

THE CNN / WMUR NH PRIMARY TRACKING POLL

THE UNIVERSITY OF NEW HAMPSHIRE

January 6, 2008

OBAMA SURGES

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 603/862-2226
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DURHAM, NH – Barack Obama has surged ahead of Hillary Clinton in New Hampshire. Voters now see Obama as the candidate best able to defeat the Republicans in November.

These findings are based on the latest **CNN / WMUR New Hampshire Primary Tracking Poll*** conducted by the University of New Hampshire Survey Center. Three hundred forty-one-nine (341) randomly selected likely New Hampshire Democratic primary voters were interviewed by telephone between January 5 and 3 p.m. January 6, 2008. The margin of sampling error is +/- 5%.

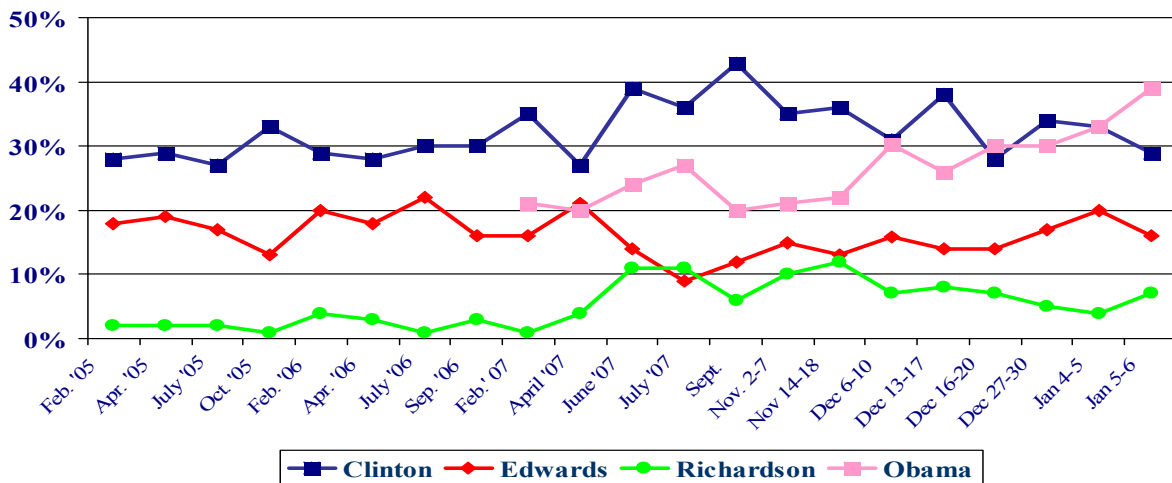
Illinois Senator Barack Obama has surged ahead in New Hampshire and now holds a double digit lead over New York Senator Hillary Clinton. In the latest CNN/WMUR poll, Obama 39% of likely Democratic primary voters, 29% favor Clinton, 16% favor former North Carolina Senator John Edwards, 7% prefer New Mexico Governor Bill Richardson, 2% favor Ohio Congressman Dennis Kucinich, 1% want some other candidate, and 5% say they are still undecided.

Obama's strongest support comes from younger voters and highly educated Democrats. Clinton gets her strongest support from older voters and those with lower levels education.

New Hampshire Democrats, like those in Iowa, believe "change" is more important than experience in 2008. Sixty-seven percent said change is more important this year, 24% think experience is more important, and 9% don't know. Among those voters who think change is more important, 50% support Obama, only 22% favor Clinton, and 20% favor Edwards.

"In Democratic nominations, there is typically an establishment candidate and an outsider candidate. Clinton and Obama are filling those roles in 2008," said Andy Smith, UNH political Science professor and Director of the UNH Survey Center. "The establishment candidate usually has more money, more endorsements, and high national support. But when the outsider can match up on campaign resources, and when they are perceived to be as electable as the establishment candidate, they can pull of an upset, like Jimmie Carter did in 1976,"

NH Democratic Presidential Primary – Likely Democratic Primary Voters

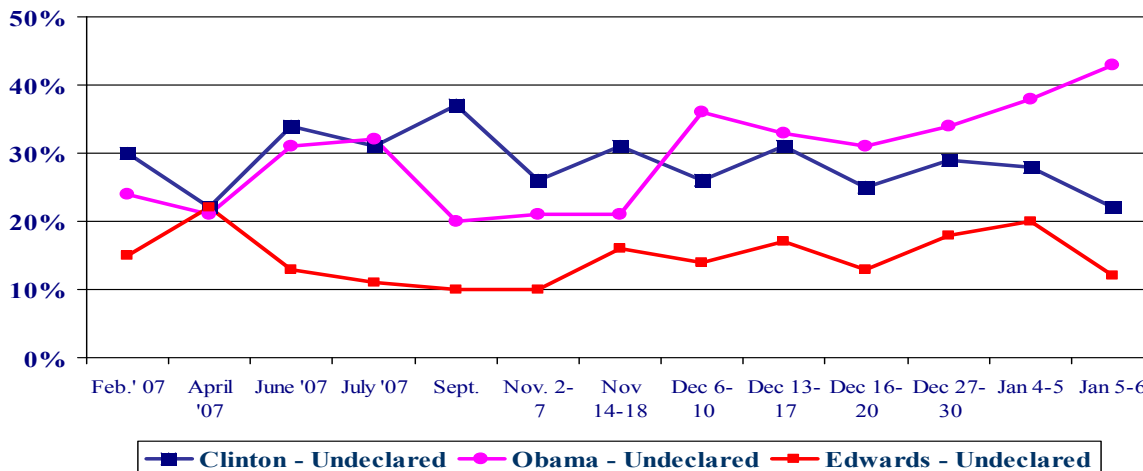


* We ask that this copyrighted information be referred to as the CNN/ WMUR New Hampshire Primary Tracking Poll, conducted by the University of New Hampshire Survey Center.

Undeclared Voters

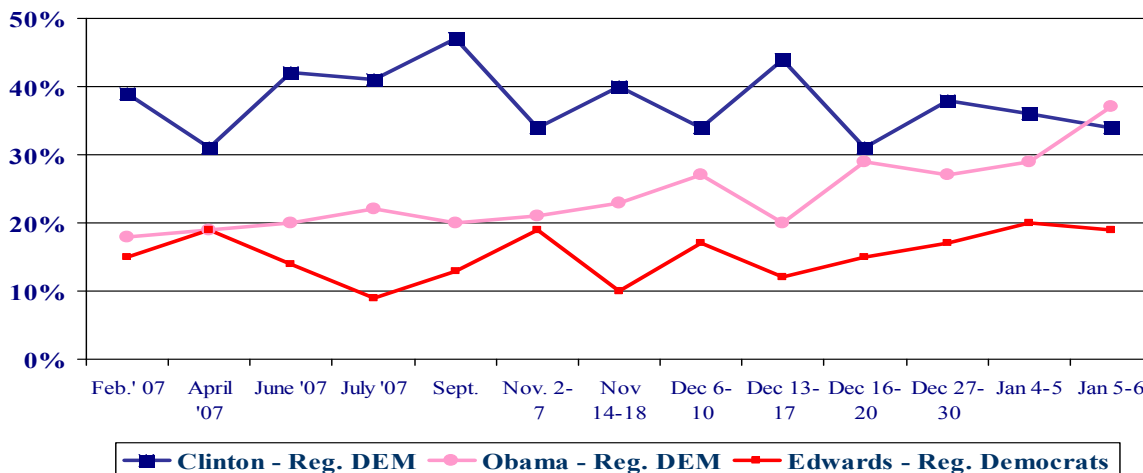
Undeclared voters, often referred to as Independents, can vote in either the Democratic or Republican primary. Currently, 51% of undeclared voters say they plan to vote in the Democratic primary. Among those undeclared voters who say they will vote in the Democratic primary, Obama holds a narrow lead over Clinton by 43% to 22% with 12% favoring Edwards, and 12% supporting Richardson. Obama has led among undeclareds for the past month.

NH Democratic Presidential Primary – Undeclareds Voting in DEM Primary



But according to this latest poll, registered Democrats make up 63% of likely voters. Clinton had led among this group but now trails Obama 37% to 34% with 19% favoring Edwards and 4% preferring Richardson.

NH Democratic Presidential Primary – Registered Democrats



Still Making Up Their Minds

Even though there are only 2 days until the election, only 55% of likely Democratic primary voters say they have definitely decided who they will vote for, 25% say they are leaning toward a candidate and 20% said they are still trying to decide. Among voters who say they have definitely decided who they will vote for 46% support Obama, 32% support Clinton, and 15% name Edwards.

Candidate Qualities

Likely Democratic primary voters were asked several questions about characteristics of the Democratic candidates. Obama's victory in Iowa, and Clinton's loss, have made him the more electable candidate in the eyes of Democratic voters. Forty-two percent of likely Democratic primary voters believe Obama has the best chance of defeating the GOP candidate in November, only 31% think Clinton has the best chance, and 12% think Edwards has the best chance. Earlier this week, Clinton held a 45% to 22% advantage over Obama on this measure.

Clinton is still seen as the candidate with the right experience to be President – 41% name Clinton, only 16% name Obama, 13% name Richardson, and 11% name Edwards.

On the important issue of change, Obama is clearly seen as the candidate best able to bring needed change to the U.S. – Obama is named by 45% followed by Clinton (25%) and Edwards (14%).

Obama is also seen as the candidate who best represents the voter's values – 34% think Obama best represents their values, 26% think Clinton does, 18% name Edwards, and 7% name Richardson.

But perhaps Obama's greatest strength is his ability to inspire voters – 59% say Obama the most inspiring candidate, 18% name Clinton, and 14% name Edwards.

Historic Candidates

Most Democrats think the country is ready to elect a black candidate – 79% think the country is ready, 14% think the country is not ready, and 7% are not sure. Similarly, 76% think the country is ready to elect a woman president, 16% think the country is not ready, and 8% are not sure.

CNN / WMUR NH Primary Tracking Poll Methodology

The **CNN / WMUR New Hampshire Primary Tracking Poll** is conducted by the University of New Hampshire Survey Center. Three hundred forty-one (341) randomly selected likely New Hampshire Democratic primary voters were interviewed by telephone between January 5 and 3 p.m. January 6, 2008. The margin of sampling error is +/- 5%. Results reported for other subgroups have potential for somewhat larger variation than those for the entire population.

The data have been weighted to adjust for numbers of voters and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Democratic Nomination in 2008 NH Primary

"I know it is early, but if the Democratic primary for president were held today, which of the following would you support for the Democratic nomination for president ... Joe Biden ... Hillary Clinton ... Chris Dodd ... John Edwards ... Mike Gravel (gra-VELLE) ... Dennis Kucinich ... Barack Obama ... Bill Richardson ... or someone else?" ROTATE CANDIDATES

2007

	<u>June</u>	<u>July</u>	<u>Sept.</u>	<u>11/2-7 #</u>	<u>11/14-18</u>	<u>12/6-10</u>	<u>12/13-17</u>	<u>12/16-20#</u>	<u>12/27-30</u>	<u>Jan 4-5</u>	<u>Jan 5-6</u>	<u>FINAL</u>
Obama	24%	27%	20%	21%	22%	30%	26%	30%	30%	33%	39%	
Clinton	39%	36%	43%	35%	36%	31%	38%	28%	34%	33%	29%	
Edwards	14%	9%	12%	15%	13%	16%	14%	14%	17%	20%	16%	
Richardson	11%	11%	6%	10%	12%	7%	8%	7%	5%	4%	7%	
Kucinich	2%	3%	3%	3%	3%	3%	2%	4%	2%	2%	2%	
Other	8%	4%	5%	4%	4%	2%	3%	4%	4%	1%	1%	
Undecided	11%	9%	11%	12%	11%	10%	8%	12%	8%	7%	5%	
(N)	(304)	(332)	(307)	(398)	(386)	(375)	(464)	(420)	(511)	(357)	(338)	

Data from November 2-7 AND December 16-20 come from Boston Globe New Hampshire Primary Polls, conducted by the UNH Survey Center.

Strength of Support

"Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?"

	<u>July</u>	<u>Sept.</u>	<u>11/ 2-7</u>	<u>11/14-18</u>	<u>12/6-10</u>	<u>12/13-17</u>	<u>12/16-20</u>	<u>12/27-30</u>	<u>1/4-5</u>	<u>1/5-6</u>	<u>FINAL</u>
Definitely decided	10%	17%	24%	24%	24%	31%	35%	42%	52%	55%	
Leaning toward someone	26%	28%	28%	29%	32%	31%	36%	27%	26%	25%	
Still trying to decide	64%	55%	48%	47%	43%	38%	29%	32%	23%	20%	
(N=)	(332)	(306)	(399)	(388)	(378)	(469)	(421)	(521)	(358)	(341)	

Undeclared Voters

(REGISTERED UNDECLARED / INDEPENDENTS ONLY)

"Which Presidential primary election do you think you will vote in, in 2008 -- the Republican Primary or the Democratic Primary? (IF UNSURE:) As of RIGHT NOW, which primary do you think you will vote in?"

	<u>June</u>	<u>July</u>	<u>Sept.</u>	<u>11/2-7</u>	<u>11/14-18</u>	<u>12/6-10</u>	<u>12/13-17</u>	<u>12/16-20</u>	<u>12/27-30</u>	<u>1/4-5</u>	<u>1/5-6</u>	<u>Final</u>
GOP Primary	44%	40%	35%	45%	35%	46%	40%	41%	37%	44%	49%	
DEM Primary	56%	60%	65%	55%	65%	54%	60%	59%	63%	56%	51%	

Candidate Qualities

“Now I'm going to read you a few phrases which describe the candidates, and for each one, tell me who you think that phrase best describes, regardless of who you are voting for. Please feel free to name a candidate even if you may not be voting for that person.”

- Which Democratic candidate do you think best represents the values of Democrats like yourself?”
- “Which Democratic candidate do you think has the right experience to be President?”
- “Which Democratic candidate do you think has the best chance of beating the Republican candidate in the general election next November?”
- “Which Democratic candidate do you think is the most inspiring?”
- “Which Democratic candidate do you think can bring needed change to the U.S.?”

Best Represents Your Values

	<u>Jan 1-5</u>	<u>Jan 5-6</u>
Obama	32%	34%
Clinton	28%	26%
Edwards	22%	18%
Richardson	4%	7%
Kucinich	3%	5%
Other	2%	1%
Undecided	10%	9%
(N=)	(357)	(338)

* Less than 1%

Democratic Candidate with Best Chance of Defeating Republican in 2008

	<u>June '07</u>	<u>July '07</u>	<u>Sept. '07</u>	<u>Dec 6-10</u>	<u>Dec 27-30</u>	<u>Jan 1-5</u>	<u>Jan 5-6</u>
Obama	15%	17%	13%	22%	22%	35%	42%
Clinton	37%	47%	54%	49%	45%	36%	31%
Edwards	10%	9%	8%	8%	16%	12%	12%
Richardson	3%	4%	1%	3%	2%	2%	2%
Kucinich	*	*	0	0	0	1%	*
Other	16%	12%	10%	*	2%	*	1%
Undecided	20%	12%	15%	18%	12%	14%	14%
(N=)	(305)	(324)	(305)	(374)	(518)	(357)	(338)

* Less than 1%

Candidate with Right Experience

	<u>Sept. '07</u>	<u>Dec 6-10</u>	<u>Dec 27-30</u>	<u>Jan 1-5</u>	<u>Jan 5-6</u>
Obama	8%	11%	13%	14%	16%
Clinton	47%	44%	45%	46%	41%
Edwards	8%	10%	10%	13%	11%
Richardson	5%	8%	7%	7%	13%
Kucinich	1%	1%	*	2%	1%
Other	21%	7%	9%	2%	1%
Undecided	10%	18%	13%	16%	17%
(N=)	(304)	(371)	(516)	(354)	336)

* Less than 1%

Most Inspiring Candidate

	<u>Jan 1-5</u>	<u>Jan 5-6</u>
Obama	60%	59%
Clinton	18%	18%
Edwards	13%	14%
Richardson	2%	3%
Kucinich	0	1%
Other	*	1%
Undecided	5%	5%
(N=)	(357)	(340)

* Less than 1%

Most Likely to Bring Needed Change U.S.

	<u>Dec 6-10</u>	<u>Dec 27-30</u>	<u>Jan 1-5</u>	<u>Jan 5-6</u>
Obama	24%	39%	41%	45%
Clinton	36%	30%	28%	25%
Edwards	8%	15%	16%	14%
Richardson	5%	4%	2%	4%
Kucinich	4%	2%	2%	2%
Other	5%	1%	1%	0
DK / Unsure	10%	8%	10%	10%
(N)	(302)	(520)	(356)	(340)

* Less than 1%

Change or Experience More Important?

“When you think about who you will vote for, which is more important -- their ability to bring change to the U.S. or their experience?”

	<u>Jan 1-5</u>	<u>Jan 5-6</u>
Change	61%	67%
Experience	29%	24%
Don't Know	10%	9%
(N=)	(308)	(339)

Country Ready to Elect a Black President?

“Do you think the country is ready to elect a black president?”

	<u>Jan 1-5</u>	<u>Jan 5-6</u>
Yes	78%	79%
No	16%	14%
Don't Know	7%	7%
(N=)	(356)	(341)

Country Ready to Elect a Woman President?

“Do you think the country is ready to elect a woman president?”

	<u>Jan 1-5</u>	<u>Jan 5-6</u>
Yes	80%	76%
No	15%	16%
Don't Know	6%	8%
(N=)	(358)	(341)

Interest in 2008 NH Primary

“As you know, the New Hampshire presidential primary election is being held next January. How interested would you say you are in the primary election ... extremely interested ... very interested ... somewhat interested ... or not very interested?”

	<u>June</u>	<u>July</u>	<u>Sept.</u>	<u>11/2-7</u>	<u>11/14-18</u>	<u>12/6-10</u>	<u>12/13-17</u>	<u>12/16-20</u>	<u>12/27-30</u>	<u>1/4-5</u>	<u>1/5-6</u>
Extremely interested	39%	38%	41%	37%	38%	41%	44%	45%	45%	52%	56%
Very interested	42%	45%	41%	45%	48%	46%	41%	43%	42%	38%	34%
Somewhat / Not very interested	19%	17%	18%	18%	13%	14%	15%	12%	13%	10%	10%
(N=)	(309)	(333)	(307)	(400)	(389)	(378)	(469)	(422)	(520)	(359)	(341)

Voting Intention

“Which of the following statements best describes you ...

	<u>June</u>	<u>July</u>	<u>Sept.</u>	<u>11/207</u>	<u>11/14-18</u>	<u>12/6-10</u>	<u>12/13-17</u>	<u>12/16-20</u>	<u>12/27-30</u>	<u>1/4-5</u>	<u>1/5-6</u>
DEFINITELY vote	75%	81%	85%	80%	79%	78%	82%	83%	80%	86%	86%
Vote unless emergency	20%	10%	9%	17%	17%	18%	14%	12%	16%	10%	10%
I MAY vote	8%	9%	6%	3%	4%	4%	4%	5%	4%	4%	5%
(N=)	(309)	(333)	(307)	(400)	(389)	(378)	(469)	(422)	(521)	(359)	(341)

Decided Who to Vote For?

Likely DEM Primary Voters	<u>Definitely Decided</u> 55%	<u>Leaning</u> 25%	<u>No Idea</u> 20%	<u>(N=)</u> 341
Registered Democrat	61%	23%	16%	214
Registered Undeclared	45%	28%	27%	127
Democrat	55%	27%	18%	270
Independent	56%	17%	27%	65
Liberal	58%	24%	19%	131
Moderate/Conservative	53%	26%	21%	194
18 to 34	43%	26%	30%	36
35 to 49	50%	20%	30%	92
50 to 64	55%	32%	13%	125
65 and over	61%	23%	16%	76
Male	52%	26%	22%	138
Female	56%	25%	19%	203
High school or less	51%	22%	27%	60
Some college	38%	40%	22%	65
College graduate	59%	20%	21%	121
Post-graduate	62%	24%	14%	94
Attend services 1 or more/week	59%	22%	19%	68
1-2 times a month	69%	19%	12%	45
Less often	57%	20%	23%	92
Never	46%	32%	22%	124
North Country	66%	18%	16%	29
Central/Lakes	61%	25%	14%	61
Connecticut Valley	54%	22%	24%	54
Mass Border	49%	26%	25%	87
Seacoast	49%	29%	22%	56
Manchester Area	56%	27%	17%	54
1st Cong. District	49%	29%	22%	158
2nd Cong. District	59%	22%	19%	183
Extremely interested in Primary	61%	23%	15%	192
Very interested	49%	25%	25%	115
Somewhat/not very interested	36%	35%	29%	34
Definitely vote in Primary	56%	26%	18%	292
Vote unless emergency	47%	18%	35%	33
May vote	41%	23%	35%	16
Clinton supporter	59%	21%	20%	99
Obama supporter	64%	25%	11%	132
Edwards supporter	50%	38%	12%	55
Richardson supporter	36%	32%	33%	25
Other	37%	25%	38%	10
Undecided	9%	6%	86%	16

NH DEM Primary - Likely DEM Primary Voters

Likely DEM Primary Voters	<u>Clinton</u> 29%	<u>Obama</u> 39%	<u>Edwards</u> 16%	<u>Richardson</u> 7%	<u>Other</u> 3%	<u>Und.</u> 5%	<u>(N=)</u> 338
Registered Democrat	34%	37%	19%	4%	3%	3%	212
Registered Undeclared	22%	43%	12%	12%	3%	8%	126
Democrat	32%	37%	17%	6%	3%	6%	266
Independent	18%	50%	12%	14%	5%	1%	65
Liberal	27%	38%	18%	7%	5%	4%	131
Moderate/Conservative	30%	40%	15%	8%	2%	4%	191
18 to 34	21%	49%	19%	4%	7%	0%	36
35 to 49	31%	42%	15%	7%	3%	3%	90
50 to 64	26%	32%	20%	12%	3%	8%	125
65 and over	39%	40%	10%	4%	3%	5%	74
Male	22%	44%	17%	10%	2%	6%	135
Female	34%	35%	16%	6%	4%	4%	203
High school or less	43%	31%	9%	6%	4%	7%	60
Some college	36%	32%	20%	8%	5%	0%	64
College graduate	26%	40%	16%	9%	2%	7%	119
Post-graduate	22%	46%	20%	6%	3%	4%	94
Attend services 1 or more/week	29%	40%	14%	11%	2%	4%	66
1-2 times a month	29%	38%	25%	5%	0%	3%	45
Less often	36%	40%	10%	3%	3%	8%	92
Never	24%	39%	18%	10%	5%	4%	122
North Country	29%	38%	25%	6%	0%	2%	28
Central/Lakes	16%	57%	13%	7%	2%	4%	61
Connecticut Valley	24%	47%	9%	7%	8%	6%	54
Mass Border	35%	33%	13%	7%	4%	8%	85
Seacoast	35%	35%	25%	2%	0%	2%	56
Manchester Area	35%	25%	19%	15%	4%	2%	54
1st Cong. District	32%	32%	21%	7%	3%	4%	157
2nd Cong. District	27%	45%	12%	7%	3%	5%	181
Extremely interested in Primary	24%	44%	19%	8%	2%	3%	190
Very interested	41%	30%	11%	7%	5%	5%	114
Somewhat/not very interested	19%	40%	21%	5%	3%	13%	34
Definitely vote in Primary	29%	40%	17%	7%	4%	4%	288
Vote unless emergency	36%	42%	3%	14%	0%	5%	33
May vote	17%	20%	37%	0%	6%	20%	16
Definitely decided	32%	46%	15%	5%	2%	1%	184
Leaning to candidate	24%	39%	24%	9%	3%	1%	86
Have no idea	29%	21%	10%	12%	8%	20%	67

NH DEM Candidates: Most Inspiring

Likely DEM Primary Voters	<u>Clinton</u> 18%	<u>Obama</u> 59%	<u>Edwards</u> 14%	<u>Richardson</u> 3%	<u>Other</u> 1%	<u>Und.</u> 5%	<u>(N=)</u> 340
Registered Democrat	20%	53%	17%	1%	2%	7%	213
Registered Undeclared	14%	69%	9%	5%	1%	2%	127
Democrat	19%	58%	15%	2%	2%	5%	269
Independent	14%	64%	10%	6%	0%	5%	65
Liberal	20%	56%	13%	1%	3%	7%	130
Moderate/Conservative	16%	63%	13%	4%	0%	4%	194
18 to 34	15%	69%	16%	0%	0%	0%	36
35 to 49	14%	68%	13%	1%	1%	3%	92
50 to 64	18%	54%	16%	6%	1%	6%	124
65 and over	27%	53%	8%	0%	2%	9%	76
Male	12%	63%	14%	3%	2%	7%	137
Female	22%	57%	14%	2%	1%	4%	203
High school or less	41%	42%	7%	1%	3%	6%	60
Some college	25%	46%	23%	0%	0%	5%	65
College graduate	9%	71%	12%	5%	0%	4%	121
Post-graduate	10%	65%	14%	3%	3%	6%	93
Attend services 1 or more/week	20%	56%	15%	4%	2%	2%	68
1-2 times a month	27%	54%	13%	1%	0%	5%	44
Less often	18%	68%	8%	2%	0%	4%	92
Never	12%	58%	17%	3%	2%	7%	124
North Country	15%	61%	19%	0%	3%	2%	29
Central/Lakes	9%	69%	12%	4%	0%	6%	61
Connecticut Valley	10%	70%	7%	2%	1%	11%	54
Mass Border	22%	51%	18%	2%	2%	4%	87
Seacoast	19%	65%	14%	0%	0%	2%	55
Manchester Area	30%	45%	12%	5%	2%	5%	54
1st Cong. District	21%	58%	12%	3%	1%	5%	157
2nd Cong. District	15%	61%	15%	2%	2%	6%	183
Extremely interested in Primary	14%	62%	15%	4%	2%	3%	192
Very interested	27%	56%	9%	1%	0%	7%	115
Somewhat/not very interested	9%	59%	17%	0%	3%	11%	34
Definitely vote in Primary	19%	60%	13%	2%	1%	4%	291
Vote unless emergency	9%	62%	12%	8%	0%	10%	33
May vote	16%	45%	23%	0%	7%	9%	16
Definitely decided	20%	57%	14%	3%	2%	4%	185
Leaning to candidate	16%	59%	20%	2%	0%	4%	86
Have no idea	14%	67%	4%	2%	1%	11%	69
Clinton supporter	50%	35%	4%	0%	2%	10%	99
Obama supporter	2%	93%	4%	0%	0%	1%	132
Edwards supporter	7%	29%	61%	0%	2%	1%	55
Richardson supporter	8%	52%	5%	30%	0%	5%	25
Other	15%	56%	10%	0%	19%	0%	11
Undecided	9%	54%	0%	7%	0%	29%	16

NH DEM Candidates: Best Chance of Defeating Republicans in November

Likely DEM Primary Voters	<u>Clinton</u> 31%	<u>Obama</u> 42%	<u>Edwards</u> 12%	<u>Richardson</u> 2%	<u>Other</u> 0%	<u>Und.</u> 14%	<u>(N=)</u> 340
Registered Democrat	34%	38%	16%	1%	0%	11%	213
Registered Undeclared	25%	49%	6%	2%	0%	18%	127
Democrat	31%	40%	14%	1%	0%	13%	270
Independent	27%	48%	8%	2%	0%	15%	64
Liberal	33%	40%	11%	2%	0%	13%	131
Moderate/Conservative	29%	43%	13%	1%	0%	14%	193
18 to 34	12%	47%	25%	4%	0%	12%	36
35 to 49	29%	50%	13%	1%	1%	6%	92
50 to 64	33%	35%	13%	2%	0%	18%	124
65 and over	42%	41%	2%	0%	0%	16%	76
Male	31%	41%	9%	2%	0%	16%	136
Female	30%	42%	14%	1%	0%	12%	203
High school or less	43%	34%	8%	1%	0%	15%	60
Some college	42%	28%	12%	0%	0%	19%	65
College graduate	26%	48%	10%	3%	0%	13%	119
Post-graduate	21%	47%	18%	1%	1%	11%	94
Attend services 1 or more/week	32%	43%	10%	2%	0%	14%	68
1-2 times a month	34%	33%	18%	2%	0%	13%	45
Less often	38%	43%	8%	1%	0%	10%	91
Never	21%	45%	14%	1%	1%	18%	124
North Country	17%	36%	13%	0%	3%	30%	28
Central/Lakes	17%	54%	12%	0%	0%	17%	61
Connecticut Valley	24%	46%	14%	2%	0%	14%	54
Mass Border	44%	36%	9%	0%	0%	11%	87
Seacoast	29%	46%	18%	2%	0%	4%	56
Manchester Area	41%	31%	9%	5%	0%	13%	54
1st Cong. District	32%	39%	15%	3%	1%	10%	158
2nd Cong. District	30%	44%	10%	0%	0%	16%	182
Extremely interested in Primary	29%	44%	14%	3%	0%	10%	192
Very interested	38%	37%	12%	0%	0%	14%	115
Somewhat/not very interested	17%	44%	4%	0%	3%	33%	33
Definitely vote in Primary	32%	42%	13%	1%	0%	11%	290
Vote unless emergency	24%	44%	7%	9%	0%	16%	33
May vote	17%	24%	7%	0%	6%	46%	16
Definitely decided	31%	42%	14%	1%	1%	12%	186
Leaning to candidate	23%	45%	10%	2%	0%	20%	86
Have no idea	41%	35%	11%	2%	0%	11%	67
Clinton supporter	77%	10%	6%	0%	0%	6%	99
Obama supporter	6%	77%	3%	0%	0%	14%	130
Edwards supporter	7%	28%	46%	0%	2%	17%	55
Richardson supporter	32%	38%	0%	19%	0%	11%	25
Other	27%	16%	33%	0%	0%	25%	11
Undecided	32%	31%	7%	2%	0%	27%	16

NH DEM Candidates: Right Experience to be President

Likely DEM Primary Voters	<u>Clinton</u>	<u>Obama</u>	<u>Edwards</u>	<u>Richardson</u>	<u>Other</u>	<u>Und.</u>	<u>(N=)</u>
	41%	16%	11%	13%	2%	17%	336
Registered Democrat	43%	15%	13%	13%	2%	14%	211
Registered Undeclared	36%	19%	7%	13%	3%	21%	125
Democrat	41%	16%	12%	12%	3%	16%	266
Independent	37%	20%	6%	19%	1%	17%	64
Liberal	46%	13%	15%	14%	0%	13%	130
Moderate/Conservative	36%	20%	9%	13%	4%	18%	190
18 to 34	48%	16%	12%	9%	4%	11%	36
35 to 49	42%	19%	12%	12%	4%	12%	89
50 to 64	36%	13%	12%	17%	2%	20%	124
65 and over	46%	19%	6%	9%	1%	19%	74
Male	33%	18%	9%	18%	1%	21%	135
Female	46%	15%	13%	9%	4%	14%	201
High school or less	50%	19%	8%	9%	2%	14%	58
Some college	51%	9%	6%	9%	5%	20%	65
College graduate	42%	18%	11%	12%	2%	14%	119
Post-graduate	25%	18%	17%	19%	1%	19%	92
Attend services 1 or more/week	38%	18%	4%	21%	2%	16%	66
1-2 times a month	46%	7%	24%	13%	0%	9%	45
Less often	49%	20%	8%	7%	3%	13%	91
Never	33%	16%	12%	14%	4%	22%	121
North Country	43%	11%	8%	14%	3%	21%	28
Central/Lakes	18%	27%	12%	13%	2%	27%	60
Connecticut Valley	30%	18%	11%	14%	3%	23%	54
Mass Border	54%	12%	11%	8%	3%	11%	85
Seacoast	51%	15%	17%	7%	0%	9%	54
Manchester Area	42%	13%	6%	24%	2%	13%	54
1st Cong. District	46%	14%	12%	12%	2%	14%	156
2nd Cong. District	36%	18%	11%	14%	2%	19%	180
Extremely interested in Primary	35%	21%	14%	14%	2%	13%	188
Very interested	53%	10%	5%	11%	2%	19%	114
Somewhat/not very interested	28%	11%	16%	9%	4%	32%	34
Definitely vote in Primary	41%	18%	12%	13%	2%	15%	287
Vote unless emergency	45%	11%	4%	18%	3%	18%	33
May vote	25%	4%	15%	0%	6%	50%	16
Definitely decided	36%	23%	14%	11%	2%	14%	182
Leaning to candidate	42%	13%	12%	17%	1%	16%	86
Have no idea	51%	4%	1%	14%	5%	25%	68
Clinton supporter	89%	0%	0%	4%	3%	3%	99
Obama supporter	18%	41%	5%	9%	1%	25%	128
Edwards supporter	19%	4%	55%	8%	2%	12%	55
Richardson supporter	8%	0%	0%	92%	0%	0%	25
Other	47%	0%	0%	0%	23%	30%	11
Undecided	39%	3%	0%	2%	0%	56%	16

NH DEM Candidates: Best Represents Your Values

Likely DEM Primary Voters	<u>Clinton</u> 26%	<u>Obama</u> 34%	<u>Edwards</u> 18%	<u>Richardson</u> 7%	<u>Other</u> 7%	<u>Und.</u> 9%	<u>(N=)</u> 338
Registered Democrat	30%	30%	21%	5%	7%	7%	212
Registered Undeclared	19%	40%	14%	10%	6%	12%	126
Democrat	27%	34%	20%	6%	8%	6%	266
Independent	20%	35%	12%	13%	2%	19%	65
Liberal	28%	33%	18%	6%	12%	4%	131
Moderate/Conservative	23%	36%	18%	8%	4%	11%	191
18 to 34	14%	40%	19%	2%	12%	14%	36
35 to 49	26%	37%	17%	5%	9%	6%	90
50 to 64	22%	28%	21%	12%	6%	11%	124
65 and over	40%	35%	11%	5%	3%	7%	75
Male	21%	34%	17%	9%	7%	12%	135
Female	29%	34%	19%	5%	6%	7%	203
High school or less	41%	31%	12%	6%	5%	5%	60
Some college	37%	26%	16%	5%	2%	15%	64
College graduate	17%	38%	16%	8%	10%	11%	119
Post-graduate	21%	34%	26%	8%	7%	4%	94
Attend services 1 or more/week	26%	36%	19%	7%	5%	6%	66
1-2 times a month	30%	31%	27%	5%	4%	5%	45
Less often	35%	33%	12%	4%	5%	12%	92
Never	16%	35%	19%	10%	11%	9%	122
North Country	25%	43%	17%	4%	4%	8%	28
Central/Lakes	12%	41%	13%	5%	14%	15%	60
Connecticut Valley	22%	42%	9%	11%	7%	9%	54
Mass Border	37%	33%	21%	7%	0%	2%	85
Seacoast	25%	29%	30%	0%	11%	6%	56
Manchester Area	29%	20%	18%	13%	5%	14%	54
1st Cong. District	27%	30%	21%	5%	6%	11%	156
2nd Cong. District	25%	37%	15%	8%	7%	7%	182
Extremely interested in Primary	21%	38%	22%	8%	7%	5%	190
Very interested	36%	27%	14%	6%	8%	8%	114
Somewhat/not very interested	19%	32%	13%	5%	1%	30%	34
Definitely vote in Primary	26%	35%	19%	7%	7%	6%	288
Vote unless emergency	24%	33%	16%	10%	5%	10%	33
May vote	26%	19%	11%	0%	1%	43%	16
Definitely decided	29%	37%	18%	6%	5%	4%	184
Leaning to candidate	18%	34%	21%	8%	7%	12%	86
Have no idea	27%	24%	14%	7%	10%	17%	67
Clinton supporter	78%	9%	6%	3%	2%	3%	99
Obama supporter	2%	73%	6%	1%	6%	11%	131
Edwards supporter	3%	2%	76%	0%	8%	11%	55
Richardson supporter	0%	7%	11%	77%	0%	5%	25
Other	25%	10%	0%	0%	59%	6%	11
Undecided	20%	34%	21%	0%	7%	19%	16

NH DEM Candidates: Can Bring Needed Change to US

Likely DEM Primary Voters	<u>Clinton</u> 25%	<u>Obama</u> 45%	<u>Edwards</u> 14%	<u>Richardson</u> 4%	<u>Other</u> 2%	<u>Und.</u> 10%	<u>(N=)</u> 340
Registered Democrat	29%	42%	17%	3%	2%	7%	214
Registered Undeclared	19%	50%	10%	6%	2%	14%	126
Democrat	27%	44%	15%	3%	2%	9%	268
Independent	17%	48%	12%	8%	0%	14%	65
Liberal	23%	46%	16%	4%	3%	8%	131
Moderate/Conservative	26%	45%	13%	4%	1%	11%	193
18 to 34	7%	53%	19%	2%	3%	16%	36
35 to 49	25%	47%	17%	2%	2%	8%	92
50 to 64	26%	39%	15%	8%	3%	8%	125
65 and over	35%	46%	7%	3%	0%	9%	75
Male	22%	48%	15%	6%	1%	8%	136
Female	28%	43%	14%	3%	2%	10%	203
High school or less	37%	36%	8%	6%	2%	11%	60
Some college	32%	34%	17%	1%	0%	16%	64
College graduate	20%	51%	13%	6%	1%	9%	121
Post-graduate	21%	50%	18%	3%	3%	5%	94
Attend services 1 or more/week	29%	45%	8%	5%	0%	13%	66
1-2 times a month	26%	39%	29%	4%	0%	1%	45
Less often	29%	49%	9%	2%	2%	9%	92
Never	18%	45%	16%	6%	3%	12%	124
North Country	25%	46%	10%	0%	6%	14%	28
Central/Lakes	16%	54%	14%	4%	0%	12%	61
Connecticut Valley	19%	52%	11%	5%	4%	8%	54
Mass Border	32%	42%	13%	4%	0%	9%	87
Seacoast	27%	45%	24%	0%	0%	4%	56
Manchester Area	29%	32%	11%	10%	4%	13%	54
1st Cong. District	28%	41%	16%	5%	1%	10%	157
2nd Cong. District	23%	49%	13%	4%	3%	9%	183
Extremely interested in Primary	21%	48%	19%	6%	1%	5%	192
Very interested	34%	40%	10%	2%	2%	13%	114
Somewhat/not very interested	16%	46%	5%	3%	5%	24%	34
Definitely vote in Primary	26%	45%	15%	4%	2%	7%	290
Vote unless emergency	23%	43%	7%	5%	0%	22%	33
May vote	9%	41%	11%	0%	7%	32%	16
Definitely decided	29%	49%	13%	4%	2%	2%	186
Leaning to candidate	23%	38%	18%	5%	2%	14%	86
Have no idea	18%	43%	12%	3%	0%	24%	67
Clinton supporter	81%	8%	1%	1%	0%	10%	99
Obama supporter	0%	90%	4%	0%	0%	6%	132
Edwards supporter	2%	17%	72%	0%	2%	8%	55
Richardson supporter	0%	23%	0%	53%	0%	23%	25
Other	15%	27%	10%	0%	41%	6%	11
Undecided	14%	44%	14%	2%	0%	25%	16

What is More Important: Change or Experience?

Likely DEM Primary Voters	<u>Change</u> 67%	<u>Experience</u> 24%	<u>Don't Know</u> 9%	<u>(N=)</u> 339
Registered Democrat	67%	23%	9%	211
Registered Undeclared	67%	26%	7%	127
Democrat	66%	26%	9%	267
Independent	71%	21%	8%	65
Liberal	66%	27%	7%	129
Moderate/Conservative	68%	23%	10%	194
18 to 34	79%	17%	4%	36
35 to 49	64%	25%	11%	92
50 to 64	69%	20%	11%	123
65 and over	64%	32%	4%	76
Male	67%	25%	9%	136
Female	67%	24%	9%	202
High school or less	69%	24%	7%	60
Some college	70%	22%	7%	65
College graduate	65%	27%	7%	119
Post-graduate	67%	20%	12%	93
Attend services 1 or more/week	71%	22%	7%	68
1-2 times a month	62%	25%	12%	43
Less often	70%	23%	8%	92
Never	66%	26%	7%	123
North Country	70%	24%	6%	29
Central/Lakes	65%	19%	16%	60
Connecticut Valley	70%	28%	2%	54
Mass Border	69%	29%	3%	87
Seacoast	61%	22%	18%	54
Manchester Area	69%	21%	10%	54
1st Cong. District	63%	23%	14%	155
2nd Cong. District	70%	25%	4%	183
Extremely interested in Primary	73%	18%	9%	190
Very interested	60%	31%	9%	115
Somewhat/not very interested	58%	36%	6%	34
Definitely vote in Primary	70%	21%	9%	290
Vote unless emergency	53%	40%	6%	32
May vote	37%	49%	14%	16
Definitely decided	69%	23%	8%	184
Leaning to candidate	72%	20%	8%	86
Have no idea	56%	33%	11%	69
Clinton supporter	50%	41%	10%	99
Obama supporter	87%	6%	8%	129
Edwards supporter	80%	12%	8%	55
Richardson supporter	26%	63%	11%	25
Other	62%	31%	7%	11
Undecided	43%	46%	11%	16

Is Country Ready to Elect a Black President?

Likely DEM Primary Voters	<u>Yes</u> 79%	<u>No</u> 14%	<u>Don't Know</u> 7%	<u>(N=)</u> 341
Registered Democrat	81%	12%	7%	214
Registered Undeclared	76%	17%	6%	127
Democrat	80%	13%	6%	270
Independent	74%	17%	9%	65
Liberal	81%	12%	7%	131
Moderate/Conservative	78%	16%	6%	194
18 to 34	92%	3%	5%	36
35 to 49	77%	16%	7%	92
50 to 64	79%	18%	3%	125
65 and over	74%	13%	13%	76
Male	76%	20%	4%	138
Female	81%	10%	9%	203
High school or less	69%	18%	12%	60
Some college	78%	16%	6%	65
College graduate	82%	12%	6%	121
Post-graduate	81%	13%	6%	94
Attend services 1 or more/week	82%	14%	4%	68
1-2 times a month	87%	11%	3%	45
Less often	79%	13%	8%	92
Never	75%	16%	10%	124
North Country	83%	13%	5%	29
Central/Lakes	88%	4%	8%	61
Connecticut Valley	75%	17%	9%	54
Mass Border	79%	15%	5%	87
Seacoast	82%	11%	7%	56
Manchester Area	68%	24%	7%	54
1st Cong. District	75%	16%	8%	158
2nd Cong. District	82%	12%	6%	183
Extremely interested in Primary	82%	13%	5%	192
Very interested	76%	14%	10%	115
Somewhat/not very interested	73%	20%	7%	34
Definitely vote in Primary	83%	12%	5%	292
Vote unless emergency	65%	19%	17%	33
May vote	44%	42%	14%	16
Definitely decided	81%	11%	8%	186
Leaning to candidate	85%	13%	2%	86
Have no idea	65%	24%	11%	69
Clinton supporter	74%	19%	7%	99
Obama supporter	93%	1%	6%	132
Edwards supporter	68%	26%	7%	55
Richardson supporter	76%	24%	0%	25
Other	54%	22%	24%	11
Undecided	55%	34%	10%	16

Is Country Ready to Elect a Woman President?

Likely DEM Primary Voters	<u>Yes</u> 76%	<u>No</u> 16%	<u>Don't Know</u> 8%	<u>(N=)</u> 341
Registered Democrat	75%	14%	10%	214
Registered Undeclared	78%	18%	4%	127
Democrat	78%	14%	8%	270
Independent	70%	23%	8%	65
Liberal	73%	16%	11%	131
Moderate/Conservative	77%	17%	6%	194
18 to 34	63%	32%	5%	36
35 to 49	74%	16%	10%	92
50 to 64	81%	13%	6%	125
65 and over	79%	11%	11%	76
Male	80%	14%	6%	138
Female	74%	17%	9%	203
High school or less	78%	10%	12%	60
Some college	72%	22%	6%	65
College graduate	76%	15%	9%	121
Post-graduate	79%	16%	6%	94
Attend services 1 or more/week	77%	17%	7%	68
1-2 times a month	82%	15%	3%	45
Less often	78%	15%	7%	92
Never	72%	16%	12%	124
North Country	84%	9%	7%	29
Central/Lakes	71%	19%	10%	61
Connecticut Valley	68%	18%	14%	54
Mass Border	82%	14%	4%	87
Seacoast	80%	11%	9%	56
Manchester Area	74%	20%	6%	54
1st Cong. District	74%	18%	8%	158
2nd Cong. District	78%	14%	8%	183
Extremely interested in Primary	76%	17%	7%	192
Very interested	79%	11%	10%	115
Somewhat/not very interested	68%	25%	7%	34
Definitely vote in Primary	79%	15%	7%	292
Vote unless emergency	74%	12%	15%	33
May vote	43%	37%	20%	16
Definitely decided	81%	12%	7%	186
Leaning to candidate	76%	19%	5%	86
Have no idea	65%	21%	14%	69
Clinton supporter	87%	5%	8%	99
Obama supporter	76%	15%	9%	132
Edwards supporter	68%	29%	3%	55
Richardson supporter	87%	9%	5%	25
Other	38%	34%	28%	11
Undecided	61%	30%	9%	16