

THE WMUR GRANITE STATE POLL

THE UNIVERSITY OF NEW HAMPSHIRE

KERRY LEAD HOLDS STEADY IN NEW HAMPSHIRE

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DURHAM, NH – Massachusetts Senator John Kerry has maintained a narrow lead over President George W. Bush in New Hampshire as the race has slowed during the summer. Favorability ratings for both candidates are largely unchanged. The most important issues to voters in New Hampshire are the economy, the war in Iraq, and combating terrorism.

These findings are based on the latest **WMUR Granite State Poll**, conducted by the University of New Hampshire Survey Center. The Granite State Poll is sponsored by WMUR-TV, Manchester and the University of New Hampshire. Five hundred nine (509) randomly selected adults were interviewed by telephone between July 6 and July 20, 2004. The margin of sampling error for the survey is +/-4.3 percent. Included in this sample were 464 likely November 2004 voters. The margin of error for the likely voter sub-sample is +/- 4.5 percent. (For more detailed results, visit the Survey Center web site at www.unh.edu/survey-center/elect72204.pdf)

2004 NH Presidential Election

John Kerry will officially receive the nomination of the Democratic Party next week in Boston and he will go into the convention with good news from the Granite State. Kerry continues to hold a narrow lead over President Bush among New Hampshire voters with less than 4 months remaining before the November 2 presidential election. In the most recent Granite State Poll, 50 percent of likely voters say they plan on voting for Kerry for President, 45 percent plan on voting for Bush, and 5 percent are undecided. In the Spring Granite State Poll, Kerry held a 49 percent to 45 percent lead over Bush.

When consumer activist Ralph Nader is included as a candidate, the race gets even closer – 47 percent of likely voters say they would vote for Kerry, 43 percent would vote for Bush, 4 percent would vote for Nader, and 6 percent are undecided.

There is also a growing sense among voters in the Granite State that Kerry will win the presidency. When asked which candidate they think will win the election, regardless of who they plan to vote for, 44 percent of likely voters named Kerry to win, 43 percent think Bush will win, and 15 percent aren't sure. Bush held a 49 percent to 35 percent advantage in this indicator in the Spring Granite State Poll.

Bush and Kerry are doing very well among Republicans and Democrats respectively, but Kerry is doing much better than Bush among Independent voters. Both candidates are getting roughly 90 percent of their partisan's vote but 53 percent of undeclared voters (Independents) say they plan to vote for Kerry, 35 percent plan to vote for Bush, 4 percent favor Nader, and 7 percent are undecided.

* Users should refer to this copyrighted material as the *WMUR Granite State Poll*.

“New Hampshire is a predominantly Republican state, so Kerry’s ability to maintain a lead six months after his primary win is a very good sign for him,” said Andrew Smith, Director of the UNH Survey Center. “But this remains a turnout election, and Kerry will have to maintain a strong margin among independent voters to win in New Hampshire to make up for the Republican advantage in registration.”

Favorability Ratings

President Bush’s favorability ratings, which had been in decline for the past two years, have stabilized. In the latest Granite State Poll, 50 percent of likely voters have a favorable opinion of Bush, 46 percent have an unfavorable opinion of him, and 5 percent are neutral. Bush’s net favorability rating, the percentage that has a favorable opinion of him minus the percentage that has an unfavorable opinion, is a low +4 percent.

Senator Kerry’s favorability ratings are somewhat more positive than Bush’s. Fifty-three percent of likely voters have a favorable opinion of Kerry, 40 percent have an unfavorable opinion of him, 6 percent are neutral, and 2 percent don’t know enough about him to say. Kerry’s net favorability rating is +13 percent, up from +4 percent among likely voters in April.

John Edwards

Earlier this month, Senator Kerry named Senator John Edwards as his vice presidential running mate. The most recent Granite State Poll asked likely voters how the selection of Edwards will affect their vote and 56 percent said that they are now more likely to vote for Kerry, 23 percent said they are now less likely to vote for Kerry, and 20 percent said that Edwards’ selection would not make a difference in how they will vote.

Most Important Issue

When asked what issue is most important when voting for president, 25 percent of likely voters cited jobs and the economy, 21 percent said the US campaign against terrorism, 21 percent named the war in Iraq, 10 percent said health care, and 6 percent said education. Republicans are most likely to say cite the campaign against terrorism as the most important issue in the election while Democrats are most likely to cite the war in Iraq as the most important issue.

Subgroup Analysis

Republicans, conservatives, and regular church goers are most likely to vote for President Bush. Democrats, liberals, union households, those never married, and those in Western New Hampshire are most likely to vote for Senator Kerry. Democrats, liberals, union households, new comers to new Hampshire, those who have never married, and those with post-graduate degrees have the most favorable opinion of Kerry.

Granite State Poll Methodology

These findings are based on the most recent Granite State Poll conducted by the University of New Hampshire Survey Center from July 6 to July 20, 2004. A random sample of 509 New Hampshire adults was interviewed by telephone. In 95 of 100 cases, the statewide estimates will be accurate to plus or minus 4.3 percent. Included in this sample were 464 likely November 2004 voters. The margin of error for the likely voter sub-sample is +/- 4.5 percent. Results reported for other subgroups have potential for somewhat larger variation than those for the entire population.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Favorability Rating - President George W. Bush

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. President George W. Bush."

George W. Bush - All NH Adults

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>(N=)</u>
July '04	50%	6%	44%	(506)
Apr. '04	48	6	46	(540)
Feb. '04	48	4	48	(510)
Oct. '03	57	4	38	(503)
June '03	62	6	32	(514)
Apr. '03	72	5	23	(503)
Feb. '03	64	7	29	(651)
June '02	69	8	23	(641)
Apr. '02	78	6	16	(693)
Feb. '02	84	5	11	(726)
Oct. '01	88	4	8	(678)

George W. Bush - Likely Nov. 2004 Voters

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>(N=)</u>
July '04	50%	5%	46%	(462)
Apr. '04	49	4	47	(489)
Feb. '04	47	4	49	(464)
Oct. '03	57	4	39	(414)

Favorability Rating – Senator John Kerry

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Senator John Kerry."

John Kerry - All NH Adults

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>DK Enough to Say</u>	<u>(N=)</u>
July '04	52%	7%	39%	3%	(506)
Apr. '04	46	10	41	3	(542)
Feb. '04	57	8	31	3	(510)

John Kerry - Likely November 2004 Voters

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>DK Enough to Say</u>	<u>(N=)</u>
July '04	53%	6%	40%	2%	(461)
Apr. '04	46	10	42	2	(491)
Feb. '04	59	7	32	2	(464)

Favorability Rating – Ralph Nader

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Consumer activist Ralph Nader."

Ralph Nader - All NH Adults

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>DK Enough to Say</u>	<u>(N=)</u>
July '04	33%	13%	42%	12%	(507)

Ralph Nader - Likely November 2004 Voters

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>DK Enough to Say</u>	<u>(N=)</u>
July '04	34%	13%	43%	9%	(461)

**Nov. '04 Presidential Election Trial Heat – Bush vs. Kerry
(Likely Voters)**

"Now, suppose the 2004 presidential election was being held TODAY. If you had to choose between George W. Bush, the Republican or John Kerry, the Democrat, who would you vote for?"

	<u>Bush</u>	<u>Kerry</u>	<u>Other</u>	<u>Undecided</u>	<u>(N=)</u>
July '04	45%	50%	0%	5%	(459)
Apr. '04	45	49	2	4	(484)
Feb. '04	39	53	1	7	(461)
Oct. '03	50	39	1	9	(474)

**Nov. '04 Presidential Election Trial Heat– Bush vs. Kerry vs. Nader
(Likely Voters)**

"Now, suppose the 2004 presidential election was being held TODAY. If you had to choose between George W. Bush, the Republican, John Kerry, the Democrat, or Ralph Nader, the Independent, who would you vote for?"

	<u>Bush</u>	<u>Kerry</u>	<u>Nader</u>	<u>Undecided</u>	<u>(N=)</u>
July '04	43%	47%	4%	6%	(459)

**Who Will WIN the 2004 Presidential Election?
(Likely Voters)**

"Regardless of who you plan to vote for, who do you think will win the election: President George W. Bush or John Kerry?"*

	<u>Bush</u>	<u>Kerry</u>	<u>Other</u>	<u>Don't Know</u>	<u>(N=)</u>
July '04	43%	44%	1%	15%	(458)
Apr. '04	49	35	0	16	(489)
Feb. '04	45	42	1	12	(465)
Oct. '03	47	36	1	15	(489)
June '03	63	21	1	16	(512)

* Prior to April 2004, respondents were asked: "Regardless of who you plan to vote for, who do you think will win the election: President George W. Bush or the Democratic Party's nominee for president?"

**Most Important Issue in Presidential Vote
(Likely Voters)**

"Of the following list, which one of these will be the single most important issue in your vote for president this year: the U.S. campaign against terrorism, the war in Iraq, the economy and jobs, education health care, Medicare and prescription drugs, Social Security or something else?"

	Likely Voters
US Campaign Against Terrorism	21%
War in Iraq	21
Jobs / Economy	25
Education	6
Health Care	10
Medicare / Prescription Drugs	4
Other	12
DK	2
(N=)	(461)

**Edwards as VP
(Likely Voters)**

"As you may know, John Kerry recently named North Carolina Senator John Edwards as his running mate. Are you more likely or less likely to vote for Kerry now that Edwards is the Democratic candidate for Vice President?"

	Likely Voters
More Likely	56%
Less Likely	23
DK / No Difference	20
(N=)	(418)

Favorability Rating - George W. Bush

STATEWIDE	<u>Favorable</u> 50%	<u>Neutral</u> 5%	<u>Unfavorable</u> 44%	<u>Don't Know</u> 1%	<u>(N)</u> 506
Likely November Voter	50	4	46	1	462
Non-voter	54	16	30	0	41
Registered Democrat	13	3	84	0	101
Undeclared	48	2	49	1	168
Registered Republican	89	4	6	1	119
Not registered	44	12	43	0	110
Democrat	20	3	77	0	223
Independent	46	10	42	2	62
Republican	83	4	11	1	201
Liberal	29	0	71	0	116
Moderate	45	4	50	1	185
Conservative	74	6	20	0	160
Union household	30	8	59	3	81
Non-union	54	4	42	0	409
5 years or less in NH	43	3	54	0	63
6 to 10 years	51	0	49	0	41
11 to 20 years	44	4	52	0	105
More than 20 years	53	6	40	1	280
18 to 34	45	2	51	1	109
35 to 49	56	6	38	0	163
50 to 64	46	4	49	0	145
65 and over	46	7	47	0	69
Male	53	6	40	1	245
Female	48	3	49	0	261
High school or less	53	10	36	1	146
Some college	52	4	43	1	129
College graduate	52	3	44	0	112
Post-graduate	42	0	58	0	110
Less than \$30K	46	3	51	0	55
\$30K to \$60K	42	2	56	0	136
\$60K to \$75K	59	7	35	0	58
\$75K to \$100K	55	4	42	0	69
More than \$100K	51	5	43	1	63
Married	54	5	40	0	351
Divorced/separated	53	3	43	0	61
Never married	33	5	61	2	84
Protestant	58	4	37	0	191
Catholic	56	6	38	1	161
Other	31	4	65	0	134
Attend church once or more/week	60	6	34	0	129
1-2 times a month	63	2	35	0	57
Less often	44	6	50	1	155
Never	42	4	54	0	144
Northern NH	46	7	45	2	66
Western NH	45	0	55	0	48
Central/Lakes	53	7	40	1	79
Hillsborough County	51	6	43	0	154
Seacoast	51	3	45	1	159
1st Cong. District	55	5	40	0	268
2nd Cong. District	45	4	50	1	238

Favorability Rating - John Kerry

STATEWIDE	<u>Favorable</u> 52%	<u>Neutral</u> 7%	<u>Unfavorable</u> 39%	<u>Don't Know</u> 3%	<u>(N)</u> 506
Likely November Voter	53	6	40	2	461
Non-voter	41	20	27	12	41
Registered Democrat	86	4	7	3	103
Undeclared	56	6	37	2	168
Registered Republican	16	6	75	3	117
Not registered	48	12	34	5	110
Democrat	86	3	10	1	223
Independent	36	19	36	9	62
Republican	19	7	71	2	200
Liberal	79	5	16	0	115
Moderate	58	8	30	4	185
Conservative	26	4	69	1	160
Union household	62	8	27	3	81
Non-union	51	6	41	3	408
5 years or less in NH	64	9	27	0	63
6 to 10 years	54	1	43	2	41
11 to 20 years	52	6	41	1	105
More than 20 years	49	8	40	4	279
18 to 34	59	5	33	2	109
35 to 49	48	7	41	4	163
50 to 64	50	8	41	1	143
65 and over	54	6	37	3	69
Male	45	8	44	3	246
Female	58	6	33	3	260
High school or less	44	9	43	5	146
Some college	48	8	42	2	127
College graduate	58	4	37	2	112
Post-graduate	63	5	29	2	110
Less than \$30K	54	8	34	4	55
\$30K to \$60K	61	6	31	3	134
\$60K to \$75K	45	12	43	0	58
\$75K to \$100K	47	4	46	4	69
More than \$100K	47	3	49	1	63
Married	47	7	44	2	350
Divorced/separated	51	10	32	7	61
Never married	69	5	23	3	84
Protestant	43	7	47	3	190
Catholic	51	6	38	4	161
Other	65	7	28	0	134
Attend church once or more/week	38	6	55	1	129
1-2 times a month	54	10	35	1	57
Less often	59	7	30	4	154
Never	57	6	35	3	144
Northern NH	47	10	36	7	65
Western NH	59	9	28	4	48
Central/Lakes	45	6	47	1	79
Hillsborough County	54	7	37	2	154
Seacoast	52	5	40	3	159
1st Cong. District	47	7	42	4	268
2nd Cong. District	56	7	35	2	238

Favorability Rating - Ralph Nader

STATEWIDE	<u>Favorable</u> 33%	<u>Neutral</u> 13%	<u>Unfavorable</u> 42%	<u>Don't Know</u> 12%	<u>(N)</u> 507
Likely November Voter	34	13	43	9	461
Non-voter	24	7	26	42	42
Registered Democrat	34	10	47	9	103
Undeclared	35	16	38	11	168
Registered Republican	26	14	51	10	117
Not registered	36	9	36	19	111
Democrat	35	11	43	11	223
Independent	36	17	32	15	63
Republican	29	14	45	13	200
Liberal	37	10	42	11	115
Moderate	38	13	40	9	185
Conservative	27	16	47	10	160
Union household	26	13	52	9	81
Non-union	35	13	41	11	409
5 years or less in NH	27	12	51	10	63
6 to 10 years	29	10	45	16	42
11 to 20 years	36	13	39	11	105
More than 20 years	35	13	40	13	279
18 to 34	31	12	30	26	109
35 to 49	40	13	40	7	163
50 to 64	31	11	52	6	144
65 and over	26	14	44	15	69
Male	30	13	49	9	247
Female	36	12	37	15	260
High school or less	29	11	37	23	146
Some college	31	16	42	11	127
College graduate	34	13	46	7	113
Post-graduate	40	11	45	4	110
Less than \$30K	31	17	36	16	55
\$30K to \$60K	37	11	44	8	134
\$60K to \$75K	32	22	33	13	58
\$75K to \$100K	33	9	44	14	69
More than \$100K	33	6	57	4	63
Married	32	12	46	10	350
Divorced/separated	30	15	40	16	61
Never married	41	12	28	19	84
Protestant	31	13	42	14	191
Catholic	32	12	45	11	161
Other	38	13	39	10	134
Attend church once or more/week	32	11	49	8	130
1-2 times a month	39	9	37	14	57
Less often	30	16	38	17	154
Never	35	12	43	10	144
Northern NH	28	16	42	14	65
Western NH	19	15	40	27	48
Central/Lakes	41	16	27	15	80
Hillsborough County	33	9	50	7	154
Seacoast	35	12	43	10	159
1st Cong. District	36	13	41	11	269
2nd Cong. District	30	12	44	14	238

2004 Presidential Election - Bush vs. Kerry

	George W <u>Bush</u> 45%	John <u>Kerry</u> 50%	<u>Other</u> 0%	<u>Undecided</u> 5%	<u>(N)</u> 459
STATEWIDE					
Registered Democrat	9	89	0	2	100
Undeclared	38	56	1	5	162
Registered Republican	89	6	0	5	115
Not registered	39	53	0	8	78
Democrat	11	88	0	1	211
Independent	45	44	3	7	51
Republican	82	11	0	7	189
Liberal	18	82	0	0	109
Moderate	38	55	1	6	171
Conservative	75	21	0	5	149
Most Important Issue in Vote for President					
US Campaign Against Terrorism	76	22	1	2	96
War in Iraq	28	66	0	6	95
Economy & Jobs	47	48	1	4	115
Education	19	60	0	21	26
Health Care	26	69	0	5	47
Union household	32	62	0	6	76
Non-union	48	48	1	4	374
5 years or less in NH	33	65	0	2	57
6 to 10 years	42	53	0	4	36
11 to 20 years	39	51	0	10	95
More than 20 years	50	47	1	3	259
18 to 34	38	57	1	4	95
35 to 49	51	45	0	3	150
50 to 64	44	50	1	5	137
65 and over	39	56	0	5	61
Male	52	43	0	4	215
Female	38	56	1	5	244
High school or less	53	41	1	5	126
Some college	47	45	1	8	121
College graduate	42	57	0	1	106
Post-graduate	35	61	0	4	100
Less than \$30K	44	54	0	1	47
\$30K to \$60K	38	58	1	3	126
\$60K to \$75K	55	45	0	0	53
\$75K to \$100K	45	49	1	6	63
More than \$100K	48	46	1	5	58
Married	50	45	1	5	328
Divorced/separated	39	57	1	4	52
Never married	26	67	0	6	73
Protestant	53	43	1	3	172
Catholic	49	45	0	5	147
Other	29	67	1	4	125
Attend church once or more/week	59	38	0	2	118
1-2 times a month	51	39	1	8	54
Less often	39	55	0	7	141
Never	36	61	1	2	128
Northern NH	42	47	2	9	59
Western NH	45	55	0	0	44
Central/Lakes	51	41	0	9	72
Hillsborough County	44	52	1	4	137
Seacoast	44	52	0	4	148
1st Cong. District	49	46	1	4	244
2nd Cong. District	40	55	0	5	215

2004 Presidential Election - Bush vs. Kerry vs. Nader

	<u>George W Bush</u> 43%	<u>John Kerry</u> 47%	<u>Nader</u> 4%	<u>Other</u> 0%	<u>Undecided</u> 6%	<u>(N)</u> 419
STATEWIDE						
Registered Democrat	9	86	2	0	3	100
Undeclared	35	53	4	1	7	161
Registered Republican	88	6	2	0	4	115
Not registered	37	45	10	0	8	78
Democrat	10	83	2	0	4	210
Independent	36	35	16	3	10	51
Republican	82	11	3	0	5	188
Liberal	16	76	5	0	3	108
Moderate	36	53	5	0	6	170
Conservative	74	20	2	0	4	149
Most Important Issue in Vote for President						
US Campaign Against Terrorism	75	20	3	0	2	96
War in Iraq	26	59	6	0	9	95
Economy & Jobs	43	48	4	1	4	115
Education	22	60	0	0	18	25
Health Care	26	64	8	0	2	47
Union household	33	61	2	0	5	75
Non-union	46	45	4	0	5	373
5 years or less in NH	32	57	3	0	8	57
6 to 10 years	38	53	0	0	9	36
11 to 20 years	38	45	10	0	7	94
More than 20 years	48	46	3	1	3	259
18 to 34	34	52	8	1	6	95
35 to 49	50	44	2	0	4	150
50 to 64	43	48	4	1	5	136
65 and over	38	53	3	0	6	61
Male	50	41	4	0	4	216
Female	37	52	4	0	7	242
High school or less	47	40	5	1	6	125
Some college	46	39	5	1	8	120
College graduate	41	54	3	0	2	107
Post-graduate	36	59	2	0	4	100
Less than \$30K	43	47	8	0	2	47
\$30K to \$60K	36	56	4	1	3	124
\$60K to \$75K	52	46	0	0	2	53
\$75K to \$100K	45	47	3	1	5	63
More than \$100K	48	45	2	0	5	58
Married	49	42	3	1	6	327
Divorced/separated	37	55	3	0	5	53
Never married	21	63	11	0	4	72
Protestant	52	41	3	1	3	173
Catholic	49	42	4	0	6	146
Other	25	63	5	1	6	124
Attend church once or more/week	57	36	2	0	4	118
1-2 times a month	52	39	2	0	7	54
Less often	38	52	4	0	6	141
Never	32	56	7	1	4	127
Northern NH	40	50	0	2	8	58
Western NH	41	53	0	0	7	44
Central/Lakes	50	37	6	0	7	72
Hillsborough County	43	47	5	1	5	137
Seacoast	42	49	5	0	4	147
1st Cong. District	47	43	5	0	5	243
2nd Cong. District	39	52	2	0	6	215

Winner: Bush vs. Kerry

	<u>George W. Bush</u> 43%	<u>John Kerry</u> 44%	<u>Other</u> 1%	<u>Don't Know/ Not Sure</u> 13%	<u>(N)</u> 458
STATEWIDE					
Registered Democrat	16	70	1	13	99
Undeclared	42	41	1	16	161
Registered Republican	71	17	0	12	113
Not registered	38	56	0	6	78
Democrat	21	66	0	12	209
Independent	38	40	0	22	51
Republican	69	19	0	12	188
Liberal	23	66	1	10	108
Moderate	40	44	1	16	169
Conservative	65	24	0	11	149
Union household	40	40	0	20	74
Non-union	44	44	0	12	373
5 years or less in NH	43	39	0	18	58
6 to 10 years	44	44	3	9	36
11 to 20 years	34	50	0	16	95
More than 20 years	46	42	0	12	256
18 to 34	35	57	0	8	95
35 to 49	46	46	1	7	149
50 to 64	45	37	0	19	135
65 and over	40	36	1	23	61
Male	48	43	0	9	215
Female	38	44	1	17	243
High school or less	47	41	0	12	125
Some college	41	47	1	11	120
College graduate	44	46	0	10	105
Post-graduate	39	39	1	21	100
Less than \$30K	42	52	0	6	47
\$30K to \$60K	40	43	1	16	124
\$60K to \$75K	52	30	2	16	53
\$75K to \$100K	41	47	0	12	61
More than \$100K	53	32	0	14	58
Married	46	40	1	14	325
Divorced/separated	49	36	0	16	52
Never married	27	66	1	7	73
Protestant	53	36	0	12	169
Catholic	43	42	1	14	147
Other	30	56	1	14	125
Attend church once or more/week	61	27	0	12	117
1-2 times a month	40	45	0	15	54
Less often	31	52	1	16	140
Never	41	49	1	9	128
Northern NH	34	46	3	17	59
Western NH	32	55	0	12	44
Central/Lakes	54	33	0	14	72
Hillsborough County	41	46	0	12	137
Seacoast	46	42	0	12	146
1st Cong. District	48	42	0	10	242
2nd Cong. District	37	45	1	17	216

Likelihood to Vote for Kerry with Edwards on Ticket

STATEWIDE	<u>More Likely</u> 56%	<u>Less Likely</u> 23%	<u>No Difference</u> <u>Don't Know</u> 20%	<u>Number</u> <u>Responding</u> 418
Registered Democrat	81	7	12	97
Undeclared	55	19	27	150
Registered Republican	29	51	20	100
Not registered	64	16	20	67
Democrat	76	8	16	202
Independent	55	10	35	44
Republican	33	45	22	163
Liberal	75	7	18	102
Moderate	62	19	19	157
Conservative	35	44	21	129
Union household	66	14	20	70
Non-union	54	26	21	338
5 years or less in NH	59	19	22	53
6 to 10 years	51	25	23	34
11 to 20 years	59	20	22	87
More than 20 years	56	25	19	231
18 to 34	64	14	21	87
35 to 49	49	29	23	134
50 to 64	59	21	20	124
65 and over	58	28	14	55
Male	50	27	23	198
Female	62	20	18	220
High school or less	56	26	17	113
Some college	58	18	24	102
College graduate	55	29	16	99
Post-graduate	56	20	24	96
Less than \$30K	60	16	24	41
\$30K to \$60K	58	17	25	112
\$60K to \$75K	59	36	5	47
\$75K to \$100K	51	27	22	61
More than \$100K	49	32	19	53
Married	52	26	22	290
Divorced/separated	59	25	16	49
Never married	70	11	19	71
Protestant	58	23	19	154
Catholic	53	27	20	134
Other	57	20	23	113
Attend church once or more/week	49	32	19	107
1-2 times a month	47	23	30	46
Less often	65	17	18	131
Never	58	22	20	115
Northern NH	55	25	21	52
Western NH	72	16	12	40
Central/Lakes	42	29	29	67
Hillsborough County	57	24	20	128
Seacoast	58	22	20	131
1st Cong. District	53	24	23	219
2nd Cong. District	60	22	18	199

Most Important Issue in Vote for President

STATEWIDE	<u>Terrorism</u>	<u>Iraq</u>	<u>Jobs /</u>	<u>Education</u>	<u>Health</u>	<u>Medicare/</u>	<u>DK</u>	<u>(N=)</u>	
	21%	21%	<u>Economy</u>	6%	<u>Care</u>	<u>Prescription</u>			
			25%		10%	<u>Drugs</u>	2%	461	
						4%	12%		
Registered Democrat	12	23	25	7	10	6	14	3	102
Undeclared	17	23	29	4	9	5	12	1	161
Registered Republican	37	10	23	1	9	3	13	4	115
Not registered	17	27	21	11	13	1	7	3	79
Democrat	10	28	24	7	13	5	12	1	211
Independent	18	18	33	7	9	3	7	5	52
Republican	34	12	25	4	8	3	12	2	188
Liberal	13	22	22	10	17	2	14	1	109
Moderate	19	23	25	5	10	5	9	2	172
Conservative	29	16	27	3	7	4	12	3	148
Union household	17	20	20	8	12	4	15	3	75
Non-union	22	20	26	5	10	4	11	2	375
5 years or less in NH	17	18	26	9	4	6	18	2	58
6 to 10 years	34	11	20	4	6	4	15	6	36
11 to 20 years	20	25	25	9	6	3	11	1	95
More than 20 years	20	20	26	4	14	4	10	2	259
18 to 34	14	21	33	12	7	0	13	0	95
35 to 49	25	16	26	6	12	2	11	1	149
50 to 64	21	23	22	3	11	4	12	5	137
65 and over	18	22	24	3	10	13	10	1	61
Male	25	16	30	5	5	4	13	2	218
Female	17	25	20	6	15	4	11	3	244
High school or less	19	18	23	3	13	6	13	5	126
Some college	22	17	23	8	14	4	11	0	121
College graduate	22	24	33	4	3	3	12	0	107
Post-graduate	20	23	23	9	10	1	12	2	100
Less than \$30K	26	14	24	10	12	3	8	3	47
\$30K to \$60K	14	19	31	4	13	5	11	3	127
\$60K to \$75K	18	16	17	9	12	8	17	3	53
\$75K to \$100K	28	31	17	5	5	1	14	0	63
More than \$100K	36	19	21	2	11	0	9	1	57
Married	22	21	24	3	11	4	12	2	326
Divorced/separated	25	20	24	5	6	5	13	2	53
Never married	14	18	29	16	10	1	10	1	74
Protestant	24	21	22	4	12	4	12	2	172
Catholic	22	17	27	7	9	6	9	3	148
Other	14	24	28	7	10	1	15	1	125
Attend church once or more/week	22	20	25	3	6	5	17	2	118
1-2 times a month	24	12	25	9	9	8	13	1	54
Less often	22	24	21	7	13	4	6	2	141
Never	17	19	31	6	12	2	13	1	129
Northern NH	18	19	16	11	12	2	17	6	60
Western NH	9	25	33	8	9	4	10	2	45
Central/Lakes	24	25	22	5	10	3	11	0	71
Hillsborough County	20	18	31	2	10	5	11	2	137
Seacoast	24	21	22	6	11	3	11	2	148
1st Cong. District	25	19	24	5	10	3	12	3	245
2nd Cong. District	16	23	26	6	11	5	12	2	216