

THE WMUR GRANITE STATE POLL

THE UNIVERSITY OF NEW HAMPSHIRE

May 18, 2010

ROMNEY EARLY FAVORITE IN 2012 NH PRESIDENTIAL PRIMARY

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DURHAM, NH – Mitt Romney is the early frontrunner for the 2012 Republican nomination for President among New Hampshire Republicans. However, the great majority of voters are undecided about who they will eventually support.

These findings are based on the latest **WMUR Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Five hundred (512) randomly selected New Hampshire adults were interviewed by telephone between April 18 and April 28, 2010. The margin of sampling error for the survey is +/- 4.4 percent. Included in the sample were 228 likely 2012 Republican Primary voters (margin of sampling error +/- 6.5%) and 198 likely 2012 Democratic Primary voters (margin of sampling error +/- 7%).

Republican Primary

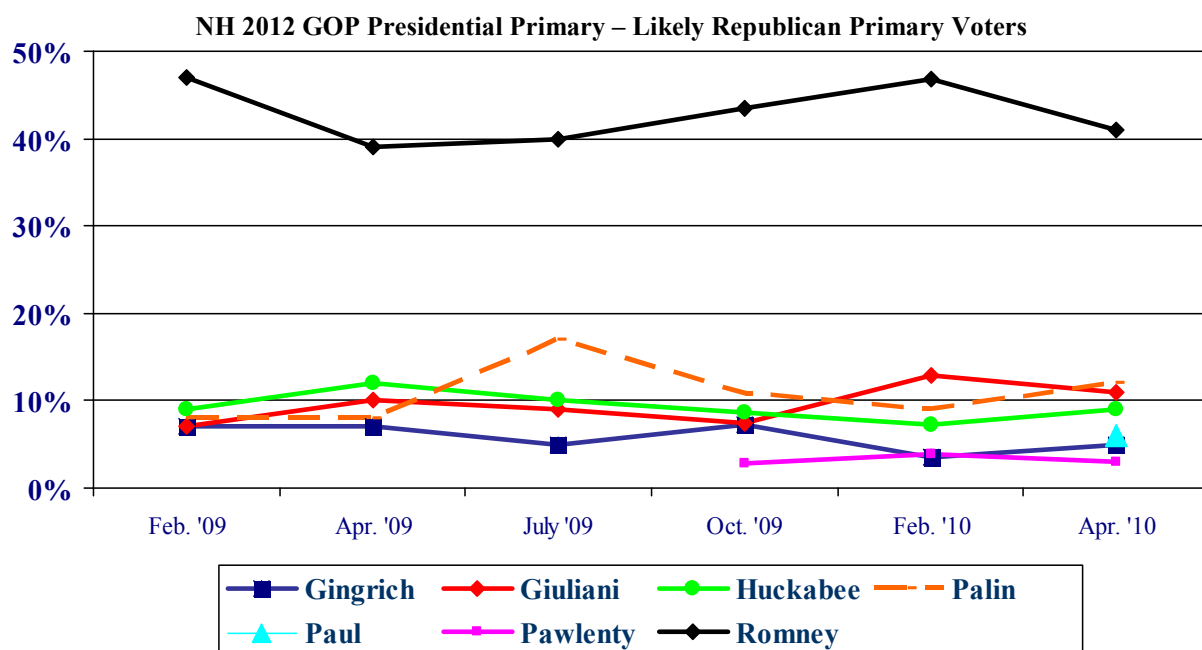
Although the First in the Nation New Hampshire Presidential Primary is at least 20 months away, prospective Republican candidates have already been spending time in New Hampshire introducing themselves to voters and testing their messages. The Granite State Poll has been monitoring voter sentiment about potential candidates since February 2009 in order to understand the dynamics of the New Hampshire campaign. But because primary elections are extremely volatile, any measures of voter preference this far in advance of the election are not indicative of the eventual outcome.

Among likely Republican Primary voters, former Massachusetts governor Mitt Romney, the 2008 New Hampshire runner-up, has consistently been the most popular. In the most recent Granite State Poll, 41% of likely Republican Primary voters said they would vote for Romney, 12% favor 2008 Vice Presidential candidate Sarah Palin, 11% would vote for former New York City Mayor Rudy Giuliani, 9% support former Arkansas governor Mike Huckabee, 6% support Texas Congressman and 2008 candidate Ron Paul, 5% prefer former Speaker of the House Newt Gingrich, 3% favor Minnesota governor Tim Pawlenty, and 2% favor former Pennsylvania Senator Rick Santorum.

Romney has consistently led among potential Republicans since February, 2009 and has been above 40% throughout that period. He is popular among moderate Republicans and Conservative Republicans alike (43% and 41%, respectively). Giuliani, Huckabee and Palin have been jockeying for second place but none has consistently received more than 10% support.

It is critical to point out that primary voters behave very differently than general election voters in that they do not have party cues to rely on, and almost all will vote for their party's eventual presidential candidate, no matter who that might be. Most primary voters do not settle on a choice until the very end of the campaign. In the most recent poll, 85% of likely Republican primary voters say they are still trying to decide who they will eventually vote for in 2012, 7% are leaning toward a candidate, and only 8% say they have definitely decided who they will vote for.

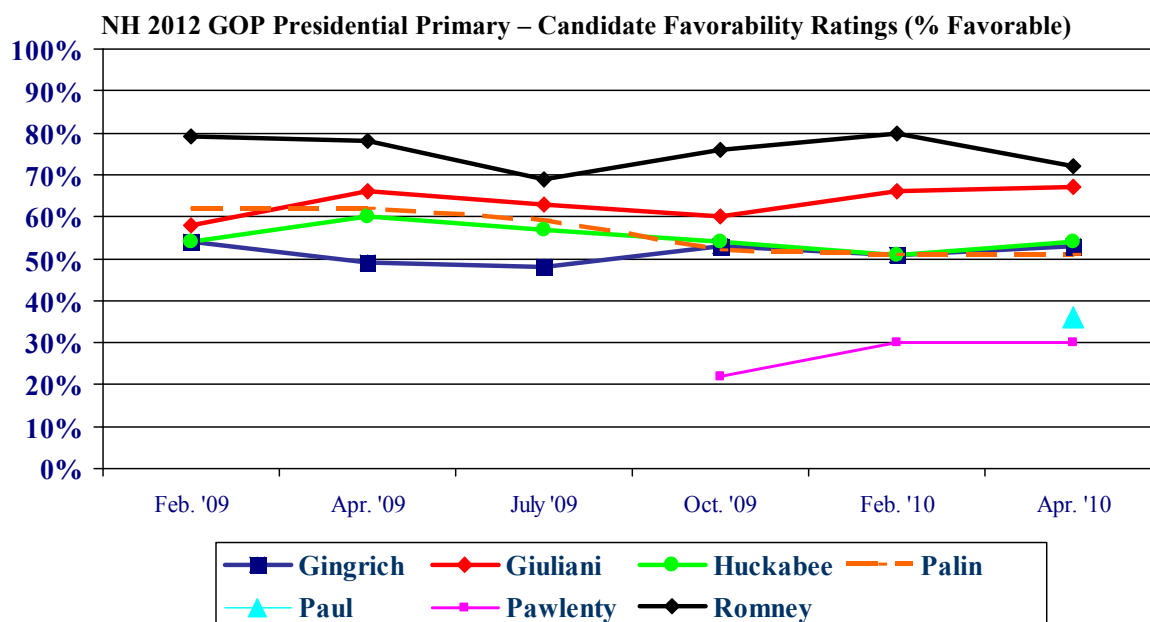
* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.



Favorability Ratings

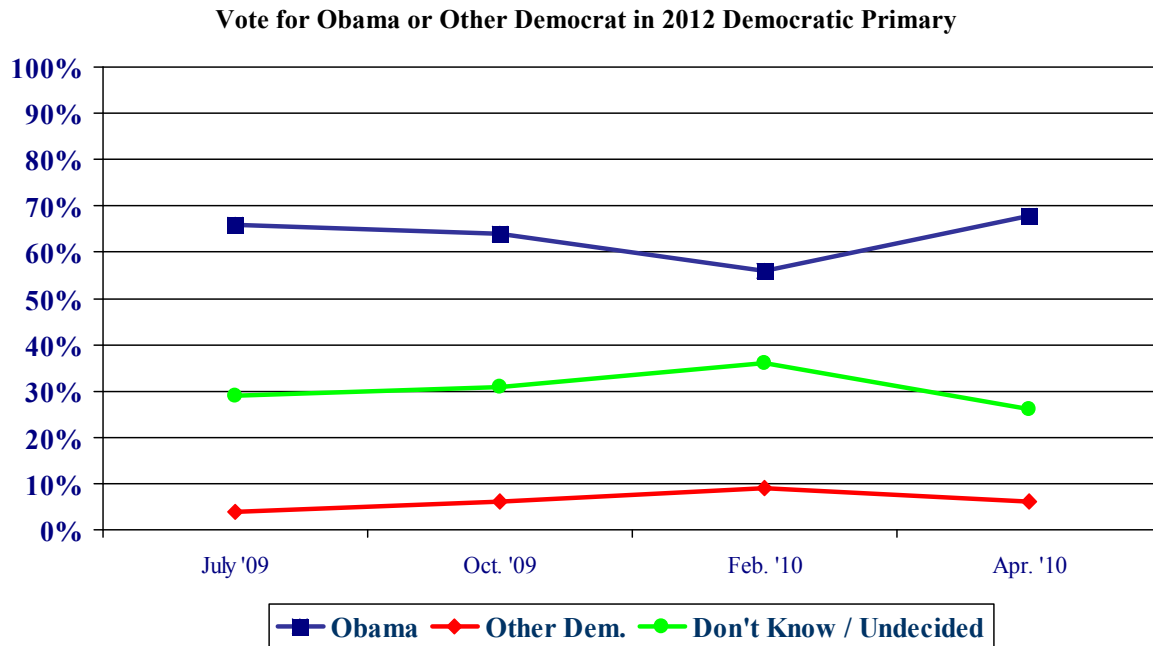
Support for Republican candidates is currently based almost exclusively on their name recognition and favorability ratings. Mitt Romney consistently has had the highest favorability ratings among all likely Republican candidates. Currently, 72% of likely Republican primary voters say they have a favorable opinion of Romney, 18% have an unfavorable opinion of him, 6% are neutral, and 4% don't know enough about him to say. Romney's net favorability rating, the percentage who have a favorable opinion of him minus the percentage who have an unfavorable opinion, is a very high +54%.

Rudy Giuliani is the second most popular Republican candidate with a net favorability rating of +44%, followed by Mike Huckabee (+27%), Tim Pawlenty (+24%), Newt Gingrich (+22%), Rick Santorum (+19%), Sarah Palin (+16%), former New Mexico Governor Gary Johnson (+7%), South Dakota Senator John Thune (+5%), and Ron Paul (-3%).



Democratic Primary

While no Democrat has indicated that they plan to challenge President Barack Obama in 2008, his rather low job approval ratings may attract another Democrat, should they fall lower. When asked if they plan to vote for Obama in the 2008 New Hampshire Democratic primary, 68% of likely New Hampshire Democratic Primary voters say they do plan to vote for Obama, 6% say they plan to vote for some other candidate, and 26% are undecided about what they will do.



Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred (512) randomly selected New Hampshire adults were interviewed by telephone between April 18 and April 28, 2010. The margin of sampling error for the survey is +/- 4.4 percent. Included in the sample were 228 likely 2012 Republican Primary voters (margin of sampling error +/- 6.5%) and 198 likely 2012 Democratic Primary voters (margin of sampling error +/- 7%).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Obama Reelection
(Likely 2012 Democratic Primary Voters)

"Do you plan on voting for Barack Obama in the 2012 New Hampshire Democratic primary or do you plan to vote for another Democratic candidate?"

	<u>July '09</u>	<u>Oct. '09</u>	<u>Feb. '10</u>	<u>Apr. '10</u>
Vote for Obama	66%	64%	56%	68%
Vote for Other Candidate	4%	6%	9%	6%
Don't Know / Undecided	29%	31%	36%	26%
(N)	(215)	(202)	(182)	(193)

Decided Who to Vote for in 2012 GOP Primary?
(Likely NH GOP Primary Voters)

"Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?"

	<u>Feb. '09</u>	<u>Apr. '09</u>	<u>July '09</u>	<u>Oct. '09</u>	<u>Feb. '10</u>	<u>Apr. '10</u>
Definitely decided	8%	5%	7%	7%	7%	8%
Leaning toward someone	11%	7%	7%	9%	9%	7%
Still trying to decide	81%	88%	86%	84%	83%	85%
(N)	(208)	(185)	(227)	(201)	(197)	(223)

Republican Nomination in 2012 NH Primary
(Likely NH GOP Primary Voters)

"I'm going to read you the names of the candidates who are either running or considering running for the Republican nomination. If the Republican primary for president were held today, which of the following would you support for the Republican nomination ... Newt Gingrich ... Rudy Giuliani ... Mike Huckabee ... Gary Johnson ... Sarah Palin ... Ron Paul ... Tim Pawlenty ... Mitt Romney ... Rick Santorum ... John Thune ... or someone else?"

	<u>Feb. '09</u>	<u>Apr. '09</u>	<u>July '09</u>	<u>Oct. '09</u>	<u>Feb. '10</u>	<u>Apr. '10</u>
Fmr. Governor Mitt Romney	47%	39%	40%	43%	47%	41%
Fmr. Governor Sarah Palin	3%	8%	17%	11%	9%	12%
Fmr. Mayor Rudolph Giuliani	7%	10%	9%	8%	13%	11%
Fmr. Governor Mike Huckabee	9%	12%	11%	9%	7%	9%
Frm. Speaker Newt Gingrich	7%	6%	5%	7%	4%	5%
Congressman Ron Paul†	--	--	--	--	--	6%
Governor Tim Pawlenty #	--	--	--	3%	4%	3%
Fmr. Senator Rick Santorum†	--	--	--	--	--	2%
Senator John Thune	--	--	--	--	0%	0%
Fmr. Governor Gary Johnson†	--	--	--	--	--	0%
Senator Charlie Crist	*	0%	2%	*	1%	--
Governor Bobby Jindal	4%	4%	2%	4%	3%	--
Someone Else	5%	7%	4%	4%	3%	3%
Don't Know Yet	12%	13%	10%	11%	11%	9%
(N)	(218)	(189)	(233)	(201)	(201)	(228)

† Added April, 2010

Added October, 2009

* = Less than 1%

-- = Not asked

GOP Favorability Ratings
(Likely GOP Primary Voters)

"Next, I'd like to get your overall opinion of some REPUBLICANS who are running or may run for President in 2012. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him."

"Former Speaker of the House Newt Gingrich?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '10	53%	8%	31%	8%	+22%	(227)
Feb. '10	51%	6%	35%	8%	+16%	(201)
Oct. '09	53%	6%	28%	13%	+25%	(202)
Jun. '09	48%	6%	39%	7%	+9%	(234)
Apr. '09	49%	5%	35%	11%	+14%	(192)
Feb. '09	54%	5%	33%	8%	+21%	(218)

"Former New York mayor Rudy Giuliani?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '10	67%	5%	23%	5%	+44%	(228)
Feb. '10	66%	7%	23%	3%	+43%	(201)
Oct. '09	60%	9%	27%	4%	+33%	(202)
Jun. '09	63%	6%	28%	3%	+35%	(234)
Apr. '09	66%	4%	27%	3%	+39%	(192)
Feb. '09	58%	7%	33%	2%	+25%	(218)

"Former Arkansas governor Mike Huckabee?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '10	54%	11%	27%	9%	+27%	(228)
Feb. '10	51%	9%	33%	6%	+18%	(201)
Oct. '09	54%	8%	30%	10%	+24%	(202)
Jun. '09	57%	6%	29%	8%	+28%	(234)
Apr. '09	60%	5%	24%	11%	+36%	(192)
Feb. '09	54%	7%	31%	7%	+23%	(218)

"Former Alaska governor Sarah Palin?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '10	51%	9%	35%	4%	+16%	(228)
Feb. '10	51%	10%	34%	4%	+17%	(201)
Oct. '09	52%	8%	36%	5%	+16%	(201)
Jun. '09	59%	4%	35%	2%	+24%	(234)
Apr. '09	62%	7%	28%	4%	+34%	(192)
Feb. '09	62%	8%	28%	3%	+34%	(218)

"Former Massachusetts governor Mitt Romney?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '10	72%	6%	18%	4%	+54%	(228)
Feb. '10	80%	5%	14%	2%	+66%	(201)
Oct. '09	76%	4%	16%	5%	+60%	(202)
Jun. '09	69%	5%	22%	4%	+47%	(234)
Apr. '09	78%	2%	16%	4%	+62%	(192)
Feb. '09	79%	4%	16%	1%	+63%	(218)

"Minnesota governor Tim Pawlenty?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '10	30%	8%	6%	56%	+24%	(226)
Feb. '10	30%	8%	9%	54%	+21%	(200)
Oct. '09	22%	7%	12%	59%	+10%	(202)

"South Dakota Senator John Thune?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '10	12%	6%	7%	75%	+5%	(226)
Feb. '10	14%	8%	8%	71%	+6%	(200)

"Texas Congressman Ron Paul?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '10	36%	12%	39%	14%	-3%	(227)

"Former New Mexico Governor Gary Johnson?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '10	12%	6%	5%	76%	+7%	(227)

"Former Pennsylvania Senator Rick Santorum?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '10	30%	9%	11%	50%	+19%	(226)

2012 Presidential Primary – Undeclared Voters Primary Choice

STATEWIDE	Vote in GOP Primary 43%	Vote in DEM Primary 34%	DK 23%	(N) 230
Registered Undeclared	43%	33%	24%	199
Democrat	10%	74%	16%	78
Independent	30%	27%	43%	68
Republican	89%	1%	10%	80
Extremely interested	53%	30%	17%	112
Very interested	40%	35%	25%	71
Somewhat/Not very interested	23%	43%	35%	44
Liberal	6%	71%	23%	40
Moderate	39%	34%	27%	110
Conservative	77%	12%	11%	68
Union household	43%	43%	13%	36
Non-union	43%	32%	25%	191
10 yrs or less in NH	44%	33%	23%	50
11 to 20 years	57%	32%	11%	31
More than 20 years	39%	36%	25%	142
18 to 34	38%	40%	22%	23
35 to 49	45%	31%	24%	65
50 to 64	38%	40%	22%	88
65 and over	50%	24%	26%	55
Male	51%	34%	15%	116
Female	35%	34%	31%	114
High school or less	39%	38%	23%	48
Some college	39%	31%	30%	53
College graduate	46%	36%	18%	76
Post-graduate	43%	33%	24%	50
Less than \$30K	30%	39%	31%	13
\$30K to \$60K	40%	29%	32%	33
\$60K to \$75K	26%	51%	23%	29
\$75K to \$100K	54%	28%	18%	27
\$100K or more	36%	44%	20%	61
Married	44%	33%	23%	161
Divorced/separated	41%	29%	31%	41
Never married	38%	47%	15%	26
Protestant	47%	30%	24%	78
Catholic	42%	34%	24%	88
Other	41%	42%	17%	55
Attend services 1 or more/week	51%	31%	18%	47
1-2 times a month	46%	22%	32%	24
Less often	33%	40%	27%	68
Never	45%	36%	19%	85
North Country	45%	39%	15%	14
Central / Lakes	29%	38%	33%	43
Connecticut Valley	36%	31%	33%	31
Mass Border	37%	46%	17%	66
Seacoast	61%	14%	25%	38
Manchester Area	56%	27%	16%	37
First Cong. Dist	48%	29%	23%	113
Second Cong. Dist	38%	38%	23%	116

2012 Presidential Primary – Democratic Voters Primary Choice

STATEWIDE	Vote for <u>Obama</u> 68%	Vote for <u>Someone Else</u> 6%	<u>DK</u> 26%	<u>(N)</u> 193
Registered Democrat	67%	8%	25%	119
Registered Undeclared	68%	2%	30%	63
Democrat	72%	5%	23%	166
Independent	48%	2%	49%	20
Republican	17%	42%	42%	6
Extremely interested	77%	7%	16%	88
Very interested	71%	7%	22%	63
Somewhat/Not very interested	45%	3%	52%	40
Liberal	80%	1%	19%	85
Moderate	65%	4%	31%	77
Conservative	35%	27%	38%	23
Union household	70%	4%	26%	31
Non-union	67%	6%	27%	162
10 yrs or less in NH	71%	5%	24%	42
11 to 20 years	64%	3%	32%	23
More than 20 years	66%	7%	27%	127
18 to 34	69%	7%	25%	15
35 to 49	66%	10%	25%	53
50 to 64	65%	5%	30%	77
65 and over	72%	4%	24%	47
Male	74%	7%	19%	73
Female	64%	6%	31%	121
High school or less	60%	16%	24%	28
Some college	50%	2%	48%	33
College graduate	75%	2%	23%	81
Post-graduate	71%	9%	19%	51
Less than \$30K	58%	11%	31%	11
\$30K to \$60K	57%	9%	34%	29
\$60K to \$75K	75%	2%	23%	27
\$75K to \$100K	68%	5%	27%	26
\$100K or more	74%	8%	18%	57
Married	72%	5%	23%	130
Divorced/separated	56%	8%	36%	42
Never married	66%	6%	28%	22
Protestant	67%	5%	28%	70
Catholic	55%	7%	37%	61
Other	80%	6%	14%	59
Attend services 1 or more/week	61%	9%	30%	37
1-2 times a month	67%	12%	21%	25
Less often	67%	3%	30%	59
Never	71%	5%	24%	72
North Country	49%	11%	40%	13
Central / Lakes	78%	6%	17%	36
Connecticut Valley	64%	5%	31%	37
Mass Border	68%	3%	29%	55
Seacoast	64%	18%	18%	20
Manchester Area	71%	2%	27%	32
First Cong. Dist	71%	8%	21%	86
Second Cong. Dist	65%	5%	30%	107

Favorability Rating – Former Massachusetts Governor Mitt Romney

STATEWIDE	<u>Favorable</u> 72%	<u>Neutral</u> 6%	<u>Unfavorable</u> 18%	<u>DK</u> 4%	<u>(N)</u> 228
Registered Undeclared	67%	7%	25%	1%	85
Registered Republican	74%	6%	15%	4%	129
Democrat	21%	21%	40%	19%	17
Independent	44%	5%	41%	10%	28
Republican	80%	5%	13%	2%	183
Extremely interested	72%	6%	20%	2%	128
Very interested	78%	4%	12%	7%	76
Somewhat/Not very interested	54%	15%	24%	8%	22
Liberal	24%	8%	56%	13%	8
Moderate	62%	12%	23%	4%	75
Conservative	82%	3%	13%	2%	137
Union household	87%	2%	11%	0%	25
Non-union	70%	7%	19%	5%	200
10 yrs or less in NH	79%	4%	14%	2%	46
11 to 20 years	58%	11%	25%	5%	33
More than 20 years	73%	4%	19%	4%	140
18 to 34	76%	4%	17%	2%	17
35 to 49	64%	5%	28%	3%	56
50 to 64	76%	5%	14%	5%	78
65 and over	72%	9%	16%	4%	75
Male	73%	7%	17%	3%	134
Female	70%	6%	19%	5%	94
High school or less	66%	3%	24%	8%	49
Some college	76%	5%	17%	2%	49
College graduate	73%	8%	15%	4%	78
Post-graduate	73%	8%	17%	2%	47
Less than \$30K	47%	7%	24%	23%	11
\$30K to \$60K	67%	8%	17%	8%	30
\$60K to \$75K	63%	9%	26%	2%	19
\$75K to \$100K	73%	10%	18%	0%	35
\$100K or more	85%	2%	12%	0%	49
Married	76%	5%	18%	2%	180
Divorced/separated	67%	10%	12%	10%	30
Never married	27%	15%	35%	23%	14
Protestant	72%	6%	18%	4%	96
Catholic	74%	5%	18%	4%	75
Other	69%	9%	19%	3%	47
Attend services 1 or more/week	72%	8%	16%	4%	64
1-2 times a month	65%	12%	13%	11%	23
Less often	86%	0%	14%	0%	55
Never	62%	8%	26%	4%	79
North Country	62%	0%	38%	0%	14
Central / Lakes	65%	5%	19%	11%	34
Connecticut Valley	77%	2%	14%	7%	31
Mass Border	78%	7%	12%	3%	66
Seacoast	66%	10%	21%	4%	39
Manchester Area	73%	7%	20%	0%	45
First Cong. Dist	76%	5%	16%	3%	125
Second Cong. Dist	66%	7%	21%	5%	102

Favorability Rating – Former Arkansas Governor Mike Huckabee

STATEWIDE	<u>Favorable</u> 54%	<u>Neutral</u> 11%	<u>Unfavorable</u> 27%	<u>DK</u> 9%	<u>(N)</u> 228
Registered Undeclared	55%	5%	35%	5%	85
Registered Republican	53%	14%	23%	10%	129
Democrat	18%	16%	43%	23%	17
Independent	45%	5%	37%	13%	28
Republican	59%	12%	23%	7%	183
Extremely interested	63%	11%	23%	3%	128
Very interested	44%	11%	28%	17%	76
Somewhat/Not very interested	35%	13%	41%	10%	22
Liberal	3%	21%	31%	45%	8
Moderate	42%	12%	31%	14%	75
Conservative	64%	10%	22%	3%	137
Union household	59%	6%	25%	11%	25
Non-union	53%	12%	27%	8%	200
10 yrs or less in NH	54%	10%	26%	10%	46
11 to 20 years	51%	11%	34%	3%	33
More than 20 years	55%	10%	25%	10%	140
18 to 34	55%	3%	28%	14%	17
35 to 49	43%	16%	26%	15%	56
50 to 64	50%	7%	37%	6%	78
65 and over	68%	12%	15%	5%	75
Male	54%	13%	29%	4%	134
Female	53%	9%	23%	15%	94
High school or less	53%	12%	26%	8%	49
Some college	64%	10%	17%	9%	49
College graduate	48%	6%	36%	9%	78
Post-graduate	54%	17%	21%	8%	47
Less than \$30K	58%	8%	24%	9%	11
\$30K to \$60K	47%	9%	28%	17%	30
\$60K to \$75K	89%	3%	0%	8%	19
\$75K to \$100K	54%	8%	31%	7%	35
\$100K or more	50%	15%	25%	10%	49
Married	55%	12%	26%	7%	180
Divorced/separated	49%	8%	19%	23%	30
Never married	51%	5%	40%	4%	14
Protestant	59%	11%	21%	9%	96
Catholic	61%	10%	20%	9%	75
Other	30%	12%	50%	8%	47
Attend services 1 or more/week	67%	8%	12%	13%	64
1-2 times a month	34%	18%	40%	7%	23
Less often	65%	8%	23%	4%	55
Never	40%	12%	38%	9%	79
North Country	81%	0%	8%	11%	14
Central / Lakes	45%	14%	36%	5%	34
Connecticut Valley	44%	4%	38%	14%	31
Mass Border	57%	10%	28%	6%	66
Seacoast	48%	11%	26%	15%	39
Manchester Area	61%	18%	16%	5%	45
First Cong. Dist	58%	11%	23%	7%	125
Second Cong. Dist	48%	11%	31%	10%	102

Favorability Rating – Former Alaska Governor Sarah Palin

STATEWIDE	<u>Favorable</u> 51%	<u>Neutral</u> 9%	<u>Unfavorable</u> 35%	<u>DK</u> 4%	<u>(N)</u> 228
Registered Undeclared	51%	5%	41%	3%	85
Registered Republican	50%	14%	32%	5%	129
Democrat	3%	12%	78%	7%	17
Independent	61%	0%	33%	6%	28
Republican	54%	11%	32%	4%	183
Extremely interested	58%	9%	29%	4%	128
Very interested	43%	9%	46%	3%	76
Somewhat/Not very interested	44%	11%	32%	13%	22
Liberal	35%	0%	52%	13%	8
Moderate	36%	5%	57%	3%	75
Conservative	60%	12%	24%	4%	137
Union household	63%	8%	29%	0%	25
Non-union	49%	10%	36%	5%	200
10 yrs or less in NH	48%	8%	41%	3%	46
11 to 20 years	56%	3%	38%	3%	33
More than 20 years	49%	12%	34%	5%	140
18 to 34	62%	0%	38%	0%	17
35 to 49	46%	11%	41%	2%	56
50 to 64	50%	8%	40%	2%	78
65 and over	56%	11%	25%	8%	75
Male	50%	14%	34%	3%	134
Female	53%	3%	37%	6%	94
High school or less	62%	12%	20%	6%	49
Some college	68%	7%	23%	3%	49
College graduate	40%	9%	46%	5%	78
Post-graduate	37%	12%	48%	2%	47
Less than \$30K	45%	22%	21%	12%	11
\$30K to \$60K	51%	2%	34%	12%	30
\$60K to \$75K	61%	9%	30%	0%	19
\$75K to \$100K	46%	22%	32%	0%	35
\$100K or more	43%	6%	50%	0%	49
Married	55%	8%	34%	3%	180
Divorced/separated	35%	10%	47%	8%	30
Never married	40%	20%	36%	4%	14
Protestant	58%	8%	28%	6%	96
Catholic	44%	12%	39%	4%	75
Other	49%	9%	40%	1%	47
Attend services 1 or more/week	58%	5%	31%	6%	64
1-2 times a month	49%	21%	30%	0%	23
Less often	44%	12%	44%	1%	55
Never	49%	9%	36%	6%	79
North Country	54%	0%	17%	29%	14
Central / Lakes	41%	15%	41%	3%	34
Connecticut Valley	37%	4%	52%	7%	31
Mass Border	57%	8%	33%	2%	66
Seacoast	59%	5%	33%	2%	39
Manchester Area	52%	18%	31%	0%	45
First Cong. Dist	54%	11%	33%	3%	125
Second Cong. Dist	48%	8%	38%	6%	102

Favorability Rating – Texas Congressman Ron Paul

STATEWIDE	<u>Favorable</u> 36%	<u>Neutral</u> 12%	<u>Unfavorable</u> 39%	<u>DK</u> 14%	<u>(N)</u> 227
Registered Undeclared	40%	10%	34%	16%	85
Registered Republican	30%	14%	46%	10%	128
Democrat	3%	27%	57%	13%	17
Independent	40%	9%	37%	15%	28
Republican	39%	11%	38%	13%	182
Extremely interested	40%	7%	42%	12%	128
Very interested	31%	17%	40%	12%	76
Somewhat/Not very interested	27%	21%	23%	29%	22
Liberal	29%	6%	34%	31%	8
Moderate	30%	20%	33%	17%	75
Conservative	41%	8%	42%	9%	137
Union household	56%	6%	25%	13%	25
Non-union	33%	12%	41%	13%	199
10 yrs or less in NH	39%	10%	41%	10%	46
11 to 20 years	38%	10%	41%	11%	33
More than 20 years	33%	13%	40%	15%	139
18 to 34	55%	0%	26%	19%	17
35 to 49	37%	14%	41%	8%	56
50 to 64	26%	14%	50%	11%	78
65 and over	43%	11%	27%	19%	74
Male	35%	12%	43%	10%	134
Female	38%	11%	33%	19%	93
High school or less	40%	8%	32%	20%	49
Some college	48%	9%	34%	10%	49
College graduate	30%	13%	41%	16%	78
Post-graduate	28%	17%	49%	5%	47
Less than \$30K	34%	4%	45%	16%	11
\$30K to \$60K	33%	14%	21%	32%	30
\$60K to \$75K	38%	9%	38%	16%	19
\$75K to \$100K	40%	18%	35%	7%	35
\$100K or more	24%	16%	52%	9%	49
Married	37%	10%	41%	12%	180
Divorced/separated	41%	18%	23%	19%	29
Never married	18%	18%	47%	18%	14
Protestant	37%	11%	36%	16%	96
Catholic	30%	13%	45%	11%	74
Other	40%	10%	37%	13%	47
Attend services 1 or more/week	35%	13%	43%	9%	64
1-2 times a month	38%	15%	45%	2%	23
Less often	34%	8%	40%	17%	55
Never	36%	13%	35%	17%	79
North Country	51%	4%	34%	11%	14
Central / Lakes	46%	12%	35%	7%	34
Connecticut Valley	16%	10%	49%	26%	31
Mass Border	41%	13%	37%	9%	66
Seacoast	32%	14%	33%	21%	39
Manchester Area	34%	11%	45%	11%	45
First Cong. Dist	36%	15%	37%	12%	125
Second Cong. Dist	37%	8%	41%	15%	101

Favorability Rating – Former New Mexico Governor Gary Johnson

STATEWIDE	<u>Favorable</u> 12%	<u>Neutral</u> 6%	<u>Unfavorable</u> 5%	<u>DK</u> 76%	<u>(N)</u> 227
Registered Undeclared	18%	6%	6%	70%	85
Registered Republican	10%	7%	5%	78%	128
Democrat	0%	3%	7%	90%	17
Independent	10%	10%	4%	75%	28
Republican	14%	6%	5%	75%	181
Extremely interested	10%	5%	7%	78%	128
Very interested	18%	6%	2%	74%	75
Somewhat/Not very interested	10%	8%	4%	78%	22
Liberal	15%	0%	19%	65%	8
Moderate	10%	8%	6%	76%	74
Conservative	14%	6%	4%	76%	137
Union household	13%	8%	7%	72%	25
Non-union	12%	6%	5%	77%	199
10 yrs or less in NH	9%	9%	8%	73%	46
11 to 20 years	11%	13%	4%	72%	33
More than 20 years	12%	4%	4%	79%	139
18 to 34	8%	4%	0%	88%	17
35 to 49	16%	12%	0%	72%	56
50 to 64	6%	4%	10%	80%	77
65 and over	18%	5%	4%	72%	75
Male	10%	7%	4%	79%	134
Female	16%	5%	6%	72%	92
High school or less	15%	2%	6%	78%	49
Some college	10%	1%	8%	81%	49
College graduate	10%	8%	4%	78%	77
Post-graduate	15%	15%	2%	68%	47
Less than \$30K	5%	4%	13%	78%	11
\$30K to \$60K	10%	0%	6%	83%	30
\$60K to \$75K	17%	3%	3%	78%	19
\$75K to \$100K	8%	9%	4%	80%	35
\$100K or more	11%	6%	3%	79%	48
Married	12%	6%	3%	78%	179
Divorced/separated	16%	5%	17%	62%	30
Never married	0%	11%	5%	85%	14
Protestant	10%	6%	5%	79%	94
Catholic	12%	7%	7%	74%	75
Other	15%	7%	2%	76%	47
Attend services 1 or more/week	18%	5%	5%	72%	64
1-2 times a month	0%	13%	2%	85%	23
Less often	14%	8%	8%	70%	54
Never	9%	5%	4%	83%	79
North Country	11%	4%	0%	85%	14
Central / Lakes	6%	7%	0%	87%	34
Connecticut Valley	3%	4%	8%	85%	31
Mass Border	18%	5%	1%	76%	66
Seacoast	7%	9%	12%	72%	39
Manchester Area	21%	7%	8%	64%	44
First Cong. Dist	13%	8%	6%	73%	124
Second Cong. Dist	11%	5%	4%	80%	102

Favorability Rating – Former Speaker of the House Newt Gingrich

STATEWIDE	<u>Favorable</u> 53%	<u>Neutral</u> 8%	<u>Unfavorable</u> 31%	<u>DK</u> 8%	<u>(N)</u> 227
Registered Undeclared	50%	8%	35%	6%	85
Registered Republican	53%	8%	30%	8%	128
Democrat	10%	21%	62%	7%	17
Independent	53%	6%	31%	10%	28
Republican	57%	7%	28%	8%	181
Extremely interested	58%	5%	29%	8%	128
Very interested	47%	13%	32%	8%	75
Somewhat/Not very interested	49%	8%	33%	10%	22
Liberal	6%	12%	69%	13%	8
Moderate	36%	12%	43%	9%	74
Conservative	66%	4%	22%	7%	137
Union household	51%	16%	28%	6%	25
Non-union	53%	7%	31%	8%	199
10 yrs or less in NH	53%	13%	28%	6%	46
11 to 20 years	55%	2%	36%	7%	33
More than 20 years	52%	8%	32%	9%	139
18 to 34	39%	4%	41%	15%	17
35 to 49	45%	10%	37%	9%	56
50 to 64	52%	11%	32%	5%	77
65 and over	63%	3%	25%	10%	75
Male	56%	8%	30%	6%	134
Female	48%	7%	32%	13%	92
High school or less	57%	6%	32%	5%	49
Some college	59%	5%	29%	7%	49
College graduate	49%	6%	33%	11%	77
Post-graduate	48%	13%	30%	8%	47
Less than \$30K	37%	18%	40%	5%	11
\$30K to \$60K	41%	5%	46%	8%	30
\$60K to \$75K	73%	0%	25%	2%	19
\$75K to \$100K	69%	0%	13%	18%	35
\$100K or more	35%	14%	51%	0%	48
Married	57%	6%	30%	6%	179
Divorced/separated	34%	9%	40%	16%	30
Never married	38%	25%	25%	12%	14
Protestant	61%	2%	29%	9%	94
Catholic	51%	13%	33%	3%	75
Other	44%	9%	31%	16%	47
Attend services 1 or more/week	57%	7%	27%	10%	64
1-2 times a month	61%	12%	25%	2%	23
Less often	52%	7%	37%	5%	54
Never	49%	7%	33%	11%	79
North Country	56%	4%	19%	21%	14
Central / Lakes	49%	8%	31%	12%	34
Connecticut Valley	57%	4%	19%	20%	31
Mass Border	58%	5%	31%	6%	66
Seacoast	48%	13%	35%	5%	39
Manchester Area	50%	11%	39%	0%	44
First Cong. Dist	51%	10%	33%	6%	124
Second Cong. Dist	55%	5%	28%	12%	102

Favorability Rating – Former New York City Mayor Rudy Giuliani

STATEWIDE	<u>Favorable</u> 67%	<u>Neutral</u> 5%	<u>Unfavorable</u> 23%	<u>DK</u> 5%	<u>(N)</u> 228
Registered Undeclared	66%	2%	31%	1%	85
Registered Republican	68%	7%	20%	5%	129
Democrat	34%	0%	57%	10%	17
Independent	71%	6%	17%	6%	28
Republican	69%	6%	21%	4%	183
Extremely interested	66%	4%	25%	5%	128
Very interested	71%	4%	21%	3%	76
Somewhat/Not very interested	58%	18%	19%	5%	22
Liberal	53%	0%	34%	13%	8
Moderate	59%	3%	35%	3%	75
Conservative	72%	6%	17%	4%	137
Union household	79%	4%	17%	0%	25
Non-union	65%	5%	24%	5%	200
10 yrs or less in NH	69%	1%	28%	1%	46
11 to 20 years	76%	9%	1%	14%	33
More than 20 years	64%	4%	28%	4%	140
18 to 34	60%	0%	33%	7%	17
35 to 49	68%	0%	32%	0%	56
50 to 64	69%	6%	21%	4%	78
65 and over	66%	8%	18%	7%	75
Male	63%	6%	27%	5%	134
Female	73%	4%	18%	4%	94
High school or less	71%	9%	16%	5%	49
Some college	66%	0%	28%	6%	49
College graduate	67%	5%	23%	5%	78
Post-graduate	60%	8%	29%	3%	47
Less than \$30K	85%	0%	11%	5%	11
\$30K to \$60K	64%	6%	21%	9%	30
\$60K to \$75K	83%	0%	17%	0%	19
\$75K to \$100K	56%	3%	34%	6%	35
\$100K or more	62%	0%	35%	4%	49
Married	69%	4%	23%	3%	180
Divorced/separated	59%	4%	27%	9%	30
Never married	60%	5%	22%	12%	14
Protestant	71%	4%	20%	6%	96
Catholic	71%	5%	24%	1%	75
Other	48%	10%	35%	7%	47
Attend services 1 or more/week	65%	3%	28%	4%	64
1-2 times a month	70%	9%	21%	0%	23
Less often	72%	4%	20%	4%	55
Never	62%	7%	25%	6%	79
North Country	85%	0%	15%	0%	14
Central / Lakes	73%	1%	22%	3%	34
Connecticut Valley	68%	5%	22%	5%	31
Mass Border	62%	7%	23%	8%	66
Seacoast	61%	9%	26%	5%	39
Manchester Area	69%	4%	26%	1%	45
First Cong. Dist	71%	4%	19%	6%	125
Second Cong. Dist	61%	6%	29%	3%	102

Favorability Rating – Minnesota Governor Tim Pawlenty

STATEWIDE	<u>Favorable</u> 30%	<u>Neutral</u> 8%	<u>Unfavorable</u> 6%	<u>DK</u> 56%	<u>(N)</u> 226
Registered Undeclared	31%	11%	3%	55%	85
Registered Republican	32%	7%	7%	54%	127
Democrat	0%	19%	6%	75%	17
Independent	22%	6%	8%	63%	28
Republican	34%	8%	6%	52%	181
Extremely interested	38%	5%	9%	48%	128
Very interested	18%	14%	3%	66%	75
Somewhat/Not very interested	23%	7%	4%	67%	22
Liberal	0%	6%	6%	88%	8
Moderate	21%	5%	5%	69%	74
Conservative	38%	9%	7%	46%	137
Union household	25%	3%	2%	70%	25
Non-union	30%	9%	7%	54%	198
10 yrs or less in NH	25%	7%	7%	61%	46
11 to 20 years	34%	16%	10%	40%	33
More than 20 years	29%	7%	5%	58%	138
18 to 34	13%	4%	0%	83%	17
35 to 49	24%	10%	8%	59%	56
50 to 64	28%	8%	6%	59%	77
65 and over	41%	7%	7%	44%	74
Male	33%	9%	7%	52%	134
Female	25%	8%	5%	62%	92
High school or less	26%	16%	4%	54%	49
Some college	36%	1%	11%	51%	49
College graduate	24%	7%	5%	64%	76
Post-graduate	34%	11%	5%	49%	47
Less than \$30K	32%	22%	12%	34%	11
\$30K to \$60K	19%	0%	10%	71%	30
\$60K to \$75K	40%	14%	6%	39%	19
\$75K to \$100K	38%	4%	3%	55%	35
\$100K or more	27%	4%	4%	64%	48
Married	33%	7%	6%	54%	179
Divorced/separated	17%	5%	12%	66%	29
Never married	10%	25%	0%	65%	14
Protestant	29%	7%	7%	57%	94
Catholic	34%	11%	9%	47%	74
Other	27%	6%	1%	66%	47
Attend services 1 or more/week	27%	7%	5%	61%	64
1-2 times a month	30%	26%	10%	34%	23
Less often	42%	5%	8%	45%	54
Never	23%	6%	4%	66%	79
North Country	20%	0%	10%	69%	14
Central / Lakes	14%	14%	4%	67%	34
Connecticut Valley	38%	8%	1%	52%	31
Mass Border	30%	10%	9%	51%	66
Seacoast	33%	9%	6%	52%	39
Manchester Area	35%	4%	6%	55%	44
First Cong. Dist	31%	9%	6%	54%	124
Second Cong. Dist	27%	8%	6%	59%	101

Favorability Rating – South Dakota Senator John Thune

STATEWIDE	<u>Favorable</u> 12%	<u>Neutral</u> 6%	<u>Unfavorable</u> 7%	<u>DK</u> 75%	<u>(N)</u> 226
Registered Undeclared	12%	6%	10%	72%	85
Registered Republican	12%	7%	6%	75%	127
Democrat	0%	12%	26%	62%	17
Independent	10%	4%	12%	75%	28
Republican	14%	6%	5%	75%	181
Extremely interested	11%	3%	9%	76%	128
Very interested	15%	12%	5%	68%	75
Somewhat/Not very interested	6%	2%	1%	90%	22
Liberal	0%	6%	31%	63%	8
Moderate	13%	5%	6%	76%	74
Conservative	13%	6%	6%	75%	137
Union household	6%	0%	6%	88%	25
Non-union	12%	7%	7%	73%	198
10 yrs or less in NH	9%	12%	3%	77%	46
11 to 20 years	18%	6%	1%	75%	33
More than 20 years	9%	5%	10%	76%	138
18 to 34	0%	0%	4%	96%	17
35 to 49	13%	3%	11%	74%	56
50 to 64	6%	9%	6%	78%	77
65 and over	19%	8%	6%	67%	74
Male	12%	7%	8%	72%	134
Female	11%	6%	5%	78%	92
High school or less	10%	11%	11%	68%	49
Some college	16%	1%	2%	81%	49
College graduate	5%	8%	9%	79%	76
Post-graduate	21%	6%	6%	68%	47
Less than \$30K	9%	22%	11%	58%	11
\$30K to \$60K	10%	0%	13%	77%	30
\$60K to \$75K	18%	14%	0%	68%	19
\$75K to \$100K	10%	0%	6%	84%	35
\$100K or more	11%	0%	3%	87%	48
Married	12%	6%	6%	76%	179
Divorced/separated	11%	5%	7%	77%	29
Never married	0%	20%	22%	58%	14
Protestant	16%	6%	9%	69%	94
Catholic	10%	5%	8%	76%	74
Other	7%	7%	3%	82%	47
Attend services 1 or more/week	13%	6%	9%	73%	64
1-2 times a month	18%	18%	7%	57%	23
Less often	12%	3%	10%	76%	54
Never	9%	5%	4%	82%	79
North Country	21%	0%	0%	79%	14
Central / Lakes	5%	11%	9%	75%	34
Connecticut Valley	6%	12%	7%	75%	31
Mass Border	13%	6%	6%	75%	66
Seacoast	16%	9%	14%	61%	39
Manchester Area	13%	0%	3%	84%	44
First Cong. Dist	13%	6%	7%	74%	124
Second Cong. Dist	10%	7%	7%	76%	101

Favorability Rating – Former Pennsylvania Senator Rick Santorum

STATEWIDE	<u>Favorable</u> 30%	<u>Neutral</u> 9%	<u>Unfavorable</u> 11%	<u>DK</u> 50%	<u>(N)</u> 226
Registered Undeclared	30%	12%	10%	48%	85
Registered Republican	31%	8%	10%	50%	127
Democrat	0%	24%	37%	39%	17
Independent	32%	4%	9%	55%	28
Republican	32%	9%	9%	49%	181
Extremely interested	29%	7%	15%	49%	128
Very interested	33%	15%	4%	49%	75
Somewhat/Not very interested	24%	2%	15%	59%	22
Liberal	0%	15%	23%	62%	8
Moderate	25%	10%	17%	49%	74
Conservative	36%	8%	8%	48%	137
Union household	26%	9%	6%	58%	25
Non-union	30%	9%	12%	48%	198
10 yrs or less in NH	21%	11%	14%	54%	46
11 to 20 years	41%	5%	14%	39%	33
More than 20 years	28%	10%	10%	52%	138
18 to 34	13%	0%	4%	83%	17
35 to 49	23%	9%	17%	51%	56
50 to 64	24%	9%	12%	55%	77
65 and over	44%	13%	8%	35%	74
Male	35%	10%	14%	41%	134
Female	22%	9%	7%	62%	92
High school or less	21%	14%	6%	60%	49
Some college	35%	1%	14%	50%	49
College graduate	22%	12%	11%	54%	76
Post-graduate	44%	10%	16%	31%	47
Less than \$30K	22%	22%	14%	41%	11
\$30K to \$60K	21%	9%	5%	64%	30
\$60K to \$75K	24%	14%	12%	50%	19
\$75K to \$100K	44%	4%	11%	41%	35
\$100K or more	25%	6%	15%	53%	48
Married	32%	7%	12%	49%	179
Divorced/separated	24%	14%	11%	51%	29
Never married	5%	32%	10%	53%	14
Protestant	32%	6%	12%	51%	94
Catholic	30%	13%	9%	48%	74
Other	29%	7%	15%	49%	47
Attend services 1 or more/week	36%	11%	7%	45%	64
1-2 times a month	47%	17%	24%	13%	23
Less often	21%	8%	15%	55%	54
Never	25%	5%	9%	61%	79
North Country	28%	4%	0%	68%	14
Central / Lakes	23%	11%	9%	57%	34
Connecticut Valley	28%	5%	15%	52%	31
Mass Border	32%	12%	10%	47%	66
Seacoast	29%	13%	12%	45%	39
Manchester Area	36%	6%	14%	44%	44
First Cong. Dist	32%	13%	8%	48%	124
Second Cong. Dist	27%	5%	15%	53%	101

Support for GOP Candidate

STATEWIDE	<u>Romney</u> 41%	<u>Palin</u> 12%	<u>Giuliani</u> 11%	<u>Huckabee</u> 9%	<u>Paul</u> 6%	<u>Other</u> 13%	<u>Know</u> 8%	(N=) 225
Registered Undeclared	36%	7%	18%	9%	12%	12%	6%	85
Registered Republican	44%	15%	6%	9%	3%	13%	10%	126
Democrat	14%	14%	18%	14%	23%	8%	10%	15
Independent	20%	27%	17%	4%	15%	12%	6%	28
Republican	47%	9%	9%	9%	4%	14%	9%	182
Def. decided vote	50%	19%	0%	0%	8%	23%	0%	17
Leaning toward someone	28%	47%	0%	7%	7%	4%	7%	16
Still trying to decide	42%	7%	13%	10%	6%	13%	9%	188
Extremely interested	42%	14%	7%	11%	7%	15%	5%	127
Very interested	44%	7%	14%	5%	4%	15%	12%	76
Somewhat/Not very interested	36%	13%	25%	10%	12%	0%	5%	21
Liberal	35%	26%	35%	4%	0%	0%	0%	6
Moderate	43%	3%	14%	7%	11%	10%	11%	75
Conservative	41%	14%	8%	10%	4%	16%	7%	137
Union household	47%	3%	13%	17%	8%	8%	5%	25
Non-union	41%	13%	11%	7%	6%	13%	9%	197
10 yrs or less in NH	49%	7%	11%	5%	15%	9%	4%	46
11 to 20 years	38%	11%	16%	1%	3%	16%	15%	33
More than 20 years	42%	11%	9%	11%	5%	14%	9%	138
18 to 34	37%	4%	13%	9%	13%	0%	23%	17
35 to 49	37%	13%	22%	6%	4%	15%	4%	54
50 to 64	52%	12%	4%	8%	6%	8%	10%	78
65 and over	35%	12%	10%	12%	7%	19%	6%	74
Male	36%	13%	9%	9%	8%	17%	7%	134
Female	49%	9%	13%	8%	4%	8%	9%	91
High school or less	22%	23%	20%	13%	6%	5%	11%	49
Some college	44%	10%	11%	6%	9%	14%	5%	49
College graduate	50%	6%	8%	7%	8%	16%	5%	75
Post-graduate	45%	8%	6%	9%	2%	14%	15%	47
Less than \$30K	19%	29%	9%	0%	20%	17%	5%	11
\$30K to \$60K	42%	8%	15%	13%	2%	5%	14%	30
\$60K to \$75K	31%	26%	18%	9%	2%	6%	8%	19
\$75K to \$100K	42%	7%	9%	4%	7%	20%	11%	35
\$100K or more	54%	5%	13%	10%	8%	8%	2%	49
Married	44%	12%	10%	9%	4%	13%	9%	178
Divorced/separated	40%	6%	11%	6%	17%	14%	6%	29
Never married	21%	25%	20%	12%	12%	0%	9%	14
Protestant	40%	14%	9%	8%	8%	9%	13%	94
Catholic	41%	10%	13%	13%	5%	16%	2%	75
Other	44%	11%	14%	5%	6%	14%	7%	47
Attend services 1 or more/week	38%	15%	9%	16%	5%	12%	5%	64
1-2 times a month	35%	14%	9%	2%	7%	17%	16%	23
Less often	48%	8%	9%	4%	3%	18%	10%	53
Never	40%	11%	15%	8%	9%	8%	8%	78
North Country	39%	11%	12%	11%	10%	4%	12%	14
Central / Lakes	43%	20%	7%	4%	11%	7%	8%	33
Connecticut Valley	55%	0%	3%	12%	5%	8%	16%	31
Mass Border	44%	11%	12%	4%	2%	19%	8%	64
Seacoast	29%	14%	12%	16%	10%	18%	1%	39
Manchester Area	38%	13%	16%	8%	6%	12%	8%	45
First Cong. Dist	43%	13%	10%	11%	6%	13%	4%	124
Second Cong. Dist	39%	10%	12%	6%	7%	13%	14%	100