

# THE WMUR GRANITE STATE POLL

## THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

July 30, 2010

### IN TOUGH YEAR FOR NH DEMOCRATS, LYNCH LOOKS STRONG

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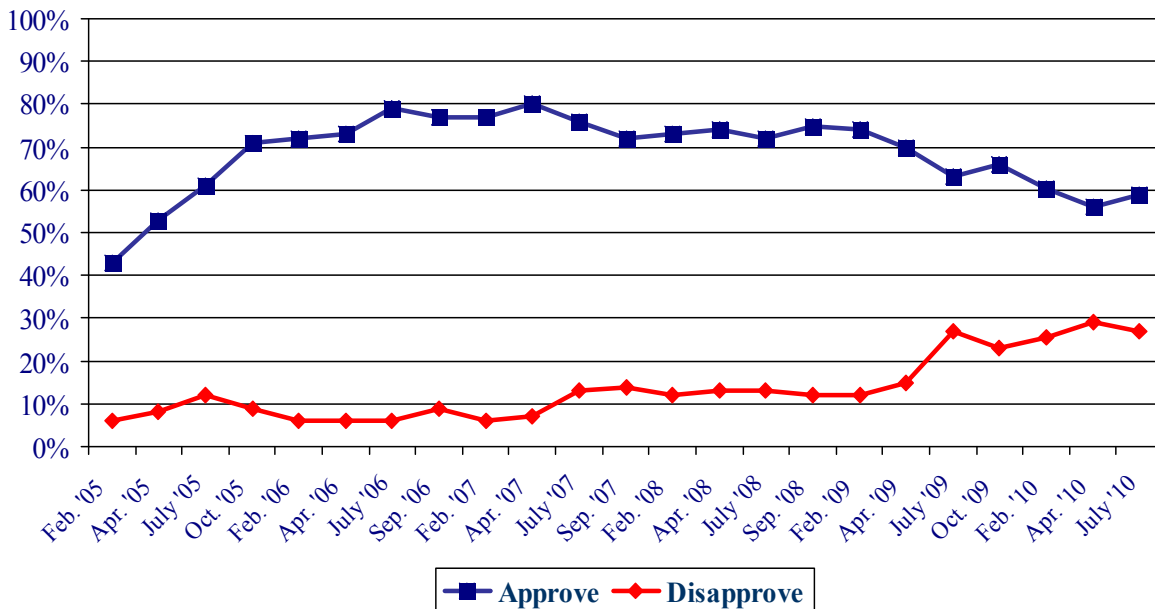
DURHAM, NH – Governor John Lynch’s job approval ratings in New Hampshire have remained high. Concerns about state’s economy and the state budget remain the top problems on the minds of New Hampshire residents.

These findings are based on the latest **WMUR Granite State Poll**,\* conducted by the University of New Hampshire Survey Center. Five hundred four (504) randomly selected New Hampshire adults were interviewed by telephone between July 19 and July 27, 2010. The margin of sampling error for the survey is +/- 4.4 percent. Included was a subsample of 453 likely 2010 general election voters (margin of sampling error +/-4.6%).

#### Gubernatorial Approval

Despite ongoing concerns about the state economy and the state budget, Granite Staters generally approve of the job John Lynch is doing as governor. In the most recent Granite State Poll, 59% of NH adults say they approve of the way he is handling his job as governor, 27% disapprove, and 15% are neutral or don’t know. Lynch’s job approval ratings have held steady since April after having been in decline over the past year. However, Lynch has maintained the support of Democrats (78% approve) and Independents (54%). His support from Republicans is surprisingly high in an election year, currently 38% of Republicans approve of the job he is doing as governor.

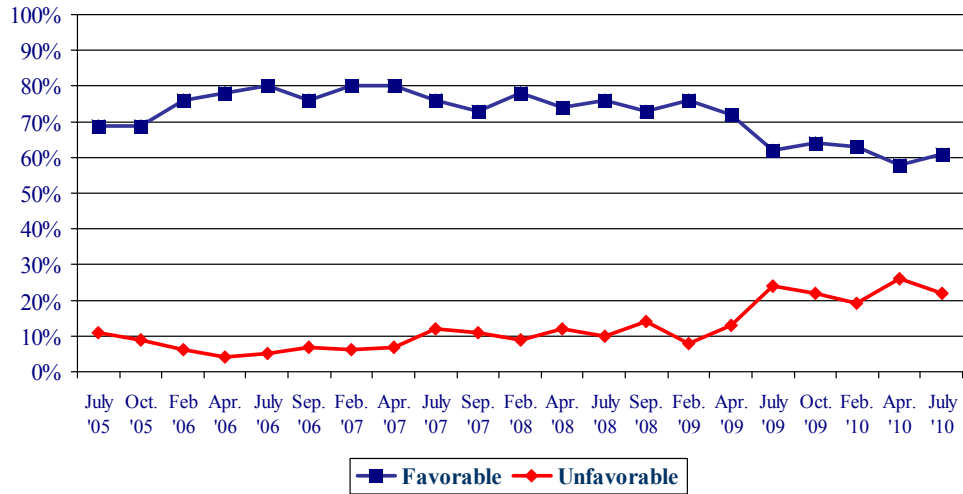
**NH Gubernatorial Approval – John Lynch**



\* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

Lynch's personal favorability ratings have also remained steady for more than a year. In the latest Granite State Poll, 61% of New Hampshire adults say they have a favorable opinion of Lynch, 22% have an unfavorable opinion, 9% are neutral, and 8% say they don't know enough about him to say. Lynch's net favorability rating, the percentage having a favorable opinion minus the percentage having an unfavorable opinion, is a high +39%. Lynch receives a high net favorability from Democrats (+66%) as well as from Independents (+27%), and his net favorability among Republicans (-6%) is much higher than that given to other state Democrats.

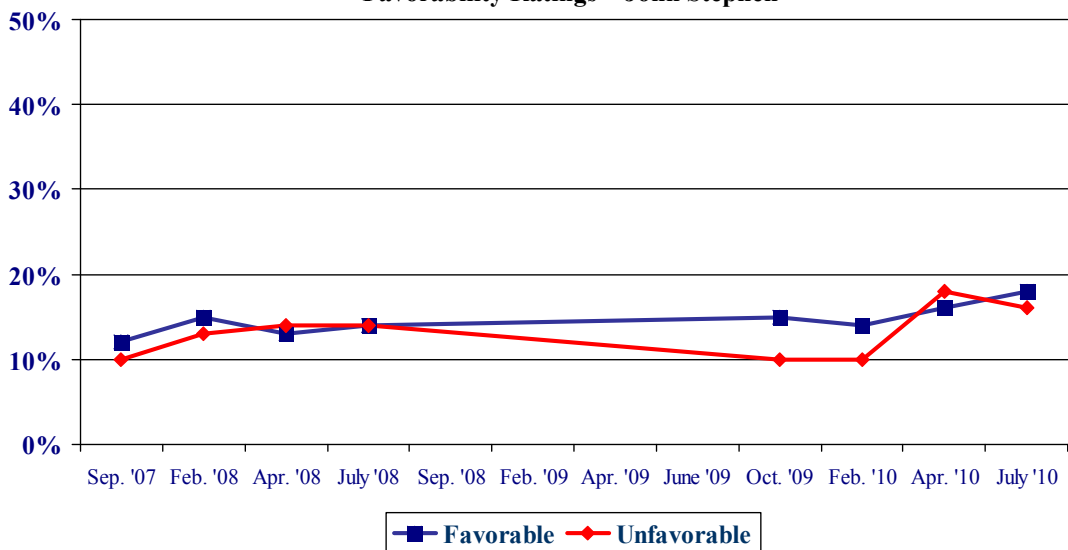
**Favorability Ratings – NH Governor John Lynch**



**2010 NH Gubernatorial Race – John Stephen vs. John Lynch – Likely Voters**

Lynch has faced easy reelection challenges in 2006 and 2008, and is attempting to become the first New Hampshire governor to win a fourth two-year term. Republicans who have declared their candidacy remain largely unknown to voters. Former Health and Human Services Commissioner John Stephen is the best known challenger, though he remains unfamiliar to most state residents. In the most recent Granite State Poll, 18% of New Hampshire adults have a favorable opinion of Stephen, 16% have an unfavorable opinion of him, 5% are neutral, and 61% don't know enough about him to say. Stephen's net favorability stands at +2%, up from -2% in April. Businessman Jack Kimball is running but is largely unknown – only 6% have a favorable opinion of Kimball, 4% have an unfavorable opinion, and 90% are either neutral or don't know enough about him to say.

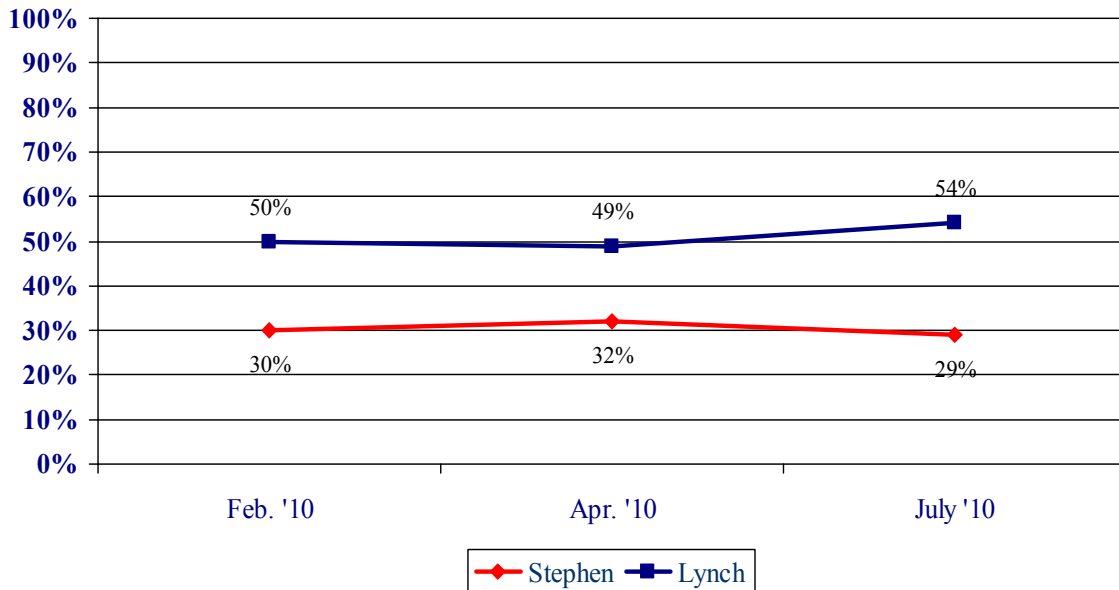
**Favorability Ratings – John Stephen**



In a hypothetical matchup between John Lynch and John Stephen, 54% of likely 2010 voters say would vote Lynch, 29% would vote for Stephen, 2% would choose some other candidate, and 15% are undecided. Lynch receives strong support among Democrats (86%) and half of Independents (50%), as well as receiving the support from nearly a quarter of Republicans (22%).

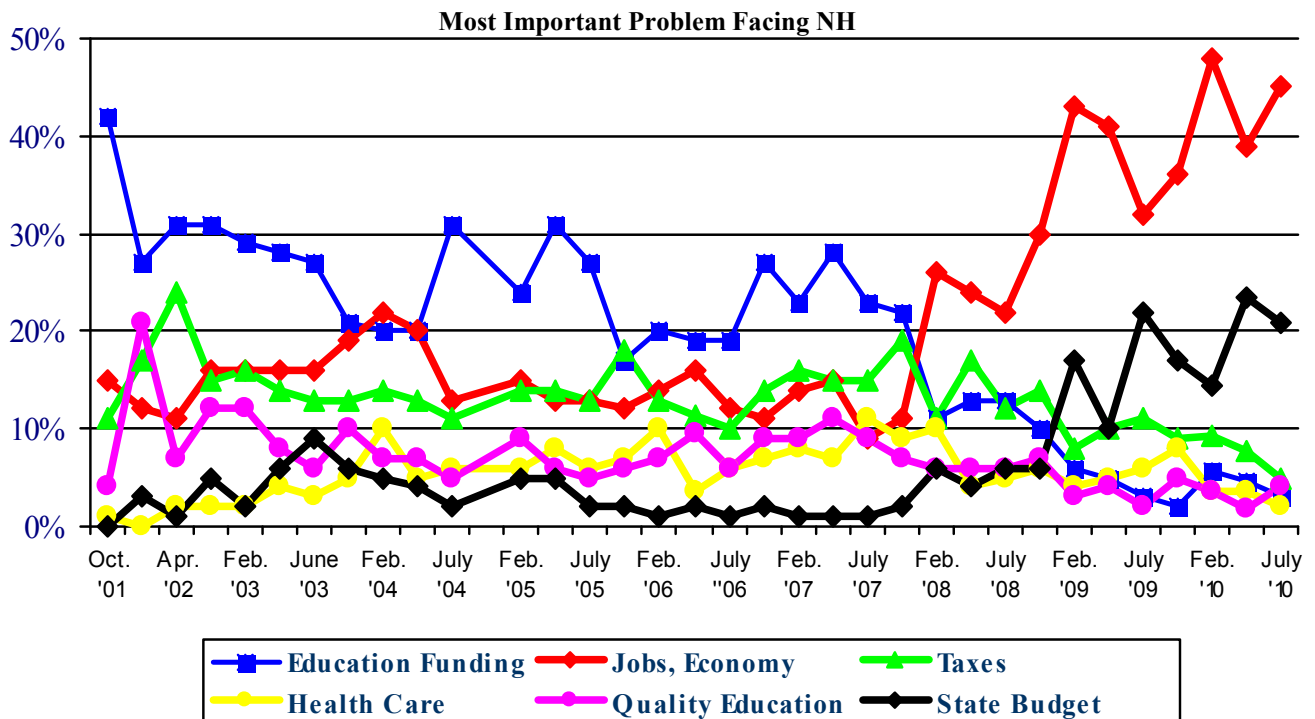
“Lynch has maintained strong approval and personal favorability ratings for over a year now,” said Andrew Smith, Director of the UNH Survey Center. “And as the state’s economy and state budget continue to improve, it will be very difficult for Stephen to gain ground on Lynch.”

### NH Governor: Lynch (D) vs. Stephen (R)



### Most Important Problem Facing New Hampshire

New Hampshire residents remained concerned about the state’s economy and unemployment, and the state’s budget problems. In the latest Granite State Poll, 45% of New Hampshire adults say the economy and jobs is the most important issue facing the state, followed by the state budget (21%), high taxes (5%), education funding (3%), and health care (2%).

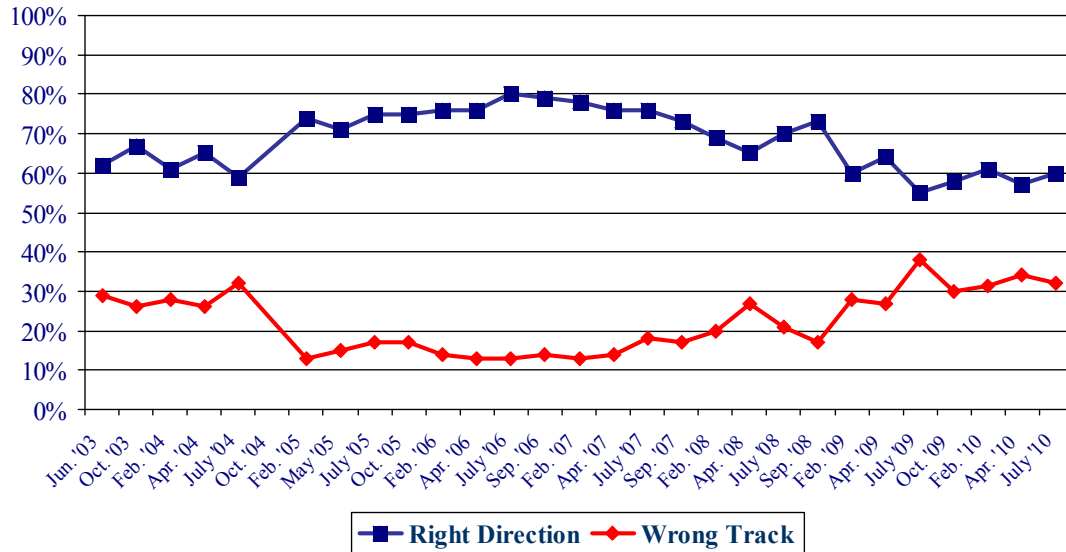


## Right Direction or Wrong Track?

Although economic and budget problems persist, New Hampshire residents continue believe the state is headed in the right direction. Currently, 60% of New Hampshire adults feel the state is heading in the right direction, 32% think the state is seriously off on the wrong track, and 9% don't know.

Democrats, liberals, and upper income residents are most likely to think New Hampshire is headed in the right direction while Republicans, conservatives, and low income residents are most likely to say things are off on the wrong track.

**NH Heading in Right Direction or On Wrong Track?**



## Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred four (504) randomly selected New Hampshire adults were interviewed by telephone between July 19 and July 27, 2010. The margin of sampling error for the survey is +/- 4.4 percent. Included was a subsample of 453 likely 2010 general election voters (margin of sampling error +/-4.6%).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

## Gubernatorial Approval

“GENERALLY SPEAKING, do you approve or disapprove of the way Governor Lynch is handling his job as governor?”

	<u>Approve</u>	<u>Neutral/DK</u>	<u>Disapprove</u>	<u>(N=)</u>
July '10	59%	15%	27%	(497)
Apr. '10	56%	15%	29%	(507)
Feb. '10	60%	14%	26%	(489)
Oct. '09	66%	11%	23%	(495)
July '09	63%	11%	27%	(553)
Apr. '09	70%	15%	15%	(496)
Feb. '09	74%	14%	12%	(612)
Sep. '08	75%	13%	12%	(539)
July '08	72%	15%	13%	(512)
Apr. '08	74%	13%	13%	(496)
Feb. '08	73%	14%	12%	(547)
Sept. '07	72%	14%	14%	(501)
July '07	76%	11%	13%	(501)
Apr. '07	80%	12%	7%	(514)
Feb. '07	77%	16%	6%	(531)
Sept. '06	77%	14%	9%	(504)
July '06	79%	15%	6%	(498)
Apr. '06	73%	21%	6%	(489)
Feb. '06	72%	22%	6%	(491)
Oct. '05	71%	20%	9%	(495)
July '05	61%	26%	12%	(490)
Apr. '05	53%	39%	8%	(480)
Feb. '05	43%	51%	6%	(524)

### Favorability Ratings – Governor John Lynch

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Governor John Lynch."

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>NET</u>	<u>(N=)</u>
July '10	61%	9%	22%	8%	+39%	(504)
Apr. '10	58%	10%	26%	6%	+32%	(509)
Feb. '10	63%	9%	19%	9%	+44%	(496)
Oct. '09	64%	8%	22%	5%	+42%	(500)
July '09	62%	8%	24%	6%	+38%	(557)
Apr. '09	72%	7%	13%	8%	+59%	(500)
Feb. '09	76%	10%	8%	7%	+68%	(617)
Sep. '08	73%	6%	14%	8%	+59%	(522)
July '08	76%	8%	10%	6%	+66%	(517)
Apr. '08	74%	11%	12%	4%	+62%	(499)
Feb. '08	78%	11%	9%	3%	+69%	(554)
Sept. '07	73%	10%	11%	6%	+62%	(506)
July '07	76%	8%	12%	5%	+64%	(505)
Apr. '07	80%	9%	7%	4%	+73%	(515)
Feb. '07	80%	9%	6%	5%	+74%	(536)
Sept. '06	76%	11%	7%	5%	+69%	(511)
July '06	80%	8%	5%	7%	+75%	(505)
Apr. '06	78%	10%	4%	8%	+74%	(503)
Feb. '06	76%	12%	6%	6%	+70%	(499)
Oct. '05	69%	13%	9%	8%	+60%	(508)
July '05	69%	9%	11%	11%	+58%	(500)
Oct. '04	34%	13%	12%	40%	+22%	(573)
July '04	17%	8%	6%	69%	+11%	(508)
Feb. '04	7%	9%	6%	77%	+1%	(509)

### Favorability Rating – John Stephen

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Former Health and Human Services Commissioner John Stephen."

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>NET</u>	<u>(N=)</u>
July '10	18%	5%	16%	61%	+2%	(502)
Apr. '10	16%	9%	18%	57%	-2%	(510)
Feb. '10	14%	6%	10%	70%	+4%	(497)
Oct. '09	15%	6%	10%	69%	+5%	(501)
July '08	14%	8%	14%	64%	0%	(517)
Apr. '08	13%	16%	14%	57%	-1%	(500)
Feb. '08	15%	17%	13%	55%	+2%	(553)
Sept. '07	12%	17%	12%	59%	0%	(506)

### Favorability Rating – Jack Kimball

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Businessman Jack Kimball."

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>NET</u>	<u>(N=)</u>
July '10	6%	3%	4%	87%	+2%	(502)
Apr. '10	4%	8%	3%	85%	+1%	(507)
Feb. '10	2%	5%	2%	90%	0%	(497)

## NH Governor – John Stephen vs. John Lynch – Likely Voters

"If the 2010 gubernatorial election was being held today and the candidates were John Stephen, the Republican and John Lynch, the Democrat, who would you vote for?" ROTATE CANDIDATES

	<u>Feb. '10</u>	<u>Apr. '10</u>	<u>July '10</u>
John Stephen	30%	32%	29%
John Lynch	50%	49%	54%
Other	1%	1%	2%
Don't Know	19%	18%	15%
(N=)	(444)	(460)	(448)

### Firmness of NH Governor Vote

"I know that it is early, but have you definitely decided who you will vote for in the New Hampshire Gubernatorial election in 2010 ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?"

	<u>Oct. '09</u>	<u>Feb. '10</u>	<u>Apr. '10</u>	<u>July '10</u>
Definitely Decided	7%	9%	17%	18%
Leaning Toward Someone	4%	6%	14%	13%
Still Trying to Decide	89%	85%	70%	69%
N=	(454)	(440)	(461)	(450)

### NH - Right Direction or Wrong Track

"Do you think things in New Hampshire are generally going in the right direction or are they seriously off on the wrong track?"

	<u>Right Direction</u>	<u>Wrong Track</u>	<u>Don't Know</u>	<u>(N=)</u>
<b>July '10</b>	<b>60%</b>	<b>32%</b>	<b>9%</b>	<b>(496)</b>
<b>Apr. '10</b>	57%	34%	9%	(503)
<b>Feb. '10</b>	61%	31%	8%	(490)
<b>Oct. '09</b>	58%	30%	12%	(496)
<b>July '09</b>	55%	38%	7%	(557)
<b>Apr. '09</b>	64%	27%	9%	(497)
<b>Feb. '09</b>	60%	28%	12%	(605)
<b>Sept. '08</b>	73%	17%	10%	(535)
<b>July '08</b>	70%	21%	9%	(514)
<b>Apr. '08</b>	65%	27%	8%	(491)
<b>Feb. '08</b>	69%	20%	11%	(547)
<b>Sept. '07</b>	73%	17%	10%	(507)
<b>July '07</b>	76%	18%	6%	(500)
<b>Apr. '07</b>	76%	14%	9%	(506)
<b>Feb. '07</b>	78%	13%	8%	(524)
<b>Sept. '06</b>	79%	14%	7%	(509)
<b>July '06</b>	80%	13%	8%	(497)
<b>Apr. '06</b>	76%	13%	11%	(501)
<b>Feb. '06</b>	76%	14%	10%	(495)
<b>Oct. '05</b>	75%	17%	9%	(502)
<b>July '05</b>	75%	17%	8%	(494)
<b>May '05</b>	71%	15%	13%	(488)
<b>Feb. '05</b>	74%	13%	13%	(535)
<b>July '04</b>	59%	32%	9%	(503)
<b>Apr. '04</b>	65%	26%	9%	(530)
<b>Feb. '04</b>	61%	28%	11%	(500)
<b>Oct. '03</b>	67%	26%	7%	(485)
<b>Jun. '03</b>	62%	29%	9%	(510)

### Most Important Problem Facing New Hampshire

"Let's turn to the State of New Hampshire ... There are many problems facing the STATE OF NEW HAMPSHIRE today. In general, what do you think is the most IMPORTANT problem facing the STATE OF NEW HAMPSHIRE today?"

	<u>Jobs / Economy</u>	<u>Educ. Funding</u>	<u>Taxes</u>	<u>Health Care</u>	<u>Quality Educ.</u>	<u>Growth/ Sprawl</u>	<u>State Budget</u>	<u>Cost of Gas/Oil</u>	<u>Other/ DK</u>	<u>(N=)</u>
<b>July '10</b>	<b>45%</b>	<b>3%</b>	<b>5%</b>	<b>2%</b>	<b>4%</b>	<b>*</b>	<b>21%</b>	<b>*</b>	<b>17%</b>	<b>(498)</b>
<b>Apr. '10</b>	39%	5%	8%	4%	2%	*	23%	*	19%	(504)
<b>Feb. '10</b>	48%	6%	9%	4%	4%	*	14%	*	15%	(486)
<b>Oct. '09</b>	36%	2%	9%	8%	5%	*	17%	0%	18%	(494)
<b>July '09</b>	32%	3%	11%	6%	2%	*	22%	1%	31%	(551)
<b>Apr. '09</b>	41%	5%	10%	5%	4%	*	10%	*	24%	(491)
<b>Feb. '09</b>	43%	6%	8%	4%	3%	0%	17%	*	19%	(607)
<b>Sep. '08</b>	30%	10%	14%	6%	7%	*	6%	7%	20%	(531)
<b>July '08</b>	22%	13%	12%	5%	6%	1%	6%	14%	22%	(504)
<b>Apr. '08</b>	24%	13%	17%	4%	6%	0%	4%	7%	25%	(496)
<b>Feb. '08</b>	26%	11%	11%	10%	6%	1%	6%	1%	28%	(542)
<b>Sept. '07</b>	11%	22%	19%	9%	7%	1%	2%	1%	28%	(499)
<b>July '07</b>	9%	23%	15%	11%	9%	2%	1%	2%	29%	(488)
<b>Apr. '07</b>	15%	28%	15%	7%	11%	2%	1%	1%	20%	(501)
<b>Feb. '07</b>	14%	23%	16%	8%	9%	2%	1%	1%	26%	(527)
<b>Sept. '06</b>	11%	27%	14%	7%	9%	3%	2%	2%	26%	(499)
<b>July '06</b>	12%	19%	10%	6%	6%	3%	1%	5%	38%	(490)
<b>Apr. '06</b>	16%	19%	11%	4%	10%	3%	2%	5%	30%	(501)
<b>Feb. '06</b>	14%	20%	13%	10%	7%	3%	1%	3%	29%	(498)
<b>Oct. '05</b>	12%	17%	18%	7%	6%	5%	2%	3%	30%	(503)
<b>July '05</b>	13%	27%	13%	6%	5%	4%	2%	*	28%	(496)
<b>Apr. '05</b>	13%	31%	14%	8%	6%	3%	5%	3%	18%	(487)
<b>Feb. '05</b>	15%	24%	14%	6%	9%	2%	2%	*	28%	(541)
<b>July '04</b>	13%	31%	11%	6%	5%	4%	2%	0%	28%	(504)
<b>Apr. '04</b>	20%	20%	13%	5%	7%	3%	4%	0%	29%	(536)
<b>Feb. '04</b>	22%	20%	14%	10%	7%	2%	5%	0%	21%	(502)
<b>Oct. '03</b>	19%	21%	13%	5%	10%	3%	6%	0%	23%	(490)
<b>June '03</b>	16%	27%	13%	3%	6%	1%	9%	0%	25%	(513)
<b>Apr. '03</b>	16%	28%	14%	4%	8%	2%	6%	0%	22%	(497)
<b>Feb. '03</b>	16%	29%	16%	2%	12%	2%	2%	0%	21%	(644)
<b>June '02</b>	16%	31%	15%	2%	12%	1%	5%	0%	18%	(424)
<b>Apr. '02</b>	11%	31%	24%	2%	7%	2%	1%	0%	22%	(684)
<b>Feb. '02</b>	12%	27%	17%	0%	21%	1%	3%	0%	19%	(312)
<b>Oct. '01</b>	15%	42%	11%	1%	45	2%	*	0%	25%	(519)

\* Less than 1%

### Gubernatorial Approval

STATEWIDE	<u>Approve</u> 59%	<u>Neutral</u> 15%	<u>Disapprove</u> 27%	<u>(N=)</u> 497
Registered Democrat	77%	7%	16%	123
Registered Undeclared	60%	19%	21%	203
Registered Republican	41%	12%	47%	130
Democrat	78%	10%	12%	212
Independent	54%	19%	27%	94
Republican	38%	19%	44%	183
Liberal	79%	11%	10%	108
Moderate	67%	14%	20%	210
Conservative	34%	17%	49%	151
Union household	58%	19%	23%	65
Non-union	59%	14%	27%	429
10 yrs or less in NH	54%	21%	25%	93
11 to 20 years	57%	17%	26%	85
More than 20 years	60%	13%	27%	315
18 to 34	58%	29%	13%	53
35 to 49	52%	19%	30%	105
50 to 64	66%	9%	25%	182
65 and over	56%	13%	31%	151
Male	56%	12%	32%	239
Female	61%	17%	22%	257
High school or less	53%	14%	33%	101
Some college	55%	17%	28%	114
College graduate	54%	16%	30%	160
Post-graduate	73%	12%	15%	117
Less than \$30K	55%	18%	28%	59
\$30K to \$60K	54%	15%	31%	91
\$60K to \$75K	69%	10%	20%	37
\$75K to \$100K	65%	15%	20%	55
\$100K or more	65%	14%	21%	127
Married	58%	14%	29%	347
Divorced/separated	63%	16%	21%	88
Never married	59%	21%	20%	55
Protestant	61%	15%	24%	181
Catholic	47%	16%	37%	165
Other	67%	16%	17%	140
Attend services 1 or more/week	49%	16%	35%	137
1-2 times a month	59%	12%	28%	71
Less often	57%	17%	26%	126
Never	67%	14%	19%	153
North Country	67%	12%	21%	50
Central / Lakes	64%	11%	25%	84
Connecticut Valley	70%	12%	17%	65
Mass Border	48%	21%	32%	138
Seacoast	59%	21%	20%	80
Manchester Area	57%	7%	36%	80
First Cong. Dist	57%	15%	27%	259
Second Cong. Dist	60%	14%	26%	238

### Favorability Rating - John Lynch

STATEWIDE	<u>Favorable</u> 61%	<u>Neutral</u> 9%	<u>Unfavorable</u> 22%	<u>Don't Know</u> 8%	<u>(N=)</u> 504
Likely Voter	61%	9%	23%	6%	453
Non-Likely Voter	59%	8%	15%	19%	51
Registered Democrat	80%	4%	11%	4%	125
Registered Undeclared	62%	10%	18%	10%	205
Registered Republican	42%	11%	42%	5%	131
Democrat	80%	3%	10%	7%	214
Independent	54%	17%	18%	10%	97
Republican	43%	12%	39%	7%	184
Liberal	84%	3%	8%	5%	108
Moderate	69%	10%	16%	6%	213
Conservative	35%	12%	43%	9%	155
Union household	61%	17%	18%	3%	65
Non-union	61%	8%	23%	8%	436
10 yrs or less in NH	53%	12%	25%	11%	95
11 to 20 years	63%	10%	19%	7%	89
More than 20 years	63%	8%	23%	7%	317
18 to 34	68%	4%	13%	16%	53
35 to 49	51%	12%	27%	10%	108
50 to 64	68%	8%	20%	4%	186
65 and over	57%	10%	26%	7%	152
Male	59%	10%	25%	6%	243
Female	63%	8%	20%	9%	261
High school or less	60%	9%	25%	5%	101
Some college	58%	9%	22%	11%	117
College graduate	56%	8%	27%	8%	162
Post-graduate	71%	10%	13%	5%	119
Less than \$30K	65%	5%	20%	10%	61
\$30K to \$60K	53%	12%	28%	8%	91
\$60K to \$75K	68%	11%	20%	1%	37
\$75K to \$100K	68%	5%	14%	13%	56
\$100K or more	70%	8%	18%	4%	129
Married	60%	10%	25%	6%	350
Divorced/separated	64%	10%	15%	11%	90
Never married	66%	4%	15%	15%	57
Protestant	63%	9%	20%	8%	182
Catholic	50%	11%	34%	6%	166
Other	71%	7%	13%	9%	144
Attend services 1 or more/week	50%	13%	30%	7%	137
1-2 times a month	65%	8%	24%	3%	71
Less often	57%	8%	23%	12%	128
Never	73%	6%	14%	6%	156
North Country	69%	6%	14%	10%	50
Central / Lakes	69%	8%	20%	3%	84
Connecticut Valley	68%	7%	17%	8%	66
Mass Border	52%	10%	30%	7%	138
Seacoast	64%	10%	16%	10%	82
Manchester Area	55%	9%	27%	9%	84
First Cong. Dist	60%	10%	22%	8%	264
Second Cong. Dist	62%	8%	23%	7%	240

### Are Things in NH on Right/Wrong Track

STATEWIDE	<u>Right Direction</u> 60%	<u>Wrong Track</u> 32%	<u>Don't Know</u> 9%	<u>(N=)</u> 496
Likely Voter	60%	33%	8%	446
Non-Likely Voter	61%	22%	18%	50
Registered Democrat	77%	18%	5%	122
Registered Undeclared	59%	28%	12%	205
Registered Republican	43%	52%	5%	127
Democrat	73%	21%	6%	213
Independent	56%	31%	13%	95
Republican	46%	45%	9%	179
Liberal	75%	15%	10%	107
Moderate	66%	27%	7%	209
Conservative	40%	52%	7%	151
Union household	63%	29%	8%	63
Non-union	59%	32%	9%	430
10 yrs or less in NH	61%	26%	13%	92
11 to 20 years	53%	39%	8%	89
More than 20 years	61%	31%	8%	311
18 to 34	74%	12%	14%	52
35 to 49	61%	30%	8%	106
50 to 64	57%	35%	8%	184
65 and over	59%	34%	7%	149
Male	54%	39%	7%	238
Female	65%	25%	10%	257
High school or less	53%	39%	8%	100
Some college	63%	26%	12%	116
College graduate	55%	37%	8%	157
Post-graduate	69%	23%	8%	119
Less than \$30K	68%	27%	5%	60
\$30K to \$60K	56%	35%	9%	89
\$60K to \$75K	63%	34%	3%	37
\$75K to \$100K	71%	19%	10%	56
\$100K or more	66%	26%	8%	124
Married	57%	35%	8%	344
Divorced/separated	62%	30%	8%	88
Never married	75%	13%	12%	57
Protestant	65%	28%	8%	174
Catholic	54%	38%	8%	166
Other	63%	27%	10%	143
Attend services 1 or more/week	56%	36%	9%	133
1-2 times a month	57%	35%	7%	71
Less often	64%	31%	5%	125
Never	63%	25%	12%	155
North Country	68%	24%	8%	48
Central / Lakes	64%	32%	4%	82
Connecticut Valley	57%	26%	16%	66
Mass Border	55%	38%	7%	138
Seacoast	63%	21%	16%	80
Manchester Area	59%	38%	3%	83
First Cong. Dist	62%	30%	8%	258
Second Cong. Dist	58%	33%	9%	237

### Most Important Problem Facing NH

	<u>Educ Funding</u> 3%	<u>Jobs, Economy</u> 45%	<u>Taxes</u> 5%	<u>State Budget</u> 21%	<u>Quality Educ.</u> 4%	<u>Other</u> 17%	<u>Don't Know</u> 4%	<u>(N=)</u> 498
<b>STATEWIDE</b>								
Likely Voter	3%	45%	6%	22%	4%	16%	3%	450
Non-Likely Voter	4%	47%	1%	9%	2%	27%	10%	48
Registered Democrat	4%	49%	4%	16%	5%	17%	4%	125
Registered Undeclared	3%	39%	7%	22%	5%	17%	6%	203
Registered Republican	2%	50%	5%	27%	1%	15%	1%	130
Democrat	5%	48%	4%	15%	3%	20%	5%	211
Independent	1%	39%	10%	22%	8%	16%	4%	95
Republican	3%	45%	4%	27%	2%	15%	3%	184
Liberal	7%	48%	4%	15%	4%	16%	5%	107
Moderate	3%	46%	6%	22%	4%	14%	5%	210
Conservative	1%	45%	4%	25%	3%	19%	3%	153
Union household	5%	44%	0%	22%	3%	20%	5%	65
Non-union	3%	45%	6%	21%	4%	17%	4%	430
10 yrs or less in NH	3%	48%	4%	17%	11%	12%	4%	92
11 to 20 years	3%	41%	9%	21%	3%	19%	4%	88
More than 20 years	3%	45%	5%	22%	2%	18%	4%	314
18 to 34	8%	48%	0%	8%	0%	24%	12%	52
35 to 49	1%	50%	4%	19%	8%	15%	4%	108
50 to 64	4%	46%	7%	22%	3%	17%	1%	183
65 and over	3%	40%	7%	26%	3%	17%	5%	149
Male	2%	36%	8%	31%	3%	18%	3%	241
Female	4%	55%	3%	12%	5%	17%	5%	257
High school or less	2%	53%	7%	10%	3%	18%	8%	99
Some college	4%	47%	1%	22%	2%	20%	4%	115
College graduate	3%	44%	6%	27%	4%	15%	2%	162
Post-graduate	4%	40%	7%	20%	7%	18%	4%	118
Less than \$30K	0%	50%	3%	14%	4%	21%	8%	60
\$30K to \$60K	3%	49%	4%	15%	5%	23%	2%	90
\$60K to \$75K	0%	60%	5%	23%	0%	12%	0%	37
\$75K to \$100K	10%	42%	1%	34%	0%	10%	3%	55
\$100K or more	4%	40%	6%	21%	9%	15%	4%	128
Married	4%	47%	5%	22%	5%	15%	3%	348
Divorced/separated	1%	44%	8%	17%	2%	24%	4%	87
Never married	5%	39%	6%	17%	3%	21%	8%	56
Protestant	3%	47%	5%	20%	4%	17%	5%	180
Catholic	3%	54%	3%	15%	6%	16%	3%	165
Other	4%	36%	8%	27%	2%	20%	4%	142
Attend services 1 or more/week	3%	50%	2%	20%	2%	17%	5%	137
1-2 times a month	2%	51%	5%	20%	6%	15%	0%	71
Less often	3%	50%	6%	14%	6%	17%	3%	128
Never	4%	36%	7%	26%	2%	19%	6%	153
North Country	0%	54%	0%	21%	0%	21%	4%	50
Central / Lakes	0%	45%	8%	22%	2%	22%	2%	81
Connecticut Valley	10%	39%	6%	22%	0%	21%	2%	66
Mass Border	2%	49%	6%	19%	6%	11%	8%	138
Seacoast	5%	31%	7%	21%	11%	22%	2%	82
Manchester Area	3%	52%	4%	22%	1%	14%	3%	83
First Cong. Dist	2%	46%	3%	23%	5%	16%	4%	263
Second Cong. Dist	4%	45%	8%	18%	3%	18%	4%	236

### Firmness of choice for New Hampshire Governor

	<u>Definitely Decided</u> 18%	<u>Leaning Toward Someone</u> 13%	<u>Still Trying To Decide</u> 69%	<u>(N=)</u> 450
<b>STATEWIDE</b>				
Registered Democrat	35%	12%	53%	112
Registered Undeclared	15%	10%	75%	191
Registered Republican	9%	19%	72%	128
Democrat	30%	13%	57%	193
Independent	9%	9%	82%	78
Republican	9%	15%	77%	174
Liberal	31%	14%	55%	100
Moderate	18%	9%	73%	194
Conservative	9%	18%	74%	138
Union household	14%	16%	70%	60
Non-union	18%	12%	70%	387
10 yrs or less in NH	16%	7%	77%	82
11 to 20 years	11%	15%	74%	79
More than 20 years	20%	14%	66%	285
18 to 34	10%	0%	90%	38
35 to 49	12%	10%	77%	95
50 to 64	22%	18%	60%	170
65 and over	18%	13%	69%	143
Male	21%	14%	64%	217
Female	15%	11%	74%	233
High school or less	12%	9%	79%	78
Some college	16%	7%	77%	104
College graduate	15%	16%	69%	150
Post-graduate	26%	17%	57%	115
Less than \$30K	12%	11%	77%	50
\$30K to \$60K	15%	14%	71%	81
\$60K to \$75K	23%	19%	59%	37
\$75K to \$100K	29%	7%	63%	54
\$100K or more	20%	18%	62%	120
Married	18%	15%	67%	324
Divorced/separated	15%	6%	80%	79
Never married	28%	10%	61%	39
Protestant	16%	14%	69%	168
Catholic	12%	14%	75%	149
Other	28%	10%	63%	125
Attend services 1 or more/week	13%	16%	71%	131
1-2 times a month	17%	14%	69%	68
Less often	13%	17%	70%	115
Never	28%	5%	67%	129
North Country	12%	13%	74%	48
Central / Lakes	21%	18%	61%	74
Connecticut Valley	27%	15%	58%	57
Mass Border	14%	7%	79%	124
Seacoast	20%	11%	69%	74
Manchester Area	16%	18%	66%	73
First Cong. Dist	16%	13%	72%	238
Second Cong. Dist	21%	13%	66%	211

## NH Governor – John Stephen vs. John Lynch – Likely Voters

	<u>Stephen</u> 29%	<u>Lynch</u> 54%	<u>Other</u> 2%	<u>DK</u> 15%	<u>(N)</u> 448
<b>STATEWIDE</b>					
Definitely decided	13%	82%	5%	0%	81
Learning toward someone	29%	62%	2%	7%	58
Still trying to decide	33%	46%	1%	20%	308
Registered Democrat	6%	85%	2%	7%	112
Registered Undeclared	22%	60%	1%	17%	191
Registered Republican	60%	21%	3%	16%	128
Democrat	5%	86%	2%	7%	194
Independent	21%	50%	0%	29%	77
Republican	58%	22%	3%	18%	173
Liberal	5%	84%	1%	10%	101
Moderate	19%	66%	1%	15%	192
Conservative	61%	20%	3%	16%	138
Union household	30%	53%	0%	18%	60
Non-union	29%	54%	2%	15%	386
10 yrs or less in NH	31%	44%	1%	23%	81
11 to 20 years	25%	60%	1%	14%	79
More than 20 years	30%	55%	2%	13%	285
18 to 34	22%	58%	4%	15%	38
35 to 49	38%	43%	0%	19%	94
50 to 64	22%	62%	2%	14%	170
65 and over	33%	52%	2%	13%	142
Male	33%	53%	2%	12%	217
Female	25%	56%	1%	18%	231
High school or less	28%	52%	5%	15%	78
Some college	27%	53%	3%	17%	104
College graduate	38%	46%	1%	15%	148
Post-graduate	20%	67%	0%	13%	115
Less than \$30K	27%	55%	1%	18%	50
\$30K to \$60K	27%	57%	4%	12%	81
\$60K to \$75K	21%	72%	4%	3%	37
\$75K to \$100K	18%	61%	3%	18%	53
\$100K or more	31%	54%	0%	16%	119
Married	31%	52%	2%	16%	322
Divorced/separated	25%	60%	2%	14%	80
Never married	20%	68%	4%	9%	39
Protestant	32%	52%	1%	14%	167
Catholic	37%	42%	3%	17%	148
Other	15%	71%	1%	13%	126
Attend services 1 or more/week	37%	42%	2%	18%	130
1-2 times a month	34%	53%	0%	13%	68
Less often	31%	52%	2%	15%	115
Never	16%	69%	3%	13%	128
North Country	16%	72%	0%	12%	48
Central / Lakes	21%	66%	1%	13%	75
Connecticut Valley	23%	57%	2%	18%	57
Mass Border	36%	43%	3%	19%	123
Seacoast	23%	55%	4%	19%	72
Manchester Area	44%	49%	0%	7%	73
First Cong. Dist	29%	54%	3%	14%	238
Second Cong. Dist	29%	55%	1%	16%	210

**Favorability Rating – Businessman Jack Kimball**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>6%</b>	<b><u>Neutral</u></b> <b>3%</b>	<b><u>Unfavorable</u></b> <b>4%</b>	<b><u>Don't Know</u></b> <b>87%</b>	<b><u>(N=)</u></b> <b>502</b>
Likely Voter	6%	3%	4%	87%	451
Non-Likely Voter	10%	3%	5%	82%	51
Registered Democrat	6%	3%	9%	82%	123
Registered Undeclared	2%	1%	2%	95%	205
Registered Republican	12%	5%	3%	81%	131
Democrat	4%	4%	6%	87%	214
Independent	5%	3%	0%	92%	95
Republican	10%	2%	4%	84%	184
Liberal	3%	5%	5%	88%	108
Moderate	4%	1%	4%	91%	211
Conservative	11%	3%	5%	81%	155
Union household	6%	3%	8%	83%	65
Non-union	6%	3%	4%	87%	435
10 yrs or less in NH	8%	3%	6%	83%	93
11 to 20 years	7%	2%	3%	88%	89
More than 20 years	6%	3%	4%	87%	317
18 to 34	12%	3%	3%	82%	53
35 to 49	6%	3%	5%	87%	108
50 to 64	6%	3%	5%	86%	184
65 and over	5%	3%	3%	89%	152
Male	6%	2%	5%	86%	241
Female	6%	3%	3%	87%	261
High school or less	11%	2%	5%	83%	101
Some college	6%	2%	2%	90%	117
College graduate	4%	2%	6%	88%	160
Post-graduate	5%	5%	4%	86%	119
Less than \$30K	9%	1%	0%	91%	61
\$30K to \$60K	7%	0%	4%	89%	91
\$60K to \$75K	0%	10%	6%	84%	37
\$75K to \$100K	2%	1%	3%	93%	56
\$100K or more	8%	5%	6%	82%	127
Married	7%	3%	5%	85%	349
Divorced/separated	1%	4%	2%	92%	90
Never married	11%	0%	2%	87%	57
Protestant	6%	4%	4%	87%	180
Catholic	9%	2%	5%	84%	166
Other	3%	2%	5%	90%	144
Attend services 1 or more/week	9%	2%	3%	86%	137
1-2 times a month	4%	4%	5%	87%	71
Less often	9%	3%	5%	83%	126
Never	3%	2%	5%	90%	156
North Country	8%	0%	0%	92%	50
Central / Lakes	3%	0%	5%	91%	84
Connecticut Valley	5%	7%	5%	83%	66
Mass Border	10%	4%	1%	86%	138
Seacoast	8%	4%	8%	81%	81
Manchester Area	2%	2%	7%	89%	84
First Cong. Dist	6%	3%	6%	85%	262
Second Cong. Dist	7%	3%	2%	89%	240

**Favorability Rating – Former Health and Human Services Commissioner John Stephen**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>18%</b>	<b><u>Neutral</u></b> <b>5%</b>	<b><u>Unfavorable</u></b> <b>16%</b>	<b><u>Don't Know</u></b> <b>61%</b>	<b><u>(N=)</u></b> <b>502</b>
Likely Voter	19%	5%	16%	60%	451
Non-Likely Voter	9%	6%	10%	75%	51
Registered Democrat	12%	5%	24%	59%	123
Registered Undeclared	15%	5%	17%	64%	205
Registered Republican	31%	2%	9%	58%	131
Democrat	13%	5%	24%	58%	214
Independent	11%	7%	11%	71%	95
Republican	28%	4%	9%	59%	184
Liberal	8%	6%	20%	66%	108
Moderate	17%	6%	19%	58%	211
Conservative	30%	1%	10%	59%	155
Union household	19%	7%	15%	60%	65
Non-union	18%	5%	16%	61%	435
10 yrs or less in NH	14%	2%	10%	74%	93
11 to 20 years	17%	7%	13%	62%	89
More than 20 years	20%	5%	18%	57%	317
18 to 34	11%	10%	11%	69%	53
35 to 49	18%	4%	10%	68%	108
50 to 64	15%	4%	24%	57%	184
65 and over	25%	4%	12%	59%	152
Male	21%	4%	16%	59%	241
Female	15%	6%	15%	64%	261
High school or less	21%	4%	15%	59%	101
Some college	14%	2%	10%	74%	117
College graduate	19%	6%	13%	63%	160
Post-graduate	20%	7%	25%	48%	119
Less than \$30K	18%	3%	11%	68%	61
\$30K to \$60K	18%	3%	18%	61%	91
\$60K to \$75K	26%	4%	16%	55%	37
\$75K to \$100K	3%	6%	26%	66%	56
\$100K or more	23%	7%	16%	54%	127
Married	20%	4%	15%	61%	349
Divorced/separated	14%	5%	19%	61%	90
Never married	14%	8%	13%	66%	57
Protestant	18%	5%	16%	61%	180
Catholic	26%	5%	10%	59%	166
Other	9%	3%	24%	63%	144
Attend services 1 or more/week	28%	3%	12%	57%	137
1-2 times a month	19%	9%	22%	50%	71
Less often	21%	3%	11%	64%	126
Never	8%	4%	21%	66%	156
North Country	17%	3%	22%	57%	50
Central / Lakes	19%	5%	27%	49%	84
Connecticut Valley	11%	5%	20%	64%	66
Mass Border	17%	4%	11%	67%	138
Seacoast	16%	5%	7%	71%	81
Manchester Area	26%	6%	13%	55%	84
First Cong. Dist	21%	5%	13%	61%	262
Second Cong. Dist	15%	5%	19%	62%	240