



UNIVERSITY *of* NEW HAMPSHIRE



WMUR / UNH 2006 NH Election Tracking Poll Methodology

WMUR / UNH 2006 NH Election Tracking Poll results are based on telephone interviews with likely voters throughout New Hampshire. Each day between October 29 and November 5, 2006, approximately 150 likely voters will be interviewed -- approximately 75 likely voters in each Congressional district. The results from four days of interviewing are then combined to produce a rolling average. Rolling averages focus on the most recent polling data and reduce the impact of daily fluctuations in survey results.

For results based on samples of this size (approximately 600 likely voters), one can say with 95 percent confidence that the error attributable to sampling and other random effects would be ± 4.0 percent. The sampling error for each Congressional District sub-sample (about 300 likely voters) would be ± 5.6 percent. In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error into the findings of public opinion polls.

The data reported have been weighted to adjust for the number of voters in the household, the gender of the respondent and the region of New Hampshire.