

2004 New Hampshire Primary Tracking Poll

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NH RACE STABILIZES

Durham, NH – John Kerry continues to hold a substantial lead over Howard Dean in the New Hampshire Democratic primary while Wesley Clark continues to drop back.

These findings are based on the 2004 New Hampshire Primary Tracking Poll, conducted by the University of New Hampshire Survey Center. This survey is sponsored by FOX News, WCVB-TV Boston, and WMUR-TV Manchester. Four hundred sixty-three (463) likely New Hampshire Democratic primary voters were interviewed between January 22 and January 24, 2004. The potential sampling error for the survey is $\pm 4.6\%$. (For more information about the NH Primary Tracking Poll, go to www.unh.edu/survey-center and click on “Press Releases and Publications”.)

The New Hampshire Democratic primary race has become a two-man contest with John Kerry leading the Democratic field and Howard Dean lagging a distant second.. Thirty-seven percent of likely Democratic primary voters support Kerry, 22% support Dean, 12% favor John Edwards, 11% favor Wesley Clark, 8% favor Joe Lieberman, 2% favor Dennis Kucinich, 1% prefer some other candidate, and 6% are undecided.

Kerry’s support has been steady at 37% for three days, but support for Dean has increases slightly from 19% to 22%, an indication that he might be recovering from the collapse in support his campaign experienced the past week. Clark continues to slide back into the pack and now trails John Edwards for third place.

Overall, 62% of primary voters say they are certain to support the candidate they favor. Dean (73%) and Kerry (68%) have the highest percentage of definite supporters.

The confidence of Kerry supporters is increasing – 44% are very confident that he will win the Democratic nomination while only 23% of Dean supporters are very confident that Dean will win the nomination. Clark supporters and Kerry supporters are most confident that their candidate can beat President Bush in the 2004 general election.

Dean is still seen as the most inconsistent candidate – 40% say he is the candidate who has most often said things he later had to retract or flip-flopped on his positions while only 11% name Kerry and 9% name Clark.

Kerry is well positioned for the election as his support is evenly distributed across political and demographic groups. Support for Dean is concentrated among liberal voters

NH Democratic Primary

	<u>Clark</u>	<u>Dean</u>	<u>Edwards</u>	<u>Kerry</u>	<u>Kucinich</u>	<u>Lieberman</u>	<u>Other</u>	<u>UND.</u>	<u>(N=)</u>
January 17-19	18%	33%	8%	24%	3%	5%	3%	6%	338
January 18-20	18%	29%	8%	27%	3%	5%	3%	6%	447
January 19-21	19%	25%	8%	30%	3%	7%	1%	7%	483
January 20-22	15%	19%	11%	37%	3%	8%	0%	7%	421
January 21-23	13%	19%	12%	37%	2%	10%	0%	8%	444
January 22-24 (Latest)	11%	22%	12%	37%	2%	8%	1%	6%	458

Registration Status

Registered Democrat	7	27	13	33	2	5	0	8	226
Undeclared	16	17	11	38	2	10	1	5	219
Not Registered, Will Vote	8	29	6	34	0	22	0	0	13

NOTE: Percentages may not sum to 100% due to rounding.