

BOSTON GLOBE POLL #25
MA 2010 SPECIAL SENATE ELECTION

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January, 2010

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**The Boston Globe Poll #25
MA 2012 Special Senate Election**

**Conducted by the UNH Survey Center
January 2010**

Technical Report

Field Period: January 2 to January 6, 2010

Hours: 10 a.m. to 9 p.m.

Median Completion Time: 11 minutes

Sample Size: 554 randomly selected Massachusetts likely voters in the 2010 special Senate Election (RDD)

Sampling Error: +/- 4.2%

Response Rate (AAPOR #4): 22%

The data have been weighted by the number of voters in a household and the number of telephone numbers at which a household can be reached in order to equalize the chances of an individual MA voter being selected. The data have also been weighted by the sex and race of the respondent and the region of the state based on the American Community Survey conducted by the US Census and past election results.

**The Boston Globe Poll #25
MA 2012 Special Senate Election**

**Conducted by the UNH Survey Center
January 2010**

* = DEFINED MISSING VALUE

INTRO

"Good afternoon / evening. My name is _____ and I'm calling for the University of New Hampshire Survey Center. We're conducting a short, confidential survey of voters in Massachusetts about the upcoming special election for US Senate, and we'd really appreciate your help and cooperation.

The survey will only take about 10 minutes."

IF ASKED: "This poll is being conducted for the Boston Globe and will be in the Sunday paper on January 10."

- 1 CONTINUE
- 2 NO REGISTERED VOTERS – VOLUNTEERED → TERMINATE
- 3 WON'T VOTE IN DEMOCRATIC PRIMARY – VOLUNTEERED → TERMINATE

- 99 REFUSED

BIR1

"In order to determine who to interview, could you tell me, of the REGISTERED VOTERS who currently live in your household -- including yourself -- who had the most recent birthday? I don't mean who is the youngest, but rather, who had the most recent birthday?"

- 1 INFORMANT → SKIP TO SEX
- 2 SOMEONE ELSE (SPECIFY): _____ → SKIP TO INT2
- 3 DON'T KNOW ALL BIRTHDAYS, ONLY SOME → BIR2
- 4 DON'T KNOW ANY BIRTHDAYS OTHER THAN OWN → SKIP TO SEX
- 5 NO REGISTERED VOTERS → TERMINATE

- 99 REFUSED -- ENTER NON-RESPONSE INFORMATION

BIR2

"Of the ones that you do know, who had the most recent birthday?"

- 1 INFORMANT _____ → SKIP TO SEX
- 2 SOMEONE ELSE (SPECIFY): _____ → SKIP TO INT2
- 3 PERSON NOT AVAILABLE

- 99 REFUSED

INT2

ASK TO SPEAK TO THAT PERSON

“Hello, this is _____ calling from the University of New Hampshire. This month, we are conducting a confidential study about the upcoming special election for US Senator from Massachusetts, and we'd really appreciate your help and cooperation. You have been identified as the adult in your household who had the most recent birthday. Is this correct?”

- 1 YES SKIP TO SEX
- 2 APPOINTMENT
- 99 REFUSAL → TERMINATE

SEX

“Thank you very much for helping us with this important study. We really appreciate your help. Before we begin I want to assure you that all of your answers are strictly confidential. They will be combined with answers from other people from across the state. Your telephone number was randomly selected from all families in Massachusetts.”

“Participation is voluntary. If you decide to participate, you may decline to answer any question or end the interview at any time. This call may be monitored for quality assurance.”

“This survey will take about 10 minutes to complete.”

RECORD SEX OF RESPONDENT

- 1 MALE
- 2 FEMALE
- * 99 NA

REGVOTE

“Are you registered to vote as a Democrat, Independent, Republican or something else?”

- 1 REGISTERED DEMOCRAT
- 2 REGISTERED INDEPENDENT / UNAFFILIATED
- 3 REGISTERED REPUBLICAN
- 4 REGISTERED - OTHER

- 98 NOT REGISTERED / DK (DO NOT PROBE) → TERMINATE
- * 99 NA / REFUSED → TERMINATE

VOTEINT

“As you know, the special election for U.S. Senator from Massachusetts is being held on January 19. How interested would you say you are in the special election for U.S. Senator ... extremely interested ... very interested ... somewhat interested ... or not very interested?”

- 1 EXTREMELY INTERESTED
- 2 VERY INTERESTED
- 3 SOMEWHAT INTERESTED
- 4 NOT VERY INTERESTED

- 98 DK (DO NOT PROBE)
- * 99 NA

LIKEVOTE

“Which of the following statements best describes you ... (READ NUMBERS 1 TO 5)

- 1 I will probably NOT vote in the special Senate election, → TERMINATE
- 2 I MAY vote in the special Senate election,
- 3 Unless some emergency comes up, I WILL vote in the special Senate election,
- 4 I will DEFINITELY vote in the special Senate election, or
- 5 I just don't know at this time.” → TERMINATE

* 99 NA/REFUSED → TERMINATE

SENFAV

“Next, I'd like to get your overall opinion of the candidates in the Senate election. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. First, how about ...

ROTATE SENFAV1 TO SENFAV3

SENFAV1 “Democratic candidate Martha Coakley.”

(READ IF NECESSARY)

"Would you say you have a favorable or unfavorable opinion of her or don't you know enough about her to say?"

- 1 FAVORABLE
- 2 NEITHER FAVORABLE OR UNFAVORABLE - VOLUNTEERED
- 3 UNFAVORABLE

98 DK / NEVER HEARD OF / KNOW TOO LITTLE TO SAY

* 99 NA / REFUSED

SENFAV2 “Republican candidate Scott Brown.”

SENFAV3 “Independent candidate Joe L. Kennedy.”

SENFIRM

“Have you definitely decided who you will vote for in the special election for US Senator ... are you leaning toward a candidate ... or have you considered the candidates and still trying to make up your mind?”

- 1 DEFINITELY DECIDED
- 2 LEANING TOWARD A CANDIDATE
- 3 STILL TRYING TO DECIDE

98 DK (DO NOT PROBE)

99 NA / REFUSED

SEN1

"If the election for US Senator from Massachusetts were held today, which of the following candidates would you vote for ... Republican Scott Brown ... Democrat Martha Coakley ... or Independent Joe L. Kennedy?"
(ROTATE CANDIDATES)

- 1 SCOTT BROWN
- 2 MARTHA COAKELY
- 3 JOE KENNEDY
- 4 OTHER CANDIDATE – SPECIFY

- 97 WILL NOT VOTE → TERMINATE
- 98 DK / NOT SURE → SKIP TO SENLEAN
- * 99 NA / REFUSED

SKIPTO SENWIN

SENLEAN

"Which candidate would you say you are leaning toward at this time ... Republican Scott Brown ... Democrat Martha Coakley ... or Independent Joe L. Kennedy?"

- 1 SCOTT BROWN
- 2 MARTHA COAKELY
- 3 JOE KENNEDY
- 4 OTHER CANDIDATE – SPECIFY

- 97 WILL NOT VOTE → TERMINATE
- 98 DK / NOT SURE
- * 99 NA / REFUSED

SENWIN

"Regardless of which candidate you plan to vote for, which candidate do you think will win the election for US Senate ... Scott Brown... Martha Coakley ... or Joe L. Kennedy?" ROTATE CANDIDATE NAMES

- 1 SCOTT BROWN
- 2 MARTHA COAKELY
- 3 JOE KENNEDY
- 4 OTHER CANDIDATE – SPECIFY

- 98 DK / NOT SURE
- * 99 NA / REFUSED

MIPSEN

"What do you think is the most IMPORTANT problem or issue in the race for Senator from Massachusetts?"

PROBE: "Could you be more SPECIFIC or give me an example?"

RECORD VERBATIM PROBE FOR SPECIFIC RESPONSE

DELEG

“As you may know, all of the representatives to the U.S. House and Senate from Massachusetts are Democrats. Do you think this is a problem for the people of Massachusetts?”

- 1 PROBLEM FOR MA
- 2 NOT A PROBLEM

- 98 DK / NOT SURE
- * 99 NA / REFUSED

HCARE

“Let me ask you a question about healthcare. The U.S. House and Senate have just passed overhauls of the nation’s health care system that they say will cover people without insurance and lower health care costs. Based on what you have seen or heard, do you favor or oppose the health care reform legislation that is going through Congress?”

“Is that strongly or just somewhat?”

- 1 STRONGLY FAVOR
- 2 FAVOR SOMEWHAT
- 3 NEUTRAL – NOT SURE
- 4 OPPOSE SOMEWHAT
- 5 STRONGLY OPPOSE

- 98 DK / NOT SURE
- * 99 NA / REFUSED

ISS

"I'd like to ask about some specific issues facing the country. For each, could you tell me which candidate you trust most to handle it. Which candidate, Scott Brown, Martha Coakley, or Joe L. Kennedy, do you trust most to handle ..." ROTATE ISS1 TO ISS5

ISS1

“Health care?”

IF NECESSARY: “Scott Brown, Martha Coakley, or Joe L. Kennedy.”

- 1 SCOTT BROWN
- 2 MARTHA COAKELY
- 3 JOE KENNEDY
- 4 OTHER CANDIDATE
- 5 ALL EQUAL

- 98 DK / NOT SURE
- * 99 NA / REFUSED

ISS2

“The war in Afghanistan?”

IF NECESSARY: “Scott Brown, Martha Coakley, or Joe L. Kennedy.”

ISS3

“The economy?”

IF NECESSARY: “Scott Brown, Martha Coakley, or Joe L. Kennedy.”

ISS4

“The environment and energy?”

IF NECESSARY: “Scott Brown, Martha Coakley, or Joe L. Kennedy.”

ISS5

“Taxes and spending?”

IF NECESSARY: “Scott Brown, Martha Coakley, or Joe L. Kennedy.”

GOVINT

“And as you know, the general election for Governor of Massachusetts and other offices is being held in November 2010. How interested would you say you are in the 2010 general election ... extremely interested ... very interested ... somewhat interested ... or not very interested?”

- 1 EXTREMELY INTERESTED
- 2 VERY INTERESTED
- 3 SOMEWHAT INTERESTED
- 4 NOT VERY INTERESTED

- 98 DK (DO NOT PROBE)
- * 99 NA

GOVLK

“Which of the following statements best describes you ... (READ NUMBERS 1 TO 5)

- 1 I will probably NOT vote in the November 2010 general election,
- 2 I MAY vote in the November 2010 general election,
- 3 Unless some emergency comes up, I WILL vote in the 2010 general election,
- 4 I will DEFINITELY vote in the 2010 general election, or
- 5 I just don't know at this time.”

- * 99 NA/REFUSED

MAFAV

"I'd like to get your overall opinion of the candidates for Massachusetts governor. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. First, how about ...

ROTATE MAFAV1 TO MAFAV4

MAFAV1 "Governor Deval Patrick."

(READ IF NECESSARY)

"Would you say you have a favorable or unfavorable opinion of her or don't you know enough about her to say?"

- 1 FAVORABLE
- 2 NEITHER FAVORABLE OR UNFAVORABLE - VOLUNTEERED
- 3 UNFAVORABLE

- 98 DK / NEVER HEARD OF / KNOW TOO LITTLE TO SAY
- * 99 NA / REFUSED

MAFAV2 "Former Harvard Pilgrim Health Care CEO Charlie Baker."

MAFAV3 "State Treasurer Tim Cahill."

MAFAV4 "Former Massachusetts Turnpike Authority member Christy Mihos (MY - hos)."

CKGOV1

- IF (GOVLK = 1) SKIPTO GOVAPP
- IF (GOVLK = 5) SKIPTO GOVAPP
- IF (GOVLK = 98) SKIPTO GOVAPP
- IF (GOVLK = 99) SKIPTO GOVAPP

GOV1

"I know that it is early, but have you definitely decided who you will vote for in the election for Massachusetts governor in 2010 ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?"

- 1 DEFINITELY DECIDED WHO WILL VOTE FOR
- 2 LEANING TOWARD SOMEONE
- 3 STILL TRYING TO DECIDE

- 99 NA / REFUSED

GOV2

"If the 2010 Massachusetts gubernatorial election was being held TODAY and the candidates are Charlie Baker, the Republican ... Deval Patrick, the Democrat ... and Tim Cahill, the Independent, who would you vote for ... Charlie Baker ... Deval Patrick ... or Tim Cahill?" ROTATE CANDIDATES

- 1 BAKER
- 2 PATRICK
- 3 CAHILL
- 4 OTHER
- 5 WILL NOT VOTE

- 98 DK / UNSURE
- * 99 NA/REFUSED

GOV3

"If the 2010 Massachusetts gubernatorial election was being held TODAY and the candidates are Christy Mihos, the Republican ... Deval Patrick, the Democrat ... and Tim Cahill, the Independent, who would you vote for ... Christy Mihos ... Deval Patrick ... or Tim Cahill?" ROTATE CANDIDATES

- 1 MIHOS
- 2 PATRICK
- 3 CAHILL
- 4 OTHER
- 5 WILL NOT VOTE

- 98 DK / UNSURE
- * 99 NA/REFUSED

GOVAPP

"GENERALLY SPEAKING, do you approve or disapprove of the way Deval Patrick is handling his job as governor?"

(IF APPROVE): "Would you say that you STRONGLY approve of the way he is handling his job as governor, or that you approve only SOMEWHAT?"

(IF DISAPPROVE): "Would you say that you STRONGLY disapprove of the way he is handling his job as governor, or that you disapprove only SOMEWHAT?"

(IF NEITHER, NOT SURE, DK): "Would you say that you lean a little more toward APPROVING or DISAPPROVING of the way he is handling his job as governor?"

- 1 STRONGLY APPROVE
- 2 APPROVE SOMEWHAT
- 3 LEAN TOWARD APPROVING

- 4 NEITHER, NOT SURE, DK

- 5 LEAN TOWARD DISAPPROVING
- 6 DISAPPROVE SOMEWHAT
- 7 STRONGLY DISAPPROVE

- * 99 NA / REFUSED

ECON2

“Who do you TRUST MORE to handle the state’s budget and fiscal problems ... [ROTATE RESPONSES] Governor Patrick or the state Legislature?”

- 1 GOVERNOR PATRICK
- 2 STATE LEGISLATURE
- 3 BOTH EQUALLY
- 4 NEITHER

98 DK (PROBE: REPEAT QUESTION)

* 99 NA / REFUSED

CASINO1

“I’d like to turn to the subject of gambling in Massachusetts. As you may know, state leaders are moving forward with plans to expand gambling in the state. Supporters argue that this will bring in hundreds of millions of dollars in revenues, while opponents argue that casinos will increase social problems from compulsive gambling. What about you ... do you favor or oppose legalizing casino gambling in Massachusetts?”

IF FAVOR: “What kind of gaming would you prefer ... resort casinos or slot machines at race tracks?”

- 1 RESORT CASINOS
- 2 SLOT MACHINES AT TRACKS
- 3 NO PREFERENCE - VOLUNTEERED
- 4 DON’T WANT ANY GAMBLING

98 DK / NOT SURE

99 NA / REFUSED

SALESTAX

"On another topic, the state sales tax increased this summer from 5 percent to 6.25 percent. Have you bought fewer things in general, gone to neighboring states to buy things, or has the sales tax increase made little difference in your spending habits?"

- 1 BOUGHT FEWER THINGS
- 2 BOUGHT MORE IN NEIGHBORING STATES
- 3 BOTH BOUGHT FEWER THINGS AND MORE IN OTHER STATES (1 & 2)
- 4 NO IMPACT ON SPENDING

98 DK (PROBE: REPEAT QUESTION)

* 99 NA / REFUSED

TOWN

“Now, a few final questions . . .”

“What town do you live?” ENTER NUMBER OF TOWN FROM SHEET.

997 OTHER → SPECIFY _____

998 DK - DO NOT PROBE

* 999 NA / REFUSED

D1

“What is the highest grade in school, or level of education that you’ve completed and got credit for ...”
[READ RESPONSES]

- 1 “Eighth grade or less,
- 2 Some high school,
- 3 High school graduate, (INCLUDES G.E.D.)
- 4 Technical school,
- 5 Some college,
- 6 College graduate,
- 7 Or postgraduate work?”

- 8 DK (DO NOT PROBE)
- * 9 NA / REFUSED

D2

“GENERALLY SPEAKING, do you usually think of yourself as a Republican, a Democrat, an Independent or what?”

(IF REPUBLICAN): “Would you call yourself a STRONG Republican or a NOT VERY STRONG Republican?”

(IF DEMOCRAT): “Would you call yourself a STRONG Democrat or a NOT VERY STRONG Democrat?”

(IF INDEPENDENT, NO PREFERENCE, OR OTHER): “Do you think of yourself as closer to the Republican or to the Democratic party?”

- 1 STRONG DEMOCRAT
- 2 NOT VERY STRONG DEMOCRAT
- 3 INDEPENDENT, BUT CLOSER TO DEMOCRATS
- 4 INDEPENDENT--CLOSER TO NEITHER
- 5 INDEPENDENT, BUT CLOSER TO REPUBLICANS
- 6 NOT VERY STRONG REPUBLICAN
- 7 STRONG REPUBLICAN
- 8 OTHER PARTY

- * 99 DK / NA / REFUSED

D3

“What is your current age?”

____ : ____ : (RECORD EXACT NUMBER OF YEARS OLD -- E.G., 45)
: ____ : ____ :

- 96 NINETY-SIX YEARS OF AGE OR OLDER
- * 97 REFUSED
- * 98 DK
- * 99 NA

D4

“Are you of Hispanic or Spanish origin?”

- 1 YES
- 2 NO

- 98 DON'T KNOW
- * 99 REFUSED

D5

“Which of the following best describes your race? Is it ...White ... African-American ... Asian ... Native-American ... or some other race?”

- 1 WHITE (CAUCASIAN)
- 2 BLACK (AFRICAN-AMERICAN)
- 3 HISPANIC
- 4 ASIAN
- 5 NATIVE AMERICAN
- 6 OTHER – SPECIFY: _____

- 98 DON'T KNOW
- 99 NO ANSWER/REFUSED

D6

“Including yourself, how many REGISTERED VOTERS CURRENTLY live in your household?”

- 1 ONE
- 2 TWO
- 3 THREE
- 4 FOUR
- 5 FIVE
- 6 SIX
- 7 SEVEN OR MORE

- 98 DK
- * 99 NA / REFUSED

D7

“Not counting business lines, extension phones, or cellular phones -- on how many different telephone NUMBERS can your household be reached?”

- 1 ONE
- 2 TWO
- 3 THREE
- 4 FOUR
- 5 FIVE
- 6 SIX
- 7 SEVEN OR MORE

- 98 DK
- * 99 NA / REFUSED

D8

“How much TOTAL income did you and your family receive in 2009, not just from wages or salaries but from ALL sources -- that is, before taxes and other deductions were made? Was it ... (READ CATEGORIES)

	<u>ANNUAL</u>	<u>MONTHLY EQUIVALENT</u>
1	Less than \$15,000,	LESS THAN \$1,250
2	\$15,000 - \$29,999,	\$1,250 - \$2,499
3	\$30,000 - \$44,999,	\$2,500 - \$3,749
4	\$45,000 - \$59,999,	\$3,750 - \$4,999
5	\$60,000 - \$74,999,	\$5,000 - \$6,249
6	\$75,000 - \$99,999, or	\$6,250 - \$8,333
7	\$100,000 and over?”	\$8,334 AND OVER
* 97	REFUSED	
* 98	DK	
* 99	NA	

D9

“Finally, would you be willing to be interviewed by a reporter to discuss your reactions to some of the topics we’ve been talking about?”

- 1 YES → “Could I have just your first name in case a reporter wants to call you?” _____
- 2 NO / DK (DO NOT PROBE)

- 99 NA / REFUSED

“Thank you for your time and participation. Your input has been very valuable. Goodbye.”

Tabular Results

"If the election for US Senator from Massachusetts were held today, which of the following candidates would you vote for ... Republican Scott Brown ... Democrat Martha Coakley ... or Independent Joe L. Kennedy?" [WITH LEANERS]

MA LIKELY VOTERS	<u>Brown</u>	<u>Coakley</u>	<u>Kennedy</u>	<u>Don't Know</u>	<u>(N=)</u>
	36%	53%	5%	5%	546
Registered Democrat	10%	78%	5%	8%	197
Registered Unenrolled	42%	48%	6%	4%	278
Registered Republican	88%	7%	4%	1%	71
Democrat	8%	79%	7%	6%	306
Independent	43%	44%	2%	10%	83
Republican	89%	7%	3%	2%	152
Definitely decided Vote in S.E.	44%	54%	1%	0%	332
Leaning towards someone	31%	59%	7%	3%	82
Still trying to decide	18%	49%	15%	18%	126
Extremely interested in election	47%	47%	2%	3%	150
Very interested	35%	57%	5%	3%	229
Somewhat/Not Very interested	27%	53%	8%	11%	167
Male	41%	50%	5%	3%	262
Female	31%	56%	6%	7%	284
35 or under	23%	62%	14%	1%	46
35 to 49	48%	38%	3%	11%	127
50 to 64	34%	61%	3%	2%	181
65 and over	32%	56%	7%	5%	173
White	40%	53%	3%	4%	451
African American	12%	66%	4%	19%	45
Other	16%	48%	31%	4%	37
High school or less	41%	44%	7%	8%	97
Some college	42%	48%	7%	2%	102
College graduate	43%	44%	6%	7%	190
Post-graduate	20%	74%	2%	3%	154
Less than \$30K	23%	57%	16%	3%	55
\$30K to \$60K	32%	55%	5%	7%	93
\$60K to \$75K	43%	42%	0%	15%	35
\$75K to \$100K	29%	65%	6%	0%	68
\$100K or more	39%	57%	3%	1%	138
Inside 128	28%	60%	5%	8%	125
128 to 495	43%	49%	5%	3%	167
Central MA	38%	51%	4%	7%	106
Western MA	29%	59%	12%	1%	69
Southern MA/Cape/Islands	39%	50%	3%	8%	78

"If the election for US Senator from Massachusetts were held today, which of the following candidates would you vote for ... Republican Scott Brown ... Democrat Martha Coakley ... or Independent Joe L. Kennedy?" [NO LEANERS]

MA LIKELY VOTERS	<u>Brown</u> 35%	<u>Coakley</u> 50%	<u>Kennedy</u> 5%	<u>Don't Know</u> 9%	<u>(N=)</u> 544
Registered Democrat	9%	72%	4%	15%	197
Registered Unenrolled	41%	46%	6%	8%	276
Registered Republican	87%	7%	4%	2%	71
Democrat	8%	75%	7%	11%	306
Independent	40%	41%	3%	16%	81
Republican	87%	6%	3%	4%	152
Definitely decided Vote in S.E.	44%	54%	1%	1%	331
Leaning towards someone	31%	57%	6%	6%	81
Still trying to decide	14%	38%	15%	34%	126
Extremely interested in election	47%	47%	2%	3%	149
Very interested	35%	54%	5%	6%	227
Somewhat/Not Very interested	25%	48%	8%	19%	167
Male	40%	47%	4%	8%	262
Female	30%	54%	6%	10%	282
35 or under	23%	49%	14%	13%	46
35 to 49	45%	38%	3%	15%	127
50 to 64	34%	58%	3%	6%	181
65 and over	31%	54%	7%	8%	173
White	38%	50%	3%	8%	450
African American	12%	56%	4%	29%	45
Other	17%	50%	32%	2%	36
High school or less	39%	42%	6%	13%	97
Some college	40%	47%	7%	5%	101
College graduate	42%	40%	5%	13%	189
Post-graduate	20%	71%	2%	7%	154
Less than \$30K	20%	57%	16%	7%	55
\$30K to \$60K	30%	54%	5%	11%	92
\$60K to \$75K	43%	39%	0%	18%	35
\$75K to \$100K	29%	62%	6%	2%	68
\$100K or more	38%	52%	3%	7%	138
Inside 128	26%	57%	5%	12%	125
128 to 495	41%	47%	5%	7%	167
Central MA	38%	45%	4%	13%	105
Western MA	28%	56%	11%	5%	69
Southern MA/Cape/Islands	37%	50%	3%	10%	78

“Have you definitely decided who you will vote for in the special election for US Senator ... are you leaning toward a candidate ... or have you considered the candidates and still trying to make up your mind?”

	Definitely Decided	Leaning	Still Trying To Decide	Don't Know	(N=)
MA LIKELY VOTERS	61%	15%	23%	1%	553
Brown voter	75%	13%	11%	1%	197
Coakley voter	62%	17%	21%	1%	291
Kennedy voter	12%	19%	67%	2%	29
Other/Undecided voter	5%	9%	79%	6%	29
Registered Democrat	58%	15%	26%	1%	200
Registered Unenrolled	60%	17%	23%	1%	282
Registered Republican	73%	8%	13%	5%	71
Democrat	57%	18%	25%	0%	309
Independent	51%	11%	36%	1%	86
Republican	74%	12%	11%	3%	152
Extremely interested in election	78%	10%	11%	0%	152
Very interested	65%	15%	20%	0%	234
Somewhat/Not Very interested	39%	19%	38%	4%	167
Male	63%	12%	23%	2%	264
Female	59%	18%	22%	1%	289
35 or under	35%	26%	35%	5%	46
35 to 49	57%	19%	23%	1%	128
50 to 64	64%	17%	18%	0%	183
65 and over	68%	8%	24%	1%	177
White	62%	15%	22%	1%	458
African American	56%	10%	34%	0%	45
Other	53%	24%	19%	4%	37
High school or less	59%	8%	31%	2%	98
Some college	56%	19%	24%	1%	105
College graduate	59%	17%	23%	1%	192
Post-graduate	67%	15%	16%	1%	156
Less than \$30K	55%	7%	35%	3%	55
\$30K to \$60K	54%	16%	29%	0%	94
\$60K to \$75K	54%	14%	28%	4%	35
\$75K to \$100K	68%	17%	14%	0%	68
\$100K or more	66%	17%	17%	0%	140
Inside 128	67%	7%	25%	0%	127
128 to 495	62%	20%	16%	2%	169
Central MA	56%	18%	25%	0%	106
Western MA	55%	18%	26%	1%	70
Southern MA/Cape/Islands	60%	9%	29%	2%	80

“Next, I'd like to get your overall opinion of the candidates in the Senate election. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her ... Democratic candidate Martha Coakley.”

MA LIKELY VOTERS	<u>Favorable</u> 61%	<u>Neutral</u> 6%	<u>Unfavorable</u> 26%	<u>DK</u> 8%	<u>(N=)</u> 553
Brown voter	21%	8%	64%	7%	197
Coakley voter	93%	3%	1%	3%	291
Kennedy voter	29%	7%	26%	38%	29
Other/Undecided voter	35%	10%	24%	30%	29
Registered Democrat	84%	4%	5%	7%	199
Registered Unenrolled	54%	6%	33%	6%	282
Registered Republican	22%	7%	56%	15%	71
Democrat	83%	4%	6%	7%	308
Independent	49%	7%	37%	8%	86
Republican	21%	7%	63%	9%	152
Definitely decided Vote in S.E.	60%	5%	33%	2%	336
Leaning towards someone	65%	8%	21%	6%	83
Still trying to decide	62%	6%	12%	19%	127
Extremely interested in election	53%	5%	38%	4%	152
Very interested	67%	3%	24%	6%	234
Somewhat/Not Very interested	59%	9%	19%	13%	167
Male	60%	3%	30%	7%	263
Female	62%	8%	22%	8%	289
35 or under	67%	1%	17%	15%	46
35 to 49	56%	5%	29%	10%	128
50 to 64	66%	5%	25%	4%	183
65 and over	58%	6%	27%	9%	177
White	62%	6%	27%	6%	458
African American	65%	10%	16%	9%	45
Other	51%	2%	20%	28%	37
High school or less	51%	5%	30%	14%	98
Some college	56%	2%	29%	13%	105
College graduate	56%	7%	31%	6%	192
Post-graduate	76%	7%	15%	2%	156
Less than \$30K	65%	4%	13%	19%	55
\$30K to \$60K	63%	4%	22%	10%	94
\$60K to \$75K	49%	1%	29%	20%	35
\$75K to \$100K	67%	3%	29%	1%	68
\$100K or more	63%	8%	25%	4%	140
Inside 128	68%	4%	22%	6%	127
128 to 495	60%	4%	30%	5%	169
Central MA	59%	7%	27%	7%	106
Western MA	62%	5%	20%	14%	69
Southern MA/Cape/Islands	51%	9%	30%	10%	80

“Next, I'd like to get your overall opinion of the candidates in the Senate election. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her ... Republican candidate Scott Brown.”

MA LIKELY VOTERS	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>DK</u>	<u>(N=)</u>
	44%	7%	25%	23%	551
Brown voter	93%	1%	1%	5%	197
Coakley voter	16%	10%	43%	31%	289
Kennedy voter	9%	4%	33%	54%	29
Other/Undecided voter	29%	22%	4%	46%	29
Registered Democrat	18%	11%	43%	28%	199
Registered Unenrolled	53%	6%	19%	23%	280
Registered Republican	85%	1%	1%	12%	71
Democrat	19%	9%	42%	30%	308
Independent	61%	9%	10%	20%	84
Republican	87%	2%	0%	11%	152
Definitely decided Vote in S.E.	51%	5%	30%	15%	336
Leaning towards someone	36%	11%	26%	27%	83
Still trying to decide	33%	9%	15%	43%	125
Extremely interested in election	55%	5%	28%	12%	150
Very interested	45%	6%	26%	23%	234
Somewhat/Not Very interested	33%	11%	23%	34%	167
Male	48%	6%	22%	24%	262
Female	41%	8%	28%	23%	289
35 or under	25%	5%	40%	30%	44
35 to 49	52%	5%	20%	23%	128
50 to 64	47%	10%	26%	16%	183
65 and over	39%	6%	24%	31%	177
White	49%	7%	25%	19%	456
African American	12%	13%	25%	50%	45
Other	25%	5%	38%	33%	37
High school or less	43%	5%	19%	33%	98
Some college	46%	9%	20%	26%	105
College graduate	52%	6%	23%	19%	192
Post-graduate	34%	9%	37%	21%	154
Less than \$30K	30%	7%	16%	47%	55
\$30K to \$60K	40%	7%	25%	28%	94
\$60K to \$75K	43%	7%	21%	30%	35
\$75K to \$100K	45%	3%	33%	19%	68
\$100K or more	43%	7%	34%	16%	140
Inside 128	37%	9%	27%	27%	127
128 to 495	52%	3%	29%	15%	167
Central MA	46%	8%	25%	21%	106
Western MA	34%	9%	20%	37%	69
Southern MA/Cape/Islands	46%	8%	20%	25%	80

“Next, I'd like to get your overall opinion of the candidates in the Senate election. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her ... Independent candidate Joe L. Kennedy.”

MA LIKELY VOTERS	<u>Favorable</u> 11%	<u>Neutral</u> 10%	<u>Unfavorable</u> 21%	<u>DK</u> 58%	<u>(N=)</u> 551
Brown voter	5%	11%	25%	59%	197
Coakley voter	10%	9%	22%	59%	289
Kennedy voter	64%	2%	0%	34%	29
Other/Undecided voter	16%	9%	7%	68%	29
Registered Democrat	11%	7%	21%	60%	199
Registered Unenrolled	13%	12%	18%	57%	280
Registered Republican	6%	7%	30%	57%	71
Democrat	15%	9%	21%	56%	308
Independent	12%	4%	18%	65%	84
Republican	3%	14%	23%	59%	152
Definitely decided Vote in S.E.	7%	13%	27%	53%	336
Leaning towards someone	15%	4%	17%	64%	83
Still trying to decide	21%	6%	7%	66%	125
Extremely interested in election	8%	7%	32%	53%	150
Very interested	13%	9%	17%	61%	234
Somewhat/Not Very interested	12%	13%	16%	59%	167
Male	11%	10%	22%	57%	262
Female	11%	10%	20%	59%	289
35 or under	23%	17%	9%	51%	44
35 to 49	9%	11%	14%	65%	128
50 to 64	11%	10%	22%	58%	183
65 and over	10%	8%	28%	55%	177
White	11%	9%	21%	59%	456
African American	5%	29%	14%	52%	45
Other	22%	5%	22%	51%	37
High school or less	10%	6%	20%	64%	98
Some college	16%	5%	25%	54%	105
College graduate	10%	12%	15%	63%	192
Post-graduate	10%	13%	26%	51%	154
Less than \$30K	22%	2%	16%	60%	55
\$30K to \$60K	10%	2%	31%	57%	94
\$60K to \$75K	19%	3%	12%	66%	35
\$75K to \$100K	12%	8%	22%	59%	68
\$100K or more	9%	22%	17%	52%	140
Inside 128	12%	14%	20%	54%	127
128 to 495	11%	12%	16%	61%	167
Central MA	7%	6%	25%	63%	106
Western MA	15%	4%	22%	59%	69
Southern MA/Cape/Islands	13%	9%	26%	52%	80

"Regardless of which candidate you plan to vote for, which candidate do you think will win the election for US Senate ... Scott Brown... Martha Coakley ... or Joe L. Kennedy?"

MA LIKELY VOTERS	<u>Brown</u> 11%	<u>Coakley</u> 74%	<u>Kennedy</u> 3%	<u>Don't Know</u> 12%	<u>(N=)</u> 549
Brown voter	27%	63%	0%	10%	195
Coakley voter	1%	90%	1%	7%	291
Kennedy voter	2%	14%	32%	52%	28
Other/Undecided voter	4%	59%	8%	28%	29
Registered Democrat	3%	80%	5%	12%	199
Registered Unenrolled	12%	74%	1%	12%	281
Registered Republican	29%	58%	3%	10%	69
Democrat	2%	83%	4%	10%	307
Independent	11%	65%	0%	24%	86
Republican	28%	62%	1%	9%	149
Definitely decided Vote in S.E.	15%	79%	1%	5%	335
Leaning towards someone	7%	78%	2%	12%	83
Still trying to decide	4%	59%	9%	29%	124
Extremely interested in election	18%	75%	1%	6%	151
Very interested	9%	77%	4%	11%	231
Somewhat/Not Very interested	7%	71%	3%	19%	167
Male	15%	70%	4%	12%	261
Female	7%	79%	2%	12%	288
35 or under	7%	65%	6%	22%	46
35 to 49	15%	70%	3%	12%	126
50 to 64	10%	81%	2%	7%	183
65 and over	10%	75%	2%	13%	175
White	11%	78%	2%	10%	455
African American	12%	67%	9%	13%	45
Other	14%	54%	11%	22%	36
High school or less	16%	60%	6%	18%	98
Some college	12%	71%	5%	12%	104
College graduate	12%	73%	2%	13%	191
Post-graduate	5%	88%	0%	7%	154
Less than \$30K	3%	72%	11%	14%	55
\$30K to \$60K	10%	74%	3%	12%	91
\$60K to \$75K	18%	58%	7%	17%	35
\$75K to \$100K	11%	83%	0%	7%	68
\$100K or more	12%	77%	2%	10%	140
Inside 128	7%	79%	4%	10%	125
128 to 495	13%	77%	1%	10%	169
Central MA	11%	74%	2%	14%	105
Western MA	10%	67%	6%	16%	69
Southern MA/Cape/Islands	14%	70%	2%	14%	80

“What do you think is the most IMPORTANT problem or issue in the race for Senator from Massachusetts?”

	<u>Health Care</u>	<u>Jobs/</u>	<u>Kennedy/</u>	<u>Want</u>	<u>Taxes/</u>	<u>Character/</u>	<u>Don't</u>		
MA LIKELY VOTERS	Reform	Economy	Liberal	More	Budget	Person	Other	Know	(N=)
	31%	27%	3%	4%	9%	2%	15%	9%	547
Brown voter	34%	19%	1%	6%	13%	2%	17%	7%	194
Coakley voter	30%	32%	5%	2%	6%	1%	16%	9%	288
Kennedy voter	19%	31%	5%	7%	5%	6%	6%	20%	29
Other/Undecided voter	30%	32%	0%	0%	11%	2%	10%	15%	29
Registered Democrat	30%	30%	6%	3%	4%	1%	14%	12%	199
Registered Unenrolled	30%	27%	1%	5%	12%	2%	16%	7%	280
Registered Republican	37%	20%	3%	3%	7%	4%	16%	12%	69
Democrat	29%	32%	4%	3%	7%	1%	14%	11%	307
Independent	29%	23%	2%	4%	9%	6%	20%	7%	85
Republican	35%	20%	1%	5%	13%	2%	16%	8%	148
Definitely decided Vote in S.E.	29%	26%	5%	3%	11%	2%	17%	7%	335
Leaning towards someone	29%	37%	2%	3%	3%	2%	13%	11%	81
Still trying to decide	37%	26%	0%	5%	6%	3%	11%	12%	125
Extremely interested in election	37%	22%	4%	4%	11%	1%	16%	5%	152
Very interested	27%	30%	3%	4%	8%	3%	16%	8%	231
Somewhat/Not Very interested	30%	27%	2%	2%	8%	2%	13%	15%	164
Male	28%	26%	2%	4%	12%	1%	18%	9%	260
Female	33%	28%	4%	4%	5%	3%	12%	10%	287
35 or under	25%	18%	3%	0%	12%	3%	26%	12%	45
35 to 49	27%	33%	1%	3%	13%	0%	14%	9%	127
50 to 64	28%	33%	3%	5%	5%	1%	15%	8%	181
65 and over	37%	19%	5%	4%	8%	3%	13%	12%	176
White	32%	26%	3%	4%	7%	3%	15%	10%	452
African American	25%	26%	0%	0%	26%	0%	18%	5%	45
Other	19%	41%	12%	0%	7%	0%	13%	9%	37
High school or less	36%	25%	2%	3%	5%	1%	16%	11%	98
Some college	38%	24%	7%	3%	7%	4%	12%	5%	102
College graduate	27%	29%	1%	3%	13%	1%	14%	11%	191
Post-graduate	28%	27%	3%	5%	6%	3%	18%	9%	154
Less than \$30K	34%	24%	6%	3%	5%	5%	12%	10%	55
\$30K to \$60K	30%	37%	4%	4%	4%	1%	16%	6%	92
\$60K to \$75K	30%	26%	0%	0%	18%	0%	14%	12%	35
\$75K to \$100K	23%	35%	3%	0%	3%	0%	18%	17%	66
\$100K or more	36%	21%	3%	5%	13%	1%	14%	6%	139
Inside 128	28%	28%	7%	9%	4%	3%	13%	8%	126
128 to 495	27%	26%	1%	0%	15%	3%	19%	9%	167
Central MA	33%	29%	2%	2%	8%	0%	17%	10%	106
Western MA	36%	27%	1%	2%	5%	0%	14%	14%	68
Southern MA/Cape/Islands	35%	25%	5%	5%	7%	4%	11%	8%	79

“As you may know, all of the representatives to the U.S. House and Senate from Massachusetts are Democrats. Do you think this is a problem for the people of Massachusetts?”

MA LIKELY VOTERS	<u>Problem For MA</u> 41%	<u>Not A Problem</u> 56%	<u>Don't Know</u> 3%	<u>(N=)</u> 553
Brown voter	82%	15%	3%	197
Coakley voter	18%	79%	3%	291
Kennedy voter	7%	92%	1%	29
Other/Undecided voter	22%	71%	6%	29
Registered Democrat	22%	77%	1%	200
Registered Unenrolled	45%	51%	4%	282
Registered Republican	77%	19%	4%	71
Democrat	19%	80%	2%	309
Independent	49%	45%	5%	86
Republican	80%	16%	3%	152
Definitely decided Vote in S.E.	45%	54%	1%	337
Leaning towards someone	37%	59%	4%	83
Still trying to decide	34%	61%	5%	127
Extremely interested in election	51%	47%	2%	152
Very interested	42%	55%	2%	234
Somewhat/Not Very interested	29%	67%	5%	167
Male	46%	52%	2%	264
Female	36%	60%	4%	289
35 or under	34%	66%	0%	46
35 to 49	44%	54%	3%	128
50 to 64	40%	57%	3%	183
65 and over	41%	56%	3%	177
White	43%	54%	3%	458
African American	21%	79%	0%	45
Other	36%	60%	4%	37
High school or less	44%	53%	3%	98
Some college	48%	48%	4%	105
College graduate	44%	53%	2%	192
Post-graduate	29%	68%	3%	156
Less than \$30K	26%	69%	5%	55
\$30K to \$60K	39%	58%	3%	94
\$60K to \$75K	49%	48%	4%	35
\$75K to \$100K	35%	65%	0%	68
\$100K or more	40%	58%	2%	140
Inside 128	38%	60%	2%	127
128 to 495	41%	57%	2%	169
Central MA	46%	50%	3%	106
Western MA	37%	59%	3%	70
Southern MA/Cape/Islands	39%	55%	5%	80

“Let me ask you a question about healthcare. The U.S. House and Senate have just passed overhauls of the nation’s health care system that they say will cover people without insurance and lower health care costs. Based on what you have seen or heard, do you favor or oppose the health care reform legislation that is going through Congress?”

MA LIKELY VOTERS	Strongly Favor 18%	Favor Somewhat 25%	Neutral 3%	Oppose Somewhat 10%	Strongly Oppose 26%	Don't Know 18%	(N=) 553
Brown voter	1%	3%	3%	15%	64%	14%	197
Coakley voter	30%	39%	4%	6%	3%	18%	291
Kennedy voter	15%	29%	0%	2%	3%	50%	29
Other/Undecided voter	28%	21%	3%	15%	20%	13%	29
Registered Democrat	33%	33%	5%	4%	8%	17%	200
Registered Unenrolled	12%	25%	2%	14%	29%	19%	282
Registered Republican	5%	3%	3%	13%	63%	13%	71
Democrat	28%	37%	4%	5%	6%	20%	309
Independent	13%	20%	1%	14%	29%	23%	86
Republican	2%	3%	3%	17%	65%	10%	152
Definitely decided Vote in S.E.	20%	24%	2%	8%	33%	13%	337
Leaning towards someone	12%	32%	4%	10%	18%	24%	83
Still trying to decide	20%	23%	5%	15%	10%	27%	127
Extremely interested in election	18%	21%	3%	7%	43%	8%	152
Very interested	17%	26%	2%	11%	23%	21%	234
Somewhat/Not Very interested	21%	26%	5%	12%	13%	22%	167
Male	19%	24%	2%	12%	29%	14%	264
Female	18%	25%	5%	8%	23%	22%	289
35 or under	20%	39%	4%	6%	18%	13%	46
35 to 49	15%	19%	6%	11%	31%	18%	128
50 to 64	20%	27%	1%	9%	26%	17%	183
65 and over	20%	24%	4%	11%	23%	19%	177
White	18%	21%	4%	11%	28%	19%	458
African American	27%	53%	0%	12%	5%	4%	45
Other	16%	36%	0%	4%	16%	29%	37
High school or less	16%	9%	2%	10%	32%	30%	98
Some college	17%	18%	2%	5%	30%	29%	105
College graduate	17%	25%	4%	15%	27%	13%	192
Post-graduate	23%	39%	5%	8%	16%	9%	156
Less than \$30K	23%	21%	0%	10%	13%	33%	55
\$30K to \$60K	25%	16%	6%	11%	19%	24%	94
\$60K to \$75K	14%	25%	0%	9%	36%	16%	35
\$75K to \$100K	22%	25%	3%	8%	22%	20%	68
\$100K or more	19%	34%	2%	9%	28%	9%	140
Inside 128	20%	30%	4%	6%	26%	14%	127
128 to 495	12%	25%	2%	15%	25%	21%	169
Central MA	22%	24%	4%	8%	31%	12%	106
Western MA	22%	24%	1%	6%	21%	25%	70
Southern MA/Cape/Islands	22%	18%	6%	13%	23%	18%	80

"I'd like to ask about some specific issues facing the country. For each, could you tell me which candidate you trust most to handle it. Which candidate, Scott Brown, Martha Coakley, or Joe L. Kennedy, do you trust most to handle ... health care?"

MA LIKELY VOTERS	<u>Brown</u> 29%	<u>Coakley</u> 51%	<u>Kennedy</u> 5%	<u>Other</u> 0%	<u>All</u> <u>Equal</u> 1%	<u>Don't</u> <u>Know</u> 13%	<u>(N=)</u> 553
Brown voter	79%	7%	1%	0%	1%	11%	197
Coakley voter	1%	87%	2%	0%	1%	9%	291
Kennedy voter	2%	10%	64%	0%	0%	23%	28
Other/Undecided voter	9%	41%	2%	0%	5%	44%	29
Registered Democrat	6%	75%	4%	0%	2%	13%	199
Registered Unenrolled	35%	46%	4%	0%	2%	13%	282
Registered Republican	73%	7%	6%	1%	0%	12%	71
Democrat	5%	77%	6%	0%	2%	11%	308
Independent	33%	36%	3%	0%	3%	25%	86
Republican	78%	8%	3%	0%	0%	10%	152
Definitely decided Vote in S.E.	39%	53%	1%	0%	1%	5%	337
Leaning towards someone	18%	59%	6%	0%	0%	17%	83
Still trying to decide	12%	45%	12%	0%	3%	28%	127
Extremely interested in election	44%	46%	2%	0%	1%	6%	152
Very interested	27%	55%	3%	0%	2%	13%	234
Somewhat/Not Very interested	19%	51%	8%	0%	1%	20%	166
Male	35%	48%	4%	0%	2%	11%	263
Female	25%	54%	5%	0%	1%	15%	289
35 or under	18%	66%	16%	0%	0%	0%	46
35 to 49	40%	39%	4%	0%	0%	17%	128
50 to 64	29%	58%	2%	0%	2%	9%	183
65 and over	25%	52%	5%	0%	2%	16%	177
White	32%	50%	4%	0%	2%	12%	457
African American	12%	74%	6%	0%	0%	9%	45
Other	16%	49%	16%	0%	0%	19%	37
High school or less	33%	39%	4%	0%	3%	22%	98
Some college	27%	45%	5%	1%	1%	21%	105
College graduate	38%	46%	5%	0%	2%	9%	192
Post-graduate	18%	70%	4%	0%	0%	7%	156
Less than \$30K	16%	55%	8%	1%	1%	18%	55
\$30K to \$60K	20%	61%	2%	0%	5%	12%	94
\$60K to \$75K	36%	46%	0%	0%	0%	18%	35
\$75K to \$100K	25%	57%	9%	0%	2%	6%	68
\$100K or more	31%	55%	4%	0%	0%	10%	140
Inside 128	24%	60%	7%	0%	3%	7%	127
128 to 495	35%	46%	6%	0%	1%	12%	168
Central MA	34%	49%	1%	0%	1%	15%	106
Western MA	20%	55%	8%	0%	0%	18%	70
Southern MA/Cape/Islands	30%	50%	1%	0%	2%	17%	80

"I'd like to ask about some specific issues facing the country. For each, could you tell me which candidate you trust most to handle it. Which candidate, Scott Brown, Martha Coakley, or Joe L. Kennedy, do you trust most to handle ... the War in Afghanistan?"

MA LIKELY VOTERS	<u>Brown</u> 34%	<u>Coakley</u> 35%	<u>Kennedy</u> 4%	<u>Other</u> 0%	<u>All</u> <u>Equal</u> 3%	<u>Don't</u> <u>Know</u> 25%	<u>(N=)</u> 551
Brown voter	79%	4%	1%	0%	1%	15%	197
Coakley voter	7%	62%	3%	0%	4%	24%	290
Kennedy voter	7%	4%	42%	0%	2%	45%	29
Other/Undecided voter	27%	3%	0%	0%	4%	66%	27
Registered Democrat	13%	50%	5%	1%	5%	27%	197
Registered Unenrolled	37%	32%	3%	0%	2%	26%	282
Registered Republican	76%	3%	6%	1%	0%	14%	71
Democrat	11%	54%	5%	0%	4%	25%	306
Independent	39%	20%	3%	0%	2%	36%	86
Republican	77%	4%	3%	0%	0%	15%	152
Definitely decided Vote in S.E.	42%	42%	1%	1%	1%	13%	336
Leaning towards someone	23%	35%	4%	0%	5%	33%	83
Still trying to decide	18%	16%	11%	0%	6%	49%	125
Extremely interested in election	42%	35%	3%	1%	4%	16%	152
Very interested	32%	34%	3%	0%	3%	27%	234
Somewhat/Not Very interested	27%	35%	6%	0%	1%	30%	165
Male	39%	30%	6%	1%	4%	21%	263
Female	29%	39%	2%	0%	1%	28%	287
35 or under	30%	37%	15%	0%	3%	15%	46
35 to 49	46%	25%	3%	0%	1%	26%	128
50 to 64	33%	43%	2%	0%	2%	19%	183
65 and over	25%	34%	4%	1%	5%	32%	175
White	34%	34%	4%	0%	3%	25%	455
African American	31%	47%	6%	0%	0%	16%	45
Other	20%	33%	9%	0%	0%	38%	37
High school or less	35%	22%	6%	1%	3%	32%	96
Some college	32%	29%	5%	1%	2%	31%	104
College graduate	44%	30%	3%	0%	3%	20%	192
Post-graduate	19%	53%	3%	0%	2%	22%	155
Less than \$30K	16%	32%	13%	1%	6%	32%	55
\$30K to \$60K	31%	32%	3%	0%	3%	31%	94
\$60K to \$75K	48%	20%	0%	0%	7%	25%	35
\$75K to \$100K	25%	44%	4%	2%	0%	26%	68
\$100K or more	36%	42%	3%	0%	2%	17%	140
Inside 128	28%	39%	6%	0%	3%	24%	125
128 to 495	35%	35%	5%	1%	3%	21%	169
Central MA	41%	29%	2%	0%	1%	26%	106
Western MA	28%	35%	6%	0%	4%	27%	70
Southern MA/Cape/Islands	35%	32%	1%	0%	2%	29%	80

"I'd like to ask about some specific issues facing the country. For each, could you tell me which candidate you trust most to handle it. Which candidate, Scott Brown, Martha Coakley, or Joe L. Kennedy, do you trust most to handle ... the economy?"

MA LIKELY VOTERS	<u>Brown</u> 36%	<u>Coakley</u> 42%	<u>Kennedy</u> 3%	<u>Other</u> 0%	<u>All</u> <u>Equal</u> 2%	<u>Don't</u> <u>Know</u> 16%	<u>(N=)</u> 550
Brown voter	91%	1%	1%	0%	1%	6%	197
Coakley voter	6%	75%	1%	0%	3%	16%	290
Kennedy voter	0%	19%	40%	0%	2%	39%	29
Other/Undecided voter	7%	25%	11%	0%	13%	44%	27
Registered Democrat	8%	65%	3%	0%	2%	21%	197
Registered Unenrolled	44%	36%	3%	0%	3%	14%	282
Registered Republican	85%	3%	4%	1%	0%	7%	71
Democrat	10%	66%	4%	0%	3%	18%	306
Independent	45%	22%	4%	0%	5%	24%	85
Republican	84%	5%	2%	0%	1%	7%	152
Definitely decided Vote in S.E.	44%	45%	1%	0%	2%	8%	336
Leaning towards someone	27%	53%	0%	0%	3%	18%	83
Still trying to decide	21%	29%	11%	0%	5%	35%	125
Extremely interested in election	46%	40%	1%	0%	3%	10%	152
Very interested	34%	45%	4%	0%	3%	13%	234
Somewhat/Not Very interested	30%	41%	4%	0%	0%	25%	165
Male	45%	36%	4%	0%	1%	14%	264
Female	28%	48%	3%	0%	4%	17%	287
35 or under	46%	43%	3%	0%	0%	8%	46
35 to 49	45%	34%	4%	0%	1%	16%	128
50 to 64	34%	50%	2%	0%	4%	11%	183
65 and over	29%	41%	4%	0%	2%	24%	175
White	38%	42%	2%	0%	3%	14%	455
African American	27%	41%	9%	0%	0%	23%	45
Other	18%	53%	7%	0%	0%	23%	37
High school or less	39%	28%	5%	0%	4%	24%	96
Some college	33%	41%	4%	1%	2%	19%	105
College graduate	43%	43%	4%	0%	2%	9%	192
Post-graduate	27%	51%	1%	0%	3%	18%	155
Less than \$30K	15%	39%	8%	1%	12%	25%	55
\$30K to \$60K	30%	47%	3%	0%	1%	18%	94
\$60K to \$75K	40%	33%	7%	0%	1%	20%	35
\$75K to \$100K	27%	68%	0%	0%	0%	5%	68
\$100K or more	45%	37%	2%	0%	1%	15%	140
Inside 128	30%	49%	4%	0%	3%	14%	126
128 to 495	43%	40%	1%	0%	2%	14%	169
Central MA	39%	37%	1%	0%	2%	20%	106
Western MA	24%	49%	10%	0%	3%	14%	70
Southern MA/Cape/Islands	38%	39%	2%	0%	3%	18%	80

"I'd like to ask about some specific issues facing the country. For each, could you tell me which candidate you trust most to handle it. Which candidate, Scott Brown, Martha Coakley, or Joe L. Kennedy, do you trust most to handle ... the environment and energy?"

MA LIKELY VOTERS	<u>Brown</u> 26%	<u>Coakley</u> 48%	<u>Kennedy</u> 6%	<u>Other</u> 0%	<u>All</u> <u>Equal</u> 2%	<u>Don't</u> <u>Know</u> 18%	<u>(N=)</u> 548
Brown voter	68%	14%	1%	1%	2%	14%	196
Coakley voter	2%	78%	4%	0%	1%	14%	290
Kennedy voter	10%	2%	54%	0%	0%	34%	29
Other/Undecided voter	2%	29%	2%	2%	9%	55%	27
Registered Democrat	5%	68%	6%	0%	1%	20%	198
Registered Unenrolled	32%	43%	6%	0%	2%	17%	282
Registered Republican	62%	13%	6%	2%	2%	15%	68
Democrat	5%	69%	7%	0%	2%	17%	307
Independent	33%	31%	7%	1%	2%	26%	86
Republican	65%	16%	3%	1%	2%	13%	148
Definitely decided Vote in S.E.	34%	53%	2%	0%	1%	9%	335
Leaning towards someone	13%	57%	5%	0%	1%	24%	83
Still trying to decide	15%	31%	15%	0%	3%	36%	125
Extremely interested in election	37%	46%	2%	0%	1%	14%	150
Very interested	24%	50%	6%	0%	2%	18%	234
Somewhat/Not Very interested	20%	48%	9%	0%	2%	22%	164
Male	32%	47%	5%	0%	1%	15%	261
Female	21%	49%	7%	0%	3%	20%	287
35 or under	17%	66%	8%	0%	0%	10%	46
35 to 49	30%	45%	4%	0%	1%	21%	126
50 to 64	26%	52%	5%	0%	2%	14%	183
65 and over	25%	45%	7%	1%	2%	20%	174
White	28%	48%	5%	0%	2%	16%	455
African American	12%	64%	6%	0%	0%	19%	45
Other	18%	44%	12%	0%	0%	26%	35
High school or less	31%	38%	3%	1%	4%	23%	95
Some college	31%	32%	8%	1%	2%	26%	105
College graduate	31%	45%	7%	0%	2%	15%	192
Post-graduate	13%	71%	5%	0%	0%	12%	154
Less than \$30K	21%	44%	10%	1%	6%	18%	54
\$30K to \$60K	21%	48%	4%	1%	3%	22%	94
\$60K to \$75K	26%	33%	5%	0%	1%	36%	33
\$75K to \$100K	22%	62%	7%	0%	0%	10%	68
\$100K or more	29%	57%	6%	0%	1%	7%	140
Inside 128	24%	54%	7%	0%	2%	13%	126
128 to 495	25%	48%	6%	0%	2%	18%	167
Central MA	28%	46%	3%	1%	2%	21%	106
Western MA	23%	47%	10%	1%	1%	19%	70
Southern MA/Cape/Islands	32%	45%	2%	0%	2%	19%	79

"I'd like to ask about some specific issues facing the country. For each, could you tell me which candidate you trust most to handle it. Which candidate, Scott Brown, Martha Coakley, or Joe L. Kennedy, do you trust most to handle ... taxes and spending?"

MA LIKELY VOTERS	<u>Brown</u> 37%	<u>Coakley</u> 42%	<u>Kennedy</u> 5%	<u>Other</u> 0%	<u>All</u> <u>Equal</u> 2%	<u>Don't</u> <u>Know</u> 14%	<u>(N=)</u> 551
Brown voter	89%	2%	1%	0%	1%	8%	197
Coakley voter	8%	75%	4%	0%	2%	12%	291
Kennedy voter	10%	3%	46%	0%	2%	39%	28
Other/Undecided voter	5%	25%	11%	2%	10%	48%	27
Registered Democrat	10%	64%	5%	0%	2%	19%	198
Registered Unenrolled	44%	36%	5%	0%	2%	13%	282
Registered Republican	82%	5%	6%	1%	0%	7%	71
Democrat	10%	65%	7%	0%	2%	16%	307
Independent	49%	22%	4%	1%	3%	22%	86
Republican	84%	6%	3%	0%	0%	6%	151
Definitely decided Vote in S.E.	42%	48%	1%	0%	1%	7%	336
Leaning towards someone	34%	46%	5%	0%	1%	14%	83
Still trying to decide	22%	26%	14%	0%	4%	34%	125
Extremely interested in election	49%	37%	3%	0%	2%	9%	152
Very interested	36%	45%	3%	0%	2%	14%	234
Somewhat/Not Very interested	26%	43%	10%	0%	1%	20%	165
Male	46%	37%	6%	0%	1%	10%	263
Female	28%	47%	4%	0%	2%	18%	287
35 or under	34%	47%	12%	0%	0%	8%	46
35 to 49	47%	32%	5%	0%	0%	17%	128
50 to 64	37%	48%	2%	0%	2%	12%	183
65 and over	29%	45%	6%	1%	2%	17%	175
White	40%	41%	4%	0%	2%	13%	456
African American	12%	66%	7%	0%	0%	15%	45
Other	24%	39%	18%	0%	0%	19%	37
High school or less	39%	28%	6%	0%	3%	24%	96
Some college	34%	39%	6%	1%	1%	19%	105
College graduate	45%	37%	6%	0%	2%	9%	192
Post-graduate	26%	59%	3%	0%	0%	12%	156
Less than \$30K	19%	39%	9%	1%	7%	25%	55
\$30K to \$60K	28%	47%	4%	1%	3%	17%	94
\$60K to \$75K	38%	37%	7%	0%	0%	18%	35
\$75K to \$100K	32%	56%	8%	0%	0%	4%	68
\$100K or more	40%	46%	1%	0%	0%	12%	140
Inside 128	27%	52%	6%	0%	3%	12%	126
128 to 495	46%	35%	5%	0%	1%	12%	168
Central MA	38%	43%	4%	1%	1%	14%	106
Western MA	31%	43%	8%	0%	1%	17%	70
Southern MA/Cape/Islands	35%	39%	2%	0%	2%	21%	80

"If the 2010 Massachusetts gubernatorial election was being held TODAY and the candidates are Charlie Baker, the Republican ... Deval Patrick, the Democrat ... and Tim Cahill, the Independent, who would you vote for ... Charlie Baker ... Deval Patrick ... or Tim Cahill?"

MA LIKELY VOTERS	<u>Baker</u> 19%	<u>Patrick</u> 30%	<u>Cahill</u> 23%	<u>Other</u> 1%	<u>Don't Know</u> 28%	<u>(N=)</u> 522
Registered Democrat	9%	49%	17%	0%	25%	187
Registered Unenrolled	20%	23%	26%	1%	29%	269
Registered Republican	44%	3%	21%	0%	31%	66
Democrat	9%	46%	20%	0%	24%	293
Independent	16%	20%	26%	1%	38%	78
Republican	42%	2%	25%	1%	29%	144
Definitely decided 2010 Vote	33%	47%	11%	3%	6%	73
Leaning towards someone	27%	47%	20%	0%	7%	74
Still trying to decide	15%	23%	26%	0%	36%	370
Extremely interested in G.E.	26%	28%	19%	0%	27%	145
Very interested	19%	30%	19%	1%	31%	228
Somewhat/Not Very interested	13%	31%	31%	0%	24%	148
Male	20%	31%	25%	0%	23%	249
Female	18%	29%	20%	1%	32%	273
35 or under	7%	44%	36%	0%	13%	41
35 to 49	28%	18%	31%	0%	23%	119
50 to 64	15%	32%	21%	2%	30%	176
65 and over	21%	34%	15%	0%	31%	170
White	20%	26%	23%	1%	30%	435
African American	13%	59%	24%	0%	4%	41
Other	17%	44%	13%	0%	26%	33
High school or less	19%	21%	31%	1%	29%	89
Some college	19%	22%	26%	0%	33%	101
College graduate	19%	28%	24%	0%	29%	178
Post-graduate	18%	44%	14%	2%	23%	152
Less than \$30K	10%	37%	21%	1%	31%	51
\$30K to \$60K	16%	24%	25%	0%	35%	89
\$60K to \$75K	14%	28%	32%	0%	26%	32
\$75K to \$100K	14%	39%	20%	3%	24%	66
\$100K or more	25%	34%	26%	0%	16%	139
Inside 128	15%	37%	22%	0%	26%	120
128 to 495	15%	31%	22%	2%	31%	161
Central MA	31%	21%	24%	0%	23%	99
Western MA	12%	31%	25%	1%	31%	67
Southern MA/Cape/Islands	25%	26%	20%	1%	28%	76

"If the 2010 Massachusetts gubernatorial election was being held TODAY and the candidates are Christy Mihos, the Republican ... Deval Patrick, the Democrat ... and Tim Cahill, the Independent, who would you vote for ... Christy Mihos ... Deval Patrick ... or Tim Cahill?"

MA LIKELY VOTERS	<u>Mihos</u> 19%	<u>Patrick</u> 32%	<u>Cahill</u> 23%	<u>Other</u> 1%	<u>Don't</u> <u>Know</u> 26%	<u>(N=)</u> 521
Registered Democrat	7%	52%	14%	1%	27%	185
Registered Unenrolled	20%	26%	29%	1%	24%	270
Registered Republican	49%	1%	21%	0%	28%	67
Democrat	7%	51%	18%	0%	24%	289
Independent	23%	19%	28%	1%	30%	79
Republican	41%	2%	29%	1%	27%	146
Definitely decided 2010 Vote	29%	53%	15%	1%	2%	73
Leaning towards someone	13%	52%	23%	0%	12%	75
Still trying to decide	18%	24%	24%	1%	33%	367
Extremely interested in G.E.	28%	27%	26%	1%	18%	147
Very interested	15%	33%	19%	1%	32%	227
Somewhat/Not Very interested	16%	35%	25%	1%	23%	147
Male	22%	35%	24%	0%	19%	249
Female	16%	30%	22%	1%	31%	272
35 or under	24%	36%	31%	0%	8%	41
35 to 49	22%	20%	29%	0%	30%	120
50 to 64	16%	33%	25%	0%	25%	177
65 and over	20%	40%	13%	1%	26%	167
White	20%	28%	24%	1%	28%	435
African American	5%	66%	15%	0%	14%	41
Other	24%	46%	18%	0%	12%	32
High school or less	23%	23%	26%	3%	25%	88
Some college	18%	24%	31%	0%	27%	99
College graduate	19%	29%	23%	0%	29%	180
Post-graduate	17%	47%	15%	0%	21%	152
Less than \$30K	19%	33%	16%	1%	31%	51
\$30K to \$60K	21%	28%	19%	0%	32%	90
\$60K to \$75K	15%	25%	34%	0%	26%	32
\$75K to \$100K	26%	38%	18%	0%	18%	65
\$100K or more	16%	36%	28%	0%	20%	138
Inside 128	18%	38%	22%	1%	22%	121
128 to 495	21%	30%	23%	0%	25%	159
Central MA	19%	31%	26%	0%	23%	97
Western MA	8%	33%	24%	3%	33%	67
Southern MA/Cape/Islands	26%	27%	17%	1%	29%	76

“I know that it is early, but have you definitely decided who you will vote for in the election for Massachusetts governor in 2010 ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

MA LIKELY VOTERS	<u>Definitely Decided</u> 14%	<u>Leaning</u> 14%	<u>Still Trying To Decide</u> 72%	<u>Don't Know</u> 0%	<u>(N=)</u> 526
Registered Democrat	20%	11%	68%	0%	187
Registered Unenrolled	8%	19%	73%	0%	272
Registered Republican	19%	7%	74%	1%	68
Democrat	13%	17%	70%	0%	293
Independent	15%	9%	75%	0%	79
Republican	15%	13%	71%	0%	147
Extremely interested in 2010 election	23%	9%	68%	0%	148
Very interested	10%	14%	76%	0%	228
Somewhat/Not Very interested	11%	20%	69%	0%	150
Male	16%	19%	65%	0%	251
Female	12%	11%	77%	0%	275
35 or under	12%	34%	54%	0%	41
35 to 49	7%	13%	80%	0%	121
50 to 64	16%	10%	74%	0%	177
65 and over	19%	16%	65%	1%	170
White	13%	12%	75%	0%	437
African American	16%	50%	34%	0%	41
Other	28%	8%	64%	0%	35
High school or less	12%	11%	77%	0%	89
Some college	8%	6%	86%	1%	103
College graduate	14%	15%	70%	0%	182
Post-graduate	18%	21%	61%	0%	150
Less than \$30K	14%	7%	79%	0%	51
\$30K to \$60K	12%	15%	73%	0%	92
\$60K to \$75K	9%	4%	87%	0%	32
\$75K to \$100K	23%	7%	70%	0%	66
\$100K or more	15%	25%	60%	0%	139
Inside 128	16%	15%	69%	0%	124
128 to 495	14%	18%	68%	0%	159
Central MA	17%	14%	69%	0%	101
Western MA	6%	10%	84%	1%	67
Southern MA/Cape/Islands	13%	11%	76%	0%	75

“I'd like to get your overall opinion of the candidates for Massachusetts governor. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her ... Governor Deval Patrick?”

MA LIKELY VOTERS	<u>Favorable</u> 39%	<u>Neutral</u> 7%	<u>Unfavorable</u> 50%	<u>DK</u> 5%	<u>(N=)</u> 553
Registered Democrat	56%	11%	28%	5%	200
Registered Unenrolled	33%	6%	57%	4%	282
Registered Republican	10%	1%	81%	7%	71
Democrat	55%	10%	30%	5%	308
Independent	33%	5%	56%	6%	86
Republican	9%	1%	86%	4%	152
Definitely decided 2010 Vote	48%	2%	50%	0%	73
Leaning towards someone	49%	7%	42%	3%	76
Still trying to decide	34%	8%	52%	5%	377
Extremely interested in 2010 G.E.	33%	7%	58%	3%	152
Very interested	40%	6%	48%	6%	234
Somewhat/Not Very interested	42%	8%	45%	5%	167
Male	38%	4%	54%	4%	264
Female	39%	10%	46%	5%	289
35 or under	39%	3%	57%	1%	46
35 to 49	33%	8%	57%	2%	128
50 to 64	40%	6%	49%	6%	183
65 and over	42%	7%	44%	7%	177
White	35%	7%	53%	5%	458
African American	58%	15%	27%	0%	45
Other	53%	4%	38%	5%	37
High school or less	32%	3%	55%	10%	98
Some college	32%	6%	59%	3%	105
College graduate	35%	8%	52%	4%	192
Post-graduate	51%	9%	36%	4%	156
Less than \$30K	47%	5%	42%	6%	55
\$30K to \$60K	45%	6%	44%	5%	94
\$60K to \$75K	38%	8%	53%	0%	35
\$75K to \$100K	37%	9%	47%	6%	68
\$100K or more	37%	6%	55%	1%	140
Inside 128	43%	8%	48%	1%	127
128 to 495	39%	5%	50%	6%	169
Central MA	28%	8%	59%	5%	106
Western MA	46%	8%	40%	6%	70
Southern MA/Cape/Islands	38%	7%	49%	6%	80

“I’d like to get your overall opinion of the candidates for Massachusetts governor. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her ... Former Harvard Pilgrim Health Care CEO Charlie Baker?”

MA LIKELY VOTERS	<u>Favorable</u> 19%	<u>Neutral</u> 6%	<u>Unfavorable</u> 13%	<u>DK</u> 62%	<u>(N=)</u> 551
Registered Democrat	13%	6%	18%	63%	200
Registered Unenrolled	23%	6%	10%	61%	280
Registered Republican	23%	4%	11%	63%	71
Democrat	14%	7%	14%	64%	309
Independent	15%	2%	23%	61%	84
Republican	31%	4%	6%	59%	152
Definitely decided 2010 Vote	26%	6%	34%	34%	73
Leaning towards someone	38%	2%	8%	51%	76
Still trying to decide	15%	6%	10%	69%	375
Extremely interested in 2010 G.E.	21%	6%	23%	50%	150
Very interested	19%	6%	12%	63%	234
Somewhat/Not Very interested	18%	4%	6%	72%	167
Male	23%	4%	16%	57%	262
Female	15%	7%	11%	67%	289
35 or under	28%	4%	3%	64%	44
35 to 49	22%	3%	8%	67%	128
50 to 64	14%	8%	16%	62%	183
65 and over	20%	6%	15%	59%	177
White	18%	6%	14%	62%	456
African American	37%	0%	4%	60%	45
Other	10%	5%	20%	66%	37
High school or less	15%	2%	14%	69%	98
Some college	13%	5%	13%	69%	105
College graduate	22%	4%	11%	63%	192
Post-graduate	23%	10%	15%	52%	154
Less than \$30K	7%	0%	20%	72%	55
\$30K to \$60K	12%	4%	11%	73%	94
\$60K to \$75K	9%	5%	9%	78%	35
\$75K to \$100K	10%	9%	18%	64%	68
\$100K or more	34%	8%	12%	47%	140
Inside 128	30%	8%	15%	48%	127
128 to 495	18%	6%	16%	59%	167
Central MA	20%	4%	10%	65%	106
Western MA	6%	4%	6%	84%	70
Southern MA/Cape/Islands	14%	5%	13%	67%	80

“I'd like to get your overall opinion of the candidates for Massachusetts governor. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her ... State Treasurer Tim Cahill?”

MA LIKELY VOTERS	<u>Favorable</u> 39%	<u>Neutral</u> 11%	<u>Unfavorable</u> 15%	<u>DK</u> 35%	<u>(N=)</u> 550
Registered Democrat	34%	11%	18%	37%	199
Registered Unenrolled	44%	12%	11%	33%	280
Registered Republican	31%	8%	24%	37%	71
Democrat	39%	11%	14%	36%	308
Independent	43%	12%	13%	32%	84
Republican	36%	11%	20%	33%	152
Definitely decided 2010 Vote	19%	27%	30%	25%	73
Leaning towards someone	47%	11%	23%	19%	76
Still trying to decide	41%	8%	11%	40%	374
Extremely interested in 2010 G.E.	38%	15%	19%	29%	150
Very interested	41%	10%	15%	35%	234
Somewhat/Not Very interested	37%	10%	13%	40%	166
Male	43%	8%	20%	28%	262
Female	35%	14%	11%	41%	288
35 or under	47%	22%	5%	26%	44
35 to 49	41%	11%	16%	32%	127
50 to 64	42%	12%	17%	30%	183
65 and over	33%	9%	16%	42%	177
White	39%	11%	17%	33%	455
African American	51%	12%	0%	37%	45
Other	25%	9%	17%	49%	37
High school or less	32%	12%	21%	35%	98
Some college	46%	6%	13%	35%	105
College graduate	38%	14%	14%	34%	192
Post-graduate	39%	10%	16%	35%	153
Less than \$30K	35%	10%	12%	43%	55
\$30K to \$60K	40%	7%	14%	39%	94
\$60K to \$75K	48%	5%	13%	35%	35
\$75K to \$100K	39%	7%	20%	33%	68
\$100K or more	43%	18%	15%	24%	139
Inside 128	37%	16%	17%	30%	126
128 to 495	42%	10%	17%	31%	167
Central MA	40%	12%	13%	36%	106
Western MA	34%	8%	11%	48%	70
Southern MA/Cape/Islands	37%	8%	18%	37%	80

“I'd like to get your overall opinion of the candidates for Massachusetts governor. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her ... Former Massachusetts Turnpike Authority member Christy Mihos?”

MA LIKELY VOTERS	<u>Favorable</u> 22%	<u>Neutral</u> 6%	<u>Unfavorable</u> 33%	<u>DK</u> 39%	<u>(N=)</u> 552
Registered Democrat	12%	4%	36%	47%	199
Registered Unenrolled	26%	8%	33%	34%	282
Registered Republican	33%	6%	27%	35%	71
Democrat	14%	5%	37%	44%	308
Independent	25%	5%	33%	37%	86
Republican	36%	10%	27%	27%	152
Definitely decided 2010 Vote	22%	8%	47%	24%	73
Leaning towards someone	23%	9%	24%	44%	76
Still trying to decide	23%	5%	32%	41%	376
Extremely interested in 2010 G.E.	27%	7%	42%	24%	152
Very interested	22%	5%	32%	41%	234
Somewhat/Not Very interested	18%	7%	26%	50%	166
Male	25%	6%	35%	33%	264
Female	19%	6%	31%	44%	288
35 or under	28%	4%	21%	48%	46
35 to 49	24%	7%	29%	40%	127
50 to 64	21%	6%	45%	28%	183
65 and over	20%	7%	25%	48%	177
White	24%	6%	35%	35%	457
African American	5%	12%	21%	63%	45
Other	16%	4%	37%	43%	37
High school or less	19%	3%	34%	44%	98
Some college	27%	3%	24%	46%	105
College graduate	22%	10%	36%	33%	192
Post-graduate	20%	5%	37%	38%	155
Less than \$30K	16%	7%	29%	48%	55
\$30K to \$60K	23%	1%	30%	46%	94
\$60K to \$75K	18%	6%	32%	44%	35
\$75K to \$100K	32%	4%	32%	32%	68
\$100K or more	18%	10%	35%	37%	139
Inside 128	24%	5%	37%	33%	126
128 to 495	25%	8%	36%	31%	169
Central MA	23%	4%	30%	43%	106
Western MA	7%	5%	29%	59%	70
Southern MA/Cape/Islands	23%	8%	29%	40%	80

“GENERALLY SPEAKING, do you approve or disapprove of the way Deval Patrick is handling his job as governor?”

	<u>Approve</u>	<u>Neutral</u>	<u>Disapprove</u>	<u>(N=)</u>
MA LIKELY VOTERS	41%	7%	52%	550
Registered Democrat	64%	7%	29%	198
Registered Unenrolled	33%	7%	60%	281
Registered Republican	10%	4%	86%	70
Democrat	58%	7%	35%	307
Independent	37%	8%	56%	86
Republican	10%	7%	83%	150
Definitely decided 2010 Vote	51%	2%	46%	73
Leaning towards someone	48%	4%	48%	76
Still trying to decide	37%	8%	55%	375
Extremely interested in 2010 G.E.	33%	5%	62%	151
Very interested	45%	5%	49%	233
Somewhat/Not Very interested	43%	10%	46%	166
Male	39%	5%	57%	261
Female	44%	9%	47%	288
35 or under	47%	0%	53%	46
35 to 49	36%	8%	56%	127
50 to 64	41%	5%	54%	183
65 and over	43%	10%	47%	175
White	37%	7%	55%	456
African American	64%	5%	31%	45
Other	59%	5%	37%	35
High school or less	34%	13%	53%	95
Some college	33%	4%	63%	104
College graduate	41%	7%	52%	192
Post-graduate	52%	5%	43%	156
Less than \$30K	46%	9%	45%	54
\$30K to \$60K	48%	6%	46%	93
\$60K to \$75K	37%	7%	57%	35
\$75K to \$100K	51%	1%	48%	68
\$100K or more	41%	7%	52%	140
Inside 128	39%	9%	52%	126
128 to 495	42%	6%	51%	169
Central MA	30%	6%	64%	106
Western MA	55%	4%	41%	69
Southern MA/Cape/Islands	45%	8%	47%	79

“Who do you TRUST MORE to handle the state’s budget and fiscal problems ... Governor Patrick or the state Legislature?”

	Gov. Patrick	State Legislature	Both Equally	Don't Know	(N=)
MA LIKELY VOTERS	33%	36%	7%	24%	532
Brown voter	20%	39%	11%	30%	188
Coakley voter	43%	31%	5%	21%	280
Kennedy voter	18%	57%	4%	21%	29
Other/Undecided voter	29%	42%	4%	25%	29
Baker voter (Baker/Patrick/Cahill)	14%	40%	13%	32%	92
Patrick voter	61%	21%	5%	13%	154
Cahill voter	20%	58%	5%	17%	115
Other/Undecided voter	24%	33%	9%	34%	144
Mihos voter (Mihos/Patrick/Cahill)	19%	48%	6%	28%	91
Patrick voter	59%	19%	6%	16%	160
Cahill voter	24%	52%	7%	17%	115
Other/Undecided voter	20%	35%	10%	35%	135
Registered Democrat	41%	25%	6%	27%	196
Registered Unenrolled	32%	40%	7%	21%	269
Registered Republican	11%	48%	11%	30%	66
Democrat	41%	32%	5%	22%	300
Independent	31%	29%	8%	32%	83
Republican	17%	46%	12%	25%	141
Male	36%	33%	7%	25%	251
Female	30%	38%	7%	24%	281
35 or under	25%	52%	4%	19%	46
35 to 49	30%	39%	6%	25%	125
50 to 64	35%	34%	7%	23%	175
65 and over	34%	33%	9%	25%	168
White	29%	38%	8%	25%	443
African American	73%	12%	0%	15%	41
Other	34%	47%	3%	16%	35
High school or less	21%	40%	9%	31%	94
Some college	26%	40%	8%	27%	103
College graduate	35%	35%	7%	23%	187
Post-graduate	43%	31%	6%	20%	144
Less than \$30K	25%	45%	9%	21%	53
\$30K to \$60K	35%	37%	3%	24%	93
\$60K to \$75K	21%	38%	8%	33%	32
\$75K to \$100K	35%	40%	8%	17%	68
\$100K or more	36%	37%	6%	21%	134
Inside 128	38%	36%	5%	21%	120
128 to 495	32%	36%	6%	26%	164
Central MA	30%	29%	11%	31%	100
Western MA	26%	35%	10%	29%	69
Southern MA/Cape/Islands	36%	44%	4%	15%	77

“I’d like to turn to the subject of gambling in Massachusetts. As you may know, state leaders are moving forward with plans to expand gambling in the state. Supporters argue that this will bring in hundreds of millions of dollars in revenues, while opponents argue that casinos will increase social problems from compulsive gambling. What about you ... do you favor or oppose legalizing casino gambling in Massachusetts?”

IF FAVOR: “What kind of gaming would you prefer ... resort casinos or slot machines at race tracks?”

	<u>Resort Casinos</u>	<u>Slots at Tracks</u>	<u>No Preference</u>	<u>Don't Want Any Gambling</u>	<u>Don't Know</u>	<u>(N=)</u>
MA LIKELY VOTERS	33%	3%	16%	38%	10%	553
Brown voter	32%	2%	21%	38%	7%	197
Coakley voter	33%	3%	14%	40%	10%	291
Kennedy voter	26%	8%	10%	38%	18%	29
Other/Undecided voter	41%	2%	11%	28%	18%	29
Baker voter (Baker/Patrick/Cahill)	28%	3%	16%	47%	7%	100
Patrick voter	35%	3%	10%	39%	14%	156
Cahill voter	35%	3%	24%	30%	8%	118
Other/Undecided voter	33%	3%	16%	41%	7%	149
Mihos voter (Mihos/Patrick/Cahill)	30%	5%	18%	44%	4%	99
Patrick voter	36%	3%	10%	38%	13%	167
Cahill voter	32%	2%	22%	34%	9%	118
Other/Undecided voter	31%	3%	17%	41%	8%	137
Registered Democrat	35%	3%	18%	33%	11%	200
Registered Unenrolled	31%	3%	15%	41%	10%	282
Registered Republican	31%	6%	17%	41%	6%	71
Democrat	36%	1%	14%	37%	12%	309
Independent	25%	6%	21%	41%	6%	86
Republican	31%	4%	18%	39%	8%	152
Male	34%	4%	22%	35%	5%	264
Female	31%	2%	11%	42%	14%	289
35 or under	44%	0%	17%	37%	2%	46
35 to 49	35%	3%	18%	33%	10%	128
50 to 64	31%	2%	16%	42%	9%	183
65 and over	29%	5%	15%	39%	12%	177
White	32%	3%	16%	39%	10%	458
African American	36%	2%	13%	40%	9%	45
Other	26%	5%	20%	41%	8%	37
High school or less	33%	8%	21%	30%	8%	98
Some college	34%	5%	25%	28%	9%	105
College graduate	32%	1%	14%	44%	9%	192
Post-graduate	32%	1%	11%	44%	12%	156
Less than \$30K	29%	9%	17%	32%	14%	55
\$30K to \$60K	24%	5%	21%	41%	10%	94
\$60K to \$75K	42%	0%	26%	31%	1%	35
\$75K to \$100K	42%	4%	14%	39%	2%	68
\$100K or more	36%	0%	16%	36%	12%	140
Inside 128	43%	2%	15%	30%	10%	127
128 to 495	30%	1%	17%	42%	9%	169
Central MA	31%	5%	17%	37%	10%	106
Western MA	28%	4%	13%	44%	11%	70
Southern MA/Cape/Islands	28%	5%	18%	40%	10%	80

"On another topic, the state sales tax increased this summer from 5 percent to 6.25 percent. Have you bought fewer things in general, gone to neighboring states to buy things, or has the sales tax increase made little difference in your spending habits?"

	Bought Fewer Things	Bought More in Other States	Both	No Impact	Don't Know	(N=)
MA LIKELY VOTERS	15%	17%	4%	63%	1%	552
Brown voter	20%	27%	6%	46%	1%	197
Coakley voter	8%	12%	4%	74%	2%	291
Kennedy voter	15%	9%	0%	76%	0%	29
Other/Undecided voter	35%	13%	4%	48%	0%	29
Baker voter (Baker/Patrick/Cahill)	17%	28%	2%	51%	1%	100
Patrick voter	6%	13%	2%	79%	1%	156
Cahill voter	18%	23%	3%	54%	2%	118
Other/Undecided voter	18%	11%	7%	63%	1%	147
Mihos voter (Mihos/Patrick/Cahill)	25%	25%	3%	48%	0%	99
Patrick voter	6%	13%	1%	76%	3%	167
Cahill voter	10%	24%	5%	60%	1%	118
Other/Undecided voter	21%	10%	7%	62%	0%	136
Registered Democrat	11%	13%	4%	69%	3%	200
Registered Unenrolled	17%	18%	4%	61%	0%	281
Registered Republican	14%	27%	5%	54%	0%	71
Democrat	12%	12%	3%	71%	2%	309
Independent	16%	13%	8%	63%	1%	84
Republican	18%	31%	4%	47%	0%	152
Male	15%	17%	5%	61%	2%	264
Female	14%	18%	3%	65%	1%	288
35 or under	6%	23%	6%	64%	2%	46
35 to 49	22%	18%	3%	56%	0%	128
50 to 64	13%	17%	5%	65%	1%	183
65 and over	13%	16%	3%	65%	3%	176
White	15%	16%	4%	63%	1%	457
African American	10%	21%	0%	69%	0%	45
Other	8%	28%	5%	53%	5%	37
High school or less	22%	26%	1%	48%	3%	98
Some college	13%	17%	9%	60%	2%	104
College graduate	17%	20%	4%	58%	1%	192
Post-graduate	8%	9%	3%	80%	0%	156
Less than \$30K	26%	11%	2%	62%	0%	55
\$30K to \$60K	11%	18%	2%	66%	3%	94
\$60K to \$75K	13%	20%	10%	57%	0%	35
\$75K to \$100K	10%	23%	3%	62%	2%	68
\$100K or more	12%	18%	1%	68%	0%	140
Inside 128	12%	16%	6%	65%	0%	127
128 to 495	14%	20%	3%	62%	1%	167
Central MA	8%	29%	1%	59%	3%	106
Western MA	14%	13%	5%	66%	2%	70
Southern MA/Cape/Islands	30%	2%	4%	63%	2%	80