

# THE GRANITE STATE POLL

## THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

### ECONOMY TOP NH CONCERN, LYNCH APPROVAL STAYS HIGH

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**FOR RELEASE**  
 July 24, 2008

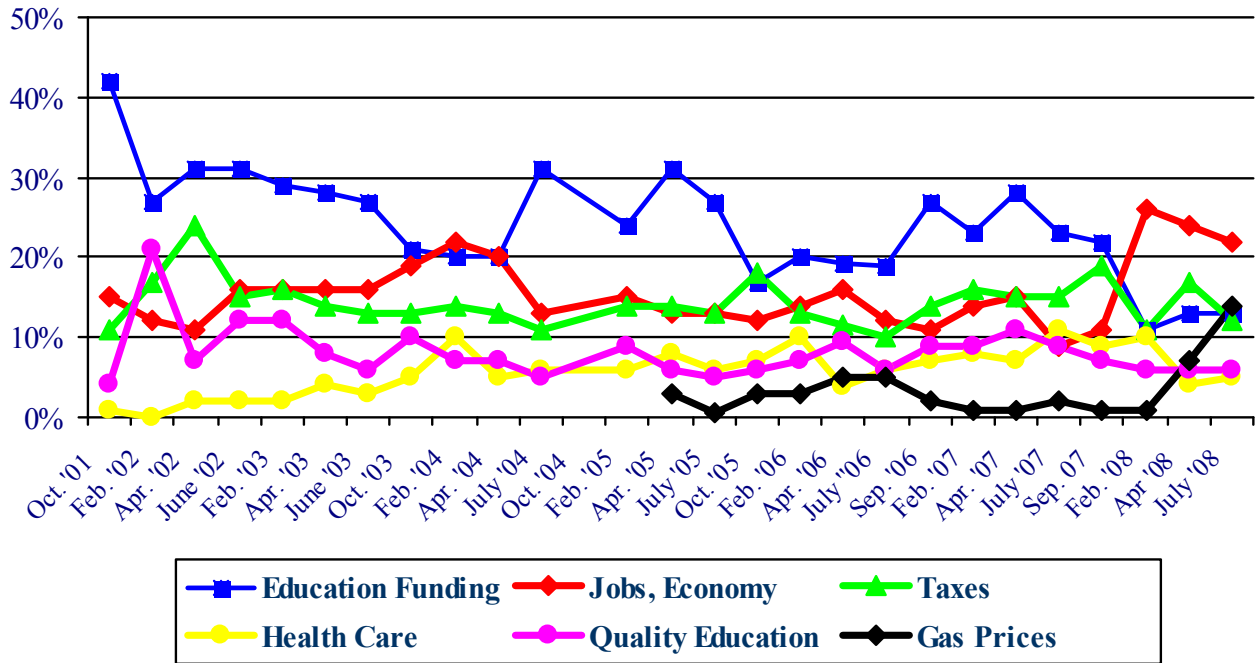
DURHAM, NH – The state of New Hampshire’s economy continues to be seen as the most important problem facing the state and people are increasingly concerned about energy prices. Governor John Lynch still has high job approval and holds a wide lead in his reelection race.

These findings are based on the latest **Granite State Poll**,\* conducted by the University of New Hampshire Survey Center. Five hundred (519) randomly selected New Hampshire adults were interviewed by telephone between July 11 and July 20, 2008. The margin of sampling error for the survey is +/-4.3 percent. Included was a subsample of 475 likely November voters (margin of sampling error, +/- 4.5%).

#### Most Important Problem Facing New Hampshire

With the U.S. and New Hampshire economies facing difficulties due to high energy costs and financial market jitters, New Hampshire residents see the economy and jobs as their biggest concern for the state. In the latest Granite State Poll, 22% of New Hampshire adults said that jobs and the economy are the most important problem facing the state, followed gas and oil prices (14%), how to fund primary and secondary education (13%), high taxes and desires to change the tax system (12%), the quality of education (6%), the state budget (6%), and health care issues (5%).

**Most Important Problem Facing NH**

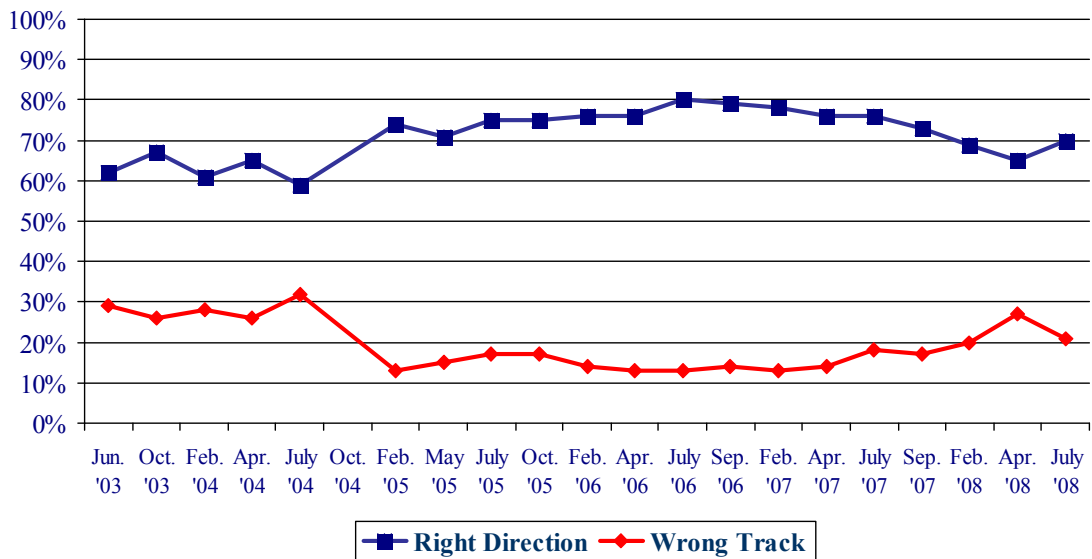


\* We ask that this copyrighted information be referred to as *the Granite State Poll*, conducted by the University of New Hampshire Survey Center.

### Right Direction or Wrong Track?

In spite of the bad economic news, Granite Staters remain very optimistic about the future of New Hampshire. Seventy percent think things in New Hampshire are generally going in the right direction, 21% think things are seriously off on the wrong track, and 9% say they don't know.

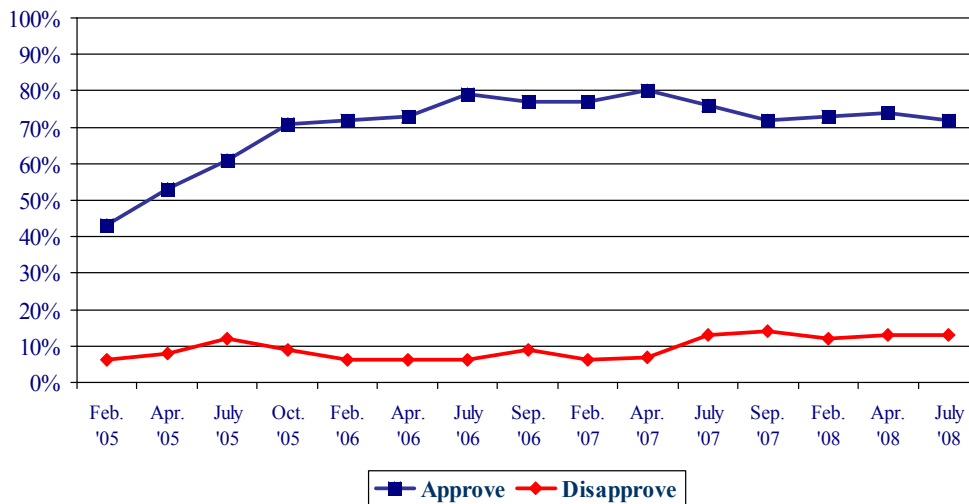
#### NH Heading in Right Direction or On Wrong Track?



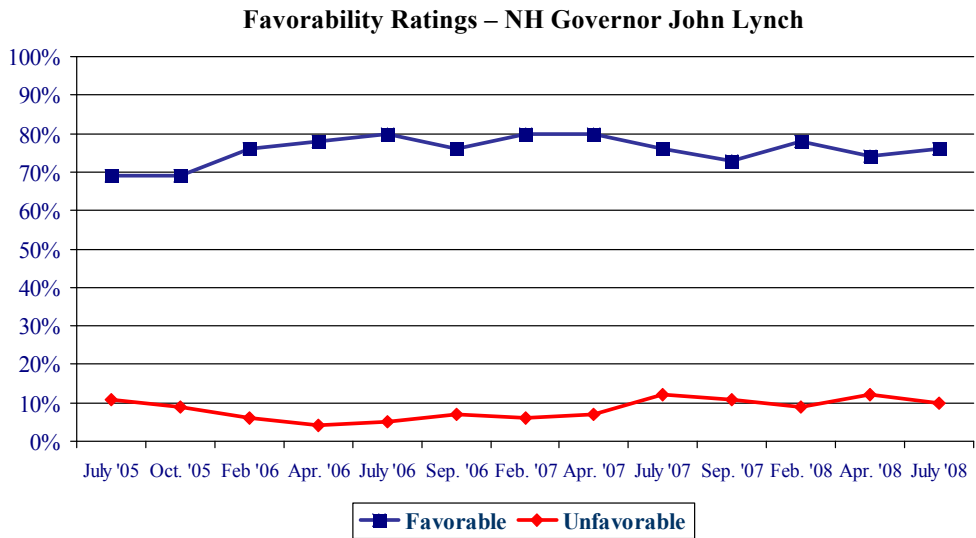
### Gubernatorial Approval

Governor John Lynch continues to enjoy very high approval ratings as he approaches reelection in November -- 72% of New Hampshire adults say they approve of the job Lynch has done as governor, only 13% disapprove, and 15% are neutral. Sixty-three percent of Republicans and 72% of independents approve of the job Lynch is doing as governor making his chances for reelection look quite good.

#### NH Gubernatorial Approval – John Lynch



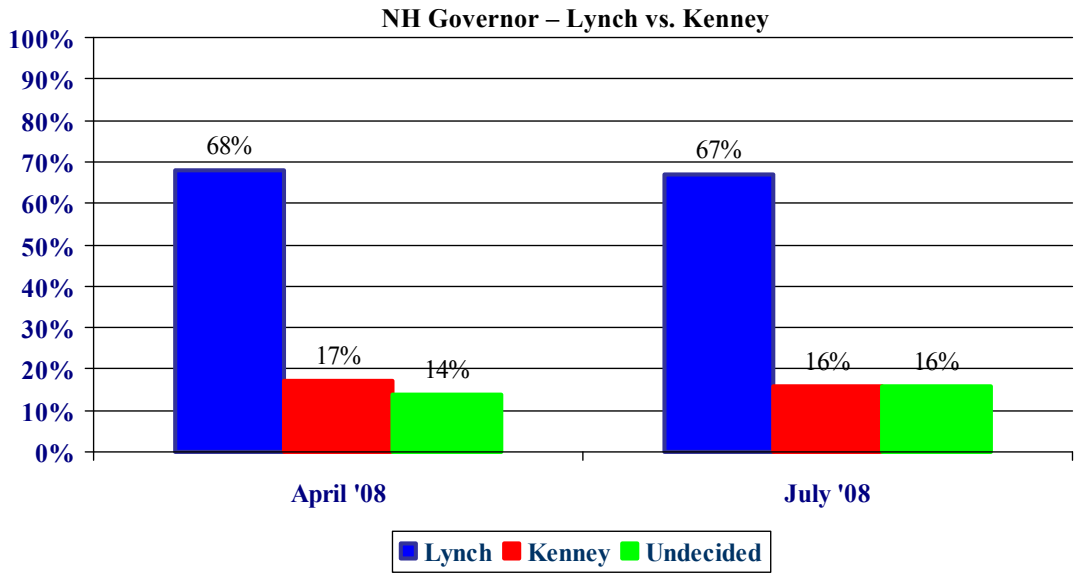
Lynch's personal favorability rating also remains high. In the latest Granite State Poll, 76% of New Hampshire residents say they have a favorable opinion of Lynch, only 10% have an unfavorable opinion, 8% are neutral, and 6% say they don't know enough about him to say. Lynch's net favorability rating, the percentage having a favorable opinion minus the percentage having an unfavorable opinion, is an incredibly high +66 percent.



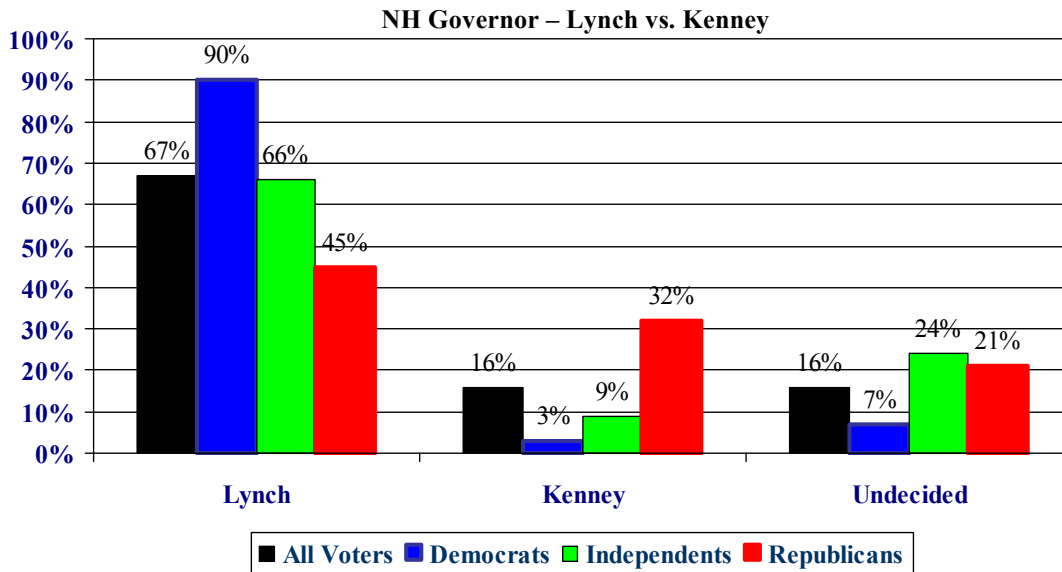
**2008 Gubernatorial Election**

Lynch is being challenged by State Senator Joe Kenney of Wakefield. Kenney has his work cut out for him in unseating Lynch as most Granite Staters know little about him. Only 14% of New Hampshire adults say they have a favorable opinion of Kenney, 5% have an unfavorable opinion of him, 11% are neutral, and 69% don't know enough about him to say.

In a matchup between Lynch and Kenney, Lynch continues holds a commanding lead among likely voters. Two thirds (67%) of likely voters say they would vote for Lynch, 16% say they would vote for Kenney, 1% prefer some other candidate and 16% are undecided.



Lynch leads Kenney among all groups of voters, including Republicans and conservatives.



### Granite State Poll Methodology

Five hundred (519) randomly selected New Hampshire adults were interviewed by telephone between July 11 and July 20, 2008. The sample was selected at random from all household in New Hampshire with a land-line telephone and a respondent was selected at random within each household. The margin of sampling error for the survey is +/-4.3 percent. Included was a subsample of 475 likely November voters (margin of sampling error, +/- 4.5%).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

### Gubernatorial Approval

“GENERALLY SPEAKING, do you approve or disapprove of the way Governor Lynch is handling his job as governor?”

|                  | <u>Approve</u> | <u>Neutral/DK</u> | <u>Disapprove</u> | <u>(N=)</u>  |
|------------------|----------------|-------------------|-------------------|--------------|
| <b>July '08</b>  | <b>72%</b>     | <b>15%</b>        | <b>13%</b>        | <b>(512)</b> |
| <b>Apr. '08</b>  | 74%            | 13%               | 13%               | (496)        |
| <b>Feb. '08</b>  | 73%            | 14%               | 12%               | (547)        |
| <b>Sept. '07</b> | 72%            | 14%               | 14%               | (501)        |
| <b>July '07</b>  | 76%            | 11%               | 13%               | (501)        |
| <b>Apr. '07</b>  | 80%            | 12%               | 7%                | (514)        |
| <b>Feb. '07</b>  | 77%            | 16%               | 6%                | (531)        |
| <b>Sept. '06</b> | 77%            | 14%               | 9%                | (504)        |
| <b>July '06</b>  | 79%            | 15%               | 6%                | (498)        |
| <b>Apr. '06</b>  | 73%            | 21%               | 6%                | (489)        |
| <b>Feb. '06</b>  | 72%            | 22%               | 6%                | (491)        |
| <b>Oct. '05</b>  | 71%            | 20%               | 9%                | (495)        |
| <b>July '05</b>  | 61%            | 26%               | 12%               | (490)        |
| <b>Apr. '05</b>  | 53%            | 39%               | 8%                | (480)        |
| <b>Feb. '05</b>  | 43%            | 51%               | 6%                | (524)        |

### Favorability Ratings – Governor John Lynch

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Governor (Hopkinton businessman) John Lynch."

|                  | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>NET</u>  | <u>(N=)</u>  |
|------------------|------------------|----------------|--------------------|-------------------|-------------|--------------|
| <b>July '08</b>  | <b>76%</b>       | <b>8%</b>      | <b>10%</b>         | <b>6%</b>         | <b>+66%</b> | <b>(517)</b> |
| <b>Apr. '08</b>  | 74%              | 11%            | 12%                | 4%                | +62%        | (499)        |
| <b>Feb. '08</b>  | 78%              | 11%            | 9%                 | 3%                | +69%        | (554)        |
| <b>Sept. '07</b> | 73%              | 10%            | 11%                | 6%                | +62%        | (506)        |
| <b>July '07</b>  | 76%              | 8%             | 12%                | 5%                | +64%        | (505)        |
| <b>Apr. '07</b>  | 80%              | 9%             | 7%                 | 4%                | +73%        | (515)        |
| <b>Feb. '07</b>  | 80%              | 9%             | 6%                 | 5%                | +74%        | (536)        |
| <b>Sept. '06</b> | 76%              | 11%            | 7%                 | 5%                | +69%        | (511)        |
| <b>July '06</b>  | 80%              | 8%             | 5%                 | 7%                | +75%        | (505)        |
| <b>Apr. '06</b>  | 78%              | 10%            | 4%                 | 8%                | +74%        | (503)        |
| <b>Feb. '06</b>  | 76%              | 12%            | 6%                 | 6%                | +70%        | (499)        |
| <b>Oct. '05</b>  | 69%              | 13%            | 9%                 | 8%                | +60%        | (508)        |
| <b>July '05</b>  | 69%              | 9%             | 11%                | 11%               | +58%        | (500)        |
| <b>Oct. '04</b>  | 34%              | 13%            | 12%                | 40%               | +22%        | (573)        |
| <b>July '04</b>  | 17%              | 8%             | 6%                 | 69%               | +11%        | (508)        |
| <b>Feb. '04</b>  | 7%               | 9%             | 6%                 | 77%               | +1%         | (509)        |

### Favorability Ratings – State Senator Joe Kenney

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. State Senator Joe Kenney."

|                 | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>NET</u> | <u>(N=)</u>  |
|-----------------|------------------|----------------|--------------------|-------------------|------------|--------------|
| <b>July '08</b> | <b>14%</b>       | <b>11%</b>     | <b>5%</b>          | <b>69%</b>        | <b>+9%</b> | <b>(517)</b> |
| <b>Apr. '08</b> | 12%              | 17%            | 7%                 | 65%               | +5%        | (500)        |

### NH Governor Trial Heat (Likely Nov. 2008 Voters)

"Suppose the 2008 election for New Hampshire Governor was being held TODAY and the candidates were Joe Kenney, the Republican and John Lynch, the Democrat, who would you vote for?" ROTATE CANDIDATES

|            | <u>Apr. '08</u> | <u>July '08</u> |
|------------|-----------------|-----------------|
| Joe Kenney | 17%             | 16%             |
| John Lynch | 68%             | 67%             |
| Other      | 1%              | 1%              |
| Undecided  | 14%             | 16%             |
| (N=)       | (445)           | (471)           |

## Most Important Problem Facing New Hampshire

"Let's turn to the State of New Hampshire ... There are many problems facing the STATE OF NEW HAMPSHIRE today. In general, what do you think is the most IMPORTANT problem facing the STATE OF NEW HAMPSHIRE today?"

|                  | <u>Jobs /<br/>Economy</u> | <u>Educ.<br/>Funding</u> | <u>Taxes</u> | <u>Health<br/>Care</u> | <u>Quality<br/>Educ.</u> | <u>Growth/<br/>Sprawl</u> | <u>State<br/>Budget</u> | <u>Cost of<br/>Gas/Oil</u> | <u>Other/<br/>DK</u> | <u>(N=)</u>  |
|------------------|---------------------------|--------------------------|--------------|------------------------|--------------------------|---------------------------|-------------------------|----------------------------|----------------------|--------------|
| <b>July '08</b>  | <b>22%</b>                | <b>13%</b>               | <b>12%</b>   | <b>5%</b>              | <b>6%</b>                | <b>1%</b>                 | <b>6%</b>               | <b>14%</b>                 | <b>22%</b>           | <b>(504)</b> |
| <b>Apr. '08</b>  | 24%                       | 13%                      | 17%          | 4%                     | 6%                       | 0%                        | 4%                      | 7%                         | 25%                  | (496)        |
| <b>Feb. '08</b>  | 26%                       | 11%                      | 11%          | 10%                    | 6%                       | 1%                        | 6%                      | 1%                         | 28%                  | (542)        |
| <b>Sept. '07</b> | 11%                       | 22%                      | 19%          | 9%                     | 7%                       | 1%                        | 2%                      | 1%                         | 28%                  | (499)        |
| <b>July '07</b>  | 9%                        | 23%                      | 15%          | 11%                    | 9%                       | 2%                        | 1%                      | 2%                         | 29%                  | (488)        |
| <b>Apr. '07</b>  | 15%                       | 28%                      | 15%          | 7%                     | 11%                      | 2%                        | 1%                      | 1%                         | 20%                  | (501)        |
| <b>Feb. '07</b>  | 14%                       | 23%                      | 16%          | 8%                     | 9%                       | 2%                        | 1%                      | 1%                         | 26%                  | (527)        |
| <b>Sept. '06</b> | 11%                       | 27%                      | 14%          | 7%                     | 9%                       | 3%                        | 2%                      | 2%                         | 26%                  | (499)        |
| <b>July '06</b>  | 12%                       | 19%                      | 10%          | 6%                     | 6%                       | 3%                        | 1%                      | 5%                         | 38%                  | (490)        |
| <b>Apr. '06</b>  | 16%                       | 19%                      | 11%          | 4%                     | 10%                      | 3%                        | 2%                      | 5%                         | 30%                  | (501)        |
| <b>Feb. '06</b>  | 14%                       | 20%                      | 13%          | 10%                    | 7%                       | 3%                        | 1%                      | 3%                         | 29%                  | (498)        |
| <b>Oct. '05</b>  | 12%                       | 17%                      | 18%          | 7%                     | 6%                       | 5%                        | 2%                      | 3%                         | 30%                  | (503)        |
| <b>July '05</b>  | 13%                       | 27%                      | 13%          | 6%                     | 5%                       | 4%                        | 2%                      | *                          | 28%                  | (496)        |
| <b>Apr. '05</b>  | 13%                       | 31%                      | 14%          | 8%                     | 6%                       | 3%                        | 5%                      | 3%                         | 18%                  | (487)        |
| <b>Feb. '05</b>  | 15%                       | 24%                      | 14%          | 6%                     | 9%                       | 2%                        | 2%                      | *                          | 28%                  | (541)        |
| <b>July '04</b>  | 13%                       | 31%                      | 11%          | 6%                     | 5%                       | 4%                        | 2%                      | 0%                         | 28%                  | (504)        |
| <b>Apr. '04</b>  | 20%                       | 20%                      | 13%          | 5%                     | 7%                       | 3%                        | 4%                      | 0%                         | 29%                  | (536)        |
| <b>Feb. '04</b>  | 22%                       | 20%                      | 14%          | 10%                    | 7%                       | 2%                        | 5%                      | 0%                         | 21%                  | (502)        |
| <b>Oct. '03</b>  | 19%                       | 21%                      | 13%          | 5%                     | 10%                      | 3%                        | 6%                      | 0%                         | 23%                  | (490)        |
| <b>June '03</b>  | 16%                       | 27%                      | 13%          | 3%                     | 6%                       | 1%                        | 9%                      | 0%                         | 25%                  | (513)        |
| <b>Apr. '03</b>  | 16%                       | 28%                      | 14%          | 4%                     | 8%                       | 2%                        | 6%                      | 0%                         | 22%                  | (497)        |
| <b>Feb. '03</b>  | 16%                       | 29%                      | 16%          | 2%                     | 12%                      | 2%                        | 2%                      | 0%                         | 21%                  | (644)        |
| <b>June '02</b>  | 16%                       | 31%                      | 15%          | 2%                     | 12%                      | 1%                        | 5%                      | 0%                         | 18%                  | (424)        |
| <b>Apr. '02</b>  | 11%                       | 31%                      | 24%          | 2%                     | 7%                       | 2%                        | 1%                      | 0%                         | 22%                  | (684)        |
| <b>Feb. '02</b>  | 12%                       | 27%                      | 17%          | 0%                     | 21%                      | 1%                        | 3%                      | 0%                         | 19%                  | (312)        |
| <b>Oct. '01</b>  | 15%                       | 42%                      | 11%          | 1%                     | 45                       | 2%                        | *                       | 0%                         | 25%                  | (519)        |

\* Less than 1%

### NH - Right Direction or Wrong Track

“Do you think things in New Hampshire are generally going in the right direction or are they seriously off on the wrong track?”

|                  | <b><u>Right<br/>Direction</u></b> | <b><u>Wrong<br/>Track</u></b> | <b><u>Don't<br/>Know</u></b> | <b><u>(N=)</u></b> |
|------------------|-----------------------------------|-------------------------------|------------------------------|--------------------|
| <b>July '08</b>  | <b>70%</b>                        | <b>21%</b>                    | <b>9%</b>                    | <b>(514)</b>       |
| <b>Apr. '08</b>  | 65%                               | 27%                           | 8%                           | (491)              |
| <b>Feb. '08</b>  | 69%                               | 20%                           | 11%                          | (547)              |
| <b>Sept. '07</b> | 73%                               | 17%                           | 10%                          | (507)              |
| <b>July '07</b>  | 76%                               | 18%                           | 6%                           | (500)              |
| <b>Apr. '07</b>  | 76%                               | 14%                           | 9%                           | (506)              |
| <b>Feb. '07</b>  | 78%                               | 13%                           | 8%                           | (524)              |
| <b>Sept. '06</b> | 79%                               | 14%                           | 7%                           | (509)              |
| <b>July '06</b>  | 80%                               | 13%                           | 8%                           | (497)              |
| <b>Apr. '06</b>  | 76%                               | 13%                           | 11%                          | (501)              |
| <b>Feb. '06</b>  | 76%                               | 14%                           | 10%                          | (495)              |
| <b>Oct. '05</b>  | 75%                               | 17%                           | 9%                           | (502)              |
| <b>July '05</b>  | 75%                               | 17%                           | 8%                           | (494)              |
| <b>May '05</b>   | 71%                               | 15%                           | 13%                          | (488)              |
| <b>Feb. '05</b>  | 74%                               | 13%                           | 13%                          | (535)              |
| <b>July '04</b>  | 59%                               | 32%                           | 9%                           | (503)              |
| <b>Apr. '04</b>  | 65%                               | 26%                           | 9%                           | (530)              |
| <b>Feb. '04</b>  | 61%                               | 28%                           | 11%                          | (500)              |
| <b>Oct. '03</b>  | 67%                               | 26%                           | 7%                           | (485)              |
| <b>Jun. '03</b>  | 62%                               | 29%                           | 9%                           | (510)              |

**Gubernatorial Approval**

| <b>STATEWIDE</b>               | <b><u>Approve</u></b><br><b>72%</b> | <b><u>Neutral</u></b><br><b>15%</b> | <b><u>Disapprove</u></b><br><b>13%</b> | <b><u>(N)</u></b><br><b>512</b> |
|--------------------------------|-------------------------------------|-------------------------------------|----------------------------------------|---------------------------------|
| Registered Democrat            | 84%                                 | 11%                                 | 5%                                     | 126                             |
| Registered Undeclared          | 73%                                 | 18%                                 | 9%                                     | 199                             |
| Registered Republican          | 64%                                 | 13%                                 | 23%                                    | 133                             |
| Not registered                 | 59%                                 | 19%                                 | 22%                                    | 50                              |
| Democrat                       | 81%                                 | 12%                                 | 7%                                     | 202                             |
| Independent                    | 72%                                 | 16%                                 | 11%                                    | 78                              |
| Republican                     | 63%                                 | 18%                                 | 20%                                    | 202                             |
| Liberal                        | 76%                                 | 15%                                 | 8%                                     | 113                             |
| Moderate                       | 76%                                 | 15%                                 | 9%                                     | 202                             |
| Conservative                   | 62%                                 | 16%                                 | 22%                                    | 154                             |
| Union household                | 83%                                 | 7%                                  | 10%                                    | 67                              |
| Non-union                      | 70%                                 | 17%                                 | 13%                                    | 421                             |
| 5 years or less in NH          | 74%                                 | 24%                                 | 2%                                     | 42                              |
| 6 to 10 years                  | 56%                                 | 24%                                 | 19%                                    | 35                              |
| 11 to 20 years                 | 68%                                 | 16%                                 | 16%                                    | 88                              |
| More than 20 years             | 73%                                 | 14%                                 | 13%                                    | 311                             |
| 18 to 34                       | 65%                                 | 23%                                 | 12%                                    | 58                              |
| 35 to 49                       | 72%                                 | 15%                                 | 12%                                    | 120                             |
| 50 to 64                       | 74%                                 | 13%                                 | 13%                                    | 191                             |
| 65 and over                    | 69%                                 | 16%                                 | 15%                                    | 101                             |
| Male                           | 66%                                 | 18%                                 | 16%                                    | 245                             |
| Female                         | 77%                                 | 13%                                 | 10%                                    | 267                             |
| High school or less            | 71%                                 | 14%                                 | 15%                                    | 112                             |
| Some college                   | 66%                                 | 15%                                 | 19%                                    | 111                             |
| College graduate               | 72%                                 | 20%                                 | 9%                                     | 155                             |
| Post-graduate                  | 77%                                 | 12%                                 | 11%                                    | 110                             |
| Less than \$30K                | 60%                                 | 23%                                 | 16%                                    | 48                              |
| \$30K to \$60K                 | 75%                                 | 12%                                 | 14%                                    | 73                              |
| \$60K to \$75K                 | 78%                                 | 12%                                 | 10%                                    | 52                              |
| \$75K to \$100K                | 79%                                 | 12%                                 | 8%                                     | 65                              |
| More than \$100K               | 74%                                 | 13%                                 | 13%                                    | 120                             |
| Married                        | 74%                                 | 13%                                 | 13%                                    | 321                             |
| Divorced/separated             | 73%                                 | 20%                                 | 7%                                     | 91                              |
| Never married                  | 59%                                 | 23%                                 | 18%                                    | 76                              |
| Protestant                     | 74%                                 | 9%                                  | 17%                                    | 172                             |
| Catholic                       | 72%                                 | 17%                                 | 12%                                    | 170                             |
| Other                          | 68%                                 | 22%                                 | 9%                                     | 121                             |
| Attend services 1 or more/week | 72%                                 | 11%                                 | 17%                                    | 128                             |
| 1-2 times a month              | 75%                                 | 19%                                 | 7%                                     | 58                              |
| Less often                     | 70%                                 | 18%                                 | 12%                                    | 143                             |
| Never                          | 71%                                 | 16%                                 | 13%                                    | 146                             |
| North Country                  | 69%                                 | 12%                                 | 18%                                    | 47                              |
| Central/Lakes                  | 74%                                 | 7%                                  | 19%                                    | 86                              |
| Connecticut Valley             | 68%                                 | 22%                                 | 10%                                    | 74                              |
| Mass Border                    | 72%                                 | 18%                                 | 10%                                    | 153                             |
| Seacoast                       | 73%                                 | 21%                                 | 7%                                     | 80                              |
| Manchester Area                | 74%                                 | 9%                                  | 17%                                    | 73                              |
| 1st Cong. District             | 73%                                 | 14%                                 | 13%                                    | 255                             |
| 2nd Cong. District             | 71%                                 | 16%                                 | 13%                                    | 257                             |

**Favorability Rating - John Lynch**

|                                | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>(N)</u> |
|--------------------------------|------------------|----------------|--------------------|-------------------|------------|
| <b>STATEWIDE</b>               | <b>76%</b>       | <b>8%</b>      | <b>10%</b>         | <b>6%</b>         | <b>517</b> |
| Registered Democrat            | 86%              | 6%             | 5%                 | 3%                | 128        |
| Registered Undeclared          | 78%              | 9%             | 8%                 | 5%                | 202        |
| Registered Republican          | 69%              | 8%             | 18%                | 4%                | 133        |
| Not registered                 | 60%              | 5%             | 12%                | 22%               | 51         |
| Democrat                       | 84%              | 6%             | 5%                 | 5%                | 205        |
| Independent                    | 71%              | 6%             | 13%                | 10%               | 80         |
| Republican                     | 70%              | 10%            | 14%                | 6%                | 202        |
| Liberal                        | 79%              | 10%            | 7%                 | 5%                | 116        |
| Moderate                       | 81%              | 6%             | 7%                 | 6%                | 203        |
| Conservative                   | 67%              | 8%             | 16%                | 8%                | 155        |
| Union household                | 76%              | 7%             | 9%                 | 7%                | 69         |
| Non-union                      | 75%              | 8%             | 10%                | 6%                | 424        |
| 5 years or less in NH          | 69%              | 3%             | 2%                 | 26%               | 44         |
| 6 to 10 years                  | 67%              | 5%             | 22%                | 7%                | 36         |
| 11 to 20 years                 | 73%              | 14%            | 8%                 | 5%                | 89         |
| More than 20 years             | 78%              | 7%             | 11%                | 4%                | 312        |
| 18 to 34                       | 72%              | 11%            | 9%                 | 8%                | 58         |
| 35 to 49                       | 73%              | 10%            | 9%                 | 8%                | 120        |
| 50 to 64                       | 79%              | 5%             | 13%                | 3%                | 194        |
| 65 and over                    | 75%              | 10%            | 9%                 | 6%                | 101        |
| Male                           | 73%              | 8%             | 13%                | 6%                | 248        |
| Female                         | 78%              | 7%             | 8%                 | 6%                | 269        |
| High school or less            | 77%              | 4%             | 10%                | 10%               | 113        |
| Some college                   | 71%              | 8%             | 13%                | 7%                | 112        |
| College graduate               | 75%              | 10%            | 9%                 | 6%                | 157        |
| Post-graduate                  | 79%              | 7%             | 10%                | 4%                | 111        |
| Less than \$30K                | 68%              | 9%             | 15%                | 7%                | 48         |
| \$30K to \$60K                 | 78%              | 6%             | 8%                 | 8%                | 74         |
| \$60K to \$75K                 | 78%              | 6%             | 7%                 | 8%                | 52         |
| \$75K to \$100K                | 85%              | 5%             | 7%                 | 2%                | 65         |
| More than \$100K               | 78%              | 8%             | 11%                | 3%                | 122        |
| Married                        | 78%              | 6%             | 11%                | 5%                | 324        |
| Divorced/separated             | 76%              | 8%             | 7%                 | 8%                | 92         |
| Never married                  | 66%              | 13%            | 10%                | 11%               | 76         |
| Protestant                     | 77%              | 5%             | 12%                | 5%                | 174        |
| Catholic                       | 77%              | 10%            | 7%                 | 6%                | 171        |
| Other                          | 70%              | 8%             | 12%                | 10%               | 122        |
| Attend services 1 or more/week | 77%              | 5%             | 13%                | 5%                | 129        |
| 1-2 times a month              | 82%              | 7%             | 4%                 | 7%                | 58         |
| Less often                     | 74%              | 9%             | 10%                | 7%                | 145        |
| Never                          | 73%              | 9%             | 12%                | 6%                | 149        |
| North Country                  | 73%              | 6%             | 16%                | 5%                | 47         |
| Central/Lakes                  | 78%              | 6%             | 13%                | 3%                | 86         |
| Connecticut Valley             | 74%              | 6%             | 7%                 | 13%               | 74         |
| Mass Border                    | 77%              | 10%            | 8%                 | 5%                | 154        |
| Seacoast                       | 75%              | 5%             | 11%                | 9%                | 81         |
| Manchester Area                | 76%              | 10%            | 10%                | 4%                | 75         |
| 1st Cong. District             | 76%              | 6%             | 11%                | 6%                | 258        |
| 2nd Cong. District             | 75%              | 9%             | 10%                | 6%                | 259        |

**Favorability Rating - Joe Kenney**

|                                | <b><u>Favorable</u></b><br><b>14%</b> | <b><u>Neutral</u></b><br><b>11%</b> | <b><u>Unfavorable</u></b><br><b>5%</b> | <b><u>Don't Know</u></b><br><b>69%</b> | <b><u>(N)</u></b><br><b>517</b> |
|--------------------------------|---------------------------------------|-------------------------------------|----------------------------------------|----------------------------------------|---------------------------------|
| <b>STATEWIDE</b>               |                                       |                                     |                                        |                                        |                                 |
| Registered Democrat            | 17%                                   | 11%                                 | 3%                                     | 69%                                    | 128                             |
| Registered Undeclared          | 13%                                   | 11%                                 | 6%                                     | 70%                                    | 202                             |
| Registered Republican          | 12%                                   | 15%                                 | 5%                                     | 68%                                    | 133                             |
| Not registered                 | 19%                                   | 3%                                  | 10%                                    | 68%                                    | 51                              |
| Democrat                       | 12%                                   | 12%                                 | 6%                                     | 69%                                    | 205                             |
| Independent                    | 17%                                   | 11%                                 | 5%                                     | 66%                                    | 80                              |
| Republican                     | 14%                                   | 11%                                 | 5%                                     | 70%                                    | 202                             |
| Liberal                        | 13%                                   | 12%                                 | 3%                                     | 72%                                    | 116                             |
| Moderate                       | 13%                                   | 12%                                 | 7%                                     | 67%                                    | 203                             |
| Conservative                   | 15%                                   | 10%                                 | 5%                                     | 71%                                    | 155                             |
| Union household                | 17%                                   | 9%                                  | 5%                                     | 68%                                    | 69                              |
| Non-union                      | 13%                                   | 12%                                 | 5%                                     | 70%                                    | 424                             |
| 5 years or less in NH          | 4%                                    | 6%                                  | 0%                                     | 90%                                    | 44                              |
| 6 to 10 years                  | 16%                                   | 19%                                 | 5%                                     | 60%                                    | 36                              |
| 11 to 20 years                 | 8%                                    | 12%                                 | 12%                                    | 68%                                    | 89                              |
| More than 20 years             | 16%                                   | 12%                                 | 5%                                     | 67%                                    | 312                             |
| 18 to 34                       | 12%                                   | 5%                                  | 6%                                     | 77%                                    | 58                              |
| 35 to 49                       | 15%                                   | 7%                                  | 4%                                     | 73%                                    | 120                             |
| 50 to 64                       | 15%                                   | 16%                                 | 7%                                     | 62%                                    | 194                             |
| 65 and over                    | 12%                                   | 14%                                 | 4%                                     | 70%                                    | 101                             |
| Male                           | 17%                                   | 13%                                 | 6%                                     | 64%                                    | 247                             |
| Female                         | 11%                                   | 10%                                 | 5%                                     | 74%                                    | 269                             |
| High school or less            | 17%                                   | 10%                                 | 11%                                    | 62%                                    | 113                             |
| Some college                   | 12%                                   | 9%                                  | 2%                                     | 77%                                    | 112                             |
| College graduate               | 12%                                   | 9%                                  | 4%                                     | 75%                                    | 157                             |
| Post-graduate                  | 12%                                   | 19%                                 | 5%                                     | 64%                                    | 111                             |
| Less than \$30K                | 11%                                   | 1%                                  | 5%                                     | 84%                                    | 48                              |
| \$30K to \$60K                 | 15%                                   | 13%                                 | 5%                                     | 67%                                    | 74                              |
| \$60K to \$75K                 | 17%                                   | 6%                                  | 6%                                     | 71%                                    | 52                              |
| \$75K to \$100K                | 9%                                    | 16%                                 | 6%                                     | 70%                                    | 65                              |
| More than \$100K               | 18%                                   | 16%                                 | 4%                                     | 61%                                    | 122                             |
| Married                        | 12%                                   | 13%                                 | 4%                                     | 72%                                    | 324                             |
| Divorced/separated             | 13%                                   | 11%                                 | 9%                                     | 67%                                    | 92                              |
| Never married                  | 20%                                   | 5%                                  | 7%                                     | 68%                                    | 76                              |
| Protestant                     | 16%                                   | 14%                                 | 5%                                     | 65%                                    | 174                             |
| Catholic                       | 12%                                   | 11%                                 | 5%                                     | 72%                                    | 171                             |
| Other                          | 12%                                   | 8%                                  | 6%                                     | 74%                                    | 122                             |
| Attend services 1 or more/week | 17%                                   | 13%                                 | 4%                                     | 67%                                    | 129                             |
| 1-2 times a month              | 13%                                   | 13%                                 | 3%                                     | 71%                                    | 58                              |
| Less often                     | 13%                                   | 16%                                 | 8%                                     | 63%                                    | 145                             |
| Never                          | 12%                                   | 6%                                  | 5%                                     | 77%                                    | 148                             |
| North Country                  | 20%                                   | 6%                                  | 11%                                    | 63%                                    | 47                              |
| Central/Lakes                  | 22%                                   | 7%                                  | 5%                                     | 66%                                    | 86                              |
| Connecticut Valley             | 10%                                   | 14%                                 | 3%                                     | 73%                                    | 74                              |
| Mass Border                    | 10%                                   | 16%                                 | 4%                                     | 69%                                    | 154                             |
| Seacoast                       | 13%                                   | 10%                                 | 7%                                     | 70%                                    | 81                              |
| Manchester Area                | 16%                                   | 8%                                  | 5%                                     | 71%                                    | 75                              |
| 1st Cong. District             | 18%                                   | 8%                                  | 7%                                     | 68%                                    | 258                             |
| 2nd Cong. District             | 11%                                   | 15%                                 | 4%                                     | 70%                                    | 259                             |

NH Governor - Lynch vs. Kenney

| STATEWIDE                      | <u>Kenney</u><br>16% | <u>Lynch</u><br>67% | <u>Other</u><br>1% | <u>Undecided</u><br>16% | <u>(N)</u><br>471 |
|--------------------------------|----------------------|---------------------|--------------------|-------------------------|-------------------|
| Registered Democrat            | 1%                   | 91%                 | 0%                 | 7%                      | 120               |
| Registered Undeclared          | 14%                  | 68%                 | 1%                 | 17%                     | 187               |
| Registered Republican          | 33%                  | 42%                 | 2%                 | 23%                     | 130               |
| Not registered                 | 20%                  | 72%                 | 0%                 | 8%                      | 30                |
| Democrat                       | 3%                   | 90%                 | 0%                 | 7%                      | 191               |
| Independent                    | 9%                   | 66%                 | 1%                 | 24%                     | 64                |
| Republican                     | 32%                  | 45%                 | 2%                 | 21%                     | 192               |
| Liberal                        | 3%                   | 89%                 | 1%                 | 8%                      | 106               |
| Moderate                       | 11%                  | 74%                 | 1%                 | 14%                     | 189               |
| Conservative                   | 33%                  | 42%                 | 2%                 | 23%                     | 142               |
| Union household                | 13%                  | 80%                 | 2%                 | 4%                      | 66                |
| Non-union                      | 17%                  | 64%                 | 1%                 | 18%                     | 385               |
| 5 years or less in NH          | 12%                  | 61%                 | 4%                 | 23%                     | 39                |
| 6 to 10 years                  | 21%                  | 57%                 | 0%                 | 22%                     | 35                |
| 11 to 20 years                 | 14%                  | 72%                 | 1%                 | 13%                     | 81                |
| More than 20 years             | 17%                  | 67%                 | 1%                 | 15%                     | 288               |
| 18 to 34                       | 12%                  | 78%                 | 0%                 | 9%                      | 50                |
| 35 to 49                       | 23%                  | 61%                 | 1%                 | 16%                     | 112               |
| 50 to 64                       | 12%                  | 70%                 | 1%                 | 16%                     | 186               |
| 65 and over                    | 20%                  | 59%                 | 3%                 | 18%                     | 87                |
| Male                           | 19%                  | 60%                 | 1%                 | 20%                     | 223               |
| Female                         | 14%                  | 73%                 | 1%                 | 12%                     | 248               |
| High school or less            | 17%                  | 68%                 | 1%                 | 14%                     | 93                |
| Some college                   | 19%                  | 67%                 | 0%                 | 13%                     | 102               |
| College graduate               | 17%                  | 63%                 | 2%                 | 17%                     | 150               |
| Post-graduate                  | 10%                  | 69%                 | 1%                 | 19%                     | 106               |
| Less than \$30K                | 29%                  | 54%                 | 0%                 | 17%                     | 36                |
| \$30K to \$60K                 | 12%                  | 74%                 | 0%                 | 14%                     | 67                |
| \$60K to \$75K                 | 12%                  | 75%                 | 0%                 | 12%                     | 46                |
| \$75K to \$100K                | 17%                  | 62%                 | 0%                 | 20%                     | 64                |
| More than \$100K               | 15%                  | 66%                 | 2%                 | 17%                     | 120               |
| Married                        | 16%                  | 64%                 | 2%                 | 19%                     | 299               |
| Divorced/separated             | 15%                  | 72%                 | 1%                 | 12%                     | 82                |
| Never married                  | 18%                  | 74%                 | 0%                 | 8%                      | 69                |
| Protestant                     | 23%                  | 56%                 | 2%                 | 20%                     | 161               |
| Catholic                       | 15%                  | 69%                 | 1%                 | 15%                     | 159               |
| Other                          | 10%                  | 77%                 | 0%                 | 13%                     | 113               |
| Attend services 1 or more/week | 20%                  | 60%                 | 2%                 | 18%                     | 118               |
| 1-2 times a month              | 23%                  | 61%                 | 0%                 | 16%                     | 58                |
| Less often                     | 13%                  | 70%                 | 2%                 | 16%                     | 140               |
| Never                          | 14%                  | 73%                 | 0%                 | 13%                     | 128               |
| North Country                  | 25%                  | 61%                 | 0%                 | 14%                     | 41                |
| Central/Lakes                  | 18%                  | 67%                 | 0%                 | 15%                     | 79                |
| Connecticut Valley             | 14%                  | 65%                 | 0%                 | 21%                     | 68                |
| Mass Border                    | 17%                  | 61%                 | 1%                 | 21%                     | 140               |
| Seacoast                       | 10%                  | 77%                 | 4%                 | 9%                      | 78                |
| Manchester Area                | 15%                  | 74%                 | 1%                 | 10%                     | 66                |
| 1st Cong. District             | 18%                  | 70%                 | 2%                 | 10%                     | 233               |
| 2nd Cong. District             | 14%                  | 64%                 | 1%                 | 21%                     | 238               |

**Are Things in NH on Right/Wrong Track?**

|                                | <b><u>Right</u><br/>Direction</b><br>70% | <b><u>Wrong</u><br/>Track</b><br>21% | <b><u>Don't</u><br/>Know</b><br>9% | <b><u>(N)</u><br/>514</b> |
|--------------------------------|------------------------------------------|--------------------------------------|------------------------------------|---------------------------|
| <b>STATEWIDE</b>               |                                          |                                      |                                    |                           |
| Registered Democrat            | 79%                                      | 14%                                  | 7%                                 | 127                       |
| Registered Undeclared          | 72%                                      | 19%                                  | 9%                                 | 201                       |
| Registered Republican          | 66%                                      | 27%                                  | 8%                                 | 132                       |
| Not registered                 | 52%                                      | 33%                                  | 14%                                | 51                        |
| Democrat                       | 70%                                      | 21%                                  | 9%                                 | 205                       |
| Independent                    | 72%                                      | 14%                                  | 14%                                | 80                        |
| Republican                     | 69%                                      | 24%                                  | 7%                                 | 199                       |
| Liberal                        | 71%                                      | 19%                                  | 10%                                | 116                       |
| Moderate                       | 76%                                      | 16%                                  | 8%                                 | 203                       |
| Conservative                   | 63%                                      | 30%                                  | 8%                                 | 152                       |
| Union household                | 80%                                      | 14%                                  | 6%                                 | 69                        |
| Non-union                      | 68%                                      | 22%                                  | 10%                                | 421                       |
| 5 years or less in NH          | 78%                                      | 13%                                  | 9%                                 | 43                        |
| 6 to 10 years                  | 66%                                      | 17%                                  | 16%                                | 36                        |
| 11 to 20 years                 | 70%                                      | 23%                                  | 7%                                 | 88                        |
| More than 20 years             | 69%                                      | 23%                                  | 8%                                 | 310                       |
| 18 to 34                       | 73%                                      | 25%                                  | 2%                                 | 57                        |
| 35 to 49                       | 75%                                      | 18%                                  | 7%                                 | 119                       |
| 50 to 64                       | 69%                                      | 23%                                  | 8%                                 | 194                       |
| 65 and over                    | 64%                                      | 22%                                  | 14%                                | 100                       |
| Male                           | 69%                                      | 23%                                  | 8%                                 | 246                       |
| Female                         | 71%                                      | 20%                                  | 10%                                | 268                       |
| High school or less            | 70%                                      | 25%                                  | 6%                                 | 112                       |
| Some college                   | 66%                                      | 21%                                  | 12%                                | 112                       |
| College graduate               | 71%                                      | 18%                                  | 11%                                | 155                       |
| Post-graduate                  | 72%                                      | 20%                                  | 8%                                 | 111                       |
| Less than \$30K                | 55%                                      | 34%                                  | 10%                                | 47                        |
| \$30K to \$60K                 | 73%                                      | 19%                                  | 9%                                 | 74                        |
| \$60K to \$75K                 | 67%                                      | 19%                                  | 14%                                | 52                        |
| \$75K to \$100K                | 68%                                      | 24%                                  | 8%                                 | 65                        |
| More than \$100K               | 80%                                      | 19%                                  | 2%                                 | 120                       |
| Married                        | 72%                                      | 19%                                  | 10%                                | 322                       |
| Divorced/separated             | 73%                                      | 18%                                  | 9%                                 | 91                        |
| Never married                  | 60%                                      | 32%                                  | 7%                                 | 76                        |
| Protestant                     | 67%                                      | 23%                                  | 10%                                | 172                       |
| Catholic                       | 72%                                      | 22%                                  | 7%                                 | 171                       |
| Other                          | 71%                                      | 20%                                  | 9%                                 | 122                       |
| Attend services 1 or more/week | 63%                                      | 28%                                  | 9%                                 | 128                       |
| 1-2 times a month              | 73%                                      | 17%                                  | 10%                                | 57                        |
| Less often                     | 75%                                      | 17%                                  | 7%                                 | 145                       |
| Never                          | 69%                                      | 22%                                  | 10%                                | 147                       |
| North Country                  | 73%                                      | 22%                                  | 5%                                 | 47                        |
| Central/Lakes                  | 74%                                      | 25%                                  | 2%                                 | 85                        |
| Connecticut Valley             | 68%                                      | 23%                                  | 9%                                 | 74                        |
| Mass Border                    | 70%                                      | 21%                                  | 8%                                 | 152                       |
| Seacoast                       | 67%                                      | 16%                                  | 17%                                | 81                        |
| Manchester Area                | 68%                                      | 20%                                  | 13%                                | 75                        |
| 1st Cong. District             | 72%                                      | 18%                                  | 10%                                | 256                       |
| 2nd Cong. District             | 68%                                      | 24%                                  | 8%                                 | 258                       |

**Most Important Problem Facing NH**

|                                | <u>Jobs,<br/>Economy</u><br>22% | <u>Educ<br/>Funding</u><br>13% | <u>Taxes</u><br>12% | <u>Gas<br/>Prices</u><br>14% | <u>Quality<br/>Educ.</u><br>6% | <u>Other</u><br>27% | <u>Don't<br/>Know</u><br>6% | <u>(N=)</u><br>504 |
|--------------------------------|---------------------------------|--------------------------------|---------------------|------------------------------|--------------------------------|---------------------|-----------------------------|--------------------|
| <b>STATEWIDE</b>               |                                 |                                |                     |                              |                                |                     |                             |                    |
| Registered Democrat            | 25%                             | 18%                            | 9%                  | 13%                          | 6%                             | 24%                 | 5%                          | 125                |
| Registered Undeclared          | 20%                             | 14%                            | 17%                 | 10%                          | 7%                             | 24%                 | 7%                          | 196                |
| Registered Republican          | 19%                             | 12%                            | 9%                  | 19%                          | 6%                             | 34%                 | 2%                          | 130                |
| Not registered                 | 30%                             | 0%                             | 11%                 | 18%                          | 1%                             | 26%                 | 15%                         | 50                 |
| Democrat                       | 21%                             | 18%                            | 12%                 | 14%                          | 7%                             | 24%                 | 6%                          | 202                |
| Independent                    | 29%                             | 9%                             | 11%                 | 14%                          | 5%                             | 28%                 | 4%                          | 77                 |
| Republican                     | 21%                             | 10%                            | 14%                 | 14%                          | 6%                             | 30%                 | 5%                          | 197                |
| Liberal                        | 18%                             | 16%                            | 17%                 | 12%                          | 8%                             | 23%                 | 6%                          | 114                |
| Moderate                       | 26%                             | 15%                            | 10%                 | 16%                          | 5%                             | 25%                 | 3%                          | 197                |
| Conservative                   | 19%                             | 8%                             | 13%                 | 13%                          | 7%                             | 32%                 | 7%                          | 153                |
| Union household                | 16%                             | 22%                            | 6%                  | 16%                          | 10%                            | 22%                 | 7%                          | 67                 |
| Non-union                      | 23%                             | 12%                            | 14%                 | 14%                          | 6%                             | 28%                 | 5%                          | 414                |
| 5 years or less in NH          | 13%                             | 7%                             | 9%                  | 9%                           | 20%                            | 26%                 | 16%                         | 42                 |
| 6 to 10 years                  | 24%                             | 12%                            | 16%                 | 4%                           | 7%                             | 26%                 | 11%                         | 35                 |
| 11 to 20 years                 | 27%                             | 19%                            | 10%                 | 14%                          | 3%                             | 24%                 | 3%                          | 87                 |
| More than 20 years             | 22%                             | 12%                            | 14%                 | 15%                          | 6%                             | 28%                 | 4%                          | 306                |
| 18 to 34                       | 28%                             | 9%                             | 9%                  | 21%                          | 1%                             | 22%                 | 9%                          | 56                 |
| 35 to 49                       | 24%                             | 14%                            | 12%                 | 13%                          | 7%                             | 24%                 | 6%                          | 120                |
| 50 to 64                       | 20%                             | 15%                            | 15%                 | 14%                          | 7%                             | 26%                 | 3%                          | 186                |
| 65 and over                    | 22%                             | 10%                            | 11%                 | 9%                           | 7%                             | 36%                 | 5%                          | 100                |
| Male                           | 20%                             | 14%                            | 14%                 | 15%                          | 4%                             | 28%                 | 4%                          | 244                |
| Female                         | 23%                             | 13%                            | 10%                 | 12%                          | 8%                             | 26%                 | 7%                          | 260                |
| High school or less            | 32%                             | 5%                             | 8%                  | 15%                          | 3%                             | 33%                 | 4%                          | 111                |
| Some college                   | 27%                             | 10%                            | 12%                 | 16%                          | 9%                             | 24%                 | 3%                          | 108                |
| College graduate               | 19%                             | 13%                            | 16%                 | 16%                          | 5%                             | 23%                 | 8%                          | 154                |
| Post-graduate                  | 14%                             | 24%                            | 11%                 | 10%                          | 10%                            | 28%                 | 3%                          | 108                |
| Less than \$30K                | 30%                             | 9%                             | 13%                 | 5%                           | 2%                             | 36%                 | 6%                          | 48                 |
| \$30K to \$60K                 | 23%                             | 13%                            | 7%                  | 23%                          | 5%                             | 24%                 | 4%                          | 71                 |
| \$60K to \$75K                 | 18%                             | 8%                             | 14%                 | 17%                          | 12%                            | 28%                 | 3%                          | 52                 |
| \$75K to \$100K                | 22%                             | 9%                             | 16%                 | 14%                          | 8%                             | 26%                 | 4%                          | 64                 |
| More than \$100K               | 18%                             | 21%                            | 14%                 | 15%                          | 4%                             | 24%                 | 5%                          | 118                |
| Married                        | 20%                             | 15%                            | 14%                 | 15%                          | 6%                             | 25%                 | 5%                          | 314                |
| Divorced/separated             | 21%                             | 9%                             | 9%                  | 17%                          | 13%                            | 27%                 | 5%                          | 92                 |
| Never married                  | 32%                             | 11%                            | 10%                 | 9%                           | 1%                             | 33%                 | 5%                          | 75                 |
| Protestant                     | 17%                             | 11%                            | 12%                 | 15%                          | 8%                             | 31%                 | 5%                          | 172                |
| Catholic                       | 30%                             | 13%                            | 14%                 | 12%                          | 4%                             | 21%                 | 7%                          | 167                |
| Other                          | 20%                             | 15%                            | 13%                 | 14%                          | 8%                             | 28%                 | 2%                          | 118                |
| Attend services 1 or more/week | 17%                             | 10%                            | 7%                  | 13%                          | 8%                             | 40%                 | 5%                          | 127                |
| 1-2 times a month              | 27%                             | 11%                            | 19%                 | 15%                          | 4%                             | 20%                 | 4%                          | 58                 |
| Less often                     | 28%                             | 14%                            | 13%                 | 14%                          | 6%                             | 21%                 | 5%                          | 141                |
| Never                          | 20%                             | 16%                            | 15%                 | 13%                          | 6%                             | 23%                 | 6%                          | 145                |
| North Country                  | 32%                             | 11%                            | 9%                  | 15%                          | 2%                             | 25%                 | 5%                          | 47                 |
| Central/Lakes                  | 17%                             | 15%                            | 13%                 | 26%                          | 5%                             | 21%                 | 3%                          | 85                 |
| Connecticut Valley             | 21%                             | 19%                            | 17%                 | 9%                           | 8%                             | 21%                 | 6%                          | 72                 |
| Mass Border                    | 17%                             | 15%                            | 10%                 | 12%                          | 7%                             | 30%                 | 8%                          | 149                |
| Seacoast                       | 25%                             | 10%                            | 16%                 | 9%                           | 3%                             | 35%                 | 3%                          | 77                 |
| Manchester Area                | 28%                             | 7%                             | 9%                  | 12%                          | 8%                             | 28%                 | 7%                          | 74                 |
| 1st Cong. District             | 25%                             | 12%                            | 10%                 | 13%                          | 4%                             | 29%                 | 6%                          | 253                |
| 2nd Cong. District             | 19%                             | 14%                            | 14%                 | 14%                          | 8%                             | 25%                 | 6%                          | 251                |