THE WMUR GRANITE STATE POLL
THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

April 28, 2011

OBAMA APPROVAL RATING CONTINUES TO SLIDE IN NH

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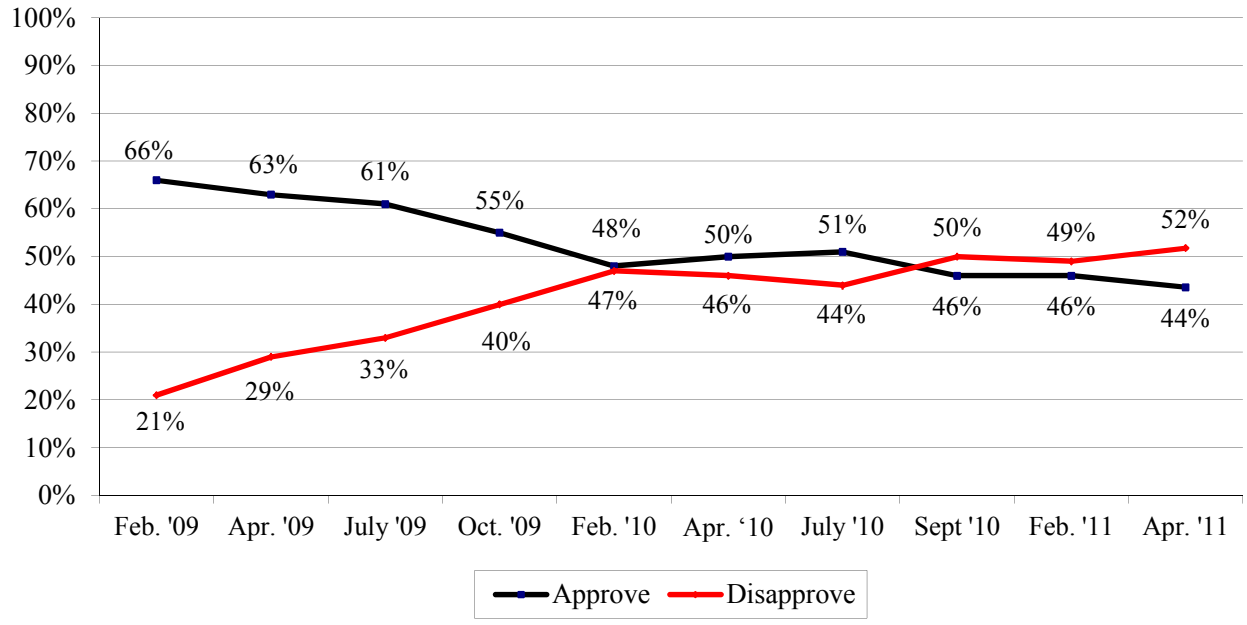
DURHAM, NH –President Barack Obama's job performance rating in New Hampshire has dropped to its lowest level since his election. Obama's handling of the economy and health care reform continue to drag down his popularity

These findings are based on the latest **WMUR Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Five hundred four (504) randomly selected New Hampshire adults were interviewed by telephone between April 15 and April 26, 2011. The margin of sampling error for the survey is +/- 4.4 percent.

Presidential Approval

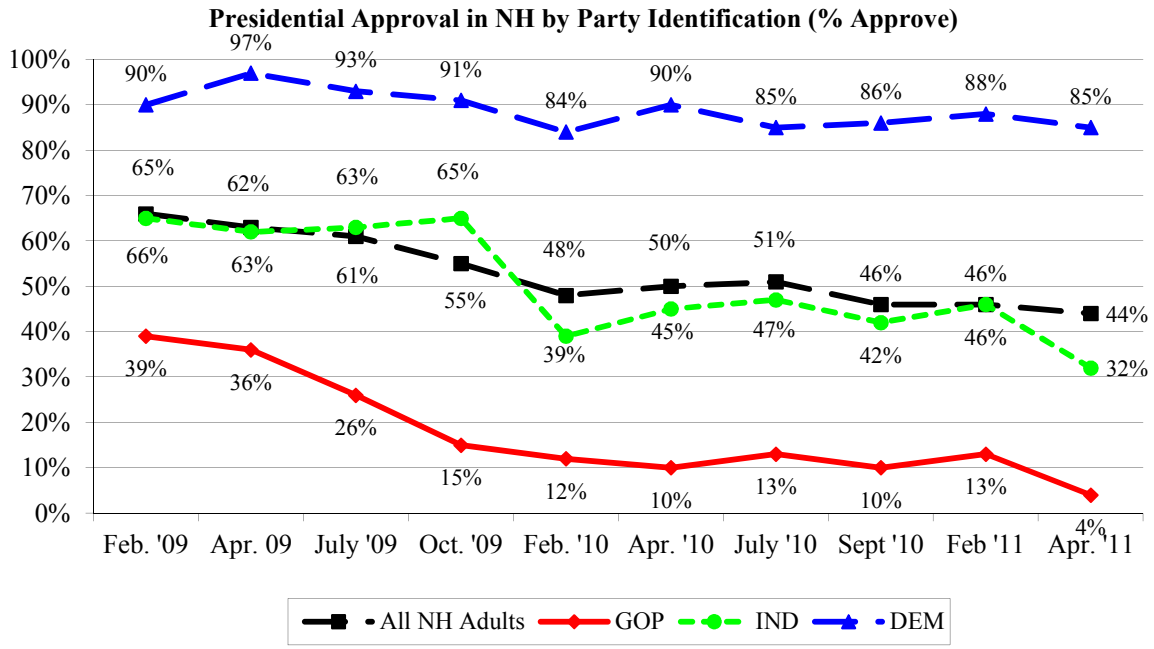
Despite a slowly improving economy, President Barack Obama's popularity continues to slide in New Hampshire. In the most recent Granite State Poll, 44% of New Hampshire adults say they approve of the job Obama is doing as president, 52% disapprove, and 5% are neutral. These figures are similar to his national ratings, a recent Gallup poll (April 25) showed 44% of U.S. residents approved of the job Obama is doing as President. "Obama's approval rating has slipped below the 46% 'break even' point for reelection," said Andrew Smith, Director of the UNH Survey Center. "Presidents with approval ratings above 46% typically get reelected while an approval rating below 46% typically results in electoral defeat."

Presidential Approval in NH – Barack Obama



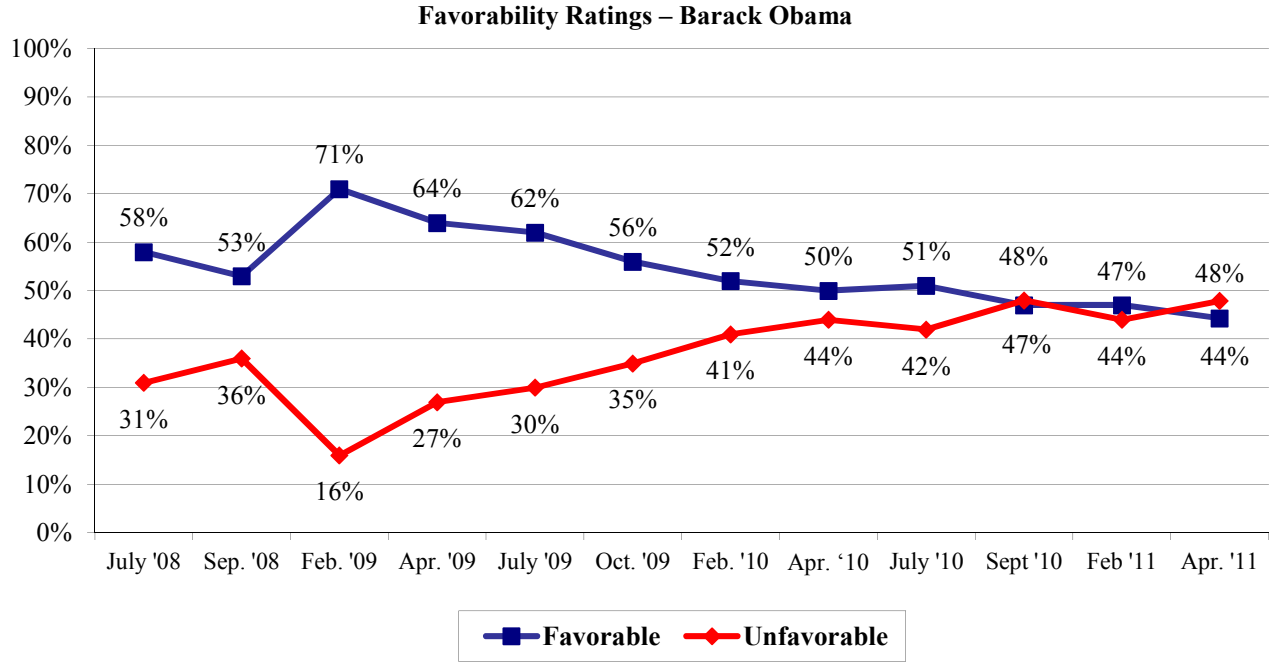
* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

While President Obama's approval rate has remained high among Democrats, it has declined significantly among Independents and Republicans. Obama's approval ratings among Independents (32%), and Republicans (4%) are at their lowest levels in New Hampshire since he took office.



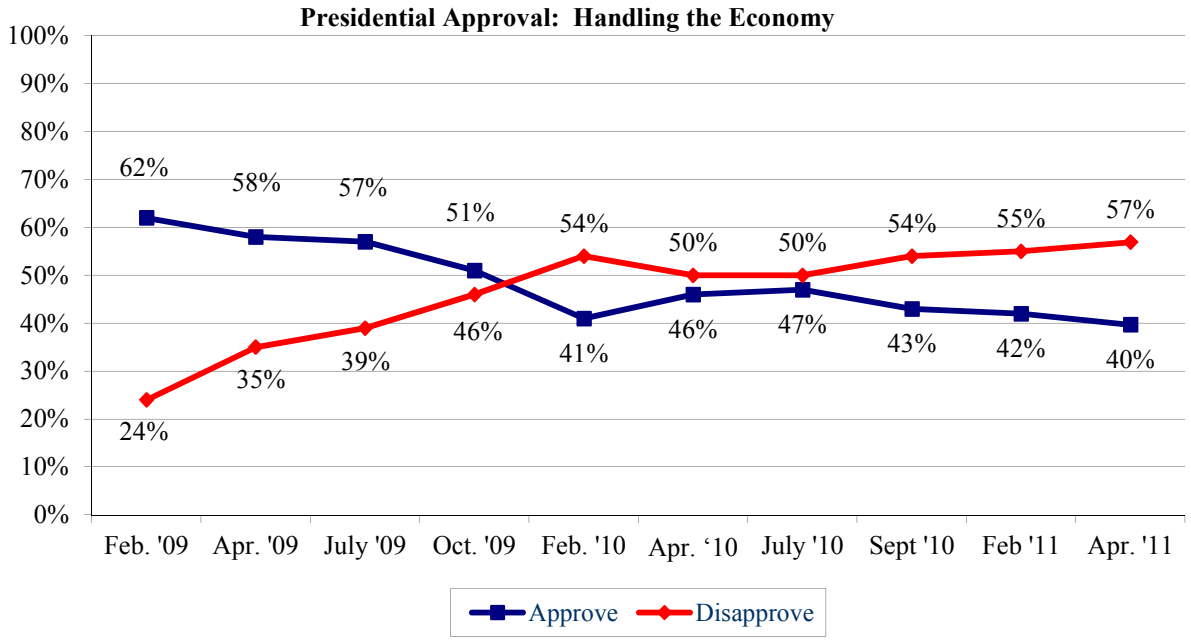
Obama's personal favorability has declined to its lowest level in New Hampshire. Obama is currently viewed favorably by only 44% of New Hampshire adults, 48% have an unfavorable opinion of him, and 8% are neutral or don't know enough about him to say. Obama's net favorability rating, the percentage having a favorable opinion minus the percentage having an unfavorable opinion, is -4%, down from +3% in February.

Democrats continue to like Obama with 84% having a favorable opinion of him, while only 37% of political independents and 5% of Republicans have a favorable opinion of the President.



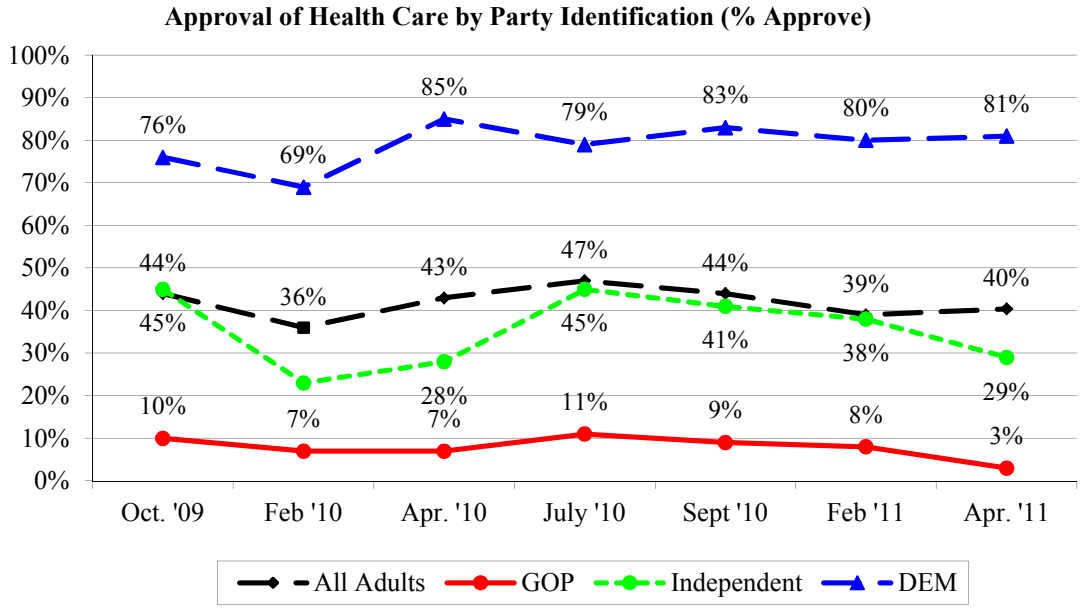
Economic Approval Rating

Despite a slow recovery, approval of the Obama Administration's handling of the economy continues to drop. Currently, only 40% of New Hampshire adults approve of how Obama is handling the economy, 57% disapprove, and 3% are neutral. As with other approval measures, there is a considerable partisan gap -- most Democrats (78%) approve of Obama's handling of the economy while only 26% of independents and 5% of Republicans approve.

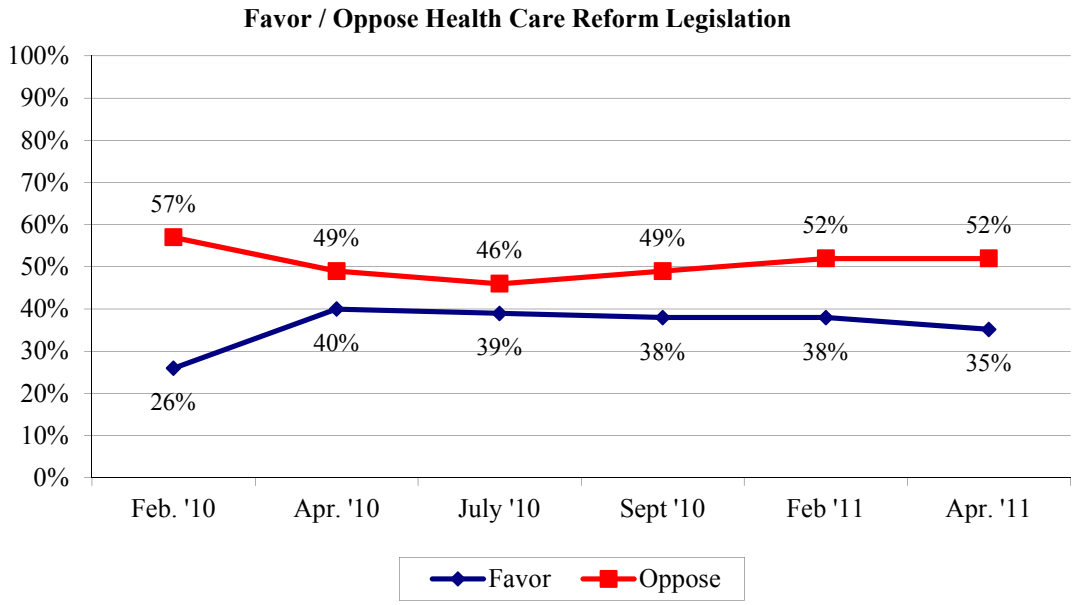


Presidential Approval – Health Care Policy

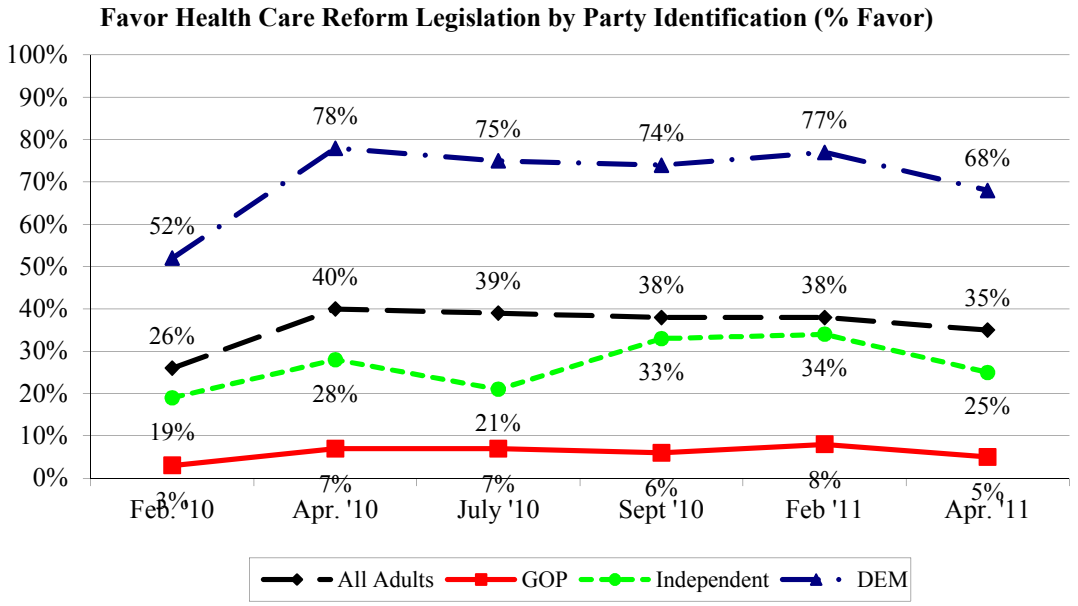
Obama's handling of health care also remains a problem. Currently, only 40% of New Hampshire residents approve of Obama's handling of health care policy, 56% disapprove, and 4% are neutral. Support among independents continues to decline, from a high of 45% last July to 29% in the most recent poll. Support among Democrats (81%) and Republicans (3%) has remained largely unchanged.



Most New Hampshire adults continue oppose the health care legislation passed in early 2010. In the most recent Granite State Poll, only 35% of New Hampshire adults favor the legislation, 52% oppose it, and 12% are neutral or don't know enough about it to say.

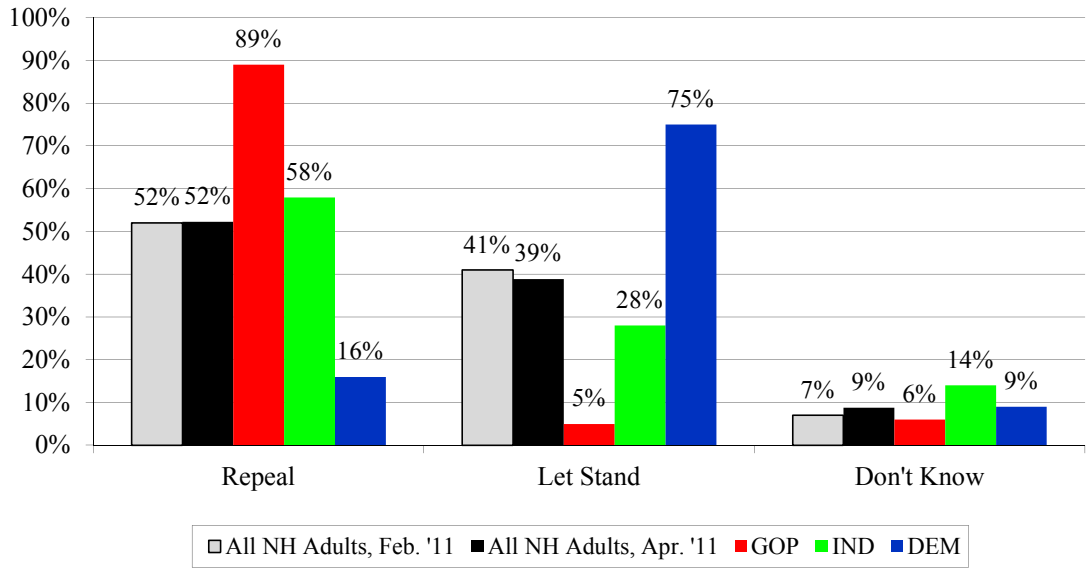


Support for the health care reform law has declined among all political groups. Currently, 68% of Democrats, 25% of Independents and 5% of Republicans favor the 2010 health care reform law.



A small majority of New Hampshire adults think Congress should repeal the health care law that was passed last year – 52% favor repeal of the law, 39% believe Congress should let it stand and 9% are unsure. As with other health care related issues, views on repealing health care are quite partisan with 89% of Republicans favoring repeal while 75% of Democrats think Congress should let the bill stand. Over half (58%) of politically independent New Hampshire adults favor repeal.

Repeal/Let Stand Healthcare Passed in Congress

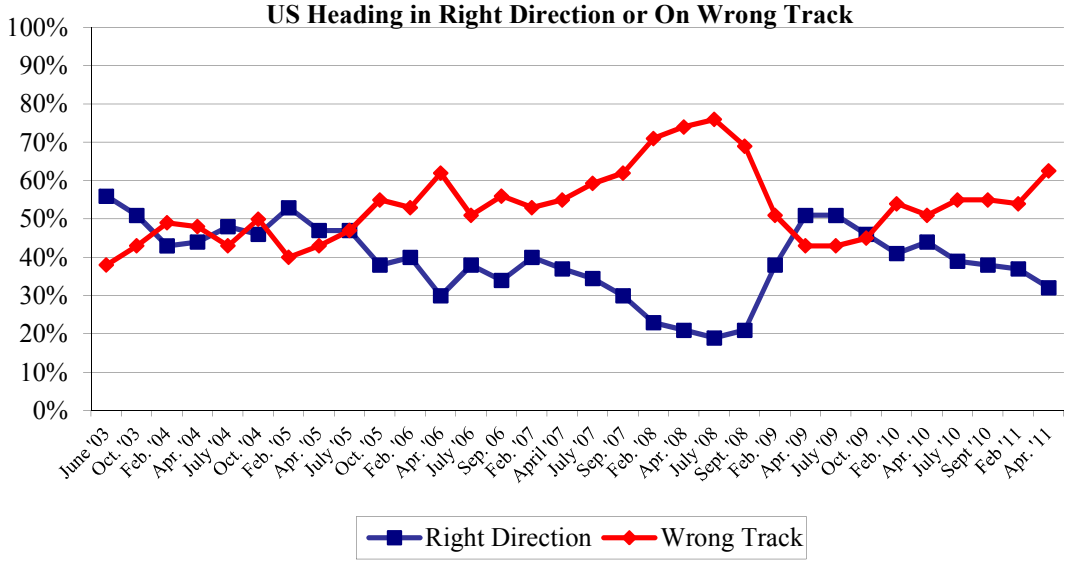


Right Direction – Wrong Track

Granite Staters are much more pessimistic about the direction the county is heading. Currently, only 32% of New Hampshire adults think things in this country are generally going in the right direction, 63% think things are seriously off on the wrong track, and 5% don't know. The percent of those who think the country is off on the wrong track has risen significantly after remaining stable for more than a year and is at its lowest level since Obama took office.

Democrats are still most optimistic about the county's direction, with 53% saying the country is going in the right direction, but this is down from 60% in February.

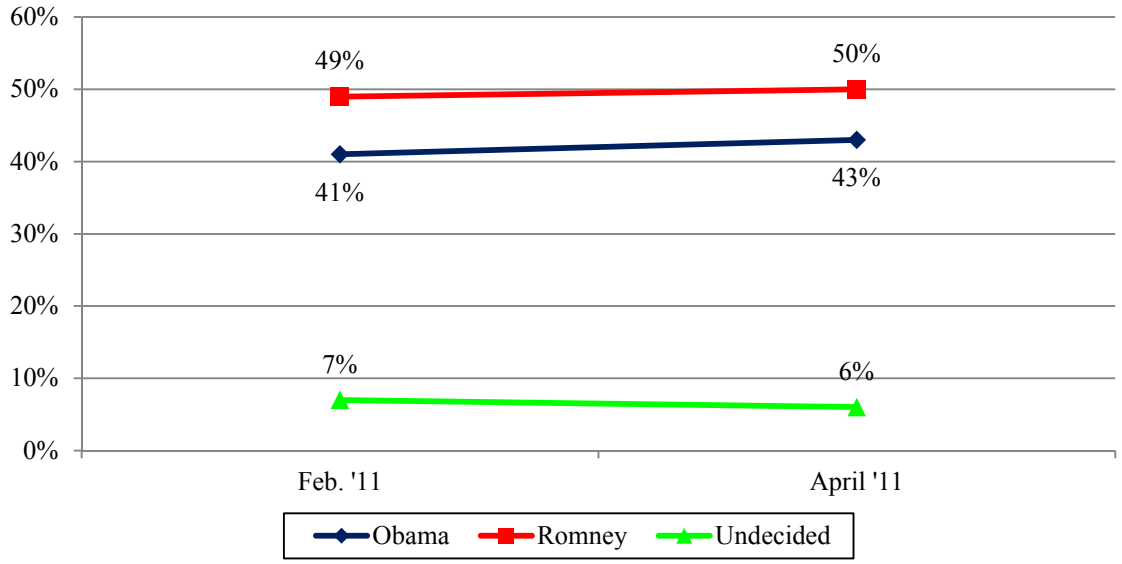
US Heading in Right Direction or On Wrong Track



2012 Presidential Election

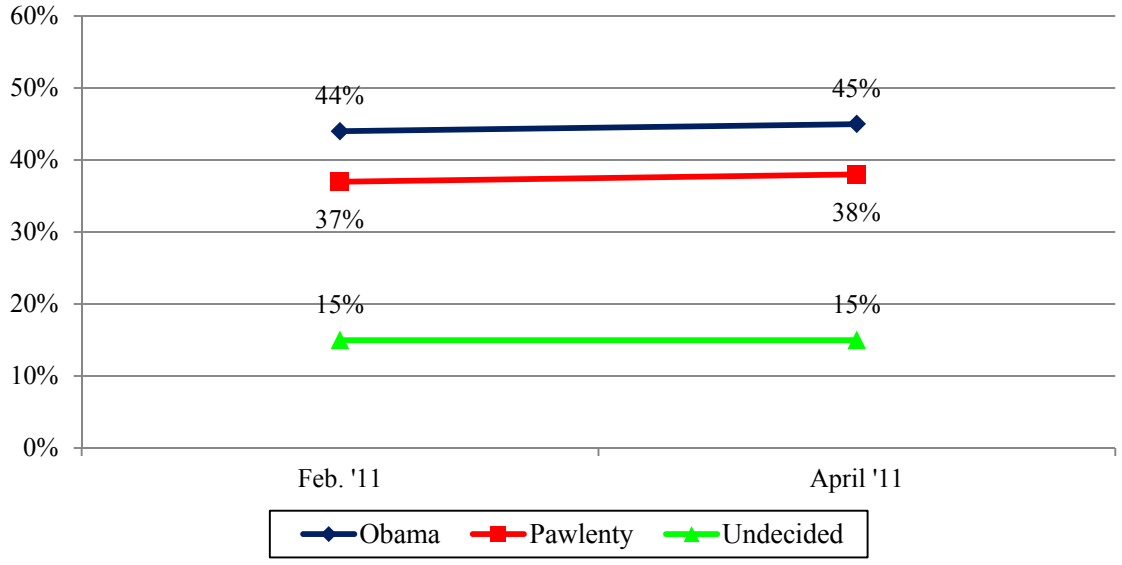
Looking ahead to the 2012 general election, the likelihood of President Obama winning again in New Hampshire depends heavily on the Republican candidate he would face. In a hypothetical race between Obama and Mitt Romney, the current GOP favorite in New Hampshire, Romney leads with 50% to 43% for Obama, 2% for some other candidate, and 6% are undecided. Romney's lead over Obama has remained unchanged since February. Romney holds a 49% to 31% lead among political independents.

November 2012 General Election - Obama vs. Romney
(Likely 2012 General Election Voters)

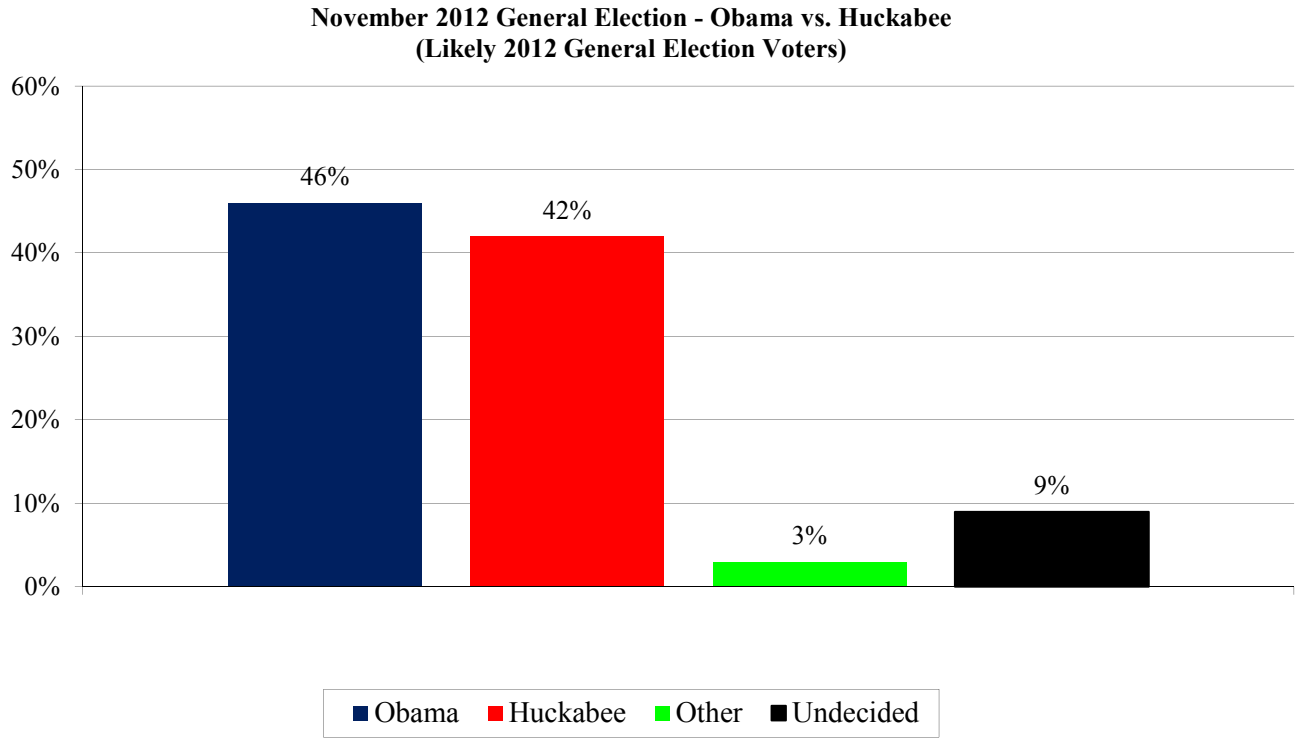


Obama does better against Minnesota governor Tim Pawlenty, who has been campaigning in New Hampshire for several months, but who remains much less known than Romney. In this matchup, Obama holds a modest 45% to 38% lead with 2% favoring some other candidate and 15% undecided. This matchup has also remained unchanged since February.

November 2012 General Election - Obama vs. Pawlenty
(Likely 2012 General Election Voters)



And when Obama is matched against former Arkansas Governor Mike Huckabee, who has led in many national polls, Obama holds a 46% to 42% lead , with 3% favoring some other candidate and 9% undecided.



Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred twenty (520) randomly selected New Hampshire adults were interviewed by telephone between April 15 and April 26, 2011. The margin of sampling error for the survey is +/- 4.4 percent.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Presidential Approval

"GENERALLY SPEAKING, do you approve or disapprove of the way Barack Obama is handling his job as president?"

	Approve	Neutral	Disapprove	(N)
Apr. '11	**44%**	**5%**	**52%**	**(502)**
Feb. '11	46%	4%	49%	(519)
Sept. '10	46%	4%	50%	(514)
July '10	51%	5%	44%	(502)
Apr. '10	50%	4%	46%	(506)
Feb. '10	48%	5%	47%	(495)
Oct. '09	55%	5%	40%	(503)
July '09	61%	6%	33%	(556)
Apr. '09	63%	8%	29%	(500)
Feb. '09	66%	14%	21%	(614)

Favorability Rating – President Barack Obama

"Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say. President Barack Obama?"

	Favorable	Neutral	Unfavorable	NET	(N=)
Apr. '11	**44%**	**8%**	**48%**	**-4%**	**(503)**
Feb. '11	47%	8%	44%	3%	(515)
Sept. '10	47%	4%	48%	-1%	(515)
July '10	51%	5%	42%	+9%	(504)
Apr. '10	50%	4%	44%	+6%	(510)
Feb. '10	52%	6%	41%	+11%	(496)
Oct. '09	56%	8%	35%	+21%	(502)
July '09	62%	7%	30%	+32%	(557)
Apr. '09	64%	7%	27%	+37%	(503)
Feb. '09	71%	9%	16%	+55%	(619)
Sep. '08	53%	9%	36%	+17%	(522)
July '08	58%	10%	31%	+27%	(474)

Presidential Approval – Economy

"GENERALLY SPEAKING, do you approve or disapprove of the way President Obama is handling THE ECONOMY?"

	Approve	Neutral	Disapprove	(N)
Apr. '11	**40%**	**3%**	**57%**	**(502)**
Feb. '11	42%	3%	55%	(518)
Sept. '10	43%	2%	54%	(513)
July '10	47%	3%	50%	(502)
Apr. '10	46%	3%	50%	(507)
Feb. '10	41%	4%	54%	(493)
Oct. '09	51%	3%	46%	(500)
July '09	57%	4%	39%	(556)
Apr. '09	58%	7%	35%	(499)
Feb. '09	62%	14%	24%	(614)

Presidential Approval on Health Care

"Do you approve or disapprove of the way Barack Obama is handling health care policy?"

	Approve	Neutral	Disapprove	(N)
Apr. '11	**40%**	**3%**	**57%**	**(502)**
Feb. '11	39%	4%	56%	(511)
Sept. '10	44%	4%	52%	(511)
July '10	47%	3%	50%	(503)
Apr. '10	43%	6%	52%	(506)
Feb. '10	36%	5%	58%	(493)
Oct. '09	44%	7%	49%	(499)

Favor / Oppose Health Care Reform Legislation Passed in Congress

"Let me ask you a question about healthcare. The U.S. House and Senate passed legislation in March that will overhaul the nation's health care system. Based on what you have seen or heard, do you favor or oppose the health care legislation that was passed in Congress, or don't you have an opinion?"

(ASKED IN FEB '10) "Let me ask you a question about healthcare. The U.S. House and Senate have just passed legislation that would overhaul the nation's health care system. Based on what you have seen or heard, do you favor or oppose the health care legislation that is going through Congress, or don't you have an opinion?"

	Favor	Neutral	Oppose	(N)
Apr. '11	**35%**	**12%**	**52%**	**(504)**
Feb. '11	38%	10%	52%	(519)
Sept. '10	38%	13%	49%	(513)
July '10	39%	15%	46%	(502)
Apr. '10	40%	10%	49%	(512)
Feb. '10	26%	16%	57%	(498)

Repeal/Let Stand Current Healthcare Legislation

"Do you think Congress should try to repeal the health care law that was passed last year, or should they let it stand?"

	Repeal	Let Stand	Don't Know	(N)
Apr. '11	**52%**	**39%**	**9%**	**(499)**
Feb. '11	52%	41%	7%	(517)

Right Track - Wrong Track

"Do you think things in this country are generally going in the right direction or are they seriously off on the wrong track?"

	Right Direction	Wrong Track	Don't Know	(N=)
Apr. '11	**32%**	**63%**	**5%**	**(496)**
Feb. '11	37%	54%	9%	(513)
Sept. '10	38%	55%	7%	(512)
July '10	39%	55%	6%	(491)
Apr. '10	44%	51%	4%	(502)
Feb. '10	41%	54%	5%	(484)
Oct. '09	46%	45%	9%	(496)
July '09	51%	43%	5%	(555)
Apr. '09	51%	43%	7%	(498)
Feb. '09	38%	51%	11%	(610)
Sep. '08	21%	69%	10%	(540)
July '08	19%	73%	8%	(508)
Apr. '08	21%	74%	5%	(487)
Feb. '08	23%	71%	7%	(553)
Sep. '07	30%	62%	8%	(505)
July '07	34%	59%	6%	(523)
Apr. '07	37%	55%	8%	(510)
Feb. '07	40%	53%	7%	(516)
Sept. '06	34%	56%	10%	(510)
July '06	38%	51%	11%	(496)
Apr. '06	30%	62%	8%	(501)
Feb. '06	40%	53%	7%	(487)
Oct. '05	38%	55%	7%	(498)
July '05	47%	47%	6%	(492)
Apr. '05	46%	43%	11%	(487)
Feb. '05	53%	40%	7%	(535)
Oct. '04	46%	50%	4%	(574)
July '04	48%	43%	10%	(500)
Apr. '04	44%	48%	8%	(535)
Feb. '04	43%	49%	8%	(503)
Oct. '03	51%	43%	6%	(487)
June '03	56%	38%	5%	(511)

2012 Presidential Trial Heats
(Likely 2012 Voters)

Obama v. Romney

	Feb. '11	April '11
Barack Obama	41%	43%
Mitt Romney	49%	50%
Other	3%	2%
Undecided	7%	6%
(N=)	(712)	(471)

Obama v. Pawlenty

	Feb. '11	April '11
Barack Obama	44%	45%
Tim Pawlenty	37%	38%
Other	3%	2%
Undecided	15%	15%
(N=)	(707)	(473)

Obama v. Huckabee

	April '11
Barack Obama	46%
Mike Huckabee	42%
Other	3%
Undecided	9%
(N=)	(474)

Presidential Approval Rating - Overall

	Approve	Neutral	Disapprove	(N=)
STATEWIDE	**44%**	**5%**	**52%**	**502**
Registered Democrat	84%	3%	12%	129
Registered Undeclared	44%	6%	51%	202
Registered Republican	6%	0%	94%	135
Democrat	85%	4%	10%	206
Independent	32%	8%	60%	94
Republican	4%	2%	93%	194
Liberal	84%	4%	13%	109
Moderate	54%	5%	42%	189
Conservative	10%	4%	87%	185
Support Tea Party	4%	1%	96%	148
Neutral	33%	10%	57%	150
Oppose Tea Party	83%	3%	14%	188
McCain/Palin Voter	7%	3%	91%	221
Obama/Biden Voter	82%	5%	14%	230
Other	32%	8%	61%	16
Did Not Vote in 2008	26%	19%	55%	26
Union household	48%	7%	46%	76
Non union	43%	4%	53%	419
Read Union Leader	27%	3%	70%	151
Read Boston Globe	68%	3%	29%	67
Watch WMUR	45%	4%	51%	295
Listen to NHPR	74%	2%	24%	120
10 yrs or less in NH	42%	6%	52%	92
11 to 20 years	43%	1%	56%	78
More than 20 years	44%	5%	51%	328
18 to 34	44%	5%	51%	59
35 to 49	34%	9%	57%	123
50 to 64	45%	3%	52%	193
65 and over	51%	3%	45%	110
Male	39%	3%	58%	245
Female	47%	6%	46%	257
High school or less	29%	11%	61%	98
Some college	41%	3%	56%	110
College graduate	47%	1%	52%	165
Post graduate	53%	5%	41%	125
Less than $30K	51%	8%	41%	55
$30K to $60K	38%	2%	60%	78
$60K to $75K	48%	4%	48%	51
$75K to $100K	54%	5%	40%	66
$100K or more	42%	3%	55%	109
Attend services 1 or more/week	27%	4%	68%	127
1 2 times a month	37%	7%	56%	41
Less often	47%	2%	51%	145
Never	54%	6%	40%	166
North Country	50%	1%	49%	38
Central / Lakes	43%	6%	52%	83
Connecticut Valley	55%	6%	39%	70
Mass Border	38%	5%	57%	133
Seacoast	50%	5%	45%	99
Manchester Area	33%	2%	65%	79
First Cong. Dist	39%	4%	57%	245
Second Cong. Dist	47%	6%	47%	257

Presidential Approval Rating - Economy

	Approve	Neutral	Disapprove	(N=)
STATEWIDE	**40%**	**3%**	**57%**	**502**
Registered Democrat	79%	4%	18%	128
Registered Undeclared	36%	4%	59%	202
Registered Republican	6%	0%	94%	135
Democrat	78%	3%	19%	205
Independent	26%	7%	67%	94
Republican	5%	2%	93%	194
Liberal	79%	2%	19%	108
Moderate	47%	5%	48%	189
Conservative	8%	2%	90%	185
Support Tea Party	4%	1%	95%	148
Neutral	27%	5%	67%	150
Oppose Tea Party	78%	4%	19%	188
McCain/Palin Voter	7%	2%	90%	221
Obama/Biden Voter	71%	5%	24%	229
Other	32%	0%	68%	16
Did Not Vote in 2008	43%	5%	52%	26
Union household	44%	5%	51%	75
Non union	39%	3%	58%	419
Read Union Leader	23%	4%	73%	152
Read Boston Globe	72%	1%	27%	67
Watch WMUR	40%	4%	56%	296
Listen to NHPR	68%	3%	29%	121
10 yrs or less in NH	34%	2%	64%	92
11 to 20 years	45%	3%	52%	78
More than 20 years	40%	4%	56%	327
18 to 34	37%	4%	58%	59
35 to 49	31%	3%	66%	123
50 to 64	42%	3%	55%	193
65 and over	48%	3%	49%	109
Male	39%	2%	59%	246
Female	40%	5%	55%	256
High school or less	26%	9%	65%	97
Some college	35%	3%	63%	110
College graduate	45%	2%	54%	165
Post graduate	49%	2%	49%	124
Less than $30K	42%	7%	51%	55
$30K to $60K	31%	0%	69%	78
$60K to $75K	47%	4%	49%	51
$75K to $100K	55%	3%	42%	66
$100K or more	40%	2%	57%	109
Attend services 1 or more/week	24%	4%	72%	127
1 2 times a month	37%	5%	58%	41
Less often	41%	2%	57%	145
Never	51%	3%	45%	166
North Country	38%	9%	53%	38
Central / Lakes	39%	1%	60%	82
Connecticut Valley	55%	4%	41%	70
Mass Border	34%	4%	62%	133
Seacoast	51%	2%	47%	99
Manchester Area	23%	4%	74%	79
First Cong. Dist	37%	2%	61%	245
Second Cong. Dist	43%	5%	53%	257

Presidential Approval Rating - Health Care

	Approve	Neutral	Disapprove	(N=)
STATEWIDE	**40%**	**4%**	**56%**	**501**
Registered Democrat	81%	1%	18%	129
Registered Undeclared	39%	6%	55%	201
Registered Republican	6%	2%	92%	135
Democrat	81%	2%	16%	204
Independent	29%	5%	66%	94
Republican	3%	4%	94%	194
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Moderate	47%	5%	48%	189
Conservative	9%	4%	87%	186
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Other	39%	8%	53%	16
Did Not Vote in 2008	29%	5%	66%	26
Union household	43%	1%	56%	76
Non union	40%	4%	56%	418
Read Union Leader	21%	5%	74%	152
Read Boston Globe	72%	1%	27%	67
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11 to 20 years	42%	3%	54%	78
More than 20 years	42%	3%	54%	326
18 to 34	36%	4%	61%	57
35 to 49	34%	5%	61%	123
50 to 64	42%	3%	56%	193
65 and over	46%	4%	49%	110
Male	40%	3%	57%	244
Female	41%	4%	55%	257
High school or less	24%	7%	69%	98
Some college	38%	3%	59%	109
College graduate	44%	3%	53%	165
Post graduate	51%	3%	46%	125
Less than $30K	42%	5%	53%	55
$30K to $60K	36%	4%	61%	79
$60K to $75K	46%	2%	51%	51
$75K to $100K	55%	0%	45%	66
$100K or more	42%	4%	54%	109
Attend services 1 or more/week	25%	3%	72%	127
1 2 times a month	35%	5%	60%	41
Less often	44%	2%	55%	145
Never	51%	6%	44%	165
North Country	46%	9%	46%	39
Central / Lakes	44%	3%	53%	81
Connecticut Valley	47%	5%	48%	70
Mass Border	34%	4%	63%	133
Seacoast	52%	1%	46%	99
Manchester Area	25%	4%	71%	79
First Cong. Dist	38%	2%	59%	243
Second Cong. Dist	42%	5%	53%	258

Favor / Oppose Health Care Legislation Passed in Congress

	Favor	Neutral/DK	Oppose	(N=)
STATEWIDE	**35%**	**12%**	**52%**	**504**
Registered Democrat	69%	11%	20%	129
Registered Undeclared	34%	14%	52%	204
Registered Republican	7%	6%	87%	135
Democrat	68%	14%	18%	207
Independent	25%	15%	61%	94
Republican	5%	8%	87%	194
Liberal	74%	9%	17%	109
Moderate	38%	14%	48%	190
Conservative	10%	9%	81%	186
Support Tea Party	6%	5%	90%	148
Neutral	25%	17%	57%	150
Oppose Tea Party	66%	13%	21%	189
McCain/Palin Voter	6%	7%	86%	221
Obama/Biden Voter	63%	14%	23%	231
Other	39%	8%	53%	16
Did Not Vote in 2008	38%	36%	26%	26
Union household	43%	13%	44%	76
Non union	33%	12%	55%	421
Read Union Leader	24%	9%	67%	153
Read Boston Globe	66%	8%	25%	68
Watch WMUR	37%	11%	53%	297
Listen to NHPR	65%	9%	25%	122
10 yrs or less in NH	28%	8%	64%	92
11 to 20 years	48%	12%	40%	78
More than 20 years	34%	14%	52%	329
18 to 34	26%	23%	51%	59
35 to 49	28%	13%	59%	123
50 to 64	41%	6%	53%	193
65 and over	37%	17%	46%	111
Male	36%	11%	53%	246
Female	34%	14%	52%	258
High school or less	19%	22%	60%	98
Some college	27%	19%	54%	112
College graduate	40%	7%	54%	165
Post graduate	49%	7%	44%	125
Less than $30K	32%	23%	45%	55
$30K to $60K	33%	13%	54%	79
$60K to $75K	40%	10%	50%	51
$75K to $100K	44%	13%	42%	66
$100K or more	40%	4%	56%	109
Attend services 1 or more/week	23%	9%	68%	128
1 2 times a month	32%	13%	55%	41
Less often	37%	15%	48%	145
Never	44%	11%	45%	166
North Country	34%	18%	48%	39
Central / Lakes	35%	14%	51%	83
Connecticut Valley	44%	14%	42%	71
Mass Border	33%	9%	59%	133
Seacoast	46%	13%	41%	99
Manchester Area	19%	11%	70%	79
First Cong. Dist	32%	13%	55%	245
Second Cong. Dist	38%	12%	50%	259

Repeal Healthcare Passed in Congress

	Repeal	Let Stand	Don't Know	(N=)
STATEWIDE	**52%**	**39%**	**9%**	**499**
Registered Democrat	18%	74%	8%	128
Registered Undeclared	52%	39%	9%	201
Registered Republican	90%	6%	4%	135
Democrat	16%	75%	9%	204
Independent	58%	28%	14%	93
Republican	89%	5%	6%	194
Liberal	13%	82%	4%	107
Moderate	45%	43%	12%	188
Conservative	84%	10%	6%	186
Support Tea Party	90%	6%	4%	148
Neutral	58%	29%	13%	150
Oppose Tea Party	18%	74%	8%	185
McCain/Palin Voter	89%	6%	5%	221
Obama/Biden Voter	19%	71%	10%	228
Other	45%	47%	8%	16
Did Not Vote in 2008	34%	35%	31%	26
Union household	51%	42%	7%	75
Non union	53%	38%	9%	417
Read Union Leader	69%	25%	6%	152
Read Boston Globe	28%	69%	3%	68
Watch WMUR	53%	41%	6%	295
Listen to NHPR	25%	68%	7%	121
10 yrs or less in NH	62%	33%	5%	92
11 to 20 years	46%	44%	10%	76
More than 20 years	51%	39%	10%	326
18 to 34	48%	30%	23%	59
35 to 49	59%	31%	10%	123
50 to 64	54%	43%	3%	192
65 and over	47%	44%	9%	107
Male	55%	37%	8%	243
Female	50%	41%	9%	256
High school or less	65%	18%	17%	97
Some college	54%	32%	14%	109
College graduate	52%	45%	4%	164
Post graduate	41%	53%	5%	125
Less than $30K	43%	35%	22%	54
$30K to $60K	55%	36%	8%	77
$60K to $75K	54%	38%	8%	51
$75K to $100K	45%	48%	7%	65
$100K or more	51%	43%	5%	109
Attend services 1 or more/week	70%	24%	7%	127
1 2 times a month	61%	32%	7%	40
Less often	50%	40%	10%	144
Never	40%	50%	10%	166
North Country	50%	37%	13%	37
Central / Lakes	50%	40%	10%	83
Connecticut Valley	40%	49%	11%	70
Mass Border	57%	35%	7%	132
Seacoast	44%	47%	9%	99
Manchester Area	69%	25%	6%	78
First Cong. Dist	55%	36%	9%	243
Second Cong. Dist	50%	42%	9%	257

U.S. Right Direction / Wrong Track

	Right Direction	Wrong Track	Don't Know	(N=)
STATEWIDE	**32%**	**63%**	**5%**	**496**
Registered Democrat	48%	43%	10%	126
Registered Undeclared	36%	60%	4%	200
Registered Republican	11%	85%	4%	134
Democrat	53%	39%	8%	206
Independent	30%	63%	7%	89
Republican	11%	87%	2%	192
Liberal	49%	46%	5%	109
Moderate	40%	52%	7%	184
Conservative	14%	82%	3%	184
Support Tea Party	11%	88%	1%	147
Neutral	25%	66%	9%	147
Oppose Tea Party	54%	41%	5%	186
McCain/Palin Voter	14%	83%	4%	219
Obama/Biden Voter	51%	41%	8%	226
Other	26%	74%	0%	15
Did Not Vote in 2008	37%	63%	0%	26
Union household	33%	53%	14%	74
Non union	32%	64%	4%	414
Read Union Leader	25%	74%	2%	151
Read Boston Globe	48%	44%	7%	67
Watch WMUR	33%	61%	6%	294
Listen to NHPR	43%	51%	6%	118
10 yrs or less in NH	26%	71%	3%	91
11 to 20 years	40%	59%	1%	78
More than 20 years	32%	61%	7%	322
18 to 34	29%	64%	7%	58
35 to 49	31%	65%	4%	123
50 to 64	33%	62%	5%	190
65 and over	34%	59%	8%	108
Male	29%	68%	3%	246
Female	35%	57%	8%	250
High school or less	25%	66%	9%	95
Some college	30%	64%	6%	107
College graduate	29%	69%	2%	164
Post graduate	44%	50%	7%	125
Less than $30K	34%	65%	1%	54
$30K to $60K	36%	62%	3%	76
$60K to $75K	27%	66%	7%	50
$75K to $100K	34%	60%	7%	65
$100K or more	39%	56%	5%	109
Attend services 1 or more/week	25%	71%	4%	125
1 2 times a month	41%	57%	2%	40
Less often	30%	64%	6%	143
Never	40%	54%	6%	165
North Country	41%	55%	4%	39
Central / Lakes	24%	70%	7%	82
Connecticut Valley	42%	56%	3%	68
Mass Border	29%	66%	5%	133
Seacoast	38%	53%	9%	96
Manchester Area	26%	71%	3%	78
First Cong. Dist	32%	62%	6%	240
Second Cong. Dist	32%	63%	4%	256

Favorability Rating - Barack Obama

	Favorable	Neutral	Unfavorable	DK	(N)
STATEWIDE	**44%**	**8%**	**48%**	**0%**	**503**
Registered Democrat	85%	3%	12%	0%	128
Registered Undeclared	45%	7%	47%	0%	204
Registered Republican	6%	7%	87%	0%	135
Democrat	84%	6%	9%	0%	207
Independent	37%	13%	50%	1%	94
Republican	5%	6%	89%	0%	194
Liberal	82%	7%	11%	0%	108
Moderate	55%	9%	36%	0%	190
Conservative	11%	6%	83%	0%	186
Support Tea Party	4%	3%	92%	0%	148
Neutral	34%	15%	50%	1%	150
Oppose Tea Party	83%	4%	13%	0%	189
McCain/Palin Voter	7%	6%	87%	0%	221
Obama/Biden Voter	81%	7%	12%	0%	230
Other	32%	11%	57%	0%	16
Did Not Vote in 2008	45%	21%	34%	0%	26
Union household	53%	8%	39%	0%	76
Non union	43%	7%	50%	0%	420
Read Union Leader	29%	7%	64%	0%	153
Read Boston Globe	72%	1%	26%	0%	68
Watch WMUR	45%	9%	46%	0%	296
Listen to NHPR	72%	4%	24%	0%	122
10 yrs or less in NH	39%	8%	53%	0%	92
11 to 20 years	41%	8%	51%	0%	77
More than 20 years	47%	7%	46%	0%	329
18 to 34	41%	7%	52%	0%	59
35 to 49	33%	13%	54%	0%	123
50 to 64	49%	4%	47%	1%	193
65 and over	50%	9%	40%	1%	110
Male	41%	7%	52%	0%	246
Female	47%	8%	44%	1%	257
High school or less	31%	12%	56%	1%	97
Some college	41%	9%	50%	0%	112
College graduate	46%	5%	49%	0%	165
Post graduate	56%	7%	38%	0%	125
Less than $30K	53%	10%	34%	3%	55
$30K to $60K	38%	7%	55%	0%	79
$60K to $75K	48%	4%	48%	0%	51
$75K to $100K	56%	5%	39%	0%	66
$100K or more	44%	7%	50%	0%	109
Attend services 1 or more/week	28%	7%	65%	0%	127
1 2 times a month	40%	6%	54%	0%	41
Less often	45%	8%	46%	0%	145
Never	55%	8%	36%	1%	166
North Country	46%	11%	43%	0%	39
Central / Lakes	45%	8%	46%	1%	83
Connecticut Valley	53%	10%	37%	0%	71
Mass Border	39%	6%	54%	1%	133
Seacoast	51%	7%	42%	0%	99
Manchester Area	35%	6%	60%	0%	79
First Cong. Dist	40%	8%	52%	0%	244
Second Cong. Dist	48%	7%	44%	0%	259

2012 Presidential Election – Romney vs. Obama
(2012 Likely General Election Voters)

	Romney	Obama	Other	Undecided	(N)
STATEWIDE	**50%**	**43%**	**2%**	**6%**	**471**
Registered Democrat	13%	80%	1%	5%	126
Registered Undeclared	48%	42%	2%	8%	194
Registered Republican	90%	4%	3%	4%	130
Democrat	9%	87%	1%	3%	196
Independent	49%	31%	4%	16%	83
Republican	93%	1%	1%	4%	188
Liberal	8%	89%	3%	1%	103
Moderate	41%	52%	0%	7%	179
Conservative	84%	7%	2%	6%	177
Support Tea Party	93%	2%	2%	2%	141
Neutral	59%	26%	3%	13%	134
Oppose Tea Party	11%	85%	1%	3%	184
McCain/Palin Voter	89%	4%	2%	5%	212
Obama/Biden Voter	14%	79%	1%	6%	226
Other	39%	41%	8%	12%	16
Did Not Vote in 2008	36%	60%	0%	3%	9
Union household	47%	45%	4%	4%	70
Non union	51%	42%	1%	6%	397
Read Union Leader	68%	24%	2%	6%	144
Read Boston Globe	28%	69%	1%	3%	65
Watch WMUR	51%	41%	1%	7%	276
Listen to NHPR	24%	73%	0%	3%	116
10 yrs or less in NH	56%	37%	3%	5%	85
11 to 20 years	49%	48%	2%	1%	70
More than 20 years	48%	43%	1%	7%	312
18 to 34	49%	43%	2%	6%	54
35 to 49	60%	36%	2%	2%	114
50 to 64	48%	43%	2%	7%	181
65 and over	44%	48%	0%	7%	106
Male	52%	41%	2%	6%	232
Female	48%	44%	2%	6%	240
High school or less	61%	29%	1%	9%	82
Some college	49%	40%	0%	11%	104
College graduate	50%	43%	3%	4%	163
Post graduate	43%	53%	2%	2%	119
Less than $30K	29%	61%	1%	8%	46
$30K to $60K	56%	35%	0%	9%	76
$60K to $75K	55%	41%	0%	4%	50
$75K to $100K	33%	62%	1%	4%	63
$100K or more	54%	38%	3%	5%	105
Attend services 1 or more/week	69%	25%	1%	5%	124
1 2 times a month	55%	39%	3%	3%	39
Less often	47%	45%	4%	5%	139
Never	36%	55%	0%	9%	151
North Country	42%	46%	0%	12%	36
Central / Lakes	49%	43%	2%	6%	80
Connecticut Valley	30%	56%	1%	13%	63
Mass Border	56%	37%	2%	5%	127
Seacoast	45%	50%	3%	2%	90
Manchester Area	66%	28%	2%	4%	75
First Cong. Dist	56%	38%	3%	4%	229
Second Cong. Dist	44%	47%	1%	8%	242

2012 Presidential Election – Huckabee vs. Obama
(2012 Likely General Election Voters)

	Huckabee	Obama	Other	Undecided	(N)
STATEWIDE	**42%**	**46%**	**3%**	**9%**	**474**
Registered Democrat	11%	82%	1%	6%	126
Registered Undeclared	37%	47%	4%	12%	195
Registered Republican	81%	7%	4%	7%	131
Democrat	5%	88%	2%	5%	197
Independent	31%	37%	7%	26%	83
Republican	85%	6%	3%	6%	189
Liberal	6%	89%	3%	2%	103
Moderate	30%	56%	3%	10%	183
Conservative	77%	11%	3%	9%	175
Support Tea Party	86%	3%	5%	6%	140
Neutral	46%	35%	4%	16%	138
Oppose Tea Party	7%	86%	2%	5%	185
McCain/Palin Voter	79%	6%	4%	11%	214
Obama/Biden Voter	8%	84%	2%	6%	227
Other	46%	33%	13%	8%	16
Did Not Vote in 2008	30%	60%	0%	10%	9
Union household	36%	50%	4%	10%	71
Non union	43%	45%	3%	9%	400
Read Union Leader	59%	26%	4%	11%	143
Read Boston Globe	19%	73%	5%	3%	66
Watch WMUR	41%	48%	2%	9%	277
Listen to NHPR	17%	74%	4%	4%	118
10 yrs or less in NH	47%	40%	5%	8%	88
11 to 20 years	46%	49%	2%	3%	71
More than 20 years	40%	47%	3%	11%	310
18 to 34	41%	49%	2%	8%	54
35 to 49	50%	39%	5%	6%	116
50 to 64	40%	47%	2%	10%	182
65 and over	39%	50%	2%	9%	106
Male	46%	45%	2%	7%	230
Female	38%	47%	4%	11%	244
High school or less	53%	31%	6%	10%	84
Some college	42%	42%	1%	15%	104
College graduate	44%	45%	3%	8%	162
Post graduate	31%	60%	4%	5%	120
Less than $30K	25%	65%	1%	8%	45
$30K to $60K	52%	36%	1%	11%	76
$60K to $75K	43%	48%	3%	7%	49
$75K to $100K	31%	62%	2%	5%	64
$100K or more	43%	47%	6%	5%	107
Attend services 1 or more/week	59%	30%	1%	10%	124
1 2 times a month	48%	37%	9%	5%	40
Less often	39%	49%	4%	9%	135
Never	30%	59%	2%	9%	155
North Country	38%	50%	2%	10%	36
Central / Lakes	37%	49%	3%	12%	79
Connecticut Valley	30%	54%	0%	15%	66
Mass Border	49%	40%	5%	6%	128
Seacoast	37%	54%	3%	6%	91
Manchester Area	53%	33%	5%	8%	74
First Cong. Dist	46%	43%	3%	8%	229
Second Cong. Dist	38%	49%	3%	10%	245

2012 Presidential Election – Pawlenty vs. Obama
(2012 Likely General Election Voters)

	Pawlenty	Obama	Other	Undecided	(N)
STATEWIDE	**38%**	**45%**	**2%**	**15%**	**473**
Registered Democrat	9%	84%	1%	7%	126
Registered Undeclared	32%	45%	2%	21%	195
Registered Republican	78%	7%	1%	13%	131
Democrat	3%	88%	1%	8%	197
Independent	25%	34%	3%	38%	83
Republican	81%	4%	1%	13%	189
Liberal	5%	87%	3%	5%	103
Moderate	29%	54%	0%	17%	183
Conservative	70%	12%	2%	17%	175
Support Tea Party	85%	4%	3%	8%	139
Neutral	34%	33%	1%	32%	137
Oppose Tea Party	8%	84%	1%	8%	185
McCain/Palin Voter	72%	6%	1%	21%	214
Obama/Biden Voter	7%	83%	1%	9%	227
Other	45%	26%	8%	21%	15
Did Not Vote in 2008	30%	54%	0%	17%	9
Union household	33%	49%	2%	16%	71
Non union	39%	44%	2%	15%	399
Read Union Leader	56%	29%	1%	14%	143
Read Boston Globe	22%	74%	1%	4%	66
Watch WMUR	37%	45%	1%	17%	277
Listen to NHPR	14%	76%	1%	9%	117
10 yrs or less in NH	40%	37%	2%	20%	88
11 to 20 years	45%	49%	2%	4%	71
More than 20 years	36%	46%	1%	17%	311
18 to 34	40%	44%	1%	16%	54
35 to 49	42%	39%	2%	17%	116
50 to 64	39%	45%	2%	14%	181
65 and over	34%	51%	0%	15%	106
Male	42%	42%	1%	15%	229
Female	35%	47%	2%	15%	244
High school or less	43%	35%	3%	19%	84
Some college	39%	38%	1%	21%	104
College graduate	41%	46%	1%	12%	162
Post graduate	31%	56%	1%	12%	120
Less than $30K	21%	65%	1%	13%	45
$30K to $60K	48%	34%	0%	17%	76
$60K to $75K	43%	48%	0%	9%	50
$75K to $100K	29%	57%	0%	14%	64
$100K or more	37%	45%	3%	15%	108
Attend services 1 or more/week	53%	30%	0%	16%	123
1 2 times a month	49%	40%	6%	5%	40
Less often	35%	48%	2%	14%	136
Never	26%	55%	1%	18%	155
North Country	34%	50%	0%	17%	36
Central / Lakes	32%	47%	0%	21%	79
Connecticut Valley	30%	50%	0%	20%	66
Mass Border	45%	41%	2%	12%	128
Seacoast	35%	49%	3%	13%	91
Manchester Area	48%	38%	2%	12%	74
First Cong. Dist	42%	41%	2%	14%	229
Second Cong. Dist	35%	48%	1%	16%	245