

THE CNN / WMUR NH PRIMARY TRACKING POLL

THE UNIVERSITY OF NEW HAMPSHIRE

January 5, 2008

OBAMA & CLINTON NECK AND NECK IN NH

By: Andrew E. Smith, Ph.D.
 UNH Survey Center
 603/862-2226
www.unh.edu/survey-center

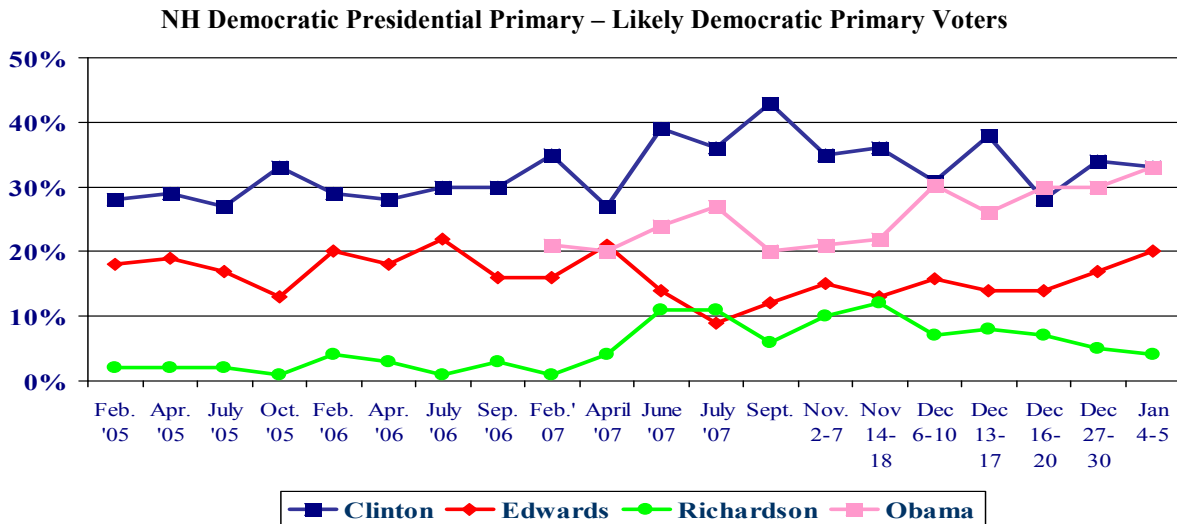
DURHAM, NH – Hillary Clinton and Barack Obama are neck and neck in New Hampshire and the race will likely be close, down to the wire.

These findings are based on the latest **CNN / WMUR New Hampshire Primary Tracking Poll*** conducted by the University of New Hampshire Survey Center. Three hundred fifty-nine (359) randomly selected likely New Hampshire Democratic primary voters were interviewed by telephone between January 4 and 3 p.m., January 5, 2008. The margin of sampling error is +/- 5%.

After his dramatic win in Iowa, Illinois Senator Barack Obama hopes to ride a wave of momentum into New Hampshire where he has trailed New York Senator Hillary Clinton throughout the past year. In the latest CNN/WMUR tracking poll, Obama and Clinton are tied -- 33% say they support Clinton, 33% support Obama, 20% favor former North Carolina Senator John Edwards, 4% prefer New Mexico Governor Bill Richardson, 2% favor Ohio Congressman Dennis Kucinich, 1% want some other candidate, and 7% say they are still undecided.

Clinton gets her strongest support from voters with older voters and those with lower levels education. Obama's support is fairly evenly balanced across demographic groups but is strongest among younger Democrats.

New Hampshire Democrats, like those in Iowa, believe "change" is more important than experience in 2008. Sixty-one percent said change is more important, 29% think experience is more important, and 10% don't know. Ninety percent of Obama supporters say change is more important than experience while 59% of Clinton supporters think experience is more important

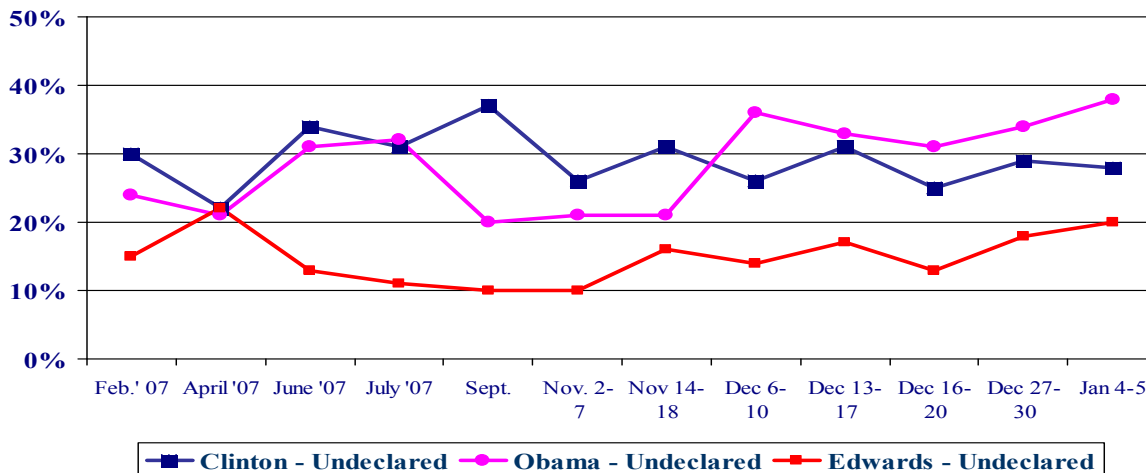


* We ask that this copyrighted information be referred to as the CNN/ WMUR New Hampshire Primary Tracking Poll, conducted by the University of New Hampshire Survey Center.

Undeclared Voters

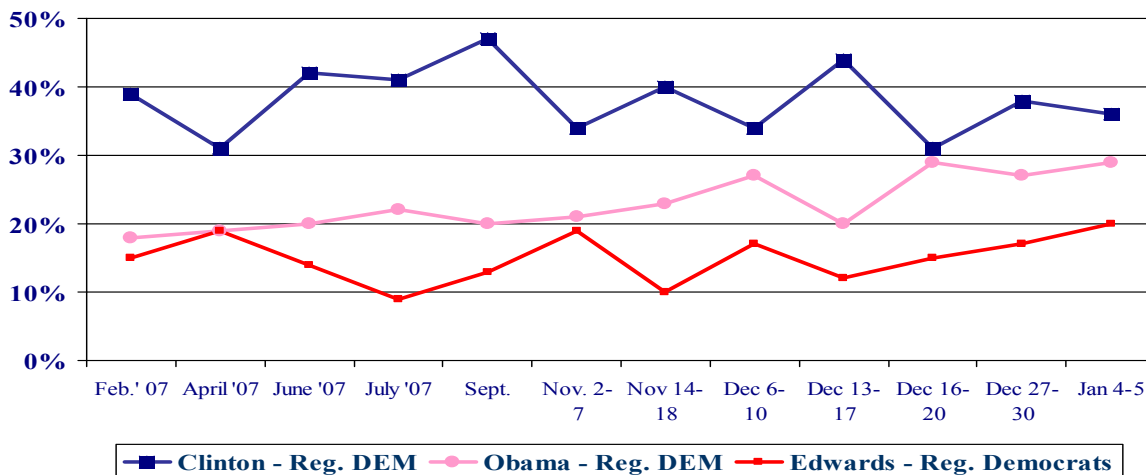
Undeclared voters, often referred to as Independents, can vote in either the Democratic or Republican primary. Currently, 56% of undeclared voters say they plan to vote in the Democratic primary. Among those undeclared voters who say they will vote in the Democratic primary, Obama holds a narrow lead over Clinton by 38% to 28% with 20% favoring Edwards, and 5% supporting Richardson. Obama has led among undeclareds for the past month.

NH Democratic Presidential Primary – Undeclareds Voting in DEM Primary



But according to this latest poll, registered Democrats make up 60% of likely voters and among registered Democrats, Clinton holds a 36% to 29% lead over Obama with 20% favoring Edwards and 4% preferring Richardson.

NH Democratic Presidential Primary – Registered Democrats



Still Making Up Their Minds

Even though there are only 3 days until the election, only 52% of likely Democratic primary voters say they have definitely decided who they will vote for, 26% say they are leaning toward a candidate and 23% said they are still trying to decide. Among voters who say they have definitely decided who they will vote for 41% support Obama, 35% support Clinton, and 20% name Edwards.

Favorability Ratings

One reason this race is still close, and that many Democrats have not yet made up their minds, is that all of the top Democratic candidates are viewed very favorably by Democratic voters. Eighty-seven percent have a favorable opinion of Obama, 10% have an unfavorable opinion of him, 2% are neutral, and 1% don't know. His net favorability rating, the percentage with a favorable opinion minus the percent with an unfavorable opinion, is +77%.

Edwards is almost viewed as favorably as Obama. Eighty-two percent have a favorable opinion of Edwards, 13% have an unfavorable opinion of him, 5% are neutral, and 1% are not sure. Edwards' net favorability rating is +69%.

Clinton has somewhat lower favorability ratings. Seventy-four percent have a favorable opinion of Clinton, 19% have an unfavorable opinion of her, and 6% are neutral. Clinton's net favorability rating is +54%.

Candidate Qualities

Likely Democratic primary voters were asked several questions about characteristics of the Democratic candidates. Clinton had been leading the field, in part, because she is perceived as the Democrat who has the best chance of winning in November. But Obama's victory in Iowa has raised his electability in the eyes of Democratic voters. Thirty-six percent of likely Democratic primary voters believe Clinton has the best chance of defeating the GOP candidate in November, 35% think Obama has the best chance, and 12% think Edwards has the best chance. Earlier this week, Clinton held a 45% to 22% advantage over Obama on this measure.

Clinton is still seen as the candidate with the right experience to be President – 46% name Clinton, only 14% name Obama, 13% name Edwards, and 7% name Richardson.

Obama is seen as the candidate best able to bring needed change to the U.S. – Obama is named by 41% followed by Clinton (28%) and Edwards (16%).

Obama is also seen as the candidate who best represents the voter's values – 32% think Obama best represents their values, 28% think Clinton does, 22% name Edwards, and 4% name Richardson.

But perhaps Obama's greatest strength is his ability to inspire voters – 60% say Obama the most inspiring candidate, 18% name Clinton, and 12% name Edwards.

Historic Candidates

Most Democrats think the country is ready to elect a black candidate – 78% think the country is ready, 16% think the country is not ready, and 7% are not sure. Similarly, 80% think the country is ready to elect a woman president, 14% think the country is not ready, and 6% are not sure.

CNN / WMUR NH Primary Tracking Poll Methodology

The **CNN / WMUR New Hampshire Primary Tracking Poll** is conducted by the University of New Hampshire Survey Center. Three hundred fifty-nine (359) randomly selected likely New Hampshire Democratic primary voters were interviewed by telephone between January 4 to 3 p.m. January 5, 2008. The margin of sampling error is +/- 5%. Results reported for other subgroups have potential for somewhat larger variation than those for the entire population.

The data have been weighted to adjust for numbers of voters and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Democratic Nomination in 2008 NH Primary

"I know it is early, but if the Democratic primary for president were held today, which of the following would you support for the Democratic nomination for president ... Joe Biden ... Hillary Clinton ... Chris Dodd ... John Edwards ... Mike Gravel (gra-VELLE) ... Dennis Kucinich ... Barack Obama ... Bill Richardson ... or someone else?" ROTATE CANDIDATES

2007

	<u>June</u>	<u>July</u>	<u>Sept.</u>	<u>11/2-7 #</u>	<u>11/14-18</u>	<u>12/6-10</u>	<u>12/13-17</u>	<u>12/16-20#</u>	<u>12/27-30</u>	<u>Jan 4-5</u>	<u>Jan 5-6</u>	<u>Jan 4-5 FINAL</u>
Clinton	39%	36%	43%	35%	36%	31%	38%	28%	34%	33%		
Obama	24%	27%	20%	21%	22%	30%	26%	30%	30%	33%		
Edwards	14%	9%	12%	15%	13%	16%	14%	14%	17%	20%		
Richardson	11%	11%	6%	10%	12%	7%	8%	7%	5%	4%		
Kucinich	2%	3%	3%	3%	3%	3%	2%	4%	2%	2%		
Other	8%	4%	5%	4%	4%	2%	3%	4%	4%	1%		
Undecided	11%	9%	11%	12%	11%	10%	8%	12%	8%	7%		
(N)	(304)	(332)	(307)	(398)	(386)	(375)	(464)	(420)	(511)	(357)		

Data from November 2-7 AND December 16-20 come from Boston Globe New Hampshire Primary Polls, conducted by the UNH Survey Center.

Strength of Support

"Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?"

	<u>July</u>	<u>Sept.</u>	<u>11/ 2-7</u>	<u>11/14-18</u>	<u>12/6-10</u>	<u>12/13-17</u>	<u>12/16-20</u>	<u>12/27-30</u>	<u>1/4-5</u>	<u>1/5-6</u>	<u>FINAL</u>
Definitely decided	10%	17%	24%	24%	24%	31%	35%	42%	52%		
Leaning toward someone	26%	28%	28%	29%	32%	31%	36%	27%	26%		
Still trying to decide	64%	55%	48%	47%	43%	38%	29%	32%	23%		
(N=)		(332)	(306)	(399)	(388)	(378)	(469)	(421)	(521)	(358)	

Undeclared Voters

(REGISTERED UNDECLARED / INDEPENDENTS ONLY)

"Which Presidential primary election do you think you will vote in, in 2008 -- the Republican Primary or the Democratic Primary? (IF UNSURE:) As of RIGHT NOW, which primary do you think you will vote in?"

	<u>June</u>	<u>July</u>	<u>Sept.</u>	<u>11/2-7</u>	<u>11/14-18</u>	<u>12/6-10</u>	<u>12/13-17</u>	<u>12/16-20</u>	<u>12/27-30</u>	<u>1/4-5</u>	<u>1/5-6</u>	<u>Final</u>
GOP Primary	44%	40%	35%	45%	35%	46%	40%	41%	37%	44%		
DEM Primary	56%	60%	65%	55%	65%	54%	60%	59%	63%	56%		

Candidate Qualities

“Now I'm going to read you a few phrases which describe the candidates, and for each one, tell me who you think that phrase best describes, regardless of who you are voting for. Please feel free to name a candidate even if you may not be voting for that person.”

- Which Democratic candidate do you think best represents the values of Democrats like yourself?”
- “Which Democratic candidate do you think has the right experience to be President?”
- “Which Democratic candidate do you think has the best chance of beating the Republican candidate in the general election next November?”
- “Which Democratic candidate do you think is the most inspiring?”
- “Which Democratic candidate do you think can bring needed change to the U.S.?”

Best Represents Your Values

	<u>Jan 1-5</u>	<u>Jan 5-6</u>	<u>FINAL</u>
Clinton	28%		
Obama	32%		
Edwards	22%		
Richardson	4%		
Kucinich	3%		
Other	2%		
Undecided	10%		
(N=)	(357)		

* Less than 1%

Democratic Candidate with Best Chance of Defeating Republican in 2008

	<u>June '07</u>	<u>July '07</u>	<u>Sept. '07</u>	<u>Dec 6-10</u>	<u>Dec 27-30</u>	<u>Jan 1-5</u>	<u>Jan 5-6</u>	<u>FINAL</u>
Clinton	37%	47%	54%	49%	45%	36%		
Obama	15%	17%	13%	22%	22%	35%		
Edwards	10%	9%	8%	8%	16%	12%		
Richardson	3%	4%	1%	3%	2%	2%		
Kucinich	*	*	0	0	0	1%		
Other	16%	12%	10%	*	2%	*		
Undecided	20%	12%	15%	18%	12%	14%		
(N=)	(305)	(324)	(305)	(374)	(518)	(357)		

* Less than 1%

Candidate with Right Experience

	<u>Sept. '07</u>	<u>Dec 6-10</u>	<u>Dec 27-30</u>	<u>Jan 1-5</u>	<u>Jan 5-6</u>	<u>FINAL</u>
Clinton	47%	44%	45%	46%		
Obama	8%	11%	13%	14%		
Edwards	8%	10%	10%	13%		
Richardson	5%	8%	7%	7%		
Kucinich	1%	1%	*	2%		
Other	21%	7%	9%	2%		
Undecided	10%	18%	13%	16%		
(N=)	(304)	(371)	(516)	(354)		

* Less than 1%

Most Inspiring Candidate

	<u>Jan 1-5</u>	<u>Jan 5-6</u>	<u>FINAL</u>
Clinton	18%		
Obama	60%		
Edwards	13%		
Richardson	2%		
Kucinich	0		
Other	*		
Undecided	5%		
(N=)	(357)		

* Less than 1%

Most Likely to Bring Needed Change U.S.

	<u>Dec 6-10</u>	<u>Dec 27-30</u>	<u>Jan 1-5</u>	<u>Jan 5-6</u>	<u>FINAL</u>
Clinton	36%	30%	28%		
Obama	24%	39%	41%		
Edwards	8%	15%	16%		
Richardson	5%	4%	2%		
Kucinich	4%	2%	2%		
Other	5%	1%	1%		
DK / Unsure	10%	8%	10%		
(N)	(302)	(520)	(356)		

* Less than 1%

Change or Experience More Important?

“When you think about who you will vote for, which is more important -- their ability to bring change to the U.S. or their experience?”

	<u>Jan 1-5</u>	<u>Jan 5-6</u>	<u>FINAL</u>
Change	61%%		
Experience	29%		
Don't Know	10%		
(N=)	(308)		

Country Ready to Elect a Black President?

“Do you think the country is ready to elect a black president?”

	<u>Jan 1-5</u>	<u>Jan 5-6</u>	<u>FINAL</u>
Yes	78%%		
No	16%%		
Don't Know	7%%		
(N=)	(356)		

Country Ready to Elect a Woman President?

“Do you think the country is ready to elect a woman president?”

	<u>Jan 1-5</u>	<u>Jan 5-6</u>	<u>FINAL</u>
Yes	80%		
No	15%		
Don't Know	6%		
(N=)	(358)		

Favorability Ratings of Potential 2008 Democratic Candidates

"Next, I'd like to get your overall opinion of some DEMOCRATS who have indicated they plan to run for President in 2008. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her." "First, how about ...

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Hillary Clinton (Jan 4-5)	74%	6%	19%	*	+53%	(357)
Hillary Clinton (Sept. '07)	77%	8%	15%	0%	+62%	(291)
Hillary Clinton (Apr. '07)	64%	10%	24%	2%	+40%	(339)
Hillary Clinton (Feb. '07)	74%	9%	15%	1%	+59%	(352)
John Edwards (Jan 4-5)	82%	4%	13%	1%	+69%	(357)
John Edwards (Sept. '07)	76%	10%	10%	4%	+66%	(291)
John Edwards (Apr. '07)	80%	7%	8%	4%	+72%	(339)
John Edwards (Feb. '07)	74%	9%	13%	3%	+61%	(353)
Barack Obama (Jan 4-5)	87%	2%	10%	1%	+77%	(357)
Barack Obama (Sept. '07)	78%	8%	11%	3%	+67%	(291)
Barack Obama (Apr. '07)	69%	11%	10%	9%	+59%	(339)
Barack Obama (Feb. '07)	67%	8%	12%	13%	+55%	(353)

Interest in 2008 NH Primary

"As you know, the New Hampshire presidential primary election is being held next January. How interested would you say you are in the primary election ... extremely interested ... very interested ... somewhat interested ... or not very interested?"

	<u>June</u>	<u>July</u>	<u>Sept.</u>	<u>11/2-7</u>	<u>11/14-18</u>	<u>12/6-10</u>	<u>12/13-17</u>	<u>12/16-20</u>	<u>12/27-30</u>	<u>1/4-5</u>
Extremely interested	39%	38%	41%	37%	38%	41%	44%	45%	45%	52%
Very interested	42%	45%	41%	45%	48%	46%	41%	43%	42%	38%
Somewhat / Not very interested	19%	17%	18%	18%	13%	14%	15%	12%	13%	10%
(N=)	(309)	(333)	(307)	(400)	(389)	(378)	(469)	(422)	(520)	(359)

Voting Intention

"Which of the following statements best describes you ...

	<u>June</u>	<u>July</u>	<u>Sept.</u>	<u>11/207</u>	<u>11/14-18</u>	<u>12/6-10</u>	<u>12/13-17</u>	<u>12/16-20</u>	<u>12/27-30</u>	<u>1/4-5</u>
DEFINITELY vote	75%	81%	85%	80%	79%	78%	82%	83%	80%	86%
Vote unless emergency	20%	10%	9%	17%	17%	18%	14%	12%	16%	10%
I MAY vote	8%	9%	6%	3%	4%	4%	4%	5%	4%	4%
	(309)	(333)	(307)	(400)	(389)	(378)	(469)	(422)	(521)	(359)

Decided Who to Vote For?

Likely DEM Primary Voters	<u>Definitely Decided</u> 52%	<u>Leaning</u> 26%	<u>No Idea</u> 23%	<u>(N=)</u> 358
Registered Democrat	60%	21%	19%	213
Registered Undeclared	38%	33%	29%	145
Democrat	52%	25%	23%	291
Independent	50%	28%	21%	61
Liberal	59%	22%	19%	134
Moderate/Conservative	45%	30%	25%	208
18 to 34	48%	17%	35%	36
35 to 49	43%	31%	26%	105
50 to 64	51%	28%	21%	140
65 and over	65%	23%	12%	63
Male	48%	29%	23%	146
Female	53%	24%	23%	212
High school or less	49%	21%	30%	73
Some college	44%	37%	19%	65
College graduate	47%	26%	27%	124
Post-graduate	62%	23%	16%	93
Attend services 1 or more/week	55%	20%	24%	65
1-2 times a month	58%	19%	23%	50
Less often	39%	34%	27%	117
Never	59%	23%	18%	111
North Country	62%	23%	16%	22
Central/Lakes	49%	34%	16%	52
Connecticut Valley	56%	27%	16%	67
Mass Border	46%	20%	34%	78
Seacoast	50%	28%	21%	85
Manchester Area	51%	21%	27%	53
1st Cong. District	49%	28%	23%	187
2nd Cong. District	54%	24%	23%	171
Extremely interested in Primary	60%	22%	19%	188
Very interested	44%	27%	29%	134
Somewhat/not very interested	34%	42%	24%	36
Definitely vote in Primary	54%	26%	20%	307
Vote unless emergency	36%	24%	40%	35
May vote	38%	28%	34%	16
Clinton supporter	55%	25%	19%	117
Obama supporter	65%	23%	12%	116
Edwards supporter	51%	29%	20%	72
Richardson supporter	25%	33%	42%	16
Other	35%	31%	34%	10
Undecided	0%	22%	78%	26

NH DEM Primary - Likely DEM Primary Voters

Likely DEM Primary Voters	<u>Clinton</u>	<u>Obama</u>	<u>Edwards</u>	<u>Richardson</u>	<u>Other</u>	<u>Und.</u>	<u>(N=)</u>
	33%	33%	20%	4%	3%	7%	357
Registered Democrat	36%	29%	20%	4%	3%	8%	213
Registered Undeclared	28%	38%	20%	5%	2%	6%	144
Democrat	34%	30%	21%	5%	2%	8%	290
Independent	25%	44%	17%	4%	7%	3%	61
Liberal	29%	35%	21%	5%	2%	8%	134
Moderate/Conservative	34%	31%	20%	4%	3%	7%	207
18 to 34	33%	44%	15%	5%	3%	0%	36
35 to 49	27%	36%	23%	6%	4%	5%	105
50 to 64	31%	29%	21%	5%	2%	12%	139
65 and over	41%	30%	19%	1%	4%	6%	63
Male	32%	33%	21%	3%	3%	8%	146
Female	33%	32%	20%	5%	3%	7%	211
High school or less	40%	23%	18%	3%	6%	10%	73
Some college	45%	28%	15%	7%	0%	5%	65
College graduate	24%	38%	24%	3%	4%	7%	123
Post-graduate	29%	36%	21%	7%	1%	6%	93
Attend services 1 or more/week	29%	31%	22%	5%	5%	8%	65
1-2 times a month	22%	37%	24%	5%	2%	9%	50
Less often	39%	24%	19%	5%	3%	10%	117
Never	32%	40%	18%	3%	2%	4%	111
North Country	16%	33%	35%	3%	6%	7%	22
Central/Lakes	38%	42%	14%	1%	1%	4%	52
Connecticut Valley	28%	39%	20%	5%	5%	3%	66
Mass Border	35%	26%	18%	3%	4%	14%	78
Seacoast	32%	33%	25%	2%	1%	6%	85
Manchester Area	37%	23%	16%	13%	2%	8%	53
1st Cong. District	35%	32%	22%	4%	1%	5%	187
2nd Cong. District	30%	33%	18%	5%	5%	9%	170
Extremely interested in Primary	33%	34%	21%	4%	2%	6%	186
Very interested	32%	30%	20%	5%	4%	9%	134
Somewhat/not very interested	34%	34%	17%	4%	4%	7%	36
Definitely vote in Primary	33%	32%	20%	5%	3%	7%	306
Vote unless emergency	30%	40%	16%	5%	5%	4%	35
May vote	27%	22%	39%	0%	0%	12%	16
Definitely decided	35%	41%	20%	2%	2%	0%	183
Leaning to candidate	33%	29%	23%	6%	4%	6%	91
Have no idea	28%	17%	18%	8%	4%	25%	82

NH DEM Candidates: Most Inspiring

Likely DEM Primary Voters	<u>Clinton</u> 18%	<u>Obama</u> 60%	<u>Edwards</u> 13%	<u>Richardson</u> 2%	<u>Other</u> 2%	<u>Und.</u> 6%	<u>(N=)</u> 357
Registered Democrat	20%	55%	16%	2%	2%	5%	212
Registered Undeclared	14%	68%	10%	1%	2%	6%	145
Democrat	18%	58%	15%	1%	2%	5%	291
Independent	15%	67%	7%	2%	1%	9%	61
Liberal	18%	59%	10%	2%	4%	7%	133
Moderate/Conservative	16%	63%	15%	1%	1%	5%	208
18 to 34	7%	75%	19%	0%	0%	0%	36
35 to 49	13%	65%	14%	1%	3%	4%	105
50 to 64	20%	56%	13%	3%	2%	6%	140
65 and over	24%	57%	8%	0%	2%	9%	63
Male	15%	60%	13%	3%	4%	5%	145
Female	19%	60%	13%	0%	1%	6%	212
High school or less	37%	40%	13%	3%	1%	7%	73
Some college	18%	57%	19%	2%	0%	4%	65
College graduate	8%	69%	15%	2%	2%	4%	124
Post-graduate	13%	68%	7%	0%	5%	7%	92
Attend services 1 or more/week	21%	50%	20%	0%	4%	6%	65
1-2 times a month	18%	63%	12%	1%	0%	6%	50
Less often	19%	63%	13%	2%	1%	4%	117
Never	13%	64%	10%	3%	4%	7%	111
North Country	17%	55%	18%	0%	5%	4%	22
Central/Lakes	12%	63%	13%	6%	0%	6%	52
Connecticut Valley	14%	63%	11%	0%	2%	10%	67
Mass Border	24%	57%	13%	1%	2%	3%	78
Seacoast	11%	66%	15%	0%	2%	6%	85
Manchester Area	29%	52%	10%	3%	2%	4%	53
1st Cong. District	16%	63%	13%	1%	2%	5%	186
2nd Cong. District	19%	57%	13%	2%	2%	6%	171
Extremely interested in Primary	16%	63%	12%	2%	2%	4%	188
Very interested	18%	59%	14%	2%	0%	6%	133
Somewhat/not very interested	21%	52%	14%	0%	5%	9%	36
Definitely vote in Primary	18%	59%	13%	1%	2%	6%	307
Vote unless emergency	9%	78%	5%	4%	0%	3%	35
May vote	24%	37%	24%	0%	8%	8%	16
Definitely decided	24%	56%	13%	2%	2%	3%	183
Leaning to candidate	14%	62%	15%	1%	2%	5%	92
Have no idea	8%	68%	10%	2%	1%	11%	82
Clinton supporter	48%	41%	3%	1%	1%	6%	117
Obama supporter	1%	92%	5%	2%	0%	1%	116
Edwards supporter	3%	39%	49%	0%	7%	3%	72
Richardson supporter	0%	79%	0%	14%	0%	7%	16
Other	0%	77%	0%	0%	10%	13%	10
Undecided	15%	48%	10%	0%	0%	27%	26

NH DEM Candidates: Best Chance of Defeating Republicans in November

Likely DEM Primary Voters	<u>Clinton</u>	<u>Obama</u>	<u>Edwards</u>	<u>Richardson</u>	<u>Other</u>	<u>Und.</u>	<u>(N=)</u>
	36%	35%	12%	2%	1%	14%	357
Registered Democrat	37%	33%	15%	2%	2%	12%	213
Registered Undeclared	32%	38%	9%	3%	1%	17%	145
Democrat	37%	34%	12%	2%	2%	14%	291
Independent	27%	39%	14%	5%	0%	15%	61
Liberal	33%	40%	15%	1%	0%	11%	134
Moderate/Conservative	37%	32%	11%	3%	2%	14%	208
18 to 34	30%	46%	16%	5%	0%	4%	36
35 to 49	31%	44%	13%	1%	2%	9%	105
50 to 64	37%	30%	15%	4%	0%	15%	140
65 and over	41%	27%	4%	1%	3%	25%	63
Male	35%	31%	14%	4%	1%	15%	146
Female	35%	37%	11%	2%	1%	13%	212
High school or less	35%	29%	11%	3%	5%	18%	73
Some college	52%	23%	9%	0%	0%	16%	65
College graduate	28%	46%	14%	3%	0%	9%	124
Post-graduate	32%	33%	15%	4%	1%	15%	93
Attend services 1 or more/week	36%	33%	6%	5%	1%	19%	65
1-2 times a month	40%	30%	17%	1%	0%	12%	50
Less often	36%	35%	14%	4%	2%	10%	117
Never	31%	38%	11%	1%	2%	17%	111
North Country	16%	45%	10%	3%	11%	15%	22
Central/Lakes	42%	35%	4%	0%	0%	19%	52
Connecticut Valley	23%	44%	15%	3%	3%	13%	67
Mass Border	53%	23%	11%	0%	1%	12%	78
Seacoast	27%	41%	19%	2%	0%	11%	85
Manchester Area	38%	26%	10%	9%	0%	18%	53
1st Cong. District	34%	35%	13%	3%	1%	14%	187
2nd Cong. District	36%	35%	11%	2%	2%	14%	171
Extremely interested in Primary	36%	34%	15%	2%	0%	13%	188
Very interested	33%	37%	11%	3%	1%	14%	134
Somewhat/not very interested	37%	35%	2%	0%	7%	19%	36
Definitely vote in Primary	37%	34%	12%	2%	1%	14%	307
Vote unless emergency	23%	42%	21%	6%	2%	6%	35
May vote	27%	34%	0%	0%	8%	32%	16
Definitely decided	34%	35%	15%	2%	2%	13%	183
Leaning to candidate	37%	39%	12%	0%	1%	11%	92
Have no idea	36%	30%	8%	6%	1%	19%	82
Clinton supporter	79%	7%	3%	0%	0%	11%	117
Obama supporter	11%	73%	1%	2%	1%	13%	116
Edwards supporter	10%	23%	48%	0%	3%	15%	72
Richardson supporter	20%	36%	0%	29%	0%	15%	16
Other	0%	47%	17%	0%	17%	19%	10
Undecided	36%	19%	9%	8%	0%	27%	26

NH DEM Candidates: Right Experience to be President

Likely DEM Primary Voters	<u>Clinton</u>	<u>Obama</u>	<u>Edwards</u>	<u>Richardson</u>	<u>Other</u>	<u>Und.</u>	<u>(N=)</u>
	46%	14%	13%	7%	4%	16%	354
Registered Democrat	47%	11%	15%	8%	5%	15%	212
Registered Undeclared	46%	19%	11%	5%	3%	16%	142
Democrat	47%	12%	13%	8%	5%	15%	288
Independent	42%	24%	12%	5%	1%	16%	61
Liberal	47%	10%	16%	10%	3%	15%	133
Moderate/Conservative	45%	17%	12%	6%	5%	16%	205
18 to 34	57%	19%	7%	0%	9%	9%	36
35 to 49	48%	17%	15%	6%	5%	9%	104
50 to 64	40%	12%	15%	10%	3%	21%	139
65 and over	48%	13%	10%	8%	2%	19%	61
Male	43%	13%	13%	9%	3%	19%	144
Female	49%	14%	13%	6%	4%	13%	210
High school or less	54%	9%	13%	1%	2%	20%	72
Some college	50%	16%	12%	5%	6%	13%	65
College graduate	42%	13%	15%	5%	6%	18%	121
Post-graduate	43%	18%	12%	15%	1%	10%	93
Attend services 1 or more/week	48%	14%	7%	10%	2%	19%	65
1-2 times a month	44%	14%	13%	8%	5%	16%	50
Less often	52%	8%	16%	6%	5%	13%	115
Never	40%	18%	13%	7%	4%	18%	110
North Country	39%	22%	13%	6%	11%	10%	22
Central/Lakes	54%	14%	3%	3%	0%	26%	51
Connecticut Valley	32%	18%	15%	8%	5%	21%	67
Mass Border	51%	10%	15%	7%	6%	12%	76
Seacoast	47%	16%	19%	4%	2%	12%	84
Manchester Area	53%	8%	11%	14%	2%	11%	53
1st Cong. District	51%	15%	11%	6%	3%	14%	184
2nd Cong. District	42%	13%	15%	8%	5%	17%	170
Extremely interested in Primary	46%	16%	14%	8%	3%	12%	186
Very interested	47%	12%	13%	6%	3%	20%	132
Somewhat/not very interested	45%	12%	10%	4%	12%	16%	36
Definitely vote in Primary	46%	15%	14%	7%	4%	15%	304
Vote unless emergency	50%	14%	12%	8%	0%	15%	35
May vote	50%	0%	8%	3%	8%	32%	16
Definitely decided	43%	20%	16%	4%	3%	14%	181
Leaning to candidate	47%	10%	13%	11%	3%	16%	91
Have no idea	53%	4%	8%	8%	7%	19%	82
Clinton supporter	89%	0%	1%	2%	3%	5%	117
Obama supporter	27%	39%	5%	3%	3%	23%	113
Edwards supporter	23%	4%	54%	6%	3%	9%	72
Richardson supporter	11%	0%	0%	81%	0%	7%	16
Other	12%	6%	0%	0%	34%	48%	10
Undecided	40%	2%	8%	6%	5%	40%	24

NH DEM Candidates: Best Represents Your Values

Likely DEM Primary Voters	<u>Clinton</u> 28%	<u>Obama</u> 32%	<u>Edwards</u> 22%	<u>Richardson</u> 4%	<u>Other</u> 4%	<u>Und.</u> 10%	<u>(N=)</u> 357
Registered Democrat	29%	28%	26%	4%	4%	9%	213
Registered Undeclared	24%	36%	16%	5%	4%	14%	144
Democrat	26%	32%	23%	4%	5%	10%	291
Independent	31%	30%	18%	5%	3%	13%	61
Liberal	25%	35%	22%	4%	5%	9%	134
Moderate/Conservative	27%	29%	23%	5%	4%	11%	207
18 to 34	10%	44%	24%	5%	8%	9%	36
35 to 49	27%	34%	25%	4%	2%	6%	105
50 to 64	26%	30%	23%	4%	4%	12%	140
65 and over	37%	24%	17%	4%	6%	12%	62
Male	25%	30%	25%	4%	5%	11%	145
Female	29%	32%	20%	4%	4%	10%	212
High school or less	38%	20%	17%	3%	7%	15%	73
Some college	38%	21%	23%	6%	1%	11%	64
College graduate	17%	38%	26%	4%	5%	10%	124
Post-graduate	24%	38%	22%	4%	4%	8%	93
Attend services 1 or more/week	27%	29%	27%	4%	6%	7%	65
1-2 times a month	25%	32%	24%	3%	4%	13%	50
Less often	29%	35%	19%	5%	3%	8%	117
Never	26%	28%	21%	4%	6%	15%	111
North Country	22%	30%	30%	0%	12%	7%	22
Central/Lakes	26%	44%	13%	3%	5%	9%	52
Connecticut Valley	26%	34%	19%	8%	5%	8%	66
Mass Border	31%	31%	24%	2%	3%	10%	78
Seacoast	20%	28%	31%	1%	5%	15%	85
Manchester Area	38%	22%	16%	11%	1%	12%	53
1st Cong. District	27%	31%	24%	3%	3%	11%	187
2nd Cong. District	28%	31%	21%	5%	6%	10%	171
Extremely interested in Primary	27%	36%	26%	3%	3%	6%	188
Very interested	25%	26%	22%	6%	6%	14%	134
Somewhat/not very interested	38%	26%	5%	5%	4%	22%	35
Definitely vote in Primary	26%	32%	24%	4%	4%	10%	307
Vote unless emergency	27%	27%	20%	5%	11%	11%	35
May vote	44%	27%	0%	0%	0%	29%	15
Definitely decided	32%	34%	23%	2%	1%	7%	183
Leaning to candidate	24%	32%	22%	6%	6%	11%	92
Have no idea	20%	23%	21%	7%	9%	19%	82
Clinton supporter	74%	8%	9%	1%	2%	6%	117
Obama supporter	5%	76%	6%	0%	2%	11%	115
Edwards supporter	3%	9%	74%	2%	5%	7%	72
Richardson supporter	7%	4%	16%	73%	0%	0%	16
Other	0%	0%	6%	13%	58%	23%	10
Undecided	6%	24%	21%	0%	7%	42%	26

NH DEM Candidates: Can Bring Needed Change to US

Likely DEM Primary Voters	<u>Clinton</u> 28%	<u>Obama</u> 41%	<u>Edwards</u> 16%	<u>Richardson</u> 2%	<u>Other</u> 3%	<u>Und.</u> 10%	<u>(N=)</u> 356
Registered Democrat	28%	40%	18%	2%	4%	8%	213
Registered Undeclared	27%	42%	14%	2%	2%	13%	144
Democrat	29%	40%	16%	2%	4%	10%	290
Independent	23%	44%	18%	2%	1%	12%	61
Liberal	23%	44%	16%	2%	3%	11%	134
Moderate/Conservative	30%	39%	16%	2%	3%	10%	207
18 to 34	22%	52%	17%	0%	3%	5%	36
35 to 49	23%	45%	18%	2%	4%	8%	105
50 to 64	27%	39%	15%	4%	3%	13%	139
65 and over	38%	37%	16%	0%	0%	10%	63
Male	26%	43%	17%	2%	3%	9%	144
Female	29%	40%	15%	2%	3%	11%	212
High school or less	38%	30%	15%	0%	4%	13%	73
Some college	34%	35%	15%	2%	1%	13%	65
College graduate	21%	47%	17%	2%	2%	10%	123
Post-graduate	22%	47%	16%	3%	5%	7%	93
Attend services 1 or more/week	34%	41%	9%	0%	3%	13%	65
1-2 times a month	23%	35%	28%	5%	0%	8%	50
Less often	26%	41%	18%	3%	3%	9%	116
Never	26%	45%	12%	1%	5%	12%	111
North Country	22%	38%	16%	0%	11%	13%	22
Central/Lakes	33%	46%	10%	0%	0%	10%	52
Connecticut Valley	21%	49%	15%	4%	4%	7%	67
Mass Border	27%	37%	21%	1%	2%	12%	76
Seacoast	26%	38%	21%	1%	4%	10%	85
Manchester Area	37%	38%	8%	5%	1%	11%	53
1st Cong. District	31%	39%	16%	2%	3%	9%	187
2nd Cong. District	24%	43%	16%	2%	3%	12%	170
Extremely interested in Primary	27%	39%	21%	3%	2%	7%	188
Very interested	28%	44%	11%	0%	3%	13%	133
Somewhat/not very interested	31%	39%	7%	3%	7%	13%	36
Definitely vote in Primary	29%	42%	16%	2%	3%	9%	306
Vote unless emergency	16%	42%	22%	4%	3%	13%	35
May vote	34%	30%	0%	0%	8%	28%	16
Definitely decided	31%	45%	16%	3%	3%	2%	183
Leaning to candidate	27%	40%	18%	2%	3%	10%	91
Have no idea	22%	34%	14%	0%	3%	28%	82
Clinton supporter	78%	8%	6%	0%	2%	6%	117
Obama supporter	0%	92%	5%	1%	0%	2%	116
Edwards supporter	8%	22%	56%	0%	4%	10%	72
Richardson supporter	0%	39%	0%	36%	0%	25%	16
Other	0%	17%	0%	0%	52%	30%	10
Undecided	8%	26%	15%	0%	0%	51%	24

What is More Important: Change or Experience?

Likely DEM Primary Voters	<u>Change</u> 61%	<u>Experience</u> 29%	<u>Don't Know</u> 10%	<u>(N=)</u> 308
Registered Democrat	61%	30%	10%	189
Registered Undeclared	63%	28%	9%	119
Democrat	62%	29%	9%	251
Independent	59%	29%	13%	51
Liberal	63%	29%	8%	114
Moderate/Conservative	63%	28%	9%	179
18 to 34	72%	24%	4%	31
35 to 49	63%	32%	5%	89
50 to 64	63%	23%	14%	121
65 and over	57%	36%	7%	56
Male	58%	32%	10%	126
Female	63%	27%	10%	182
High school or less	48%	40%	12%	58
Some college	66%	25%	9%	54
College graduate	69%	23%	8%	112
Post-graduate	61%	29%	10%	81
Attend services 1 or more/week	63%	31%	5%	59
1-2 times a month	71%	21%	8%	42
Less often	61%	30%	8%	95
Never	58%	31%	11%	98
North Country	61%	30%	9%	22
Central/Lakes	57%	26%	16%	45
Connecticut Valley	68%	27%	4%	59
Mass Border	66%	30%	4%	67
Seacoast	63%	30%	8%	69
Manchester Area	48%	31%	21%	47
1st Cong. District	57%	31%	11%	164
2nd Cong. District	66%	26%	8%	145
Extremely interested in Primary	65%	24%	12%	162
Very interested	58%	34%	8%	115
Somewhat/not very interested	56%	39%	4%	31
Definitely vote in Primary	62%	28%	10%	265
Vote unless emergency	57%	32%	11%	29
May vote	52%	44%	4%	14
Definitely decided	61%	30%	9%	159
Leaning to candidate	68%	25%	7%	79
Have no idea	56%	31%	13%	69
Clinton supporter	32%	59%	10%	104
Obama supporter	89%	5%	6%	100
Edwards supporter	79%	15%	6%	61
Richardson supporter	23%	61%	17%	15
Other	61%	18%	21%	9
Undecided	61%	17%	22%	17

Is Country Ready to Elect a Black President?

Likely DEM Primary Voters	<u>Yes</u> 78%	<u>No</u> 16%	<u>Don't Know</u> 7%	<u>(N=)</u> 356
Registered Democrat	79%	14%	7%	211
Registered Undeclared	76%	18%	6%	145
Democrat	78%	14%	7%	289
Independent	75%	21%	4%	61
Liberal	83%	12%	5%	133
Moderate/Conservative	74%	18%	7%	207
18 to 34	74%	17%	9%	36
35 to 49	80%	14%	6%	104
50 to 64	81%	15%	4%	139
65 and over	70%	20%	10%	63
Male	73%	22%	6%	146
Female	81%	12%	7%	210
High school or less	72%	23%	4%	72
Some college	73%	22%	5%	65
College graduate	78%	16%	7%	123
Post-graduate	85%	6%	9%	93
Attend services 1 or more/week	82%	15%	3%	65
1-2 times a month	86%	11%	4%	49
Less often	72%	18%	10%	117
Never	76%	16%	7%	111
North Country	78%	9%	13%	22
Central/Lakes	87%	9%	4%	52
Connecticut Valley	77%	14%	9%	67
Mass Border	69%	24%	7%	78
Seacoast	86%	11%	4%	84
Manchester Area	71%	23%	7%	53
1st Cong. District	79%	15%	6%	185
2nd Cong. District	76%	17%	7%	171
Extremely interested in Primary	79%	16%	5%	187
Very interested	79%	12%	9%	133
Somewhat/not very interested	66%	29%	5%	36
Definitely vote in Primary	81%	13%	6%	306
Vote unless emergency	62%	27%	11%	34
May vote	50%	39%	11%	16
Definitely decided	82%	13%	5%	183
Leaning to candidate	69%	20%	11%	92
Have no idea	77%	17%	6%	81
Clinton supporter	71%	22%	7%	116
Obama supporter	95%	0%	5%	116
Edwards supporter	70%	24%	6%	72
Richardson supporter	67%	29%	4%	16
Other	47%	35%	18%	10
Undecided	70%	18%	11%	25

Is Country Ready to Elect a Woman President?

Likely DEM Primary Voters	<u>Yes</u> 80%	<u>No</u> 15%	<u>Don't Know</u> 6%	<u>(N=)</u> 358
Registered Democrat	83%	10%	7%	213
Registered Undeclared	75%	20%	5%	145
Democrat	82%	13%	5%	291
Independent	70%	23%	7%	61
Liberal	82%	14%	5%	134
Moderate/Conservative	77%	16%	7%	208
18 to 34	65%	26%	9%	36
35 to 49	78%	16%	6%	105
50 to 64	83%	12%	5%	140
65 and over	83%	11%	6%	63
Male	81%	15%	4%	146
Female	79%	14%	7%	212
High school or less	81%	16%	3%	73
Some college	77%	20%	3%	65
College graduate	74%	17%	9%	124
Post-graduate	88%	6%	6%	93
Attend services 1 or more/week	78%	17%	4%	65
1-2 times a month	89%	7%	4%	50
Less often	79%	15%	6%	117
Never	76%	16%	8%	111
North Country	75%	20%	5%	22
Central/Lakes	81%	16%	3%	52
Connecticut Valley	72%	16%	12%	67
Mass Border	81%	14%	5%	78
Seacoast	86%	10%	4%	85
Manchester Area	79%	17%	5%	53
1st Cong. District	80%	14%	6%	187
2nd Cong. District	80%	15%	5%	171
Extremely interested in Primary	80%	15%	5%	188
Very interested	81%	12%	8%	134
Somewhat/not very interested	76%	20%	3%	36
Definitely vote in Primary	84%	11%	5%	307
Vote unless emergency	57%	29%	14%	35
May vote	46%	42%	11%	16
Definitely decided	84%	13%	4%	183
Leaning to candidate	73%	19%	7%	92
Have no idea	79%	12%	9%	82
Clinton supporter	91%	4%	4%	117
Obama supporter	82%	12%	6%	116
Edwards supporter	66%	29%	5%	72
Richardson supporter	71%	17%	11%	16
Other	55%	34%	12%	10
Undecided	72%	17%	11%	26

Favorability Rating: Clinton

Likely DEM Primary Voters	Favorable	Neutral	Unfavorable	DK	(N=)
	74%	6%	19%	0%	357
Registered Democrat	74%	6%	19%	0%	213
Registered Undeclared	74%	5%	21%	0%	145
Democrat	78%	6%	16%	0%	291
Independent	55%	5%	38%	2%	61
Liberal	78%	7%	15%	0%	134
Moderate/Conservative	72%	5%	23%	0%	208
18 to 34	72%	7%	21%	0%	36
35 to 49	72%	10%	18%	0%	105
50 to 64	74%	4%	21%	1%	140
65 and over	79%	2%	19%	0%	63
Male	72%	6%	22%	1%	146
Female	76%	6%	18%	0%	212
High school or less	83%	0%	17%	0%	73
Some college	68%	6%	26%	0%	65
College graduate	71%	9%	19%	1%	124
Post-graduate	75%	5%	19%	0%	93
Attend services 1 or more/week	72%	6%	22%	0%	65
1-2 times a month	76%	2%	22%	0%	50
Less often	79%	6%	16%	0%	117
Never	71%	8%	21%	0%	111
North Country	69%	15%	11%	4%	22
Central/Lakes	79%	7%	14%	0%	52
Connecticut Valley	64%	8%	28%	0%	67
Mass Border	79%	5%	17%	0%	78
Seacoast	76%	2%	21%	0%	85
Manchester Area	73%	6%	21%	0%	53
1st Cong. District	77%	4%	19%	0%	187
2nd Cong. District	70%	8%	21%	1%	171
Extremely interested in Primary	71%	8%	21%	1%	188
Very interested	77%	4%	19%	0%	134
Somewhat/not very interested	80%	3%	16%	0%	36
Definitely vote in Primary	76%	6%	18%	0%	307
Vote unless emergency	63%	7%	30%	0%	35
May vote	65%	0%	35%	0%	16
Definitely decided	75%	7%	18%	1%	183
Leaning to candidate	71%	6%	23%	0%	92
Have no idea	75%	5%	20%	0%	82
Clinton supporter	98%	0%	2%	0%	117
Obama supporter	66%	9%	25%	0%	116
Edwards supporter	58%	9%	31%	1%	72
Richardson supporter	60%	16%	24%	0%	16
Other	42%	6%	52%	0%	10
Undecided	71%	1%	27%	0%	26

Favorability Rating: Edwards

Likely DEM Primary Voters	Favorable	Neutral	Unfavorable	DK	(N=)
	82%	4%	13%	1%	357
Registered Democrat	81%	4%	14%	1%	213
Registered Undeclared	83%	5%	11%	1%	145
Democrat	84%	5%	10%	1%	291
Independent	69%	6%	24%	2%	61
Liberal	85%	5%	10%	0%	134
Moderate/Conservative	81%	4%	13%	1%	208
18 to 34	66%	3%	29%	2%	36
35 to 49	86%	5%	8%	2%	105
50 to 64	84%	6%	10%	1%	140
65 and over	82%	3%	15%	0%	63
Male	82%	4%	14%	0%	146
Female	82%	5%	11%	2%	212
High school or less	79%	8%	10%	2%	73
Some college	77%	6%	17%	0%	65
College graduate	80%	4%	15%	1%	124
Post-graduate	89%	1%	9%	1%	93
Attend services 1 or more/week	71%	5%	22%	2%	65
1-2 times a month	88%	3%	9%	0%	50
Less often	83%	5%	10%	2%	117
Never	85%	3%	11%	1%	111
North Country	82%	4%	14%	0%	22
Central/Lakes	90%	3%	6%	0%	52
Connecticut Valley	75%	9%	15%	1%	67
Mass Border	79%	2%	15%	3%	78
Seacoast	86%	3%	10%	1%	85
Manchester Area	78%	7%	15%	0%	53
1st Cong. District	82%	4%	14%	0%	187
2nd Cong. District	81%	6%	11%	2%	171
Extremely interested in Primary	81%	4%	14%	1%	188
Very interested	84%	5%	12%	0%	134
Somewhat/not very interested	78%	9%	10%	3%	36
Definitely vote in Primary	83%	4%	12%	1%	307
Vote unless emergency	75%	6%	15%	3%	35
May vote	66%	20%	15%	0%	16
Definitely decided	80%	4%	15%	1%	183
Leaning to candidate	86%	6%	6%	1%	92
Have no idea	81%	5%	14%	0%	82
Clinton supporter	74%	6%	18%	2%	117
Obama supporter	82%	4%	14%	1%	116
Edwards supporter	98%	0%	2%	0%	72
Richardson supporter	75%	11%	14%	0%	16
Other	64%	0%	24%	12%	10
Undecided	85%	8%	7%	0%	26

Favorability Rating: Obama

Likely DEM Primary Voters	Favorable	Neutral	Unfavorable	DK	(N=)
	87%	2%	10%	1%	357
Registered Democrat	87%	1%	10%	2%	213
Registered Undeclared	88%	2%	9%	0%	145
Democrat	88%	1%	9%	1%	291
Independent	81%	4%	13%	2%	61
Liberal	95%	0%	5%	0%	134
Moderate/Conservative	83%	3%	13%	1%	208
18 to 34	91%	0%	9%	0%	36
35 to 49	94%	0%	5%	1%	105
50 to 64	86%	3%	9%	2%	140
65 and over	81%	1%	18%	1%	63
Male	87%	1%	10%	1%	146
Female	88%	2%	9%	1%	212
High school or less	80%	3%	13%	3%	73
Some college	83%	2%	14%	0%	65
College graduate	90%	2%	7%	1%	124
Post-graduate	92%	0%	8%	1%	93
Attend services 1 or more/week	85%	1%	14%	0%	65
1-2 times a month	87%	1%	12%	0%	50
Less often	89%	3%	5%	2%	117
Never	89%	1%	10%	1%	111
North Country	74%	0%	19%	7%	22
Central/Lakes	89%	2%	8%	0%	52
Connecticut Valley	94%	0%	6%	1%	67
Mass Border	86%	3%	9%	2%	78
Seacoast	90%	1%	9%	0%	85
Manchester Area	81%	3%	15%	1%	53
1st Cong. District	86%	3%	11%	0%	187
2nd Cong. District	89%	1%	9%	2%	171
Extremely interested in Primary	90%	2%	7%	1%	188
Very interested	87%	1%	11%	0%	134
Somewhat/not very interested	74%	3%	19%	3%	36
Definitely vote in Primary	88%	1%	10%	1%	307
Vote unless emergency	89%	7%	0%	3%	35
May vote	76%	0%	24%	0%	16
Definitely decided	88%	1%	10%	1%	183
Leaning to candidate	82%	2%	15%	1%	92
Have no idea	92%	3%	3%	2%	82
Clinton supporter	82%	3%	13%	2%	117
Obama supporter	100%	0%	0%	0%	116
Edwards supporter	80%	1%	18%	1%	72
Richardson supporter	81%	8%	11%	0%	16
Other	72%	0%	28%	0%	10
Undecided	86%	2%	9%	2%	26

Favorability Rating: Giuliani

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>DK</u>	<u>(N=)</u>
Likely DEM Primary Voters	26%	8%	65%	2%	358
Registered Democrat	24%	6%	68%	2%	213
Registered Undeclared	29%	10%	60%	1%	145
Democrat	22%	7%	70%	2%	291
Independent	42%	14%	43%	1%	61
Liberal	18%	2%	78%	2%	134
Moderate/Conservative	32%	11%	56%	1%	208
18 to 34	43%	14%	43%	0%	36
35 to 49	34%	6%	58%	2%	105
50 to 64	20%	8%	72%	0%	140
65 and over	12%	9%	76%	3%	63
Male	30%	11%	59%	0%	146
Female	24%	6%	69%	2%	212
High school or less	25%	11%	61%	3%	73
Some college	35%	12%	53%	0%	65
College graduate	26%	7%	67%	1%	124
Post-graduate	19%	4%	75%	3%	93
Attend services 1 or more/week	37%	9%	52%	2%	65
1-2 times a month	31%	4%	64%	0%	50
Less often	25%	10%	64%	1%	117
Never	19%	6%	73%	3%	111
North Country	9%	7%	84%	0%	22
Central/Lakes	20%	0%	78%	2%	52
Connecticut Valley	27%	8%	64%	1%	67
Mass Border	33%	6%	61%	0%	78
Seacoast	29%	11%	57%	3%	85
Manchester Area	24%	12%	62%	2%	53
1st Cong. District	28%	8%	63%	2%	187
2nd Cong. District	24%	8%	67%	1%	171
Extremely interested in Primary	25%	5%	68%	1%	188
Very interested	25%	9%	65%	1%	134
Somewhat/not very interested	33%	18%	46%	3%	36
Definitely vote in Primary	24%	7%	68%	1%	307
Vote unless emergency	37%	11%	47%	5%	35
May vote	53%	8%	35%	4%	16
Definitely decided	27%	5%	66%	2%	183
Leaning to candidate	26%	11%	63%	1%	92
Have no idea	25%	11%	63%	1%	82
Clinton supporter	30%	8%	59%	3%	117
Obama supporter	27%	8%	64%	1%	116
Edwards supporter	26%	2%	70%	2%	72
Richardson supporter	18%	11%	71%	0%	16
Other	22%	0%	78%	0%	10
Undecided	12%	17%	71%	0%	26

Favorability Rating: McCain

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>DK</u>	<u>(N=)</u>
Likely DEM Primary Voters	62%	8%	28%	2%	358
Registered Democrat	61%	6%	32%	1%	213
Registered Undeclared	63%	10%	23%	4%	145
Democrat	61%	7%	30%	2%	291
Independent	66%	12%	20%	2%	61
Liberal	58%	7%	33%	3%	134
Moderate/Conservative	66%	8%	24%	1%	208
18 to 34	66%	5%	27%	2%	36
35 to 49	64%	10%	25%	1%	105
50 to 64	65%	6%	27%	2%	140
65 and over	55%	10%	34%	2%	63
Male	70%	10%	19%	0%	146
Female	56%	6%	34%	3%	212
High school or less	54%	8%	34%	4%	73
Some college	57%	6%	37%	0%	65
College graduate	61%	10%	27%	3%	124
Post-graduate	73%	7%	20%	1%	93
Attend services 1 or more/week	72%	5%	18%	6%	65
1-2 times a month	65%	7%	29%	0%	50
Less often	64%	9%	27%	1%	117
Never	58%	9%	31%	2%	111
North Country	59%	3%	38%	0%	22
Central/Lakes	55%	12%	27%	7%	52
Connecticut Valley	60%	7%	31%	2%	67
Mass Border	65%	8%	27%	0%	78
Seacoast	65%	8%	25%	1%	85
Manchester Area	62%	8%	29%	1%	53
1st Cong. District	66%	7%	24%	3%	187
2nd Cong. District	57%	9%	33%	1%	171
Extremely interested in Primary	55%	8%	34%	2%	188
Very interested	65%	9%	24%	1%	134
Somewhat/not very interested	85%	2%	10%	3%	36
Definitely vote in Primary	61%	9%	30%	1%	307
Vote unless emergency	73%	2%	20%	5%	35
May vote	65%	8%	8%	19%	16
Definitely decided	61%	6%	32%	1%	183
Leaning to candidate	63%	15%	20%	3%	92
Have no idea	64%	4%	29%	3%	82
Clinton supporter	62%	5%	32%	1%	117
Obama supporter	65%	11%	21%	3%	116
Edwards supporter	55%	10%	32%	2%	72
Richardson supporter	64%	16%	21%	0%	16
Other	94%	0%	6%	0%	10
Undecided	57%	2%	41%	0%	26

Favorability Rating: Romney

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>DK</u>	<u>(N=)</u>
Likely DEM Primary Voters	17%	7%	75%	2%	358
Registered Democrat	13%	7%	78%	1%	213
Registered Undeclared	22%	6%	69%	2%	145
Democrat	12%	7%	79%	2%	291
Independent	39%	7%	53%	1%	61
Liberal	12%	7%	80%	1%	134
Moderate/Conservative	20%	6%	72%	2%	208
18 to 34	19%	0%	79%	2%	36
35 to 49	14%	5%	79%	2%	105
50 to 64	14%	9%	77%	1%	140
65 and over	27%	9%	63%	2%	63
Male	19%	6%	74%	0%	146
Female	16%	7%	75%	3%	212
High school or less	26%	13%	55%	6%	73
Some college	15%	8%	77%	1%	65
College graduate	13%	2%	86%	0%	124
Post-graduate	16%	8%	75%	1%	93
Attend services 1 or more/week	27%	11%	61%	2%	65
1-2 times a month	14%	8%	78%	0%	50
Less often	19%	7%	72%	2%	117
Never	11%	3%	84%	2%	111
North Country	14%	8%	77%	0%	22
Central/Lakes	7%	4%	87%	2%	52
Connecticut Valley	18%	12%	67%	3%	67
Mass Border	19%	6%	73%	2%	78
Seacoast	21%	6%	72%	1%	85
Manchester Area	17%	5%	78%	0%	53
1st Cong. District	19%	6%	75%	1%	187
2nd Cong. District	15%	8%	74%	3%	171
Extremely interested in Primary	17%	5%	77%	2%	188
Very interested	17%	8%	74%	1%	134
Somewhat/not very interested	16%	13%	66%	5%	36
Definitely vote in Primary	18%	7%	74%	1%	307
Vote unless emergency	13%	3%	79%	5%	35
May vote	8%	12%	73%	8%	16
Definitely decided	18%	8%	74%	1%	183
Leaning to candidate	18%	7%	72%	3%	92
Have no idea	14%	4%	80%	2%	82
Clinton supporter	17%	7%	72%	4%	117
Obama supporter	17%	5%	76%	2%	116
Edwards supporter	20%	8%	73%	0%	72
Richardson supporter	14%	13%	73%	0%	16
Other	27%	0%	73%	0%	10
Undecided	4%	12%	84%	0%	26

Favorability Rating: Huckabee

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>DK</u>	<u>(N=)</u>
Likely DEM Primary Voters	29%	14%	48%	10%	358
Registered Democrat	26%	14%	54%	6%	213
Registered Undeclared	33%	13%	39%	15%	145
Democrat	26%	13%	53%	8%	291
Independent	38%	16%	26%	20%	61
Liberal	20%	13%	60%	7%	134
Moderate/Conservative	34%	14%	41%	12%	208
18 to 34	19%	12%	48%	22%	36
35 to 49	34%	17%	39%	10%	105
50 to 64	28%	14%	52%	7%	140
65 and over	27%	12%	52%	9%	63
Male	27%	13%	51%	9%	146
Female	30%	14%	46%	10%	212
High school or less	35%	13%	36%	16%	73
Some college	27%	17%	44%	13%	65
College graduate	30%	13%	48%	9%	124
Post-graduate	21%	13%	63%	3%	93
Attend services 1 or more/week	43%	15%	35%	6%	65
1-2 times a month	28%	21%	50%	0%	50
Less often	28%	16%	42%	14%	117
Never	19%	8%	61%	11%	111
North Country	22%	10%	62%	6%	22
Central/Lakes	35%	11%	49%	5%	52
Connecticut Valley	26%	12%	54%	8%	67
Mass Border	22%	8%	60%	10%	78
Seacoast	33%	16%	36%	14%	85
Manchester Area	30%	26%	35%	9%	53
1st Cong. District	32%	15%	43%	10%	187
2nd Cong. District	25%	12%	54%	9%	171
Extremely interested in Primary	26%	10%	56%	8%	188
Very interested	36%	16%	40%	8%	134
Somewhat/not very interested	17%	27%	36%	20%	36
Definitely vote in Primary	28%	13%	52%	7%	307
Vote unless emergency	31%	20%	25%	24%	35
May vote	39%	23%	18%	19%	16
Definitely decided	25%	15%	53%	7%	183
Leaning to candidate	24%	15%	48%	12%	92
Have no idea	41%	10%	36%	13%	82
Clinton supporter	30%	15%	46%	9%	117
Obama supporter	23%	13%	49%	16%	116
Edwards supporter	35%	10%	52%	3%	72
Richardson supporter	36%	27%	34%	2%	16
Other	30%	6%	52%	12%	10
Undecided	23%	20%	53%	5%	26