

LITTLE CHANGE IN U.S. SENATE RACE IN NH

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DURHAM, NH -- Republican Congressman John Sununu continues to lead in the race for U.S. Senate from New Hampshire. Sununu has maintained his lead over incumbent Bob Smith in the GOP primary race and continues to enjoy a slim lead over Democratic Governor Jeanne Shaheen.

These findings are based on the latest **Granite State Poll**, conducted by the University of New Hampshire Survey Center. The Granite State Poll is sponsored by the University of New Hampshire. Five-hundred sixty-three (563) registered voters were interviewed between January 25 and February 5, 2002. The margin of sampling error for the survey is +/-4.1 percent. (For more detailed results, visit the Survey Center web site at www.unh.edu/survey-center and click on Press Releases.)

U.S. SENATE

A race that is attracting nationwide attention is for the U.S. Senate seat currently held by two-term incumbent Republican Bob Smith of Wolfeboro. Smith is being challenged by fellow Republican John Sununu of Bedford, a three-term Representative from New Hampshire's 1st District. Currently, Sununu leads Smith in the race for the GOP nomination with 51 percent of likely GOP primary voters saying they plan to vote for Sununu, 37 percent plan to vote for Smith, 4 percent favor some other candidate, and only 8 percent are undecided. Sununu's lead has dropped somewhat since October when he led Smith 53 percent to 35 percent. "There has been little movement in the GOP primary as both candidates are concentrating on fundraising and solidifying their campaign organizations" said Andrew Smith, the Director of the UNH Survey Center. "Both candidates appear to be living by Ronald Reagan's '11th Commandment', not speaking ill of a fellow Republican. Instead, both candidates have concentrated their criticisms on Governor Shaheen."

Three-term Democratic Governor Jeanne Shaheen of Madbury officially announced her candidacy last week, although she had been widely expected to run. A hypothetical race between Smith and Shaheen is essentially tied - 46 percent of New Hampshire registered voters favor Shaheen, 43 percent favor Smith, 4 percent favor some other candidate, and only 6 percent are undecided. In October, Shaheen led Smith 45 percent to 44 percent.

Sununu continues to run stronger than Smith against Shaheen. Currently, 49 percent of registered voters favor Sununu, 42 percent favor Shaheen, 4 percent favor some other candidate, and 6 percent are undecided. Sununu's lead has narrowed somewhat since October when he enjoyed a 50 percent to 38 percent margin over Shaheen.

SENATE FAVORABILITY RATINGS

Because the election is many months away, most voters are heavily influenced by their perceptions of the candidates rather than specific issue positions. John Sununu is leading in the race for U.S. Senate, in part, because he has the highest favorability ratings of the three Senate candidates. Among registered voters, 58 percent have a favorable opinion of Sununu, 25 percent have an unfavorable opinion, 9 percent are neutral, and 8 percent don't know enough about him to say. Sununu's net favorability rating, the percentage having a favorable opinion of him minus those having an unfavorable opinion, is a solid +33 percent, although it has dropped from a +47 percent in the October Granite State Poll. Bob Smith's favorability ratings are considerably lower than Sununu's with 51 percent of New Hampshire registered voters saying they have a favorable opinion of Smith, 31 percent having an unfavorable opinion, 8 percent are neutral, and 11 percent not knowing enough about him to say. Smith's net favorability rating is a moderate +20 percent, essentially unchanged since October when it was +21 percent. Jeanne Shaheen's favorability ratings are slightly lower than Sununu's with 56 percent having a favorable opinion of Shaheen, 36 percent having an unfavorable opinion of her, 6 percent are neutral, and 2 percent don't know enough to say. Shaheen's net favorability rating is + 20 percent, down from +28 percent in October.

NH GOVERNOR

The race for New Hampshire Governor is in much greater flux than the Senate race because most candidates vying for both the Republican and Democratic nomination are currently unknown to NH voters. Among Democrats, State Senator Bev Hollingworth of Hampton and State Senator Mark Fernald of Sharon are tied, with former Executive Councilor Jim Normand of Manchester in third. Currently, 19 percent of likely Democratic primary voters say they plan to vote for Fernald, 18 percent plan to vote for Hollingworth, 7 percent favor Normand, 12 percent favor some other candidate, and 44 percent remain undecided. (Caution must be used when interpreting these figures as sample sizes for the likely primary voter sub-samples are small.)

There are a high percentage of undecided voters because the candidates are largely unknown to New Hampshire voters. Sixty-five percent of registered voters say they don't know enough about Fernald to have an opinion about him, 69 percent don't know enough about Hollingworth to form an opinion, and 80 percent don't know enough about Normand to form an opinion.

Among the Republican candidates for Governor, former U.S. Senator Gordon Humphrey of Chichester continues to lead his rivals. In the latest Granite State Poll, 37 percent of likely Republican primary voters plan to vote for Humphrey, 20% plan to vote for Cabletron Founder Craig Benson, 6 percent favor former State Senator Bruce Keough, 2 percent favor former State Representative David Corbin, 9 percent favor some other candidate, and 26 percent are undecided.

Benson has been airing both television and radio commercials in an attempt to boost his image among New Hampshire voters and this appears to be paying with 7 percentage point increase since October. In the October Granite State Poll, 37 favored Humphrey, 13 percent favored Benson, 4 percent favored Keough, and 2 percent favored Corbin.

There has been little change in the net favorability ratings of the Republican candidates for Governor. Humphrey has a net favorability rating of +13, down slightly from +16 in October, Benson has a net favorability rating of +3, up from +2, Keough's net favorability rating is 0, down from +4, and Corbin's net favorability rating declined to +2 from +4.

SUB-GROUP ANALYSIS

There is some evidence that Smith's run as an Independent for President in 2000 is hurting his standing among New Hampshire Republicans. In trial heat match-ups with Shaheen, Sununu does better than Smith among registered Republicans (84% to 71%), conservatives (73% to 62%), and self-identified Republicans (81% to 70%) and among undeclared voters (43% to 38%). Sununu also does much better than Smith among wealthy New Hampshire residents (57% to 36%). Shaheen gets her strongest support from Democrats and liberals.

In the GOP gubernatorial primary, Humphrey receives his strongest support from conservatives, older voters, and those with lower levels of education. Benson runs strongest among people who have lived in New Hampshire between 6 and 10 years, and people aged 40 to 49.

U.S. Senate Election - Smith vs. Shaheen (Registered Voters)

	<u>Oct. 2001</u>	<u>Feb. 2002</u>
Shaheen (D)	45%	46%
Smith (R)	44	43
Other/Neither	5	4
Undecided	7	6
	(N=505)	(N=558)

U.S. Senate Election - Sununu vs. Shaheen (Registered Voters)

	<u>Oct. 2001</u>	<u>Feb. 2002</u>
Sununu (R)	50%	49%
Shaheen (D)	38	42
Other/Neither	3	4
Undecided	9	6
	(N=505)	(N=554)

U.S. Senate Primary Election - Likely GOP Primary Voters

	<u>Oct. 2001</u>	<u>Feb. 2002</u>
Sununu	53%	51%
Smith	35	37
Other/Neither	4	4
Undecided	8	8
	(N=202)	(N=230)

NH Gubernatorial Election - Likely GOP Primary Voters

	<u>Oct. 2001</u>	<u>Feb. 2002</u>
Benson	13%	20%
Corbin	2	2
Humphrey	37	37
Keough	4	6
Other/Neither	8	9
Undecided	35	26
	(N=200)	(N=226)

NH Gubernatorial Election - Likely DEM Primary Voters *

	<u>Oct. 2001</u>	<u>Feb. 2002</u>
Fernald	22%	19%
Hollingworth	24	18
Normand	-	7
Other/Neither	11	12
Undecided	41	44
	(N=172)	(N=196)

Favorability Ratings (Likely Voters)

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Neutral</u>	<u>DK</u>	<u>Enough</u>	<u>Net</u>	<u>(N)</u>
Bass (Statewide)	57%	17%	10%	15%		+40%	(559)
Bass (2 nd District)	62	19	11	8		+43	(278)
Benson	18	15	8	58		+3	(556)
Bush	83	11	5	1		+72	(561)
Clark (Statewide)	24	11	7	58		+13	(559)
Clark (1 st District)	31	15	6	47		+16	(280)
Corbin	5	3	5	86		+2	(559)
Fernald	19	7	9	65		+12	(560)
Hollingworth	19	5	6	69		+14	(560)
Gregg	64	18	9	9		+46	(560)
Humphrey	42	29	11	17		+13	(559)
Keough	6	6	5	84		0	(562)
Normand	11	3	6	80		+8	(560)
Shaheen	56	36	6	2		+20	(561)
Smith	51	31	8	11		+20	(558)
Sununu	58	25	9	8		+33	(559)

Net Favorability Ratings (Registered Voters) *

	<u>Oct. 2001</u>	<u>Feb. 2002</u>
Bass (Statewide)	+42%	+40%
Bass (2 nd District)	+42	+43
Benson	+2	+3
Bush	+80	+72
Clark (Statewide)	+13	+13
Clark (1 st District)	+12	+16
Corbin	+4	+2
Fernald	+7	+12
Gregg	+51	+46
Hollingworth	+14	+14
Humphrey	+16	+13
Keough	+4	0
Normand	-	+8
Shaheen	+28	+20
Smith	+21	+20
Sununu	+47	+33

* Jim Normand was not included in the October, 2001 Granite State Poll.

Granite State Poll Methodology

These findings are based on the most recent Granite State Poll conducted by the University of New Hampshire Survey Center from January 25 to February 5, 2002. A random sample of 726 New Hampshire adults was interviewed by telephone. In 95 of 100 cases, the statewide estimates will be accurate to plus or minus 3.8 percent. Results reported for other subgroups have potential for somewhat larger variation than those for the entire population. The margin of sampling error for registered voters (N=563) is +/-4.1 percent. The margin of sampling error for likely GOP primary voters (N=226) is +/-6.5 percent. The margin of sampling error for likely Democrat primary voters (N=196) is +/-7.0 percent.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and for region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Respondents to the Granite State Poll were asked:

- "Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. New Hampshire Congressman Charlie Bass."
- "Businessman Craig Benson."
- "President George W. Bush."
- "State Representative Martha Fuller Clark"
- "Former State Representative Dave Corbin."
- "State Senator Mark Fernald."
- "State Senator Bev Hollingworth."
- "New Hampshire Senator Judd Gregg."
- "Former Senator Gordon Humphrey."
- "Former State Senator Bruce Keough."
- "Former Executive Councilor Jim Normand."
- "New Hampshire Governor Jeanne Shaheen."
- "New Hampshire Senator Bob Smith."
- "New Hampshire Congressman John Sununu."
- "I am going to read the names of the candidates who are expected to be on the Republican primary ballot for U.S. Senator. If you were voting in the Republican primary for U.S. Senate today, would you vote for ... Bob Smith ... or John Sununu?" (ROTATE CANDIDATES) IF OTHER, UNDECIDED, NEITHER, DK: "As of today, which of these candidates are you leaning towards?"
- "Now, I am going to read the names of the candidates who are expected to be on the Republican primary ballot for Governor. If you were voting in the Republican primary for Governor today, would you vote for ... Craig Benson ... Dave Corbin ... Gordon Humphrey ... or Bruce Keough?"
- "I am going to read the names of the candidates who are expected to be on the Democratic primary ballot for Governor. If you were voting in the Democratic primary for Governor today, would you vote for ... Bev Hollingworth ... Mark Fernald ...or Jim Normand?"
- "Suppose the 2002 election for U.S. Senator for New Hampshire was being held TODAY and the candidates were John Sununu, the Republican, and Jeanne Shaheen, the Democrat. Would you vote for John Sununu ... or Jeanne Shaheen?" (ROTATE CANDIDATES) IF OTHER, UNDECIDED, NEITHER, DK: "As of today, do you lean more toward Jeanne Shaheen, the Democrat, or John Sununu, the Republican?"
- "Suppose the 2002 election for U.S. Senator for New Hampshire was being held TODAY and the candidates were Bob Smith, the Republican, and Jeanne Shaheen, the Democrat. Would you vote for Bob Smith ... or Jeanne Shaheen?" (ROTATE CANDIDATES) IF OTHER, UNDECIDED, NEITHER, DK: "As of today, do you lean more toward Jeanne Shaheen, the Democrat, or Bob Smith, the Republican?"

**Favorability Rating - Charlie Bass
(Registered Voters)**

	<u>Favorable</u> 57%	<u>Neutral</u> 10%	<u>Unfavorable</u> 17%	<u>Don't Know</u> 15%	<u>(N)</u> 559
STATEWIDE					
Registered Democrat	52	9	26	14	134
Undeclared	52	12	17	19	252
Registered Republican	72	9	8	12	160
Democrat	46	12	25	17	228
Independent	54	6	15	25	90
Republican	69	10	10	11	235
Liberal	46	12	29	13	95
Moderate	53	10	20	17	269
Conservative	70	9	8	12	161
2 Years or less in NH	43	7	0	50	19
3 to 5 years	54	17	7	23	40
6 to 10 years	64	8	14	14	52
11 to 20 years	51	10	25	14	124
More than 20 years	60	10	17	13	321
18 to 29	57	9	11	23	63
30 to 39	54	11	18	17	108
40 to 49	52	12	25	12	139
50 to 59	64	11	17	8	113
60 to 69	68	2	13	18	60
70 and over	56	15	8	20	59
Male	68	8	13	11	274
Female	46	13	21	20	285
High school or less	66	8	13	13	140
Some college	63	8	12	17	125
College graduate	53	15	16	17	194
Post-graduate	46	8	31	14	97
Less than \$30K	52	17	15	16	55
\$30K to \$60K	60	10	15	15	173
\$60K to \$75K	65	6	19	10	66
\$75K to \$100K	56	19	18	7	69
More than \$100K	62	5	21	13	79
Married	59	10	17	13	401
Divorced/separated	53	11	12	23	85
Never married	52	11	18	19	69
Northern NH	60	13	17	11	74
Western NH	51	13	29	6	56
Central/Lakes	58	8	15	19	86
Hillsborough County	67	10	15	9	169
Seacoast	49	10	17	25	173
1st District	52	10	15	23	281
2nd District	62	11	19	8	278

**Favorability Rating - Craig Benson
(Registered Voters)**

	<u>Favorable</u> 18%	<u>Neutral</u> 8%	<u>Unfavorable</u> 15%	<u>Don't Know</u> 58%	<u>(N)</u> 556
STATEWIDE					
Registered Democrat	18	7	15	60	133
Undeclared	17	9	15	59	251
Registered Republican	22	9	15	55	160
Democrat	11	8	17	65	228
Independent	22	9	7	62	90
Republican	25	8	16	51	233
Liberal	9	9	24	58	93
Moderate	18	8	15	60	267
Conservative	24	10	11	55	162
2 Years or less in NH	48	0	7	45	19
3 to 5 years	11	5	16	67	39
6 to 10 years	17	14	14	54	52
11 to 20 years	18	13	13	56	124
More than 20 years	18	6	16	59	320
18 to 29	16	8	3	73	63
30 to 39	23	6	14	56	106
40 to 49	17	11	19	53	140
50 to 59	20	10	24	46	112
60 to 69	14	4	10	71	60
70 and over	17	9	9	66	59
Male	23	10	17	51	273
Female	14	7	13	66	283
High school or less	14	8	8	70	139
Some college	24	5	14	57	125
College graduate	20	10	18	52	194
Post-graduate	14	10	21	55	97
Less than \$30K	10	8	4	78	55
\$30K to \$60K	17	9	14	61	172
\$60K to \$75K	28	6	22	44	66
\$75K to \$100K	23	5	23	49	69
More than \$100K	20	11	16	52	79
Married	18	8	17	56	399
Divorced/separated	20	10	10	60	85
Never married	14	8	9	69	69
Northern NH	15	9	9	67	74
Western NH	21	9	11	59	56
Central/Lakes	11	7	18	64	86
Hillsborough County	20	7	13	59	168
Seacoast	21	10	19	51	172
1st District	21	7	16	56	279
2nd District	16	9	14	61	277

**Favorability Rating - George W. Bush
(Registered Voters)**

	<u>Favorable</u> 83%	<u>Neutral</u> 5%	<u>Unfavorable</u> 11%	<u>Don't Know</u> 1%	<u>(N)</u> 561
STATEWIDE					
Registered Democrat	67	6	23	3	136
Undeclared	84	6	10	0	253
Registered Republican	98	1	2	0	160
Democrat	64	10	25	2	231
Independent	89	5	7	0	90
Republican	99	1	0	0	235
Liberal	62	8	29	1	95
Moderate	82	6	11	1	270
Conservative	97	2	1	0	162
2 Years or less in NH	93	4	3	0	19
3 to 5 years	77	4	18	0	40
6 to 10 years	85	5	10	0	52
11 to 20 years	88	3	9	0	125
More than 20 years	81	6	12	1	322
18 to 29	89	5	7	0	63
30 to 39	90	1	9	0	108
40 to 49	82	7	10	1	141
50 to 59	78	6	16	0	114
60 to 69	80	7	12	1	60
70 and over	82	3	11	4	59
Male	87	6	7	0	274
Female	79	5	15	1	287
High school or less	90	5	4	1	140
Some college	85	8	7	0	125
College graduate	85	4	10	1	197
Post-graduate	66	3	30	1	97
Less than \$30K	69	9	21	1	54
\$30K to \$60K	86	4	10	0	173
\$60K to \$75K	81	4	12	4	66
\$75K to \$100K	81	6	13	0	71
More than \$100K	88	6	6	0	79
Married	85	5	10	1	404
Divorced/separated	79	6	12	2	84
Never married	76	6	17	0	69
Northern NH	84	5	11	0	74
Western NH	68	6	23	2	56
Central/Lakes	84	6	10	0	86
Hillsborough County	89	5	6	0	170
Seacoast	81	4	13	2	176
1st District	84	4	11	1	283
2nd District	82	6	12	0	278

**Favorability Rating - Martha Fuller Clark
(Registered Voters)**

	<u>Favorable</u> 24%	<u>Neutral</u> 7%	<u>Unfavorable</u> 11%	<u>Don't Know</u> 58%	<u>(N)</u> 559
STATEWIDE					
Registered Democrat	35	5	5	55	134
Undeclared	24	5	10	61	253
Registered Republican	18	11	18	53	160
Democrat	34	5	2	59	229
Independent	20	9	10	62	90
Republican	17	8	21	55	235
Liberal	35	8	4	53	95
Moderate	27	7	9	57	269
Conservative	18	5	19	58	162
2 Years or less in NH	14	0	7	78	19
3 to 5 years	28	5	18	48	40
6 to 10 years	26	12	4	58	52
11 to 20 years	23	6	14	57	124
More than 20 years	25	7	11	58	322
18 to 29	26	6	9	59	63
30 to 39	22	6	15	58	108
40 to 49	26	9	13	52	140
50 to 59	24	5	13	59	113
60 to 69	28	10	3	59	60
70 and over	26	5	8	61	59
Male	22	6	16	57	274
Female	27	8	7	58	285
High school or less	26	6	9	59	140
Some college	24	8	13	55	125
College graduate	22	7	11	61	195
Post-graduate	27	7	12	53	97
Less than \$30K	32	5	2	61	55
\$30K to \$60K	23	7	8	62	173
\$60K to \$75K	24	9	10	57	66
\$75K to \$100K	24	6	19	51	70
More than \$100K	29	5	9	56	79
Married	26	6	13	55	402
Divorced/separated	16	7	6	70	85
Never married	27	9	5	60	69
Northern NH	21	4	6	69	74
Western NH	17	2	6	75	56
Central/Lakes	27	9	8	55	86
Hillsborough County	18	8	13	62	170
Seacoast	33	7	15	44	173
1st District	31	6	15	47	281
2nd District	18	7	7	68	279

**Favorability Rating - David Corbin
(Registered Voters)**

STATEWIDE	<u>Favorable</u> 5%	<u>Neutral</u> 5%	<u>Unfavorable</u> 3%	<u>Don't Know</u> 86%	<u>(N)</u> 559
Registered Democrat	6	4	4	87	134
Undeclared	4	5	3	87	253
Registered Republican	6	6	3	85	160
Democrat	4	4	2	89	229
Independent	2	7	4	87	90
Republican	7	6	4	84	235
Liberal	6	8	4	82	95
Moderate	3	5	2	90	269
Conservative	8	5	3	83	162
2 Years or less in NH	11	0	7	82	19
3 to 5 years	6	10	0	84	40
6 to 10 years	11	6	0	83	52
11 to 20 years	3	6	4	87	124
More than 20 years	4	5	4	87	322
18 to 29	12	11	1	77	63
30 to 39	9	4	4	82	108
40 to 49	1	5	6	88	140
50 to 59	4	4	2	91	113
60 to 69	2	4	3	91	60
70 and over	6	7	2	85	59
Male	5	6	3	86	274
Female	4	5	3	87	285
High school or less	8	3	5	83	140
Some college	7	5	1	87	125
College graduate	3	7	5	86	195
Post-graduate	2	6	0	92	97
Less than \$30K	11	11	1	77	55
\$30K to \$60K	5	4	5	87	173
\$60K to \$75K	8	4	0	88	66
\$75K to \$100K	4	6	6	84	70
More than \$100K	3	7	0	90	79
Married	4	5	3	87	402
Divorced/separated	4	4	3	89	85
Never married	9	10	3	78	69
Northern NH	3	6	0	91	74
Western NH	3	11	5	81	56
Central/Lakes	5	5	0	90	86
Hillsborough County	6	5	7	82	170
Seacoast	5	4	2	89	173
1st District	6	5	5	84	281
2nd District	4	6	2	89	278

**Favorability Rating - Mark Fernald
(Registered Voters)**

	<u>Favorable</u> 19%	<u>Neutral</u> 9%	<u>Unfavorable</u> 7%	<u>Don't Know</u> 65%	<u>(N)</u> 560
STATEWIDE					
Registered Democrat	28	4	5	63	134
Undeclared	14	9	8	68	254
Registered Republican	18	11	7	64	160
Democrat	20	7	5	67	230
Independent	13	10	7	69	90
Republican	18	10	9	62	235
Liberal	26	15	8	51	95
Moderate	18	7	6	70	270
Conservative	17	9	9	65	162
2 Years or less in NH	30	7	0	63	19
3 to 5 years	9	15	9	68	40
6 to 10 years	27	16	3	54	52
11 to 20 years	18	10	9	64	125
More than 20 years	18	7	8	68	322
18 to 29	21	8	4	67	63
30 to 39	15	6	7	71	108
40 to 49	18	9	8	65	141
50 to 59	15	10	11	65	113
60 to 69	24	11	5	59	60
70 and over	25	11	4	60	59
Male	20	9	7	65	274
Female	17	9	8	66	287
High school or less	14	6	7	73	140
Some college	20	7	7	66	125
College graduate	18	10	6	65	196
Post-graduate	24	12	10	53	97
Less than \$30K	17	10	2	71	55
\$30K to \$60K	17	6	7	70	173
\$60K to \$75K	23	9	6	61	66
\$75K to \$100K	19	10	17	54	71
More than \$100K	24	9	6	61	79
Married	20	9	8	63	403
Divorced/separated	15	7	9	69	85
Never married	17	9	4	71	69
Northern NH	18	12	6	64	74
Western NH	29	6	12	53	56
Central/Lakes	20	9	3	68	86
Hillsborough County	19	8	8	65	170
Seacoast	15	8	8	69	175
1st District	15	8	7	69	282
2nd District	22	9	7	61	279

**Favorability Rating - Bev Hollingworth
(Registered Voters)**

	<u>Favorable</u> 19%	<u>Neutral</u> 6%	<u>Unfavorable</u> 5%	<u>Don't Know</u> 69%	<u>(N)</u> 560
STATEWIDE					
Registered Democrat	27	6	4	63	134
Undeclared	15	6	4	74	254
Registered Republican	19	5	9	66	160
Democrat	21	6	3	70	230
Independent	12	9	1	78	90
Republican	20	5	9	65	235
Liberal	26	6	4	64	95
Moderate	19	7	4	71	270
Conservative	18	5	9	67	162
2 Years or less in NH	14	13	7	65	19
3 to 5 years	10	6	4	80	40
6 to 10 years	16	4	2	77	52
11 to 20 years	23	8	4	65	125
More than 20 years	19	6	7	68	322
18 to 29	18	8	2	72	63
30 to 39	8	1	8	83	108
40 to 49	25	10	4	61	141
50 to 59	23	7	6	63	113
60 to 69	23	6	4	67	60
70 and over	19	6	6	69	59
Male	21	7	8	65	274
Female	18	6	3	73	287
High school or less	16	4	5	75	140
Some college	21	6	3	70	125
College graduate	17	9	6	69	196
Post-graduate	27	6	7	60	97
Less than \$30K	16	5	2	77	55
\$30K to \$60K	18	6	4	71	173
\$60K to \$75K	27	8	5	60	66
\$75K to \$100K	19	6	13	62	71
More than \$100K	23	4	6	67	79
Married	21	6	6	67	403
Divorced/separated	18	8	2	72	85
Never married	10	6	6	78	69
Northern NH	14	2	3	81	74
Western NH	16	8	10	66	56
Central/Lakes	22	4	7	67	86
Hillsborough County	13	8	4	75	170
Seacoast	27	7	5	60	175
1st District	23	6	5	66	282
2nd District	16	6	6	72	279

**Favorability Rating - Judd Gregg
(Registered Voters)**

	<u>Favorable</u> 64%	<u>Neutral</u> 9%	<u>Unfavorable</u> 18%	<u>Don't Know</u> 9%	<u>(N)</u> 560
STATEWIDE					
Registered Democrat	56	8	30	6	134
Undeclared	60	11	18	12	254
Registered Republican	81	5	7	7	160
Democrat	48	13	31	8	230
Independent	62	12	12	14	90
Republican	80	5	8	7	235
Liberal	44	16	34	6	95
Moderate	63	9	19	8	270
Conservative	80	5	7	7	161
2 Years or less in NH	51	0	0	49	19
3 to 5 years	46	13	15	26	40
6 to 10 years	57	9	12	22	51
11 to 20 years	69	11	16	4	125
More than 20 years	67	8	21	4	322
18 to 29	68	7	7	18	63
30 to 39	60	9	19	12	108
40 to 49	61	8	21	9	141
50 to 59	62	13	24	1	113
60 to 69	73	8	14	5	60
70 and over	74	7	12	7	59
Male	72	7	14	7	274
Female	57	11	22	10	286
High school or less	70	12	9	10	140
Some college	65	7	15	13	125
College graduate	65	8	18	9	196
Post-graduate	53	10	36	2	97
Less than \$30K	69	11	9	12	55
\$30K to \$60K	62	9	19	10	173
\$60K to \$75K	68	6	18	8	66
\$75K to \$100K	61	10	24	5	71
More than \$100K	73	7	13	6	79
Married	66	9	18	7	402
Divorced/separated	59	10	16	15	85
Never married	61	9	15	15	69
Northern NH	61	5	21	14	74
Western NH	51	20	19	10	56
Central/Lakes	67	8	15	10	85
Hillsborough County	72	7	17	4	170
Seacoast	60	10	19	11	175
1st District	65	8	17	10	281
2nd District	63	10	19	8	279

**Favorability Rating - Gordon Humphrey
(Registered Voters)**

	<u>Favorable</u> 42%	<u>Neutral</u> 11%	<u>Unfavorable</u> 29%	<u>Don't Know</u> 17%	<u>(N)</u> 559
STATEWIDE					
Registered Democrat	32	8	43	17	133
Undeclared	39	12	30	20	254
Registered Republican	56	14	19	11	160
Democrat	33	8	40	19	229
Independent	33	13	30	23	90
Republican	55	14	19	13	235
Liberal	29	6	49	16	95
Moderate	38	12	32	19	269
Conservative	58	14	17	11	162
2 Years or less in NH	51	7	0	41	19
3 to 5 years	31	18	20	31	40
6 to 10 years	41	15	17	27	52
11 to 20 years	45	13	23	19	125
More than 20 years	42	10	37	11	321
18 to 29	51	3	10	36	63
30 to 39	40	11	22	27	108
40 to 49	40	16	32	11	141
50 to 59	44	10	35	10	113
60 to 69	43	9	41	6	59
70 and over	41	13	33	13	59
Male	47	12	29	12	274
Female	38	11	30	22	285
High school or less	47	10	24	19	139
Some college	47	10	30	13	125
College graduate	42	13	26	19	196
Post-graduate	29	13	43	15	97
Less than \$30K	41	13	19	27	55
\$30K to \$60K	41	10	31	18	172
\$60K to \$75K	50	7	29	14	66
\$75K to \$100K	42	12	34	12	71
More than \$100K	54	10	24	12	79
Married	43	11	33	13	402
Divorced/separated	45	16	19	20	85
Never married	36	9	21	34	69
Northern NH	46	15	24	15	74
Western NH	37	14	29	19	56
Central/Lakes	37	10	36	17	86
Hillsborough County	46	14	26	13	170
Seacoast	41	7	31	20	173
1st District	42	7	31	20	281
2nd District	43	16	27	14	279

**Favorability Rating - Bruce Keough
(Registered Voters)**

	<u>Favorable</u> 6%	<u>Neutral</u> 5%	<u>Unfavorable</u> 6%	<u>Don't Know</u> 84%	<u>(N)</u> 562
STATEWIDE					
Registered Democrat	4	2	10	83	136
Undeclared	7	7	5	81	254
Registered Republican	6	4	3	88	160
Democrat	3	5	7	85	231
Independent	9	4	7	80	90
Republican	8	5	4	84	235
Liberal	4	3	12	81	96
Moderate	7	4	5	84	270
Conservative	7	6	2	85	162
2 Years or less in NH	11	7	0	82	19
3 to 5 years	10	2	0	89	40
6 to 10 years	2	6	0	91	52
11 to 20 years	7	6	8	78	125
More than 20 years	5	4	7	84	323
18 to 29	6	0	3	91	63
30 to 39	9	4	4	82	108
40 to 49	4	7	6	82	141
50 to 59	7	5	7	82	114
60 to 69	0	5	7	89	60
70 and over	10	2	4	84	59
Male	6	5	6	82	274
Female	5	4	5	85	288
High school or less	5	2	7	86	140
Some college	5	6	6	82	125
College graduate	7	5	5	83	197
Post-graduate	6	5	5	84	97
Less than \$30K	3	1	9	87	55
\$30K to \$60K	5	3	6	86	173
\$60K to \$75K	11	5	6	79	66
\$75K to \$100K	13	7	5	74	71
More than \$100K	5	6	2	87	79
Married	7	5	5	83	404
Divorced/separated	3	5	7	84	85
Never married	3	1	9	87	69
Northern NH	10	8	2	81	74
Western NH	5	2	9	84	56
Central/Lakes	3	4	2	91	86
Hillsborough County	5	5	6	84	170
Seacoast	7	4	8	81	176
1st District	5	4	8	83	283
2nd District	7	5	4	84	279

**Favorability Rating - Jim Normand
(Registered Voters)**

	<u>Favorable</u> 11%	<u>Neutral</u> 6%	<u>Unfavorable</u> 3%	<u>Don't Know</u> 80%	<u>(N)</u> 560
STATEWIDE					
Registered Democrat	13	5	3	79	134
Undeclared	12	5	3	80	253
Registered Republican	9	7	3	81	160
Democrat	11	6	2	81	229
Independent	10	7	1	82	90
Republican	12	5	5	78	235
Liberal	12	9	5	75	95
Moderate	10	6	2	82	270
Conservative	13	6	4	77	162
2 Years or less in NH	28	0	7	65	19
3 to 5 years	7	9	0	84	40
6 to 10 years	11	1	1	87	52
11 to 20 years	8	10	2	81	125
More than 20 years	12	5	4	79	321
18 to 29	13	6	2	79	63
30 to 39	7	5	7	80	108
40 to 49	9	5	4	81	141
50 to 59	10	10	1	79	112
60 to 69	15	5	2	79	60
70 and over	21	3	0	76	59
Male	13	7	4	76	273
Female	10	5	2	83	287
High school or less	13	5	5	77	140
Some college	15	6	1	77	125
College graduate	8	6	2	84	196
Post-graduate	11	6	5	78	97
Less than \$30K	11	7	2	80	55
\$30K to \$60K	11	4	2	83	172
\$60K to \$75K	13	5	6	75	66
\$75K to \$100K	9	5	4	83	71
More than \$100K	13	10	4	72	79
Married	12	5	3	79	402
Divorced/separated	8	7	3	81	85
Never married	10	9	1	80	69
Northern NH	9	4	0	87	74
Western NH	8	12	5	76	56
Central/Lakes	4	9	1	86	86
Hillsborough County	20	3	6	71	170
Seacoast	9	6	2	83	175
1st District	14	5	2	79	281
2nd District	8	7	4	81	278

**Favorability Rating - Jeanne Shaheen
(Registered Voters)**

	<u>Favorable</u> 56%	<u>Neutral</u> 6%	<u>Unfavorable</u> 36%	<u>Don't Know</u> 2%	<u>(N)</u> 561
STATEWIDE					
Registered Democrat	71	6	23	0	136
Undeclared	58	7	31	4	253
Registered Republican	42	5	52	1	160
Democrat	70	7	21	2	231
Independent	53	8	33	6	90
Republican	44	5	50	1	235
Liberal	72	9	18	1	96
Moderate	57	6	35	2	270
Conservative	47	5	45	3	162
2 Years or less in NH	35	0	46	20	19
3 to 5 years	43	4	47	5	40
6 to 10 years	55	10	33	2	52
11 to 20 years	55	8	34	3	125
More than 20 years	60	5	34	1	323
18 to 29	56	9	32	4	63
30 to 39	53	8	36	2	108
40 to 49	57	5	36	2	141
50 to 59	63	2	34	1	113
60 to 69	51	11	34	3	60
70 and over	56	2	39	3	59
Male	49	6	43	2	273
Female	63	6	29	2	288
High school or less	58	4	35	3	140
Some college	48	7	43	2	125
College graduate	55	6	36	2	197
Post-graduate	65	9	24	2	97
Less than \$30K	49	7	39	5	55
\$30K to \$60K	62	4	32	1	173
\$60K to \$75K	59	9	31	1	66
\$75K to \$100K	53	6	42	0	71
More than \$100K	66	5	28	1	79
Married	57	6	35	2	404
Divorced/separated	54	7	36	3	85
Never married	57	5	38	0	69
Northern NH	53	6	37	3	74
Western NH	61	7	27	6	56
Central/Lakes	53	4	40	3	86
Hillsborough County	54	8	37	1	170
Seacoast	59	6	34	1	176
1st District	56	5	36	2	282
2nd District	56	7	35	2	279

**Favorability Rating - Bob Smith
(Registered Voters)**

	<u>Favorable</u> 51%	<u>Neutral</u> 8%	<u>Unfavorable</u> 31%	<u>Don't Know</u> 11%	<u>(N)</u> 558
STATEWIDE					
Registered Democrat	41	2	48	9	134
Undeclared	49	9	30	12	252
Registered Republican	62	10	18	9	160
Democrat	37	7	46	10	229
Independent	40	11	30	20	90
Republican	67	8	17	8	234
Liberal	27	9	52	12	95
Moderate	48	7	35	9	270
Conservative	70	7	15	9	160
2 Years or less in NH	35	13	12	40	19
3 to 5 years	40	18	16	25	40
6 to 10 years	49	7	25	18	50
11 to 20 years	54	10	28	8	125
More than 20 years	52	6	36	7	321
18 to 29	47	17	10	26	63
30 to 39	48	7	26	19	107
40 to 49	47	11	36	6	141
50 to 59	51	6	42	2	113
60 to 69	59	4	28	10	60
70 and over	62	4	27	7	59
Male	59	9	24	8	272
Female	43	7	37	14	286
High school or less	57	9	19	15	140
Some college	53	7	25	15	125
College graduate	52	8	34	6	194
Post-graduate	34	7	50	9	97
Less than \$30K	44	13	25	18	55
\$30K to \$60K	51	9	29	10	173
\$60K to \$75K	56	3	30	11	66
\$75K to \$100K	42	9	39	9	71
More than \$100K	50	8	36	6	77
Married	52	6	32	9	401
Divorced/separated	49	11	30	10	85
Never married	40	14	22	24	69
Northern NH	48	13	29	11	74
Western NH	46	17	28	9	56
Central/Lakes	46	6	34	14	86
Hillsborough County	60	8	24	8	168
Seacoast	47	5	37	12	175
1st District	49	5	34	12	280
2nd District	52	11	28	9	278

**Favorability Rating - John Sununu
(Registered Voters)**

	<u>Favorable</u> 58%	<u>Neutral</u> 9%	<u>Unfavorable</u> 25%	<u>Don't Know</u> 8%	<u>(N)</u> 559
STATEWIDE					
Registered Democrat	42	9	44	5	133
Undeclared	55	10	25	10	254
Registered Republican	78	8	9	6	160
Democrat	41	9	42	8	230
Independent	59	10	17	14	90
Republican	75	9	11	6	234
Liberal	41	9	47	3	93
Moderate	54	9	26	11	270
Conservative	76	9	10	5	162
2 Years or less in NH	43	14	18	24	19
3 to 5 years	70	10	11	9	39
6 to 10 years	57	8	22	14	52
11 to 20 years	60	11	21	8	125
More than 20 years	57	9	29	5	322
18 to 29	62	8	11	19	63
30 to 39	65	6	19	9	107
40 to 49	45	12	36	7	141
50 to 59	56	13	28	2	113
60 to 69	65	9	21	5	60
70 and over	77	4	16	4	59
Male	65	8	20	6	274
Female	51	10	29	9	285
High school or less	61	10	21	8	139
Some college	63	10	18	8	125
College graduate	56	10	26	8	196
Post-graduate	53	5	35	6	97
Less than \$30K	65	11	23	2	55
\$30K to \$60K	58	7	26	9	173
\$60K to \$75K	58	6	24	12	66
\$75K to \$100K	51	10	36	3	70
More than \$100K	72	4	19	5	79
Married	59	9	24	8	402
Divorced/separated	60	10	24	6	85
Never married	55	9	28	8	69
Northern NH	53	10	26	11	74
Western NH	41	19	31	8	56
Central/Lakes	62	6	21	11	86
Hillsborough County	65	10	21	4	170
Seacoast	57	6	28	9	173
1st District	61	7	24	8	281
2nd District	55	12	26	7	279

**U.S. Senate - Sununu vs. Shaheen
(Registered Voters)**

	<u>Sununu</u> 49%	<u>Shaheen</u> 42%	<u>Other/Neither</u> 4%	<u>Don't Know</u> 6%	<u>(N)</u> 554
STATEWIDE					
Registered Democrat	20	74	4	2	134
Undeclared	43	42	5	9	250
Registered Republican	84	12	1	3	158
Democrat	18	75	3	5	227
Independent	43	37	7	13	89
Republican	81	12	4	4	233
Liberal	16	79	3	1	95
Moderate	47	41	4	7	268
Conservative	73	19	2	5	158
2 Years or less in NH	35	56	7	2	15
3 to 5 years	55	38	0	8	40
6 to 10 years	52	39	5	4	52
11 to 20 years	48	40	6	6	124
More than 20 years	49	43	3	5	320
18 to 29	56	35	3	7	63
30 to 39	50	40	3	7	107
40 to 49	47	43	4	6	140
50 to 59	47	46	6	1	112
60 to 69	44	48	2	6	59
70 and over	54	40	0	6	59
Male	58	35	3	5	269
Female	40	48	5	7	285
High school or less	41	44	6	8	137
Some college	59	32	3	6	124
College graduate	52	39	4	6	195
Post-graduate	39	58	1	2	96
Less than \$30K	35	53	1	10	54
\$30K to \$60K	44	47	4	6	172
\$60K to \$75K	54	40	4	2	64
\$75K to \$100K	58	36	3	3	71
More than \$100K	57	41	0	2	79
Married	49	42	3	5	398
Divorced/separated	49	41	4	6	82
Never married	45	41	4	10	69
Northern NH	49	37	8	5	72
Western NH	36	50	5	8	55
Central/Lakes	50	39	4	7	85
Hillsborough County	52	42	2	4	167
Seacoast	49	42	3	6	175
1st District	50	41	3	6	278
2nd District	48	42	4	6	276

**U.S. Senate - Smith vs. Shaheen
(Registered Voters)**

	<u>Smith</u> 43%	<u>Shaheen</u> 46%	<u>Other/Neither</u> 4%	<u>Don't Know</u> 6%	<u>(N)</u> 558
STATEWIDE					
Registered Democrat	20	72	3	4	134
Undeclared	38	49	6	7	253
Registered Republican	71	19	2	7	159
Democrat	17	73	5	4	230
Independent	37	48	5	10	89
Republican	70	20	3	6	234
Liberal	12	81	4	4	96
Moderate	43	47	3	7	268
Conservative	62	25	6	7	160
2 Years or less in NH	48	41	2	9	16
3 to 5 years	55	33	0	12	40
6 to 10 years	48	48	2	2	52
11 to 20 years	38	47	6	9	125
More than 20 years	43	48	4	5	321
18 to 29	44	44	1	11	63
30 to 39	41	50	2	8	107
40 to 49	45	44	5	5	142
50 to 59	40	53	5	3	112
60 to 69	47	38	6	9	60
70 and over	45	44	5	6	59
Male	54	39	4	4	272
Female	33	54	5	9	286
High school or less	46	44	5	6	139
Some college	54	34	6	6	125
College graduate	42	47	3	8	197
Post-graduate	27	66	3	4	96
Less than \$30K	44	47	0	9	54
\$30K to \$60K	41	47	4	8	173
\$60K to \$75K	51	41	4	4	65
\$75K to \$100K	46	47	2	4	71
More than \$100K	36	58	4	2	79
Married	43	47	5	5	401
Divorced/separated	45	40	5	10	84
Never married	40	51	0	10	69
Northern NH	41	48	7	4	73
Western NH	38	47	2	13	56
Central/Lakes	45	44	4	7	86
Hillsborough County	47	44	4	5	167
Seacoast	41	49	4	6	176
1st District	44	47	4	5	280
2nd District	43	46	4	7	278

**U.S. Senate, GOP Primary - Smith vs. Sununu
(Likely GOP Primary Voters)**

STATEWIDE	<u>Smith</u> 37%	<u>Sununu</u> 51%	<u>Other/Neither</u> 4%	<u>Don't Know</u> 8%	<u>(N)</u> 230
Undeclared	31	61	2	6	58
Registered Republican	37	51	5	7	142
Democrat	19	64	8	9	21
Independent	23	61	16	0	12
Republican	40	49	3	7	194
Liberal	34	58	8	0	14
Moderate	36	51	4	8	92
Conservative	38	51	4	7	112
2 Years or less in NH	31	13	14	42	7
3 to 5 years	20	64	0	16	19
6 to 10 years	21	61	4	14	30
11 to 20 years	39	52	4	5	45
More than 20 years	44	48	4	4	127
18 to 29	40	47	3	10	36
30 to 39	33	50	0	17	53
40 to 49	33	51	9	8	56
50 to 59	39	51	8	2	37
60 to 69	44	53	3	0	17
70 and over	36	60	0	4	25
Male	41	50	3	6	130
Female	32	52	6	10	99
High school or less	62	31	1	6	54
Some college	32	52	5	11	56
College graduate	30	59	3	9	92
Post-graduate	18	63	13	6	27
Less than \$30K	50	36	4	10	13
\$30K to \$60K	40	44	4	12	68
\$60K to \$75K	53	39	0	9	29
\$75K to \$100K	34	58	3	5	32
More than \$100K	16	62	13	8	37
Married	35	51	5	8	167
Divorced/separated	40	50	2	9	32
Never married	43	51	0	6	30
Northern NH	28	54	8	10	25
Western NH	67	25	0	8	15
Central/Lakes	38	51	6	6	42
Hillsborough County	37	50	5	8	76
Seacoast	34	56	2	9	72
1st District	32	56	4	9	128
2nd District	44	45	4	8	101

**NH Governor, GOP Primary
(Likely GOP Primary Voters)**

STATEWIDE	<u>Benson</u> 20%	<u>Corbin</u> 2%	<u>Humphrey</u> 37%	<u>Keough</u> 6%	<u>Other/Neither</u> 9%	<u>Don't Know</u> 26%	<u>(N)</u> 226
Undeclared	26	2	24	12	7	29	57
Registered Republican	19	1	43	4	9	24	140
Democrat	6	17	29	15	18	15	20
Independent	26	0	13	10	28	23	12
Republican	21	1	40	5	6	26	191
Liberal	18	15	16	12	20	18	14
Moderate	20	2	32	7	9	30	90
Conservative	19	1	47	4	5	23	110
2 Years or less in NH	33	0	20	6	17	25	6
3 to 5 years	7	0	32	0	16	45	19
6 to 10 years	35	5	20	11	7	22	29
11 to 20 years	16	4	36	4	13	27	45
More than 20 years	19	2	44	6	6	24	125
18 to 29	18	0	40	2	17	23	36
30 to 39	17	7	31	2	6	37	50
40 to 49	32	0	34	3	12	19	56
50 to 59	19	3	45	14	8	10	37
60 to 69	15	0	34	11	0	40	17
70 and over	7	1	46	10	3	32	25
Male	22	2	36	7	11	21	128
Female	16	2	39	4	5	33	98
High school or less	16	5	47	1	11	20	54
Some college	22	2	40	3	8	24	56
College graduate	23	1	34	10	5	27	88
Post-graduate	12	1	23	9	16	38	27
Less than \$30K	12	0	46	4	7	31	13
\$30K to \$60K	21	5	42	4	5	23	67
\$60K to \$75K	22	0	55	4	9	9	28
\$75K to \$100K	24	0	34	20	5	17	31
More than \$100K	27	0	32	4	14	23	37
Married	22	2	38	7	8	24	163
Divorced/separated	15	4	37	1	8	35	32
Never married	13	4	37	2	15	29	29
Northern NH	9	1	29	2	15	44	25
Western NH	40	0	33	2	11	13	15
Central/Lakes	17	2	36	10	14	21	42
Hillsborough County	23	2	40	3	7	26	73
Seacoast	18	4	40	8	4	27	72
1st District	21	3	38	6	7	24	126
2nd District	17	1	36	6	11	30	100

**NH Governor, DEM Primary
(Likely Democratic Primary Voters)**

	<u>Hollingworth</u> 18%	<u>Fernald</u> 19%	<u>Normand</u> 7%	<u>Other/Neither</u> 12%	<u>Don't Know</u> 44%	<u>(N)</u> 196
STATEWIDE						
Registered Democrat	20	22	12	6	39	103
Undeclared	16	22	1	12	50	64
Democrat	18	17	8	12	46	169
Independent	21	20	2	16	42	19
Republican	26	63	0	11	0	8
Liberal	18	24	2	12	43	70
Moderate	14	20	11	9	47	102
Conservative	34	4	7	19	37	15
2 Years or less in NH	4	8	0	35	53	15
3 to 5 years	15	12	0	0	73	10
6 to 10 years	11	25	7	14	43	17
11 to 20 years	28	22	0	12	38	43
More than 20 years	18	19	11	10	42	111
18 to 29	0	24	5	23	48	22
30 to 39	18	11	6	9	56	40
40 to 49	19	27	8	8	38	46
50 to 59	22	13	6	13	46	47
60 to 69	31	16	5	12	36	23
70 and over	14	38	12	12	24	17
Male	14	21	7	15	42	85
Female	21	18	7	10	45	111
High school or less	25	11	16	19	28	42
Some college	10	17	10	16	47	46
College graduate	10	21	3	12	55	60
Post-graduate	31	26	0	2	41	48
Less than \$30K	26	13	11	12	37	27
\$30K to \$60K	19	11	9	15	45	63
\$60K to \$75K	24	11	0	3	62	26
\$75K to \$100K	14	34	5	10	37	24
More than \$100K	10	28	7	17	38	31
Married	23	22	7	10	38	137
Divorced/separated	15	9	6	21	50	27
Never married	2	16	8	13	61	31
Northern NH	16	18	5	4	57	23
Western NH	7	42	0	19	32	20
Central/Lakes	11	15	19	14	41	27
Hillsborough County	13	20	9	15	43	61
Seacoast	30	14	3	9	44	66
1st District	28	11	10	12	40	102
2nd District	8	29	3	12	48	94