

WMUR - GRANITE STATE POLL

THE UNIVERSITY OF NEW HAMPSHIRE

APPROVAL FOR BENSON DROPS, RACE FOR GOVERNOR TIGHTENS

By: Andrew E. Smith, Ph.D. 603/862-2226
Dennis M. Junius, M.A.
UNH Survey Center
www.unh.edu/survey-center

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DURHAM, NH – Governor Craig Benson has seen his approval ratings drop precipitously in recent months. He is now in a tight race with Democratic challengers John Lynch and Paul McEachern for the November election.

These findings are based on the latest **WMUR Granite State Poll**, conducted by the University of New Hampshire Survey Center.* The Granite State Poll is sponsored by WMUR-TV, Manchester and the University of New Hampshire. Five hundred nine (509) randomly selected adults were interviewed by telephone between July 6 and July 20, 2004. The margin of sampling error for the survey is +/-4.3 percent. (For more detailed results, visit the Survey Center web site at www.unh.edu/survey-center/gov72104.pdf.)

Gubernatorial Approval

New Hampshire Governor Craig Benson has ruffled the feathers of the New Hampshire Legislators during his tenure in office, both Democrats and Republicans. But until recently, these disagreements have remained within the “Concord Beltway” and his approval ratings among state residents have stayed high. However, the most recent Granite State Poll, sponsored by WMUR-TV, shows that the public has started to lose faith in Benson’s performance as governor. Currently, 45 percent of New Hampshire adults say they approve of the job Benson has done as governor, 40 percent disapprove, and 14 percent are neutral. In the April Granite State Poll, 54 percent approved of the job Benson was doing as governor. “It appears that New Hampshire voters have begun to be concerned about the personal, staff, and legislative issues that have surrounded Benson’s tenure as governor,” said Andrew Smith, Director of the UNH Survey Center. “And the drop in approval he has experienced means that he will face a tougher race in November.”

Benson’s personal favorability ratings have also declined since April. Currently 47 percent of New Hampshire adults say they have a favorable opinion of Benson, 36 percent have an unfavorable opinion, 9 percent are neutral, and 8 percent don’t know enough about him to say. In April, 58 percent of New Hampshire adults said they had a favorable opinion of Benson and only 25 percent had an unfavorable opinion of him.

2004 Gubernatorial Election

There are currently two Democrats who have thrown their hats into the ring to unseat Governor Benson in November’s election -- former Chair of the USNH Board of Trustees John Lynch and Portsmouth State Representative, and three-time gubernatorial candidate, Paul McEachern. Despite having been involved in government for some years, both men have little name recognition at this time in the campaign season. In the most recent Granite State Poll, 17 percent of New Hampshire adults say they have a favorable opinion of Lynch, 6 percent have an unfavorable opinion of him, 8 percent are neutral, and 69 percent don’t know enough about him to say.

* Users should refer to this copyrighted material as the *WMUR Granite State Poll*.

McEachern is also suffering from lack of name recognition. Sixteen percent said they have a favorable opinion of McEachern, 4 percent have an unfavorable opinion of him, 10 percent are neutral, and 71 percent don't know enough about him to say. Lynch, McEachern and Benson have almost identical favorability ratings among likely voters.

Because both Lynch and McEachern are relatively unknown, there is little difference in the support they get from New Hampshire voters. When asked who they would vote for in an election between Benson and Lynch, 46 percent of likely November voters said they will vote for Benson, 39 percent plan to vote for Lynch, 1 percent prefer some other candidate, and 14 percent are undecided. In a race between Benson and McEachern, 48 percent of likely voters say they plan to vote for Benson, 36 percent plan to vote for McEachern, 1 percent prefer some other candidate, and 15 percent are undecided.

Impact of the Income Tax

An important difference between Lynch and McEachern is that Lynch has stated that he would veto an income tax while McEachern is in favor of an income tax. Craig Benson also opposes an income tax. In order to understand the political impact of the income tax, likely voters were told of each candidate's position on the income tax and then asked who they would vote for.

The income tax issue makes little difference in a Benson - Lynch race. When voters were told of each candidate's opposition to an income tax, 45 percent of likely voters say they would vote for Benson, 37 percent would vote for Lynch, 2 percent prefer some other candidate, and 15 percent are undecided.

However, support for Benson increases 5 percent when voters are made aware of Benson's opposition to an income tax and McEachern's support for an income tax. When voters were told of the candidate's positions on income taxes, 53 percent of likely voters say they would vote for Benson, 38 percent would vote for McEachern, and 9 percent are undecided. "Support for an income tax is perilous for Democratic candidates in New Hampshire," said Dr. Smith. "Supporting an income tax helps undecided voters make up their minds and more chose the income tax opponent than the income tax supporter."

Right Direction or Wrong Track?

Granite Staters remain optimistic about New Hampshire's future. Fifty-nine percent think things in New Hampshire are generally going in the right direction, 32 percent think things are seriously off on the wrong track, and 9 percent say they don't know. The percentage of adults thinking that New Hampshire is headed in the right direction has been at approximately 60 percent for the past year. Typically, incumbents benefit at the ballot box when voters think the state is headed in the right direction.

Most Important Problem Facing New Hampshire

For the past several years, the problem of how to fund primary and secondary education in New Hampshire has been the issue New Hampshire adults said was the most important problem facing the state. In recent months, concerns about jobs and the economy have also been seen as an equally important problem. And while improved economic conditions have caused concerns about the economy to drop, education funding is still in the forefront of the minds of many Granite Staters. In the most recent Granite State Poll, the most important problems identified by New Hampshire adults are education funding (31%) jobs and the economy (13%), taxes (11%), health care issues (6%), quality of education (5%), population growth and sprawl (5%), Governor Benson (3%), a desire for a state income or sales tax (2%), and problems with the state budget (2%).

Subgroup Analysis

Benson's highest approval and favorability ratings come from Republicans and conservatives. Democrats, liberals, and those in union households give Benson his lowest approval and favorability ratings. It is important to note that 24 percent of Republicans disapprove of the job Benson has done as governor.

Granite State Poll Methodology

These findings are based on the most recent Granite State Poll conducted by the University of New Hampshire Survey Center from July 6 to July 20, 2004. A random sample of 509 New Hampshire adults was interviewed by telephone. In 95 of 100 cases, the statewide estimates will be accurate to plus or minus 4.3 percent. Included in this sample were 464 likely November voters. The margin of error for the likely voter sub-sample is plus or minus 4.5 percent. Results reported for other subgroups have potential for somewhat larger variation than those for the entire population.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Gubernatorial Approval (NH Adults)

"GENERALLY SPEAKING, do you approve or disapprove of the way Governor Benson is handling his job as governor?"

	Approve	Neutral/DK	Disapprove	(N)
July 2004 (Latest)	45%	14%	40%	(484)
April 2004	54	18	28	(524)
February 2004	52	19	29	(495)
October 2003	58	16	26	(485)
June 2003	53	22	25	(505)
April 2003	48	30	22	(496)
February 2003	43	44	13	(618)

Favorability Rating - Governor Craig Benson (NH Adults)

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Governor Craig Benson."

	Favorable	Neutral	Unfavorable	Don't Know	(N)
July 2004 (Likely Voters)	47%	9%	37%	7%	(460)
July 2004 (All Adults)	47	9	36	8	(505)
April 2004	58	11	25	5	(541)
February 2004	55	10	28	7	(508)
October 2003	58	9	23	10	(496)
June 2003	54	12	24	9	(512)
April 2003	53	9	21	17	(507)
February 2003	58	15	14	18	(652)

Favorability Ratings – Democratic Challengers

Businessman John Lynch

	<u>All Adults</u> <u>Feb. 2004</u>	<u>All Adults</u> <u>July 2004</u>	<u>Likely Voters</u> <u>July, 2004</u>
Favorable	7%	17%	19%
Neutral	9	8	9
Unfavorable	6	6	6
Don't Know	77	69	67
(N)	(509)	(508)	(463)

NH State Representative Paul McEachern

	<u>All Adults</u>	<u>Likely Voters</u>
Favorable	16%	16%
Neutral	10	10
Unfavorable	4	4
Don't Know	71	69
(N)	(507)	(462)

Gubernatorial Trial Heat: Craig Benson vs. John Lynch

“Now, suppose the 2004 New Hampshire gubernatorial election was being held TODAY and the candidates were Craig Benson, the Republican and John Lynch, the Democrat. Who would you vote for ... Craig Benson or John Lynch?”

INCOME TAX POSITION: "And as you may know, John Lynch opposes a state income tax and Craig Benson also opposes a state income tax. Knowing this ... would you vote for ... John Lynch, the Democrat or Craig Benson, the Republican?"

	Likely Voters	
	No Tax Position	Income Tax Position
	<u>Mentioned</u>	<u>Mentioned</u>
Benson	46%	45%
Lynch	39	37
Other	1	2
Undecided	14	15
(N)	(456)	(453)

Craig Benson vs. Paul McEachern

“And suppose the 2004 New Hampshire gubernatorial election was being held TODAY and the candidates were Craig Benson, the Republican and Paul McEachern the Democrat. Who would you vote for ... Craig Benson or Paul McEachern?”

INCOME TAX POSITION: "And as you may know, Paul McEachern favors a state income tax and Craig Benson opposes an income tax. Knowing this ... would you vote for Paul McEachern, the Democrat or Craig Benson, the Republican?"

	Likely Voters	
	No Tax Position	Income Tax Position
	<u>Mentioned</u>	<u>Mentioned</u>
Benson	48%	53%
McEachern	36	38
Other	1	0
Undecided	15	9
(N)	(450)	(454)

**Most Important Problem Facing New Hampshire
(NH Adults)**

"Let's turn to the State of New Hampshire ... There are many problems facing the STATE OF NEW HAMPSHIRE today. In general, what do you think is the most IMPORTANT problem facing the STATE OF NEW HAMPSHIRE today?"

	<u>Jobs, the Economy</u>	<u>Education Funding</u>	<u>Taxes</u>	<u>Health Care</u>	<u>Quality of Education</u>	<u>State Budget</u>	<u>Other / DK</u>	(N)
July '04	13%	31%	11%	6%	5%	2%	32%	(504)
Apr. '04	20	20	13	5	7	4	32	(536)
Feb. '04	22	20	14	10	7	5	23	(502)
Oct. '03	19	21	13	5	10	6	26	(490)
June '03	16	27	13	3	6	9	26	(513)
Apr. '03	16	28	14	4	8	6	24	(497)
Feb. '03	16	29	16	2	12	2	23	(644)
June '02	16	31	15	2	12	5	19	(424)
Apr. '02	11	31	24	2	7	1	24	(684)
Feb. '02	12	27	17	0	21	3	20	(312)
Oct. '01	15	42	11	1	4	-	27	(519)

**NH - Right Direction or Wrong Track
(NH Adults)**

"Do you think things in New Hampshire are generally going in the right direction or are they seriously off on the wrong track?"

	Right Direction	Wrong Track	Don't Know	(N)
July '04	59%	32%	9%	(503)
Apr. '04	65	26	9	(530)
Feb. '04	61	28	11	(500)
Oct. '03	67	26	7	(485)
June '03	62	29	9	(510)

Gubernatorial Approval

STATEWIDE	<u>Approve</u> 45%	<u>Neutral</u> 14%	<u>Disapprove</u> 40%	<u>(N)</u> 484
Registered Democrat	26	11	63	98
Undeclared	40	11	49	163
Registered Republican	68	10	22	115
Not registered	45	27	27	102
Likely Nov. Voter	46	13	42	443
Non-voter	42	36	22	39
Democrat	28	11	61	216
Independent	49	24	27	58
Republican	63	13	24	191
Liberal	32	16	52	111
Moderate	43	10	47	178
Conservative	62	12	26	153
Union household	31	10	59	77
Non-union	48	14	38	392
5 years or less in NH	47	22	31	57
6 to 10 years	35	12	53	40
11 to 20 years	45	14	41	102
More than 20 years	45	12	43	268
18 to 34	44	24	32	103
35 to 49	47	13	40	156
50 to 64	40	10	50	139
65 and over	47	10	43	65
Male	49	14	38	240
Female	42	15	43	244
High school or less	51	21	28	138
Some college	42	12	47	124
College graduate	44	11	45	109
Post-graduate	43	10	47	102
Less than \$30K	54	17	29	53
\$30K to \$60K	44	13	44	127
\$60K to \$75K	31	25	44	58
\$75K to \$100K	48	13	40	68
More than \$100K	45	7	48	60
Married	45	12	42	336
Divorced/separated	49	15	36	55
Never married	44	20	36	82
Protestant	46	13	41	182
Catholic	50	16	34	154
Other	35	12	53	128
Attend 1 or more/week	55	8	37	122
1-2 times a month	46	19	35	57
Less often	41	11	47	145
Never	38	19	43	139
Northern NH	48	17	35	62
Western NH	38	16	46	47
Central/Lakes	37	8	55	77
Hillsborough County	47	19	34	146
Seacoast	48	12	40	151
1st Cong. District	47	16	38	256
2nd Cong. District	43	13	44	228
1st E.C. District	49	15	35	100
2nd E.C. District	37	7	56	100
3rd E.C. District	50	8	42	90
4th E.C. District	49	22	29	99
5th E.C. District	43	20	37	89

Favorability Rating - Craig Benson

STATEWIDE	<u>Favorable</u> 47%	<u>Neutral</u> 9%	<u>Unfavorable</u> 36%	<u>Don't Know</u> 8%	<u>(N)</u> 505
Registered Democrat	22	9	60	9	101
Undeclared	43	10	42	4	167
Registered Republican	69	5	19	6	119
Not registered	49	14	24	14	110
Likely Nov. Voter	47	9	37	7	460
Non-voter	42	21	23	15	41
Democrat	30	9	54	6	223
Independent	41	17	28	14	62
Republican	66	7	22	6	201
Liberal	36	11	46	7	116
Moderate	39	8	43	10	185
Conservative	68	7	23	2	160
Union household	28	11	55	6	81
Non-union	50	9	33	8	408
5 years or less in NH	50	14	23	13	63
6 to 10 years	40	5	42	12	41
11 to 20 years	42	5	41	12	105
More than 20 years	47	11	38	4	279
18 to 34	48	7	30	15	109
35 to 49	45	12	37	7	162
50 to 64	44	11	42	3	145
65 and over	49	5	38	8	69
Male	48	8	36	7	245
Female	45	11	36	9	260
High school or less	57	11	24	8	146
Some college	41	12	37	9	129
College graduate	44	6	45	5	111
Post-graduate	41	8	43	7	110
Less than \$30K	49	10	29	12	55
\$30K to \$60K	42	9	41	8	136
\$60K to \$75K	40	17	36	7	58
\$75K to \$100K	53	7	34	6	69
More than \$100K	41	5	48	6	62
Married	46	9	38	7	350
Divorced/separated	50	13	29	8	61
Never married	48	6	34	12	84
Protestant	47	9	37	6	191
Catholic	55	9	28	8	160
Other	34	9	47	9	134
Attend 1 or more/week	60	6	29	5	129
1-2 times a month	47	14	31	8	57
Less often	43	8	41	7	154
Never	38	11	42	9	144
Northern NH	46	12	30	12	66
Western NH	41	12	39	8	48
Central/Lakes	32	8	49	11	79
Hillsborough County	53	10	32	5	154
Seacoast	50	8	35	8	158
1st Cong. District	49	10	32	8	267
2nd Cong. District	43	8	41	8	238
1st E.C. District	44	11	32	13	105
2nd E.C. District	35	7	50	9	105
3rd E.C. District	51	6	39	4	92
4th E.C. District	52	15	24	8	103
5th E.C. District	53	8	31	7	94

Favorability Rating - John Lynch

STATEWIDE	<u>Favorable</u> 17%	<u>Neutral</u> 8%	<u>Unfavorable</u> 6%	<u>Don't Know</u> 69%	<u>(N)</u> 508
Registered Democrat	24	6	4	65	103
Undeclared	22	5	6	66	168
Registered Republican	12	15	9	65	119
Not registered	10	7	6	78	111
Likely Nov. Voter	19	9	6	67	463
Non-voter	4	1	12	83	42
Democrat	27	6	3	64	223
Independent	5	4	12	79	63
Republican	12	12	7	69	201
Liberal	21	5	3	72	116
Moderate	22	8	3	67	185
Conservative	13	11	12	64	160
Union household	33	6	2	59	81
Non-union	15	8	6	70	410
5 years or less in NH	13	4	5	78	63
6 to 10 years	20	10	3	66	42
11 to 20 years	20	6	6	68	105
More than 20 years	17	9	7	67	280
18 to 34	11	10	5	74	109
35 to 49	21	9	6	65	163
50 to 64	21	7	9	64	145
65 and over	14	5	3	78	69
Male	17	7	7	69	247
Female	18	9	5	68	261
High school or less	11	11	6	73	146
Some college	23	4	5	68	129
College graduate	17	10	6	68	113
Post-graduate	22	7	7	65	110
Less than \$30K	15	12	5	69	55
\$30K to \$60K	18	8	2	72	136
\$60K to \$75K	16	8	7	68	58
\$75K to \$100K	23	4	10	62	69
More than \$100K	26	6	13	55	63
Married	18	8	7	67	352
Divorced/separated	16	6	4	75	61
Never married	14	9	5	72	84
Protestant	22	9	5	64	192
Catholic	13	11	8	68	161
Other	17	3	5	75	134
Attend 1 or more/week	18	11	8	64	130
1-2 times a month	25	6	4	66	57
Less often	20	9	5	66	155
Never	13	6	7	74	144
Northern NH	13	18	6	63	67
Western NH	13	9	2	76	48
Central/Lakes	22	10	10	58	80
Hillsborough County	22	4	8	67	154
Seacoast	14	6	4	75	159
1st Cong. District	15	6	7	73	270
2nd Cong. District	20	11	6	64	238
1st E.C. District	13	14	6	68	107
2nd E.C. District	24	8	8	60	105
3rd E.C. District	14	7	5	74	93
4th E.C. District	17	4	9	70	104
5th E.C. District	20	5	3	72	94

Favorability Rating - Paul McEachern

STATEWIDE	<u>Favorable</u> 16%	<u>Neutral</u> 10%	<u>Unfavorable</u> 4%	<u>Don't Know</u> 71%	<u>(N)</u> 507
Registered Democrat	24	10	4	62	103
Undeclared	13	7	6	74	167
Registered Republican	17	19	4	60	119
Not registered	10	6	2	83	111
Likely Nov. Voter	16	10	4	69	462
Non-voter	7	8	6	80	42
Democrat	20	8	4	68	223
Independent	12	5	6	78	63
Republican	12	13	3	71	201
Liberal	17	7	4	71	116
Moderate	18	10	3	69	185
Conservative	15	11	5	70	160
Union household	20	8	4	68	81
Non-union	15	11	4	71	409
5 years or less in NH	11	5	0	84	63
6 to 10 years	5	12	0	83	42
11 to 20 years	13	8	3	76	105
More than 20 years	18	11	6	64	279
18 to 34	8	7	4	81	109
35 to 49	13	11	4	71	162
50 to 64	18	13	2	67	145
65 and over	25	6	6	62	69
Male	17	11	5	67	247
Female	14	9	3	74	260
High school or less	14	8	2	75	146
Some college	15	12	4	70	129
College graduate	19	12	5	64	112
Post-graduate	15	8	5	72	110
Less than \$30K	11	10	3	76	55
\$30K to \$60K	15	7	2	75	136
\$60K to \$75K	17	9	8	67	58
\$75K to \$100K	20	19	2	59	69
More than \$100K	19	8	9	65	62
Married	16	11	4	70	351
Divorced/separated	21	6	5	67	61
Never married	12	9	3	76	84
Protestant	18	11	3	68	192
Catholic	17	12	4	68	160
Other	10	7	6	77	134
Attend 1 or more/week	15	10	5	71	130
1-2 times a month	15	16	2	67	57
Less often	19	10	2	68	154
Never	11	8	6	74	144
Northern NH	5	16	4	75	67
Western NH	2	11	2	85	48
Central/Lakes	18	13	5	64	80
Hillsborough County	12	5	4	79	154
Seacoast	26	11	4	60	158
1st Cong. District	19	11	3	67	269
2nd Cong. District	12	9	4	75	238
1st E.C. District	9	13	2	76	107
2nd E.C. District	19	8	7	67	105
3rd E.C. District	29	16	4	51	92
4th E.C. District	13	6	4	76	104
5th E.C. District	8	8	2	81	94

Are Things in NH on Right/Wrong Track

STATEWIDE	<u>Right</u> <u>Direction</u> 59%	<u>Wrong</u> <u>Track</u> 32%	<u>Don't</u> <u>Know</u> 9%	<u>(N)</u> <u>503</u>
Registered Democrat	39	50	11	101
Undeclared	53	39	8	167
Registered Republican	75	16	9	119
Not registered	67	22	11	109
Likely Nov. Voter	58	33	9	458
Non-voter	63	20	17	41
Democrat	44	47	10	222
Independent	62	26	11	62
Republican	72	20	8	201
Liberal	51	38	11	116
Moderate	53	40	7	185
Conservative	74	19	7	160
Union household	47	44	9	81
Non-union	61	30	9	407
5 years or less in NH	69	13	18	63
6 to 10 years	47	42	10	41
11 to 20 years	55	35	11	105
More than 20 years	59	35	7	278
18 to 34	68	23	9	109
35 to 49	61	29	9	161
50 to 64	56	35	10	145
65 and over	39	52	9	68
Male	62	31	7	244
Female	55	33	12	259
High school or less	64	27	9	145
Some college	60	32	9	129
College graduate	53	36	11	110
Post-graduate	55	36	9	110
Less than \$30K	68	23	9	54
\$30K to \$60K	55	35	9	135
\$60K to \$75K	58	32	10	58
\$75K to \$100K	56	39	5	69
More than \$100K	56	38	5	62
Married	57	35	8	350
Divorced/separated	64	20	16	59
Never married	63	27	10	84
Protestant	58	33	9	191
Catholic	63	29	8	159
Other	53	36	11	134
Attend 1 or more/week	59	27	14	129
1-2 times a month	74	22	4	57
Less often	52	39	8	153
Never	57	34	8	144
Northern NH	64	24	12	66
Western NH	52	45	4	48
Central/Lakes	48	46	5	78
Hillsborough County	65	28	7	154
Seacoast	57	28	15	158
1st Cong. District	62	27	11	267
2nd Cong. District	55	37	8	236
1st E.C. District	65	27	8	105
2nd E.C. District	46	43	11	104
3rd E.C. District	55	33	12	91
4th E.C. District	69	21	10	103
5th E.C. District	59	34	7	93

Benson vs. Lynch

STATEWIDE	Craig Benson 46%	John Lynch 39%	Other 1%	DK/ Not Sure 14%	(N) 456
Registered Democrat	19	63	1	17	100
Undeclared	38	44	1	17	161
Registered Republican	78	12	3	7	115
Not registered	46	39	0	15	77
Democrat	20	64	1	15	209
Independent	42	33	0	25	50
Republican	74	15	2	9	189
Liberal	27	55	0	18	109
Moderate	37	46	1	15	170
Conservative	72	20	1	6	150
Union household	30	62	6	3	76
Non-union	49	35	0	16	372
5 years or less in NH	38	29	2	31	57
6 to 10 years	41	54	0	6	35
11 to 20 years	43	42	1	14	95
More than 20 years	49	40	1	10	258
18 to 34	37	42	1	19	95
35 to 49	54	35	1	10	150
50 to 64	43	43	2	13	135
65 and over	44	43	0	13	61
Male	51	38	1	10	216
Female	41	41	1	18	241
High school or less	56	31	0	12	126
Some college	40	46	2	12	118
College graduate	44	40	2	15	106
Post-graduate	40	43	0	16	100
Less than \$30K	37	44	0	18	47
\$30K to \$60K	41	48	0	11	125
\$60K to \$75K	52	41	2	5	53
\$75K to \$100K	54	34	2	9	63
More than \$100K	49	39	0	12	58
Married	48	38	1	13	323
Divorced/separated	53	34	0	13	53
Never married	32	50	2	16	74
Protestant	50	36	1	13	172
Catholic	58	31	2	9	145
Other	26	56	0	18	125
Attend 1 or more/week	60	27	1	12	118
1-2 times a month	52	31	3	14	53
Less often	41	48	1	10	139
Never	35	47	1	17	129
Northern NH	47	30	3	20	59
Western NH	40	37	0	22	45
Central/Lakes	42	46	0	12	71
Hillsborough County	47	41	1	11	136
Seacoast	47	39	2	12	146
1st Cong. District	48	36	1	15	241
2nd Cong. District	43	43	1	13	216
1st E.C. District	53	27	2	19	97
2nd E.C. District	41	45	4	10	94
3rd E.C. District	40	44	0	16	89
4th E.C. District	52	34	0	13	87
5th E.C. District	43	46	0	10	84

Benson vs. McEachern

STATEWIDE	Craig Benson 48%	Paul McEachern 36%	Other 1%	DK/ Not Sure 15%	(N) 450
Registered Democrat	16	62	1	20	99
Undeclared	45	35	2	18	158
Registered Republican	80	13	1	5	113
Not registered	49	36	0	15	77
Democrat	22	60	1	16	206
Independent	47	21	1	32	50
Republican	77	13	2	8	188
Liberal	27	53	2	18	106
Moderate	39	41	1	19	168
Conservative	77	16	0	7	149
Union household	34	55	5	6	76
Non-union	51	32	1	17	366
5 years or less in NH	46	24	0	30	56
6 to 10 years	42	44	1	13	36
11 to 20 years	48	37	0	14	93
More than 20 years	49	37	2	12	254
18 to 34	42	38	1	18	94
35 to 49	55	28	1	17	147
50 to 64	48	37	2	13	134
65 and over	40	51	0	8	61
Male	55	34	2	8	214
Female	42	37	1	20	237
High school or less	60	25	0	15	125
Some college	44	42	3	11	117
College graduate	47	35	1	17	104
Post-graduate	39	44	1	16	100
Less than \$30K	38	37	5	20	47
\$30K to \$60K	40	45	0	15	123
\$60K to \$75K	59	34	0	7	53
\$75K to \$100K	56	30	1	13	60
More than \$100K	53	34	0	13	58
Married	52	33	1	14	319
Divorced/separated	46	35	0	18	52
Never married	34	49	2	15	73
Protestant	51	35	1	13	169
Catholic	59	27	2	12	144
Other	30	49	0	21	123
Attend 1 or more/week	63	25	0	12	118
1-2 times a month	50	29	6	15	54
Less often	43	45	1	11	136
Never	39	40	1	21	126
Northern NH	47	34	1	19	59
Western NH	43	34	0	24	43
Central/Lakes	48	39	0	13	67
Hillsborough County	53	34	2	12	136
Seacoast	46	37	2	14	146
1st Cong. District	51	33	2	13	240
2nd Cong. District	45	38	0	16	211
1st E.C. District	52	27	0	21	97
2nd E.C. District	45	42	3	10	92
3rd E.C. District	39	44	1	17	88
4th E.C. District	59	28	3	10	86
5th E.C. District	49	36	0	15	82

Benson vs. Lynch (INCOME TAX)

STATEWIDE	Craig Benson 45%	John Lynch 37%	Other 2%	DK/ Not Sure 15%	(N) 453
Registered Democrat	18	60	1	21	99
Undeclared	39	41	4	16	160
Registered Republican	79	13	1	7	115
Not registered	44	37	2	18	78
Democrat	19	62	3	16	206
Independent	48	23	0	29	50
Republican	74	15	2	8	189
Liberal	24	56	1	19	107
Moderate	37	42	4	17	170
Conservative	73	18	1	8	147
Union household	29	62	2	7	75
Non-union	49	33	2	16	369
5 years or less in NH	41	27	2	30	56
6 to 10 years	44	44	8	4	36
11 to 20 years	37	45	2	17	91
More than 20 years	50	37	2	11	258
18 to 34	34	42	4	19	95
35 to 49	54	31	1	14	150
50 to 64	46	42	2	10	134
65 and over	41	39	3	16	59
Male	51	35	3	11	214
Female	41	39	1	18	239
High school or less	58	29	0	14	126
Some college	37	40	8	16	118
College graduate	44	40	1	15	105
Post-graduate	43	44	0	14	98
Less than \$30K	36	40	3	22	47
\$30K to \$60K	43	45	2	10	123
\$60K to \$75K	55	34	2	9	53
\$75K to \$100K	53	34	0	13	62
More than \$100K	49	39	0	12	58
Married	49	35	3	13	319
Divorced/separated	54	31	1	14	53
Never married	25	53	1	21	74
Protestant	51	34	3	11	171
Catholic	56	28	2	14	145
Other	26	56	1	18	122
Attend 1 or more/week	55	27	3	15	117
1-2 times a month	53	30	4	12	54
Less often	42	46	2	10	138
Never	38	43	1	18	126
Northern NH	41	29	4	27	60
Western NH	36	41	0	23	44
Central/Lakes	40	45	6	9	70
Hillsborough County	52	39	1	8	133
Seacoast	47	35	2	17	147
1st Cong. District	50	32	3	15	242
2nd Cong. District	41	44	1	14	212
1st E.C. District	45	28	4	23	97
2nd E.C. District	41	41	3	16	95
3rd E.C. District	41	40	2	17	89
4th E.C. District	58	32	1	10	86
5th E.C. District	45	46	0	9	81

Benson vs. McEachern (INCOME TAX)

STATEWIDE	Craig Benson 53%	Paul McEachern 38%	Other 0%	DK/ Not Sure 9%	(N) 454
Registered Democrat	19	65	0	16	100
Undeclared	50	43	1	6	159
Registered Republican	80	14	0	5	115
Not registered	60	31	0	9	78
Democrat	29	61	0	10	209
Independent	59	25	2	13	50
Republican	77	17	1	5	189
Liberal	34	58	1	8	107
Moderate	44	44	1	11	170
Conservative	78	16	0	6	148
Union household	38	54	1	7	76
Non-union	55	36	0	9	369
5 years or less in NH	53	31	0	16	57
6 to 10 years	52	37	0	11	36
11 to 20 years	51	43	1	6	94
More than 20 years	53	39	0	8	255
18 to 34	50	38	0	11	95
35 to 49	65	28	1	7	149
50 to 64	44	49	1	6	133
65 and over	41	44	0	15	61
Male	55	40	0	5	215
Female	51	37	1	12	239
High school or less	66	23	1	10	126
Some college	47	47	0	6	117
College graduate	52	39	0	9	105
Post-graduate	42	47	1	10	100
Less than \$30K	44	39	0	17	47
\$30K to \$60K	49	45	0	6	126
\$60K to \$75K	55	38	2	5	53
\$75K to \$100K	59	40	2	0	61
More than \$100K	51	42	0	6	58
Married	55	37	1	7	321
Divorced/separated	46	44	0	10	52
Never married	48	39	0	13	74
Protestant	58	37	1	5	171
Catholic	58	32	1	9	145
Other	38	50	0	12	123
Attend 1 or more/week	64	27	0	9	117
1-2 times a month	53	36	0	11	54
Less often	51	42	1	6	138
Never	42	47	1	10	128
Northern NH	53	34	0	13	60
Western NH	38	54	0	8	42
Central/Lakes	58	36	2	4	69
Hillsborough County	57	34	0	10	136
Seacoast	50	41	1	8	146
1st Cong. District	56	33	1	10	242
2nd Cong. District	49	44	0	7	212
1st E.C. District	57	32	0	11	97
2nd E.C. District	51	42	1	6	93
3rd E.C. District	40	50	1	9	88
4th E.C. District	60	30	0	9	87
5th E.C. District	54	37	0	8	83