

BOSTON GLOBE

2009 BOSTON MAYORAL ELECTION POLL

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October, 2009

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**The Boston Globe Poll – 2009 Boston Mayoral Election
Conducted by the UNH Survey Center
October 2009**

Technical Report

Field Period: October 10 to October 15, 2009

Hours: 10 a.m. to 9 p.m.

Median Completion Time: 10 minutes

Sample Size: 553 randomly selected Boston adults (RDD)
438 likely 2009 Boston Mayoral election voters

Sampling Error: +/- 4.2%, entire sample
+/- 4.7%, likely voter sample

Response Rate (AAPOR #4): 18.9%

The Boston Globe
Conducted by the UNH Survey Center
October 2009

INTRO:

“Good afternoon/evening. My name is _____ and I’m calling from the University of New Hampshire Survey Center for the Boston Globe Poll. We are conducting a short, confidential study about politics and life in Boston, and we'd really appreciate your help and cooperation.”

1 CONTINUE

99 REFUSED

RESIDENT

“Just to confirm, do you live in the City of Boston?”

1 LIVE IN BOSTON OR BOSTON NEIGHBORHOOD:
ALLSTON BRIGHTON, CHARLESTOWN, DORCHESTER, EAST BOSTON, HYDE PARK,
JAMAICA PLAIN, MATTAPAN, NORTH END, ROSLINDALE, ROXBURY, SOUTH BOSTON,
SOUTH END, WEST ROXBURY

2 LIVE OUTSIDE BOSTON → TERMINATE

99 NA / REFUSED → TERMINATE

BIR1

“In order to determine who to interview, could you tell me, of the ADULTS who currently live in your household -- including yourself -- who had the most recent birthday? I don’t mean who is the youngest, but rather, who had the most recent birthday?”

1 INFORMANT → SKIP TO SEX

2 SOMEONE ELSE (SPECIFY): _____ → SKIP TO INT2

3 DON'T KNOW ALL BIRTHDAYS, ONLY SOME → CONTINUE WITH BIR2 BELOW

4 DON'T KNOW ANY BIRTHDAYS OTHER THAN OWN → SKIP TO SEX

99 REFUSED -- ENTER NON-RESPONSE INFORMATION

BIR2

“Of the ones that you do know, who had the most recent birthday?”

1 INFORMANT _____ → SKIP TO SEX

2 SOMEONE ELSE (SPECIFY): _____ → SKIP TO INT2

3 PERSON NOT AVAILABLE

99 REFUSED

INT2

ASK TO SPEAK TO THAT PERSON

“Hello, this is _____ calling from the University of New Hampshire for the Boston Globe. We are conducting a short, confidential study about politics and life in Boston, and we’d really appreciate your help and cooperation. You have been identified as the registered voter in your household who had the most recent birthday. Is this correct?”

- 1 YES
- 2 APPOINTMENT

- 99 REFUSAL

SEX

“Thank you very much for helping us with this important study. We really appreciate your help. Before we begin I want to assure you that all of your answers are strictly confidential. They will be combined with answers from other people from across Boston. Your telephone number was randomly selected from all families in Boston and this call may be monitored for quality assurance.”

“Participation is voluntary. If you decide to participate, you may decline to answer any question or end the interview at any time.”

IF ASKED: “This survey will take about ten minutes to complete.”

RECORD SEX OF RESPONDENT

- 1 MALE
- 2 FEMALE

- 99 NA

MIPMA

“First of all ... there are many problems facing the City of Boston today. In general, what do you think is the most IMPORTANT problem facing the City of Boston today?” (PROBE: “Could you be more SPECIFIC or give me an example?”)

RECORD VERBATIM PROBE FOR SPECIFIC RESPONSE

TRCKKBOS

“Do you think things in the City of Boston are generally going in the right direction or are they seriously off on the wrong track?”

- 1 RIGHT DIRECTION
- 2 WRONG TRACK

- 98 DK (PROBE: REPEAT QUESTION)
- * 99 NA

MAYAPP

“GENERALLY SPEAKING, do you approve or disapprove of the way Tom Menino (men NEE noh) is handling his job as Mayor?”

(IF APPROVE): “Would you say that you STRONGLY approve of the way he is handling his job as Mayor, or that you approve only SOMEWHAT?”

(IF DISAPPROVE): “Would you say that you STRONGLY disapprove of the way he is handling his job as Mayor, or that you disapprove only SOMEWHAT?”

(IF NEITHER, NOT SURE, DK): “Would you say that you lean a little more toward APPROVING or DISAPPROVING of the way he is handling his job as Mayor?”

- 1 STRONGLY APPROVE
- 2 APPROVE SOMEWHAT
- 3 LEAN TOWARD APPROVING

- 4 NEITHER, NOT SURE, DK

- 5 LEAN TOWARD DISAPPROVING
- 6 DISAPPROVE SOMEWHAT
- 7 STRONGLY DISAPPROVE

* 99 NA

MAYOR2

“How effective do you think Mayor Menino is at solving the problems that Boston faces ... very effective ... somewhat effective ... not very effective ... ort not effective at all?”

- 1 VERY EFFECTIVE
- 2 SOMEWHAT EFFECTIVE
- 3 NOT VERY EFFECTIVE
- 4 NOT EFFECTIVE AT ALL

98 DK (DO NOT PROBE)

* 99 NA / REFUSED

MAYOR4

“Tom Menino has already served four terms as Mayor of Boston. Does this make you more or less likely to vote for Menino for a fifth term as Boston Mayor, or does this have no impact on your vote?”

- 1 MORE LIKELY TO VOTE FOR
- 2 MORE LIKELY TO VOTE AGAINST
- 3 NO IMPACT

98 DK (DO NOT PROBE)

* 99 NA / REFUSED

MAYOR6

“Based on what you have seen or heard, do you think the City of Boston is well run or poorly run?”

“Is that very or only somewhat?”

- | | |
|------|----------------------|
| 1 | VERY WELL RUN |
| 2 | SOMEWHAT WELL RUN |
| 3 | NEUTRAL – VOUNTEERED |
| 4 | SOMEWHAT POORLY RUN |
| 5 | VERY POORLY RUN |
| 98 | DK (DO NOT PROBE) |
| * 99 | NA / REFUSED |

FAV

“Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. First, ... how about ...

ROTATE FAV1 TO FAV2

FAV1 “Boston Mayor Tom Menino?”

- | | |
|------|--|
| 1 | FAVORABLE |
| 2 | NEITHER FAVORABLE OR UNFAVORABLE - VOLUNTEERED |
| 3 | UNFAVORABLE |
| 98 | DK / NEVER HEARD OF / KNOW TOO LITTLE TO SAY |
| * 99 | NA / REFUSED |

FAV2 “Boston City Councilor Michael Flaherty?”

PRIM1

“Thinking back, did you happen to vote in the preliminary mayoral election on September 22?”

IF YES: “Who did you vote for ... Tom Menino, Sam Yoon, Michael Flaherty, or Kevin McCrea?”

- | | |
|------|-------------------|
| 1 | MENINO |
| 2 | YOON |
| 3 | FLAHERTY |
| 4 | McCREA |
| 5 | DID NOT VOTE |
| 98 | DK (DO NOT PROBE) |
| * 99 | NA / REFUSED |

ROTATE MEET1 AND MEET2

MEET1

"Have you, personally, ever met Mayor Menino?"

- 1 YES
- 2 NO

- 98 DK (DO NOT PROBE)
- * 99 NA / REFUSED

MEET2

"Have you, personally, ever met City Councilor Michael Flaherty?"

- 1 YES
- 2 NO

- 98 DK (DO NOT PROBE)
- * 99 NA / REFUSED

VOTEINT

"Let's turn to politics for a minute. As you know, the election for Mayor of Boston is being held in November. How interested would you say you are in the Boston mayoral election ... extremely interested ... very interested ... somewhat interested ... or not very interested?"

- 1 EXTREMELY INTERESTED
- 2 VERY INTERESTED
- 3 SOMEWHAT INTERESTED
- 4 NOT VERY INTERESTED

- 98 DK (DO NOT PROBE)
- * 99 NA / REFUSED

LIKELY

"Which of the following statements best describes you ... (READ NUMBERS 1 TO 5)

- 1 I will probably NOT vote in the 2009 Boston Mayoral election, → SKIPTO EMAIL1
- 2 I MAY vote in the Boston Mayoral election,
- 3 Unless some emergency comes up, I WILL vote in the Mayoral election,
- 4 I will DEFINITELY vote in the Mayoral election, or
- 5 I just don't know at this time." → SKIPTO EMAIL1

- * 99 NA/REFUSED → SKIPTO EMAIL1

ELECT1

"Have you definitely decided who you are going to vote for in the election for Mayor of Boston ... are you leaning to a candidate ... or have you considered the candidates and still trying to make up your mind?"

- 1 DEFINITELY DECIDED
- 2 LEANING TOWARD A CANDIDATE
- 3 STILL TRYING TO DECIDE

- 98 DK (DO NOT PROBE)
- * 99 NA / REFUSED

ELECT2

“If the election for Boston Mayor were held today, which of the following would you vote for ... Tom Menino or Michael Flaherty?” ROTATE CANDIDATES

- 1 TOM MENINO
- 2 MICHAEL FLAHERTY
- 3 OTHER CANDIDATE - VOLUNTEERED

- 97 WILL NOT VOTE - VOLUNTEERED
- 98 UNDECIDED / DK / NOT SURE
- * 99 NA / REFUSED

ELECT3

“Michael Flaherty has proposed that Sam Yoon serve as his deputy mayor if he is elected. Does this political alliance make you more or less likely to vote for Flaherty or does this make little difference in your vote?”

- 1 MORE LIKELY TO VOTE FOR FLAHERTY
- 2 MORE LIKELY TO VOTE AGAINST FLAHERTY
- 3 NO IMPACT

- 98 DK (DO NOT PROBE)
- * 99 NA / REFUSED

EMAIL1

“Mayor Menino’s administration has come under fire recently for deleting emails despite a state public records law that requires such emails be kept for at least two years. How closely have you followed this issue ... very closely somewhat closely ... not very closely ... or not at all?”

- 1 VERY CLOSELY
- 2 SOMEWHAT CLOSELY
- 3 NOT VERY CLOSELY
- 4 NOT CLOSELY AT ALL

- 98 DK (DO NOT PROBE)
- * 99 NA / REFUSED

EMAIL2

“In your view, how important of an issue for the city of Boston do you think Menino’s compliance with public records law is ... very important ... somewhat important ... not very important ... or not important at all?”

- 1 VERY IMPORTANT
- 2 SOMEWHAT IMPORTANT
- 3 NOT VERY IMPORTANT
- 4 NOT IMPORTANT AT ALL

- 98 DK (DO NOT PROBE)
- * 99 NA / REFUSED

SKIP NON-VOTERS TO CONTROL

EMAIL3

“Does the deletion of emails by Mayor Menino’s staff, and Menino’s handling of the issue make you more or less likely to vote for Menino, or does this make little difference in your vote?”

- 1 MORE LIKELY TO VOTE FOR MENINO
- 2 MORE LIKELY TO VOTE AGAINST MENINO
- 3 NO IMPACT

- 98 DK (DO NOT PROBE)
- * 99 NA / REFUSED

CONTROL

“Over his 16 years in office, Mayor Menino has exerted tight control over development of buildings and neighborhoods in Boston. Would you say his involvement in development issues has made the city a better place to live for people like you ... a worse place to live ... or do you think his involvement in development makes little difference for people like you?”

- 1 BETTER PLACE TO LIVE
- 2 WORSE PLACE TO LIVE
- 3 NO DIFFERENCE

- 98 DON'T KNOW / NOT SURE
- * 99 NA / REFUSED

SERVICE

“In the past year, have you requested specific help or services from the City of Boston, such as help fixing a pothole or addressing a neighborhood problem?”

IF YES: “How would you rate the city’s performance in addressing your problem ... excellent ... good ... fair ... poor ... or very poor?”

- 1 EXCELLENT
- 2 GOOD
- 3 FAIR
- 4 POOR
- 5 VERY POOR

- 98 DON'T KNOW / NOT SURE
- * 99 NA / REFUSED

EDUC1

“Let’s turn to education. How would you rate the quality of education provided by Boston Public Schools ... excellent ... good ... fair ... poor ... or very poor?”

- 1 EXCELLENT
- 2 GOOD
- 3 FAIR
- 4 POOR
- 5 VERY POOR

- 98 DON'T KNOW / NOT SURE / DEPENDS – PROBE: “Based on what you have seen or heard ...”
- * 99 NA / REFUSED

EDUC2

“How many of the persons who CURRENTLY live in your household are under 18 years of age, including babies and small children?”

- 0 NONE → SKIP TO CLEAN1
- 1 ONE
- 2 TWO
- 3 THREE
- 4 FOUR
- 5 FIVE
- 6 SIX
- 7 SEVEN OR MORE

- 98 DK → SKIP TO CLEAN1
- * 99 NA / REFUSED → SKIP TO CLEAN1

EDUC3

“Have you considered moving out of Boston to send your children to public schools in other communities?”

- 1 YES
- 2 NO

- 98 DON'T KNOW / NOT SURE
- * 99 NA / REFUSED

CLEAN1

“How would you rate the cleanliness of streets, parks, and public spaces in Boston? Would you say they are almost always clean and litter free ... usually clean ... seldom clean ... or never clean and litter free?”

- 1 ALMOST ALWAYS CLEAN
- 2 USUALLY CLEAN
- 3 SELDOM CLEAN
- 4 NEVER CLEAN

- 98 DON'T KNOW / NOT SURE – REPEAT QUESTION
- * 99 NA / REFUSED

CRIME1

“Let’s think about crime and safety for a minute.”

“How safe do you feel walking around your neighborhood in the daytime? Very safe ... somewhat safe ... somewhat unsafe ... or very unsafe?”

- 1 VERY SAFE
- 2 SOMEWHAT SAFE
- 3 SOMEWHAT UNSFAE
- 4 VERY UNSFAE

- 98 DON'T KNOW / NOT SURE – REPEAT QUESTION
- * 99 NA / REFUSED

CRIME2

“How safe do you feel walking around your neighborhood at night? Very safe ... somewhat safe ... somewhat unsafe ... or very unsafe?”

- 1 VERY SAFE
- 2 SOMEWHAT SAFE
- 3 SOMEWHAT UNSFAE
- 4 VERY UNSFAE

- 98 DON'T KNOW / NOT SURE – REPEAT QUESTION
- * 99 NA / REFUSED

ZIPC

“Now, a few final questions . . .”

“What is your zip code?” ENTER 5-DIGIT ZIPCODE

- 99998 DK - DO NOT PROBE
- 99999 NA / REFUSED

D1

“What is the highest grade in school, or level of education that you’ve completed and got credit for ...” [READ RESPONSES]

- 1 “Eighth grade or less,
- 2 Some high school,
- 3 High school graduate, (INCLUDES G.E.D.)
- 4 Technical school,
- 5 Some college,
- 6 College graduate,
- 7 Or postgraduate work?”

- 98 DK (DO NOT PROBE)
- * 99 NA / REFUSED

D2

“GENERALLY SPEAKING, do you usually think of yourself as a Republican, a Democrat, an Independent or what?”

(IF REPUBLICAN): “Would you call yourself a STRONG Republican or a NOT VERY STRONG Republican?”

(IF DEMOCRAT): “Would you call yourself a STRONG Democrat or a NOT VERY STRONG Democrat?”

(IF INDEPENDENT, NO PREFERENCE, OR OTHER): “Do you think of yourself as closer to the Republican or to the Democratic party?”

- 1 STRONG DEMOCRAT
- 2 NOT VERY STRONG DEMOCRAT
- 3 INDEPENDENT, BUT CLOSER TO DEMOCRATS
- 4 INDEPENDENT--CLOSER TO NEITHER
- 5 INDEPENDENT, BUT CLOSER TO REPUBLICANS
- 6 NOT VERY STRONG REPUBLICAN
- 7 STRONG REPUBLICAN

- 98 OTHER PARTY
- * 99 DK / NA / REFUSED

D3

“What is your current age?”

____ : ____ : ____ : (RECORD EXACT NUMBER OF YEARS OLD -- E.G., 45)
____ : ____ :

- 96 NINETY-SIX YEARS OF AGE OR OLDER
- 97 REFUSED
- 98 DK
- * 99 NA

D4

“How many years have you lived in Boston?”

IF “ALL MY LIFE” ASK – “About how many years is that?”

RECORD EXACT NUMBER OF YEARS OF RESIDENCE

- 1 ONE YEAR OR LESS
- 96 96 YEARS OF MORE
- 97 REFUSED
- 98 DK
- * 99 NA

D5

“How many times have you moved in the past 5 years?”

- 0 NONE / HAVE NOT MOVED IN LAST 5 YEARS
- 1 ONE TIME
- 2
- 3
- 4
- 5 5 OR MORE TIMES
- 98 DON'T KNOW
- * 99 REFUSED

D6

“Are you of Hispanic or Spanish origin?”

- 1 YES
- 2 NO
- 98 DON'T KNOW
- * 99 REFUSED

D7

“Which of the following best describes your race? Is it ...White ... African-American ... Asian ... Native-American ... or some other race?”

- 1 WHITE (CAUCASIAN)
- 2 BLACK (AFRICAN-AMERICAN)
- 3 HISPANIC
- 4 ASIAN
- 5 NATIVE AMERICAN
- 6 OTHER – SPECIFY: _____

- 98 DON’T KNOW
- * 99 NO ANSWER/REFUSED

D8

“Including yourself, how many adults CURRENTLY live in your household?”

- 1 ONE
- 2 TWO
- 3 THREE
- 4 FOUR
- 5 FIVE
- 6 SIX
- 7 SEVEN OR MORE

- 98 DK
- * 99 NA / REFUSED

D9

“How much TOTAL income did you and your family receive in 2008, not just from wages or salaries but from ALL sources -- that is, before taxes and other deductions were made? Was it ... (READ CATEGORIES)

	<u>ANNUAL</u>	<u>MONTHLY EQUIVALENT</u>
1	Less than \$15,000,	LESS THAN \$1,250
2	\$15,000 - \$29,999,	\$1,250 - \$2,499
3	\$30,000 - \$44,999,	\$2,500 - \$3,749
4	\$45,000 - \$59,999,	\$3,750 - \$4,999
5	\$60,000 - \$74,999,	\$5,000 - \$6,249
6	\$75,000 - \$99,999, or	\$6,250 - \$8,333
7	\$100,000 and over?”	\$8,334 AND OVER
97	REFUSED	
98	DK	
* 99	NA	

D10

“Not counting business lines, extension phones, or cellular phones -- on how many different telephone NUMBERS can your household be reached?”

- 1 ONE
- 2 TWO
- 3 THREE
- 4 FOUR
- 5 FIVE
- 6 SIX
- 7 SEVEN OR MORE

- 8 SURVEY DONE ON CELL PHONE – NO LAND LINE

- 98 DK
- * 99 NA / REFUSED

D11

“Finally, would you be willing to be interviewed by a reporter to discuss your reactions to some of the topics we’ve been talking about?”

- 1 YES → “Could I have just your first name in case a reporter wants to call you?” _____
- 2 NO / DK (DO NOT PROBE)

- 99 NA / REFUSED

“Thank you for your time and participation. Your input has been very valuable. Goodbye.”

Tabular Results

City Regions

CBD to Allston Brighton = East Boston, Charlestown, North End, Downtown, Beacon Hill, Back Bay, Kenmore, Fenway, Allston Brighton

South End / South Boston

Southwest = Jamaica Plain, Hyde Park, Roslindale, West Roxbury

Southeast = Dorchester, Mattapan, Roxbury

"First of all ... there are many problems facing the City of Boston today. In general, what do you think is the most IMPORTANT problem facing the City of Boston today?"

	<u>Crime/ Violence</u>	<u>Qual of Schools</u>	<u>Trans- portation</u>	<u>Economy/ Jobs</u>	<u>Cost of Housing</u>	<u>High Taxes</u>	<u>Other</u>	<u>Don't Know</u>	<u>(N=)</u>
CITY OF BOSTON	24%	19%	7%	14%	3%	2%	28%	3%	554
Democrat	25%	22%	6%	17%	4%	1%	25%	2%	353
Independent	22%	16%	6%	12%	5%	3%	31%	6%	96
Republican	26%	14%	5%	6%	1%	7%	35%	5%	74
Menino voter	28%	17%	5%	16%	5%	0%	26%	3%	225
Flaherty voter	18%	26%	6%	15%	4%	3%	28%	2%	139
Other voter	12%	23%	0%	0%	7%	0%	58%	0%	12
Undecided voter	12%	37%	9%	7%	2%	2%	27%	3%	59
Likely voter	22%	21%	6%	15%	4%	2%	28%	2%	460
Non-likely voter	37%	6%	11%	12%	1%	4%	24%	7%	89
Male	23%	19%	7%	15%	4%	2%	29%	2%	266
Female	26%	19%	7%	13%	3%	2%	27%	4%	288
18 to 34	31%	16%	16%	9%	1%	2%	21%	4%	117
35 to 49	25%	23%	8%	9%	4%	2%	26%	1%	139
50 to 64	22%	19%	1%	17%	5%	1%	32%	3%	154
65 and over	22%	16%	4%	17%	2%	4%	28%	6%	104
White	18%	23%	7%	12%	3%	2%	32%	3%	316
African American	33%	10%	4%	19%	6%	2%	22%	4%	118
Hispanic	40%	12%	14%	15%	3%	0%	14%	2%	46
Other	25%	21%	5%	9%	3%	4%	32%	1%	48
High school or less	36%	8%	6%	20%	4%	2%	20%	4%	147
Some college	26%	17%	3%	17%	2%	4%	30%	1%	90
College graduate	25%	19%	6%	12%	4%	1%	30%	3%	166
Post-graduate	12%	31%	9%	8%	3%	3%	30%	3%	143
Less than \$30K	35%	10%	6%	22%	6%	3%	17%	1%	66
\$30K to \$60K	19%	16%	12%	16%	2%	4%	29%	2%	75
\$60K to \$75K	36%	12%	2%	2%	8%	0%	32%	8%	37
\$75K to \$100K	11%	18%	6%	28%	1%	4%	30%	2%	36
More than \$100K	10%	31%	7%	11%	2%	2%	34%	3%	128
No children in HH	25%	17%	7%	14%	3%	2%	29%	4%	364
One child	24%	11%	8%	14%	4%	6%	30%	2%	86
Two or more children	24%	34%	2%	14%	5%	1%	19%	2%	103
CBD to Allston/Brighton	21%	19%	11%	10%	4%	1%	31%	4%	177
Southend - S. Boston	25%	21%	5%	13%	2%	6%	25%	1%	56
Southwest	11%	26%	7%	18%	6%	2%	27%	2%	134
Southeast	37%	12%	3%	15%	2%	2%	26%	4%	186
10 yrs or less in Boston	17%	16%	14%	9%	3%	2%	36%	3%	146
11 to 20 years	23%	22%	10%	10%	9%	0%	24%	3%	81
21 to 30 years	31%	26%	4%	14%	3%	0%	18%	3%	94
More than 30 years	28%	18%	2%	17%	2%	4%	26%	3%	219
Not moved in past 5 years	22%	21%	4%	17%	3%	3%	26%	3%	324
Moved one time	27%	23%	9%	9%	5%	1%	23%	4%	117
Moved 2 or more times	26%	11%	10%	8%	3%	0%	39%	2%	60
Extremely interested	21%	23%	3%	16%	6%	1%	27%	2%	159
Very interested	27%	20%	3%	15%	3%	3%	27%	2%	202
Some/little interest	25%	13%	14%	11%	2%	2%	28%	5%	184

"Do you think things in the City of Boston are generally going in the right direction or are they seriously off on the wrong track?"

	Right Direction	Wrong Track	Don't Know	(N=)
CITY OF BOSTON	62%	29%	9%	550
Democrat	65%	25%	10%	353
Independent	49%	38%	13%	94
Republican	59%	37%	3%	73
Menino voter	79%	16%	6%	224
Flaherty voter	42%	44%	14%	140
Other voter	53%	47%	0%	12
Undecided voter	69%	17%	13%	59
Likely voter	64%	26%	9%	459
Non-likely voter	50%	40%	9%	87
Male	61%	30%	8%	263
Female	62%	27%	10%	288
18 to 34	64%	21%	14%	115
35 to 49	64%	30%	6%	140
50 to 64	58%	33%	10%	155
65 and over	64%	25%	11%	104
White	64%	27%	9%	315
African American	64%	27%	9%	118
Hispanic	53%	38%	9%	46
Other	53%	35%	12%	47
High school or less	61%	28%	11%	145
Some college	54%	39%	8%	90
College graduate	66%	26%	8%	167
Post-graduate	64%	25%	11%	142
Less than \$30K	56%	32%	13%	65
\$30K to \$60K	57%	32%	11%	75
\$60K to \$75K	72%	18%	10%	37
\$75K to \$100K	62%	33%	5%	37
More than \$100K	65%	26%	9%	129
No children in HH	62%	28%	11%	361
One child	56%	35%	9%	85
Two or more children	68%	27%	6%	103
CBD to Allston/Brighton	57%	35%	9%	173
Southend - S. Boston	58%	31%	12%	57
Southwest	73%	21%	6%	134
Southeast	60%	28%	12%	186
10 yrs or less in Boston	65%	22%	14%	144
11 to 20 years	75%	18%	7%	81
21 to 30 years	55%	40%	5%	93
More than 30 years	60%	30%	10%	219
Not moved in past 5 years	62%	29%	9%	321
Moved one time	64%	25%	11%	117
Moved 2 or more times	64%	33%	4%	59
Extremely interested	61%	31%	8%	156
Very interested	67%	27%	6%	202
Some/little interest	57%	29%	14%	183

"GENERALLY SPEAKING, do you approve or disapprove of the way Tom Menino (men NEE noh) is handling his job as Mayor?"

CITY OF BOSTON	<u>Approve</u> 66%	<u>Neutral</u> 8%	<u>Disapprove</u> 25%	<u>(N=)</u> 551
Democrat	69%	7%	24%	353
Independent	55%	16%	29%	94
Republican	65%	9%	27%	72
Menino voter	95%	3%	2%	226
Flaherty voter	29%	6%	65%	140
Other voter	32%	23%	45%	12
Undecided voter	56%	20%	23%	59
Likely voter	67%	7%	26%	462
Non-likely voter	62%	18%	19%	85
Male	67%	8%	25%	265
Female	66%	8%	25%	286
18 to 34	68%	12%	20%	117
35 to 49	66%	9%	25%	138
50 to 64	64%	8%	28%	155
65 and over	71%	5%	24%	104
White	61%	8%	31%	317
African American	79%	6%	15%	117
Hispanic	76%	11%	13%	45
Other	66%	13%	21%	47
High school or less	77%	6%	16%	146
Some college	57%	11%	31%	89
College graduate	67%	8%	25%	167
Post-graduate	61%	9%	30%	143
Less than \$30K	83%	7%	10%	65
\$30K to \$60K	64%	5%	31%	75
\$60K to \$75K	72%	1%	27%	37
\$75K to \$100K	64%	14%	22%	37
More than \$100K	63%	7%	31%	128
No children in HH	67%	8%	25%	364
One child	61%	16%	23%	85
Two or more children	69%	5%	26%	102
CBD to Allston/Brighton	59%	10%	30%	176
Southend - S. Boston	54%	8%	38%	58
Southwest	72%	5%	24%	133
Southeast	73%	9%	17%	184
10 yrs or less in Boston	66%	13%	21%	145
11 to 20 years	77%	5%	17%	81
21 to 30 years	62%	10%	28%	93
More than 30 years	66%	6%	28%	218
Not moved in past 5 years	67%	5%	29%	322
Moved one time	67%	13%	20%	117
Moved 2 or more times	69%	11%	19%	60
Extremely interested	62%	7%	31%	159
Very interested	71%	4%	24%	203
Some/little interest	65%	13%	22%	180

"How effective do you think Mayor Menino is at solving the problems that Boston faces ... very effective ... somewhat effective ... not very effective ... or not effective at all?"

CITY OF BOSTON	<u>Very Effective</u> 25%	<u>Somewhat Effective</u> 53%	<u>Not Very Effective</u> 13%	<u>Not At All Effective</u> 6%	<u>Don't Know</u> 3%	<u>(N=)</u> 553
Democrat	26%	53%	14%	5%	3%	354
Independent	17%	52%	14%	12%	5%	95
Republican	30%	50%	11%	8%	1%	73
Menino voter	45%	51%	1%	1%	2%	227
Flaherty voter	4%	48%	34%	14%	0%	140
Other voter	7%	44%	24%	17%	8%	12
Undecided voter	11%	71%	12%	1%	6%	59
Likely voter	25%	54%	13%	6%	2%	464
Non-likely voter	22%	47%	12%	11%	8%	86
Male	23%	53%	14%	8%	2%	267
Female	26%	52%	13%	5%	4%	286
18 to 34	18%	62%	13%	1%	5%	116
35 to 49	24%	50%	16%	5%	5%	139
50 to 64	24%	51%	13%	10%	2%	155
65 and over	32%	51%	10%	5%	2%	104
White	20%	55%	16%	8%	2%	318
African American	30%	52%	10%	5%	3%	118
Hispanic	42%	34%	16%	0%	8%	46
Other	29%	57%	5%	5%	4%	47
High school or less	37%	41%	12%	7%	2%	147
Some college	16%	59%	16%	7%	2%	90
College graduate	28%	56%	9%	4%	3%	167
Post-graduate	14%	57%	17%	7%	5%	144
Less than \$30K	33%	47%	14%	7%	0%	65
\$30K to \$60K	24%	49%	15%	12%	0%	75
\$60K to \$75K	43%	35%	10%	4%	7%	37
\$75K to \$100K	19%	69%	10%	0%	2%	37
More than \$100K	14%	61%	16%	7%	1%	129
No children in HH	23%	53%	14%	7%	4%	364
One child	24%	59%	11%	4%	2%	86
Two or more children	32%	47%	12%	7%	2%	103
CBD to Allston/Brighton	20%	54%	16%	6%	4%	176
Southend - S. Boston	21%	43%	17%	17%	2%	57
Southwest	23%	57%	14%	4%	2%	134
Southeast	31%	51%	9%	5%	4%	187
10 yrs or less in Boston	18%	60%	12%	4%	6%	145
11 to 20 years	27%	58%	9%	3%	3%	82
21 to 30 years	23%	49%	16%	9%	2%	93
More than 30 years	29%	49%	13%	7%	2%	219
Not moved in past 5 years	26%	53%	12%	7%	2%	324
Moved one time	22%	59%	10%	6%	3%	117
Moved 2 or more times	19%	47%	21%	7%	6%	60
Extremely interested	34%	46%	12%	6%	1%	159
Very interested	26%	55%	12%	6%	1%	203
Some/little interest	14%	58%	16%	7%	6%	182

“Tom Menino has already served four terms as Mayor of Boston. Does this make you more or less likely to vote for Menino for a fifth term as Boston Mayor, or does this have no impact on your vote?”

	More Likely Vote For	More Likely Vote Against	No Impact	Don't Know	(N=)
CITY OF BOSTON	21%	39%	36%	4%	552
Democrat	24%	36%	38%	2%	352
Independent	13%	49%	32%	7%	96
Republican	21%	44%	33%	2%	74
Likely voter	22%	40%	35%	3%	461
Non-likely voter	16%	32%	45%	7%	87
Menino voter	42%	11%	44%	3%	225
Flaherty voter	0%	82%	16%	1%	140
Other voter	7%	68%	25%	0%	12
Undecided voter	7%	47%	40%	7%	59
Male	19%	41%	37%	2%	266
Female	23%	37%	36%	5%	286
18 to 34	15%	42%	39%	4%	117
35 to 49	20%	38%	39%	2%	138
50 to 64	19%	41%	36%	5%	154
65 and over	31%	33%	32%	3%	104
White	15%	46%	36%	3%	319
African American	33%	26%	35%	5%	118
Hispanic	31%	22%	44%	3%	45
Other	26%	43%	31%	0%	46
High school or less	36%	24%	36%	4%	144
Some college	16%	43%	40%	1%	90
College graduate	22%	41%	32%	5%	167
Post-graduate	8%	48%	42%	2%	144
Less than \$30K	31%	20%	41%	7%	66
\$30K to \$60K	29%	40%	30%	1%	76
\$60K to \$75K	21%	35%	44%	0%	37
\$75K to \$100K	18%	34%	45%	3%	37
More than \$100K	9%	53%	35%	2%	129
No children in HH	19%	40%	37%	4%	364
One child	27%	38%	32%	3%	86
Two or more children	23%	35%	40%	2%	102
CBD to Allston/Brighton	22%	49%	25%	4%	176
Southend - S. Boston	9%	44%	45%	2%	57
Southwest	15%	36%	45%	4%	133
Southeast	29%	29%	39%	3%	186
10 yrs or less in Boston	13%	40%	40%	6%	148
11 to 20 years	23%	38%	39%	0%	80
21 to 30 years	16%	48%	32%	4%	93
More than 30 years	27%	34%	37%	2%	218
Not moved in past 5 years	23%	40%	34%	3%	321
Moved one time	20%	33%	43%	4%	117
Moved 2 or more times	14%	43%	38%	6%	61
Extremely interested	22%	37%	39%	1%	159
Very interested	23%	40%	32%	4%	201
Some/little interest	17%	40%	40%	4%	184

"Based on what you have seen or heard, do you think the City of Boston is well run or poorly run?"
 "Is that very or only somewhat?"

	<u>Very Well Run</u>	<u>Somewhat Well Run</u>	<u>Neutral</u>	<u>Somewhat Poorly Run</u>	<u>Very Poorly Run</u>	<u>Don't Know</u>	<u>(N=)</u>
CITY OF BOSTON	23%	33%	15%	15%	11%	2%	553
Democrat	26%	35%	11%	18%	9%	1%	352
Independent	19%	26%	20%	9%	20%	6%	95
Republican	22%	32%	19%	11%	15%	1%	74
Menino voter	42%	37%	11%	4%	4%	2%	224
Flaherty voter	2%	24%	16%	33%	23%	2%	140
Other voter	7%	12%	0%	64%	17%	0%	12
Undecided voter	12%	51%	17%	11%	7%	2%	59
Likely voter	25%	33%	14%	16%	10%	2%	460
Non-likely voter	15%	33%	18%	12%	18%	3%	89
Male	24%	33%	13%	15%	13%	2%	264
Female	23%	33%	16%	15%	11%	2%	290
18 to 34	18%	41%	11%	17%	10%	3%	118
35 to 49	21%	32%	16%	18%	13%	1%	141
50 to 64	26%	33%	15%	12%	13%	1%	151
65 and over	27%	34%	14%	9%	12%	4%	104
White	24%	36%	12%	14%	12%	2%	318
African American	27%	29%	14%	19%	9%	1%	117
Hispanic	25%	24%	14%	18%	18%	1%	47
Other	16%	31%	33%	10%	10%	0%	47
High school or less	25%	33%	18%	12%	12%	0%	146
Some college	17%	31%	17%	20%	13%	2%	90
College graduate	28%	31%	9%	15%	14%	3%	168
Post-graduate	21%	40%	15%	15%	7%	2%	142
Less than \$30K	24%	28%	16%	16%	12%	4%	66
\$30K to \$60K	24%	27%	11%	13%	21%	4%	74
\$60K to \$75K	36%	35%	3%	20%	6%	0%	37
\$75K to \$100K	21%	37%	13%	24%	5%	0%	37
More than \$100K	20%	39%	11%	18%	12%	0%	128
No children in HH	23%	36%	15%	14%	10%	3%	366
One child	21%	25%	13%	19%	23%	0%	84
Two or more children	27%	32%	14%	17%	9%	1%	102
CBD to Allston/Brighton	21%	29%	14%	17%	16%	3%	177
Southend - S. Boston	24%	30%	10%	15%	20%	0%	58
Southwest	29%	36%	13%	13%	7%	1%	132
Southeast	21%	37%	17%	15%	8%	2%	187
10 yrs or less in Boston	18%	36%	15%	16%	11%	2%	147
11 to 20 years	27%	38%	18%	10%	5%	1%	82
21 to 30 years	26%	23%	20%	21%	9%	1%	92
More than 30 years	25%	35%	10%	12%	15%	3%	218
Not moved in past 5 years	26%	30%	15%	15%	11%	2%	322
Moved one time	16%	42%	16%	12%	11%	2%	117
Moved 2 or more times	19%	34%	11%	21%	12%	3%	61
Extremely interested	28%	28%	15%	14%	13%	2%	159
Very interested	26%	35%	14%	16%	7%	2%	201
Some/little interest	17%	37%	14%	16%	15%	1%	184

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. First, how about ... Boston Mayor Tom Menino."

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>DK</u>	<u>(N=)</u>
CITY OF BOSTON	69%	7%	22%	1%	554
Democrat	72%	9%	19%	0%	354
Independent	57%	4%	36%	3%	95
Republican	74%	4%	21%	1%	73
Menino voter	96%	3%	1%	0%	227
Flaherty voter	33%	6%	61%	0%	139
Other voter	41%	18%	41%	0%	12
Undecided voter	67%	18%	14%	1%	59
Likely voter	70%	7%	22%	0%	461
Non-likely voter	67%	8%	22%	3%	89
Male	72%	6%	22%	0%	266
Female	67%	9%	22%	1%	288
18 to 34	74%	4%	23%	0%	117
35 to 49	65%	10%	23%	2%	140
50 to 64	66%	7%	26%	0%	155
65 and over	78%	6%	14%	2%	104
White	66%	8%	26%	1%	317
African American	76%	8%	16%	0%	118
Hispanic	74%	6%	17%	4%	47
Other	72%	3%	24%	1%	48
High school or less	78%	5%	17%	1%	147
Some college	63%	12%	24%	1%	89
College graduate	71%	7%	22%	1%	168
Post-graduate	65%	8%	27%	1%	143
Less than \$30K	84%	6%	9%	1%	65
\$30K to \$60K	59%	11%	28%	2%	76
\$60K to \$75K	74%	2%	23%	0%	37
\$75K to \$100K	78%	7%	15%	0%	37
More than \$100K	68%	5%	26%	0%	129
No children in HH	70%	8%	21%	1%	365
One child	63%	9%	28%	0%	86
Two or more children	73%	5%	21%	0%	103
CBD to Allston/Brighton	67%	5%	27%	1%	176
Southend - S. Boston	52%	12%	35%	1%	58
Southwest	73%	8%	18%	1%	133
Southeast	75%	7%	17%	1%	187
10 yrs or less in Boston	74%	8%	18%	0%	145
11 to 20 years	76%	4%	18%	1%	82
21 to 30 years	64%	4%	30%	2%	94
More than 30 years	68%	9%	22%	1%	219
Not moved in past 5 years	70%	7%	21%	1%	324
Moved one time	73%	8%	18%	0%	117
Moved 2 or more times	65%	5%	28%	1%	61
Extremely interested	70%	6%	24%	0%	158
Very interested	72%	5%	22%	1%	203
Some/little interest	65%	10%	23%	1%	184

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. First, how about ... Boston City Councilor Michael Flaherty."

CITY OF BOSTON	<u>Favorable</u> 50%	<u>Neutral</u> 15%	<u>Unfavorable</u> 16%	<u>DK</u> 19%	<u>(N=)</u> 556
Democrat	49%	16%	17%	18%	356
Independent	58%	9%	15%	17%	95
Republican	47%	18%	11%	25%	74
Menino voter	37%	18%	27%	18%	227
Flaherty voter	81%	6%	4%	9%	140
Other voter	48%	12%	33%	7%	12
Undecided voter	46%	24%	9%	21%	59
Likely voter	53%	15%	17%	15%	463
Non-likely voter	31%	17%	11%	41%	89
Male	52%	11%	19%	18%	267
Female	48%	18%	14%	21%	289
18 to 34	54%	17%	8%	21%	118
35 to 49	45%	16%	11%	28%	141
50 to 64	57%	10%	18%	15%	155
65 and over	40%	15%	28%	17%	104
White	57%	15%	13%	15%	319
African American	41%	16%	18%	25%	118
Hispanic	23%	12%	23%	42%	47
Other	48%	8%	26%	18%	48
High school or less	39%	12%	20%	28%	148
Some college	56%	13%	13%	18%	90
College graduate	53%	16%	16%	16%	168
Post-graduate	54%	17%	14%	15%	144
Less than \$30K	37%	12%	15%	36%	66
\$30K to \$60K	49%	10%	19%	21%	76
\$60K to \$75K	58%	3%	18%	21%	37
\$75K to \$100K	62%	19%	13%	6%	37
More than \$100K	55%	15%	17%	12%	129
No children in HH	50%	14%	18%	19%	367
One child	53%	17%	12%	19%	86
Two or more children	48%	16%	14%	22%	103
CBD to Allston/Brighton	54%	16%	15%	15%	177
Southend - S. Boston	61%	12%	11%	16%	58
Southwest	51%	11%	21%	18%	133
Southeast	42%	18%	15%	26%	188
10 yrs or less in Boston	42%	22%	12%	24%	147
11 to 20 years	49%	23%	12%	16%	82
21 to 30 years	52%	11%	16%	20%	94
More than 30 years	54%	9%	20%	17%	219
Not moved in past 5 years	52%	14%	20%	14%	325
Moved one time	48%	20%	7%	25%	117
Moved 2 or more times	45%	16%	14%	25%	61
Extremely interested	62%	11%	18%	9%	159
Very interested	55%	12%	16%	17%	203
Some/little interest	34%	22%	15%	30%	185

"Have you, personally, ever met Mayor Menino?"

	<u>Yes</u>	<u>No</u>	<u>(N=)</u>	
CITY OF BOSTON	60%	40%	0%	557
Democrat	62%	38%	0%	356
Independent	55%	45%	0%	96
Republican	57%	43%	0%	74
Menino voter	66%	34%	0%	227
Flaherty voter	61%	39%	0%	140
Other voter	93%	7%	0%	12
Undecided voter	56%	44%	0%	59
Likely voter	64%	36%	0%	464
Non-likely voter	37%	63%	0%	89
Male	64%	36%	0%	267
Female	56%	44%	0%	290
18 to 34	48%	52%	0%	118
35 to 49	57%	43%	0%	141
50 to 64	69%	30%	0%	155
65 and over	64%	36%	0%	104
White	59%	41%	0%	319
African American	62%	38%	0%	118
Hispanic	45%	54%	1%	47
Other	77%	23%	0%	48
High school or less	59%	41%	0%	148
Some college	61%	39%	0%	90
College graduate	60%	40%	0%	168
Post-graduate	60%	40%	0%	144
Less than \$30K	55%	45%	0%	66
\$30K to \$60K	44%	56%	0%	76
\$60K to \$75K	64%	36%	0%	37
\$75K to \$100K	64%	36%	0%	37
More than \$100K	68%	32%	0%	129
No children in HH	56%	44%	0%	368
One child	63%	37%	0%	86
Two or more children	71%	29%	0%	103
CBD to Allston/Brighton	52%	48%	0%	177
Southend - S. Boston	61%	39%	0%	58
Southwest	65%	35%	0%	134
Southeast	62%	37%	0%	188
10 yrs or less in Boston	44%	56%	0%	148
11 to 20 years	61%	39%	0%	82
21 to 30 years	64%	36%	0%	94
More than 30 years	69%	31%	0%	219
Not moved in past 5 years	65%	35%	0%	326
Moved one time	57%	43%	0%	118
Moved 2 or more times	42%	58%	0%	61
Extremely interested	73%	27%	0%	159
Very interested	62%	38%	0%	203
Some/little interest	47%	53%	0%	185

"Have you, personally, ever met City Councilor Michael Flaherty?"

	<u>Yes</u>	<u>No</u>	<u>DK</u>	<u>(N=)</u>
CITY OF BOSTON	26%	73%	0%	557
Democrat	25%	75%	0%	356
Independent	35%	65%	0%	96
Republican	28%	72%	0%	74
Menino voter	24%	75%	0%	227
Flaherty voter	31%	69%	0%	140
Other voter	48%	52%	0%	12
Undecided voter	35%	65%	0%	59
Likely voter	29%	70%	0%	464
Non-likely voter	11%	89%	0%	89
Male	30%	70%	0%	267
Female	24%	76%	0%	290
18 to 34	16%	84%	0%	118
35 to 49	27%	73%	0%	141
50 to 64	35%	64%	0%	155
65 and over	30%	70%	0%	104
White	31%	69%	0%	319
African American	20%	80%	0%	118
Hispanic	7%	91%	1%	47
Other	35%	65%	0%	48
High school or less	22%	78%	0%	148
Some college	37%	63%	0%	90
College graduate	27%	73%	0%	168
Post-graduate	26%	74%	0%	144
Less than \$30K	15%	85%	0%	66
\$30K to \$60K	29%	71%	0%	76
\$60K to \$75K	27%	73%	0%	37
\$75K to \$100K	28%	72%	0%	37
More than \$100K	33%	67%	0%	129
No children in HH	28%	72%	0%	368
One child	23%	77%	0%	86
Two or more children	25%	75%	0%	103
CBD to Allston/Brighton	22%	78%	0%	177
Southend - S. Boston	52%	48%	0%	58
Southwest	28%	72%	0%	134
Southeast	22%	78%	0%	188
10 yrs or less in Boston	15%	85%	0%	148
11 to 20 years	24%	76%	0%	82
21 to 30 years	23%	77%	0%	94
More than 30 years	38%	61%	0%	219
Not moved in past 5 years	32%	68%	0%	326
Moved one time	19%	81%	0%	118
Moved 2 or more times	19%	81%	0%	61
Extremely interested	39%	61%	0%	159
Very interested	26%	74%	0%	203
Some/little interest	17%	83%	0%	185

"Let's turn to politics for a minute. As you know, the election for Mayor of Boston is being held in November. How interested would you say you are in the Boston mayoral election ... extremely interested ... very interested ... somewhat interested ... or not very interested?"

	<u>Extremely Interested</u>	<u>Very Interested</u>	<u>Somewhat Interested</u>	<u>Not Very Interested</u>	<u>Don't Know</u>	<u>(N=)</u>
CITY OF BOSTON	29%	37%	24%	9%	1%	556
Democrat	32%	39%	22%	6%	1%	356
Independent	28%	36%	20%	12%	3%	96
Republican	24%	27%	33%	16%	0%	74
Menino voter	33%	41%	21%	5%	0%	227
Flaherty voter	34%	45%	18%	2%	0%	140
Other voter	32%	28%	17%	24%	0%	12
Undecided voter	34%	24%	38%	4%	0%	59
Likely voter	33%	40%	22%	4%	0%	464
Non-likely voter	6%	16%	35%	36%	8%	88
Male	27%	35%	26%	11%	2%	267
Female	31%	38%	22%	8%	1%	288
18 to 34	16%	32%	40%	11%	2%	118
35 to 49	33%	29%	26%	9%	3%	140
50 to 64	38%	32%	19%	9%	1%	155
65 and over	24%	51%	18%	8%	0%	104
White	31%	35%	25%	9%	0%	319
African American	31%	43%	19%	5%	2%	118
Hispanic	16%	28%	24%	30%	1%	47
Other	21%	37%	30%	6%	6%	47
High school or less	23%	36%	25%	13%	3%	147
Some college	31%	41%	18%	10%	1%	90
College graduate	29%	40%	23%	6%	1%	168
Post-graduate	34%	29%	29%	9%	0%	144
Less than \$30K	22%	48%	21%	7%	2%	66
\$30K to \$60K	27%	34%	24%	14%	1%	76
\$60K to \$75K	26%	44%	22%	8%	0%	37
\$75K to \$100K	30%	35%	34%	1%	0%	37
More than \$100K	31%	38%	20%	10%	0%	129
No children in HH	28%	36%	23%	10%	2%	367
One child	31%	31%	30%	7%	0%	86
Two or more children	28%	42%	23%	7%	0%	103
CBD to Allston/Brighton	27%	31%	30%	10%	1%	176
Southend - S. Boston	28%	46%	14%	12%	0%	58
Southwest	30%	39%	22%	8%	1%	134
Southeast	30%	37%	22%	9%	2%	188
10 yrs or less in Boston	16%	33%	32%	15%	4%	148
11 to 20 years	29%	34%	26%	11%	0%	81
21 to 30 years	28%	35%	25%	11%	1%	94
More than 30 years	38%	39%	18%	4%	0%	219
Not moved in past 5 years	35%	39%	18%	7%	1%	324
Moved one time	27%	29%	32%	12%	0%	118
Moved 2 or more times	10%	34%	34%	15%	7%	61

"Which of the following best describes you ... 1) I will probably NOT vote in the 2009 Boston Mayoral Election, 2) I MAY vote in the Boston Mayoral election, 3) unless some emergency comes up, I WILL vote in the Mayoral election, 4) I will DEEFINITELY vote in the Mayoral election, or 5) I just don't know at this time."

	<u>Probably NOT Vote</u>	<u>May Vote</u>	<u>Unless Emer Will Vote</u>	<u>Definitely Vote</u>	<u>Don't Know</u>	<u>(N=)</u>
CITY OF BOSTON	9%	9%	9%	66%	7%	553
Democrat	6%	9%	8%	72%	5%	354
Independent	11%	6%	14%	58%	11%	94
Republican	14%	13%	10%	54%	8%	74
Menino voter	0%	10%	12%	78%	0%	227
Flaherty voter	0%	13%	8%	78%	0%	140
Other voter	0%	7%	8%	84%	0%	12
Undecided voter	0%	10%	20%	70%	0%	59
Male	8%	12%	9%	63%	9%	266
Female	10%	6%	10%	69%	6%	287
18 to 34	9%	20%	17%	40%	14%	116
35 to 49	14%	8%	6%	63%	8%	139
50 to 64	6%	3%	8%	79%	5%	155
65 and over	7%	6%	9%	75%	4%	104
White	8%	10%	11%	68%	3%	316
African American	7%	5%	8%	71%	9%	118
Hispanic	10%	11%	10%	46%	23%	46
Other	16%	9%	6%	60%	8%	48
High school or less	7%	10%	9%	60%	14%	146
Some college	11%	6%	7%	70%	7%	89
College graduate	10%	11%	10%	65%	4%	168
Post-graduate	7%	7%	12%	69%	5%	143
Less than \$30K	10%	8%	15%	48%	19%	64
\$30K to \$60K	10%	13%	11%	62%	4%	76
\$60K to \$75K	6%	9%	5%	80%	0%	37
\$75K to \$100K	3%	10%	9%	78%	1%	37
More than \$100K	11%	8%	12%	65%	3%	128
No children in HH	9%	11%	10%	63%	7%	366
One child	12%	5%	9%	67%	7%	84
Two or more children	4%	4%	9%	75%	7%	102
CBD to Allston/Brighton	11%	10%	11%	62%	7%	177
Southend - S. Boston	7%	8%	10%	70%	5%	58
Southwest	4%	11%	11%	70%	3%	132
Southeast	11%	6%	7%	64%	11%	186
10 yrs or less in Boston	16%	13%	13%	45%	12%	146
11 to 20 years	11%	6%	8%	65%	10%	82
21 to 30 years	6%	11%	10%	66%	7%	94
More than 30 years	4%	6%	8%	79%	4%	218
Not moved in past 5 years	6%	6%	7%	77%	4%	324
Moved one time	14%	11%	10%	52%	13%	118
Moved 2 or more times	17%	18%	19%	33%	14%	58

“Have you definitely decided who you are going to vote for in the election for Mayor of Boston ... are you leaning to a candidate ... or have you considered the candidates and still trying to make up your mind?”

	<u>Definitely Decided</u>	<u>Leaning</u>	<u>Still Trying To Decide</u>	<u>Don't Know</u>	<u>(N=)</u>
CITY OF BOSTON	47%	15%	38%	1%	462
Democrat	48%	16%	36%	1%	316
Independent	51%	14%	36%	0%	74
Republican	34%	16%	49%	1%	57
Menino voter	54%	19%	26%	1%	227
Flaherty voter	56%	12%	32%	0%	140
Other voter	34%	0%	66%	0%	12
Undecided voter	2%	8%	89%	1%	59
Male	46%	16%	37%	1%	221
Female	47%	14%	38%	0%	241
18 to 34	21%	18%	61%	0%	90
35 to 49	53%	16%	31%	0%	107
50 to 64	52%	15%	34%	0%	138
65 and over	54%	15%	30%	1%	94
White	44%	18%	37%	0%	278
African American	44%	13%	42%	2%	99
Hispanic	56%	14%	29%	0%	31
Other	57%	4%	39%	0%	36
High school or less	55%	11%	34%	0%	115
Some college	49%	9%	41%	1%	73
College graduate	44%	13%	41%	1%	143
Post-graduate	40%	25%	35%	0%	125
Less than \$30K	54%	15%	32%	0%	45
\$30K to \$60K	36%	20%	44%	0%	65
\$60K to \$75K	60%	7%	31%	2%	35
\$75K to \$100K	29%	12%	59%	0%	35
More than \$100K	54%	19%	26%	0%	110
No children in HH	47%	14%	39%	1%	304
One child	50%	13%	37%	0%	68
Two or more children	42%	22%	36%	0%	90
CBD to Allston/Brighton	38%	19%	43%	0%	146
Southend - S. Boston	60%	12%	27%	0%	51
Southwest	49%	16%	35%	0%	121
Southeast	48%	12%	38%	2%	145
10 yrs or less in Boston	26%	19%	54%	2%	104
11 to 20 years	49%	15%	35%	1%	65
21 to 30 years	52%	13%	35%	0%	82
More than 30 years	54%	15%	31%	0%	202
Not moved in past 5 years	53%	17%	29%	1%	291
Moved one time	38%	12%	50%	0%	85
Moved 2 or more times	28%	12%	60%	0%	41
Extremely interested	52%	16%	31%	1%	154
Very interested	57%	14%	29%	0%	185
Some/little interest	24%	16%	60%	1%	122

“If the election for Boston Mayor were held today, which of the following would you vote for ... Tom Menino or Michael Flaherty?” ROTATE CANDIDATES

CITY OF BOSTON LV	<u>Menino</u>	<u>Flaherty</u>	<u>Other</u>	<u>Undecided</u>	<u>(N=)</u>
	52%	32%	3%	13%	438
Democrat	54%	30%	4%	12%	303
Independent	46%	33%	1%	19%	69
Republican	49%	38%	0%	14%	55
Menino voter	95%	0%	0%	5%	128
Yoon voter	17%	65%	7%	12%	60
Flaherty voter	3%	85%	0%	12%	59
McCrea voter	18%	71%	0%	0%	17
Did not vote	53%	24%	4%	18%	147
Definitely Vote 11/09	53%	32%	3%	12%	340
Unless Emer Vote 11/09	52%	23%	2%	23%	52
May Vote 11/09	46%	40%	2%	12%	48
Male	51%	35%	4%	10%	208
Female	53%	29%	1%	17%	230
18 to 34	48%	38%	2%	12%	89
35 to 49	47%	36%	2%	15%	106
50 to 64	53%	27%	2%	18%	127
65 and over	60%	27%	5%	7%	90
White	47%	38%	2%	14%	265
African American	63%	23%	6%	9%	99
Hispanic	70%	14%	3%	12%	30
Other	40%	40%	0%	21%	33
High school or less	66%	22%	3%	9%	108
Some college	48%	32%	4%	16%	71
College graduate	48%	38%	3%	12%	138
Post-graduate	44%	35%	2%	19%	118
Less than \$30K	72%	19%	4%	5%	44
\$30K to \$60K	52%	32%	5%	11%	63
\$60K to \$75K	63%	31%	0%	6%	34
\$75K to \$100K	43%	33%	9%	15%	34
More than \$100K	46%	43%	2%	9%	108
No children in HH	51%	32%	3%	13%	283
One child	53%	28%	3%	15%	65
Two or more children	52%	35%	0%	13%	90
CBD to Allston/Brighton	49%	32%	3%	16%	134
Southend - S. Boston	37%	50%	2%	11%	46
Southwest	53%	34%	1%	12%	119
Southeast	59%	24%	4%	13%	139
10 yrs or less in Boston	48%	31%	4%	17%	101
11 to 20 years	54%	27%	3%	16%	62
21 to 30 years	53%	34%	2%	11%	82
More than 30 years	53%	33%	2%	12%	186
Not moved in past 5 years	51%	35%	2%	12%	273
Moved one time	59%	28%	3%	10%	82
Moved 2 or more times	36%	37%	9%	18%	41
Extremely interested	51%	33%	3%	14%	145
Very interested	53%	37%	2%	8%	174
Some/little interest	50%	24%	4%	21%	117

“Michael Flaherty has proposed that Sam Yoon serve as his deputy mayor if he is elected. Does this political alliance make you more or less likely to vote for Flaherty or does this make little difference in your vote?”

	More Likely Vote For	More Likely Vote Against	No Impact	Don't Know	(N=)
CITY OF BOSTON	24%	14%	58%	4%	460
Democrat	23%	13%	59%	4%	316
Independent	27%	21%	50%	2%	72
Republican	24%	7%	64%	5%	57
Menino voter	10%	22%	64%	4%	227
Flaherty voter	43%	7%	49%	1%	140
Other voter	64%	0%	36%	0%	12
Undecided voter	26%	1%	57%	16%	59
Likely voter	24%	14%	58%	4%	460
Male	24%	18%	54%	4%	220
Female	23%	11%	61%	5%	240
18 to 34	22%	9%	62%	7%	90
35 to 49	23%	16%	56%	4%	107
50 to 64	24%	12%	62%	2%	139
65 and over	28%	19%	49%	4%	93
White	25%	15%	57%	2%	279
African American	20%	8%	63%	9%	99
Hispanic	17%	4%	64%	14%	31
Other	32%	20%	47%	1%	36
High school or less	18%	15%	59%	7%	114
Some college	28%	20%	51%	1%	74
College graduate	24%	10%	61%	5%	143
Post-graduate	26%	14%	57%	3%	125
Less than \$30K	21%	17%	60%	3%	46
\$30K to \$60K	30%	20%	49%	2%	65
\$60K to \$75K	23%	14%	62%	1%	35
\$75K to \$100K	23%	19%	56%	2%	35
More than \$100K	26%	13%	58%	3%	110
No children in HH	26%	13%	57%	4%	301
One child	25%	14%	55%	7%	68
Two or more children	15%	18%	61%	6%	90
CBD to Allston/Brighton	22%	11%	65%	2%	144
Southend - S. Boston	24%	13%	63%	0%	51
Southwest	24%	21%	51%	4%	120
Southeast	25%	13%	54%	8%	145
10 yrs or less in Boston	28%	9%	57%	6%	104
11 to 20 years	32%	12%	54%	2%	65
21 to 30 years	21%	19%	52%	8%	82
More than 30 years	20%	16%	61%	3%	201
Not moved in past 5 years	23%	14%	60%	3%	290
Moved one time	32%	15%	48%	6%	85
Moved 2 or more times	28%	16%	53%	3%	41
Extremely interested	26%	15%	55%	3%	154
Very interested	23%	18%	54%	5%	183
Some/little interest	21%	7%	66%	5%	122

“Mayor Menino’s administration has come under fire recently for deleting emails despite a state public records law that requires such emails be kept for at least two years. How closely have you followed this issue ... very closely somewhat closely ... not very closely ... or not at all?”

	<u>Very Closely</u>	<u>Somewhat Closely</u>	<u>Not Very Closely</u>	<u>Not Closely At All</u>	<u>Don't Know</u>	<u>(N=)</u>
CITY OF BOSTON	27%	41%	16%	15%	2%	552
Democrat	30%	41%	18%	11%	1%	355
Independent	25%	38%	10%	21%	5%	96
Republican	22%	43%	21%	14%	0%	71
Menino voter	27%	40%	21%	11%	2%	224
Flaherty voter	30%	49%	14%	8%	0%	140
Other voter	34%	59%	0%	7%	0%	12
Undecided voter	25%	48%	15%	12%	0%	59
Likely voter	28%	44%	17%	10%	1%	461
Non-likely voter	19%	22%	11%	42%	5%	87
Male	29%	40%	14%	15%	3%	263
Female	25%	41%	18%	15%	1%	288
18 to 34	12%	46%	17%	23%	2%	118
35 to 49	25%	40%	15%	19%	1%	139
50 to 64	39%	38%	15%	7%	1%	155
65 and over	26%	41%	17%	14%	2%	102
White	30%	39%	19%	11%	0%	316
African American	23%	42%	13%	21%	2%	118
Hispanic	15%	32%	20%	27%	7%	46
Other	29%	54%	1%	16%	0%	47
High school or less	21%	33%	15%	27%	4%	145
Some college	25%	47%	13%	15%	0%	90
College graduate	34%	37%	18%	9%	2%	168
Post-graduate	25%	49%	17%	9%	0%	141
Less than \$30K	25%	34%	15%	25%	1%	65
\$30K to \$60K	24%	37%	19%	20%	0%	76
\$60K to \$75K	19%	59%	11%	11%	0%	37
\$75K to \$100K	25%	53%	20%	3%	0%	37
More than \$100K	41%	39%	14%	5%	0%	129
No children in HH	25%	40%	17%	16%	2%	363
One child	29%	36%	18%	17%	1%	86
Two or more children	30%	48%	12%	8%	1%	103
CBD to Allston/Brighton	25%	38%	18%	17%	1%	172
Southend - S. Boston	40%	31%	18%	11%	0%	58
Southwest	26%	46%	17%	9%	1%	134
Southeast	24%	42%	13%	17%	3%	188
10 yrs or less in Boston	18%	37%	20%	23%	2%	146
11 to 20 years	28%	36%	19%	16%	2%	81
21 to 30 years	24%	39%	20%	15%	2%	94
More than 30 years	33%	47%	11%	8%	1%	216
Not moved in past 5 years	30%	44%	13%	11%	2%	320
Moved one time	21%	37%	21%	20%	0%	118
Moved 2 or more times	18%	36%	16%	26%	3%	61

“In your view, how important of an issue for the city of Boston do you think Menino’s compliance with public records law is ... very important ... somewhat important ... not very important ... or not important at all?”

	<u>Very Important</u>	<u>Somewhat Important</u>	<u>Not Very Important</u>	<u>Not Important At All</u>	<u>Don't Know</u>	<u>(N=)</u>
CITY OF BOSTON	49%	28%	11%	8%	4%	555
Democrat	51%	29%	10%	6%	4%	355
Independent	55%	22%	10%	8%	5%	96
Republican	40%	28%	19%	11%	2%	74
Menino voter	42%	30%	15%	11%	2%	227
Flaherty voter	65%	20%	10%	3%	3%	140
Other voter	44%	49%	0%	7%	0%	12
Undecided voter	52%	36%	4%	1%	7%	59
Likely voter	51%	28%	11%	7%	3%	463
Non-likely voter	40%	28%	9%	13%	11%	88
Male	44%	31%	11%	9%	4%	267
Female	54%	25%	10%	7%	4%	288
18 to 34	47%	35%	9%	3%	6%	118
35 to 49	55%	26%	7%	9%	3%	140
50 to 64	50%	28%	12%	7%	2%	155
65 and over	42%	25%	15%	12%	6%	104
White	45%	31%	12%	7%	4%	319
African American	61%	25%	4%	7%	3%	118
Hispanic	52%	17%	15%	12%	4%	47
Other	49%	22%	13%	12%	2%	47
High school or less	47%	27%	8%	13%	4%	147
Some college	60%	21%	9%	5%	4%	90
College graduate	50%	30%	10%	7%	4%	167
Post-graduate	45%	31%	15%	6%	4%	144
Less than \$30K	61%	23%	7%	3%	7%	66
\$30K to \$60K	53%	26%	9%	6%	5%	76
\$60K to \$75K	52%	19%	15%	12%	2%	37
\$75K to \$100K	40%	39%	10%	8%	3%	37
More than \$100K	42%	35%	16%	7%	0%	129
No children in HH	47%	30%	10%	8%	6%	366
One child	52%	30%	9%	9%	0%	86
Two or more children	55%	21%	14%	8%	1%	103
CBD to Allston/Brighton	51%	29%	8%	7%	5%	176
Southend - S. Boston	58%	23%	4%	11%	4%	58
Southwest	43%	32%	16%	7%	3%	133
Southeast	50%	26%	11%	9%	5%	188
10 yrs or less in Boston	46%	34%	10%	5%	5%	148
11 to 20 years	46%	31%	13%	5%	5%	81
21 to 30 years	55%	17%	13%	12%	4%	94
More than 30 years	50%	28%	9%	9%	3%	219
Not moved in past 5 years	47%	28%	11%	10%	4%	324
Moved one time	48%	36%	9%	4%	3%	118
Moved 2 or more times	59%	20%	9%	6%	5%	61

“Does the deletion of emails by Mayor Menino’s staff, and Menino’s handling of the issue make you more or less likely to vote for Menino, or does this make little difference in your vote?”

	More Likely Vote For	More Likely Vote Against	No Impact	Don't Know	(N=)
CITY OF BOSTON	4%	34%	57%	4%	459
Democrat	6%	35%	57%	3%	315
Independent	1%	36%	59%	4%	73
Republican	2%	32%	57%	9%	57
Menino voter	7%	12%	77%	4%	227
Flaherty voter	2%	67%	30%	1%	140
Other voter	0%	68%	25%	7%	12
Undecided voter	2%	39%	50%	9%	59
Male	4%	36%	57%	3%	219
Female	5%	33%	57%	5%	240
18 to 34	0%	48%	47%	5%	90
35 to 49	3%	32%	64%	2%	107
50 to 64	7%	33%	57%	3%	139
65 and over	5%	30%	60%	5%	92
White	1%	39%	57%	4%	279
African American	8%	26%	58%	8%	99
Hispanic	8%	23%	67%	2%	31
Other	22%	38%	40%	0%	36
High school or less	9%	21%	67%	3%	114
Some college	5%	31%	60%	4%	74
College graduate	2%	41%	51%	5%	144
Post-graduate	3%	41%	52%	4%	125
Less than \$30K	18%	24%	56%	2%	46
\$30K to \$60K	6%	37%	55%	3%	65
\$60K to \$75K	2%	37%	61%	0%	35
\$75K to \$100K	0%	25%	71%	5%	35
More than \$100K	3%	38%	56%	2%	110
No children in HH	3%	35%	58%	4%	301
One child	5%	32%	56%	7%	68
Two or more children	8%	34%	57%	1%	90
CBD to Allston/Brighton	4%	42%	52%	2%	143
Southend - S. Boston	1%	37%	58%	4%	51
Southwest	4%	30%	64%	3%	122
Southeast	7%	29%	56%	8%	144
10 yrs or less in Boston	0%	46%	47%	7%	105
11 to 20 years	4%	37%	56%	3%	65
21 to 30 years	6%	32%	56%	6%	82
More than 30 years	6%	29%	63%	2%	199
Not moved in past 5 years	5%	34%	57%	4%	289
Moved one time	4%	30%	63%	3%	85
Moved 2 or more times	0%	42%	58%	0%	41

“Over his 16 years in office, Mayor Menino has exerted tight control over development of buildings and neighborhoods in Boston. Would you say his involvement in development issues has made the city a better place to live for people like you ... a worse place to live ... or do you think his involvement in development makes little difference for people like you?”

	<u>Better Place</u>	<u>Worse Place</u>	<u>No Difference</u>	<u>Don't Know</u>	<u>(N=)</u>
CITY OF BOSTON	53%	15%	25%	7%	554
Democrat	57%	16%	21%	6%	354
Independent	45%	15%	28%	12%	95
Republican	42%	12%	37%	9%	74
Menino voter	76%	3%	18%	4%	227
Flaherty voter	27%	34%	30%	9%	140
Other voter	19%	33%	48%	0%	12
Undecided voter	47%	20%	26%	7%	59
Likely voter	56%	15%	24%	5%	463
Non-likely voter	36%	12%	35%	16%	87
Male	50%	13%	32%	5%	266
Female	56%	16%	19%	9%	288
18 to 34	56%	8%	29%	7%	118
35 to 49	47%	16%	31%	6%	140
50 to 64	54%	17%	20%	8%	155
65 and over	53%	14%	25%	8%	104
White	49%	19%	25%	7%	318
African American	63%	12%	20%	4%	118
Hispanic	63%	4%	23%	10%	47
Other	46%	6%	38%	10%	47
High school or less	58%	15%	21%	6%	145
Some college	49%	13%	34%	4%	90
College graduate	56%	16%	22%	7%	168
Post-graduate	46%	14%	30%	10%	144
Less than \$30K	62%	6%	24%	8%	66
\$30K to \$60K	46%	18%	32%	4%	76
\$60K to \$75K	61%	5%	29%	4%	37
\$75K to \$100K	50%	8%	42%	0%	37
More than \$100K	50%	19%	24%	7%	129
No children in HH	52%	14%	26%	8%	365
One child	48%	15%	31%	6%	86
Two or more children	59%	15%	19%	7%	103
CBD to Allston/Brighton	48%	21%	27%	4%	176
Southend - S. Boston	38%	24%	26%	13%	58
Southwest	61%	10%	22%	7%	133
Southeast	56%	9%	26%	8%	187
10 yrs or less in Boston	54%	10%	26%	10%	147
11 to 20 years	52%	6%	33%	9%	81
21 to 30 years	50%	16%	27%	6%	94
More than 30 years	53%	19%	23%	5%	219
Not moved in past 5 years	55%	16%	22%	7%	323
Moved one time	49%	14%	30%	6%	117
Moved 2 or more times	49%	14%	30%	7%	61

“In the past year, have you requested specific help or services from the City of Boston, such as help fixing a pothole or addressing a neighborhood problem? IF YES: “How would you rate the city’s performance in addressing your problem ... excellent ... good ... fair ... poor ... or very poor?”

	<u>Excellent</u> 9%	<u>Good</u> 7%	<u>Fair</u> 6%	<u>Poor</u> 6%	<u>Very Poor</u> 7%	<u>Never Req. Help</u> 64%	<u>Don't Know</u> 1%	<u>(N=)</u> 553
CITY OF BOSTON								
Democrat	11%	7%	5%	6%	7%	64%	0%	352
Independent	3%	11%	8%	3%	14%	57%	4%	96
Republican	7%	7%	5%	9%	4%	68%	1%	74
Menino voter	11%	12%	4%	4%	1%	67%	1%	223
Flaherty voter	5%	6%	7%	10%	13%	59%	0%	140
Other voter	0%	0%	24%	32%	17%	28%	0%	12
Undecided voter	17%	2%	11%	7%	13%	50%	0%	59
Likely voter	10%	8%	6%	7%	7%	62%	0%	460
Non-likely voter	4%	2%	3%	2%	10%	74%	5%	89
Male	8%	8%	5%	5%	9%	64%	2%	266
Female	10%	7%	6%	6%	6%	64%	1%	287
18 to 34	3%	1%	4%	5%	2%	81%	3%	118
35 to 49	13%	10%	10%	9%	9%	50%	0%	141
50 to 64	14%	10%	5%	4%	12%	55%	0%	153
65 and over	4%	11%	3%	3%	7%	71%	1%	103
White	8%	9%	6%	6%	8%	63%	1%	317
African American	12%	6%	7%	6%	4%	64%	1%	118
Hispanic	6%	2%	1%	4%	5%	82%	0%	47
Other	8%	6%	0%	8%	14%	65%	0%	46
High school or less	8%	6%	4%	1%	6%	75%	1%	148
Some college	7%	5%	5%	8%	14%	60%	1%	87
College graduate	8%	9%	5%	10%	5%	61%	2%	167
Post-graduate	11%	9%	10%	4%	8%	58%	1%	144
Less than \$30K	10%	10%	2%	6%	4%	67%	1%	66
\$30K to \$60K	4%	5%	6%	5%	14%	66%	1%	75
\$60K to \$75K	11%	8%	6%	3%	6%	66%	0%	35
\$75K to \$100K	16%	6%	8%	6%	2%	62%	0%	37
More than \$100K	10%	12%	9%	7%	12%	50%	0%	127
No children in HH	7%	9%	4%	4%	6%	69%	1%	365
One child	12%	0%	7%	5%	16%	60%	0%	84
Two or more children	13%	9%	10%	11%	6%	50%	2%	103
CBD to Allston/Brighton	8%	4%	6%	7%	13%	60%	2%	175
Southend - S. Boston	7%	9%	8%	3%	8%	65%	0%	58
Southwest	8%	12%	3%	5%	1%	70%	0%	134
Southeast	11%	7%	6%	6%	6%	63%	2%	186
10 yrs or less in Boston	5%	7%	6%	2%	10%	69%	2%	146
11 to 20 years	11%	5%	9%	5%	6%	63%	3%	82
21 to 30 years	9%	10%	6%	9%	4%	61%	0%	94
More than 30 years	10%	8%	5%	6%	8%	62%	0%	217
Not moved in past 5 years	8%	8%	6%	8%	7%	63%	0%	323
Moved one time	9%	10%	3%	4%	5%	67%	2%	116
Moved 2 or more times	9%	6%	10%	2%	9%	61%	3%	61

"Let's turn to education. How would you rate the quality of education provided by Boston Public Schools ... excellent ... good ... fair ... poor ... or very poor?"

	<u>Excellent</u> 6%	<u>Good</u> 21%	<u>Fair</u> 31%	<u>Poor</u> 17%	<u>Very Poor</u> 12%	<u>Don't Know</u> 13%	<u>(N=)</u> 550
CITY OF BOSTON							
Democrat	6%	25%	34%	13%	13%	10%	354
Independent	5%	12%	30%	30%	10%	13%	93
Republican	4%	15%	19%	22%	13%	27%	73
Menino voter	8%	25%	33%	14%	6%	14%	227
Flaherty voter	5%	14%	34%	22%	19%	6%	139
Other voter	0%	24%	30%	16%	31%	0%	12
Undecided voter	1%	9%	37%	32%	11%	9%	57
Likely voter	6%	20%	33%	19%	11%	11%	460
Non-likely voter	3%	24%	20%	9%	18%	26%	86
Male	6%	22%	29%	17%	13%	12%	263
Female	5%	20%	32%	17%	11%	15%	287
18 to 34	4%	18%	24%	23%	11%	21%	113
35 to 49	6%	22%	31%	19%	12%	10%	139
50 to 64	10%	21%	36%	10%	12%	11%	155
65 and over	2%	19%	35%	19%	13%	13%	104
White	4%	19%	30%	18%	12%	17%	315
African American	8%	30%	27%	12%	17%	6%	117
Hispanic	16%	18%	40%	17%	4%	4%	47
Other	0%	17%	41%	22%	8%	12%	47
High school or less	10%	32%	30%	13%	7%	8%	147
Some college	4%	15%	36%	18%	16%	11%	89
College graduate	5%	19%	28%	18%	15%	16%	166
Post-graduate	3%	15%	33%	21%	11%	17%	141
Less than \$30K	11%	40%	28%	3%	9%	8%	64
\$30K to \$60K	4%	18%	37%	18%	15%	8%	74
\$60K to \$75K	8%	10%	43%	17%	2%	20%	37
\$75K to \$100K	4%	15%	47%	22%	5%	5%	35
More than \$100K	2%	18%	33%	14%	16%	17%	128
No children in HH	4%	20%	29%	17%	11%	18%	363
One child	3%	21%	33%	16%	22%	5%	84
Two or more children	11%	25%	35%	19%	9%	2%	103
CBD to Allston/Brighton	3%	24%	30%	16%	9%	18%	172
Southend - S. Boston	1%	15%	27%	25%	13%	19%	58
Southwest	7%	16%	40%	18%	12%	7%	134
Southeast	9%	24%	26%	15%	14%	12%	187
10 yrs or less in Boston	2%	20%	25%	16%	10%	27%	142
11 to 20 years	3%	26%	33%	16%	6%	16%	82
21 to 30 years	11%	16%	34%	17%	15%	6%	94
More than 30 years	7%	21%	33%	18%	14%	7%	219
Not moved in past 5 years	7%	20%	35%	17%	12%	8%	323
Moved one time	4%	23%	24%	18%	14%	17%	117
Moved 2 or more times	0%	20%	29%	18%	5%	28%	58
Extremely interested	4%	23%	30%	23%	12%	9%	158
Very interested	9%	22%	36%	14%	9%	10%	203
Some/little interest	3%	19%	26%	16%	16%	21%	180

"How many of the persons who CURRENTLY live in your household are under 18 years of age, including babies and small children?"

	<u>None</u> 66%	<u>One</u> 15%	<u>Two</u> 12%	<u>Three</u> 5%	<u>Four</u> 1%	<u>Five</u> 0%	<u>Six or More</u> 0%	<u>Don't Know</u> 0%	(N=) 557
CITY OF BOSTON									
Democrat	63%	17%	13%	5%	2%	0%	1%	0%	356
Independent	70%	15%	9%	4%	1%	1%	0%	0%	96
Republican	72%	13%	12%	1%	1%	0%	0%	0%	74
Menino voter	64%	15%	11%	6%	2%	0%	0%	0%	227
Flaherty voter	64%	13%	18%	2%	2%	0%	0%	0%	140
Other voter	82%	18%	0%	0%	0%	0%	0%	0%	12
Undecided voter	64%	17%	17%	2%	0%	0%	0%	0%	59
Likely voter	66%	15%	13%	4%	2%	0%	0%	0%	464
Non-likely voter	68%	18%	5%	7%	0%	0%	1%	0%	89
Male	72%	11%	9%	5%	1%	0%	0%	0%	267
Female	60%	19%	14%	4%	1%	0%	0%	0%	290
18 to 34	61%	20%	13%	3%	3%	0%	1%	0%	118
35 to 49	39%	23%	24%	10%	2%	1%	1%	0%	141
50 to 64	74%	16%	7%	2%	1%	0%	0%	0%	155
65 and over	95%	2%	3%	0%	0%	0%	0%	0%	104
White	73%	10%	12%	2%	1%	0%	0%	0%	319
African American	57%	26%	7%	7%	3%	0%	0%	1%	118
Hispanic	43%	17%	16%	20%	2%	0%	2%	0%	47
Other	62%	21%	16%	0%	0%	0%	0%	0%	48
High school or less	64%	18%	10%	5%	2%	0%	1%	0%	148
Some college	56%	25%	8%	7%	4%	0%	0%	0%	90
College graduate	65%	9%	19%	6%	1%	0%	1%	0%	168
Post-graduate	75%	15%	9%	1%	0%	1%	0%	0%	144
Less than \$30K	69%	16%	9%	4%	2%	0%	0%	0%	66
\$30K to \$60K	66%	18%	10%	4%	2%	0%	0%	0%	76
\$60K to \$75K	67%	13%	13%	0%	7%	0%	0%	0%	37
\$75K to \$100K	68%	16%	5%	9%	0%	0%	3%	0%	37
More than \$100K	59%	20%	18%	3%	1%	0%	0%	0%	129
No children in HH	100%	0%	0%	0%	0%	0%	0%	0%	368
One child	0%	100%	0%	0%	0%	0%	0%	0%	86
Two or more children	0%	0%	64%	25%	8%	1%	2%	0%	103
CBD to Allston/Brighton	79%	10%	10%	1%	0%	0%	0%	0%	177
Southend - S. Boston	71%	19%	4%	4%	3%	0%	0%	0%	58
Southwest	59%	13%	21%	6%	1%	1%	1%	0%	134
Southeast	58%	21%	10%	7%	2%	0%	1%	0%	188
10 yrs or less in Boston	70%	14%	12%	1%	2%	0%	0%	0%	148
11 to 20 years	47%	25%	20%	7%	0%	0%	1%	0%	82
21 to 30 years	61%	16%	14%	5%	3%	0%	0%	0%	94
More than 30 years	73%	13%	7%	5%	1%	0%	1%	0%	219
Not moved in past 5 years	67%	13%	12%	5%	2%	0%	0%	0%	326
Moved one time	59%	24%	12%	4%	0%	0%	1%	0%	118
Moved 2 or more times	78%	9%	11%	2%	0%	0%	0%	0%	61
Extremely interested	65%	17%	11%	4%	1%	1%	1%	0%	159
Very interested	65%	13%	14%	5%	2%	0%	0%	0%	203
Some/little interest	66%	17%	10%	5%	1%	0%	1%	0%	185

Have you considered moving out of Boston to send your children to public schools in other communities?" HOUSEHOLDS WITH CHILDREN

CITY OF BOSTON	<u>Yes</u> 50%	<u>No</u> 50%	<u>(N=)</u> 186
Democrat	46%	54%	130
Independent	54%	46%	29
Republican	68%	32%	20
Menino voter	37%	63%	79
Flaherty voter	65%	35%	50
Other voter	100%	0%	2
Undecided voter	53%	47%	21
Likely voter	49%	51%	155
Non-likely voter	58%	42%	28
Male	50%	50%	73
Female	49%	51%	113
18 to 34	56%	44%	44
35 to 49	54%	46%	86
50 to 64	31%	69%	40
65 and over	37%	63%	6
White	51%	49%	85
African American	49%	51%	49
Hispanic	38%	62%	27
Other	56%	44%	18
High school or less	42%	58%	53
Some college	50%	50%	39
College graduate	50%	50%	58
Post-graduate	58%	42%	36
Less than \$30K	39%	61%	20
\$30K to \$60K	48%	52%	25
\$60K to \$75K	42%	58%	12
\$75K to \$100K	24%	76%	12
More than \$100K	62%	38%	54
One child	52%	48%	83
Two or more children	48%	52%	103
CBD to Allston/Brighton	52%	48%	38
Southend - S. Boston	58%	42%	17
Southwest	51%	49%	55
Southeast	45%	55%	76
10 yrs or less in Boston	61%	39%	44
11 to 20 years	32%	68%	43
21 to 30 years	49%	51%	35
More than 30 years	52%	48%	60
Not moved in past 5 years	49%	51%	104
Moved one time	51%	49%	49
Moved 2 or more times	56%	44%	14
Extremely interested	46%	54%	55
Very interested	44%	56%	68
Some/little interest	59%	41%	63

"How would you rate the cleanliness of streets, parks, and public spaces in Boston? Would you say they are almost always clean and litter free ... usually clean ... seldom clean ... or never clean and litter free?"

CITY OF BOSTON	<u>Almost</u> 20%	<u>Usually</u> 52%	<u>Seldom</u> 22%	<u>Never</u> 5%	<u>DK</u> 2%	<u>(N=)</u> 556
Democrat	21%	51%	20%	5%	2%	355
Independent	16%	52%	25%	7%	0%	96
Republican	17%	52%	28%	3%	0%	74
Menino voter	26%	57%	12%	2%	2%	227
Flaherty voter	10%	50%	29%	9%	1%	139
Other voter	0%	44%	49%	7%	0%	12
Undecided voter	11%	61%	18%	5%	5%	59
Likely voter	19%	54%	20%	5%	2%	463
Non-likely voter	20%	39%	31%	8%	1%	89
Male	19%	52%	23%	4%	2%	267
Female	20%	51%	21%	6%	2%	288
18 to 34	13%	67%	15%	2%	3%	118
35 to 49	17%	46%	25%	10%	3%	141
50 to 64	24%	45%	26%	4%	1%	154
65 and over	23%	55%	18%	3%	1%	104
White	19%	56%	20%	4%	1%	318
African American	21%	45%	24%	8%	3%	118
Hispanic	23%	51%	18%	4%	5%	47
Other	22%	43%	28%	6%	2%	48
High school or less	29%	40%	22%	6%	2%	148
Some college	18%	47%	29%	4%	2%	89
College graduate	17%	53%	23%	5%	2%	168
Post-graduate	15%	64%	16%	4%	1%	144
Less than \$30K	25%	37%	33%	5%	0%	66
\$30K to \$60K	23%	43%	24%	7%	4%	74
\$60K to \$75K	18%	65%	8%	9%	0%	37
\$75K to \$100K	9%	67%	15%	5%	4%	37
More than \$100K	19%	52%	23%	5%	1%	129
No children in HH	21%	51%	22%	5%	1%	368
One child	15%	51%	26%	6%	2%	84
Two or more children	19%	52%	18%	6%	5%	103
CBD to Allston/Brighton	19%	51%	24%	6%	0%	177
Southend - S. Boston	19%	50%	26%	4%	1%	57
Southwest	21%	61%	12%	3%	4%	134
Southeast	20%	46%	25%	7%	3%	188
10 yrs or less in Boston	14%	60%	21%	2%	2%	148
11 to 20 years	21%	45%	27%	5%	2%	82
21 to 30 years	23%	55%	12%	7%	2%	94
More than 30 years	22%	47%	24%	5%	2%	218
Not moved in past 5 years	22%	48%	23%	5%	2%	324
Moved one time	15%	56%	21%	5%	3%	118
Moved 2 or more times	16%	60%	18%	6%	0%	61
Extremely interested	21%	45%	26%	6%	2%	158
Very interested	23%	56%	16%	2%	2%	203
Some/little interest	15%	51%	24%	8%	2%	185

"Let's think about crime and safety for a minute. How safe do you feel walking around your neighborhood in the daytime? Very safe ... somewhat safe ... somewhat unsafe ... or very unsafe?"

	<u>Very Safe</u>	<u>Somewhat Safe</u>	<u>Somewhat Unsafe</u>	<u>Very Unsafe</u>	<u>Don't Know</u>	<u>(N=)</u>
CITY OF BOSTON	70%	21%	5%	3%	1%	557
Democrat	70%	20%	5%	3%	1%	356
Independent	71%	21%	6%	1%	0%	96
Republican	71%	26%	2%	0%	0%	74
Menino voter	73%	19%	5%	2%	1%	227
Flaherty voter	71%	20%	5%	2%	2%	140
Other voter	24%	44%	14%	18%	0%	12
Undecided voter	73%	26%	1%	0%	0%	59
Likely voter	72%	20%	4%	2%	1%	464
Non-likely voter	57%	27%	10%	6%	0%	89
Male	74%	20%	4%	2%	1%	267
Female	66%	23%	6%	4%	1%	290
18 to 34	71%	18%	6%	3%	2%	118
35 to 49	66%	26%	6%	2%	0%	141
50 to 64	75%	18%	6%	0%	0%	155
65 and over	66%	26%	3%	5%	1%	104
White	81%	16%	2%	1%	0%	319
African American	50%	30%	9%	9%	2%	118
Hispanic	61%	27%	11%	1%	0%	47
Other	59%	30%	4%	3%	4%	48
High school or less	57%	26%	11%	5%	1%	148
Some college	68%	24%	5%	4%	0%	90
College graduate	76%	17%	5%	1%	1%	168
Post-graduate	78%	20%	1%	1%	0%	144
Less than \$30K	48%	26%	19%	8%	0%	66
\$30K to \$60K	68%	27%	1%	5%	0%	76
\$60K to \$75K	65%	27%	7%	1%	0%	37
\$75K to \$100K	74%	22%	4%	0%	0%	37
More than \$100K	80%	20%	0%	0%	0%	129
No children in HH	73%	18%	4%	3%	1%	368
One child	61%	27%	6%	5%	1%	86
Two or more children	64%	27%	8%	1%	0%	103
CBD to Allston/Brighton	80%	16%	2%	0%	2%	177
Southend - S. Boston	75%	20%	5%	0%	0%	58
Southwest	78%	19%	3%	1%	0%	134
Southeast	53%	29%	10%	8%	0%	188
10 yrs or less in Boston	76%	20%	3%	1%	0%	148
11 to 20 years	69%	23%	4%	4%	0%	82
21 to 30 years	65%	19%	10%	5%	2%	94
More than 30 years	69%	23%	6%	3%	0%	219
Not moved in past 5 years	71%	20%	5%	3%	1%	326
Moved one time	68%	25%	7%	0%	0%	118
Moved 2 or more times	68%	23%	5%	4%	0%	61
Extremely interested	75%	15%	8%	2%	0%	159
Very interested	71%	20%	4%	4%	2%	203
Some/little interest	64%	29%	5%	3%	0%	185

"How safe do you feel walking around your neighborhood at night? Very safe ... somewhat safe ... somewhat unsafe ... or very unsafe?"

	<u>Very Safe</u>	<u>Somewhat Safe</u>	<u>Somewhat Unsafe</u>	<u>Very Unsafe</u>	<u>Don't Know</u>	<u>(N=)</u>
CITY OF BOSTON	32%	37%	17%	12%	2%	554
Democrat	32%	38%	16%	11%	2%	353
Independent	36%	28%	20%	14%	3%	96
Republican	25%	49%	16%	10%	0%	74
Menino voter	32%	42%	13%	9%	3%	226
Flaherty voter	36%	31%	22%	12%	0%	140
Other voter	0%	48%	34%	18%	0%	12
Undecided voter	36%	34%	24%	4%	1%	59
Likely voter	33%	38%	18%	10%	1%	462
Non-likely voter	24%	32%	15%	24%	6%	87
Male	43%	35%	13%	7%	2%	267
Female	21%	39%	21%	16%	2%	286
18 to 34	30%	37%	21%	12%	0%	118
35 to 49	29%	44%	16%	10%	2%	140
50 to 64	37%	38%	14%	9%	2%	154
65 and over	32%	27%	23%	15%	4%	104
White	37%	42%	14%	6%	1%	318
African American	21%	30%	21%	24%	3%	117
Hispanic	19%	34%	23%	16%	8%	46
Other	33%	36%	17%	12%	2%	48
High school or less	27%	30%	23%	15%	5%	146
Some college	37%	29%	13%	19%	1%	90
College graduate	34%	38%	17%	11%	0%	167
Post-graduate	31%	51%	13%	4%	1%	144
Less than \$30K	17%	31%	24%	23%	5%	66
\$30K to \$60K	33%	30%	22%	13%	2%	76
\$60K to \$75K	28%	37%	17%	18%	0%	37
\$75K to \$100K	38%	41%	12%	9%	0%	37
More than \$100K	40%	44%	11%	4%	0%	129
No children in HH	35%	35%	17%	10%	3%	365
One child	24%	41%	14%	20%	1%	85
Two or more children	27%	43%	19%	11%	0%	103
CBD to Allston/Brighton	36%	42%	16%	4%	2%	176
Southend - S. Boston	37%	43%	10%	11%	0%	57
Southwest	48%	28%	19%	4%	1%	133
Southeast	14%	38%	19%	25%	4%	187
10 yrs or less in Boston	28%	43%	21%	8%	0%	147
11 to 20 years	33%	48%	8%	10%	1%	82
21 to 30 years	44%	26%	13%	14%	3%	93
More than 30 years	30%	34%	20%	13%	3%	218
Not moved in past 5 years	35%	36%	15%	11%	3%	323
Moved one time	23%	45%	19%	12%	2%	118
Moved 2 or more times	38%	26%	22%	14%	0%	61
Extremely interested	34%	36%	19%	11%	1%	158
Very interested	36%	33%	15%	14%	2%	203
Some/little interest	25%	45%	17%	11%	2%	183

Party Identification

	<u>Democrat</u>	<u>Independent</u>	<u>Republican</u>	<u>(N=)</u>
CITY OF BOSTON	68%	18%	14%	526
Male	65%	20%	14%	251
Female	70%	17%	14%	275
Likely voter	71%	17%	13%	448
Non-likely voter	50%	27%	22%	75
18 to 34	56%	22%	22%	106
35 to 49	72%	15%	13%	133
50 to 64	68%	24%	8%	151
65 and over	70%	12%	17%	103
White	62%	19%	19%	314
African American	87%	10%	3%	114
Hispanic	77%	14%	9%	41
Other	57%	22%	20%	39
High school or less	76%	18%	6%	136
Some college	69%	23%	8%	88
College graduate	66%	13%	21%	161
Post-graduate	61%	22%	18%	139
Less than \$30K	84%	9%	7%	62
\$30K to \$60K	62%	31%	7%	73
\$60K to \$75K	60%	22%	19%	37
\$75K to \$100K	78%	17%	5%	37
More than \$100K	67%	10%	22%	127
No children in HH	65%	20%	15%	345
One child	71%	18%	12%	83
Two or more children	75%	14%	11%	98
CBD to Allston/Brighton	59%	22%	20%	168
Southend - S. Boston	54%	29%	17%	56
Southwest	75%	17%	7%	128
Southeast	75%	12%	13%	173
10 yrs or less in Boston	60%	16%	23%	137
11 to 20 years	71%	13%	15%	77
21 to 30 years	68%	26%	6%	89
More than 30 years	70%	18%	12%	215
Not moved in past 5 years	71%	18%	12%	311
Moved one time	64%	16%	21%	112
Moved 2 or more times	59%	28%	14%	56
Extremely interested	72%	17%	11%	158
Very interested	72%	18%	10%	193
Some/little interest	60%	18%	21%	169

Likely Voter

	<u>Likely Voter</u>	<u>Non-likely Voter</u>	<u>(N=)</u>
CITY OF BOSTON	84%	16%	553
Male	83%	17%	266
Female	84%	16%	287
Democrat	89%	11%	354
Independent	78%	22%	94
Republican	77%	23%	74
18 to 34	77%	23%	116
35 to 49	77%	23%	139
50 to 64	90%	10%	155
65 and over	90%	10%	104
White	89%	11%	316
African American	84%	16%	118
Hispanic	67%	33%	46
Other	76%	24%	48
High school or less	79%	21%	146
Some college	82%	18%	89
College graduate	86%	14%	168
Post-graduate	88%	12%	143
Less than \$30K	71%	29%	64
\$30K to \$60K	86%	14%	76
\$60K to \$75K	94%	6%	37
\$75K to \$100K	96%	4%	37
More than \$100K	86%	14%	128
No children in HH	83%	17%	366
One child	81%	19%	84
Two or more children	88%	12%	102
CBD to Allston/Brighton	82%	18%	177
Southend - S. Boston	88%	12%	58
Southwest	93%	7%	132
Southeast	78%	22%	186
10 yrs or less in Boston	72%	28%	146
11 to 20 years	79%	21%	82
21 to 30 years	87%	13%	94
More than 30 years	93%	7%	218
Not moved in past 5 years	90%	10%	324
Moved one time	72%	28%	118
Moved 2 or more times	70%	30%	58
Extremely interested	97%	3%	159
Very interested	93%	7%	200
Some/little interest	66%	34%	184

Sex of Respondent

	<u>Male</u>	<u>Female</u>	<u>(N=)</u>
CITY OF BOSTON	48%	52%	557
Democrat	46%	54%	356
Independent	53%	47%	96
Republican	49%	51%	74
Likely voter	48%	52%	464
Non-likely voter	50%	50%	89
18 to 34	52%	48%	118
35 to 49	48%	52%	141
50 to 64	46%	54%	155
65 and over	51%	49%	104
White	50%	50%	319
African American	41%	59%	118
Hispanic	38%	62%	47
Other	48%	52%	48
High school or less	53%	47%	148
Some college	45%	55%	90
College graduate	41%	59%	168
Post-graduate	53%	47%	144
Less than \$30K	35%	65%	66
\$30K to \$60K	39%	61%	76
\$60K to \$75K	36%	64%	37
\$75K to \$100K	61%	39%	37
More than \$100K	61%	39%	129
No children in HH	53%	47%	368
One child	35%	65%	86
Two or more children	42%	58%	103
CBD to Allston/Brighton	49%	51%	177
Southend - S. Boston	43%	57%	58
Southwest	58%	42%	134
Southeast	41%	59%	188
10 yrs or less in Boston	53%	47%	148
11 to 20 years	43%	57%	82
21 to 30 years	52%	48%	94
More than 30 years	46%	54%	219
Not moved in past 5 years	46%	54%	326
Moved one time	49%	51%	118
Moved 2 or more times	59%	41%	61
Extremely interested	45%	55%	159
Very interested	46%	54%	203
Some/little interest	52%	48%	185

Age of Respondent

	<u>18 to 34</u>	<u>35 to 49</u>	<u>50 to 64</u>	<u>65+</u>	<u>(N=)</u>
CITY OF BOSTON	23%	27%	30%	20%	518
Democrat	18%	29%	31%	22%	330
Independent	26%	21%	39%	14%	93
Republican	33%	25%	18%	25%	71
Menino voter	20%	23%	31%	25%	214
Flaherty voter	26%	29%	26%	19%	131
Other voter	17%	18%	25%	40%	12
Undecided voter	19%	28%	41%	12%	55
Likely voter	21%	25%	32%	22%	430
Non-likely voter	31%	37%	19%	13%	84
Male	24%	27%	28%	21%	253
Female	22%	27%	32%	19%	265
White	21%	24%	32%	22%	306
African American	20%	32%	25%	23%	110
Hispanic	32%	35%	29%	4%	45
Other	24%	32%	24%	19%	42
High school or less	19%	21%	31%	29%	143
Some college	15%	32%	27%	25%	90
College graduate	31%	28%	30%	11%	147
Post-graduate	23%	29%	30%	18%	137
Less than \$30K	19%	30%	29%	23%	65
\$30K to \$60K	21%	23%	28%	28%	75
\$60K to \$75K	31%	27%	18%	24%	37
\$75K to \$100K	22%	35%	25%	18%	36
More than \$100K	25%	35%	29%	11%	126
No children in HH	21%	16%	34%	29%	340
One child	28%	39%	30%	3%	83
Two or more children	24%	56%	17%	3%	95
CBD to Allston/Brighton	31%	21%	25%	23%	163
Southend - S. Boston	21%	21%	49%	9%	56
Southwest	17%	32%	29%	21%	130
Southeast	19%	32%	29%	20%	170
10 yrs or less in Boston	49%	27%	15%	9%	141
11 to 20 years	23%	49%	20%	8%	72
21 to 30 years	31%	28%	27%	14%	89
More than 30 years	2%	19%	44%	35%	215
Not moved in past 5 years	8%	26%	39%	28%	299
Moved one time	39%	35%	17%	9%	111
Moved 2 or more times	60%	22%	9%	9%	60
Extremely interested	13%	31%	40%	17%	148
Very interested	20%	23%	28%	29%	182
Some/little interest	33%	27%	25%	15%	180

Race of Respondent

	<u>White</u>	<u>African</u>	<u>Hispanic</u>	<u>Other</u>	<u>(N=)</u>
CITY OF BOSTON	60%	22%	9%	9%	533
Democrat	56%	28%	9%	6%	347
Independent	70%	13%	7%	10%	87
Republican	79%	5%	5%	11%	74
Menino voter	56%	28%	10%	6%	220
Flaherty voter	71%	16%	3%	9%	139
Other voter	42%	50%	8%	0%	12
Undecided voter	66%	15%	7%	12%	56
Likely voter	63%	22%	7%	8%	447
Non-likely voter	44%	23%	19%	14%	81
Male	64%	19%	7%	9%	251
Female	56%	25%	10%	9%	282
18 to 34	58%	20%	13%	9%	112
35 to 49	53%	25%	11%	10%	138
50 to 64	66%	18%	9%	7%	151
65 and over	66%	25%	2%	8%	102
High school or less	41%	31%	20%	9%	140
Some college	54%	34%	8%	5%	89
College graduate	66%	18%	5%	11%	160
Post-graduate	77%	10%	3%	10%	140
Less than \$30K	24%	49%	14%	13%	64
\$30K to \$60K	61%	28%	10%	2%	72
\$60K to \$75K	48%	23%	14%	16%	37
\$75K to \$100K	84%	16%	0%	0%	36
More than \$100K	80%	7%	3%	10%	129
No children in HH	66%	19%	6%	9%	351
One child	41%	37%	10%	12%	82
Two or more children	53%	20%	19%	8%	99
CBD to Allston/Brighton	78%	7%	5%	11%	172
Southend - S. Boston	90%	1%	6%	2%	55
Southwest	67%	15%	11%	7%	129
Southeast	27%	49%	12%	11%	177
10 yrs or less in Boston	70%	11%	9%	10%	144
11 to 20 years	54%	24%	11%	11%	76
21 to 30 years	47%	31%	13%	9%	93
More than 30 years	61%	25%	6%	8%	211
Not moved in past 5 years	63%	20%	8%	9%	315
Moved one time	50%	27%	12%	11%	112
Moved 2 or more times	69%	19%	6%	6%	58
Extremely interested	65%	24%	5%	6%	155
Very interested	58%	27%	7%	9%	191
Some/little interest	60%	16%	14%	9%	179

Level of Education

	High School or Less	Some College	College Graduate	Post Grad	(N=)
CITY OF BOSTON	27%	16%	31%	26%	550
Democrat	29%	17%	30%	24%	354
Independent	26%	21%	21%	32%	96
Republican	11%	9%	47%	33%	74
Menino voter	32%	15%	30%	23%	225
Flaherty voter	17%	16%	37%	30%	140
Other voter	32%	21%	30%	17%	12
Undecided voter	16%	20%	27%	38%	59
Likely voter	25%	16%	31%	27%	459
Non-likely voter	35%	18%	27%	19%	87
Male	30%	15%	26%	29%	265
Female	24%	17%	35%	24%	286
18 to 34	23%	11%	39%	27%	118
35 to 49	22%	21%	29%	29%	141
50 to 64	29%	16%	29%	26%	154
65 and over	39%	22%	15%	24%	104
White	18%	15%	33%	34%	319
African American	37%	26%	25%	12%	117
Hispanic	59%	15%	17%	9%	47
Other	25%	9%	36%	30%	47
Less than \$30K	57%	20%	17%	5%	65
\$30K to \$60K	29%	28%	29%	14%	76
\$60K to \$75K	10%	18%	38%	34%	37
\$75K to \$100K	12%	28%	36%	25%	37
More than \$100K	5%	12%	37%	46%	129
No children in HH	26%	14%	30%	30%	363
One child	31%	26%	18%	24%	86
Two or more children	26%	16%	43%	15%	102
CBD to Allston/Brighton	21%	12%	34%	34%	176
Southend - S. Boston	24%	21%	26%	29%	58
Southwest	23%	15%	33%	29%	134
Southeast	36%	20%	27%	16%	183
10 yrs or less in Boston	15%	15%	37%	33%	148
11 to 20 years	27%	7%	33%	33%	81
21 to 30 years	28%	15%	24%	33%	94
More than 30 years	34%	22%	27%	17%	219
Not moved in past 5 years	29%	16%	31%	24%	324
Moved one time	22%	15%	31%	31%	118
Moved 2 or more times	24%	24%	34%	18%	61
Extremely interested	21%	17%	30%	31%	159
Very interested	27%	19%	34%	21%	199
Some/little interest	30%	14%	27%	29%	184

Household Income

	Less than				More than	(N=)
	<u>\$30K</u>	<u>\$30K-\$60K</u>	<u>\$60K-\$75K</u>	<u>\$&5K-\$100K</u>	<u>100K</u>	
CITY OF BOSTON	19%	22%	11%	11%	38%	345
Democrat	22%	19%	9%	12%	37%	233
Independent	10%	41%	15%	11%	23%	55
Republican	9%	11%	15%	4%	61%	47
Menino voter	21%	22%	14%	10%	33%	150
Flaherty voter	8%	21%	11%	12%	48%	97
Other voter	17%	34%	0%	30%	20%	10
Undecided voter	9%	25%	8%	20%	38%	26
Likely voter	16%	22%	12%	12%	38%	291
Non-likely voter	37%	21%	4%	3%	35%	51
Male	14%	17%	8%	13%	47%	167
Female	24%	26%	14%	8%	28%	178
18 to 34	15%	20%	15%	10%	40%	79
35 to 49	19%	17%	10%	12%	43%	103
50 to 64	20%	23%	7%	10%	39%	91
65 and over	23%	32%	14%	10%	21%	64
White	7%	21%	8%	14%	49%	211
African American	42%	27%	11%	8%	11%	74
Hispanic	35%	28%	20%	0%	17%	25
Other	29%	4%	21%	0%	46%	28
High school or less	50%	29%	5%	6%	9%	74
Some college	20%	31%	10%	15%	23%	67
College graduate	10%	20%	13%	12%	44%	108
Post-graduate	3%	11%	13%	10%	63%	95
No children in HH	21%	22%	11%	11%	34%	221
One child	17%	22%	8%	10%	43%	61
Two or more children	16%	20%	12%	9%	43%	63
CBD to Allston/Brighton	16%	17%	9%	11%	47%	118
Southend - S. Boston	6%	36%	7%	12%	40%	36
Southwest	12%	22%	8%	11%	47%	80
Southeast	31%	23%	16%	10%	20%	112
10 yrs or less in Boston	13%	15%	12%	12%	47%	106
11 to 20 years	16%	24%	10%	3%	48%	44
21 to 30 years	26%	19%	11%	7%	37%	55
More than 30 years	22%	28%	10%	13%	27%	139
Not moved in past 5 years	17%	24%	10%	11%	38%	196
Moved one time	17%	20%	10%	8%	45%	73
Moved 2 or more times	27%	24%	5%	17%	27%	46
Extremely interested	15%	21%	10%	12%	42%	97
Very interested	23%	19%	12%	9%	36%	137
Some/little interest	17%	26%	10%	12%	35%	110

Area of City

	CBD to <u>A.B.</u>	S. Boston <u>Southend</u>	Southwest <u>Boston</u>	Southeast <u>Boston</u>	(N=)
CITY OF BOSTON	32%	10%	24%	34%	557
Democrat	28%	9%	27%	36%	356
Independent	38%	17%	23%	22%	96
Republican	45%	13%	13%	30%	74
Menino voter	29%	7%	28%	36%	227
Flaherty voter	31%	16%	29%	24%	140
Other voter	33%	9%	8%	50%	12
Undecided voter	37%	8%	24%	31%	59
Likely voter	31%	11%	26%	31%	464
Non-likely voter	35%	8%	10%	47%	89
Male	33%	9%	29%	29%	267
Female	31%	11%	19%	38%	290
18 to 34	43%	10%	19%	28%	118
35 to 49	24%	8%	30%	38%	141
50 to 64	26%	17%	24%	32%	155
65 and over	37%	5%	26%	32%	104
White	42%	16%	27%	15%	319
African American	10%	1%	17%	73%	118
Hispanic	17%	7%	30%	46%	47
Other	38%	2%	18%	42%	48
High school or less	25%	10%	21%	45%	148
Some college	23%	13%	22%	42%	90
College graduate	35%	9%	26%	29%	168
Post-graduate	41%	12%	27%	21%	144
Less than \$30K	29%	3%	15%	53%	66
\$30K to \$60K	26%	17%	23%	34%	76
\$60K to \$75K	29%	7%	16%	49%	37
\$75K to \$100K	35%	11%	24%	29%	37
More than \$100K	43%	11%	29%	17%	129
No children in HH	38%	11%	21%	30%	368
One child	21%	13%	20%	46%	86
Two or more children	19%	6%	37%	38%	103
10 yrs or less in Boston	45%	12%	18%	25%	148
11 to 20 years	25%	6%	31%	38%	82
21 to 30 years	35%	5%	24%	35%	94
More than 30 years	23%	13%	26%	38%	219
Not moved in past 5 years	29%	11%	28%	31%	326
Moved one time	37%	7%	19%	38%	118
Moved 2 or more times	43%	9%	17%	31%	61
Extremely interested	30%	10%	25%	35%	159
Very interested	27%	13%	26%	34%	203
Some/little interest	39%	8%	21%	32%	185

Years Lived in Boston

	10 Years or Less	11 to 20 Years	21 to 30 Years	More than 30 Years	(N=)
CITY OF BOSTON	27%	15%	17%	40%	544
Democrat	24%	16%	17%	43%	350
Independent	24%	11%	24%	41%	94
Republican	44%	16%	7%	34%	74
Menino voter	21%	15%	19%	44%	222
Flaherty voter	23%	12%	20%	45%	138
Other voter	34%	18%	17%	32%	12
Undecided voter	29%	17%	15%	39%	59
Likely voter	23%	14%	18%	45%	454
Non-likely voter	48%	20%	14%	19%	86
Male	30%	13%	19%	38%	264
Female	25%	17%	16%	42%	280
18 to 34	58%	14%	23%	4%	118
35 to 49	28%	26%	18%	29%	140
50 to 64	14%	9%	16%	61%	155
65 and over	12%	5%	12%	71%	104
White	32%	13%	14%	41%	314
African American	14%	16%	25%	46%	116
Hispanic	28%	18%	27%	27%	46
Other	31%	18%	17%	35%	48
High school or less	16%	15%	18%	51%	144
Some college	24%	7%	16%	54%	90
College graduate	34%	16%	14%	36%	163
Post-graduate	34%	18%	21%	26%	144
Less than \$30K	22%	10%	22%	46%	65
\$30K to \$60K	21%	14%	14%	51%	76
\$60K to \$75K	34%	12%	16%	38%	37
\$75K to \$100K	35%	3%	11%	51%	37
More than \$100K	39%	16%	16%	29%	129
No children in HH	29%	11%	16%	44%	360
One child	25%	24%	17%	34%	86
Two or more children	23%	23%	22%	32%	98
CBD to Allston/Brighton	39%	12%	20%	30%	171
Southend - S. Boston	32%	9%	9%	51%	58
Southwest	20%	19%	17%	43%	131
Southeast	20%	17%	18%	45%	184
Not moved in past 5 years	12%	14%	18%	56%	319
Moved one time	39%	22%	16%	23%	117
Moved 2 or more times	61%	9%	20%	10%	61
Extremely interested	15%	15%	17%	53%	159
Very interested	25%	14%	17%	44%	194
Some/little interest	38%	16%	19%	27%	182

Times Moved in Past 5 Years

	<u>Never</u>	<u>1 Time</u>	<u>2+ Times</u>	<u>(N=)</u>
CITY OF BOSTON	65%	23%	12%	504
Democrat	68%	22%	10%	324
Independent	63%	20%	17%	88
Republican	54%	34%	11%	67
Menino voter	69%	24%	7%	202
Flaherty voter	72%	17%	11%	133
Other voter	45%	23%	32%	12
Undecided voter	68%	17%	15%	49
Likely voter	70%	20%	10%	418
Non-likely voter	39%	40%	22%	82
Male	62%	24%	15%	244
Female	67%	23%	10%	260
18 to 34	22%	43%	35%	102
35 to 49	60%	30%	10%	128
50 to 64	83%	13%	4%	141
65 and over	84%	10%	5%	99
White	68%	19%	13%	296
African American	60%	29%	11%	104
Hispanic	60%	32%	8%	40
Other	64%	28%	8%	45
High school or less	69%	20%	11%	134
Some college	62%	21%	17%	86
College graduate	64%	23%	13%	157
Post-graduate	62%	29%	9%	125
Less than \$30K	57%	21%	21%	59
\$30K to \$60K	65%	20%	15%	72
\$60K to \$75K	68%	24%	8%	29
\$75K to \$100K	62%	16%	22%	36
More than \$100K	62%	27%	10%	119
No children in HH	65%	21%	14%	336
One child	56%	37%	7%	77
Two or more children	69%	22%	9%	92
CBD to Allston/Brighton	58%	26%	16%	165
Southend - S. Boston	73%	15%	11%	50
Southwest	74%	18%	8%	124
Southeast	61%	27%	12%	165
10 yrs or less in Boston	32%	38%	31%	121
11 to 20 years	59%	34%	8%	75
21 to 30 years	65%	21%	13%	89
More than 30 years	84%	13%	3%	211
Extremely interested	75%	21%	4%	152
Very interested	70%	19%	11%	182
Some/little interest	50%	32%	19%	161