

THE WMUR GRANITE STATE POLL

THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

February 4, 2010

OBAMA CONTINUES TO LOSE SUPPORT IN NEW HAMPSHIRE

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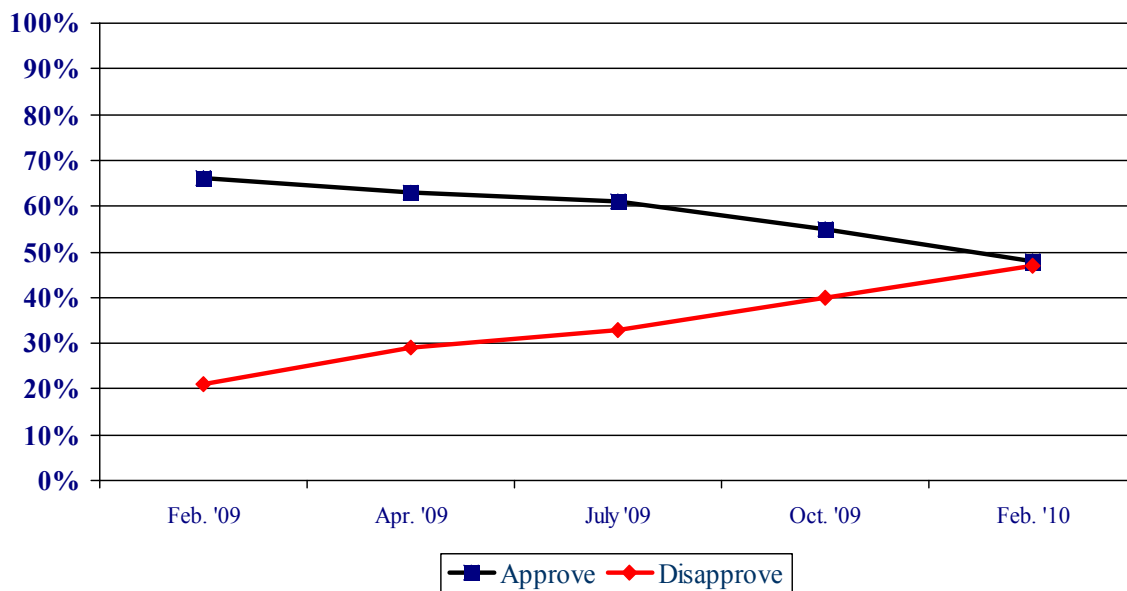
DURHAM, NH – President Barack Obama approval ratings in New Hampshire have slipped below 50% as residents have become increasingly concerned over his handling of the economy and health care. Political independents have grown increasingly disappointed with the administration.

These findings are based on the latest **WMUR Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Five hundred (500) randomly selected New Hampshire adults were interviewed by telephone between January 27 and February 3, 2010. The margin of sampling error for the survey is +/-4.4 percent.

Presidential Approval

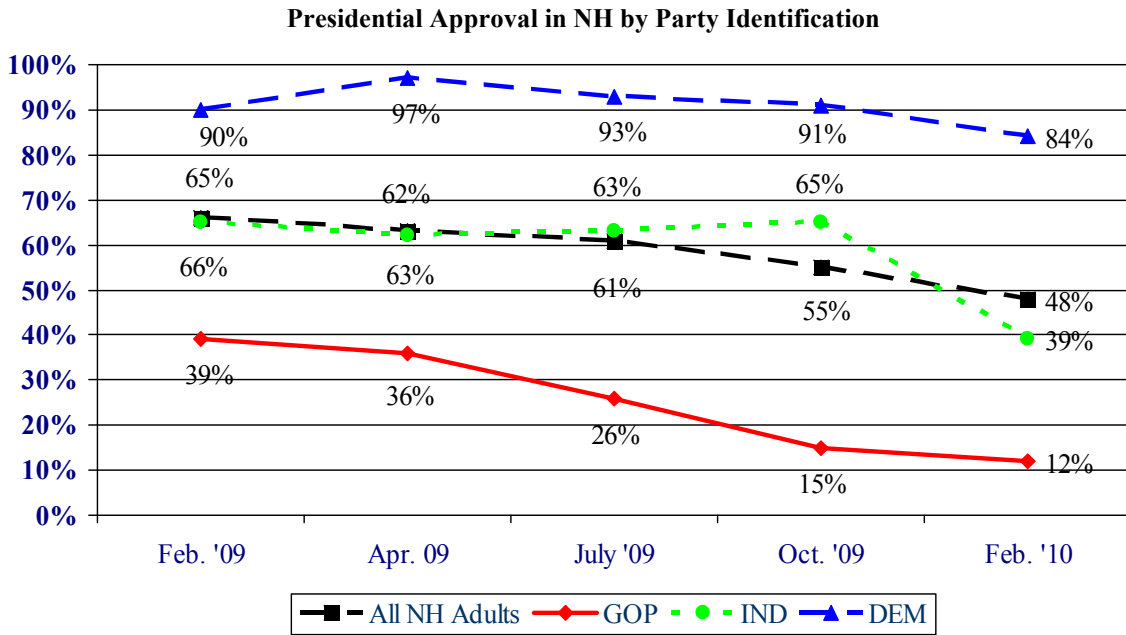
The recent election of Scott Brown in Massachusetts and Republican wins in the Virginia and New Jersey gubernatorial elections in November are strong signs of growing discontent with President Obama and the Democratic Congress. Economic difficulties in New Hampshire and the country have continued and the public has grown increasingly opposed to the health care reform legislation being debated in Congress. As a consequence, President Obama's approval ratings have been declining both nationwide and in New Hampshire. Obama's job approval rating in New Hampshire has steadily dropped since his inauguration and in the most recent Granite State Poll, only 48% of New Hampshire adults say they approve of the job Obama is doing as president, 47% disapprove, and 5% are neutral. These figures are similar to his national ratings, a recent Gallup poll showed 51% of U.S. residents approved of the job Obama is doing as President. Obama's approval rating in New Hampshire has dropped 7 percentage points since October and 18 percentage points since he was inaugurated.

Presidential Approval – Barack Obama



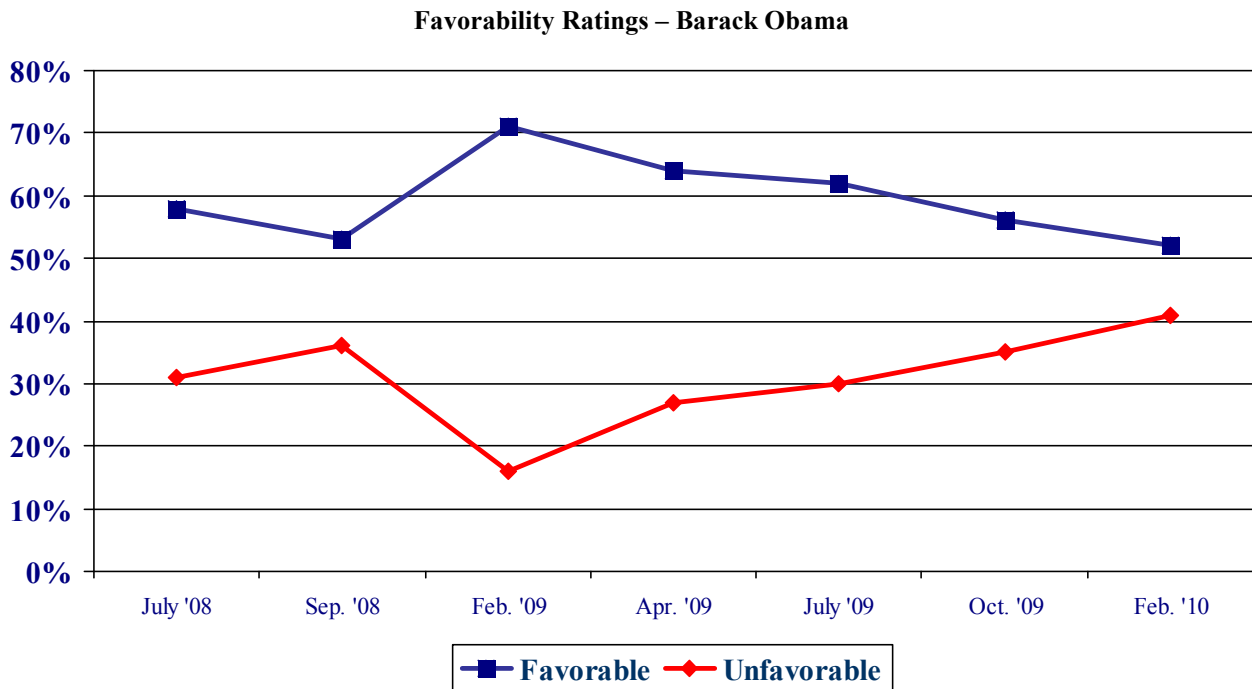
* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

Obama's approval ratings have dropped primarily among political independents. Currently, 39% of independents in New Hampshire say they approve of the job Obama is doing as President, a 26 percentage point drop since October 2009. Support among self identified Democrats also dropped from 91% in October to 84%. Republicans in New Hampshire have disapproved of the job Obama is doing as president since early in his tenure.



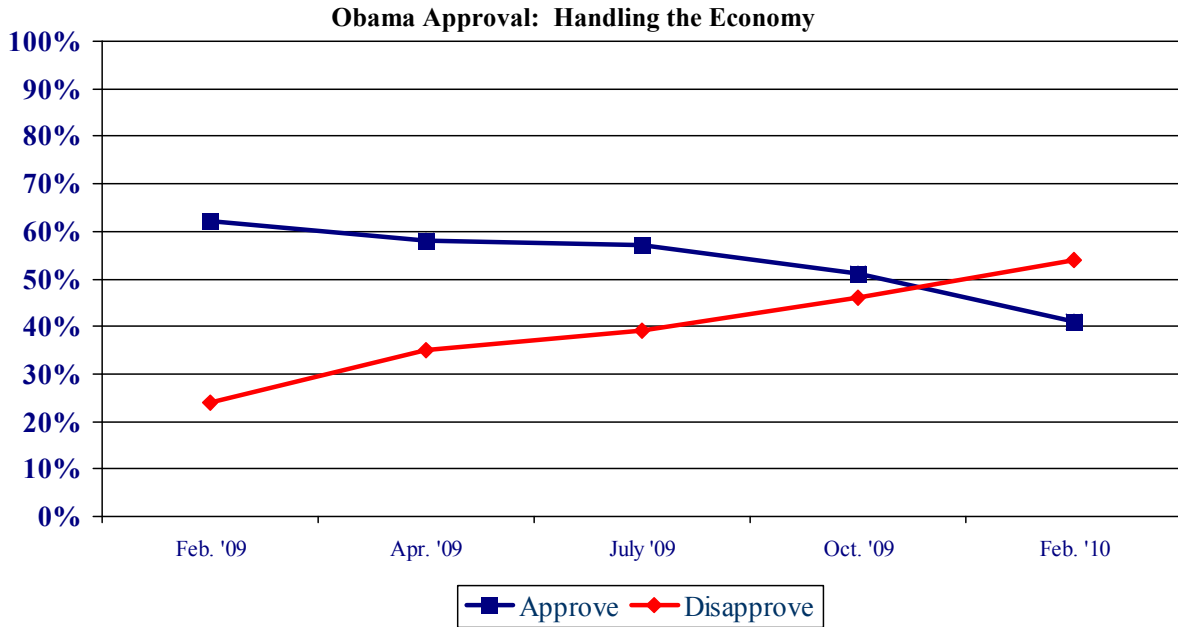
Obama's personal favorability ratings have also declined, but not as sharply as his job approval. Obama is currently viewed favorably by 52% of New Hampshire adults, 41% have an unfavorable opinion of him, and 6% are neutral. Obama's net favorability rating, the percentage having a favorable opinion minus the percentage having an unfavorable opinion, is +11%, down from +21% in October and down substantially from +55% shortly after his inauguration.

Democrats continue to like Obama with 86% saying they have a favorable opinion of him, but only 52% of political independents and only 14% of Republicans have a favorable opinion of the President.



Economic Approval Rating

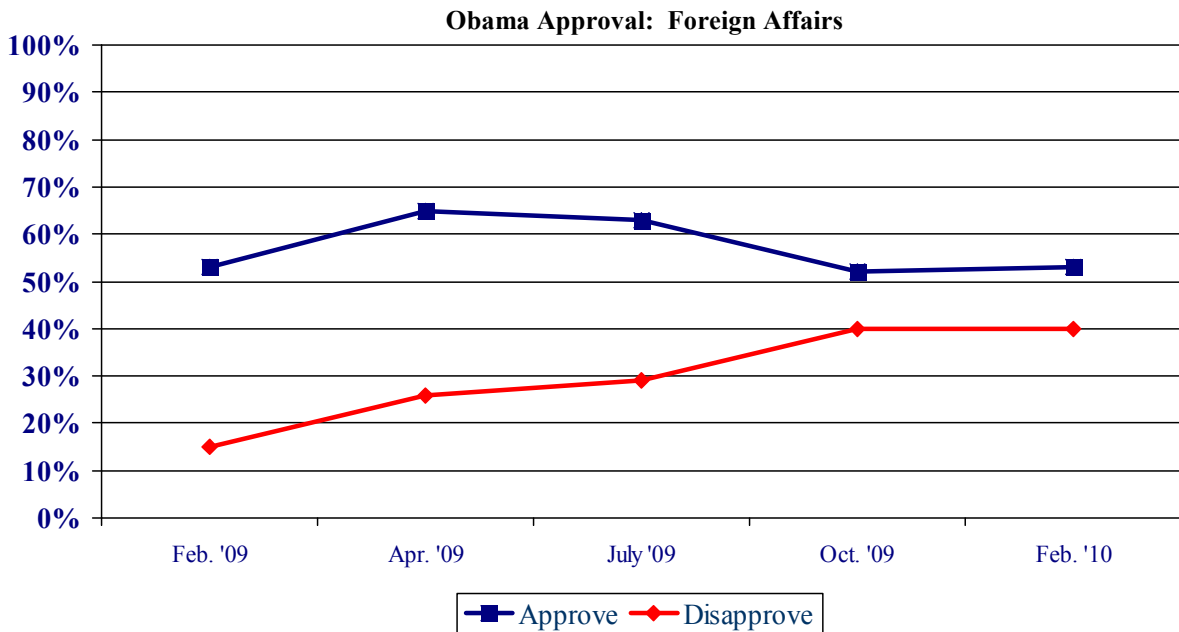
Much of the decline in Obama's overall approval rating can be tied to the continued poor economic conditions across the country. The longer he is in office, the more people hold him responsible for the bad economy. Most New Hampshire residents now disapprove of the actions the Obama administration has taken on the economy. Currently, only 41% of New Hampshire adults approve of how Obama is handling the economy, 54% disapprove, and 4% are neutral. The percentage of New Hampshire residents who approve of the Obama administration's handling of the economy has dropped 10 percentage points since October. As with other approval measures, there is a considerable partisan gap in approval of Obama's handling of the economy. Currently, Democrats (75%) approve of Obama's job handling of the economy while only 29% of independents and 12% of Republicans approve.



Foreign Affairs

Support for Obama's handling of foreign affairs has remained steady in recent months. Currently, 53% approve of how Obama is handling foreign affairs, 40% disapprove, and 7% are neutral. This is essentially unchanged since October.

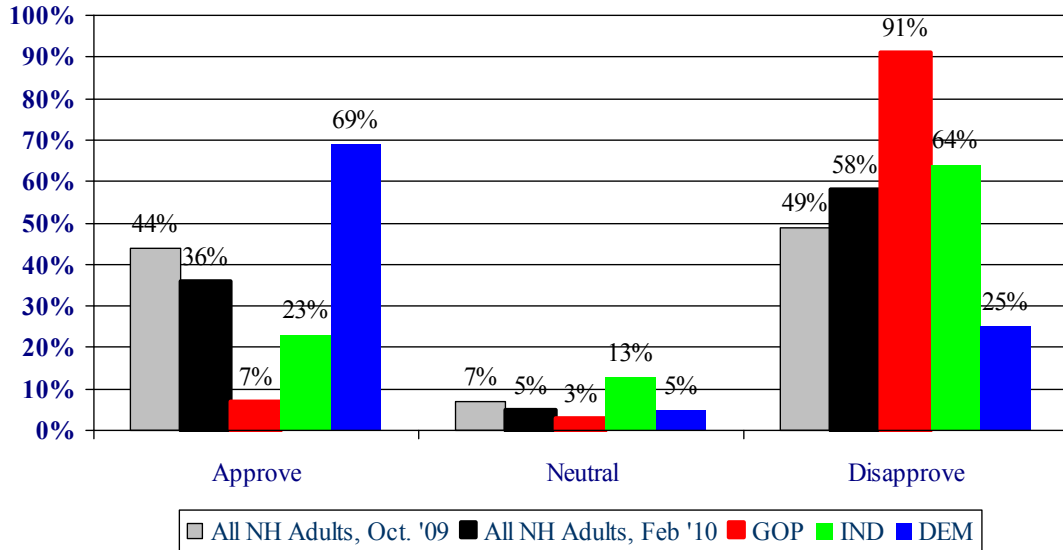
There is also a partisan divide in approval of Obama's handling of foreign affairs with 85% of Democrats, but only 21% of Republicans approve. It is significant that approval among independents dropped from 61% in October to 48% in the most recent poll.



Presidential Approval – Health Care Policy

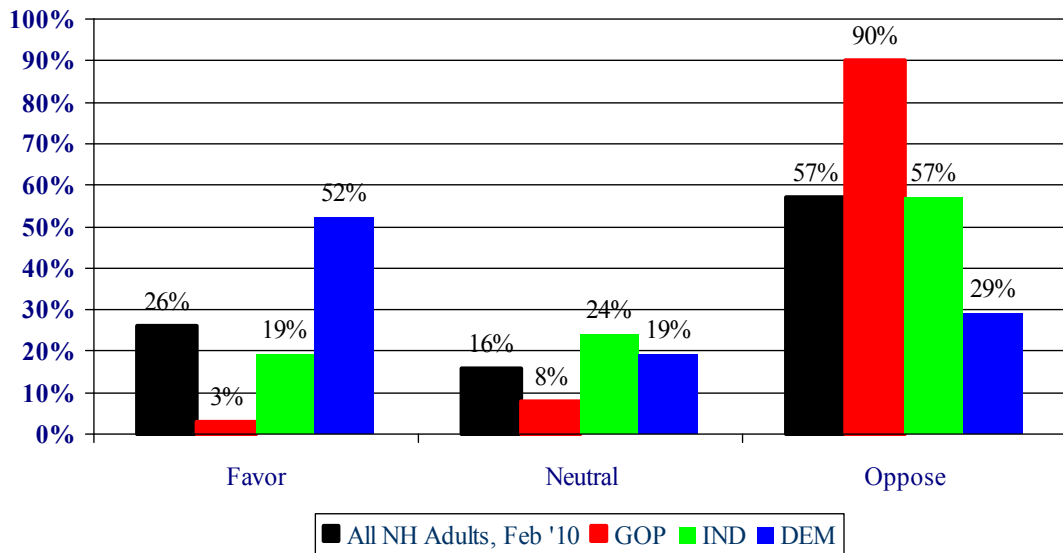
The election of Scott Brown to the Senate from Massachusetts has put health care reform on hold and New Hampshire residents are growing increasingly opposed to President Obama’s handling of health care. Currently, only 36% of New Hampshire residents approve of Obama’s handling of health care policy, 58% disapprove, and 5% are neutral. Approval of Obama’s handling of health care has dropped 8 percentage points since October. Sixty-nine percent of Democrats approve of his handling of health care policy (down from 76% in October), only 23% of political independents approve (down from 45% in October), and 7% of Republicans approve.

Presidential Approval in NH on Health Care by Party Identification



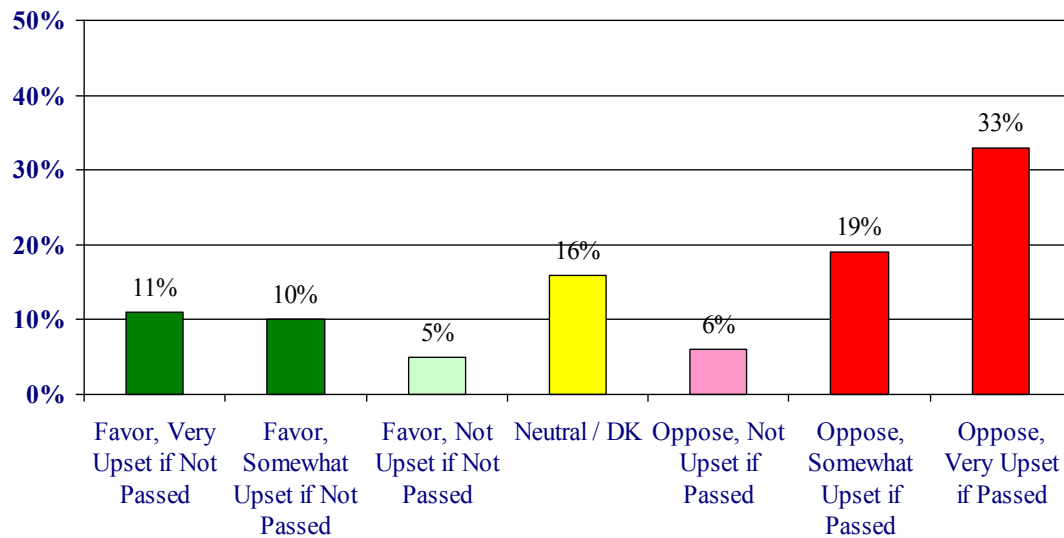
The health care reform legislation that is currently stalled in Congress is deeply unpopular in New Hampshire, only 26% say they favor the legislation, 57% oppose, and 16% are neutral or don’t know enough about it to say. Significantly, only 19% of independents say they approve of the reform legislation being considered by Congress.

Favor / Oppose Health Care Reform Legislation by Party Identification



The Massachusetts Senate election showed that there was considerably more political energy among Brown supporters and this was tied to opposition to the health care reform bills in Congress. Similar intensity of opposition can be found in New Hampshire. Twenty-six percent say they support the legislation in Congress, but only 11% say they would be very upset if it were not passed, 10% say they would be somewhat upset, and 5% say they would not be upset if it did not pass. Opposition is much more intense – 57% oppose the legislation in congress and 33% say they would be very upset if it passed, 19% say they would be somewhat upset if it passed and 6% say they would not be upset if it passed. Intense opponents outnumber intense supporters by a 3 to 1 ration (33% to 11%).

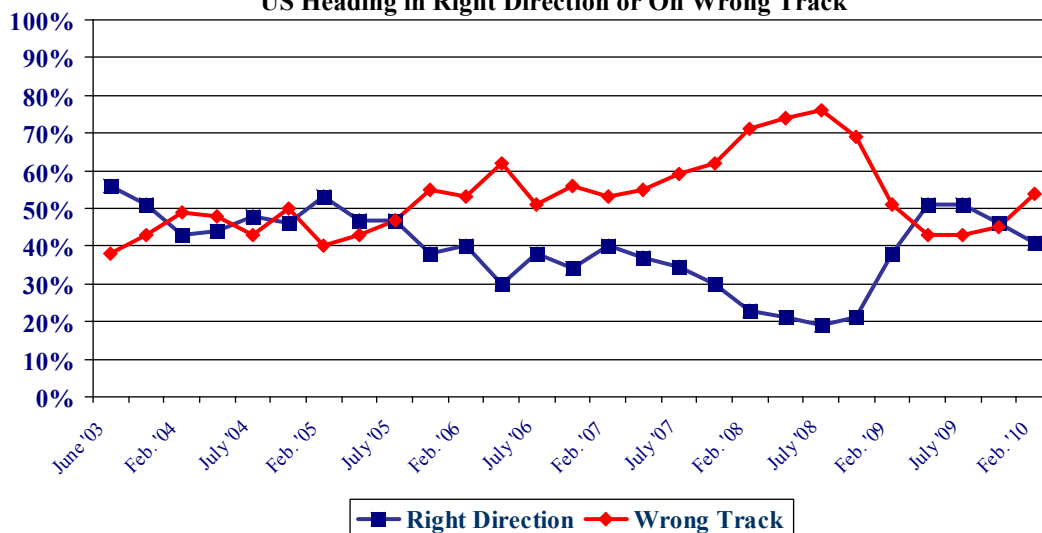
Intensity of Support / Opposition to Health Care



Right Direction – Wrong Track

Granite Staters growing increasingly pessimistic about the direction the county is heading. Currently, only 41% of New Hampshire adults think things in this country are generally going in the right direction, 54% think things are seriously off on the wrong track, and 5% don't know. Democrats are the most optimistic about the county's direction with 66% thinking the US is headed in the right direction while only 41% of independents and 16% of Republicans think this is the case.

US Heading in Right Direction or On Wrong Track



Granite State Poll Methodology

These findings are based on the latest **WMUR Granite State Poll**, conducted by the University of New Hampshire Survey Center. Five hundred (500) randomly selected New Hampshire adults were interviewed by telephone between January 27 and February 4, 2010. The margin of sampling error for the survey is +/-4.4 percent.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Presidential Approval

“GENERALLY SPEAKING, do you approve or disapprove of the way Barack Obama is handling his job as president?”

	<u>Approve</u>	<u>Neutral</u>	<u>Disapprove</u>	<u>(N)</u>
Feb. '10	48%	5%	47%	(495)
Oct. '09	55%	5%	40%	(503)
July '09	61%	6%	33%	(556)
Apr. '09	63%	8%	29%	(500)
Feb. '09	66%	14%	21%	(614)

Favorability Rating – President Barack Obama

"Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say. President Barack Obama?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>NET</u>	<u>(N=)</u>
Feb. '10	52%	6%	41%	+11%	(496)
Oct. '09	56%	8%	35%	+21%	(502)
July '09	62%	7%	30%	+32%	(557)
Apr. '09	64%	7%	27%	+37%	(503)
Feb. '09	71%	9%	16%	+55%	(619)
Sep. '08	53%	9%	36%	+17%	(522)
July '08	58%	10%	31%	+27%	(474)

Presidential Approval – Economy

“GENERALLY SPEAKING, do you approve or disapprove of the way President Obama is handling THE ECONOMY?”

	<u>Approve</u>	<u>Neutral</u>	<u>Disapprove</u>	<u>(N)</u>
Feb. '10	41%	4%	54%	(493)
Oct. '09	51%	3%	46%	(500)
July '09	57%	4%	39%	(556)
Apr. '09	58%	7%	35%	(499)
Feb. '09	62%	14%	24%	(614)

Presidential Approval - Foreign Affairs

“GENERALLY SPEAKING, do you approve or disapprove of the way President Obama is handling FOREIGN AFFAIRS?”

	<u>Approve</u>	<u>Neutral</u>	<u>Disapprove</u>	<u>(N)</u>
Feb. '10	53%	7%	40%	(494)
Oct. '09	52%	8%	40%	(499)
July '09	63%	9%	29%	(552)
Apr. '09	65%	8%	26%	(496)
Feb. '09	53%	32%	15%	(607)

Presidential Approval on Health Care

“Do you approve or disapprove of the way Barack Obama is handling health care policy?”

	<u>Approve</u>	<u>Neutral</u>	<u>Disapprove</u>	<u>(N)</u>
Feb. '10	36%	5%	58%	(493)
Oct. '09	44%	7%	49%	(499)

Favor / Oppose Health Care Reform Legislation Currently in Congress

“Let me ask you a question about healthcare. The U.S. House and Senate have just passed legislation that would overhaul the nation’s health care system. Based on what you have seen or heard, do you favor or oppose the health care legislation that is going through Congress, or don’t you have an opinion?”

	<u>Favor</u>	<u>Neutral</u>	<u>Oppose</u>	<u>(N)</u>
Feb. '10	26%	16%	57%	(498)

FOR PEOPLE WHO SAY “FAVOR”

“Suppose the current healthcare legislation does not get final approval and is not signed into law. Would you be very upset, somewhat upset, not too upset, or not upset at all?”

	<u>Very Upset</u>	<u>Somewhat Upset</u>	<u>Not Too Upset</u>	<u>Not Upset At All</u>	<u>DK Not Sure</u>	<u>(N)</u>
Feb. '10	44%	39%	10%	6%	1%	(131)

FOR PEOPLE WHO SAY “OPPOSE”, ASK”

“Suppose the current healthcare legislation gets final approval and is signed into law. Would you be very upset, somewhat upset, not too upset, or not upset at all?”

	<u>Very Upset</u>	<u>Somewhat Upset</u>	<u>Not Too Upset</u>	<u>Not Upset At All</u>	<u>DK Not Sure</u>	<u>(N)</u>
Feb. '10	57%	33%	6%	3%	0%	(286)

COMBINED

	<u>Very Upset If Not Passed</u>	<u>Somewhat Upset If Not Passed</u>	<u>Favor, Not Upset</u>	<u>Neutral DK</u>	<u>Oppose, Not Upset</u>	<u>Somewhat Upset If Passed</u>	<u>Very Upset If Passed</u>	<u>(N=)</u>
Feb. '10	11%	10%	5%	16%	6%	19%	33%	498

Right Track - Wrong Track

“Do you think things in this country are generally going in the right direction or are they seriously off on the wrong track?”

	<u>Right</u> <u>Direction</u>	<u>Wrong</u> <u>Track</u>	<u>Don't</u> <u>Know</u>	<u>(N=)</u>
Feb. '10	41%	54%	5%	(484)
Oct. '09	46%	45%	9%	(496)
July '09	51%	43%	5%	(555)
Apr. '09	51%	43%	7%	(498)
Feb. '09	38%	51%	11%	(610)
Sep. '08	21%	69%	10%	(540)
July '08	19%	73%	8%	(508)
Apr. '08	21%	74%	5%	(487)
Feb. '08	23%	71%	7%	(553)
Sep. '07	30%	62%	8%	(505)
July '07	34%	59%	6%	(523)
Apr. '07	37%	55%	8%	(510)
Feb. '07	40%	53%	7%	(516)
Sept. '06	34%	56%	10%	(510)
July '06	38%	51%	11%	(496)
Apr. '06	30%	62%	8%	(501)
Feb. '06	40%	53%	7%	(487)
Oct. '05	38%	55%	7%	(498)
July '05	47%	47%	6%	(492)
Apr. '05	46%	43%	11%	(487)
Feb. '05	53%	40%	7%	(535)
Oct. '04	46%	50%	4%	(574)
July '04	48%	43%	10%	(500)
Apr. '04	44%	48%	8%	(535)
Feb. '04	43%	49%	8%	(503)
Oct. '03	51%	43%	6%	(487)
June '03	56%	38%	5%	(511)

Presidential Approval Rating - Overall

STATEWIDE	<u>Approve</u> 48%	<u>Neutral</u> 5%	<u>Disapprove</u> 47%	<u>(N=)</u> 495
Registered Democrat	78%	5%	17%	127
Registered Undeclared	51%	4%	45%	203
Registered Republican	6%	3%	91%	121
Democrat	84%	4%	12%	209
Independent	39%	8%	53%	86
Republican	12%	3%	85%	196
Liberal	85%	6%	10%	100
Moderate	55%	5%	39%	215
Conservative	16%	2%	83%	155
McCain/Palin Voter	8%	3%	89%	191
Obama/Biden Voter	82%	5%	13%	235
Other	35%	7%	58%	20
Did Not Vote in 2008	43%	13%	45%	37
Union household	56%	4%	41%	63
Non-union	47%	5%	49%	429
10 yrs or less in NH	46%	3%	51%	108
11 to 20 years	52%	6%	43%	78
More than 20 years	48%	4%	48%	303
18 to 34	52%	7%	40%	51
35 to 49	45%	7%	48%	144
50 to 64	52%	3%	45%	199
65 and over	41%	3%	56%	92
Male	40%	3%	56%	240
Female	55%	6%	39%	255
High school or less	42%	6%	52%	109
Some college	50%	3%	47%	100
College graduate	46%	5%	49%	170
Post-graduate	54%	3%	43%	115
Less than \$30K	49%	8%	43%	37
\$30K to \$60K	45%	3%	52%	86
\$60K to \$75K	51%	6%	43%	48
\$75K to \$100K	43%	3%	54%	52
\$100K or more	48%	5%	47%	113
Married	48%	4%	48%	343
Divorced/separated	44%	6%	50%	87
Never married	51%	5%	44%	61
Attend services 1 or more/week	34%	4%	62%	128
1-2 times a month	47%	4%	49%	62
Less often	50%	5%	44%	154
Never	57%	5%	38%	144
North Country	65%	6%	30%	37
Central / Lakes	48%	1%	52%	77
Connecticut Valley	58%	7%	35%	74
Mass Border	42%	6%	52%	139
Seacoast	53%	5%	42%	83
Manchester Area	38%	2%	60%	85
First Cong. Dist	45%	5%	49%	251
Second Cong. Dist	51%	4%	45%	245

Presidential Approval Rating - Economy

STATEWIDE	<u>Approve</u> 41%	<u>Neutral</u> 4%	<u>Disapprove</u> 54%	<u>(N=)</u> 493
Registered Democrat	70%	5%	25%	127
Registered Undeclared	44%	2%	54%	202
Registered Republican	6%	1%	93%	121
Democrat	75%	4%	21%	209
Independent	29%	12%	59%	84
Republican	10%	1%	89%	196
Liberal	77%	2%	21%	100
Moderate	46%	6%	48%	214
Conservative	12%	3%	85%	155
McCain/Palin Voter	6%	2%	93%	191
Obama/Biden Voter	73%	3%	25%	233
Other	28%	7%	65%	20
Did Not Vote in 2008	28%	26%	46%	36
Union household	55%	1%	44%	63
Non-union	39%	5%	56%	426
10 yrs or less in NH	43%	3%	54%	106
11 to 20 years	44%	5%	51%	78
More than 20 years	40%	4%	56%	302
18 to 34	41%	12%	47%	49
35 to 49	41%	4%	55%	144
50 to 64	45%	2%	53%	199
65 and over	36%	5%	60%	92
Male	34%	5%	60%	237
Female	48%	3%	49%	255
High school or less	33%	7%	59%	109
Some college	40%	6%	54%	100
College graduate	41%	3%	57%	167
Post-graduate	51%	1%	48%	115
Less than \$30K	34%	22%	44%	37
\$30K to \$60K	40%	0%	60%	86
\$60K to \$75K	47%	0%	53%	48
\$75K to \$100K	35%	3%	63%	51
\$100K or more	42%	3%	55%	113
Married	43%	2%	55%	342
Divorced/separated	35%	4%	61%	87
Never married	39%	14%	46%	60
Attend services 1 or more/week	29%	6%	65%	127
1-2 times a month	43%	2%	54%	62
Less often	44%	2%	54%	152
Never	47%	5%	47%	144
North Country	56%	5%	38%	37
Central / Lakes	40%	4%	56%	77
Connecticut Valley	49%	8%	43%	74
Mass Border	35%	4%	60%	136
Seacoast	48%	1%	51%	83
Manchester Area	33%	3%	64%	85
First Cong. Dist	41%	3%	57%	251
Second Cong. Dist	42%	5%	52%	242

Presidential Approval Rating - Foreign Affairs

STATEWIDE	<u>Approve</u> 53%	<u>Neutral</u> 7%	<u>Disapprove</u> 40%	<u>(N=)</u> 494
Registered Democrat	78%	3%	19%	127
Registered Undeclared	59%	7%	34%	203
Registered Republican	18%	7%	74%	121
Democrat	85%	4%	12%	209
Independent	48%	12%	40%	86
Republican	21%	8%	71%	196
Liberal	84%	1%	14%	100
Moderate	62%	7%	31%	215
Conservative	21%	9%	70%	155
McCain/Palin Voter	19%	8%	73%	191
Obama/Biden Voter	84%	2%	14%	235
Other	37%	18%	45%	20
Did Not Vote in 2008	45%	20%	35%	36
Union household	65%	3%	32%	63
Non-union	51%	7%	41%	428
10 yrs or less in NH	49%	9%	42%	108
11 to 20 years	56%	3%	41%	78
More than 20 years	53%	7%	39%	303
18 to 34	45%	14%	42%	51
35 to 49	52%	7%	41%	143
50 to 64	57%	5%	38%	199
65 and over	49%	7%	43%	92
Male	49%	6%	46%	240
Female	57%	8%	35%	254
High school or less	43%	13%	45%	109
Some college	53%	7%	40%	99
College graduate	52%	5%	42%	170
Post-graduate	64%	4%	32%	115
Less than \$30K	48%	21%	31%	37
\$30K to \$60K	49%	7%	44%	86
\$60K to \$75K	66%	2%	32%	48
\$75K to \$100K	54%	3%	43%	52
\$100K or more	53%	7%	41%	113
Married	54%	6%	40%	343
Divorced/separated	45%	8%	47%	86
Never married	58%	11%	31%	61
Attend services 1 or more/week	41%	11%	48%	128
1-2 times a month	55%	6%	39%	62
Less often	55%	5%	40%	153
Never	60%	5%	35%	144
North Country	68%	5%	27%	37
Central / Lakes	54%	9%	37%	77
Connecticut Valley	59%	11%	31%	74
Mass Border	43%	7%	50%	139
Seacoast	66%	2%	32%	82
Manchester Area	45%	7%	48%	85
First Cong. Dist	53%	6%	41%	250
Second Cong. Dist	54%	8%	39%	245

Presidential Approval Rating - Health Care

STATEWIDE	<u>Approve</u> 36%	<u>Neutral</u> 5%	<u>Disapprove</u> 58%	<u>(N=)</u> 493
Registered Democrat	71%	5%	24%	127
Registered Undeclared	35%	5%	60%	203
Registered Republican	2%	2%	96%	119
Democrat	69%	5%	25%	209
Independent	23%	13%	64%	86
Republican	7%	3%	91%	194
Liberal	72%	4%	24%	100
Moderate	39%	8%	52%	215
Conservative	10%	2%	88%	153
McCain/Palin Voter	5%	2%	93%	189
Obama/Biden Voter	65%	7%	28%	235
Other	14%	11%	75%	20
Did Not Vote in 2008	23%	9%	68%	36
Union household	49%	3%	48%	63
Non-union	34%	6%	60%	426
10 yrs or less in NH	37%	5%	58%	108
11 to 20 years	35%	10%	54%	78
More than 20 years	36%	5%	59%	302
18 to 34	41%	7%	52%	51
35 to 49	35%	5%	59%	143
50 to 64	39%	6%	56%	199
65 and over	29%	5%	66%	91
Male	31%	4%	65%	239
Female	41%	7%	52%	254
High school or less	27%	8%	64%	109
Some college	36%	5%	58%	99
College graduate	34%	5%	61%	169
Post-graduate	48%	3%	49%	115
Less than \$30K	31%	10%	59%	37
\$30K to \$60K	36%	4%	60%	86
\$60K to \$75K	38%	6%	56%	48
\$75K to \$100K	22%	5%	73%	52
\$100K or more	38%	5%	57%	113
Married	36%	6%	59%	342
Divorced/separated	34%	5%	61%	86
Never married	40%	4%	56%	61
Attend services 1 or more/week	26%	5%	69%	128
1-2 times a month	35%	6%	59%	61
Less often	40%	3%	56%	153
Never	41%	8%	51%	144
North Country	47%	10%	43%	37
Central / Lakes	40%	2%	59%	77
Connecticut Valley	45%	5%	50%	74
Mass Border	31%	7%	63%	137
Seacoast	38%	9%	53%	82
Manchester Area	29%	2%	69%	85
First Cong. Dist	33%	7%	60%	248
Second Cong. Dist	40%	4%	56%	245

Favor / Oppose Health Care Legislation in Congress

STATEWIDE	<u>Favor</u> 26%	<u>Neutral/DK</u> 16%	<u>Oppose</u> 57%	<u>(N=)</u> 498
Registered Democrat	54%	17%	29%	128
Registered Undeclared	23%	18%	59%	204
Registered Republican	2%	5%	93%	121
Democrat	52%	19%	29%	210
Independent	19%	24%	57%	87
Republican	3%	8%	90%	196
Liberal	58%	16%	26%	101
Moderate	28%	19%	53%	215
Conservative	4%	9%	87%	155
McCain/Palin Voter	3%	8%	89%	192
Obama/Biden Voter	48%	20%	32%	236
Other	7%	18%	75%	20
Did Not Vote in 2008	25%	27%	48%	37
Union household	37%	13%	50%	63
Non-union	25%	17%	59%	431
10 yrs or less in NH	27%	16%	57%	108
11 to 20 years	29%	16%	55%	78
More than 20 years	25%	16%	59%	305
18 to 34	29%	17%	54%	51
35 to 49	22%	16%	62%	144
50 to 64	31%	14%	55%	201
65 and over	20%	21%	59%	93
Male	22%	12%	66%	240
Female	30%	21%	49%	258
High school or less	17%	19%	64%	111
Some college	30%	9%	61%	100
College graduate	23%	20%	56%	170
Post-graduate	37%	13%	50%	115
Less than \$30K	24%	26%	50%	37
\$30K to \$60K	26%	17%	57%	86
\$60K to \$75K	29%	16%	55%	48
\$75K to \$100K	18%	10%	72%	52
\$100K or more	30%	7%	63%	113
Married	26%	14%	60%	343
Divorced/separated	21%	26%	52%	89
Never married	34%	12%	54%	61
Attend services 1 or more/week	18%	17%	65%	129
1-2 times a month	30%	15%	55%	62
Less often	28%	16%	56%	154
Never	30%	17%	53%	145
North Country	33%	26%	41%	37
Central / Lakes	24%	13%	63%	78
Connecticut Valley	38%	12%	50%	76
Mass Border	21%	17%	62%	139
Seacoast	27%	17%	55%	83
Manchester Area	23%	17%	61%	85
First Cong. Dist	24%	14%	62%	251
Second Cong. Dist	29%	19%	53%	247

Intensity of Support / Opposition to Health Care Reform

	Very Upset If Not Passed	Somewhat Upset If Not Passed	Favor, Not Upset	Neutral DK	Oppose, Not Upset	Somewhat Upset If Passed	Very Upset If Passed	(N=)
STATEWIDE	11%	10%	5%	16%	6%	19%	33%	498
Registered Democrat	26%	21%	7%	17%	9%	11%	8%	128
Registered Undeclared	11%	8%	5%	18%	6%	22%	31%	204
Registered Republican	0%	2%	0%	5%	2%	21%	70%	121
Democrat	24%	20%	8%	19%	8%	12%	9%	210
Independent	7%	10%	3%	24%	7%	26%	24%	87
Republican	0%	1%	2%	8%	3%	23%	64%	196
Liberal	30%	20%	9%	16%	9%	10%	7%	101
Moderate	11%	13%	5%	19%	6%	26%	21%	215
Conservative	2%	1%	1%	9%	2%	17%	68%	155
McCain/Palin Voter	1%	0%	2%	8%	4%	23%	63%	192
Obama/Biden Voter	22%	20%	6%	20%	7%	14%	11%	236
Other	0%	0%	7%	18%	4%	36%	35%	20
Did Not Vote in 2008	12%	4%	9%	27%	7%	18%	23%	37
Union household	20%	13%	4%	13%	5%	15%	30%	63
Non-union	10%	10%	5%	17%	6%	19%	34%	431
10 yrs or less in NH	10%	12%	5%	16%	6%	20%	31%	108
11 to 20 years	8%	14%	6%	16%	8%	12%	36%	78
More than 20 years	13%	8%	4%	16%	5%	21%	33%	305
18 to 34	9%	12%	8%	17%	5%	21%	28%	51
35 to 49	11%	8%	3%	16%	7%	21%	34%	144
50 to 64	14%	12%	5%	14%	5%	18%	32%	201
65 and over	8%	9%	4%	21%	5%	18%	36%	93
Male	6%	11%	4%	12%	6%	21%	39%	240
Female	16%	9%	5%	21%	5%	17%	27%	258
High school or less	6%	3%	8%	19%	6%	28%	31%	111
Some college	13%	11%	5%	9%	6%	23%	32%	100
College graduate	11%	10%	2%	20%	6%	13%	37%	170
Post-graduate	16%	16%	5%	13%	4%	17%	30%	115
Less than \$30K	9%	7%	7%	26%	2%	20%	28%	37
\$30K to \$60K	14%	10%	3%	17%	9%	16%	32%	86
\$60K to \$75K	19%	4%	6%	16%	0%	21%	34%	48
\$75K to \$100K	10%	4%	4%	10%	4%	28%	39%	52
\$100K or more	8%	17%	5%	7%	8%	23%	32%	113
Married	12%	10%	3%	14%	6%	22%	33%	343
Divorced/separated	7%	9%	5%	26%	6%	10%	37%	89
Never married	15%	12%	8%	12%	4%	18%	32%	61
Attend services 1 or more/week	9%	4%	5%	17%	4%	15%	45%	129
1-2 times a month	10%	14%	6%	15%	1%	17%	37%	62
Less often	14%	11%	3%	16%	5%	20%	31%	154
Never	11%	13%	5%	17%	9%	22%	23%	145
North Country	16%	13%	4%	26%	14%	7%	21%	37
Central / Lakes	15%	7%	2%	13%	2%	26%	34%	78
Connecticut Valley	19%	19%	0%	12%	6%	18%	26%	76
Mass Border	5%	10%	6%	17%	7%	18%	38%	139
Seacoast	11%	8%	8%	17%	6%	25%	24%	83
Manchester Area	11%	7%	5%	17%	2%	14%	45%	85
First Cong. Dist	9%	9%	6%	14%	6%	22%	34%	251
Second Cong. Dist	14%	12%	3%	19%	5%	16%	32%	247

U.S. Right Direction / Wrong Track

	<u>Right Direction</u> 41%	<u>Wrong Track</u> 54%	<u>Don't Know</u> 5%	<u>(N=)</u> 484
STATEWIDE				
Registered Democrat	68%	27%	5%	125
Registered Undeclared	42%	54%	4%	199
Registered Republican	13%	82%	5%	119
Democrat	66%	30%	4%	203
Independent	41%	53%	6%	85
Republican	16%	80%	5%	191
Liberal	67%	29%	4%	94
Moderate	50%	44%	6%	209
Conservative	15%	82%	3%	153
McCain/Palin Voter	13%	82%	5%	188
Obama/Biden Voter	70%	26%	4%	227
Other	12%	75%	14%	20
Did Not Vote in 2008	29%	64%	6%	36
Union household	54%	43%	3%	61
Non-union	40%	55%	5%	417
10 yrs or less in NH	41%	58%	1%	101
11 to 20 years	41%	55%	4%	74
More than 20 years	41%	52%	6%	300
18 to 34	42%	55%	2%	48
35 to 49	41%	55%	3%	143
50 to 64	43%	52%	6%	193
65 and over	37%	56%	8%	91
Male	37%	60%	3%	232
Female	45%	48%	7%	251
High school or less	33%	61%	6%	111
Some college	41%	55%	4%	98
College graduate	41%	53%	6%	163
Post-graduate	50%	46%	4%	110
Less than \$30K	34%	61%	5%	36
\$30K to \$60K	43%	53%	4%	83
\$60K to \$75K	42%	50%	8%	47
\$75K to \$100K	36%	57%	7%	51
\$100K or more	46%	50%	4%	109
Married	43%	52%	5%	332
Divorced/separated	31%	63%	6%	87
Never married	44%	55%	1%	60
Attend services 1 or more/week	29%	64%	7%	128
1-2 times a month	50%	42%	8%	59
Less often	47%	50%	4%	151
Never	43%	54%	3%	138
North Country	50%	47%	3%	36
Central / Lakes	34%	57%	8%	76
Connecticut Valley	44%	54%	3%	71
Mass Border	40%	58%	3%	136
Seacoast	41%	50%	9%	79
Manchester Area	44%	51%	5%	84
First Cong. Dist	44%	51%	5%	246
Second Cong. Dist	38%	57%	5%	238

Favorability Rating - Barack Obama

STATEWIDE	<u>Favorable</u> 52%	<u>Neutral</u> 6%	<u>Unfavorable</u> 41%	<u>DK</u> 1%	<u>(N)</u> 496
Registered Democrat	82%	5%	13%	0%	127
Registered Undeclared	57%	7%	35%	1%	204
Registered Republican	7%	6%	86%	1%	121
Democrat	86%	4%	9%	1%	209
Independent	52%	9%	37%	1%	87
Republican	14%	6%	78%	2%	196
Liberal	90%	1%	9%	0%	101
Moderate	57%	9%	32%	2%	215
Conservative	16%	5%	76%	2%	155
McCain/Palin Voter	8%	7%	83%	3%	191
Obama/Biden Voter	86%	6%	8%	0%	236
Other	46%	9%	46%	0%	20
Did Not Vote in 2008	59%	0%	38%	3%	36
Union household	62%	3%	34%	0%	62
Non-union	50%	6%	42%	2%	430
10 yrs or less in NH	51%	2%	47%	0%	106
11 to 20 years	52%	3%	43%	3%	78
More than 20 years	51%	8%	39%	1%	304
18 to 34	55%	2%	41%	2%	50
35 to 49	49%	3%	46%	2%	144
50 to 64	55%	8%	36%	1%	201
65 and over	45%	7%	46%	2%	92
Male	47%	5%	46%	2%	240
Female	56%	7%	37%	0%	256
High school or less	47%	8%	41%	4%	110
Some college	52%	5%	43%	0%	100
College graduate	52%	3%	44%	1%	169
Post-graduate	55%	8%	36%	0%	115
Less than \$30K	59%	0%	36%	5%	37
\$30K to \$60K	51%	7%	42%	0%	86
\$60K to \$75K	49%	17%	34%	0%	48
\$75K to \$100K	45%	1%	52%	2%	51
\$100K or more	52%	4%	45%	0%	113
Married	50%	6%	42%	2%	343
Divorced/separated	50%	4%	44%	1%	88
Never married	59%	6%	35%	0%	60
Attend services 1 or more/week	40%	7%	53%	0%	128
1-2 times a month	53%	6%	37%	5%	62
Less often	51%	6%	42%	0%	153
Never	61%	5%	32%	2%	145
North Country	64%	11%	25%	0%	37
Central / Lakes	55%	2%	43%	0%	77
Connecticut Valley	65%	5%	30%	0%	76
Mass Border	46%	6%	47%	1%	138
Seacoast	50%	13%	34%	3%	83
Manchester Area	43%	1%	53%	3%	85
First Cong. Dist	50%	6%	43%	2%	251
Second Cong. Dist	54%	6%	39%	1%	245