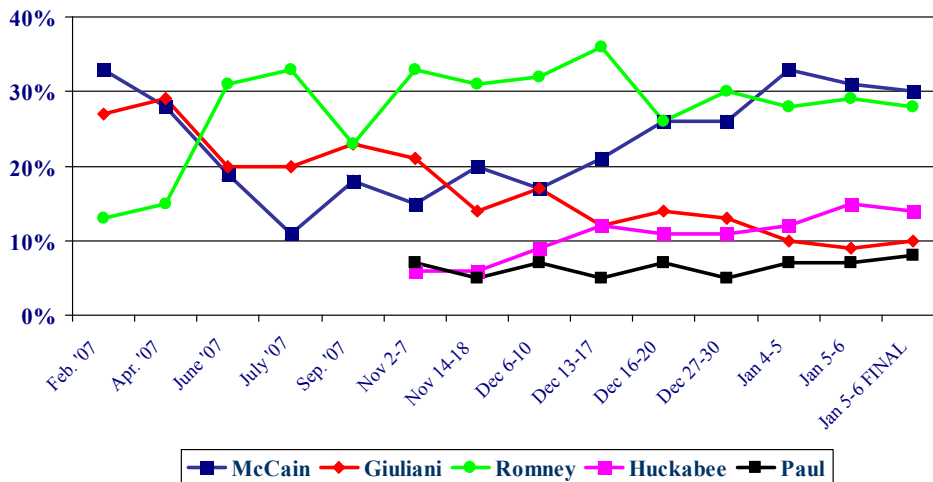
Undeclared voters, often referred to as Independents, can vote in either the Democratic or Republican primary. Currently, 60% of undeclared voters say they plan to vote in the Democratic primary. Among those undeclared voters who say they will vote in the Republican primary, 34% say they plan to vote for McCain, 23% favor Romney, 14% favor Paul, 11% favor Giuliani, and 10% favor Huckabee.

NH Republican Presidential Primary – Undeclareds Voting in Republican Primary



But according to this final poll, 66% of the Republican primary electorate will be made up of registered Republicans. Among registered Republicans, McCain holds a narrow lead over Romney. Thirty percent of registered Republicans favor McCain, 28% favor Romney, 14% prefer Huckabee, 10% favor Giuliani, and 8% favor Paul.

NH Republican Presidential Primary – Registered Republicans



CNN / WMUR NH Primary Poll Methodology

The CNN / WMUR New Hampshire Primary Tracking Poll is conducted by the University of New Hampshire Survey Center. Four hundred ninety-two (492) randomly selected likely New Hampshire Republican primary voters were interviewed by telephone between January 5 and 9 p.m., January 6, 2008. The margin of sampling error is +/- 4%. Results reported for other subgroups have potential for somewhat larger variation than those for the entire population.

The data have been weighted to adjust for numbers of voters and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Republican Nomination in 2008 NH Primary

"I know it is early, but if the Republican primary for president were held today, which of the following would you support for the Republican nomination for president ... Rudy Giuliani ... Mike Huckabee ... Duncan Hunter ... John McCain ... Ron Paul ... Mitt Romney ... Fred Thompson ...or someone else?" ROTATE CANDIDATES

2007

	<u>June</u>	<u>July</u>	<u>Sept.</u>	<u>11 /2-7#</u>	<u>11 /14-18</u>	<u>12 /6-10</u>	<u>12/13-17</u>	<u>12/16-20#</u>	<u>12/26-30</u>	<u>1/4-5</u>	<u>1/5-6</u>	<u>1/5-6</u> <u>Final</u>
McCain	20%	12%	17%	17%	18%	19%	22%	25%	29%	33%	32%	31%
Romney	28%	33%	23%	32%	33%	32%	34%	28%	29%	27%	26%	26%
Giuliani	20%	18%	22%	21%	16%	19%	16%	14%	12%	14%	11%	10%
Huckabee	2%	2%	2%	5%	5%	9%	10%	10%	10%	11%	14%	13%
Paul	3%	2%	4%	7%	8%	7%	5%	8%	7%	9%	10%	10%
Thompson	11%	13%	12%	3%	4%	1%	1%	3%	2%	1%	1%	1%
Hunter	0%	*	1%	1%	*	0%	1%	*	2%	1%	1%	1%
Other	8%	4%	9%	3%	2%	2%	1%	*	1%	2%	2%	2%
Undecided	8%	12%	9%	13%	14%	12%	8%	12%	8%	4%	5%	4%
(N=)	(303)	(304)	(324)	(400)	(403)	(354)	(407)	(405)	(433)	(308)	(266)	(487)

* = Less than 1%

Data from November 2-7 and December 16-20 come from Boston Globe New Hampshire Primary Polls, conducted by the UNH Survey Center.

Strength of Support

"Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?"

	<u>July</u>	<u>Sept.</u>	<u>11/ 2-7</u>	<u>11/14-18</u>	<u>12/6-10</u>	<u>12/13-17</u>	<u>12/16-20</u>	<u>12/27-30</u>	<u>1/4-5</u>	<u>1/5-6</u>	<u>1/5-6</u> <u>Final</u>
Definitely decided	7%	13%	16%	14%	15%	22%	28%	33%	44%	42%	45%
Leaning toward someone	22%	21%	24%	29%	30%	33%	29%	29%	29%	30%	28%
Still trying to decide	71%	66%	60%	57%	55%	45%	43%	38%	28%	28%	27%
(N=)	(302)	(323)	(401)	(403)	(354)	(410)	(409)	(438)	(312)	(268)	(491)

Undeclared Voters

(ALL REGISTERED UNDECLARED / INDEPENDENTS ONLY)

"Which Presidential primary election do you think you will vote in, in 2008 -- the Republican Primary or the Democratic Primary? (IF UNSURE:) As of RIGHT NOW, which primary do you think you will vote in?"

	<u>June</u>	<u>July</u>	<u>Sept.</u>	<u>11/2-7</u>	<u>11/14-18</u>	<u>12/6-10</u>	<u>12/13-17</u>	<u>12/16-20</u>	<u>12/27-30</u>	<u>1/4-5</u>	<u>1/5-6</u>	<u>1/5-6</u> <u>Final</u>
GOP Primary	44%	40%	35%	45%	35%	46%	40%	41%	37%	44%	49%	40%
DEM Primary	56%	60%	65%	55%	65%	54%	60%	59%	63%	56%	51%	60%

Interest in 2008 NH Primary

“As you know, the New Hampshire presidential primary election is being held next January. How interested would you say you are in the primary election ... extremely interested ... very interested ... somewhat interested ... or not very interested?”

	<u>June</u>	<u>July</u>	<u>Sept. 11/2-7</u>		<u>11/14-18</u>		<u>12/6-10</u>		<u>12/13-17</u>		<u>12/16-20</u>		<u>12/27-30</u>		<u>1/4-5</u>	<u>1/5-6</u>	<u>1/5-6</u>	<u>Final</u>
Extremely Int.	34%	38%	32%	37	36%	35%	34%	38%	41%	43%	40%	42%						
Very Int.	40%	37%	47%	41	43%	48%	46%	43%	45%	49%	49%	47%						
Somewhat/Not Very (N=)	25%	24%	22%	21	21%	18%	20%	18%	14%	9%	11%	11%						
	(304)	(305)	(324)	(404)	(404)	(354)	(411)	(411)	(439)	(313)	(268)	(492)						

Voting Intention

"Which of the following statements best describes you ...

	<u>June</u>	<u>July</u>	<u>Sept. 11/2-7</u>		<u>11/14-18</u>		<u>12/6-10</u>		<u>12/13-17</u>		<u>12/16-20</u>		<u>12/27-30</u>		<u>1/4-5</u>	<u>1/5-6</u>	<u>1/5-6</u>	<u>Final</u>
DEFINITELY vote	79%	78%	78%	79%	77%	78%	78%	80%	81%	81%	81%	81%						
Unless emergency	13%	15%	17%	17%	18%	17%	18%	14%	14%	14%	14%	15%						
I MAY vote (N=)	9%	7%	5%	4%	5%	6%	4%	6%	5%	5%	5%	4%						
	(304)	(305)	(324)	(404)	(404)	(354)	(411)	(411)	(439)	(313)	(268)	(492)						

Decided Who to Vote For?

Likely GOP Primary Voters	<u>Definitely Decided</u>	<u>Leaning</u>	<u>No Idea</u>	<u>(N=)</u>
	45%	28%	27%	491
Undeclared	43%	34%	23%	165
Registered Republican	46%	25%	28%	326
Independent	40%	27%	32%	104
Republican	47%	28%	25%	384
Moderate/Liberal	38%	32%	30%	224
Conservative	49%	25%	25%	248
18 to 34	50%	27%	24%	53
35 to 49	41%	32%	26%	167
50 to 64	46%	28%	26%	158
65 and over	47%	25%	28%	99
Male	48%	27%	25%	269
Female	42%	29%	29%	222
High school or less	53%	18%	29%	105
Some college	42%	25%	33%	111
College graduate	38%	32%	30%	175
Post-graduate	52%	36%	11%	95
Attend services 1 or more/week	48%	30%	23%	168
1-2 times a month	35%	29%	36%	61
Less often	44%	28%	27%	144
Never	44%	28%	28%	104
North Country	39%	28%	34%	39
Central/Lakes	48%	29%	24%	83
Connecticut Valley	43%	28%	29%	65
Mass Border	46%	28%	25%	150
Seacoast	38%	34%	28%	76
Manchester Area	53%	22%	25%	78
1st Cong. District	46%	30%	24%	253
2nd Cong. District	45%	26%	29%	238
Extremely interested in Primary	59%	26%	15%	208
Very interested	36%	31%	32%	229
Somewhat/not very interested	28%	24%	48%	54
Definitely vote in Primary	50%	26%	23%	396
Vote unless emergency	29%	34%	36%	76
May vote	0%	49%	51%	20
Romney supporter	46%	28%	25%	126
McCain supporter	49%	30%	21%	152
Giuliani supporter	36%	30%	34%	51
Huckabee supporter	42%	40%	18%	63
Paul Supporter	63%	13%	24%	50
Other	34%	30%	36%	24
Undecided	8%	9%	82%	21

NH GOP Primary - Likely GOP Primary Voters

Likely GOP Primary Voters	<u>Romney</u>	<u>McCain</u>	<u>Giuliani</u>	<u>Huckabee</u>	<u>Paul</u>	<u>Other</u>	<u>Und.</u>	<u>(N=)</u>
	26%	31%	10%	13%	10%	5%	4%	487
Undeclared	23%	34%	11%	10%	14%	4%	2%	165
Registered Republican	28%	30%	10%	14%	8%	5%	5%	322
Independent	14%	37%	12%	7%	17%	7%	7%	104
Republican	29%	30%	10%	14%	8%	4%	4%	380
Moderate/Liberal	19%	43%	11%	8%	10%	4%	5%	225
Conservative	32%	22%	10%	18%	9%	5%	4%	245
18 to 34	25%	16%	22%	16%	18%	2%	2%	53
35 to 49	23%	30%	14%	13%	11%	6%	3%	166
50 to 64	31%	28%	8%	11%	11%	6%	5%	156
65 and over	25%	47%	3%	14%	3%	3%	6%	99
Male	26%	34%	10%	10%	12%	5%	3%	268
Female	25%	28%	11%	17%	8%	5%	5%	220
High school or less	25%	30%	8%	15%	10%	6%	6%	106
Some college	27%	25%	14%	11%	14%	4%	6%	108
College graduate	25%	33%	10%	16%	8%	5%	3%	174
Post-graduate	28%	39%	12%	5%	9%	5%	2%	95
Attend services 1 or more/week	27%	28%	5%	22%	9%	4%	6%	165
1-2 times a month	24%	31%	13%	13%	6%	8%	6%	61
Less often	28%	45%	9%	3%	9%	4%	2%	143
Never	22%	21%	22%	10%	16%	5%	4%	104
North Country	22%	33%	11%	11%	9%	5%	9%	39
Central/Lakes	23%	31%	16%	6%	12%	8%	4%	82
Connecticut Valley	15%	31%	7%	28%	12%	3%	5%	64
Mass Border	33%	33%	7%	8%	11%	5%	3%	150
Seacoast	21%	32%	11%	17%	11%	5%	2%	76
Manchester Area	32%	27%	13%	13%	5%	3%	7%	77
1st Cong. District	28%	32%	11%	13%	7%	5%	4%	251
2nd Cong. District	24%	30%	10%	13%	14%	5%	5%	236
Extremely interested in Primary	25%	30%	11%	14%	12%	3%	5%	206
Very interested	29%	34%	8%	11%	7%	8%	2%	227
Somewhat/not very interested	18%	23%	18%	16%	15%	0%	10%	54
Definitely vote in Primary	27%	32%	10%	13%	10%	5%	4%	392
Vote unless emergency	24%	27%	16%	17%	11%	1%	3%	76
May vote	18%	41%	4%	3%	14%	9%	12%	20
Definitely decided	27%	34%	8%	12%	14%	4%	1%	218
Leaning to candidate	26%	33%	11%	18%	5%	5%	1%	138
Have no idea	25%	24%	13%	9%	9%	7%	13%	130

Characteristics of Republican Electorate

Likely GOP Primary Voters	<u>Reg. Undeclared</u> 34%	<u>Reg. Republican</u> 66%	<u>(N=)</u> 492
Independent	47%	53%	104
Republican	30%	70%	384
Moderate/Liberal	38%	62%	225
Conservative	28%	72%	248
18 to 34	48%	52%	53
35 to 49	34%	66%	167
50 to 64	31%	69%	158
65 and over	26%	74%	100
Male	38%	62%	270
Female	28%	72%	222
High school or less	38%	62%	106
Some college	34%	66%	111
College graduate	32%	68%	175
Post-graduate	32%	68%	95
Attend services 1 or more/week	30%	70%	168
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Connecticut Valley	30%	70%	65
Mass Border	38%	62%	150
Seacoast	36%	64%	77
Manchester Area	30%	70%	78
1st Cong. District	33%	67%	254
2nd Cong. District	34%	66%	238
Extremely interested in Primary	29%	71%	209
Very interested	36%	64%	229
Somewhat/not very interested	41%	59%	54
Definitely vote in Primary	31%	69%	396
Vote unless emergency	40%	60%	76
May vote	66%	34%	20
Definitely decided	32%	68%	222
Leaning to candidate	41%	59%	139
Have no idea	30%	70%	131