

THE WMUR / UNH POLL*

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SHAHEEN, HUMPHREY LOOK TO CAPTURE NOMINATIONS

DURHAM, NH -- Democratic Governor Jeanne Shaheen and former U.S. Senator, Republican Gordon Humphrey look to win comfortably in their respective party primary races for New Hampshire Governor. Shaheen leads all of her potential Republican opponents, including Humphrey, in match-ups for the November gubernatorial election.

These findings are based on the latest **WMUR / UNH Poll**, conducted by the University of New Hampshire Survey Center. The WMUR / UNH Poll is sponsored by WMUR-TV, Channel 9 in Manchester, New Hampshire. Seven-hundred eighty-six (786) likely voters were interviewed between September 1 and September 6, 2000 including 302 likely Republican primary voters and 286 likely Democratic primary voters. The margin of sampling error for the overall sample is +/-3.5%, +/-5.6% for the Republican sub-sample and +/-6.0% for the Democratic sub-sample.

THE "OTHER" PRIMARY

New Hampshire is known for its First in the Nation Presidential Primary, but there is an important primary election next week for state and local offices which has not received as much attention as the presidential primary. And while turnout is typically very high for the presidential primary, getting voters to the polls in early September will be much more difficult. Secretary of State William Gardner estimates that only 150,000 of the state's roughly 790,000 registered voters will vote in the September 12 gubernatorial primary elections.

DEMOCRATIC GUBERNATORIAL PRIMARY

Among those voters likely to vote in the Democratic primary, incumbent Governor Jeanne Shaheen leads her opponent, state Senator Mark Fernald by 33 percentage points. Shaheen is favored by 59% of likely Democratic primary voters, 26% favor Fernald, 1% favor some other candidate and 13% remain undecided. When undecided voters are allocated to the candidates, the gap between Shaheen and Fernald closes slightly with Shaheen getting 63% of the vote, Fernald getting 35%, and other candidates getting 1%. "Governor Shaheen is likely to win, but Fernald has run a surprisingly effective race for a relatively unknown candidate challenging a popular incumbent," said pollster Andrew Smith, Director of the UNH Survey Center.

REPUBLICAN GUBERNATORIAL PRIMARY

Former U.S. Senator Gordon Humphrey holds a commanding lead in the more crowded Republican primary field. Forty-eight percent of likely Republican primary voters say they will vote for Humphrey, 14% favor former state Attorney General Jeff Howard, 14% support state Senator Jim Squires, businessman Fred Bramante trails the field with 6%, 4% favor some other candidate, and 14% remain undecided. When undecided Republican primary voters are allocated, Humphrey gets 52% of the vote, Howard gets 19%, Squires gets 19%, Bramante stays at 6%, and 4% favor other candidates. "Humphrey enjoys higher name recognition from his days as Senator which is critical in a primary election. Also, he has raised 3 times as much money as his Republican challengers. These two factors have kept him in the lead in a tough, four-way race," said UNH Political Science Professor Clark Hubbard.

EDUCATION FUNDING LOOMS LARGE

The New Hampshire Supreme Court ruled in what has become known as the Claremont decision, that the state must adequately and equitably fund primary and secondary education throughout the state. How to meet the requirements of the Claremont decision has been the focus of attention in Concord for the past two years. It is no surprise that financing the state's public schools is THE issue most on the mind of New Hampshire voters. Among those likely to vote in the November general election, 44% named education funding as the most important problem facing the gubernatorial candidates, 19% are most concerned with the quality of public education, while 19% consider taxation – another facet of the education funding problem – to be the most pressing issue. Health care was the major concern of 12% of likely voters, 3% cited jobs and the state's economy, 1% named population growth and sprawl, 1% named some other problem, and 1% said they don't know.

When the most important and second most important problems are combined, the magnitude of the education funding issue becomes more clear. Fully 62% of likely voters named education funding as one of the top two issues facing the gubernatorial candidates, 46% named taxes, and another 40% mentioned the quality of public education. No other issue comes close to the importance voters place on solving the education funding crisis -- health care is considered important by 29% of likely voters, 10% named jobs and the economy, growth and urban sprawl were mentioned by 5%, 2% mentioned some other problem, and 1% say they don't know.

EDUCATION FUNDING SOLUTIONS

Republican and Democratic candidates are campaigning hard on their preferred solution to the education funding problem. Democrat Fernald and Republican Squires both favor an income tax, Howard and Bramante favor modifying the current state property tax, Humphrey is advocating a constitutional amendment overturning the Claremont decision, while Governor Shaheen is waiting for a recommendation from her blue-ribbon commission investigating education funding solutions.

The range of solutions proposed by candidates for Governor reflects the attitudes of New Hampshire voters. There is no one education funding solution favored by a majority of likely voters. Some form of income tax is favored by 22% of likely voters, 20% prefer using revenues from an expanded gambling industry, 18% support a statewide sales tax, 17% advocate a constitutional amendment reversing the Claremont decision, 13% support keeping the statewide property tax system, 3% prefer some other solution, and 8% are unsure.

IMPACT OF EDUCATION FUNDING ON PRIMARY RACES

The funding solution preferred by voters is having an important impact on their choice for Governor. Humphrey runs strongest among likely Republican primary voters who favor a constitutional amendment overturning the Claremont decision, among those who favor the statewide property tax, and those who favor using expanded gambling revenues. Squires leads among likely GOP primary voters who favor an income tax.

In the Democratic primary, Fernald has criticized Shaheen for not supporting an income tax and Fernald runs strongest among those likely Democratic primary voters who favor an income tax to fund education. But even among this group, Shaheen holds a slight edge over Fernald. Shaheen also runs very strong among voters who prefer using revenues from expanded gambling to fund education.

AFTER THE PRIMARIES

Looking toward the general election in November, Governor Shaheen holds a lead over all of her potential Republican opponents. When asked how they would vote in a race between the likely nominees, Shaheen and Humphrey, 49% of likely voters support Shaheen, 36% say they will vote for Humphrey, 7% favor other candidates, while 8% remain undecided.

Shaheen holds larger leads over the other potential Republican nominees. Shaheen leads Howard by 50% to 30% with 9% favoring other candidates and 11% undecided. She leads Squires by a similar margin; 50% to 31% with 9% favoring other candidates and 11% undecided. Against Bramante, Shaheen holds a 50% to 27% advantage with 11% favoring other candidates and 12% staying undecided.

If Fernald should score an upset win over Shaheen in the Democratic primary, he faces a difficult task against the likely GOP nominee, Humphrey. In a hypothetical Fernald - Humphrey race, Humphrey leads 37% to 30% with 17% favoring other candidates, and 17% remaining undecided.

SUBGROUP ANALYSIS

In the Democratic primary race, Shaheen runs strongest among moderate and conservative Democrats, both younger (under 30) and older (65 and over) voters, as well as residents of the Western New Hampshire. Fernald leads Shaheen among only one group of voters – residents of “donor” towns under the current statewide property tax.

In the Republican primary, Humphrey runs strongest among conservatives and younger voters (under 30). Squires gets his strongest support from proponents of an income tax, older voters (65 and over), Independents, and voters who consider themselves moderate or liberal. Howard and Bramante have relatively equal support across all demographic groups.

Income tax proponents and voters with post-graduate educations are most likely to think that the most important problem facing candidates for governor is education funding. Supporters of a constitutional amendment overturning the Claremont decision are most likely to say that taxes are the most important problem facing the gubernatorial candidates.

Democrats, liberals, and voters with post-graduate educations are most likely to support an income tax to fund primary and secondary education. Voters with only high school educations are most likely to favor expanding gambling and using the revenues to fund education. Residents of Northern New Hampshire, residents of “donor” towns, and voters who think that jobs and the economy are the most important problems facing gubernatorial candidates are the strongest supporters of a sales tax. Conservatives are the strongest advocates of a constitutional amendment overturning the Claremont decision.

In trial heat races for Governor, Shaheen gets her strongest support from Democrats, undeclared voters (often referred to as Independents), liberals and moderates. Humphrey enjoys his strongest support from Republicans and conservatives.

NH Democratic Primary

	<u>Undecideds Not Allocated</u>	<u>Undecideds Allocated</u>
Shaheen	59%	63%
Fernald	26	35
Other	1	1
Undecided	13	-
	(N=266)	(N=266)

NH Republican Primary

	<u>Undecideds Not Allocated</u>	<u>Undecideds Allocated</u>
Humphrey	48%	52%
Howard	14	19
Squires	14	19
Bramante	6	6
Other	4	4
Undecided	14	-
	(N=302)	(N=302)

Most Important Problem Facing Gubernatorial Candidates

*Two possible responses. Percentages sum to more than 100%.

	<u>Most Important</u>	<u>Second Most</u>	<u>Combined*</u>
Education funding	44%	19%	62%
Taxes	19	28	46
Quality of education	19	22	40
Health care	12	17	29
Jobs & the economy	3	7	10
Population growth and sprawl	1	4	5
Other	1	1	2
Don't know	1	1	1
	(N=752)	(N=723)	(N=752)

Preferred Method for Funding Primary & Secondary Education

	<u>Percent</u>
Income Tax	22
Revenues from expanded gambling	20
Sales Tax	18
Constitutional amendment	17
Statewide property tax	13
Other	3
Don't know	8
	(N=750)

General Election Trial Heats

Shaheen vs Humphrey

	<u>Percent</u>
Shaheen	49
Humphrey	36
Other	7
Undecided	8
	(N=765)

Fernald vs Humphrey

	<u>Percent</u>
Humphrey	37
Fernald	30
Other	17
Undecided	17
	(N=768)

Shaheen vs Howard

	<u>Percent</u>
Shaheen	50
Howard	30
Other	9
Undecided	11
	(N=765)

Shaheen vs Squires

	<u>Percent</u>
Shaheen	50
Squires	31
Other	9
Undecided	11
	(N=767)

Shaheen vs Bramante

	<u>Percent</u>
Shaheen	50
Bramante	27
Other	11
Undecided	12
	(N=764)

WMUR / UNH Poll Methodology

These findings are based on the most recent WMUR / UNH Poll conducted by the University of New Hampshire Survey Center from September 1 through September 6, 2000. A random sample of 786 likely New Hampshire general voters was interviewed by telephone. In 95 of 100 cases, the statewide estimates will be accurate to plus or minus 3.5 percent. Within this sample were 302 likely Republican primary voters and 266 likely Democratic primary voters. In 95 of 100 cases, estimates for the Republican primary sub-sample will be accurate to plus or minus 5.6 percent. In 95 of 100 cases, estimates for the Democratic primary sub-sample will be accurate to plus or minus 6.0 percent. Results reported for other subgroups have potential for somewhat larger variation than those for the entire population.

The data have been weighted to adjust for numbers of voters and telephone lines within households, and respondent sex. The Democratic and Republican primary sub-samples have been weighted to adjust for likely voter turnout. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Respondents to the WMUR / UNH Poll were asked:

- (LIKELY REPUBLICAN PRIMARY VOTERS) "I am going to read the names of the candidates who are currently on the Republican primary ballot for New Hampshire Governor. If you were voting in the Republican primary for Governor today, would you vote for . . . (ROTATE) Fred Bramante ... Jeff Howard ... Gordon Humphrey ... or Jim Squires?"
- (LIKELY DEMOCRATIC PRIMARY VOTERS) "Currently, Mark Fernald and Jeanne Shaheen are on the Democratic primary ballot for New Hampshire Governor. If you were voting in the Democratic primary for Governor today ... would you vote for (ROTATE) Mark Fernald or Jeanne Shaheen?"
- "Suppose the 2000 election for New Hampshire Governor was being held TODAY and the candidates were (ROTATE) Gordon Humphrey, the Republican, and Jeanne Shaheen, the Democrat. Would you vote for Gordon Humphrey or Jeanne Shaheen?" (IF OTHER, UNDECIDED, NEITHER, DK): "As of today, do you lean more toward Jeanne Shaheen, the Democrat, or Gordon Humphrey, the Republican?"
- "Suppose the 2000 election for New Hampshire Governor was being held TODAY and the candidates were (ROTATE) Gordon Humphrey, the Republican, and Mark Fernald, the Democrat. Would you vote for Gordon Humphrey or Mark Fernald?" (IF OTHER, UNDECIDED, NEITHER, DK): "As of today, do you lean more toward Mark Fernald, the Democrat, or Gordon Humphrey, the Republican?"
- "Suppose the 2000 election for New Hampshire Governor was being held TODAY and the candidates were (ROTATE) Jeff Howard, the Republican, and Jeanne Shaheen, the Democrat. Would you vote for Jeff Howard or Jeanne Shaheen?" (IF OTHER, UNDECIDED, NEITHER, DK): "As of today, do you lean more toward Jeanne Shaheen, the Democrat, or Jeff Howard, the Republican?"
- "Suppose the 2000 election for New Hampshire Governor was being held TODAY and the candidates were (ROTATE) Jim Squires, the Republican, and Jeanne Shaheen, the Democrat. Would you vote for Jim Squires or Jeanne Shaheen?" (IF OTHER, UNDECIDED, NEITHER, DK): "As of today, do you lean more toward Jeanne Shaheen, the Democrat, or Jim Squires, the Republican?"
- "Suppose the 2000 election for New Hampshire Governor was being held TODAY and the candidates were (ROTATE) Fred Bramante, the Republican, and Jeanne Shaheen, the Democrat. Would you vote for Fred Bramante or Jeanne Shaheen?" (IF OTHER, UNDECIDED, NEITHER, DK): "As of today, do you lean more toward Jeanne Shaheen, the Democrat, or Fred Bramante, the Republican?"
- "I'm going to read you a list of issues facing candidates in the 2000 election for New Hampshire Governor. Please tell me which of these issues you think is the MOST IMPORTANT issue facing candidates running for New Hampshire Governor ... education funding ... quality of education ... population growth and sprawl ... health care ... jobs and the economy ... or taxes?" "Which of these do you think is the next most important?"
- "As you probably know, the New Hampshire Supreme Court in the Claremont decision ruled that the State of New Hampshire is responsible for funding primary and secondary education in New Hampshire. Several candidates for Governor have proposed several different solutions for how to deal with this problem. Which of the following solutions to the education funding issue do you favor MOST [READ NUMBERS 1 TO 4] ... 1) a constitutional amendment reversing the Claremont decision ... 2) the current state-wide property tax ... or 3) an income tax ... 4) a sales tax ... or 5) legalizing casino gambling and using gambling revenues to fund

Most Important Problem

	<u>Educ. Funding</u> 44%	<u>Educ. Qual</u> 19%	<u>Growth/ Sprawl</u> 1%	<u>Health Care</u> 12%	<u>Jobs, Economy</u> 3%	<u>Taxes</u> 19%	<u>Other</u> 1%	<u>DK</u> 1%
STATEWIDE								
Registered Democrat	48	16	1	16	2	14	1	1
Undeclared	43	21	0	11	5	20	0	0
Registered Republican	42	19	2	10	3	21	2	2
Democrat	49	16	1	13	3	17	0	0
Independent	33	22	2	20	3	18	2	0
Republican	43	19	1	9	4	21	2	1
Liberal	45	18	1	17	2	17	1	0
Moderate	49	17	1	11	3	16	1	1
Conservative	36	19	2	10	5	26	2	1
18 to 29	39	20	0	8	13	20	1	0
30 to 45	45	24	1	8	4	17	0	1
46 to 64	46	17	2	13	1	20	1	1
65 and over	41	15	1	19	3	18	2	1
Male	48	15	2	8	4	20	2	1
Female	40	22	0	16	2	18	1	0
High school or less	38	14	1	21	5	18	1	1
Some college	40	21	1	15	2	19	1	1
College graduate	45	20	1	6	4	21	2	1
Post-graduate	61	20	1	3	2	12	1	0
Northern NH	36	18	1	20	4	17	1	2
Western NH	46	17	2	8	2	23	1	1
Central/Lakes	50	14	0	17	4	15	2	0
Hillsborough County	40	22	2	9	3	21	2	1
Seacoast	47	19	1	11	4	17	1	0
1st District	45	18	1	15	3	17	1	0
2nd District	43	19	1	10	4	20	2	1
Donor towns	47	20	1	11	3	18	0	1
Receiver towns	44	18	1	13	3	19	1	1
Const. Amendment	38	13	2	9	5	30	2	0
Property tax	34	23	1	13	4	23	1	0
Income tax	57	20	1	10	1	11	0	0
Sales tax	46	20	1	13	5	15	0	0
Gambling	38	15	1	18	2	21	2	1

Most Important Problem

(Two possible responses. Percentages sum to more than 100%.)

STATEWIDE	<u>Educ.</u> <u>Funding</u> 62%	<u>Educ.</u> <u>Qual</u> 40%	<u>Growth/</u> <u>Sprawl</u> 5%	<u>Health</u> <u>Care</u> 29%	<u>Jobs,</u> <u>Economy</u> 10%	<u>Taxes</u> 46%	<u>Other</u> 2%	<u>DK</u> 1%
Registered Democrat	67	40	5	32	9	40	2	2
Undeclared	61	44	4	28	10	49	2	0
Registered Republican	61	37	6	28	9	48	2	2
Democrat	66	41	4	31	10	41	1	1
Independent	60	41	5	33	10	45	3	0
Republican	59	39	6	25	11	50	3	2
Liberal	66	45	6	34	9	36	1	1
Moderate	67	40	5	27	10	45	2	1
Conservative	55	38	4	27	11	55	4	1
18 to 29	53	38	2	23	29	51	1	0
30 to 45	69	45	8	17	11	44	0	1
46 to 64	63	38	4	32	7	48	3	1
65 and over	57	39	4	42	6	41	4	3
Male	69	34	7	19	12	50	3	2
Female	57	45	3	38	9	42	2	1
High school or less	53	40	2	41	12	43	2	3
Some college	60	40	7	32	9	45	3	1
College graduate	66	40	6	19	11	49	2	1
Post-graduate	79	41	4	18	7	47	2	1
Northern NH	53	40	3	39	13	41	1	3
Western NH	64	45	6	24	7	46	4	1
Central/Lakes	68	33	4	31	12	44	4	0
Hillsborough County	62	41	7	27	7	48	2	2
Seacoast	63	41	5	26	11	48	1	1
1st District	62	40	6	30	10	46	2	1
2nd District	63	40	4	28	10	45	2	2
Donor towns	64	42	3	20	10	51	1	2
Receiver towns	62	40	5	30	10	45	2	1
Const. Amendment	64	32	7	26	10	53	3	1
Property tax	54	41	5	31	12	55	1	0
Income tax	79	43	8	24	4	37	1	0
Sales tax	61	41	4	26	14	48	4	0
Gambling	53	38	4	37	12	47	2	2

Preferred Solution to Education Funding Problem

STATEWIDE	<u>Const.</u> <u>Amndmt</u> 17%	<u>Prop.</u> <u>Tax</u> 13%	<u>Income</u> <u>Tax</u> 22%	<u>Sales</u> <u>Tax</u> 18%	<u>Gambling</u> <u>20%</u>	<u>Other</u> <u>3%</u>	<u>DK</u> <u>8%</u>
Registered Democrat	10	10	33	16	21	3	7
Undeclared	13	11	20	21	22	3	10
Registered Republican	27	17	14	17	15	3	7
Democrat	10	12	33	16	20	4	6
Independent	17	9	16	16	25	2	14
Republican	24	15	13	21	18	3	6
Liberal	10	12	34	16	21	4	4
Moderate	14	11	24	21	20	3	8
Conservative	29	18	10	14	19	3	6
18 to 29	18	12	14	19	25	2	9
30 to 45	19	16	18	15	21	2	9
46 to 64	15	11	23	21	21	3	6
65 and over	16	10	27	17	15	5	10
Male	21	14	21	18	20	3	4
Female	13	12	22	18	20	3	11
High school or less	15	10	14	16	31	3	11
Some college	15	13	18	23	21	2	7
College graduate	22	17	22	17	13	2	6
Post-graduate	14	7	43	12	10	7	7
Northern NH	18	15	10	29	15	2	11
Western NH	17	10	27	20	12	5	8
Central/Lakes	15	12	26	18	21	3	6
Hillsborough County	18	14	21	15	19	4	10
Seacoast	17	12	23	14	27	2	5
1st District	19	13	19	19	20	3	8
2nd District	15	13	24	17	20	3	8
Donor towns	18	6	27	28	14	2	5
Receiver towns	17	13	21	17	21	3	8
Educ. funding	15	10	28	19	18	3	8
Quality of educ.	12	16	23	20	17	5	8
Health care	12	14	17	19	29	1	9
Jobs/economy	28	16	6	28	14	8	0
Taxes	27	15	13	14	23	1	6

**Republican Candidate for Governor
(Likely GOP Primary Voters)**

STATEWIDE	<u>Fred Bramante</u> 6%	<u>Jeff Howard</u> 14%	<u>Gordon Humphrey</u> 48%	<u>Jim Squires</u> 14%	<u>Other</u> 4%	<u>Un- decided</u> 14%
Undeclared	12	16	36	11	10	15
Registered Republican	4	14	51	15	2	14
Strong Republican	4	15	54	14	2	10
Not so strong Republican	4	9	50	15	10	13
Lean Republican	11	23	42	11	5	9
Independent or Democrat	10	7	37	24	3	19
Extremely/fairly conservative	4	12	64	5	3	11
Somewhat conservative	2	8	65	3	11	11
Moderate, lean conservative	11	18	38	17	1	15
Moderate or liberal	5	17	32	30	2	13
18 to 29	6	5	66	10	0	13
30 to 45	6	13	53	7	5	16
46 to 64	7	14	50	13	6	10
65 and over	5	19	34	30	0	12
Male	4	15	55	14	2	11
Female	9	13	40	15	6	17
High school or less	5	13	55	8	7	13
Some college	7	14	43	18	5	13
College graduate	7	16	50	17	1	10
Post-graduate	2	12	44	16	3	24
Northern NH	6	17	35	10	4	27
Western NH	5	19	54	13	0	9
Central/Lakes	2	22	53	15	0	8
Hillsborough County	6	6	49	21	5	14
Seacoast	8	11	49	12	6	13
1st District	5	13	57	10	4	11
2nd District	7	15	38	19	3	17
Donor towns	1	15	44	15	8	17
Receiver towns	6	14	48	14	3	14
Educ. funding	6	12	43	21	3	14
Quality of educ.	9	20	49	8	5	8
Health care	13	12	44	14	5	12
Jobs/economy	0	17	29	0	20	34
Taxes	1	16	59	11	3	10
Const. Amendment	6	14	62	2	4	12
Property tax	0	14	65	3	0	17
Income tax	6	18	24	41	5	6
Sales tax	10	21	35	21	4	10
Gambling	9	8	55	12	9	8

**Democratic Candidate for Governor
(Likely DEM Primary Voters)**

STATEWIDE	<u>Mark Fernald</u> 26%	<u>Jeanne Shaheen</u> 59%	<u>Other</u> 1%	<u>Un- decided</u> 13%
Registered Democrat	27	58	1	14
Undeclared	26	62	2	10
Strong Democrat	23	64	2	12
Not so strong Democrat	28	55	4	14
Lean Democrat	28	57	0	15
Independent or Republican	37	52	0	12
Extremely/fairly liberal	35	53	3	9
Somewhat liberal	34	52	0	14
Moderate, lean liberal	25	58	0	17
Moderate or conservative	21	68	1	10
18 to 29	15	69	0	16
30 to 45	26	56	1	16
46 to 64	30	56	2	12
65 and over	22	67	1	10
Male	33	52	2	14
Female	21	65	1	13
High school or less	22	59	2	18
Some college	25	66	1	8
College graduate	27	55	3	15
Post-graduate	36	56	0	7
Northern NH	32	54	0	14
Western NH	24	68	0	8
Central/Lakes	36	57	2	5
Hillsborough County	16	67	2	15
Seacoast	29	52	1	18
1st District	28	60	1	11
2nd District	25	58	1	15
Donor towns	64	29	0	7
Receiver towns	22	62	2	14
Educ. funding	32	58	1	9
Quality of educ.	19	58	3	20
Health care	24	70	0	6
Jobs/economy	0	88	0	12
Taxes	22	56	3	19
Const. Amendment	21	56	2	20
Property tax	25	63	1	11
Income tax	42	48	1	9
Sales tax	34	58	3	5
Gambling	6	72	1	21

**Vote for President
(Likely Voters)**

STATEWIDE	<u>Gore</u> 42%	<u>Bush</u> 42%	<u>Buchanan</u> 2%	<u>Nader</u> 4%	<u>Other</u> 4%	<u>Undecided</u> 6%
Registered Democrat	75	10	2	4	3	6
Undeclared	43	36	1	7	7	6
Registered Republican	14	75	3	1	2	5
Democrat	76	10	1	4	2	6
Independent	37	39	3	7	10	6
Republican	10	77	3	3	4	4
Liberal	65	21	1	7	3	4
Moderate	47	36	2	4	3	7
Conservative	17	72	2	1	5	3
18 to 29	44	38	3	5	2	7
30 to 45	39	47	2	3	2	7
46 to 64	44	43	1	4	5	3
65 and over	45	36	3	4	7	5
Male	38	47	1	5	3	6
Female	46	38	2	3	5	5
High school or less	39	43	4	2	6	6
Some college	39	45	2	6	3	3
College graduate	40	47	1	4	3	6
Post-graduate	58	27	1	3	4	6
Northern NH	38	48	4	4	3	3
Western NH	37	45	1	6	3	8
Central/Lakes	48	47	0	1	1	2
Hillsborough County	41	38	2	4	7	8
Seacoast	42	40	2	5	5	6
1st District	42	44	2	3	4	6
2nd District	42	41	2	5	4	5
Donor towns	50	37	1	4	3	5
Receiver towns	41	43	2	4	4	6
Educ. funding	51	36	2	2	3	5
Quality of educ.	37	46	1	5	5	5
Health care	42	47	4	1	1	4
Jobs/economy	34	56	0	0	10	0
Taxes	33	48	1	8	4	6

**Vote for Governor: Shaheen vs Humphrey
(Likely Voters)**

STATEWIDE	<u>Gordon Humphrey</u> 36%	<u>Jeanne Shaheen</u> 49%	<u>Other</u> 7%	<u>Un- decided</u> 8%
Registered Democrat	6	76	9	9
Undeclared	31	55	6	8
Registered Republican	65	21	6	9
Democrat	9	76	8	7
Independent	32	49	8	11
Republican	65	23	5	6
Liberal	14	72	9	6
Moderate	30	55	6	8
Conservative	64	26	6	4
18 to 29	38	48	3	11
30 to 45	39	48	4	9
46 to 64	33	53	8	7
65 and over	37	49	10	5
Male	37	50	6	7
Female	35	49	7	9
High school or less	35	48	7	10
Some college	36	50	8	6
College graduate	41	45	6	7
Post-graduate	26	63	5	6
Northern NH	37	44	8	11
Western NH	37	40	9	14
Central/Lakes	35	54	6	5
Hillsborough County	38	50	5	7
Seacoast	33	51	7	8
1st District	37	49	7	8
2nd District	35	50	7	9
Donor towns	38	46	10	7
Receiver towns	36	50	6	8
Educ. funding	35	53	5	7
Quality of educ.	32	54	4	10
Health care	34	51	10	5
Jobs/economy	37	50	10	3
Taxes	44	39	9	8
Const. Amendment	63	30	2	5
Property tax	42	46	6	6
Income tax	21	67	6	6
Sales tax	37	42	13	8
Gambling	28	59	5	7

**Vote for Governor: Fernald vs Humphrey
(Likely Voters)**

STATEWIDE	<u>Gordon Humphrey</u> 37%	<u>Mark Fernald</u> 30%	<u>Other</u> 17%	<u>Un- decided</u> 17%
Registered Democrat	12	56	16	15
Undeclared	27	29	23	21
Registered Republican	66	10	11	13
Democrat	13	53	18	16
Independent	26	23	27	24
Republican	65	10	12	13
Liberal	17	52	17	14
Moderate	31	31	19	19
Conservative	61	16	13	10
18 to 29	41	20	9	30
30 to 45	43	26	14	17
46 to 64	30	35	21	15
65 and over	37	33	18	11
Male	40	29	16	14
Female	33	31	17	19
High school or less	39	25	18	19
Some college	38	27	18	17
College graduate	40	29	14	17
Post-graduate	23	49	19	9
Northern NH	39	25	14	22
Western NH	27	41	12	19
Central/Lakes	37	35	16	11
Hillsborough County	43	25	19	13
Seacoast	32	30	18	19
1st District	37	27	18	18
2nd District	36	33	16	15
Donor towns	31	40	11	18
Receiver towns	37	29	18	16
Educ. funding	34	37	14	15
Quality of educ.	33	29	22	16
Health care	37	25	20	18
Jobs/economy	48	19	19	14
Taxes	42	25	16	17
Const. Amendment	59	14	11	16
Property tax	47	25	14	14
Income tax	19	58	11	12
Sales tax	39	26	20	15
Gambling	32	26	24	17

**Vote for Governor: Shaheen vs Howard
(Likely Voters)**

STATEWIDE	<u>Jeff Howard</u> 30%	<u>Jeanne Shaheen</u> 50%	<u>Other</u> 9%	<u>Un- decided</u> 11%
Registered Democrat	6	74	11	9
Undeclared	24	55	11	11
Registered Republican	57	23	7	12
Democrat	7	74	10	9
Independent	22	54	14	11
Republican	58	25	6	11
Liberal	13	73	10	5
Moderate	24	57	8	11
Conservative	55	26	10	9
18 to 29	42	46	3	9
30 to 45	33	49	9	9
46 to 64	25	54	9	12
65 and over	32	47	12	8
Male	31	50	9	10
Female	29	50	9	11
High school or less	33	49	9	9
Some college	31	50	9	10
College graduate	33	46	10	11
Post-graduate	19	63	8	10
Northern NH	35	44	8	13
Western NH	31	38	11	20
Central/Lakes	33	55	7	5
Hillsborough County	28	52	9	11
Seacoast	28	53	10	9
1st District	32	49	9	10
2nd District	28	51	9	12
Donor towns	24	44	18	14
Receiver towns	31	51	8	10
Educ. funding	26	54	8	11
Quality of educ.	30	51	9	10
Health care	27	58	11	5
Jobs/economy	45	42	10	3
Taxes	38	40	10	12
Const. Amendment	51	32	8	9
Property tax	37	48	7	7
Income tax	23	60	9	9
Sales tax	31	42	11	16
Gambling	21	64	7	8

**Vote for Governor: Shaheen vs Squires
(Likely Voters)**

STATEWIDE	<u>Jim Squires</u> 31%	<u>Jeanne Shaheen</u> 50%	<u>Other</u> 9%	<u>Un- decided</u> 11%
Registered Democrat	11	70	8	11
Undeclared	25	56	9	10
Registered Republican	53	25	10	12
Democrat	11	72	8	10
Independent	24	49	12	15
Republican	54	28	10	8
Liberal	17	63	9	10
Moderate	29	55	7	9
Conservative	46	32	14	8
18 to 29	34	54	1	11
30 to 45	30	51	9	11
46 to 64	30	52	9	8
65 and over	33	43	14	10
Male	32	49	9	10
Female	30	50	9	11
High school or less	27	52	9	13
Some college	34	53	6	7
College graduate	36	43	12	9
Post-graduate	24	52	11	13
Northern NH	32	44	9	15
Western NH	29	39	15	18
Central/Lakes	34	51	9	6
Hillsborough County	27	53	9	11
Seacoast	33	52	7	8
1st District	32	50	9	10
2nd District	30	49	9	11
Donor towns	32	43	12	13
Receiver towns	31	50	9	10
Educ. funding	31	52	9	8
Quality of educ.	27	49	12	12
Health care	26	56	7	11
Jobs/economy	27	57	10	6
Taxes	41	41	7	10
Const. Amendment	45	32	13	9
Property tax	29	49	10	11
Income tax	30	54	8	8
Sales tax	33	49	8	9
Gambling	25	62	5	8

**Vote for Governor: Shaheen vs Bramante
(Likely Voters)**

STATEWIDE	<u>Fred Bramante</u> 27%	<u>Jeanne Shaheen</u> 50%	<u>Other</u> 11%	<u>Un- decided</u> 12%
Registered Democrat	5	75	10	9
Undeclared	22	55	11	11
Registered Republican	49	25	12	15
Democrat	9	74	9	8
Independent	18	49	14	19
Republican	51	27	11	11
Liberal	12	71	11	7
Moderate	22	55	10	12
Conservative	49	28	14	9
18 to 29	30	51	5	14
30 to 45	30	49	9	12
46 to 64	25	54	11	10
65 and over	28	46	15	11
Male	28	51	10	11
Female	26	49	12	12
High school or less	27	51	9	13
Some college	26	54	10	9
College graduate	34	43	13	10
Post-graduate	19	56	10	15
Northern NH	30	46	9	15
Western NH	26	42	16	16
Central/Lakes	22	59	13	6
Hillsborough County	25	49	11	15
Seacoast	31	50	10	9
1st District	30	50	10	10
2nd District	24	50	12	14
Donor towns	30	44	15	11
Receiver towns	27	51	10	12
Educ. funding	22	55	10	12
Quality of educ.	26	49	12	13
Health care	25	55	12	8
Jobs/economy	25	60	12	3
Taxes	43	38	9	10
Const. Amendment	45	31	11	13
Property tax	32	47	10	10
Income tax	19	60	10	11
Sales tax	29	46	13	12
Gambling	21	65	8	6