

# THE WMUR GRANITE STATE POLL

## THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

October 6, 2009

### DESPITE ECONOMY AND BUDGET, LYNCH REMAINS POPULAR IN NEW HAMPSHIRE

By: Andrew E. Smith, Ph.D.  
 UNH Survey Center  
 603/862-2226  
 www.unh.edu/survey-center

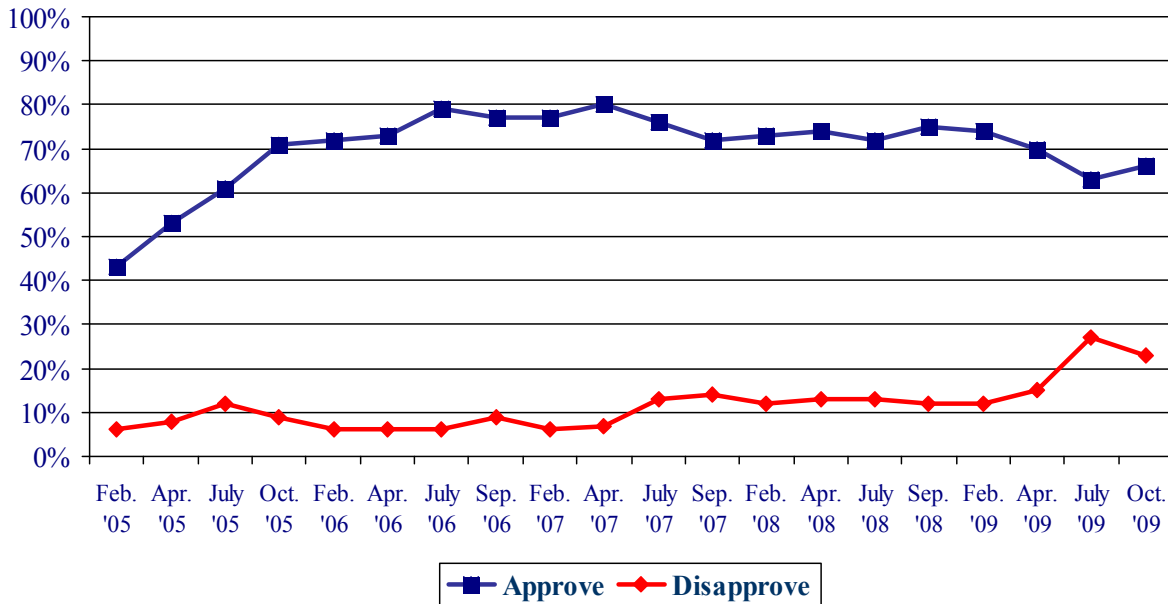
DURHAM, NH – Governor John Lynch continues to get high marks from Granite Staters despite dealing with twin problems of a difficult economy and balancing the state’s budget.

These findings are based on the latest **WMUR Granite State Poll**,\* conducted by the University of New Hampshire Survey Center. Five hundred and three (503) randomly selected New Hampshire adults were interviewed by telephone between September 25 and October 2, 2009. The margin of sampling error for the survey is +/-4.4 percent.

#### Gubernatorial Approval

After declining for two straight quarters, Governor John Lynch has gotten a slight uptick in his job approval rating. In the most recent Granite State Poll, 66% of NH adults say they approve of the way he is handling his job as governor, 23% disapprove, and 11% are neutral or don’t know. Lynch’s job approval ratings had been declining in recent polls as he has been faced with increasing unemployment and lower economic growth in the state which has hurt the state’s budget. A sign of Lynch’s popularity is that 50% of Republicans approve of the job he has done as governor.

**NH Gubernatorial Approval – John Lynch**

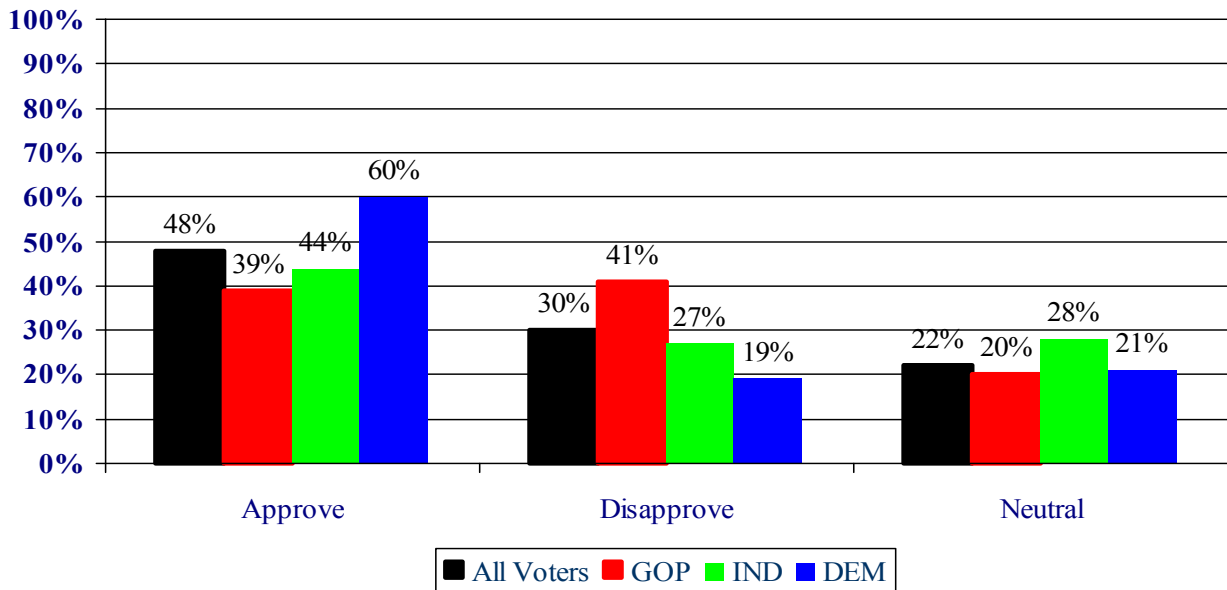


\* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

### Gubernatorial Approval – Handling the Budget

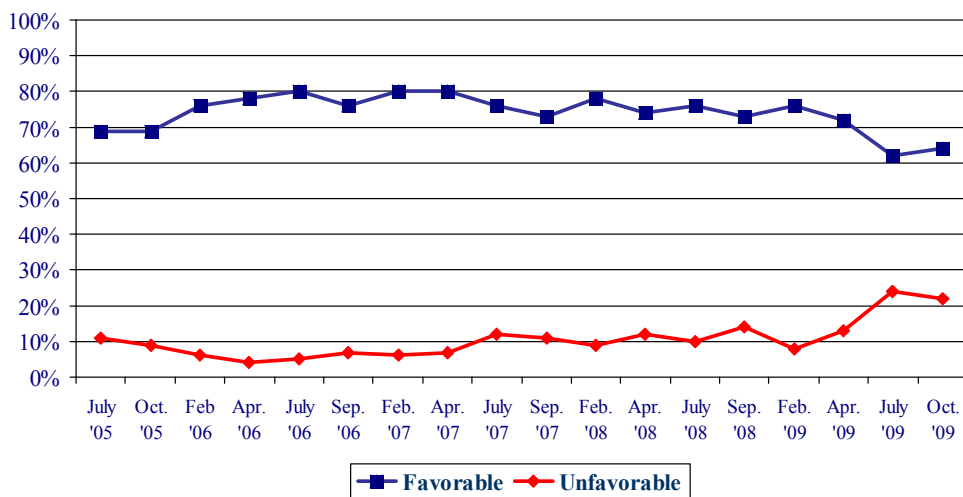
Lynch also gets fairly high marks for his handling of the state budget crisis. Currently, 48% of Granite Staters approve Governor Lynch’s handling of the state budget, 30% disapprove, and 22% are neutral. Governor Lynch receives approval from a majority of Democrats and a plurality of Independents – 60% and 44%, respectively – while Republicans are split, with 39% approving and 41% disapproving.

### Gubernatorial Approval – Handling the Budget



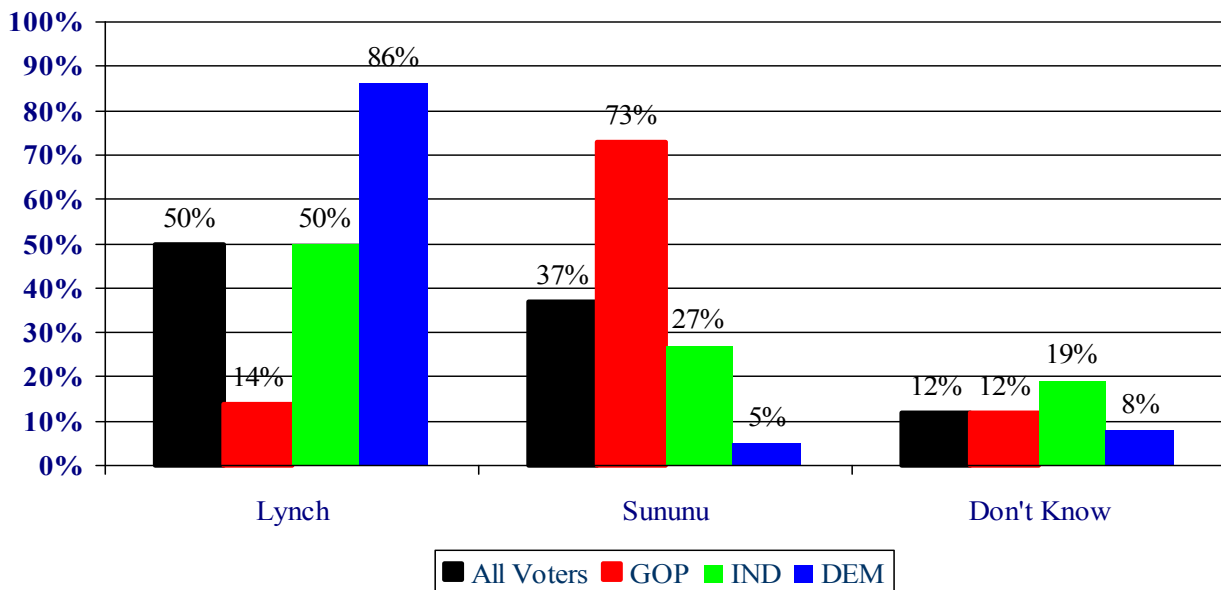
Lynch’s personal favorability rating has stabilized after dropping since this past spring. In the latest Granite State Poll, 64% of New Hampshire adults say they have a favorable opinion of Lynch, 22% have an unfavorable opinion, 8% are neutral, and 5% say they don’t know enough about him to say. Lynch’s net favorability rating, the percentage having a favorable opinion minus the percentage having an unfavorable opinion, has risen to +42%, up from +38% in June.

### Favorability Ratings – NH Governor John Lynch



## 2010 NH Gubernatorial Race – John H. Sununu vs. John Lynch – Likely Voters

In recent elections, Lynch has faced little known and poorly funded Republican opponents. Republicans, and their party leader, former Governor John H. Sununu, are hoping to field a much stronger gubernatorial candidate. In a hypothetical matchup between John Lynch and former governor Sununu, 50% of likely 2010 voters say would vote Lynch, 37% would vote for Sununu, 1% would choose some other candidate, and 12% are undecided. However, only 7% say they have definitely decided who they would vote for, 4% are leaning towards someone but may still change their mind, and 89% are still trying to decide.



Former Governor John H. Sununu is much better known than recent Republican challengers. In the most recent Granite State Poll, 43% of New Hampshire adults have a favorable opinion of him, 32% have an unfavorable opinion of him, 9% are neutral, and 16% don't know enough about him to say. Sununu's net favorability stands at +9%.

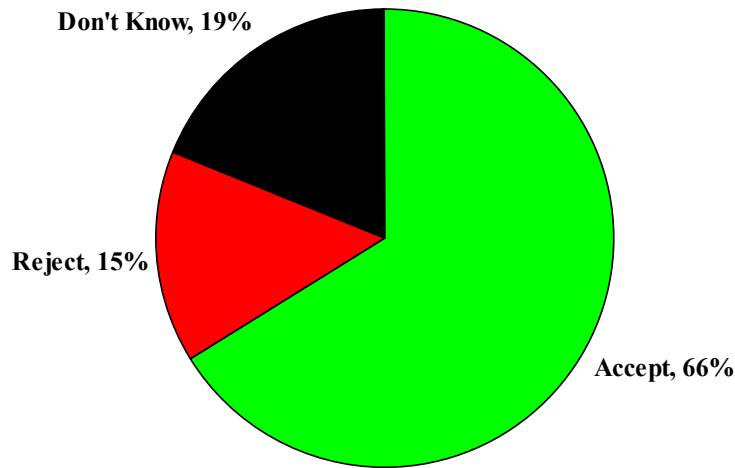
### SEA Contract

Recently, Governor Lynch and the State Employee Association (SEA), a union representing more than 10,000 state workers, agreed to a new contract. Governor Lynch has called for state employees to accept taking 19 unpaid furlough days as part of their new contract in an effort to address the state's budget deficit. If the state employees reject this contract, the Governor has said that as many as 750 state employees will be laid off. The SEA has urged its members to reject the contract.

When asked how familiar they are with the SEA contract, only 11% of New Hampshire adults said they were very familiar, 39% said they were somewhat familiar, 27% said they were not very familiar, and 22% were not at all familiar.

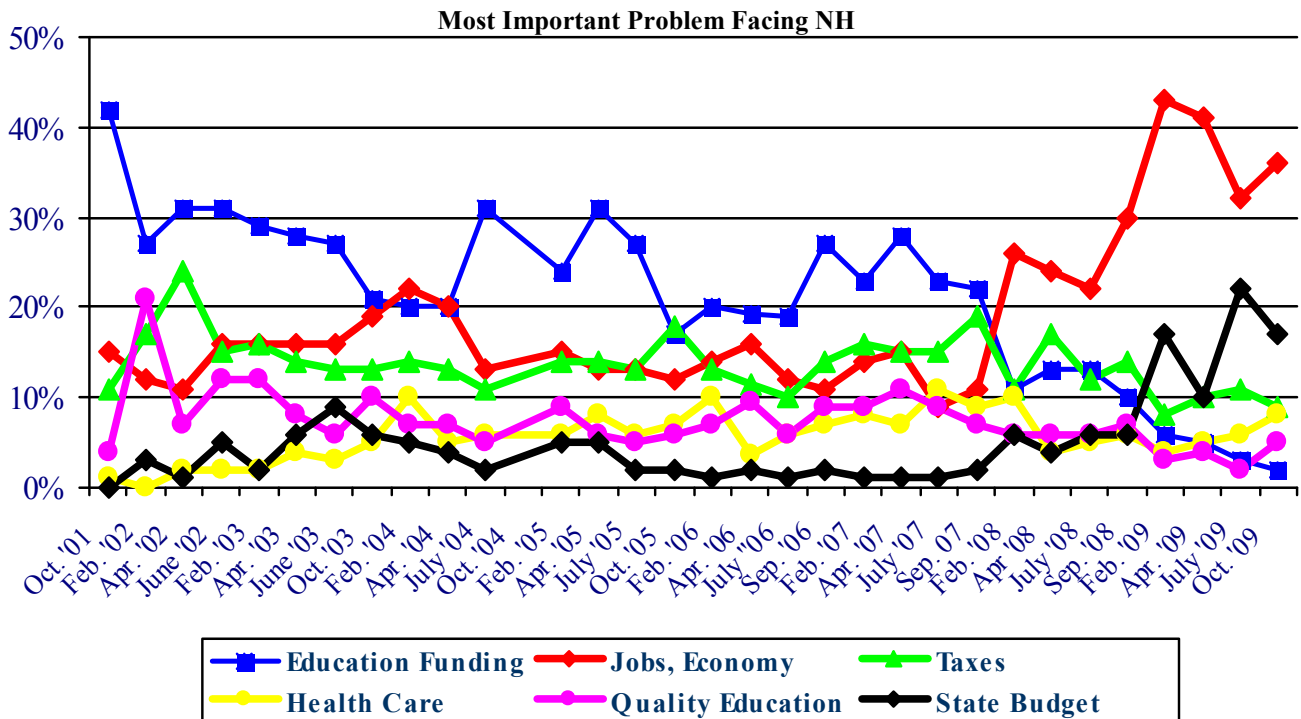
Among those who said they were at least "not very familiar" with the issue, 66% believed the union should accept the contract, 15% believed it should be rejected, and 19% said they did not know enough to form an opinion.

### Should SEA Members Accept or Reject Contract?



### Most Important Problem Facing New Hampshire

New Hampshire residents continue to be worried about the condition of the state’s economy. In the latest Granite State Poll, 36% of New Hampshire adults view the economy and jobs as the most important issue facing the state, followed by the state budget (17%), high taxes (9%), health care (8%), and the quality of public education (5%). The percentage who name the economy as the most important problem facing the state has dropped considerably in recent months from a high of 43% in the Winter 2009 Granite State Poll, however, concerns about the state budget have increased as the Legislature and the Governor have wrapped up work on the budget.

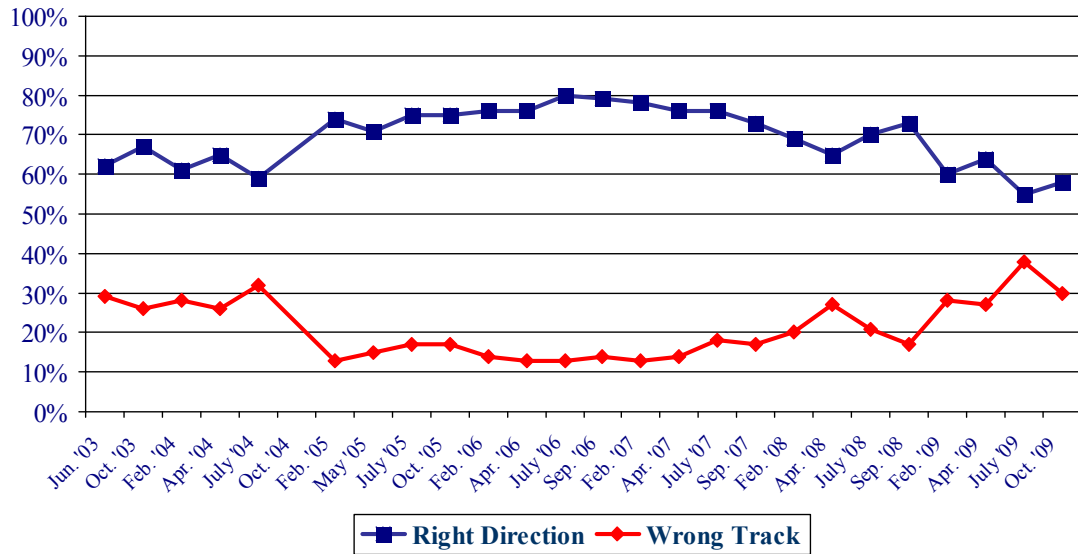


## Right Direction or Wrong Track?

Despite the continuing recession and the budget crisis remaining an issue, New Hampshire residents are slightly more positive about the direction the state is heading. Currently, 58% of New Hampshire adults feel the state is heading in the right direction, 30% think the state is seriously off on the wrong track, and 12% don't know.

Democrats, liberals, and residents of the New Hampshire seacoast are most likely to think New Hampshire is headed in the right direction while Republicans and conservatives are most likely to say things are off on the wrong track.

### NH Heading in Right Direction or On Wrong Track?



### Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred and three (503) randomly selected New Hampshire adults were interviewed by telephone between September 25 and October 2, 2009. The margin of sampling error for the survey is +/-4.4 percent.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

### Gubernatorial Approval

“GENERALLY SPEAKING, do you approve or disapprove of the way Governor Lynch is handling his job as governor?”

	<u>Approve</u>	<u>Neutral/DK</u>	<u>Disapprove</u>	<u>(N=)</u>
Oct. '09	66%	11%	23%	(495)
July '09	63%	11%	27%	(553)
Apr. '09	70%	15%	15%	(496)
Feb. '09	74%	14%	12%	(612)
Sep. '08	75%	13%	12%	(539)
July '08	72%	15%	13%	(512)
Apr. '08	74%	13%	13%	(496)
Feb. '08	73%	14%	12%	(547)
Sept. '07	72%	14%	14%	(501)
July '07	76%	11%	13%	(501)
Apr. '07	80%	12%	7%	(514)
Feb. '07	77%	16%	6%	(531)
Sept. '06	77%	14%	9%	(504)
July '06	79%	15%	6%	(498)
Apr. '06	73%	21%	6%	(489)
Feb. '06	72%	22%	6%	(491)
Oct. '05	71%	20%	9%	(495)
July '05	61%	26%	12%	(490)
Apr. '05	53%	39%	8%	(480)
Feb. '05	43%	51%	6%	(524)

### Favorability Ratings – Governor John Lynch

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Governor John Lynch."

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>NET</u>	<u>(N=)</u>
<b>Oct. '09</b>	<b>64%</b>	<b>8%</b>	<b>22%</b>	<b>5%</b>	<b>+42%</b>	<b>(500)</b>
<b>July '09</b>	62%	8%	24%	6%	+38%	(557)
<b>Apr. '09</b>	72%	7%	13%	8%	+59%	(500)
<b>Feb. '09</b>	76%	10%	8%	7%	+68%	(617)
<b>Sep. '08</b>	73%	6%	14%	8%	+59%	(522)
<b>July '08</b>	76%	8%	10%	6%	+66%	(517)
<b>Apr. '08</b>	74%	11%	12%	4%	+62%	(499)
<b>Feb. '08</b>	78%	11%	9%	3%	+69%	(554)
<b>Sept. '07</b>	73%	10%	11%	6%	+62%	(506)
<b>July '07</b>	76%	8%	12%	5%	+64%	(505)
<b>Apr. '07</b>	80%	9%	7%	4%	+73%	(515)
<b>Feb. '07</b>	80%	9%	6%	5%	+74%	(536)
<b>Sept. '06</b>	76%	11%	7%	5%	+69%	(511)
<b>July '06</b>	80%	8%	5%	7%	+75%	(505)
<b>Apr. '06</b>	78%	10%	4%	8%	+74%	(503)
<b>Feb. '06</b>	76%	12%	6%	6%	+70%	(499)
<b>Oct. '05</b>	69%	13%	9%	8%	+60%	(508)
<b>July '05</b>	69%	9%	11%	11%	+58%	(500)
<b>Oct. '04</b>	34%	13%	12%	40%	+22%	(573)
<b>July '04</b>	17%	8%	6%	69%	+11%	(508)
<b>Feb. '04</b>	7%	9%	6%	77%	+1%	(509)

### Handling of the Budget

"GENERALLY SPEAKING, do you approve or disapprove of the way John Lynch is handling the current state budget problems?"

	<u>Oct. '09</u>
Approve	48%
Neutral	22%
Disapprove	30%
N=	(496)

### NH Governor – John H. Sununu vs. John Lynch – Likely Voters

"If the 2010 Gubernatorial election was being held today and the candidates were John H. Sununu, the Republican and John Lynch, the Democrat, who would you vote for?" ROTATE CANDIDATES

	<u>Oct. '09</u>
John Sununu	37%
John Lynch	50%
Other	1%
Don't Know	12%
M=	(461)

### Firmness of NH Governor Vote

"I know that it is early, but have you definitely decided who you will vote for in the New Hampshire Gubernatorial election in 2010 ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?"

	<u>Oct. '09</u>
Definitely Decided	7%
Leaning Toward Someone	4%
Still Trying to Decide	89%
N=	(454)

### Favorability Rating – Former Governor John H. Sununu

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Former New Hampshire Governor John H. Sununu."

	<u>Oct. '09</u>
Favorable	43%
Neutral	9%
Unfavorable	32%
Don't know	16%
(N=)	(501)

### Familiarity with State Employee Contract Issue

"How familiar would you say you are with the recent contract negotiations between Governor Lynch and the State Employees Association? Would you say you are very familiar ... somewhat familiar ... not very familiar ... or not at all familiar with the contract negotiations?"

	<u>Oct. '09</u>
Very Familiar	11%
Somewhat Familiar	39%
Not Very Familiar	27%
Not At All Familiar	22%
Don't Know	1%
N=	(500)

### Accept or Reject State Employee Contract Issue

"As you may know, Governor Lynch has called for state employees to accept taking 19 unpaid furlough days as part of their new contract in an effort to address the state's budget deficit. If the state employees reject this contract, the Governor has said that as many as 750 state employees will be laid off. The State Employee's association has urged its members to reject the contract. What about you ... do you think that state employees should accept or reject the new contract or don't you know enough about this to say?"

	<u>Oct. '09</u>
Accept	66%
Reject	15%
Don't Know	19%
N=	(384)

### NH - Right Direction or Wrong Track

“Do you think things in New Hampshire are generally going in the right direction or are they seriously off on the wrong track?”

	<b><u>Right Direction</u></b>	<b><u>Wrong Track</u></b>	<b><u>Don't Know</u></b>	<b><u>(N=)</u></b>
<b>Oct. '09</b>	<b>58%</b>	<b>30%</b>	<b>12%</b>	<b>(496)</b>
<b>July '09</b>	55%	38%	7%	(557)
<b>Apr. '09</b>	64%	27%	9%	(497)
<b>Feb. '09</b>	60%	28%	12%	(605)
<b>Sept. '08</b>	73%	17%	10%	(535)
<b>July '08</b>	70%	21%	9%	(514)
<b>Apr. '08</b>	65%	27%	8%	(491)
<b>Feb. '08</b>	69%	20%	11%	(547)
<b>Sept. '07</b>	73%	17%	10%	(507)
<b>July '07</b>	76%	18%	6%	(500)
<b>Apr. '07</b>	76%	14%	9%	(506)
<b>Feb. '07</b>	78%	13%	8%	(524)
<b>Sept. '06</b>	79%	14%	7%	(509)
<b>July '06</b>	80%	13%	8%	(497)
<b>Apr. '06</b>	76%	13%	11%	(501)
<b>Feb. '06</b>	76%	14%	10%	(495)
<b>Oct. '05</b>	75%	17%	9%	(502)
<b>July '05</b>	75%	17%	8%	(494)
<b>May '05</b>	71%	15%	13%	(488)
<b>Feb. '05</b>	74%	13%	13%	(535)
<b>July '04</b>	59%	32%	9%	(503)
<b>Apr. '04</b>	65%	26%	9%	(530)
<b>Feb. '04</b>	61%	28%	11%	(500)
<b>Oct. '03</b>	67%	26%	7%	(485)
<b>Jun. '03</b>	62%	29%	9%	(510)

## Most Important Problem Facing New Hampshire

"Let's turn to the State of New Hampshire ... There are many problems facing the STATE OF NEW HAMPSHIRE today. In general, what do you think is the most IMPORTANT problem facing the STATE OF NEW HAMPSHIRE today?"

	<u>Jobs / Economy</u>	<u>Educ. Funding</u>	<u>Taxes</u>	<u>Health Care</u>	<u>Quality Educ.</u>	<u>Growth/ Sprawl</u>	<u>State Budget</u>	<u>Cost of Gas/Oil</u>	<u>Other/ DK</u>	<u>(N=)</u>
Oct. '09	36%	2%	9%	8%	5%	*	17%	0%	18%	(494)
July '09	32%	3%	11%	6%	2%	*	22%	1%	31%	(551)
Apr. '09	41%	5%	10%	5%	4%	*	10%	*	24%	(491)
Feb. '09	43%	6%	8%	4%	3%	0%	17%	*	19%	(607)
Sep. '08	30%	10%	14%	6%	7%	*	6%	7%	20%	(531)
July '08	22%	13%	12%	5%	6%	1%	6%	14%	22%	(504)
Apr. '08	24%	13%	17%	4%	6%	0%	4%	7%	25%	(496)
Feb. '08	26%	11%	11%	10%	6%	1%	6%	1%	28%	(542)
Sept. '07	11%	22%	19%	9%	7%	1%	2%	1%	28%	(499)
July '07	9%	23%	15%	11%	9%	2%	1%	2%	29%	(488)
Apr. '07	15%	28%	15%	7%	11%	2%	1%	1%	20%	(501)
Feb. '07	14%	23%	16%	8%	9%	2%	1%	1%	26%	(527)
Sept. '06	11%	27%	14%	7%	9%	3%	2%	2%	26%	(499)
July '06	12%	19%	10%	6%	6%	3%	1%	5%	38%	(490)
Apr. '06	16%	19%	11%	4%	10%	3%	2%	5%	30%	(501)
Feb. '06	14%	20%	13%	10%	7%	3%	1%	3%	29%	(498)
Oct. '05	12%	17%	18%	7%	6%	5%	2%	3%	30%	(503)
July '05	13%	27%	13%	6%	5%	4%	2%	*	28%	(496)
Apr. '05	13%	31%	14%	8%	6%	3%	5%	3%	18%	(487)
Feb. '05	15%	24%	14%	6%	9%	2%	2%	*	28%	(541)
July '04	13%	31%	11%	6%	5%	4%	2%	0%	28%	(504)
Apr. '04	20%	20%	13%	5%	7%	3%	4%	0%	29%	(536)
Feb. '04	22%	20%	14%	10%	7%	2%	5%	0%	21%	(502)
Oct. '03	19%	21%	13%	5%	10%	3%	6%	0%	23%	(490)
June '03	16%	27%	13%	3%	6%	1%	9%	0%	25%	(513)
Apr. '03	16%	28%	14%	4%	8%	2%	6%	0%	22%	(497)
Feb. '03	16%	29%	16%	2%	12%	2%	2%	0%	21%	(644)
June '02	16%	31%	15%	2%	12%	1%	5%	0%	18%	(424)
Apr. '02	11%	31%	24%	2%	7%	2%	1%	0%	22%	(684)
Feb. '02	12%	27%	17%	0%	21%	1%	3%	0%	19%	(312)
Oct. '01	15%	42%	11%	1%	45	2%	*	0%	25%	(519)

\* Less than 1%

## Gubernatorial Approval

STATEWIDE	<u>Approve</u> 66%	<u>Neutral</u> 11%	<u>Disapprove</u> 23%	<u>(N=)</u> 495
Registered Democrat	76%	9%	15%	130
Registered Undeclared	74%	8%	18%	200
Registered Republican	49%	15%	37%	136
Democrat	80%	9%	11%	208
Independent	72%	10%	18%	78
Republican	50%	13%	37%	203
Liberal	79%	8%	13%	97
Moderate	76%	9%	15%	199
Conservative	48%	13%	39%	166
Union household	79%	3%	18%	67
Non-union	64%	12%	23%	420
10 yrs or less in NH	72%	13%	15%	80
11 to 20 years	57%	18%	25%	93
More than 20 years	68%	9%	24%	315
18 to 34	65%	16%	19%	42
35 to 49	66%	10%	24%	138
50 to 64	69%	6%	25%	197
65 and over	63%	19%	19%	109
Male	65%	10%	25%	241
Female	67%	12%	20%	254
High school or less	65%	8%	27%	88
Some college	56%	16%	28%	105
College graduate	66%	12%	22%	199
Post-graduate	78%	8%	13%	99
Less than \$30K	61%	16%	23%	33
\$30K to \$60K	62%	8%	30%	70
\$60K to \$75K	69%	10%	20%	53
\$75K to \$100K	68%	5%	27%	63
\$100K or more	74%	8%	18%	121
Married	68%	9%	24%	365
Divorced/separated	63%	21%	16%	78
Never married	62%	13%	25%	46
Protestant	64%	10%	26%	177
Catholic	72%	9%	19%	194
Other	63%	14%	23%	103
Attend services 1 or more/week	62%	12%	26%	117
1-2 times a month	75%	6%	19%	71
Less often	67%	10%	23%	164
Never	65%	14%	21%	132
North Country	68%	7%	25%	52
Central / Lakes	58%	13%	29%	82
Connecticut Valley	61%	12%	27%	67
Mass Border	68%	10%	23%	151
Seacoast	75%	11%	14%	64
Manchester Area	67%	15%	19%	80
First Cong. Dist	71%	11%	18%	246
Second Cong. Dist	62%	11%	27%	250

### Gubernatorial Approval – Handling the Budget

STATEWIDE	<u>Approve</u> 48%	<u>Neutral</u> 22%	<u>Disapprove</u> 30%	<u>(N=)</u> 496
Registered Democrat	57%	21%	23%	130
Registered Undeclared	53%	25%	22%	200
Registered Republican	35%	18%	47%	136
Democrat	60%	21%	19%	208
Independent	44%	28%	27%	77
Republican	39%	20%	41%	203
Liberal	57%	22%	21%	97
Moderate	56%	19%	25%	199
Conservative	37%	23%	40%	164
Union household	55%	10%	35%	67
Non-union	47%	24%	28%	419
10 yrs or less in NH	56%	30%	14%	80
11 to 20 years	42%	25%	32%	92
More than 20 years	49%	20%	32%	314
18 to 34	34%	37%	28%	41
35 to 49	55%	19%	26%	138
50 to 64	50%	17%	33%	197
65 and over	45%	30%	25%	109
Male	51%	17%	32%	242
Female	45%	27%	28%	254
High school or less	51%	22%	27%	88
Some college	44%	22%	34%	104
College graduate	47%	23%	30%	199
Post-graduate	54%	22%	24%	99
Less than \$30K	34%	36%	30%	33
\$30K to \$60K	51%	23%	26%	71
\$60K to \$75K	46%	18%	36%	53
\$75K to \$100K	48%	19%	33%	62
\$100K or more	60%	16%	24%	121
Married	48%	21%	31%	364
Divorced/separated	55%	19%	26%	78
Never married	41%	36%	23%	46
Protestant	47%	18%	35%	175
Catholic	52%	23%	25%	194
Other	50%	27%	24%	103
Attend services 1 or more/week	42%	28%	30%	117
1-2 times a month	49%	18%	33%	71
Less often	48%	23%	29%	163
Never	57%	19%	25%	132
North Country	43%	20%	36%	52
Central / Lakes	46%	18%	36%	82
Connecticut Valley	47%	23%	30%	66
Mass Border	44%	30%	26%	152
Seacoast	58%	20%	22%	64
Manchester Area	54%	14%	32%	80
First Cong. Dist	48%	22%	30%	247
Second Cong. Dist	49%	23%	29%	249

**Favorability Rating - John Lynch**

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N=)</u>
<b>STATEWIDE</b>	<b>64%</b>	<b>8%</b>	<b>22%</b>	<b>5%</b>	<b>500</b>
Registered Democrat	78%	4%	12%	6%	130
Registered Undeclared	71%	8%	18%	3%	202
Registered Republican	45%	12%	39%	4%	136
Democrat	81%	4%	9%	6%	208
Independent	68%	9%	16%	8%	78
Republican	47%	11%	39%	4%	204
Liberal	78%	7%	9%	7%	97
Moderate	76%	5%	14%	5%	199
Conservative	45%	10%	42%	3%	167
Union household	73%	5%	17%	5%	66
Non-union	64%	9%	23%	5%	424
10 yrs or less in NH	75%	5%	14%	6%	79
11 to 20 years	55%	11%	28%	5%	95
More than 20 years	66%	7%	22%	5%	316
18 to 34	62%	2%	27%	9%	44
35 to 49	67%	8%	21%	4%	138
50 to 64	64%	9%	23%	4%	200
65 and over	66%	6%	19%	8%	107
Male	63%	8%	26%	3%	246
Female	65%	8%	19%	8%	254
High school or less	61%	4%	27%	8%	87
Some college	61%	9%	25%	5%	106
College graduate	62%	8%	25%	6%	201
Post-graduate	79%	9%	10%	2%	99
Less than \$30K	49%	6%	27%	18%	33
\$30K to \$60K	63%	5%	29%	3%	71
\$60K to \$75K	74%	11%	8%	6%	53
\$75K to \$100K	56%	9%	30%	6%	63
\$100K or more	75%	4%	17%	3%	122
Married	66%	8%	22%	5%	364
Divorced/separated	64%	10%	20%	6%	79
Never married	59%	8%	26%	7%	49
Protestant	61%	7%	25%	6%	177
Catholic	68%	8%	20%	4%	195
Other	67%	7%	22%	4%	104
Attend services 1 or more/week	59%	7%	29%	5%	117
1-2 times a month	72%	6%	14%	7%	69
Less often	65%	9%	23%	3%	167
Never	67%	6%	19%	7%	132
North Country	63%	10%	20%	7%	52
Central / Lakes	57%	9%	29%	5%	81
Connecticut Valley	60%	8%	25%	7%	67
Mass Border	62%	10%	23%	6%	155
Seacoast	79%	4%	15%	2%	65
Manchester Area	69%	6%	21%	4%	80
First Cong. Dist	70%	7%	20%	3%	249
Second Cong. Dist	59%	9%	25%	7%	252

### Are Things in NH on Right/Wrong Track

	<u>Right Direction</u> 58%	<u>Wrong Track</u> 30%	<u>Don't Know</u> 12%	<u>(N=)</u> 496
<b>STATEWIDE</b>				
Registered Democrat	66%	23%	12%	130
Registered Undeclared	63%	27%	10%	198
Registered Republican	46%	43%	11%	137
Democrat	69%	18%	13%	207
Independent	68%	26%	5%	75
Republican	44%	43%	13%	205
Liberal	71%	19%	10%	94
Moderate	64%	24%	12%	198
Conservative	45%	44%	11%	168
Union household	64%	28%	9%	67
Non-union	58%	30%	12%	421
10 yrs or less in NH	70%	23%	7%	80
11 to 20 years	52%	32%	17%	94
More than 20 years	58%	31%	11%	313
18 to 34	62%	20%	18%	43
35 to 49	57%	36%	7%	136
50 to 64	59%	29%	12%	198
65 and over	58%	28%	14%	109
Male	59%	30%	10%	242
Female	57%	30%	14%	254
High school or less	55%	34%	11%	88
Some college	58%	32%	11%	104
College graduate	58%	29%	13%	201
Post-graduate	62%	27%	11%	97
Less than \$30K	50%	40%	10%	33
\$30K to \$60K	58%	34%	9%	71
\$60K to \$75K	68%	20%	12%	51
\$75K to \$100K	60%	31%	9%	63
\$100K or more	62%	30%	8%	122
Married	57%	32%	11%	363
Divorced/separated	64%	22%	14%	80
Never married	57%	26%	17%	48
Protestant	58%	30%	13%	177
Catholic	61%	29%	11%	197
Other	59%	28%	14%	99
Attend services 1 or more/week	52%	35%	13%	115
1-2 times a month	62%	30%	8%	71
Less often	56%	30%	14%	166
Never	65%	26%	9%	131
North Country	61%	31%	8%	50
Central / Lakes	51%	37%	12%	82
Connecticut Valley	56%	35%	8%	65
Mass Border	57%	29%	14%	155
Seacoast	70%	18%	12%	64
Manchester Area	56%	31%	13%	80
First Cong. Dist	59%	28%	13%	248
Second Cong. Dist	57%	32%	11%	248

**Familiarity with State Employee Associate Contact Issue**

	<u>Very Familiar</u> 11%	<u>Somewhat Familiar</u> 39%	<u>Not Very Familiar</u> 27%	<u>Not At All Familiar</u> 22%	<u>Don't Know</u> 1%	<u>(N=)</u> 500
<b>STATEWIDE</b>						
Registered Democrat	11%	36%	29%	23%	0%	130
Registered Undeclared	12%	39%	26%	22%	1%	202
Registered Republican	10%	47%	23%	19%	2%	137
Democrat	11%	33%	32%	24%	0%	208
Independent	8%	41%	25%	25%	1%	78
Republican	11%	44%	24%	20%	1%	205
Liberal	13%	31%	32%	23%	1%	97
Moderate	11%	46%	26%	17%	0%	199
Conservative	10%	39%	25%	25%	1%	168
Union household	15%	39%	26%	20%	0%	67
Non-union	10%	40%	27%	23%	1%	424
10 yrs or less in NH	5%	26%	27%	41%	1%	79
11 to 20 years	11%	30%	26%	32%	1%	95
More than 20 years	12%	45%	27%	15%	1%	317
18 to 34	5%	17%	46%	32%	0%	44
35 to 49	12%	37%	26%	26%	0%	138
50 to 64	11%	45%	27%	17%	0%	200
65 and over	10%	41%	22%	24%	3%	108
Male	13%	44%	23%	19%	0%	245
Female	8%	34%	31%	25%	2%	255
High school or less	11%	33%	31%	25%	1%	87
Some college	6%	43%	26%	25%	1%	107
College graduate	9%	38%	31%	21%	1%	201
Post-graduate	17%	43%	18%	21%	1%	99
Less than \$30K	5%	21%	36%	37%	0%	33
\$30K to \$60K	13%	29%	42%	14%	2%	71
\$60K to \$75K	14%	38%	24%	25%	0%	53
\$75K to \$100K	14%	40%	24%	20%	1%	63
\$100K or more	14%	45%	25%	17%	0%	122
Married	12%	42%	25%	21%	0%	365
Divorced/separated	5%	35%	31%	25%	4%	79
Never married	6%	28%	39%	27%	0%	49
Protestant	10%	38%	28%	23%	1%	177
Catholic	11%	41%	25%	22%	1%	196
Other	10%	40%	28%	23%	1%	104
Attend services 1 or more/week	14%	43%	26%	16%	1%	117
1-2 times a month	13%	43%	21%	21%	3%	69
Less often	7%	35%	32%	25%	0%	167
Never	9%	38%	26%	26%	1%	133
North Country	18%	35%	26%	18%	2%	52
Central / Lakes	22%	38%	26%	13%	1%	81
Connecticut Valley	5%	48%	19%	27%	1%	67
Mass Border	6%	34%	33%	26%	1%	155
Seacoast	5%	34%	31%	30%	0%	65
Manchester Area	12%	49%	22%	17%	1%	80
First Cong. Dist	11%	36%	30%	22%	1%	248
Second Cong. Dist	10%	42%	24%	23%	1%	252

**Should SEA Accept or Reject Contract**

	<u>Accept Contract</u> 66%	<u>Reject Contract</u> 15%	<u>Don't Know</u> 19%	<u>(N=)</u> 384
<b>STATEWIDE</b>				
Registered Democrat	63%	14%	22%	100
Registered Undeclared	70%	12%	17%	154
Registered Republican	70%	14%	16%	109
Democrat	64%	13%	23%	159
Independent	67%	20%	13%	57
Republican	70%	14%	16%	162
Liberal	57%	22%	21%	74
Moderate	70%	11%	19%	163
Conservative	69%	15%	16%	124
Union household	49%	32%	18%	53
Non-union	70%	11%	18%	323
10 yrs or less in NH	68%	3%	28%	47
11 to 20 years	58%	22%	19%	62
More than 20 years	68%	15%	17%	266
18 to 34	44%	16%	40%	30
35 to 49	68%	11%	21%	101
50 to 64	65%	20%	14%	166
65 and over	74%	8%	18%	80
Male	69%	12%	18%	197
Female	63%	17%	20%	187
High school or less	41%	28%	31%	65
Some college	78%	8%	14%	80
College graduate	70%	10%	20%	157
Post-graduate	68%	19%	13%	76
Less than \$30K	60%	8%	32%	20
\$30K to \$60K	74%	15%	11%	60
\$60K to \$75K	71%	12%	17%	40
\$75K to \$100K	62%	21%	17%	49
\$100K or more	64%	16%	20%	101
Married	67%	15%	18%	287
Divorced/separated	73%	13%	14%	57
Never married	50%	17%	33%	36
Protestant	68%	14%	18%	133
Catholic	66%	13%	21%	153
Other	60%	22%	18%	78
Attend services 1 or more/week	66%	13%	21%	96
1-2 times a month	64%	16%	20%	54
Less often	72%	10%	18%	125
Never	60%	22%	18%	96
North Country	62%	18%	20%	41
Central / Lakes	62%	21%	17%	71
Connecticut Valley	73%	11%	16%	48
Mass Border	66%	14%	19%	113
Seacoast	69%	10%	22%	44
Manchester Area	65%	13%	22%	66
First Cong. Dist	70%	10%	20%	193
Second Cong. Dist	62%	19%	19%	191

**Most Important Problem Facing NH**

	<u>Educ Funding</u> 2%	<u>Jobs, Economy</u> 36%	<u>Taxes</u> 9%	<u>State Budget</u> 17%	<u>Quality Educ.</u> 5%	<u>Other</u> 26%	<u>Don't Know</u> 6%	<u>(N=)</u> 494
<b>STATEWIDE</b>								
Registered Democrat	2%	40%	5%	10%	6%	32%	5%	128
Registered Undeclared	3%	34%	8%	21%	4%	24%	6%	199
Registered Republican	1%	33%	15%	19%	4%	23%	5%	135
Democrat	3%	39%	4%	12%	7%	29%	7%	205
Independent	3%	33%	10%	24%	3%	25%	1%	77
Republican	1%	36%	13%	18%	3%	23%	6%	201
Liberal	2%	37%	3%	10%	5%	37%	7%	96
Moderate	3%	38%	7%	18%	6%	22%	5%	197
Conservative	1%	32%	15%	20%	4%	23%	5%	164
Union household	5%	39%	0%	15%	3%	37%	2%	64
Non-union	2%	36%	10%	17%	5%	23%	6%	420
10 yrs or less in NH	0%	35%	6%	18%	8%	26%	8%	77
11 to 20 years	5%	31%	8%	14%	6%	25%	12%	95
More than 20 years	2%	39%	9%	17%	4%	25%	4%	313
18 to 34	0%	41%	5%	2%	0%	29%	23%	41
35 to 49	3%	32%	10%	17%	10%	24%	4%	138
50 to 64	2%	40%	7%	19%	4%	24%	3%	196
65 and over	2%	35%	11%	16%	3%	27%	6%	107
Male	2%	31%	11%	21%	3%	25%	6%	241
Female	2%	41%	6%	13%	7%	26%	5%	253
High school or less	1%	38%	9%	10%	4%	32%	7%	87
Some college	0%	33%	9%	17%	4%	31%	6%	105
College graduate	2%	40%	8%	17%	5%	20%	8%	197
Post-graduate	4%	34%	9%	21%	8%	24%	1%	99
Less than \$30K	2%	31%	5%	11%	0%	40%	12%	33
\$30K to \$60K	0%	40%	11%	15%	3%	28%	2%	70
\$60K to \$75K	0%	35%	3%	22%	5%	32%	3%	51
\$75K to \$100K	2%	39%	11%	13%	6%	25%	2%	61
\$100K or more	3%	35%	10%	23%	7%	17%	4%	121
Married	2%	36%	9%	18%	6%	26%	4%	362
Divorced/separated	1%	44%	8%	12%	6%	19%	9%	78
Never married	0%	29%	8%	12%	0%	32%	18%	46
Protestant	1%	34%	9%	19%	6%	29%	2%	174
Catholic	1%	43%	8%	15%	4%	20%	9%	195
Other	6%	30%	8%	14%	6%	29%	6%	100
Attend services 1 or more/week	2%	41%	11%	17%	5%	22%	2%	115
1-2 times a month	1%	42%	12%	16%	4%	20%	5%	71
Less often	2%	35%	8%	18%	5%	28%	4%	165
Never	3%	32%	6%	12%	7%	28%	12%	129
North Country	0%	43%	6%	16%	3%	31%	1%	52
Central / Lakes	0%	29%	13%	20%	8%	23%	6%	82
Connecticut Valley	0%	27%	8%	21%	6%	33%	5%	67
Mass Border	2%	40%	7%	15%	6%	21%	9%	149
Seacoast	6%	45%	5%	9%	3%	26%	6%	65
Manchester Area	3%	32%	12%	17%	3%	28%	4%	80
First Cong. Dist	4%	36%	7%	17%	3%	28%	6%	246
Second Cong. Dist	0%	36%	10%	16%	7%	24%	5%	249

### Firmness of choice for New Hampshire Governor

	<u>Definitely Decided</u> 7%	<u>Leaning Toward Someone</u> 4%	<u>Still Trying To Decide</u> 89%	<u>(N=)</u> 454
<b>STATEWIDE</b>				
Registered Democrat	13%	6%	81%	118
Registered Undeclared	5%	4%	90%	185
Registered Republican	5%	2%	93%	134
Democrat	10%	4%	86%	194
Independent	5%	4%	91%	65
Republican	5%	4%	91%	192
Liberal	9%	2%	88%	87
Moderate	9%	4%	87%	184
Conservative	4%	5%	91%	156
Union household	10%	8%	82%	62
Non-union	7%	4%	90%	385
10 yrs or less in NH	7%	4%	90%	71
11 to 20 years	8%	1%	90%	89
More than 20 years	7%	5%	88%	288
18 to 34	3%	4%	93%	34
35 to 49	9%	1%	90%	129
50 to 64	7%	6%	88%	182
65 and over	7%	5%	88%	100
Male	8%	5%	87%	223
Female	6%	4%	91%	231
High school or less	5%	2%	93%	76
Some college	6%	6%	89%	94
College graduate	7%	3%	89%	189
Post-graduate	10%	6%	85%	91
Less than \$30K	5%	0%	95%	30
\$30K to \$60K	5%	2%	93%	60
\$60K to \$75K	10%	2%	88%	47
\$75K to \$100K	9%	10%	81%	59
\$100K or more	10%	5%	85%	117
Married	8%	5%	88%	338
Divorced/separated	6%	2%	92%	71
Never married	4%	5%	91%	40
Protestant	6%	3%	91%	157
Catholic	9%	4%	87%	182
Other	6%	6%	88%	96
Attend services 1 or more/week	12%	2%	86%	106
1-2 times a month	2%	4%	95%	68
Less often	4%	4%	92%	145
Never	9%	6%	85%	123
North Country	2%	7%	91%	46
Central / Lakes	5%	1%	94%	72
Connecticut Valley	6%	3%	90%	60
Mass Border	8%	5%	87%	143
Seacoast	7%	3%	90%	63
Manchester Area	11%	5%	84%	70
First Cong. Dist	7%	6%	87%	226
Second Cong. Dist	7%	2%	91%	228

**NH Governor – John H. Sununu vs. John Lynch – Likely Voters**

	<u>Sununu</u> 37%	<u>Lynch</u> 50%	<u>Other</u> 1%	<u>DK</u> 12%	<u>(N)</u> 461
<b>STATEWIDE</b>					
Registered Democrat	8%	82%	0%	9%	124
Registered Undeclared	28%	54%	1%	16%	187
Registered Republican	77%	15%	1%	6%	134
Democrat	5%	86%	0%	8%	197
Independent	27%	50%	4%	19%	67
Republican	73%	14%	0%	12%	192
Liberal	4%	88%	1%	8%	92
Moderate	28%	59%	2%	12%	184
Conservative	69%	21%	0%	11%	157
Union household	17%	71%	2%	11%	62
Non-union	40%	47%	1%	12%	392
10 yrs or less in NH	27%	57%	1%	15%	73
11 to 20 years	41%	46%	1%	12%	90
More than 20 years	38%	51%	1%	10%	291
18 to 34	36%	55%	0%	9%	35
35 to 49	40%	47%	2%	11%	129
50 to 64	37%	53%	0%	10%	187
65 and over	34%	50%	2%	15%	102
Male	46%	40%	1%	13%	228
Female	28%	60%	1%	11%	233
High school or less	40%	43%	1%	16%	76
Some college	34%	53%	0%	13%	96
College graduate	41%	46%	0%	12%	192
Post-graduate	28%	64%	2%	7%	93
Less than \$30K	33%	48%	2%	18%	30
\$30K to \$60K	45%	43%	1%	11%	61
\$60K to \$75K	13%	75%	0%	12%	50
\$75K to \$100K	39%	47%	1%	14%	59
\$100K or more	33%	58%	0%	9%	118
Married	37%	51%	0%	12%	342
Divorced/separated	32%	51%	1%	16%	74
Never married	42%	50%	1%	7%	41
Protestant	39%	46%	0%	15%	160
Catholic	40%	45%	2%	13%	183
Other	26%	69%	1%	3%	99
Attend services 1 or more/week	51%	38%	2%	8%	107
1-2 times a month	40%	47%	0%	13%	68
Less often	32%	54%	1%	14%	147
Never	28%	60%	1%	11%	127
North Country	32%	58%	0%	10%	46
Central / Lakes	42%	50%	1%	7%	72
Connecticut Valley	37%	51%	0%	12%	62
Mass Border	38%	47%	1%	14%	145
Seacoast	31%	54%	2%	13%	63
Manchester Area	38%	49%	2%	11%	72
First Cong. Dist	37%	52%	1%	10%	227
Second Cong. Dist	37%	49%	1%	13%	234

**Favorability Rating - John H. Sununu**

	<u>Favorable</u> 43%	<u>Neutral</u> 9%	<u>Unfavorable</u> 32%	<u>Don't Know</u> 16%	<u>(N=)</u> 501
<b>STATEWIDE</b>					
Registered Democrat	22%	9%	56%	13%	130
Registered Undeclared	39%	10%	35%	16%	202
Registered Republican	72%	10%	5%	13%	136
Democrat	22%	8%	54%	16%	208
Independent	35%	7%	36%	21%	78
Republican	67%	12%	8%	13%	204
Liberal	15%	7%	61%	17%	97
Moderate	44%	8%	34%	14%	199
Conservative	62%	11%	12%	15%	167
Union household	24%	8%	55%	13%	66
Non-union	46%	10%	28%	16%	425
10 yrs or less in NH	36%	15%	31%	18%	80
11 to 20 years	43%	9%	29%	19%	95
More than 20 years	45%	8%	33%	15%	316
18 to 34	32%	7%	27%	33%	44
35 to 49	43%	10%	31%	16%	138
50 to 64	43%	10%	35%	12%	200
65 and over	47%	7%	28%	19%	108
Male	49%	11%	28%	13%	246
Female	38%	8%	35%	19%	255
High school or less	43%	12%	27%	18%	88
Some college	34%	13%	29%	25%	106
College graduate	50%	7%	29%	14%	201
Post-graduate	36%	10%	45%	10%	99
Less than \$30K	38%	14%	27%	21%	33
\$30K to \$60K	37%	10%	29%	23%	71
\$60K to \$75K	24%	8%	52%	17%	53
\$75K to \$100K	49%	9%	32%	10%	63
\$100K or more	46%	9%	33%	12%	122
Married	45%	10%	31%	14%	364
Divorced/separated	41%	10%	32%	17%	80
Never married	29%	5%	31%	35%	49
Protestant	46%	10%	28%	16%	177
Catholic	46%	11%	24%	19%	196
Other	31%	6%	50%	14%	104
Attend services 1 or more/week	47%	12%	20%	21%	117
1-2 times a month	43%	12%	25%	20%	71
Less often	45%	8%	34%	13%	167
Never	36%	7%	42%	16%	132
North Country	43%	14%	30%	12%	52
Central / Lakes	40%	13%	34%	13%	82
Connecticut Valley	49%	4%	32%	15%	67
Mass Border	43%	11%	30%	17%	155
Seacoast	38%	6%	40%	16%	65
Manchester Area	45%	8%	27%	20%	80
First Cong. Dist	43%	8%	32%	16%	250
Second Cong. Dist	43%	10%	31%	16%	252