

# THE GRANITE STATE POLL

University of New Hampshire

## SENATE RACE TIGHTENING

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DURHAM, NH -- Republican Incumbent Bob Smith has narrowed the gap with Congressman John Sununu. Hypothetical races between both candidates and Democratic Governor Jeanne Shaheen in November are close.

These findings are based on the latest **Granite State Poll**, conducted by the University of New Hampshire Survey Center. The Granite State Poll is sponsored by the University of New Hampshire. Six hundred fifty-eight (658) New Hampshire adults were interviewed between June 23 and July 1, 2002 (margin of sampling error, +/-4 percent). Included in this sample were 529 likely voters in the 2002 general election (margin of sampling error, +/-4 percent), and 230 likely GOP primary voters (margin of sampling error, +/-6 percent). (For more detailed results, visit the Survey Center web site at [www.unh.edu/survey-center](http://www.unh.edu/survey-center) and click on Press Releases.)

## U.S. SENATE

As the New Hampshire weather heats up, so too does the race for New Hampshire's U.S. Senate seat. Two-term incumbent Republican Bob Smith of Wolfeboro is being challenged by fellow Republican John Sununu of Bedford, a three-term Representative from New Hampshire's 1<sup>st</sup> District. Sununu continues to enjoy a lead over Smith, although the margin has shrunk over recent months. In the most recent Granite State Poll, 52 percent of likely GOP primary voters saying they plan to vote for Sununu, 40 percent plan to vote for Smith, 2 percent favor Scot Stremsky, and 6 percent are undecided. Smith has cut into Sununu's lead since the Spring 2002 Granite State Poll in which 59 percent of likely GOP primary voters said they planned to vote for Sununu and only 30 percent said they planned to vote for Smith. "This race is by no means over," said Andrew Smith, the Director of the UNH Survey Center. "Smith's television ads appear to have had an impact on Republicans. While Sununu still has a lead, and has also started running television spots himself, Smith has more money on hand for advertising before the primary."

Three-term Governor Jeanne Shaheen of Madbury is unchallenged for the Democratic nomination and will present either Smith or Sununu with a significant challenge in November. Sununu continues to run stronger than Smith against Shaheen. Currently, 51 percent of likely November election voters favor Sununu, 42 percent favor Shaheen, 3 percent favor some other candidate, and 4 percent are undecided. Sununu's lead has stayed relatively unchanged since the Fall 2001 Granite State Poll. In a hypothetical race between Smith and Shaheen in November, Shaheen is leading Smith among likely voters 47 percent to 45 percent, with 3 percent favoring some other candidate, and 5 percent are undecided. This race has also remained quite stable since October. "It should be no surprise that the November matchups have remained essentially unchanged," said Andrew Smith. "Shaheen, Smith, and Sununu are all well known candidates and there are few voters who are undecided."

## **SENATE FAVORABILITY RATINGS**

John Sununu is leading in the race for U.S. Senate, in part, because he has maintained the highest favorability ratings of the three Senate candidates. Among likely November voters, 56 percent have a favorable opinion of Sununu, 27 percent have an unfavorable opinion, 8 percent are neutral, and 8 percent don't know enough about him to say. Sununu's net favorability rating, the percentage having a favorable opinion of him minus those having an unfavorable opinion, is +29 percent. Bob Smith's favorability ratings are considerably lower than Sununu's with 43 percent of likely November voters saying they have a favorable opinion of him, 38 percent having an unfavorable opinion, 11 percent are neutral, and 9 percent not knowing enough about him to say. Smith's net favorability rating stands at +5 percent. Jeanne Shaheen's favorability ratings are approximately the same as Sununu's with 56 percent having a favorable opinion of Shaheen, 31 percent having an unfavorable opinion of her, 12 percent are neutral, and 4 percent don't know enough to say. Shaheen's net favorability rating is + 25 percent.

Further evidence of the importance of general favorability can be seen in the reasons voters give for why they support a candidate. Sununu voters say the most important reasons they plan to vote for him in the primary are that they like him better than the other candidates (41%), that they generally agree with him on the issues (25%), that he is experienced (8%), and that Smith left the GOP in 2000 (6%).

Similarly, Smith supporters say the most important reason they plan to vote for him is that they like him better than the other candidates (32%), that they generally agree with him on issues (23%), that he is experienced (13%), they support his environmental positions (5%), and that he has done a good job as Senator (5%).

## **U.S. CONGRESS - FIRST DISTRICT**

Democrat Martha Fuller Clark is facing only nominal opposition in the Democratic primary for John Sununu's First Congressional District seat and should easily win the nomination. However, the Republican primary is up in the air with eight candidates vying for the nomination. But while she does not face any well known Republicans, Clark will have to work hard to win the 1st CD, traditionally a Republican seat. When asked who they would vote for Congress, residents of the 1<sup>st</sup> CD who are likely to vote in the November election are evenly between Clark and a yet-be-named Republican. Clark is favored by 37 percent of likely 1<sup>st</sup> CD voters, 41 percent favor the Republican candidate, 4 percent say it depends on who the Republican is, 2 percent favor some other candidate, and 16 percent are undecided.

## **U.S. CONGRESS - SECOND DISTRICT**

In the race for U.S. Congress from the Second District, incumbent Republican Charlie Bass holds a comfortable lead over his primary Democratic challenger, Katrina Swett. Currently, 58 percent of likely 2<sup>nd</sup> District voters say they will vote for Bass, 32 percent favor Swett, 2 percent favor some other candidate, and 8 percent are undecided.

## **SUB-GROUP ANALYSIS**

Sununu continues to hold his own against Smith among the Republican party base while attracting moderates and independent (undeclared) voters. Among registered Republicans, Sununu leads Smith by 52 percent to 42 percent while he leads 59 percent to 33 percent among independent voters who say they will vote in the GOP primary. Similarly, Sununu and Smith are tied among self-described Conservatives while Sununu holds a 61 percent to 30 percent lead among self-described moderates.

In trial heat match-ups versus Shaheen, Sununu also does better than Smith among registered Republicans (85% to 76%), conservatives (78% to 75%), self-identified Republicans (89% to 78%) and among undeclared voters (48% to 46%). Shaheen gets her strongest support from Democrats and liberals.

There is gender gap developing in both the September GOP primary and the November general election. While GOP men are evenly split between Smith and Sununu (47% to 46%), GOP women favor Sununu by a wide margin - 60 percent to 31 percent. Women should be a strong source of support for Shaheen, New Hampshire's first woman Governor. But Shaheen only holds a 49 percent to 46 percent lead over Sununu among women who plan to vote in November Sununu leads Shaheen among men by 56 percent to 34 percent.

**U.S. Senate Primary Election - Likely GOP Primary Voters**

	<u>Oct. '01</u>	<u>Feb. '02</u>	<u>April '02</u>	<u>June '02</u>
Sununu	53%	51%	59%	52%
Smith	35	37	30	40
Stremsky	-	-	-	2
Other/Neither	4	4	2	0
Undecided	8	8	10	6
	(N=202)	(N=230)	(N=237)	(N=230)

**U.S. Senate Election - Smith vs. Shaheen**

	<b>Registered Voters</b>		<b>Likely Voters</b>	
	<u>Oct. '01</u>	<u>Feb. '02</u>	<u>April '02</u>	<u>June '02</u>
Shaheen (D)	45%	46%	49%	47%
Smith (R)	44	43	42	45
Other/Neither	5	4	5	3
Undecided	7	6	5	4
	(N=505)	(N=558)	(N=526)	(N=529)

**U.S. Senate Election - Sununu vs. Shaheen**

	<b>Registered Voters</b>		<b>Likely Voters</b>	
	<u>Oct. '01</u>	<u>Feb. '02</u>	<u>April '02</u>	<u>June '02</u>
Sununu (R)	50%	49%	50%	51%
Shaheen (D)	38	42	42	42
Other/Neither	3	4	2	3
Undecided	9	6	6	4
	(N=505)	(N=554)	(N=526)	(N=527)

**Why Favor Smith?  
(Likely GOP Primary Voters)**

No reason, I like him better	30%
Agree with him on the issues (in general)	18
His experience	10
Agree with environmental positions	8
Best chance to beat Shaheen	7
He has done a good job	6
Seniority	4
Work done for Veterans	4
Other	6
Don't know	7
	(N=94)

**Why Favor Sununu?  
(Likely GOP Primary Voters)**

No reason, I like him better	35%
Agree with him on the issues (in general)	28
He has done a good job	7
Time for a change	7
His experience	6
Smith left GOP	4
Don't like Smith	3
Best chance to beat Shaheen	3
Other	3
Don't know	4
	(N=118)

**U.S. House - First District  
(Likely November Election Voters)**

	<b><u>June '02</u></b>
Martha Fuller Clark	37%
Republican Candidate	41
Depends on Republican candidate	4
Other/neither	2
Don't know	16
	(N=272)

**U.S. House - Second District  
(Likely November Election Voters)**

	<b><u>June '02</u></b>
Charlie Bass (R)	58%
Katrina Swett (D)	32
Other/neither	2
Don't know	8
	(N=258)

**Favorability Ratings (Likely November Election Voters)**

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Neutral</u>	<u>DK Enough</u>	<u>Net</u>	<u>(N)</u>
Bass (Statewide)	49%	18%	15%	18%	+31%	(537)
Bass (2 <sup>nd</sup> District)	56	22	14	8	+34	(250)
Bush	69	24	6	0	+45	(537)
Clark (Statewide)	27	12	11	49	+15	(537)
Clark (1 <sup>st</sup> District)	35	16	10	38	+19	(286)
Gregg	60	20	11	8	+40	(537)
Shaheen	56	36	7	1	+20	(536)
Smith	43	38	11	9	+5	(535)
Sununu	56	27	8	8	+29	(535)
Swett (Statewide)	17	16	9	58	+1	(536)
Swett (2 <sup>nd</sup> District)	20	16	7	56	+4	(250)

**Net Favorability Ratings \***

	<u>Registered Voters</u>			<u>Likely Nov. Voters</u>
	<u>Oct. '01</u>	<u>Feb. '02</u>	<u>April '02</u>	<u>June '02</u>
Bass (Statewide)	+42%	+40%	+36%	+31%
Bass (2 <sup>nd</sup> District)	+42	+43	+31	+34
Bush	+80	+72	+58	+45
Clark (Statewide)	+13	+13	+16	+15
Clark (1 <sup>st</sup> District)	+12	+16	+20	+19
Gregg	+51	+46	+44	+40
Shaheen	+28	+20	+25	+20
Smith	+21	+20	+3	+5
Sununu	+47	+33	+27	+29
Swett (Statewide)	-	-	-6	+1
Swett (2 <sup>nd</sup> District)	-	-	-7	+4

\* Katrina Swett was not included on Granite State Polls prior to April 2002.

## Granite State Poll Methodology

These findings are based on the most recent Granite State Poll conducted by the University of New Hampshire Survey Center from June 23 to July 1, 2002. A random sample of 658 New Hampshire adults was interviewed by telephone. In 95 of 100 cases, the statewide estimates will be accurate to plus or minus 3.8 percent. Results reported for other subgroups have potential for somewhat larger variation than those for the entire population. The margin of sampling error for likely November voters (N=529) is +/-4 percent. The margin of sampling error for likely GOP primary voters (N=230) is +/-6 percent.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, region of the state, and likelihood of voting in either the September 10 NH Primary Election or the November 5 General Election. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Respondents to the Granite State Poll were asked:

- "Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. New Hampshire Congressman Charlie Bass."
- "President George W. Bush."
- "State Representative Martha Fuller Clark"
- "New Hampshire Senator Judd Gregg."
- "New Hampshire Governor Jeanne Shaheen."
- "New Hampshire Senator Bob Smith."
- "New Hampshire Congressman John Sununu."
- "Katrina Swett."
- "I am going to read the names of the candidates who are expected to be on the Republican primary ballot for U.S. Senator. If you were voting in the Republican primary for U.S. Senate today, would you vote for ... Bob Smith ... John Sununu ... or Scot Stremsky?" (ROTATE CANDIDATES) IF OTHER, UNDECIDED, NEITHER, DK: "As of today, which of these candidates are you leaning towards?"
- "What is the MOST important reason why you plan to vote for (CANDIDATE)?"
- "Suppose the 2002 election for U.S. Senator for New Hampshire was being held TODAY and the candidates were John Sununu, the Republican, and Jeanne Shaheen, the Democrat. Would you vote for John Sununu ... or Jeanne Shaheen?" (ROTATE CANDIDATES) IF OTHER, UNDECIDED, NEITHER, DK: "As of today, do you lean more toward Jeanne Shaheen, the Democrat, or John Sununu, the Republican?"
- "Suppose the 2002 election for U.S. Senator for New Hampshire was being held TODAY and the candidates were Bob Smith, the Republican, and Jeanne Shaheen, the Democrat. Would you vote for Bob Smith ... or Jeanne Shaheen?" (ROTATE CANDIDATES) IF OTHER, UNDECIDED, NEITHER, DK: "As of today, do you lean more toward Jeanne Shaheen, the Democrat, or Bob Smith, the Republican?"
- ASK ONLY TO RESIDENTS OF FIRST DISTRICT "Suppose the 2002 election for U.S. Congress from the First District was being held today and the candidates were Martha Fuller Clark, the Democrat or one and one of the several Republican candidates running in the Primary Election. Would you vote for Martha Fuller Clark or the Republican candidate?" (ROTATE CANDIDATES)
- ASK ONLY TO RESIDENTS OF SECOND DISTRICT "Suppose the 2002 election for U.S. Congress from the Second District was being held today and the candidates were Charlie Bass, the Republican and Katrina Swett, the Democrat. Would you vote for Charlie Bass or Katrina Swett?" (ROTATE CANDIDATES)

**U.S. Senate, GOP Primary - Smith vs. Sununu vs. Stremsky  
(Likely GOP Primary Voters)**

<b>STATEWIDE</b>	<b><u>Smith</u> 40%</b>	<b><u>Sununu</u> 52%</b>	<b><u>Stremsky</u> 2%</b>	<b><u>Don't Know</u> 6%</b>	<b><u>(N)</u> 230</b>
Undeclared	33	59	0	7	61
Registered Republican	42	52	2	5	145
Not yet registered	46	38	6	10	18
Independent	50	44	0	7	22
Republican	42	50	2	5	185
Liberal	42	46	4	8	23
Moderate	30	61	1	8	92
Conservative	48	48	2	3	108
2 Years or less in NH	30	24	19	28	10
3 to 5 years	64	26	0	10	10
6 to 10 years	51	44	0	5	19
11 to 20 years	36	54	4	6	47
More than 20 years	41	55	0	4	141
18 to 29	56	31	10	3	29
30 to 39	46	44	0	10	37
40 to 49	27	65	2	7	42
50 to 59	50	42	0	8	53
60 to 69	47	53	0	0	26
70 and over	20	75	0	5	37
Male	47	46	3	4	133
Female	31	60	0	9	98
High school or less	53	43	2	3	53
Some college	35	63	0	2	52
College graduate	40	50	2	7	74
Post-graduate	35	51	2	12	50
Less than \$30K	43	50	3	4	31
\$30K to \$60K	50	43	0	7	58
\$60K to \$75K	43	51	0	6	31
\$75K to \$100K	50	45	0	5	18
More than \$100K	32	61	2	4	41
Attend 1 or more/week	42	52	2	4	82
1-2 times a month	35	56	0	9	26
Less often	50	48	0	3	77
Never	29	51	5	15	36
Northern NH	36	50	0	14	33
Western NH	57	31	5	7	20
Central/Lakes	19	75	0	6	36
Hillsborough County	43	51	4	3	70
Seacoast	47	48	0	5	71
1st District	34	59	2	5	118
2nd District	47	45	1	7	113

**U.S. Senate - Sununu vs. Shaheen  
(Likely November Election Voters)**

<b>STATEWIDE</b>	<b><u>Sununu</u></b> <b>51%</b>	<b><u>Shaheen</u></b> <b>42%</b>	<b><u>Other/Neither</u></b> <b>3%</b>	<b><u>Don't Know</u></b> <b>4%</b>	<b><u>(N)</u></b> <b>527</b>
Registered Democrat	16	81	1	2	135
Undeclared	48	42	4	7	183
Registered Republican	85	11	2	2	155
Not yet registered	53	30	5	13	42
Democrat	16	78	2	4	223
Independent	34	52	5	9	68
Republican	89	5	3	3	231
Liberal	26	70	2	1	103
Moderate	46	46	1	6	253
Conservative	78	14	7	1	146
2 Years or less in NH	38	37	4	21	22
3 to 5 years	34	61	0	6	46
6 to 10 years	54	42	0	3	46
11 to 20 years	55	36	3	6	115
More than 20 years	52	42	4	2	292
18 to 29	60	27	4	10	56
30 to 39	57	37	2	4	82
40 to 49	47	45	3	5	131
50 to 59	45	49	4	2	112
60 to 69	59	36	3	3	62
70 and over	44	49	3	4	76
Male	56	34	5	6	252
Female	46	49	2	3	276
High school or less	58	37	3	3	114
Some college	59	35	3	4	121
College graduate	47	45	3	5	172
Post-graduate	40	50	4	6	119
Less than \$30K	41	49	8	2	80
\$30K to \$60K	53	38	5	5	136
\$60K to \$75K	51	45	2	2	71
\$75K to \$100K	59	37	2	2	48
More than \$100K	47	44	1	8	86
Attend 1 or more/week	56	38	1	5	154
1-2 times a month	49	44	3	4	63
Less often	55	38	2	5	154
Never	40	49	7	3	135
Northern NH	51	40	3	6	87
Western NH	41	49	3	8	45
Central/Lakes	50	40	8	2	74
Hillsborough County	53	41	2	4	156
Seacoast	51	43	2	4	166
1st District	51	41	3	5	283
2nd District	50	43	3	3	244

**U.S. Senate - Smith vs. Shaheen  
(Likely November Election Voters)**

<b>STATEWIDE</b>	<b><u>Smith</u></b> <b>45%</b>	<b><u>Shaheen</u></b> <b>47%</b>	<b><u>Other/Neither</u></b> <b>3%</b>	<b><u>Don't Know</u></b> <b>4%</b>	<b><u>(N)</u></b> <b>529</b>
Registered Democrat	13	84	1	3	136
Undeclared	46	43	5	6	182
Registered Republican	76	18	3	4	155
Not yet registered	41	53	3	4	42
Democrat	14	81	2	3	224
Independent	35	47	8	10	68
Republican	78	16	3	3	232
Liberal	24	73	2	1	103
Moderate	37	54	3	5	253
Conservative	75	20	3	2	146
2 Years or less in NH	50	27	6	17	22
3 to 5 years	39	56	3	2	46
6 to 10 years	54	42	0	4	46
11 to 20 years	47	43	5	5	114
More than 20 years	45	50	2	3	295
18 to 29	57	36	4	3	56
30 to 39	59	35	3	3	81
40 to 49	43	53	1	3	130
50 to 59	42	52	2	4	115
60 to 69	41	46	8	5	62
70 and over	35	57	4	4	76
Male	53	38	4	5	252
Female	38	56	3	4	278
High school or less	51	46	0	4	115
Some college	52	41	5	2	123
College graduate	42	51	5	3	172
Post-graduate	39	51	1	9	118
Less than \$30K	43	52	4	2	80
\$30K to \$60K	46	46	4	4	136
\$60K to \$75K	44	54	1	1	73
\$75K to \$100K	45	42	7	6	48
More than \$100K	43	50	1	6	85
Attend 1 or more/week	50	42	3	5	154
1-2 times a month	44	51	2	3	63
Less often	50	44	3	3	154
Never	37	55	4	4	136
Northern NH	43	49	1	7	89
Western NH	39	52	6	4	45
Central/Lakes	43	54	2	0	74
Hillsborough County	47	44	4	6	156
Seacoast	48	46	3	3	165
1st District	45	46	4	5	283
2nd District	46	49	2	4	246

**Favorability Rating - Charlie Bass  
(Likely November Election Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>49%</b>	<b><u>Neutral</u></b> <b>15%</b>	<b><u>Unfavorable</u></b> <b>18%</b>	<b><u>Don't Know</u></b> <b>18%</b>	<b><u>(N)</u></b> <b>537</b>
Registered Democrat	33	16	34	16	140
Undeclared	47	13	18	21	183
Registered Republican	63	17	6	14	156
Not yet registered	51	18	7	23	44
Democrat	33	16	32	19	228
Independent	42	21	13	23	69
Republican	65	13	5	17	233
Liberal	30	19	34	18	104
Moderate	53	11	18	18	257
Conservative	60	14	8	18	146
2 Years or less in NH	26	13	0	60	22
3 to 5 years	42	17	16	24	46
6 to 10 years	34	21	21	24	47
11 to 20 years	53	13	25	10	118
More than 20 years	52	15	16	16	295
18 to 29	54	9	15	22	56
30 to 39	46	16	18	21	85
40 to 49	47	19	23	11	131
50 to 59	45	19	15	20	116
60 to 69	55	10	17	18	62
70 and over	50	12	15	23	76
Male	52	16	15	17	256
Female	45	15	20	19	281
High school or less	53	14	15	18	117
Some college	46	12	21	21	124
College graduate	50	14	20	16	172
Post-graduate	46	21	13	20	120
Less than \$30K	55	10	20	14	80
\$30K to \$60K	45	9	21	25	138
\$60K to \$75K	52	12	24	11	73
\$75K to \$100K	37	31	14	18	50
More than \$100K	47	23	14	15	87
Attend 1 or more/week	51	16	11	22	155
1-2 times a month	54	9	18	20	65
Less often	45	17	22	15	156
Never	46	14	22	18	137
Northern NH	53	12	17	18	92
Western NH	42	15	33	10	45
Central/Lakes	48	16	25	12	76
Hillsborough County	52	13	17	18	156
Seacoast	45	19	12	24	167
1st District	42	17	14	27	286
2nd District	56	14	22	8	250

**Favorability Rating - George W. Bush  
(Likely November Election Voters)**

<b>STATEWIDE</b>	<u><b>Favorable</b></u> <b>69%</b>	<u><b>Neutral</b></u> <b>6%</b>	<u><b>Unfavorable</b></u> <b>24%</b>	<u><b>Don't Know</b></u> <b>0%</b>	<u><b>(N)</b></u> <b>537</b>
Registered Democrat	43	10	47	0	140
Undeclared	70	6	24	0	183
Registered Republican	91	5	3	0	156
Not yet registered	76	3	21	0	44
Democrat	43	8	49	0	228
Independent	70	14	14	1	69
Republican	94	2	3	0	233
Liberal	41	8	50	0	104
Moderate	68	6	26	0	257
Conservative	94	3	2	0	146
2 Years or less in NH	89	1	10	0	22
3 to 5 years	63	9	28	0	46
6 to 10 years	69	2	30	0	47
11 to 20 years	72	2	25	1	118
More than 20 years	68	8	24	0	295
18 to 29	81	3	16	0	56
30 to 39	79	3	18	0	85
40 to 49	64	5	31	0	131
50 to 59	70	6	23	1	116
60 to 69	68	10	22	0	62
70 and over	57	11	32	0	76
Male	72	7	21	0	256
Female	67	6	27	0	281
High school or less	74	7	19	0	117
Some college	76	1	23	0	124
College graduate	71	9	20	0	172
Post-graduate	54	8	37	1	120
Less than \$30K	64	6	30	0	80
\$30K to \$60K	74	5	21	0	138
\$60K to \$75K	68	5	27	0	73
\$75K to \$100K	68	13	18	0	50
More than \$100K	71	5	23	0	87
Attend 1 or more/week	78	7	15	0	155
1-2 times a month	64	6	30	0	65
Less often	71	7	22	0	156
Never	61	5	34	0	137
Northern NH	66	7	27	0	92
Western NH	53	7	39	2	45
Central/Lakes	68	7	25	0	76
Hillsborough County	72	8	20	0	156
Seacoast	74	4	23	0	167
1st District	71	6	23	0	286
2nd District	67	7	26	0	250

**Favorability Rating - Martha Fuller Clark  
(Likely November Election Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>27%</b>	<b><u>Neutral</u></b> <b>11%</b>	<b><u>Unfavorable</u></b> <b>12%</b>	<b><u>Don't Know</u></b> <b>49%</b>	<b><u>(N)</u></b> <b>537</b>
Registered Democrat	45	9	2	44	140
Undeclared	28	8	13	51	183
Registered Republican	13	16	23	47	156
Not yet registered	19	6	6	69	44
Democrat	42	10	4	44	228
Independent	26	11	8	55	68
Republican	13	12	22	53	233
Liberal	47	11	2	40	104
Moderate	27	8	11	53	257
Conservative	14	12	24	50	146
2 Years or less in NH	22	13	4	61	22
3 to 5 years	24	6	14	57	46
6 to 10 years	31	11	7	51	47
11 to 20 years	23	15	10	52	118
More than 20 years	30	9	15	46	295
18 to 29	25	3	14	58	56
30 to 39	24	14	14	48	85
40 to 49	23	13	12	52	131
50 to 59	38	12	11	39	116
60 to 69	26	7	17	50	62
70 and over	28	8	8	56	76
Male	21	8	17	53	256
Female	33	13	8	46	281
High school or less	22	9	14	54	117
Some college	21	13	20	46	124
College graduate	34	7	8	51	172
Post-graduate	30	15	10	45	120
Less than \$30K	28	6	10	55	80
\$30K to \$60K	27	10	14	49	138
\$60K to \$75K	45	4	10	41	73
\$75K to \$100K	31	18	12	38	50
More than \$100K	17	11	13	59	87
Attend 1 or more/week	26	12	13	49	155
1-2 times a month	27	7	6	59	65
Less often	31	10	12	46	156
Never	26	10	16	48	137
Northern NH	17	14	10	59	92
Western NH	15	7	2	76	45
Central/Lakes	26	6	20	48	76
Hillsborough County	30	11	10	50	156
Seacoast	35	12	16	37	167
1st District	35	10	16	38	286
2nd District	18	11	9	62	250

**Favorability Rating - Judd Gregg  
(Likely November Election Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u> 60%</b>	<b><u>Neutral</u> 11%</b>	<b><u>Unfavorable</u> 20%</b>	<b><u>Don't Know</u> 8%</b>	<b><u>(N)</u> 537</b>
Registered Democrat	44	20	31	5	140
Undeclared	59	11	21	9	183
Registered Republican	76	6	8	10	156
Not yet registered	67	8	13	12	44
Democrat	41	16	36	7	228
Independent	56	14	13	16	69
Republican	79	6	7	8	233
Liberal	38	12	41	8	104
Moderate	62	13	17	8	257
Conservative	76	7	9	8	146
2 Years or less in NH	40	11	4	45	22
3 to 5 years	51	11	15	23	46
6 to 10 years	69	8	17	6	47
11 to 20 years	62	11	20	8	118
More than 20 years	61	12	22	4	295
18 to 29	63	9	11	17	56
30 to 39	60	14	14	12	85
40 to 49	54	9	27	10	131
50 to 59	59	12	22	7	116
60 to 69	67	17	16	0	62
70 and over	65	8	21	6	76
Male	64	8	18	9	256
Female	57	14	22	7	281
High school or less	66	8	16	10	117
Some college	62	10	20	8	124
College graduate	62	10	20	8	172
Post-graduate	50	18	25	7	120
Less than \$30K	73	6	11	11	80
\$30K to \$60K	53	7	30	9	138
\$60K to \$75K	57	18	23	2	73
\$75K to \$100K	60	13	22	5	50
More than \$100K	59	19	10	12	87
Attend 1 or more/week	68	8	17	7	155
1-2 times a month	72	5	15	8	65
Less often	56	17	19	8	156
Never	52	10	27	10	137
Northern NH	62	5	21	12	92
Western NH	56	8	26	11	45
Central/Lakes	61	8	28	3	76
Hillsborough County	60	15	16	9	156
Seacoast	61	14	18	8	167
1st District	58	14	19	9	286
2nd District	63	8	21	8	250

**Favorability Rating - Jeanne Shaheen  
(Likely November Election Voters)**

<b>STATEWIDE</b>	<u>Favorable</u> <b>56%</b>	<u>Neutral</u> <b>7%</b>	<u>Unfavorable</u> <b>36%</b>	<u>Don't Know</u> <b>1%</b>	<u>(N)</u> <b>536</b>
Registered Democrat	78	9	12	1	140
Undeclared	55	7	38	0	183
Registered Republican	35	7	58	0	156
Not yet registered	63	8	27	2	44
Democrat	78	6	15	1	228
Independent	50	16	34	0	69
Republican	37	6	56	0	233
Liberal	66	8	26	0	104
Moderate	63	8	28	1	257
Conservative	39	8	53	1	146
2 Years or less in NH	63	6	22	8	22
3 to 5 years	74	5	21	0	46
6 to 10 years	43	7	50	0	47
11 to 20 years	54	5	40	0	118
More than 20 years	56	9	35	0	295
18 to 29	53	7	38	2	56
30 to 39	57	5	38	0	84
40 to 49	55	7	37	1	131
50 to 59	57	7	35	0	116
60 to 69	44	9	46	0	62
70 and over	72	8	19	1	76
Male	51	7	40	1	256
Female	61	7	31	0	280
High school or less	59	6	35	0	117
Some college	44	11	44	1	124
College graduate	63	8	29	1	172
Post-graduate	58	5	37	0	119
Less than \$30K	63	6	31	1	80
\$30K to \$60K	53	6	40	1	138
\$60K to \$75K	63	9	28	0	73
\$75K to \$100K	41	10	49	0	49
More than \$100K	67	8	25	0	87
Attend 1 or more/week	51	7	41	1	155
1-2 times a month	58	9	33	0	64
Less often	56	8	36	0	156
Never	62	7	31	1	137
Northern NH	61	7	30	2	92
Western NH	51	9	39	1	45
Central/Lakes	59	6	35	0	76
Hillsborough County	56	8	36	0	156
Seacoast	55	8	38	0	166
1st District	56	9	35	1	286
2nd District	57	6	36	1	250

**Favorability Rating - Bob Smith  
(Likely November Election Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u> 43%</b>	<b><u>Neutral</u> 11%</b>	<b><u>Unfavorable</u> 38%</b>	<b><u>Don't Know</u> 9%</b>	<b><u>(N)</u> 535</b>
Registered Democrat	30	12	53	6	140
Undeclared	42	9	37	12	183
Registered Republican	52	14	29	4	156
Not yet registered	57	9	18	16	44
Democrat	22	9	58	11	228
Independent	48	13	22	16	69
Republican	60	12	24	4	231
Liberal	24	12	52	12	104
Moderate	41	7	44	7	255
Conservative	60	12	21	8	146
2 Years or less in NH	37	8	9	46	22
3 to 5 years	55	7	25	13	46
6 to 10 years	45	7	34	14	47
11 to 20 years	45	9	35	11	118
More than 20 years	40	13	44	3	293
18 to 29	57	12	14	18	56
30 to 39	55	11	24	10	85
40 to 49	35	9	44	13	131
50 to 59	40	14	40	6	116
60 to 69	41	10	49	1	60
70 and over	34	12	51	4	76
Male	50	10	32	8	255
Female	36	12	43	9	281
High school or less	53	11	29	7	117
Some college	39	10	39	12	124
College graduate	40	11	43	7	171
Post-graduate	39	12	39	9	120
Less than \$30K	43	8	37	12	80
\$30K to \$60K	45	10	39	6	138
\$60K to \$75K	38	9	43	9	71
\$75K to \$100K	42	25	29	5	50
More than \$100K	42	11	33	14	87
Attend 1 or more/week	50	11	32	7	155
1-2 times a month	46	9	38	7	65
Less often	47	11	35	7	155
Never	30	13	43	14	137
Northern NH	48	6	36	10	92
Western NH	43	11	35	11	45
Central/Lakes	35	16	46	4	75
Hillsborough County	42	12	38	7	156
Seacoast	44	11	35	11	167
1st District	42	9	40	9	285
2nd District	44	14	35	8	250

**Favorability Rating - John Sununu  
(Likely November Election Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>56%</b>	<b><u>Neutral</u></b> <b>8%</b>	<b><u>Unfavorable</u></b> <b>27%</b>	<b><u>Don't Know</u></b> <b>8%</b>	<b><u>(N)</u></b> <b>535</b>
Registered Democrat	41	9	47	3	140
Undeclared	53	12	27	8	182
Registered Republican	73	5	12	9	155
Not yet registered	64	7	15	14	44
Democrat	39	9	45	7	228
Independent	43	9	36	12	68
Republican	76	8	9	7	232
Liberal	33	8	52	7	104
Moderate	59	8	26	8	257
Conservative	74	8	10	9	145
2 Years or less in NH	43	14	10	33	22
3 to 5 years	56	8	31	5	46
6 to 10 years	54	5	34	8	47
11 to 20 years	59	3	29	9	118
More than 20 years	56	11	27	6	294
18 to 29	62	4	16	17	56
30 to 39	60	4	26	11	85
40 to 49	57	10	30	3	131
50 to 59	51	10	32	7	116
60 to 69	62	7	24	7	62
70 and over	49	14	29	7	75
Male	57	9	25	8	255
Female	56	8	29	7	281
High school or less	60	9	18	13	117
Some college	55	6	30	8	123
College graduate	61	8	23	7	172
Post-graduate	45	11	41	3	120
Less than \$30K	56	11	22	10	79
\$30K to \$60K	52	7	28	12	138
\$60K to \$75K	55	4	37	5	73
\$75K to \$100K	61	4	31	4	50
More than \$100K	61	9	23	7	87
Attend 1 or more/week	65	5	23	7	155
1-2 times a month	57	11	18	14	65
Less often	59	8	28	6	156
Never	45	10	37	8	137
Northern NH	61	9	24	5	91
Western NH	32	5	29	34	45
Central/Lakes	58	8	28	7	76
Hillsborough County	55	9	28	8	156
Seacoast	61	8	28	2	167
1st District	60	8	28	4	286
2nd District	53	9	27	12	249

**Favorability Rating - Katrina Swett  
(Likely November Election Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>17%</b>	<b><u>Neutral</u></b> <b>9%</b>	<b><u>Unfavorable</u></b> <b>16%</b>	<b><u>Don't Know</u></b> <b>58%</b>	<b><u>(N)</u></b> <b>536</b>
Registered Democrat	29	9	6	57	140
Undeclared	14	8	14	64	183
Registered Republican	11	9	30	50	156
Not yet registered	14	9	7	70	44
Democrat	26	10	10	54	227
Independent	15	5	16	63	69
Republican	9	8	23	59	233
Liberal	27	10	8	55	104
Moderate	20	8	15	58	257
Conservative	7	9	24	60	146
2 Years or less in NH	6	1	1	92	22
3 to 5 years	16	4	13	66	46
6 to 10 years	10	6	5	79	47
11 to 20 years	20	9	15	57	118
More than 20 years	18	11	21	51	295
18 to 29	12	6	8	74	56
30 to 39	18	8	13	60	84
40 to 49	15	12	16	56	131
50 to 59	22	5	22	51	116
60 to 69	14	15	20	52	62
70 and over	18	5	13	64	76
Male	14	10	19	57	256
Female	20	8	14	59	280
High school or less	22	11	10	57	117
Some college	16	8	13	64	123
College graduate	18	7	19	56	172
Post-graduate	13	10	23	55	119
Less than \$30K	23	5	12	60	80
\$30K to \$60K	18	10	16	56	138
\$60K to \$75K	21	7	15	56	73
\$75K to \$100K	12	16	12	61	49
More than \$100K	17	13	19	51	87
Attend 1 or more/week	17	11	15	57	155
1-2 times a month	17	7	18	58	64
Less often	16	8	19	57	156
Never	18	7	14	61	137
Northern NH	18	10	15	57	92
Western NH	18	4	12	66	45
Central/Lakes	20	9	22	48	76
Hillsborough County	14	8	20	58	156
Seacoast	18	9	12	61	166
1st District	14	10	17	59	286
2nd District	20	7	16	56	250