

**BOSTON GLOBE / CBS4 POLL**  
**MA GUBERNATORIAL ELECTION POLL**  
**OCTOBER 26, 2006**

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The Survey Center  
University of New Hampshire

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**The Boston Globe / CBS4 Poll  
Conducted by the UNH Survey Center  
October 2006**

**Technical Report**

**Field Period:** October 22 - 25, 2006

**Hours:** 10 a.m. to 9 p.m.

**Median Completion Time:** 11 minutes

**Sample Size:** 585 randomly selected Massachusetts likely Voters (RDD)

**Sampling Error:** Full sample +/- 4.1%

**Response Rate (AAPOR #4):** 22%

**The Boston Globe / CBS4 Poll  
Conducted by the UNH Survey Center  
October, 2006**

INTRO:

“This is the University of New Hampshire. My name is \_\_\_\_\_ and I'm from the University of New Hampshire Survey Center. We are conducting a short, confidential study of public opinion in Massachusetts, and we'd really appreciate your help and cooperation. The survey will only take about 5 minutes”

- 1 CONTINUE
- 99 REFUSED

BIR1

“In order to determine who to interview, could you tell me, of the REGISTERED VOTERS who currently live in your household -- including yourself -- who had the most recent birthday? I don't mean who is the youngest, but rather, who had the most recent birthday?”

- 1 INFORMANT  SKIP TO SEX
- 2 SOMEONE ELSE (SPECIFY): \_\_\_\_\_  SKIP TO INT2
- 3 DON'T KNOW ALL BIRTHDAYS, ONLY SOME  CONTINUE WITH BIR2
- 4 DON'T KNOW ANY BIRTHDAYS OTHER THAN OWN  SKIP TO SEX
- 5 NO REGISTERED VOTERS  TERMINATE
  
- 99 REFUSED -- ENTER NON-RESPONSE INFORMATION

BIR2

“Of the ones that you do know, who had the most recent birthday?”

- 1 INFORMANT \_\_\_\_\_  SKIP TO SEX
- 2 SOMEONE ELSE (SPECIFY): \_\_\_\_\_  SKIP TO INT2
- 3 PERSON NOT AVAILABLE
  
- 99 REFUSED

INT2

ASK TO SPEAK TO THAT PERSON

“Hello, this is \_\_\_\_\_ calling from the University of New Hampshire. This month, we are conducting a confidential study of public opinion in Massachusetts, and we'd really appreciate your help and cooperation. You have been identified as the adult in your household who had the most recent birthday. Is this correct?”

- 1 YES SKIP TO SEX
- 2 APPOINTMENT
- 99 REFUSAL TERMINATE

SEX

“Thank you very much for helping us with this important study. We really appreciate your help. Before we begin I want to assure you that all of your answers are strictly confidential. They will be combined with answers from other people from across the state. Your telephone number was randomly selected from all families in Massachusetts.”

“Participation is voluntary. If you decide to participate, you may decline to answer any question or end the interview at any time. This call may be monitored for quality assurance.”

“This survey will take about five minutes to complete.”

RECORD SEX OF RESPONDENT

- 1 MALE
- 2 FEMALE
- \* 99 NA

REGVOTE

“Are you registered to vote as a Democrat, Independent, Republican or something else?”

- 1 REGISTERED DEMOCRAT
- 2 REGISTERED INDEPENDENT / UNAFFILIATED
- 3 REGISTERED REPUBLICAN
- 4 REGISTERED - OTHER
  
- 98 NOT REGISTERED / DK (DO NOT PROBE) ~~TERMINATE~~
- \* 99 NA / REFUSED ~~TERMINATE~~

VOTEINT

“As you know, the election for Governor of Massachusetts is being held in November, 2006. How interested would you say you are in the 2006 gubernatorial election ... extremely interested ... very interested ... somewhat interested ... or not very interested?”

- 1 EXTREMELY INTERESTED
- 2 VERY INTERESTED
- 3 SOMEWHAT INTERESTED
- 4 NOT VERY INTERESTED
  
- 98 DK (DO NOT PROBE)
- \* 99 NA

LIKEVOTE

“Which of the following statements best describes you ... (READ NUMBERS 1 TO 5)

- 1 I will probably NOT vote in the November gubernatorial election, TERMINATE
- 2 I MAY vote in the November election,
- 3 Unless some emergency comes up, I WILL vote in the November election,
- 4 I will DEFINITELY vote in the November election, or
- 5 I just don't know at this time.” TERMINATE
  
- \* 99 NA/REFUSED TERMINATE

FAV

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. First, how about ...

ROTATE FAV1 TO FAV8

FAV1

"Lieutenant Governor Kerry Healey."

- 1 FAVORABLE
- 2 NEITHER FAVORABLE OR UNFAVORABLE - VOLUNTEERED
- 3 UNFAVORABLE
- 98 DK / NEVER HEARD OF / KNOW TOO LITTLE TO SAY
- \* 99 NA / REFUSED

FAV2 "Former Massachusetts Turnpike Authority member Christy Mihos (MY - hos)."

FAV3 "Former Assistant US Attorney General Deval (DA - VAL) Patrick."

FAV4 "Community advocate Grace Ross."

FAV5 "Governor Mitt Romney."

FAV6 "Senator Ted Kennedy."

FAV7 "Education entrepreneur Ken Chase."

FAV8 "Senator John Kerry."

GOV

"I'd like to turn to the November election for Governor of Massachusetts. If the 2006 Massachusetts gubernatorial election was being held TODAY and the candidates are Kerry Healey, the Republican ... Deval Patrick, the Democrat ... Grace Ross, the Green-Rainbow Party candidate ... or Christy Mihos (MY - hos), the Independent, who would you vote for ... Kerry Healey ... Deval Patrick ... Grace Ross ... or Christy Mihos?" ROTATE CANDIDATES

- 1 HEALEY ~~SKIPTO WHYH~~
- 2 PATRICK ~~SKIPTO WHYP~~
- 3 ROSS ~~SKIPTO WHYR~~
- 4 MIHOS ~~SKIPTO WHYM~~
- 5 OTHER ~~SKIPTO TRACKMA~~
- 6 WILL NOT VOTE TERMINATE
- 98 DK / UNSURE ~~SKIPTO GOVLEAN~~
- \* 99 NA/REFUSED ~~SKIPTO TRACKMA~~

GOVLEAN

“Which candidate are you leaning towards ... Kerry Healey, the Republican ... Deval Patrick, the Democrat, Grace Ross, the Green-Rainbow Party candidate, and Christy Mihos (MY - hos), the Independent.”

1	HEALEY	⌘ SKIPTO WHYH
2	PATRICK	⌘ SKIPTO WHYP
3	ROSS	⌘ SKIPTO WHYR
4	MIHOS	⌘ SKIPTO WHYM
5	OTHER	⌘ SKIPTO TRACKMA
6	WILL NOT VOTE	⌘ TERMINATE
98	DK / UNSURE	⌘ SKIPTO TRACKMA
* 99	NA/REFUSED	⌘ SKIPTO TRACKMA

WHYH

“What is the most important reason you plan to vote for Kerry Healey?”

RECORD VERBATIM RESPONSE. PROBE FOR SPECIFIC RESPONSE

SKIPTO TRACKMA

WHYP

“What is the most important reason you plan to vote for Deval Patrick?”

RECORD VERBATIM RESPONSE. PROBE FOR SPECIFIC RESPONSE

SKIPTO TRACKMA

WHYR

“What is the most important reason you plan to vote for Grace Ross?”

RECORD VERBATIM RESPONSE. PROBE FOR SPECIFIC RESPONSE

SKIPTO TRACKMA

WHYM

“What is the most important reason you plan to vote for Christy Mihos?”

RECORD VERBATIM RESPONSE. PROBE FOR SPECIFIC RESPONSE

IF (GOV = 4 OR GOVLEAN = 4)

MIHOS

“Which of the other candidates would you vote for if Christy Mihos were not running ... Kerry Healey, the Republican ... Deval Patrick, the Democrat ... or Grace Ross, the Green-Rainbow Party candidate.” ROTATE CANDIDATES

- 1 HEALEY
- 2 PATRICK
- 3 ROSS
  
- 5 OTHER
- 6 WOULD NOT VOTE

- 98 DK / UNSURE
- \* 99 NA/REFUSED

SEN

“If the election for U.S. Senate were being held TODAY and the candidates were Ken Chase, the Republican and Ted Kennedy, the Democrat. Who would you vote for ... Ken Chase or Ted Kennedy?”

IF OTHER, UNDECIDED, NEITHER, DK:

"As of today, do you LEAN more toward Chase, the Republican or Kennedy, the Democrat?"

ROTATE CANDIDATE NAMES

- 1 KEN CHASE
- 2 TED KENNEDY
- 3 OTHER/NEITHER
  
- 4 WILL NOT VOTE IN SENATE ELECTION

- 98 DK -- PROBE: "Which candidate do you lean towards ..."
- \* 99 NA / REFUSED

AG

“If the election for Massachusetts Attorney General were being held TODAY and the candidates were Larry Frisoli, the Republican and Martha Coakley, the Democrat. Who would you vote for ... Larry Frisoli or Martha Coakley?”

IF OTHER, UNDECIDED, NEITHER, DK:

"As of today, do you LEAN more toward Frisoli, the Republican or Coakley, the Democrat?"

ROTATE CANDIDATE NAMES

- 1 LARRY FRISOLI
- 2 MARTHA COAKLEY
- 3 OTHER/NEITHER
  
- 4 WILL NOT VOTE IN SENATE ELECTION

- 98 DK -- PROBE: "Which candidate do you lean towards ..."
- \* 99 NA / REFUSED

WINE

“And as you probably know, there is a proposal on the November ballot that would allow grocery stores in Massachusetts to sell wine. Do you support or oppose the ballot question to allow the sale of wine in grocery stores ... or do you think you will skip voting on this?”

“Is that strongly or just somewhat?”

- 1 STRONGLY SUPPORT
- 2 SOMEWHAT SUPPORT
- 3 SOMEWHAT OPPOSE
- 4 STRONGLY OPPOSE
  
- 5 WILL NOT VOTE
  
- 98 DON'T KNOW / NOT SURE
- \* 99 NA / REFUSED

ISS1

“I'd like to ask you about some topics that have been discussed in the race for Governor. Crime has become a high profile issue in this year's race for governor. Do you consider crime very important ... moderately important ... or not very important in choosing a candidate for governor?”

- 1 VERY IMPORTANT
- 2 MODERATELY IMPORTANT
- 3 NOT VERY IMPORTANT
  
- 98 DON'T KNOW / NOT SURE
- \* 99 NA / REFUSED

ISS2

“Which candidate do you think would be most effective in reducing crime in Massachusetts ... Kerry Healey ... Deval Patrick ... Grace Ross ...or Christy Mihos?”

- 1 HEALEY
- 2 PATRICK
- 3 ROSS
- 4 MIHOS
- 5 ALL EQUAL - VOLUNTEERED
  
- 98 DK / UNSURE
- \* 99 NA/REFUSED

ISS3

“Has Deval Patrick’s past work as an attorney working on behalf of convicted criminals made you more likely to vote for him ... less likely to vote for him ... or has this made no difference on your vote?”

“Is that strongly or just somewhat?”

- 1 MUCH MORE LIKELY TO VOTE FOR PATRICK
- 2 SOMEWHAT MORE LIKELY TO VOTE FOR PATRICK
- 3 NEUTRAL / NO DIFFERENCE
- 4 SOMEWHAT LESS LIKELY TO VOTE FOR PATRICK
- 5 MUCH LESS LIKELY TO VOTE FOR PATRICK
  
- 98 DK / UNSURE
- \* 99 NA/REFUSED

ISSTAX

“The candidates are talking a lot about lowering the state income tax rate or lowering property taxes. Which tax would you like to see lowered ... property taxes or the state income tax?”

- 1 PROPERTY TAX
- 2 STATE INCOME TAX
  
- 98 DK / UNSURE
- \* 99 NA/REFUSED

ISS4

“Which candidate do you believe is most likely to deliver tax relief if they are elected ... Kerry Healey ... Deval Patrick ... Grace Ross ...or Christy Mihos?”

- 1 HEALEY
- 2 PATRICK
- 3 ROSS
- 4 MIHOS
- 5 ALL EQUAL - VOLUNTEERED
  
- 98 DK / UNSURE
- \* 99 NA/REFUSED

ISS5

“Currently, Democrats hold large majorities in the Massachusetts Legislature. How important is it to you to have a Republican governor who would act as a balance to the Democratic Legislature ... very important ... somewhat important ... not very important ... or not important at all?”

- 1 VERY IMPORTANT
- 2 SOMEWHAT IMPORTANT
- 3 NOT VERY IMPORTANT
- 4 NOT IMPORTANT AT ALL
  
- 98 DK / NOT SURE
- \* 99 NA / REFUSED

ISS6

“As you know, the candidates for governor have been running a lot of television ads in recent weeks. Regardless of which candidate you plan to vote for, which candidate do you think has the most effective television ads ... Kerry Healey ... Deval Patrick ... Grace Ross ...or Christy Mihos?”

- 1 HEALEY
- 2 PATRICK
- 3 ROSS
- 4 MIHOS
- 5 ALL EQUAL - VOLUNTEERED
  
- 98 DK / UNSURE
- \* 99 NA/REFUSED

ISS7

“Which candidate do you think has run the most NEGATIVE television ads ... Kerry Healey ... Deval Patrick ... Grace Ross ...or Christy Mihos?”

- 1 HEALEY
- 2 PATRICK
- 3 ROSS
- 4 MIHOS
- 5 ALL EQUAL - VOLUNTEERED
  
- 98 DK / UNSURE
- \* 99 NA/REFUSED

ISS8

“Kerry Healey has aired TV ads that criticize Deval Patrick’s advocacy on behalf of convicted criminals and his stance on taxes. Some people think those ads are a fair campaign strategy while others think these ads have crossed over the line and are too negative. How would you describe your reaction to Healey’s ads ... that they are legitimate campaign ads ... that they are hard hitting, but not too negative ... or that they have crossed over the line and are too negative?”

- 1 LEGITIMATE CAMPAIGN ADS
- 2 HARD HITTING BUT NOT TOO NEGATIVE
- 3 CROSSED THE LINE – TOO NEGATIVE
  
- 98 DK / UNSURE
- \* 99 NA/REFUSED

ISS9

“Have Kerry Healey’s TV ads criticizing Deval Patrick made you more likely to support her ... less likely to support her ... or have the made little difference in your vote.”

- 1 MUCH MORE LIKELY TO VOTE FOR HEALEY
- 2 SOMEWHAT MORE LIKELY TO VOTE FOR HEALEY
- 3 NEUTRAL / NO DIFFERENCE - VOLUNTEERED
- 4 SOMEWHAT LESS LIKELY TO VOTE FOR HEALEY
- 5 MUCH LESS LIKELY TO VOTE FOR HEALEY
  
- 98 DK / UNSURE
- \* 99 NA/REFUSED

PRIMCHK

- IF (REGVOTE = 1) SKIPTO TOWN
- IF (REGVOTE = 3) SKIPTO GOPPRIM
- IF (REGVOTE = 2) SKIPTO DKPRIM
- IF (REGVOTE = 4) SKIPTO DKPRIM

DKPRIM

"Let's turn to the 2008 Presidential election. I know it is early, but which Presidential primary election do you think you will vote in, in 2008 ... the Republican Primary or the Democratic Primary?"

- 1 VOTE IN REPUBLICAN PRIMARY – SKIPTO GOPRIM
- 2 VOTE IN DEMOCRATIC PRIMARY – SKIPTO TOWN
- 3 DK / NOT SURE - PROBE: "As of today, which primary are you most likely to vote in?" – SKIPTO TOWN
- 4 WILL NOT VOTE IN 2008 PRIMARY – SKIPTO TOWN
- \* 99 NA / REFUSED – SKIPTO TOWN

GOPPRIM

"Let's turn to the 2008 Presidential election. I know it is early, but if the Massachusetts Republican primary election for president were held today, which of the following candidates do you think you would you vote for ... former Mayor Rudolph Giuliani ... Senator John McCain ... Governor Mitt Romney ... or someone else?" (ROTATE CANDIDATES)

- 1 FORMER MAYOR RUDOLPH GIULIANI
- 2 SENATOR JOHN MCCAIN
- 3 GOVERNOR MITT ROMNEY
- 4 SOMEONE ELSE -- SPECIFY
- 97 WILL NOT VOTE
- 98 DK / NOT SURE
- \* 99 NA / REFUSED

TOWN

"Now, a few final questions . . ."  
"What town do you live?" ENTER NUMBER OF TOWN FROM SHEET.

- 997 OTHER SPECIFY \_\_\_\_\_
- 998 DK - DO NOT PROBE
- \* 999 NA / REFUSED

D1

“What is the highest grade in school, or level of education that you've completed and got credit for ...” [READ RESPONSES]

- 1 “Eighth grade or less,
- 2 Some high school,
- 3 High school graduate, (INCLUDES G.E.D.)
- 4 Technical school,
- 5 Some college,
- 6 College graduate,
- 7 Or postgraduate work?”
  
- 98 DK (DO NOT PROBE)
- \* 99 NA / REFUSED

D2

“GENERALLY SPEAKING, do you usually think of yourself as a Republican, a Democrat, an Independent or what?”

(IF REPUBLICAN): “Would you call yourself a STRONG Republican or a NOT VERY STRONG Republican?”

(IF DEMOCRAT): “Would you call yourself a STRONG Democrat or a NOT VERY STRONG Democrat?”

(IF INDEPENDENT, NO PREFERENCE, OR OTHER): “Do you think of yourself as closer to the Republican or to the Democratic party?”

- 1 STRONG DEMOCRAT
- 2 NOT VERY STRONG DEMOCRAT
- 3 INDEPENDENT, BUT CLOSER TO DEMOCRATS
- 4 INDEPENDENT--CLOSER TO NEITHER
- 5 INDEPENDENT, BUT CLOSER TO REPUBLICANS
- 6 NOT VERY STRONG REPUBLICAN
- 7 STRONG REPUBLICAN
- 8 OTHER PARTY
  
- \* 99 DK / NA / REFUSED

D3

“Think back to the election for Governor in 2002. Did you vote Mitt Romney ... Shannon O'Brien ... or did you skip that election?”

- 1 MITT ROMNEY - REPUBLICAN
- 2 SHANNON O'BRIEN- DEMOCRAT
- 3 OTHER
- 97 DID NOT VOTE
  
- 98 DK / NOT SURE
- \* 99 NA / REFUSED

D4

"Now, please think about elections you have voted in over the last five years ... including local, state, and national elections. Would you say you have voted for more Democrats ... more Republicans ... or that you have voted for almost exactly the same number of each?"

IF DEMOCRATS--"Have you voted ONLY for Democrats, MOSTLY for Democrats, or for slightly more Democrats than Republicans?"

IF REPUBLICANS--"Have you voted ONLY for Republicans, MOSTLY for Republicans, or for slightly more Republicans than Democrats?"

- 1 ONLY DEMOCRATS
- 2 MOSTLY DEMOCRATS
- 3 SLIGHTLY MORE DEMOCRATS
- 4 ALMOST SAME DEMOCRATS AND REPUBLICANS
- 5 SLIGHTLY MORE REPUBLICANS
- 6 MOSTLY REPUBLICANS
- 7 ONLY REPUBLICANS

98 DK / NOT SURE

\* 99 NA / REFUSED

D5

"What is your religious preference? Is it Protestant, Catholic, Jewish, some other religion, or no religion?"

- 1 PROTESTANT
- 2 CATHOLIC
- 3 JEWISH
- 4 NONE, NO PREFERENCE
- 5 OTHER (SPECIFY)\_\_\_\_\_

98 DON'T KNOW / NOT SURE

\* 99 NA / REFUSED

D6

"How often do you attend religious services apart from occasional weddings, baptisms, or funerals ... more than once a week ... once week ... once or twice a month ... a few times a year ... or never?"

- 1 MORE THAN ONCE A WEEK
- 2 ONCE A WEEK
- 3 ONCE OR TWICE A MONTH
- 4 A FEW TIMES A YEAR
- 5 NEVER

98 DK (DO NOT PROBE)

\* 99 NA

D7

“What is your current age?”

RECORD EXACT NUMBER OF YEARS OLD -- E.G., 45

96 NINETY-SIX YEARS OF AGE OR OLDER

97 REFUSED

98 DK

\* 99 NA

D8

“Are you of Hispanic or Spanish origin?”

1 YES

2 NO

98 DON'T KNOW

\* 99 REFUSED

D9

“Which of the following best describes your race? Is it ...White ... African-American ... Asian ... Native-American ... or some other race?”

1 WHITE (CAUCASIAN)

2 BLACK (AFRICAN-AMERICAN)

3 HISPANIC

4 ASIAN

5 NATIVE AMERICAN

6 OTHER - SPECIFY: \_\_\_\_\_

98 DON'T KNOW

\* 99 NO ANSWER/REFUSED

D10

“Including yourself, how many registered voters CURRENTLY live in your household?”

1 ONE - JUST RESPONDENT

2 TWO

3 THREE

4 FOUR

5 FIVE

6 SIX

7 SEVEN OR MORE

98 DK

\* 99 NA / REFUSED

D11

“How much TOTAL income did you and your family receive in 2005, not just from wages or salaries but from ALL sources -- that is, before taxes and other deductions were made? Was it ....” (READ CATEGORIES)

	<u>ANNUAL</u>	<u>MONTHLY EQUIVALENT</u>
1	Less than \$15,000,	LESS THAN \$1,250
2	\$15,000 - \$29,999,	\$1,250 - \$2,499
3	\$30,000 - \$44,999,	\$2,500 - \$3,749
4	\$45,000 - \$59,999,	\$3,750 - \$4,999
5	\$60,000 - \$74,999,	\$5,000 - \$6,249
6	\$75,000 - \$99,999, or	\$6,250 - \$8,333
7	\$100,000 and over?”	\$8,334 AND OVER
* 97	REFUSED	
* 98	DK	
* 99	NA	

D12

“Not counting business lines, extension phones, or cellular phones -- on how many different telephone NUMBERS can your household be reached?”

1	ONE
2	TWO
3	THREE
4	FOUR
5	FIVE
6	SIX
7	SEVEN OR MORE
98	DK
* 99	NA / REFUSED

D13

“Finally, would you be willing to be interviewed by a reporter to discuss your reactions to some of the topics we've been talking about?”

- 1 YES “Could I have just your first name in case a reporter wants to call you?” \_\_\_\_\_
- 2 NO / DK (DO NOT PROBE)
- 99 NA / REFUSED

“Thank you for your time and participation. Your input has been very valuable. Goodbye.”

## Tabular Results

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. Lieutenant Governor Kerry Healey."

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>DK</u>	<u>(N=)</u>
<b>STATEWIDE - March 2005</b>	<b>34%</b>	<b>14%</b>	<b>22%</b>	<b>30%</b>	<b>432</b>
<b>STATEWIDE - August 2005</b>	<b>47%</b>	<b>16%</b>	<b>23%</b>	<b>15%</b>	<b>401</b>
<b>STATEWIDE - March 2006</b>	<b>41%</b>	<b>17%</b>	<b>28%</b>	<b>14%</b>	<b>509</b>
<b>STATEWIDE - SEPT. 2006</b>	<b>40%</b>	<b>12%</b>	<b>42%</b>	<b>6%</b>	<b>521</b>
<b>STATEWIDE - OCT. 2006</b>	<b>34%</b>	<b>11%</b>	<b>51%</b>	<b>5%</b>	<b>582</b>
Democrat	16%	8%	72%	5%	299
Independent	40%	12%	44%	4%	120
Republican	68%	14%	14%	4%	139
Registered Democrat	16%	6%	72%	6%	233
Undeclared	39%	14%	44%	4%	253
Registered Republican	66%	14%	16%	4%	76
Not registered	54%	11%	26%	8%	20
Core GOP	78%	16%	2%	4%	91
Swing Voter	51%	13%	30%	5%	181
Core DEM	11%	7%	77%	5%	310
Healey Voter	83%	14%	2%	2%	169
Patrick voter	11%	8%	76%	5%	307
Mihos voter	19%	11%	63%	6%	47
Undecided	22%	24%	43%	11%	33
Romney in 2002	53%	14%	33%	1%	264
O'Brien in 2002%	15%	4%	78%	3%	163
Male	39%	10%	48%	3%	283
Female	30%	11%	54%	6%	299
18 to 34	26%	10%	51%	13%	71
35 to 49	35%	9%	53%	3%	181
50 to 64	37%	12%	48%	2%	163
65 and over	36%	9%	50%	5%	134
White	35%	11%	49%	4%	506
African American	28%	0%	65%	6%	23
Hispanic	14%	0%	74%	12%	14
Other	22%	0%	78%	0%	7
High school or less	44%	9%	41%	5%	122
Some college	40%	7%	47%	5%	126
College graduate	31%	11%	54%	4%	181
Post-graduate	24%	11%	60%	5%	138
Less than \$30K	33%	3%	52%	12%	25
\$30K to \$60K	31%	5%	64%	1%	84
\$60K to \$75K	39%	8%	50%	3%	49
\$75K to \$100K	32%	11%	54%	4%	63
More than \$100K	28%	14%	55%	2%	140
Protestant	35%	11%	52%	2%	141
Catholic	40%	8%	46%	6%	263
Other	15%	8%	72%	5%	44
None	19%	16%	58%	7%	75
Attend church weekly	40%	7%	46%	7%	155
Attend monthly	36%	10%	50%	4%	105
Attend occasionally	33%	8%	55%	4%	163
Never attend	26%	17%	54%	4%	100
Inside 128	30%	6%	63%	1%	135
128 to 495	37%	10%	49%	3%	187
Central MA	32%	10%	53%	5%	114
Western MA	32%	16%	42%	10%	71
Southern MA/Cape/Islands	36%	15%	39%	10%	76
Extremely interested in election	32%	4%	62%	2%	153
Very interested	32%	10%	54%	4%	286
Some/little interest	39%	19%	33%	9%	143
Definitely vote in 2006	35%	9%	52%	4%	484
Vote unless emergency	28%	17%	47%	8%	99

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. Former Massachusetts Turnpike Authority Member Christy Mihos."

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>DK</u>	<u>(N=)</u>
<b>STATEWIDE - March 2006</b>	<b>20%</b>	<b>13%</b>	<b>23%</b>	<b>44%</b>	<b>510</b>
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Patrick voter	32%	27%	26%	14%	307
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Undecided	24%	48%	8%	20%	33
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O'Brien in 2002%	45%	19%	26%	10%	162
Male	39%	25%	28%	8%	284
Female	30%	21%	29%	20%	298
18 to 34	26%	23%	31%	20%	71
35 to 49	39%	24%	24%	13%	180
50 to 64	33%	23%	35%	10%	163
65 and over	36%	15%	30%	19%	134
White	36%	20%	29%	15%	505
African American	28%	33%	38%	1%	23
Hispanic	37%	18%	19%	26%	14
Other	0%	21%	46%	34%	7
High school or less	34%	14%	32%	20%	122
Some college	35%	21%	31%	14%	126
College graduate	33%	24%	29%	14%	181
Post-graduate	36%	28%	25%	11%	138
Less than \$30K	32%	8%	27%	33%	25
\$30K to \$60K	42%	11%	32%	15%	84
\$60K to \$75K	38%	27%	21%	14%	48
\$75K to \$100K	44%	23%	24%	9%	63
More than \$100K	29%	27%	38%	6%	140
Protestant	33%	18%	35%	14%	141
Catholic	39%	20%	28%	13%	262
Other	25%	33%	27%	15%	44
None	33%	21%	25%	21%	75
Attend church weekly	29%	21%	36%	14%	154
Attend monthly	35%	27%	27%	11%	105
Attend occasionally	43%	17%	27%	13%	163
Never attend	29%	22%	28%	21%	100
Inside 128	33%	25%	30%	12%	136
128 to 495	40%	24%	27%	9%	187
Central MA	36%	27%	26%	11%	113
Western MA	16%	14%	32%	39%	71
Southern MA/Cape/Islands	36%	19%	30%	15%	76
Extremely interested in election	32%	25%	31%	11%	152
Very interested	40%	22%	26%	12%	286
Some/little interest	24%	22%	32%	22%	144
Definitely vote in 2006	35%	22%	30%	13%	484
Vote unless emergency	31%	26%	21%	22%	99

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. Former US Assistant Attorney General Deval Patrick."

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>DK</u>	<u>(N=)</u>
<b>STATEWIDE - March 2005</b>	<b>11%</b>	<b>7%</b>	<b>5%</b>	<b>77%</b>	<b>431</b>
<b>STATEWIDE - August 2005</b>	<b>12%</b>	<b>13%</b>	<b>5%</b>	<b>70%</b>	<b>402</b>
<b>STATEWIDE - March 2006</b>	<b>26%</b>	<b>13%</b>	<b>11%</b>	<b>50%</b>	<b>510</b>
<b>STATEWIDE - SEPT. 2006</b>	<b>63%</b>	<b>10%</b>	<b>16%</b>	<b>10%</b>	<b>521</b>
<b>STATEWIDE - OCT. 2006</b>	<b>60%</b>	<b>8%</b>	<b>27%</b>	<b>5%</b>	<b>581</b>
Democrat	78%	8%	10%	3%	299
Independent	62%	6%	30%	2%	118
Republican	19%	10%	62%	10%	139
Registered Democrat	81%	7%	10%	3%	234
Undeclared	53%	9%	32%	6%	251
Registered Republican	17%	13%	65%	5%	76
Not registered	56%	3%	29%	13%	20
Core GOP	10%	9%	70%	11%	91
Swing Voter	42%	11%	41%	6%	180
Core DEM	84%	7%	7%	2%	310
Healey Voter	12%	11%	68%	9%	167
Patrick voter	92%	5%	1%	2%	308
Mihos voter	31%	14%	54%	2%	47
Undecided	56%	16%	19%	9%	33
Romney in 2002	42%	12%	41%	5%	265
O'Brien in 2002%	83%	3%	13%	1%	163
Male	55%	6%	34%	4%	282
Female	64%	10%	21%	5%	299
18 to 34	65%	2%	28%	5%	71
35 to 49	61%	11%	24%	4%	181
50 to 64	60%	7%	30%	3%	163
65 and over	53%	11%	28%	8%	133
White	57%	9%	29%	5%	506
African American	94%	0%	6%	0%	23
Hispanic	70%	0%	18%	12%	14
Other	44%	17%	39%	0%	7
High school or less	48%	9%	35%	8%	122
Some college	55%	9%	31%	6%	126
College graduate	64%	6%	26%	4%	180
Post-graduate	70%	9%	18%	3%	138
Less than \$30K	50%	5%	29%	16%	25
\$30K to \$60K	67%	9%	19%	5%	84
\$60K to \$75K	62%	13%	21%	5%	49
\$75K to \$100K	62%	6%	32%	1%	63
More than \$100K	64%	7%	25%	3%	140
Protestant	61%	7%	30%	2%	141
Catholic	54%	10%	30%	6%	263
Other	76%	1%	22%	1%	44
None	72%	5%	16%	7%	75
Attend church weekly	55%	8%	31%	6%	155
Attend monthly	59%	8%	33%	0%	105
Attend occasionally	62%	9%	23%	6%	163
Never attend	64%	6%	25%	6%	100
Inside 128	69%	8%	21%	2%	136
128 to 495	56%	8%	32%	4%	187
Central MA	67%	9%	19%	5%	114
Western MA	52%	11%	28%	8%	71
Southern MA/Cape/Islands	47%	7%	36%	9%	74
Extremely interested in election	68%	4%	27%	2%	153
Very interested	64%	7%	25%	5%	286
Some/little interest	41%	17%	33%	9%	142
Definitely vote in 2006	61%	8%	28%	3%	482
Vote unless emergency	52%	12%	24%	11%	99

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. Community advocate Grace Ross."

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>DK</u>	<u>(N=)</u>
<b>STATEWIDE - SEPT. 2006</b>	<b>10%</b>	<b>18%</b>	<b>13%</b>	<b>59%</b>	<b>519</b>
<b>STATEWIDE - OCT. 2006</b>	<b>28%</b>	<b>12%</b>	<b>14%</b>	<b>46%</b>	<b>582</b>
Democrat	37%	11%	10%	42%	299
Independent	23%	10%	10%	57%	119
Republican	17%	14%	24%	45%	139
Registered Democrat	35%	11%	12%	42%	234
Undeclared	28%	11%	12%	49%	253
Registered Republican	16%	14%	26%	44%	76
Not registered	4%	20%	18%	58%	19
Core GOP	13%	13%	28%	46%	91
Swing Voter	23%	13%	12%	52%	181
Core DEM	36%	11%	11%	42%	310
Healey Voter	13%	15%	23%	49%	169
Patrick voter	36%	11%	10%	43%	307
Mihos voter	32%	6%	17%	45%	47
Undecided	12%	20%	2%	66%	33
Romney in 2002	25%	14%	20%	42%	264
O'Brien in 2002%	38%	6%	12%	44%	163
Male	30%	13%	17%	40%	284
Female	27%	10%	11%	52%	298
18 to 34	20%	11%	13%	57%	71
35 to 49	24%	13%	11%	52%	181
50 to 64	38%	10%	15%	37%	163
65 and over	30%	10%	17%	43%	134
White	30%	12%	15%	44%	506
African American	24%	6%	0%	70%	22
Hispanic	18%	0%	0%	82%	14
Other	37%	22%	7%	34%	7
High school or less	19%	7%	18%	56%	122
Some college	27%	11%	7%	55%	126
College graduate	30%	12%	15%	43%	182
Post-graduate	38%	14%	13%	35%	137
Less than \$30K	31%	10%	10%	49%	25
\$30K to \$60K	30%	6%	11%	53%	84
\$60K to \$75K	31%	6%	5%	58%	49
\$75K to \$100K	25%	13%	12%	50%	62
More than \$100K	36%	16%	17%	31%	140
Protestant	30%	9%	9%	52%	140
Catholic	22%	14%	17%	46%	263
Other	51%	11%	10%	28%	44
None	39%	8%	13%	40%	75
Attend church weekly	25%	10%	15%	50%	154
Attend monthly	28%	13%	18%	41%	105
Attend occasionally	36%	13%	8%	42%	163
Never attend	25%	10%	14%	52%	100
Inside 128	33%	10%	16%	41%	135
128 to 495	30%	11%	14%	45%	187
Central MA	24%	12%	14%	51%	114
Western MA	20%	9%	12%	60%	71
Southern MA/Cape/Islands	30%	20%	13%	38%	76
Extremely interested in election	37%	13%	18%	32%	153
Very interested	32%	12%	11%	44%	285
Some/little interest	11%	10%	15%	64%	144
Definitely vote in 2006	30%	12%	15%	43%	483
Vote unless emergency	21%	10%	10%	59%	99

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. Governor Mitt Romney."

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>DK</u>	<u>(N=)</u>
<b>STATEWIDE - March 2005</b>	<b>53%</b>	<b>7%</b>	<b>38%</b>	<b>2%</b>	<b>434</b>
<b>STATEWIDE - August 2005</b>	<b>50%</b>	<b>8%</b>	<b>41%</b>	<b>2%</b>	<b>402</b>
<b>STATEWIDE - March 2006</b>	<b>49%</b>	<b>8%</b>	<b>41%</b>	<b>1%</b>	<b>509</b>
<b>STATEWIDE - SEPT. 2006</b>	<b>40%</b>	<b>10%</b>	<b>48%</b>	<b>2%</b>	<b>521</b>
<b>STATEWIDE - OCT. 2006</b>	<b>34%</b>	<b>10%</b>	<b>54%</b>	<b>2%</b>	<b>581</b>
Democrat	15%	8%	75%	1%	299
Independent	40%	8%	51%	1%	118
Republican	72%	15%	10%	3%	139
Registered Democrat	14%	9%	75%	2%	233
Undeclared	39%	10%	50%	1%	251
Registered Republican	69%	16%	11%	3%	76
Not registered	68%	15%	18%	0%	20
Core GOP	79%	12%	6%	3%	91
Swing Voter	48%	14%	35%	2%	180
Core DEM	13%	8%	78%	1%	310
Healey Voter	71%	12%	14%	2%	167
Patrick voter	17%	8%	74%	1%	307
Mihos voter	28%	14%	58%	0%	47
Undecided	30%	15%	50%	5%	33
Romney in 2002	61%	11%	26%	2%	264
O'Brien in 2002%	10%	4%	85%	1%	163
Male	36%	10%	55%	0%	282
Female	33%	11%	53%	3%	299
18 to 34	30%	10%	57%	3%	71
35 to 49	33%	13%	52%	3%	181
50 to 64	35%	9%	56%	0%	163
65 and over	40%	8%	51%	1%	132
White	36%	11%	52%	2%	506
African American	15%	6%	79%	0%	23
Hispanic	26%	0%	74%	0%	14
Other	16%	22%	61%	0%	7
High school or less	32%	8%	57%	3%	122
Some college	40%	10%	49%	1%	126
College graduate	34%	13%	51%	2%	180
Post-graduate	32%	8%	60%	0%	138
Less than \$30K	29%	5%	64%	2%	25
\$30K to \$60K	37%	5%	58%	1%	84
\$60K to \$75K	28%	10%	59%	3%	49
\$75K to \$100K	24%	13%	62%	0%	63
More than \$100K	36%	11%	53%	1%	140
Protestant	42%	11%	47%	0%	141
Catholic	37%	10%	51%	3%	263
Other	19%	6%	75%	0%	44
None	21%	13%	67%	0%	75
Attend church weekly	36%	10%	52%	3%	155
Attend monthly	43%	9%	48%	0%	105
Attend occasionally	33%	11%	56%	0%	163
Never attend	27%	10%	60%	3%	100
Inside 128	27%	8%	63%	2%	135
128 to 495	44%	9%	47%	1%	187
Central MA	28%	13%	58%	2%	114
Western MA	31%	17%	51%	1%	71
Southern MA/Cape/Islands	36%	9%	51%	4%	74
Extremely interested in election	33%	5%	61%	1%	153
Very interested	32%	11%	57%	1%	286
Some/little interest	40%	16%	40%	4%	141
Definitely vote in 2006	34%	9%	56%	1%	482
Vote unless emergency	36%	17%	44%	3%	99

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. Senator Ted Kennedy?"

<b>STATEWIDE - OCT. 2006</b>	<b><u>Favorable</u></b> <b>58%</b>	<b><u>Neutral</u></b> <b>8%</b>	<b><u>Unfavorable</u></b> <b>32%</b>	<b><u>DK</u></b> <b>2%</b>	<b><u>(N=)</u></b> <b>581</b>
Democrat	82%	5%	12%	1%	299
Independent	49%	15%	34%	2%	118
Republican	15%	8%	75%	2%	139
Registered Democrat	81%	6%	10%	2%	234
Undeclared	50%	9%	40%	1%	251
Registered Republican	18%	8%	72%	2%	76
Not registered	38%	25%	37%	0%	20
Core GOP	5%	5%	91%	0%	91
Swing Voter	36%	15%	46%	3%	179
Core DEM	86%	5%	7%	1%	310
Healey Voter	19%	5%	75%	0%	166
Patrick voter	80%	8%	11%	1%	308
Mihos voter	53%	8%	40%	0%	47
Undecided	56%	21%	15%	8%	33
Romney in 2002	37%	7%	55%	1%	265
O'Brien in 2002%	83%	7%	10%	0%	163
Male	53%	6%	39%	2%	282
Female	62%	10%	26%	1%	299
18 to 34	55%	13%	23%	9%	71
35 to 49	63%	6%	31%	1%	181
50 to 64	52%	14%	34%	0%	163
65 and over	58%	4%	38%	0%	132
White	57%	9%	33%	1%	505
African American	92%	0%	8%	0%	23
Hispanic	37%	14%	31%	18%	14
Other	61%	16%	22%	0%	7
High school or less	58%	6%	34%	3%	122
Some college	56%	9%	35%	1%	126
College graduate	56%	7%	35%	3%	180
Post-graduate	62%	12%	26%	0%	138
Less than \$30K	74%	4%	23%	0%	25
\$30K to \$60K	59%	7%	32%	2%	84
\$60K to \$75K	55%	7%	39%	0%	49
\$75K to \$100K	70%	1%	28%	1%	63
More than \$100K	56%	10%	32%	2%	140
Protestant	54%	9%	36%	1%	141
Catholic	55%	9%	35%	1%	262
Other	79%	0%	16%	6%	44
None	58%	9%	32%	1%	75
Attend church weekly	54%	6%	37%	3%	154
Attend monthly	57%	10%	32%	2%	105
Attend occasionally	62%	11%	27%	0%	163
Never attend	57%	5%	36%	2%	100
Inside 128	72%	5%	23%	0%	136
128 to 495	51%	11%	36%	1%	186
Central MA	60%	6%	32%	2%	114
Western MA	52%	12%	35%	1%	71
Southern MA/Cape/Islands	51%	6%	38%	6%	74
Extremely interested in election	65%	3%	30%	3%	153
Very interested	59%	10%	31%	1%	285
Some/little interest	48%	11%	38%	2%	142
Definitely vote in 2006	60%	8%	31%	2%	482
Vote unless emergency	49%	12%	37%	2%	99

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. Education entrepreneur Ken Chase?"

<b>STATEWIDE - OCT. 2006</b>	<b><u>Favorable</u></b> <b>9%</b>	<b><u>Neutral</u></b> <b>9%</b>	<b><u>Unfavorable</u></b> <b>5%</b>	<b><u>DK</u></b> <b>77%</b>	<b><u>(N=)</u></b> <b>581</b>
Democrat	6%	10%	7%	77%	299
Independent	10%	5%	4%	80%	120
Republican	15%	7%	5%	73%	137
Registered Democrat	4%	9%	8%	79%	233
Undeclared	11%	7%	2%	80%	253
Registered Republican	18%	10%	8%	65%	75
Not registered	10%	22%	0%	68%	20
Core GOP	18%	8%	2%	73%	89
Swing Voter	11%	8%	5%	76%	181
Core DEM	5%	9%	7%	79%	310
Healey Voter	15%	7%	5%	73%	167
Patrick voter	6%	10%	6%	78%	308
Mihos voter	12%	6%	1%	82%	47
Undecided	0%	15%	6%	79%	33
Romney in 2002	13%	10%	3%	74%	263
O'Brien in 2002%	5%	4%	11%	80%	163
Male	11%	9%	7%	73%	283
Female	7%	8%	4%	81%	298
18 to 34	11%	11%	3%	75%	71
35 to 49	11%	9%	4%	76%	181
50 to 64	7%	10%	9%	74%	163
65 and over	7%	4%	5%	84%	133
White	9%	9%	5%	77%	504
African American	0%	0%	6%	94%	23
Hispanic	0%	0%	0%	100%	14
Other	39%	0%	37%	25%	7
High school or less	9%	7%	7%	77%	122
Some college	10%	8%	4%	77%	125
College graduate	8%	8%	6%	78%	182
Post-graduate	8%	11%	5%	76%	138
Less than \$30K	8%	11%	5%	76%	25
\$30K to \$60K	6%	4%	6%	84%	83
\$60K to \$75K	8%	5%	2%	86%	49
\$75K to \$100K	12%	10%	5%	72%	63
More than \$100K	14%	12%	6%	68%	140
Protestant	11%	7%	5%	78%	140
Catholic	10%	9%	5%	76%	262
Other	8%	11%	7%	73%	44
None	5%	8%	6%	80%	75
Attend church weekly	11%	8%	5%	76%	154
Attend monthly	12%	9%	5%	74%	105
Attend occasionally	10%	9%	6%	75%	162
Never attend	6%	6%	6%	82%	100
Inside 128	9%	9%	9%	73%	136
128 to 495	9%	10%	3%	79%	187
Central MA	12%	7%	6%	75%	114
Western MA	7%	6%	7%	80%	70
Southern MA/Cape/Islands	7%	9%	3%	81%	75
Extremely interested in election	13%	11%	8%	68%	153
Very interested	7%	9%	5%	79%	286
Some/little interest	9%	5%	3%	82%	142
Definitely vote in 2006	9%	9%	6%	75%	483
Vote unless emergency	8%	4%	3%	85%	99

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. Senator John Kerry?"

<b>STATEWIDE - OCT. 2006</b>	<b><u>Favorable</u></b> <b>53%</b>	<b><u>Neutral</u></b> <b>10%</b>	<b><u>Unfavorable</u></b> <b>35%</b>	<b><u>DK</u></b> <b>3%</b>	<b><u>(N=)</u></b> <b>580</b>
Democrat	72%	10%	17%	1%	298
Independent	45%	13%	37%	5%	118
Republican	20%	6%	72%	2%	139
Registered Democrat	70%	10%	17%	3%	233
Undeclared	49%	11%	38%	1%	251
Registered Republican	14%	5%	78%	4%	76
Not registered	44%	0%	47%	10%	20
Core GOP	9%	6%	83%	1%	91
Swing Voter	40%	8%	45%	6%	180
Core DEM	73%	11%	15%	1%	309
Healey Voter	25%	5%	69%	1%	167
Patrick voter	70%	12%	16%	1%	308
Mihos voter	46%	7%	42%	4%	46
Undecided	50%	6%	36%	8%	33
Romney in 2002	35%	9%	54%	2%	265
O'Brien in 2002	75%	7%	15%	2%	162
Male	50%	9%	39%	2%	281
Female	56%	10%	32%	3%	299
18 to 34	58%	7%	31%	4%	71
35 to 49	61%	8%	29%	2%	181
50 to 64	50%	13%	36%	1%	163
65 and over	43%	8%	46%	4%	131
White	50%	10%	38%	2%	504
African American	94%	0%	6%	0%	23
Hispanic	68%	0%	0%	32%	14
Other	70%	0%	30%	0%	7
High school or less	57%	6%	32%	5%	122
Some college	49%	9%	39%	3%	125
College graduate	52%	10%	37%	2%	180
Post-graduate	55%	12%	32%	1%	138
Less than \$30K	61%	7%	30%	2%	25
\$30K to \$60K	60%	2%	35%	3%	84
\$60K to \$75K	57%	12%	32%	0%	49
\$75K to \$100K	65%	2%	33%	0%	63
More than \$100K	52%	11%	34%	3%	140
Protestant	52%	9%	38%	1%	140
Catholic	52%	7%	37%	3%	263
Other	63%	13%	17%	6%	44
None	50%	18%	31%	1%	75
Attend church weekly	49%	7%	39%	5%	154
Attend monthly	56%	8%	37%	0%	105
Attend occasionally	56%	8%	33%	3%	163
Never attend	53%	13%	33%	1%	100
Inside 128	56%	9%	32%	2%	136
128 to 495	51%	8%	37%	3%	187
Central MA	58%	11%	29%	3%	114
Western MA	50%	18%	31%	0%	70
Southern MA/Cape/Islands	44%	3%	49%	4%	74
Extremely interested in election	57%	6%	34%	3%	153
Very interested	56%	10%	33%	2%	285
Some/little interest	42%	13%	41%	3%	142
Definitely vote in 2006	55%	9%	34%	3%	480
Vote unless emergency	44%	14%	42%	1%	99

"I'd like to turn to the November election for Governor of Massachusetts. If the 2006 Massachusetts gubernatorial election was being held TODAY and the candidates were Kerry Healey, the Republican ... Deval Patrick, the Democrat ... Grace Ross, the Green-Rainbow Party candidate ... or Christy Mihos, the Independent, who would you vote for ... Kerry Healey ... Deval Patrick ... Grace Ross ... or Christy Mihos?" (ROTATE CANDIDATES)

	<u>Healey</u>	<u>Patrick</u>	<u>Ross</u>	<u>Mihos</u>	<u>Other</u>	<u>DK</u>	<u>(N=)</u>
<b>STATEWIDE - SEPT. 2006</b>	<b>28%</b>	<b>53%</b>	<b>1%</b>	<b>6%</b>	<b>1%</b>	<b>11%</b>	<b>514</b>
<b>STATEWIDE - OCT. 2006</b>	<b>28%</b>	<b>52%</b>	<b>2%</b>	<b>8%</b>	<b>1%</b>	<b>10%</b>	<b>578</b>
Democrat	7%	76%	2%	6%	0%	7%	299
Independent	28%	39%	3%	12%	3%	15%	118
Republican	73%	10%	1%	8%	0%	8%	138
Registered Democrat	8%	77%	1%	6%	1%	7%	232
Undeclared	31%	43%	4%	9%	0%	12%	250
Registered Republican	72%	10%	0%	6%	0%	12%	76
Not registered	49%	39%	0%	4%	0%	7%	20
Core GOP	90%	2%	1%	3%	0%	4%	91
Swing Voter	42%	24%	2%	14%	2%	17%	177
Core DEM	2%	83%	3%	5%	0%	8%	310
Romney in 2002	46%	35%	0%	9%	0%	10%	265
O'Brien in 2002%	7%	74%	3%	9%	0%	8%	160
Male	34%	47%	0%	9%	1%	9%	282
Female	22%	56%	4%	7%	0%	11%	296
18 to 34	20%	63%	3%	7%	4%	4%	71
35 to 49	27%	47%	2%	10%	0%	14%	181
50 to 64	33%	51%	1%	6%	0%	9%	158
65 and over	30%	54%	3%	9%	0%	5%	134
White	29%	52%	2%	8%	0%	9%	502
African American	21%	67%	0%	12%	0%	0%	23
Hispanic	12%	33%	0%	0%	18%	37%	14
Other	39%	23%	17%	0%	0%	21%	7
High school or less	38%	37%	3%	6%	2%	13%	121
Some college	34%	44%	4%	10%	1%	7%	125
College graduate	25%	59%	1%	7%	0%	9%	181
Post-graduate	19%	62%	1%	9%	0%	8%	136
Less than \$30K	26%	49%	11%	6%	3%	5%	25
\$30K to \$60K	22%	64%	2%	5%	0%	7%	83
\$60K to \$75K	29%	49%	2%	10%	0%	9%	49
\$75K to \$100K	26%	54%	2%	16%	0%	2%	63
More than \$100K	26%	57%	2%	4%	2%	10%	138
Protestant	29%	52%	1%	10%	0%	8%	142
Catholic	33%	44%	3%	9%	0%	11%	257
Other	17%	69%	0%	1%	6%	7%	45
None	17%	70%	3%	6%	0%	3%	75
Attend church weekly	34%	45%	2%	6%	2%	11%	152
Attend monthly	30%	52%	0%	7%	0%	10%	105
Attend occasionally	24%	53%	3%	12%	0%	8%	163
Never attend	24%	61%	3%	6%	0%	7%	100
Inside 128	20%	64%	4%	4%	0%	7%	136
128 to 495	33%	42%	2%	7%	1%	15%	187
Central MA	23%	58%	1%	10%	1%	7%	110
Western MA	33%	47%	1%	9%	0%	10%	69
Southern MA/Cape/Islands	32%	49%	1%	10%	0%	7%	76
Extremely interested in election	26%	62%	2%	6%	2%	3%	153
Very interested	26%	52%	2%	8%	0%	12%	279
Some/little interest	35%	41%	2%	8%	0%	14%	146
Definitely vote in 2006	28%	53%	2%	7%	1%	10%	480
Vote unless emergency	27%	48%	2%	11%	0%	12%	98

"I'd like to turn to the November election for Governor of Massachusetts. If the 2006 Massachusetts gubernatorial election was being held TODAY and the candidates were Kerry Healey, the Republican ... Deval Patrick, the Democrat ... Grace Ross, the Green-Rainbow Party candidate ... or Christy Mihos, the Independent, who would you vote for ... Kerry Healey ... Deval Patrick ... Grace Ross ... or Christy Mihos?" (ROTATE CANDIDATES) INCLUDING LEANERS

	<u>Healey</u>	<u>Patrick</u>	<u>Ross</u>	<u>Mihos</u>	<u>Other</u>	<u>DK</u>	<u>(N=)</u>
<b>STATEWIDE - SEPT. 2006</b>	<b>30%</b>	<b>55%</b>	<b>1%</b>	<b>7%</b>	<b>1%</b>	<b>6%</b>	<b>514</b>
<b>STATEWIDE - OCT. 2006</b>	<b>29%</b>	<b>54%</b>	<b>2%</b>	<b>8%</b>	<b>1%</b>	<b>6%</b>	<b>576</b>
Democrat	8%	79%	2%	7%	0%	4%	299
Independent	31%	42%	4%	14%	4%	6%	117
Republican	77%	10%	1%	8%	0%	4%	137
Registered Democrat	9%	78%	1%	6%	1%	5%	232
Undeclared	33%	45%	4%	11%	1%	6%	248
Registered Republican	76%	10%	0%	6%	0%	8%	76
Not registered	52%	41%	0%	4%	0%	3%	20
Core GOP	94%	2%	1%	3%	0%	0%	91
Swing Voter	44%	25%	3%	16%	3%	11%	175
Core DEM	2%	85%	3%	5%	0%	5%	310
Romney in 2002	49%	37%	0%	10%	0%	5%	263
O'Brien in 2002%	7%	76%	3%	9%	0%	5%	160
Male	35%	48%	0%	9%	1%	6%	281
Female	24%	59%	4%	8%	1%	5%	294
18 to 34	20%	63%	3%	7%	4%	4%	71
35 to 49	29%	51%	2%	10%	1%	7%	181
50 to 64	35%	52%	1%	7%	1%	4%	158
65 and over	31%	55%	3%	9%	0%	3%	133
White	30%	54%	2%	9%	1%	4%	499
African American	21%	67%	0%	12%	0%	0%	23
Hispanic	12%	33%	0%	0%	18%	37%	14
Other	39%	23%	17%	0%	0%	21%	7
High school or less	40%	38%	4%	7%	2%	8%	121
Some college	35%	47%	4%	10%	1%	3%	123
College graduate	27%	61%	1%	8%	1%	3%	181
Post-graduate	20%	65%	1%	9%	1%	5%	135
Less than \$30K	26%	54%	11%	6%	3%	0%	25
\$30K to \$60K	22%	64%	2%	5%	0%	6%	83
\$60K to \$75K	31%	54%	2%	11%	0%	2%	49
\$75K to \$100K	26%	55%	2%	16%	0%	1%	63
More than \$100K	27%	60%	2%	5%	3%	5%	138
Protestant	30%	53%	1%	10%	0%	5%	142
Catholic	34%	47%	3%	10%	1%	5%	257
Other	17%	72%	0%	2%	6%	3%	44
None	17%	71%	3%	6%	0%	2%	75
Attend church weekly	36%	47%	2%	7%	3%	5%	152
Attend monthly	30%	56%	0%	8%	0%	5%	105
Attend occasionally	25%	54%	3%	12%	1%	5%	160
Never attend	27%	61%	3%	6%	0%	3%	100
Inside 128	22%	65%	4%	4%	0%	5%	136
128 to 495	34%	43%	3%	8%	2%	10%	185
Central MA	25%	62%	1%	11%	1%	1%	110
Western MA	34%	52%	1%	9%	0%	4%	69
Southern MA/Cape/Islands	34%	49%	1%	10%	1%	4%	76
Extremely interested in election	26%	62%	3%	6%	2%	2%	153
Very interested	27%	54%	2%	9%	0%	7%	278
Some/little interest	38%	45%	2%	8%	1%	6%	145
Definitely vote in 2006	29%	54%	2%	7%	1%	6%	477
Vote unless emergency	31%	50%	2%	11%	1%	4%	98

"If the election for U.S. Senate were being held TODAY and the candidates were Ken Chase, the Republican and Ted Kennedy, the Democrat. Who would you vote for ... Ken Chase or Ted Kennedy?" ROTATE CANDIDATES

IF OTHER, UNDECIDED, NEITHER, DK: "As of today, do you LEAN more toward Chase, the Republican or Kennedy, the Democrat?"

<b>STATEWIDE - OCT. 2006</b>	<b>Chase 25%</b>	<b>Kennedy 66%</b>	<b>Other 3%</b>	<b>Undecided 6%</b>	<b>(N=) 569</b>
Democrat	6%	91%	1%	3%	292
Independent	25%	56%	5%	15%	115
Republican	67%	22%	4%	6%	139
Registered Democrat	7%	90%	2%	2%	229
Undeclared	28%	60%	3%	9%	244
Registered Republican	72%	19%	3%	7%	77
Not registered	23%	46%	6%	26%	20
Core GOP	90%	7%	0%	3%	91
Swing Voter	32%	47%	7%	14%	175
Core DEM	2%	95%	1%	3%	303
Healey Voter	65%	27%	4%	4%	166
Patrick voter	5%	89%	2%	4%	300
Mihos voter	27%	59%	3%	11%	47
Undecided	6%	57%	0%	37%	32
Romney in 2002	44%	44%	3%	9%	263
O'Brien in 2002%	5%	90%	2%	2%	161
Male	30%	63%	2%	5%	272
Female	21%	69%	3%	7%	297
18 to 34	21%	67%	0%	12%	68
35 to 49	25%	65%	1%	9%	178
50 to 64	24%	68%	4%	4%	159
65 and over	31%	62%	4%	2%	131
White	26%	66%	3%	6%	494
African American	6%	86%	0%	8%	23
Hispanic	37%	37%	0%	26%	14
Other	22%	78%	0%	0%	7
High school or less	23%	66%	3%	7%	120
Some college	36%	59%	1%	3%	120
College graduate	26%	66%	2%	6%	180
Post-graduate	17%	73%	3%	8%	135
Less than \$30K	16%	78%	2%	4%	25
\$30K to \$60K	30%	67%	0%	3%	82
\$60K to \$75K	29%	58%	6%	6%	49
\$75K to \$100K	25%	67%	5%	3%	61
More than \$100K	23%	68%	3%	6%	134
Protestant	34%	57%	2%	7%	139
Catholic	25%	65%	3%	6%	256
Other	16%	84%	0%	0%	45
None	17%	70%	5%	8%	72
Attend church weekly	31%	60%	4%	5%	152
Attend monthly	24%	68%	2%	6%	103
Attend occasionally	25%	68%	0%	6%	161
Never attend	22%	70%	3%	6%	94
Inside 128	16%	79%	1%	4%	135
128 to 495	30%	59%	4%	8%	182
Central MA	21%	68%	4%	7%	109
Western MA	31%	62%	1%	6%	70
Southern MA/Cape/Islands	32%	62%	0%	6%	74
Extremely interested in election	25%	69%	2%	4%	151
Very interested	23%	67%	4%	7%	280
Some/little interest	29%	61%	1%	9%	137
Definitely vote in 2006	26%	67%	2%	5%	473
Vote unless emergency	24%	61%	3%	12%	97

"If the election for Massachusetts Attorney General were being held TODAY and the candidates were Larry Frisoli, the Republican and Martha Coakley, the Democrat. Who would you vote for ... Larry Frisoli or Martha Coakley?" ROTATE CANDIDATES

IF OTHER, UNDECIDED, NEITHER, DK: "As of today, do you LEAN more toward Frisoli, the Republican or Coakley, the Democrat?"

<b>STATEWIDE - OCT. 2006</b>	<b>Frisoli 18%</b>	<b>Coakley 63%</b>	<b>Other 5%</b>	<b>Undecided 14%</b>	<b>(N=) 568</b>
Democrat	4%	85%	3%	9%	297
Independent	20%	47%	9%	25%	112
Republican	49%	34%	6%	11%	137
Registered Democrat	3%	86%	1%	10%	228
Undeclared	20%	57%	7%	16%	246
Registered Republican	53%	25%	5%	17%	75
Not registered	32%	25%	18%	26%	19
Core GOP	76%	13%	3%	7%	88
Swing Voter	18%	45%	8%	29%	173
Core DEM	1%	88%	4%	7%	307
Healey Voter	46%	36%	6%	12%	161
Patrick voter	5%	80%	4%	11%	306
Mihos voter	17%	62%	8%	13%	47
Undecided	13%	37%	0%	50%	32
Romney in 2002	33%	48%	7%	12%	264
O'Brien in 2002%	2%	87%	4%	8%	160
Male	22%	62%	6%	10%	275
Female	15%	64%	4%	17%	293
18 to 34	17%	62%	2%	20%	70
35 to 49	16%	61%	7%	17%	176
50 to 64	22%	63%	7%	8%	155
65 and over	20%	68%	2%	10%	133
White	19%	63%	5%	12%	497
African American	0%	82%	7%	11%	19
Hispanic	12%	74%	0%	14%	14
Other	22%	54%	0%	23%	7
High school or less	17%	65%	3%	15%	121
Some college	19%	60%	7%	13%	122
College graduate	17%	68%	4%	11%	176
Post-graduate	21%	60%	6%	14%	135
Less than \$30K	14%	62%	7%	17%	24
\$30K to \$60K	17%	71%	2%	10%	84
\$60K to \$75K	19%	71%	0%	11%	48
\$75K to \$100K	15%	63%	7%	15%	62
More than \$100K	21%	66%	5%	8%	135
Protestant	21%	64%	3%	12%	141
Catholic	20%	64%	4%	12%	254
Other	17%	63%	13%	7%	45
None	11%	64%	9%	16%	74
Attend church weekly	21%	65%	2%	12%	144
Attend monthly	16%	64%	6%	13%	105
Attend occasionally	23%	60%	5%	13%	163
Never attend	15%	66%	8%	11%	98
Inside 128	14%	72%	2%	12%	134
128 to 495	20%	63%	6%	11%	187
Central MA	16%	68%	3%	12%	108
Western MA	22%	49%	5%	24%	69
Southern MA/Cape/Islands	19%	54%	11%	16%	71
Extremely interested in election	19%	68%	6%	7%	152
Very interested	16%	67%	5%	12%	276
Some/little interest	22%	50%	3%	25%	140
Definitely vote in 2006	19%	64%	5%	13%	474
Vote unless emergency	16%	58%	5%	21%	95

"And as you probably know, there is a proposal on the November ballot that would allow grocery stores in Massachusetts to sell wine. Do you support or oppose the ballot question to allow the sale of wine in grocery stores ... or do you think you will skip voting on this?" "Is that strongly or just somewhat?"

	<b>Strongly Support</b> 33%	<b>Somewhat Support</b> 24%	<b>Somewhat Oppose</b> 10%	<b>Strongly Oppose</b> 28%	<b>Don't Know</b> 5%	<b>(N=)</b> 574
<b>STATEWIDE - OCT. 2006</b>						
Democrat	29%	26%	11%	27%	7%	294
Independent	39%	18%	5%	33%	4%	120
Republican	32%	27%	14%	22%	4%	136
Registered Democrat	32%	23%	9%	32%	3%	231
Undeclared	32%	27%	11%	23%	7%	248
Registered Republican	36%	20%	9%	29%	6%	75
Not registered	35%	21%	17%	26%	3%	20
Core GOP	31%	24%	13%	28%	4%	88
Swing Voter	33%	26%	7%	29%	6%	181
Core DEM	33%	23%	11%	27%	6%	306
Healey Voter	33%	25%	10%	28%	4%	163
Patrick voter	31%	24%	11%	29%	5%	305
Mihos voter	36%	31%	3%	26%	5%	47
Undecided	32%	16%	11%	29%	11%	32
Romney in 2002	32%	26%	11%	24%	7%	262
O'Brien in 2002%	27%	28%	8%	31%	5%	162
Male	32%	25%	9%	29%	4%	281
Female	33%	23%	11%	26%	6%	293
18 to 34	38%	22%	16%	19%	6%	68
35 to 49	35%	25%	8%	26%	6%	177
50 to 64	31%	30%	10%	23%	6%	163
65 and over	25%	20%	11%	39%	5%	133
White	32%	26%	11%	25%	6%	498
African American	48%	20%	0%	28%	4%	23
Hispanic	18%	0%	12%	70%	0%	14
Other	22%	0%	21%	57%	0%	7
High school or less	38%	19%	11%	29%	3%	118
Some college	34%	25%	6%	30%	6%	124
College graduate	31%	28%	7%	28%	6%	182
Post-graduate	27%	25%	19%	23%	6%	136
Less than \$30K	39%	14%	3%	37%	8%	24
\$30K to \$60K	36%	17%	6%	36%	4%	83
\$60K to \$75K	28%	28%	11%	33%	1%	49
\$75K to \$100K	34%	22%	12%	27%	6%	61
More than \$100K	33%	32%	10%	19%	6%	140
Protestant	26%	29%	12%	28%	4%	140
Catholic	34%	24%	9%	28%	5%	257
Other	34%	21%	4%	27%	13%	45
None	46%	23%	12%	15%	5%	75
Attend church weekly	31%	19%	10%	37%	3%	155
Attend monthly	26%	31%	12%	26%	5%	100
Attend occasionally	29%	30%	9%	26%	7%	162
Never attend	45%	18%	13%	18%	6%	97
Inside 128	36%	13%	9%	35%	7%	134
128 to 495	35%	25%	14%	20%	5%	183
Central MA	35%	33%	9%	22%	2%	112
Western MA	26%	29%	9%	26%	10%	72
Southern MA/Cape/Islands	24%	23%	5%	43%	4%	74
Extremely interested in election	46%	16%	7%	23%	8%	149
Very interested	27%	29%	11%	28%	5%	284
Some/little interest	30%	23%	13%	31%	3%	141
Definitely vote in 2006	33%	22%	10%	29%	5%	477
Vote unless emergency	29%	33%	10%	21%	6%	97

"I'd like to ask you about some topics that have been discussed in the race for governor. Crime has become a high profile issue in this year's race for governor. Do you consider crime very important ... moderately important ... or not very important in choosing a candidate for governor?"

	<u>Very</u> <u>Important</u> <b>63%</b>	<u>Moderately</u> <u>Important</u> <b>28%</b>	<u>Not Very</u> <u>Important</u> <b>9%</b>	<u>DK</u> <b>0%</b>	<u>(N=)</u> <b>584</b>
<b>STATEWIDE - OCT. 2006</b>					
Democrat	58%	30%	12%	1%	299
Independent	66%	26%	7%	0%	121
Republican	68%	27%	5%	0%	140
Registered Democrat	57%	30%	12%	1%	235
Undeclared	66%	25%	9%	1%	254
Registered Republican	65%	33%	2%	0%	76
Not registered	75%	23%	2%	0%	20
Core GOP	69%	27%	4%	0%	91
Swing Voter	67%	25%	7%	1%	183
Core DEM	58%	30%	12%	1%	310
Healey Voter	68%	28%	3%	0%	169
Patrick voter	58%	29%	12%	1%	309
Mihos voter	61%	21%	18%	0%	47
Undecided	74%	26%	0%	0%	32
Romney in 2002	67%	27%	6%	0%	266
O'Brien in 2002%	56%	29%	15%	0%	163
Male	55%	32%	12%	1%	285
Female	70%	24%	6%	0%	300
18 to 34	55%	40%	5%	0%	71
35 to 49	58%	31%	11%	0%	181
50 to 64	61%	25%	13%	0%	163
65 and over	75%	21%	3%	1%	136
White	61%	30%	8%	1%	508
African American	73%	15%	12%	0%	23
Hispanic	82%	18%	0%	0%	14
Other	72%	21%	7%	0%	7
High school or less	75%	21%	3%	1%	124
Some college	70%	23%	7%	1%	126
College graduate	58%	33%	9%	0%	182
Post-graduate	49%	35%	17%	0%	139
Less than \$30K	66%	24%	10%	0%	25
\$30K to \$60K	73%	20%	7%	0%	84
\$60K to \$75K	64%	30%	7%	0%	49
\$75K to \$100K	68%	22%	10%	0%	63
More than \$100K	47%	38%	15%	1%	140
Protestant	60%	31%	9%	0%	142
Catholic	68%	26%	5%	1%	263
Other	52%	22%	27%	0%	45
None	61%	28%	11%	1%	75
Attend church weekly	66%	29%	4%	1%	156
Attend monthly	58%	33%	9%	0%	105
Attend occasionally	65%	24%	12%	0%	164
Never attend	59%	27%	13%	1%	100
Inside 128	70%	19%	11%	0%	135
128 to 495	65%	30%	5%	0%	188
Central MA	54%	32%	13%	1%	114
Western MA	66%	24%	10%	0%	72
Southern MA/Cape/Islands	53%	36%	9%	2%	76
Extremely interested in election	67%	25%	8%	0%	153
Very interested	61%	27%	11%	1%	286
Some/little interest	60%	33%	6%	0%	145
Definitely vote in 2006	64%	27%	9%	0%	485
Vote unless emergency	56%	33%	10%	1%	99

"Which candidate do you think would be most effective in reducing crime in Massachusetts ... Kerry Healey ... Deval Patrick ... Grace Ross ... or Christy Mihos?"

	<u>Healey</u> 31%	<u>Patrick</u> 42%	<u>Ross</u> 1%	<u>Mihos</u> 4%	<u>All Equal</u> 4%	<u>DK</u> 18%	<u>(N=)</u> 580
<b>STATEWIDE - OCT. 2006</b>							
Democrat	12%	62%	1%	4%	5%	16%	297
Independent	38%	32%	2%	7%	5%	16%	119
Republican	66%	9%	0%	4%	3%	18%	140
Registered Democrat	11%	63%	0%	4%	5%	17%	233
Undeclared	38%	33%	2%	6%	3%	17%	251
Registered Republican	64%	7%	0%	1%	5%	23%	76
Not registered	41%	30%	0%	0%	9%	20%	20
Core GOP	79%	2%	0%	2%	3%	14%	91
Swing Voter	45%	20%	1%	7%	5%	21%	182
Core DEM	7%	67%	1%	4%	4%	17%	307
Healey Voter	82%	0%	0%	2%	3%	13%	169
Patrick voter	7%	74%	0%	2%	5%	12%	305
Mihos voter	21%	15%	1%	29%	7%	26%	47
Undecided	6%	10%	0%	0%	3%	82%	32
Romney in 2002	47%	25%	0%	6%	5%	17%	265
O'Brien in 2002%	14%	67%	1%	3%	4%	11%	162
Male	37%	38%	0%	4%	6%	15%	283
Female	25%	46%	2%	5%	3%	20%	298
18 to 34	35%	43%	0%	4%	0%	18%	70
35 to 49	30%	42%	1%	5%	3%	20%	180
50 to 64	31%	41%	0%	5%	8%	16%	162
65 and over	34%	42%	2%	4%	4%	14%	135
White	32%	41%	1%	4%	4%	17%	504
African American	28%	70%	0%	0%	0%	1%	23
Hispanic	0%	33%	0%	18%	0%	49%	14
Other	23%	0%	17%	0%	22%	37%	7
High school or less	37%	33%	3%	7%	3%	18%	123
Some college	36%	42%	1%	3%	4%	13%	126
College graduate	31%	42%	0%	4%	5%	18%	182
Post-graduate	22%	50%	0%	4%	5%	18%	135
Less than \$30K	18%	37%	16%	5%	3%	21%	25
\$30K to \$60K	27%	49%	2%	1%	1%	20%	84
\$60K to \$75K	32%	45%	0%	9%	1%	13%	49
\$75K to \$100K	31%	54%	0%	2%	4%	9%	63
More than \$100K	28%	45%	0%	3%	9%	15%	138
Protestant	35%	45%	0%	4%	4%	12%	142
Catholic	34%	38%	1%	5%	4%	18%	261
Other	20%	57%	0%	6%	3%	14%	44
None	20%	51%	2%	2%	7%	18%	74
Attend church weekly	35%	39%	1%	4%	5%	15%	156
Attend monthly	37%	38%	0%	3%	6%	15%	104
Attend occasionally	25%	47%	2%	4%	2%	20%	162
Never attend	30%	41%	1%	8%	5%	16%	99
Inside 128	22%	56%	2%	3%	5%	13%	134
128 to 495	36%	37%	0%	5%	2%	19%	187
Central MA	29%	49%	0%	3%	5%	14%	111
Western MA	29%	32%	1%	4%	11%	22%	72
Southern MA/Cape/Islands	37%	28%	2%	7%	3%	23%	76
Extremely interested in election	27%	49%	1%	4%	5%	14%	152
Very interested	29%	45%	1%	3%	5%	17%	286
Some/little interest	37%	27%	1%	7%	2%	25%	142
Definitely vote in 2006	31%	44%	1%	4%	4%	16%	483
Vote unless emergency	30%	33%	1%	6%	6%	24%	97

"Has Deval Patrick's past work as an attorney working on behalf of convicted criminals made you more likely to vote for him ... less likely to vote for him ... or has this made no difference on your vote?"

STATEWIDE - OCT. 2006	Much More	Somewhat More	No	Somewhat Less	Much Less	DK	(N=)
	<u>Likely</u> 6%	<u>Likely</u> 5%	<u>Difference</u> 62%	<u>Likely</u> 9%	<u>Likely</u> 16%	<u>2%</u>	<u>582</u>
Democrat	8%	6%	75%	5%	5%	1%	299
Independent	7%	7%	61%	11%	10%	4%	121
Republican	2%	1%	39%	17%	41%	0%	140
Registered Democrat	11%	6%	72%	6%	4%	1%	233
Undeclared	4%	5%	62%	11%	16%	3%	254
Registered Republican	3%	0%	34%	15%	47%	1%	76
Not registered	1%	6%	55%	8%	27%	3%	20
Core GOP	1%	1%	35%	16%	47%	0%	91
Swing Voter	7%	4%	50%	12%	23%	5%	181
Core DEM	8%	7%	77%	5%	2%	1%	310
Healey Voter	2%	1%	39%	16%	41%	1%	168
Patrick voter	10%	8%	75%	4%	2%	1%	309
Mihos voter	2%	0%	65%	13%	20%	0%	47
Undecided	0%	3%	48%	13%	11%	25%	31
Romney in 2002	3%	3%	55%	13%	25%	2%	266
O'Brien in 2002%	8%	5%	74%	8%	4%	0%	163
Male	7%	3%	62%	10%	17%	1%	283
Female	6%	7%	61%	9%	14%	3%	299
18 to 34	13%	6%	68%	6%	6%	1%	71
35 to 49	3%	6%	62%	11%	18%	0%	181
50 to 64	8%	5%	59%	10%	17%	2%	162
65 and over	6%	5%	63%	7%	16%	3%	135
White	6%	6%	61%	9%	16%	2%	506
African American	6%	0%	88%	6%	0%	0%	23
Hispanic	18%	0%	49%	19%	14%	0%	14
Other	16%	16%	45%	0%	22%	0%	7
High school or less	7%	1%	63%	11%	15%	3%	123
Some college	3%	5%	62%	11%	17%	2%	126
College graduate	7%	8%	63%	6%	15%	0%	181
Post-graduate	8%	5%	61%	10%	14%	2%	139
Less than \$30K	17%	5%	61%	3%	14%	0%	25
\$30K to \$60K	4%	13%	55%	11%	15%	2%	84
\$60K to \$75K	9%	2%	63%	9%	17%	0%	49
\$75K to \$100K	1%	3%	75%	7%	12%	1%	62
More than \$100K	9%	6%	57%	9%	19%	0%	140
Protestant	4%	5%	62%	10%	18%	2%	141
Catholic	5%	5%	59%	11%	20%	1%	263
Other	25%	6%	56%	7%	7%	0%	45
None	9%	7%	71%	5%	6%	2%	75
Attend church weekly	10%	5%	57%	10%	18%	1%	156
Attend monthly	6%	3%	54%	13%	21%	4%	105
Attend occasionally	5%	7%	67%	9%	12%	1%	163
Never attend	4%	6%	67%	8%	13%	2%	99
Inside 128	8%	9%	60%	5%	16%	2%	134
128 to 495	6%	4%	60%	12%	16%	2%	187
Central MA	7%	2%	63%	10%	15%	3%	114
Western MA	5%	4%	69%	11%	9%	1%	71
Southern MA/Cape/Islands	5%	6%	60%	5%	21%	2%	76
Extremely interested in election	10%	4%	64%	7%	13%	1%	153
Very interested	6%	5%	65%	7%	16%	2%	286
Some/little interest	5%	6%	54%	14%	18%	4%	143
Definitely vote in 2006	7%	5%	61%	9%	16%	2%	484
Vote unless emergency	3%	7%	67%	10%	13%	1%	98

"The candidates are talking a lot about lowering the state income tax rate or lowering property taxes. Which tax would you like to see lowered ... property taxes ... or the state income tax?"

<b>STATEWIDE - OCT. 2006</b>	<b><u>Property Tax</u></b> <b>57%</b>	<b><u>Income Tax</u></b> <b>32%</b>	<b><u>Don't Know</u></b> <b>10%</b>	<b>(N=)</b> <b>561</b>
Democrat	63%	26%	12%	285
Independent	57%	33%	10%	116
Republican	50%	45%	5%	136
Registered Democrat	61%	27%	12%	222
Undeclared	57%	33%	10%	247
Registered Republican	58%	37%	5%	73
Not registered	26%	65%	9%	20
Core GOP	45%	51%	4%	88
Swing Voter	57%	35%	8%	179
Core DEM	61%	26%	13%	294
Healey Voter	53%	45%	2%	166
Patrick voter	62%	24%	15%	294
Mihos voter	53%	42%	5%	44
Undecided	38%	46%	16%	31
Romney in 2002	56%	40%	4%	254
O'Brien in 2002%	63%	23%	14%	158
Male	56%	35%	8%	275
Female	58%	30%	12%	286
18 to 34	48%	40%	12%	70
35 to 49	51%	42%	7%	172
50 to 64	62%	28%	10%	159
65 and over	67%	21%	12%	128
White	59%	31%	11%	491
African American	54%	46%	0%	20
Hispanic	37%	63%	0%	14
Other	54%	30%	16%	7
High school or less	61%	31%	8%	120
Some college	60%	36%	4%	124
College graduate	59%	30%	11%	171
Post-graduate	52%	33%	14%	132
Less than \$30K	68%	27%	5%	25
\$30K to \$60K	55%	41%	4%	79
\$60K to \$75K	63%	27%	11%	49
\$75K to \$100K	56%	31%	12%	59
More than \$100K	63%	28%	8%	135
Protestant	60%	31%	9%	139
Catholic	56%	37%	7%	256
Other	61%	23%	16%	43
None	57%	23%	19%	69
Attend church weekly	57%	35%	8%	149
Attend monthly	56%	35%	9%	105
Attend occasionally	60%	31%	9%	159
Never attend	54%	29%	16%	93
Inside 128	56%	31%	13%	124
128 to 495	59%	33%	8%	183
Central MA	55%	33%	11%	111
Western MA	61%	27%	12%	69
Southern MA/Cape/Islands	56%	36%	8%	75
Extremely interested in election	59%	27%	14%	141
Very interested	57%	34%	9%	278
Some/little interest	57%	34%	9%	142
Definitely vote in 2006	58%	32%	9%	463
Vote unless emergency	53%	33%	15%	98

"Which candidate do you believe is most likely to deliver tax relief if they are elected ... Kerry Healey ... Deval Patrick ... Grace Ross ... or Christy Mihos?"

	<u>Healey</u> 31%	<u>Patrick</u> 26%	<u>Ross</u> 3%	<u>Mihos</u> 13%	<u>All Equal</u> 7%	<u>DK</u> 20%	<u>(N=)</u> 580
<b>STATEWIDE - OCT. 2006</b>							
Democrat	21%	38%	3%	13%	6%	19%	297
Independent	29%	23%	4%	15%	11%	19%	119
Republican	59%	6%	1%	11%	7%	17%	140
Registered Democrat	18%	39%	2%	14%	7%	21%	233
Undeclared	32%	22%	4%	14%	9%	19%	251
Registered Republican	64%	6%	0%	5%	6%	18%	76
Not registered	48%	15%	0%	10%	0%	26%	20
Core GOP	75%	4%	0%	3%	5%	12%	91
Swing Voter	33%	16%	2%	18%	8%	23%	183
Core DEM	17%	40%	4%	12%	7%	20%	306
Healey Voter	66%	5%	1%	8%	5%	16%	169
Patrick voter	18%	45%	3%	10%	8%	17%	305
Mihos voter	16%	1%	0%	62%	14%	8%	47
Undecided	19%	0%	0%	0%	10%	71%	32
Romney in 2002	45%	16%	2%	13%	7%	16%	264
O'Brien in 2002%	23%	35%	3%	12%	9%	18%	163
Male	37%	24%	2%	14%	8%	14%	285
Female	25%	28%	3%	11%	7%	25%	295
18 to 34	26%	30%	2%	9%	0%	33%	71
35 to 49	32%	23%	4%	17%	6%	18%	180
50 to 64	34%	26%	1%	13%	8%	18%	161
65 and over	30%	32%	2%	9%	12%	14%	135
White	34%	25%	2%	13%	8%	19%	504
African American	8%	48%	7%	15%	12%	10%	23
Hispanic	0%	51%	0%	0%	0%	49%	14
Other	46%	17%	0%	0%	0%	37%	7
High school or less	29%	33%	4%	10%	4%	21%	124
Some college	27%	28%	2%	14%	9%	20%	126
College graduate	35%	25%	2%	12%	9%	16%	181
Post-graduate	34%	21%	3%	15%	6%	20%	136
Less than \$30K	21%	35%	9%	8%	9%	17%	25
\$30K to \$60K	25%	36%	4%	11%	5%	19%	84
\$60K to \$75K	45%	26%	2%	11%	6%	10%	49
\$75K to \$100K	21%	27%	5%	18%	14%	15%	63
More than \$100K	41%	24%	2%	12%	5%	16%	137
Protestant	40%	24%	1%	10%	11%	14%	142
Catholic	30%	29%	2%	15%	5%	19%	261
Other	24%	30%	4%	10%	0%	33%	44
None	25%	27%	5%	10%	14%	19%	74
Attend church weekly	33%	29%	1%	9%	7%	20%	154
Attend monthly	36%	23%	1%	14%	9%	17%	105
Attend occasionally	30%	25%	3%	16%	9%	16%	162
Never attend	26%	33%	4%	12%	6%	18%	99
Inside 128	26%	40%	2%	9%	8%	15%	134
128 to 495	38%	23%	2%	13%	6%	19%	186
Central MA	28%	25%	3%	15%	13%	16%	112
Western MA	23%	19%	4%	8%	8%	38%	72
Southern MA/Cape/Islands	37%	21%	2%	20%	2%	18%	76
Extremely interested in election	28%	34%	6%	12%	6%	14%	150
Very interested	33%	23%	2%	16%	8%	19%	285
Some/little interest	31%	27%	0%	8%	8%	27%	145
Definitely vote in 2006	31%	29%	2%	13%	6%	19%	483
Vote unless emergency	31%	16%	4%	12%	13%	25%	97

"Currently, Democrats hold large majorities in the Massachusetts Legislature. How important is it to you to have a Republican governor who would act as a balance to the Democratic Legislature ... very important ... somewhat important ... not very important ... or not important at all?"

	<u>Very Important</u>	<u>Somewhat Important</u>	<u>Not Very Important</u>	<u>Not Important At All</u>	<u>Don't Know</u>	<u>(N=)</u>
<b>STATEWIDE - SEPT. 2006</b>	<b>24%</b>	<b>20%</b>	<b>19%</b>	<b>36%</b>	<b>2%</b>	<b>521</b>
<b>STATEWIDE - OCT. 2006</b>	<b>25%</b>	<b>17%</b>	<b>18%</b>	<b>37%</b>	<b>3%</b>	<b>584</b>
Democrat	10%	10%	24%	53%	4%	299
Independent	19%	27%	17%	36%	0%	121
Republican	63%	24%	7%	5%	2%	140
Registered Democrat	9%	12%	15%	59%	4%	235
Undeclared	25%	20%	24%	29%	2%	254
Registered Republican	72%	19%	4%	2%	2%	76
Not registered	36%	22%	24%	17%	2%	20
Core GOP	79%	18%	0%	1%	2%	91
Swing Voter	30%	30%	16%	21%	3%	183
Core DEM	6%	9%	25%	57%	3%	310
Healey Voter	67%	22%	5%	5%	1%	169
Patrick voter	7%	10%	24%	57%	1%	309
Mihos voter	12%	25%	22%	32%	9%	47
Undecided	12%	29%	12%	23%	24%	32
Romney in 2002	42%	21%	14%	22%	1%	266
O'Brien in 2002%	5%	13%	21%	56%	4%	163
Male	31%	14%	13%	38%	3%	285
Female	19%	19%	23%	36%	3%	300
18 to 34	10%	17%	32%	41%	0%	71
35 to 49	25%	16%	16%	39%	5%	181
50 to 64	27%	18%	18%	36%	1%	163
65 and over	32%	18%	14%	35%	2%	136
White	25%	17%	19%	37%	1%	508
African American	30%	21%	3%	46%	0%	23
Hispanic	0%	12%	32%	19%	37%	14
Other	22%	0%	0%	78%	0%	7
High school or less	24%	21%	18%	31%	5%	124
Some college	29%	18%	21%	29%	3%	126
College graduate	27%	14%	18%	39%	2%	182
Post-graduate	19%	17%	16%	47%	0%	139
Less than \$30K	24%	4%	20%	52%	0%	25
\$30K to \$60K	29%	14%	15%	36%	6%	84
\$60K to \$75K	34%	18%	18%	31%	0%	49
\$75K to \$100K	16%	18%	24%	42%	0%	63
More than \$100K	23%	14%	19%	42%	3%	140
Protestant	28%	20%	19%	31%	3%	142
Catholic	28%	18%	16%	34%	3%	263
Other	15%	11%	22%	52%	0%	45
None	13%	9%	23%	54%	1%	75
Attend church weekly	28%	24%	13%	29%	5%	156
Attend monthly	26%	18%	19%	36%	2%	105
Attend occasionally	22%	17%	18%	41%	1%	164
Never attend	22%	9%	22%	48%	0%	100
Inside 128	22%	12%	22%	43%	1%	135
128 to 495	30%	19%	17%	29%	3%	188
Central MA	16%	23%	17%	42%	2%	114
Western MA	23%	21%	16%	35%	6%	72
Southern MA/Cape/Islands	33%	7%	18%	40%	3%	76
Extremely interested in election	27%	10%	15%	47%	1%	153
Very interested	25%	18%	20%	34%	4%	286
Some/little interest	24%	23%	19%	32%	3%	145
Definitely vote in 2006	26%	16%	17%	38%	3%	485
Vote unless emergency	22%	22%	23%	31%	2%	99

"As you know, the candidates for governor have been running a lot of television ads in recent weeks. Regardless of which candidate you plan to vote for, which candidate do you think has the most effective television ads ... Kerry Healey ... Deval Patrick ... Grace Ross ... or Christy Mihos?"

<b>STATEWIDE - OCT. 2006</b>	<b>Healey 24%</b>	<b>Patrick 31%</b>	<b>Ross 0%</b>	<b>Mihos 21%</b>	<b>All Equal 5%</b>	<b>DK 19%</b>	<b>(N=) 574</b>
Democrat	14%	41%	1%	22%	4%	18%	295
Independent	25%	26%	0%	26%	9%	15%	121
Republican	43%	15%	0%	16%	4%	22%	134
Registered Democrat	15%	46%	0%	20%	4%	16%	230
Undeclared	27%	23%	1%	23%	7%	19%	252
Registered Republican	36%	14%	0%	19%	1%	29%	72
Not registered	38%	16%	0%	7%	11%	27%	20
Core GOP	44%	11%	0%	13%	7%	26%	88
Swing Voter	33%	22%	0%	21%	3%	20%	180
Core DEM	12%	42%	1%	23%	6%	17%	306
Healey Voter	46%	12%	0%	14%	5%	22%	165
Patrick voter	13%	47%	0%	18%	5%	17%	304
Mihos voter	19%	8%	0%	59%	4%	10%	47
Undecided	15%	18%	0%	21%	10%	36%	32
Romney in 2002	32%	23%	0%	22%	6%	17%	260
O'Brien in 2002%	17%	37%	0%	28%	5%	13%	162
Male	24%	33%	0%	21%	4%	17%	282
Female	23%	29%	1%	20%	6%	20%	291
18 to 34	19%	25%	2%	21%	3%	30%	71
35 to 49	24%	33%	0%	24%	4%	16%	180
50 to 64	27%	28%	0%	23%	6%	16%	158
65 and over	25%	36%	1%	15%	8%	16%	131
White	24%	30%	0%	20%	6%	19%	498
African American	10%	63%	0%	20%	0%	7%	22
Hispanic	33%	0%	0%	55%	0%	12%	14
Other	39%	54%	0%	0%	0%	7%	7
High school or less	28%	24%	1%	22%	7%	18%	123
Some college	30%	30%	0%	21%	4%	14%	123
College graduate	22%	34%	0%	20%	6%	18%	178
Post-graduate	16%	36%	0%	21%	3%	23%	137
Less than \$30K	27%	36%	2%	7%	0%	28%	25
\$30K to \$60K	31%	32%	0%	23%	4%	10%	81
\$60K to \$75K	23%	33%	0%	16%	9%	20%	48
\$75K to \$100K	25%	22%	0%	37%	5%	11%	62
More than \$100K	25%	35%	1%	19%	5%	15%	136
Protestant	27%	34%	0%	16%	7%	17%	142
Catholic	28%	28%	1%	22%	5%	16%	259
Other	13%	35%	0%	26%	1%	25%	43
None	17%	32%	1%	23%	6%	22%	74
Attend church weekly	26%	31%	0%	19%	6%	18%	154
Attend monthly	29%	35%	0%	13%	8%	14%	105
Attend occasionally	20%	35%	0%	28%	3%	14%	158
Never attend	26%	22%	1%	20%	4%	27%	98
Inside 128	27%	36%	0%	16%	4%	16%	130
128 to 495	28%	29%	0%	23%	7%	13%	183
Central MA	14%	39%	1%	22%	4%	19%	113
Western MA	24%	20%	0%	18%	5%	33%	72
Southern MA/Cape/Islands	23%	24%	0%	23%	4%	26%	76
Extremely interested in election	26%	37%	0%	22%	4%	12%	148
Very interested	22%	33%	0%	21%	5%	18%	281
Some/little interest	24%	21%	1%	18%	8%	28%	144
Definitely vote in 2006	23%	33%	0%	20%	6%	17%	476
Vote unless emergency	26%	22%	0%	23%	4%	26%	98

"Which candidate do you think has run the most NEGATIVE television ads ... Kerry Healey ... Deval Patrick ... Grace Ross ... or Christy Mihos?"

<b>STATEWIDE - OCT. 2006</b>	<b>Healey 68%</b>	<b>Patrick 4%</b>	<b>Ross 0%</b>	<b>Mihos 8%</b>	<b>All Equal 4%</b>	<b>DK 16%</b>	<b>(N=) 573</b>
Democrat	80%	2%	0%	2%	2%	14%	296
Independent	64%	7%	0%	9%	9%	11%	121
Republican	49%	5%	1%	18%	5%	22%	132
Registered Democrat	78%	1%	0%	3%	2%	14%	231
Undeclared	69%	5%	0%	9%	5%	13%	251
Registered Republican	42%	8%	2%	14%	4%	29%	72
Not registered	39%	0%	0%	16%	21%	25%	19
Core GOP	44%	3%	2%	20%	6%	24%	85
Swing Voter	54%	8%	0%	11%	7%	20%	181
Core DEM	83%	1%	0%	2%	2%	11%	307
Healey Voter	37%	8%	1%	17%	9%	28%	162
Patrick voter	84%	1%	0%	3%	2%	9%	306
Mihos voter	86%	5%	0%	0%	3%	6%	47
Undecided	47%	5%	0%	8%	10%	30%	32
Romney in 2002	65%	3%	1%	12%	6%	14%	257
O'Brien in 2002%	80%	3%	0%	5%	2%	10%	163
Male	68%	2%	0%	9%	4%	16%	281
Female	69%	5%	0%	6%	4%	16%	292
18 to 34	73%	2%	0%	3%	2%	19%	71
35 to 49	72%	4%	0%	5%	5%	14%	179
50 to 64	67%	4%	1%	10%	4%	14%	160
65 and over	63%	4%	1%	10%	5%	18%	131
White	69%	4%	0%	8%	5%	14%	499
African American	73%	0%	0%	0%	0%	27%	23
Hispanic	37%	0%	0%	14%	0%	49%	14
Other	77%	0%	0%	0%	0%	23%	7
High school or less	54%	9%	0%	10%	6%	22%	122
Some college	66%	2%	2%	9%	3%	18%	123
College graduate	72%	3%	0%	7%	5%	12%	177
Post-graduate	80%	1%	0%	5%	2%	13%	137
Less than \$30K	59%	8%	0%	6%	0%	27%	25
\$30K to \$60K	67%	2%	1%	10%	5%	15%	81
\$60K to \$75K	77%	1%	0%	10%	2%	10%	48
\$75K to \$100K	84%	2%	1%	5%	2%	6%	62
More than \$100K	77%	2%	1%	6%	3%	11%	137
Protestant	70%	4%	1%	7%	3%	14%	139
Catholic	63%	5%	0%	11%	5%	16%	259
Other	90%	1%	0%	0%	1%	8%	45
None	75%	3%	0%	2%	5%	15%	73
Attend church weekly	54%	6%	1%	11%	5%	24%	154
Attend monthly	72%	4%	0%	10%	3%	12%	104
Attend occasionally	78%	3%	0%	6%	3%	9%	160
Never attend	74%	2%	1%	4%	4%	16%	97
Inside 128	81%	2%	0%	9%	1%	7%	130
128 to 495	68%	3%	1%	11%	7%	10%	184
Central MA	73%	4%	0%	3%	4%	17%	113
Western MA	54%	2%	0%	5%	6%	32%	71
Southern MA/Cape/Islands	53%	9%	1%	7%	3%	27%	75
Extremely interested in election	79%	3%	0%	6%	2%	10%	148
Very interested	71%	3%	0%	7%	4%	15%	280
Some/little interest	52%	6%	1%	10%	6%	24%	144
Definitely vote in 2006	69%	3%	0%	8%	4%	15%	476
Vote unless emergency	67%	4%	1%	6%	5%	18%	97

"Kerry Healey has aired TV ads that criticize Deval Patrick's advocacy on behalf of convicted criminals and his stance on taxes. Some people think those ads are a fair campaign strategy while others think these ads have crossed over the line and are too negative. How would you describe your reaction to Healey's ads ... that they are legitimate campaign ads ... that they are hard hitting, but not too negative ... or that they have crossed over the line and are too negative?"

<b>STATEWIDE - OCT. 2006</b>	<b><u>Legitimate</u></b> <b>17%</b>	<b><u>Not Too Neg.</u></b> <b>20%</b>	<b><u>Over the Line</u></b> <b>54%</b>	<b><u>DK</u></b> <b>9%</b>	<b><u>(N=)</u></b> <b>577</b>
Democrat	9%	14%	69%	8%	298
Independent	19%	22%	50%	10%	119
Republican	32%	33%	26%	9%	138
Registered Democrat	7%	15%	67%	11%	233
Undeclared	21%	23%	50%	6%	250
Registered Republican	31%	27%	29%	13%	74
Not registered	18%	15%	44%	24%	20
Core GOP	40%	34%	14%	11%	90
Swing Voter	20%	27%	41%	12%	178
Core DEM	8%	12%	73%	8%	309
Healey Voter	39%	37%	13%	11%	166
Patrick voter	6%	11%	74%	8%	307
Mihos voter	17%	14%	65%	4%	47
Undecided	0%	17%	55%	27%	30
Romney in 2002	24%	25%	45%	6%	263
O'Brien in 2002%	9%	11%	70%	10%	163
Male	20%	23%	48%	9%	282
Female	13%	17%	60%	10%	295
18 to 34	14%	15%	57%	14%	71
35 to 49	17%	21%	52%	11%	180
50 to 64	20%	21%	51%	8%	162
65 and over	15%	22%	58%	5%	132
White	17%	21%	55%	7%	505
African American	7%	6%	66%	21%	23
Hispanic	0%	18%	19%	63%	14
Other	22%	16%	54%	7%	7
High school or less	17%	33%	39%	11%	124
Some college	19%	18%	52%	11%	126
College graduate	18%	17%	58%	7%	178
Post-graduate	13%	17%	63%	8%	137
Less than \$30K	14%	14%	57%	15%	25
\$30K to \$60K	17%	12%	58%	14%	83
\$60K to \$75K	5%	31%	60%	4%	48
\$75K to \$100K	6%	31%	59%	4%	63
More than \$100K	19%	18%	56%	7%	139
Protestant	19%	18%	60%	3%	140
Catholic	19%	23%	48%	10%	261
Other	5%	16%	71%	8%	45
None	15%	21%	49%	15%	75
Attend church weekly	20%	20%	46%	14%	155
Attend monthly	17%	24%	52%	6%	105
Attend occasionally	15%	20%	60%	6%	162
Never attend	17%	18%	55%	10%	100
Inside 128	17%	12%	63%	8%	133
128 to 495	15%	27%	50%	7%	186
Central MA	19%	18%	52%	11%	113
Western MA	13%	25%	46%	16%	71
Southern MA/Cape/Islands	21%	14%	56%	9%	74
Extremely interested in election	19%	15%	61%	5%	152
Very interested	16%	20%	55%	9%	283
Some/little interest	15%	26%	43%	16%	142
Definitely vote in 2006	16%	19%	56%	9%	479
Vote unless emergency	18%	26%	45%	11%	99

"Have Kerry Healey's TV ads criticizing Deval Patrick made you more likely to vote for her ... less likely to vote for her ... or has this made little difference in your vote."

	<u>Much More</u> <u>Likely</u> <u>4%</u>	<u>Somewhat More</u> <u>Likely</u> <u>6%</u>	<u>No</u> <u>Difference</u> <u>38%</u>	<u>Somewhat Less</u> <u>Likely</u> <u>12%</u>	<u>Much Less</u> <u>Likely</u> <u>33%</u>	<u>DK</u> <u>8%</u>	<u>(N=)</u> <u>576</u>
<b>STATEWIDE - OCT. 2006</b>							
Democrat	2%	2%	28%	13%	47%	7%	298
Independent	1%	7%	39%	15%	30%	7%	119
Republican	10%	10%	54%	8%	10%	9%	138
Registered Democrat	2%	4%	30%	10%	47%	7%	232
Undeclared	3%	6%	39%	14%	30%	6%	250
Registered Republican	9%	6%	55%	5%	9%	14%	74
Not registered	4%	15%	41%	32%	6%	3%	20
Core GOP	10%	9%	65%	5%	0%	10%	90
Swing Voter	4%	10%	42%	15%	21%	8%	178
Core DEM	2%	2%	27%	12%	50%	6%	308
Healey Voter	9%	13%	66%	5%	0%	6%	166
Patrick voter	1%	1%	25%	14%	53%	6%	306
Mihos voter	8%	6%	30%	13%	35%	7%	47
Undecided	0%	0%	23%	16%	22%	39%	30
Romney in 2002	6%	6%	44%	11%	27%	6%	263
O'Brien in 2002%	2%	4%	29%	10%	48%	8%	163
Male	3%	7%	42%	10%	30%	7%	282
Female	4%	4%	33%	14%	36%	8%	294
18 to 34	0%	4%	43%	13%	34%	6%	71
35 to 49	4%	7%	30%	13%	38%	8%	180
50 to 64	3%	6%	40%	10%	33%	9%	162
65 and over	7%	5%	40%	11%	31%	6%	132
White	4%	6%	38%	11%	34%	7%	505
African American	0%	6%	21%	15%	52%	6%	23
Hispanic	0%	0%	30%	14%	19%	37%	14
Other	0%	0%	55%	17%	21%	7%	7
High school or less	7%	6%	46%	9%	23%	10%	124
Some college	4%	8%	36%	13%	32%	7%	126
College graduate	3%	5%	34%	14%	36%	7%	178
Post-graduate	2%	4%	35%	10%	42%	7%	137
Less than \$30K	0%	8%	37%	22%	22%	11%	25
\$30K to \$60K	4%	3%	30%	11%	43%	9%	83
\$60K to \$75K	11%	1%	35%	19%	31%	3%	48
\$75K to \$100K	0%	9%	31%	4%	50%	6%	63
More than \$100K	4%	8%	36%	13%	34%	5%	139
Protestant	3%	6%	36%	8%	42%	5%	140
Catholic	6%	7%	37%	11%	30%	9%	261
Other	1%	3%	43%	8%	41%	3%	45
None	2%	3%	37%	18%	29%	10%	75
Attend church weekly	7%	5%	36%	12%	28%	11%	155
Attend monthly	1%	8%	39%	9%	35%	8%	105
Attend occasionally	3%	6%	36%	12%	41%	2%	162
Never attend	4%	5%	40%	12%	31%	9%	100
Inside 128	3%	2%	35%	14%	41%	5%	133
128 to 495	6%	8%	37%	11%	31%	8%	185
Central MA	3%	5%	37%	15%	33%	6%	113
Western MA	4%	6%	40%	9%	30%	12%	71
Southern MA/Cape/Islands	2%	8%	42%	8%	30%	10%	74
Extremely interested in election	3%	3%	35%	10%	45%	5%	151
Very interested	4%	7%	35%	15%	32%	8%	283
Some/little interest	5%	6%	46%	9%	24%	10%	142
Definitely vote in 2006	4%	6%	37%	11%	34%	8%	477
Vote unless emergency	3%	5%	40%	17%	28%	6%	99

"If the Massachusetts Republican primary election for president were held today, which of the following candidates do you think you would you vote for ... former Mayor Rudolph Giuliani ... Senator John McCain ... Governor Mitt Romney ... or someone else?"

<b>STATEWIDE - OCT. 2006</b>	<b><u>Giuliani</u></b> <b>28%</b>	<b><u>McCain</u></b> <b>27%</b>	<b><u>Romney</u></b> <b>23%</b>	<b><u>Other</u></b> <b>8%</b>	<b><u>Undecided</u></b> <b>14%</b>	<b>(N=)</b> <b>132</b>
Democrat	33%	45%	0%	17%	5%	6
Independent	32%	18%	9%	24%	17%	17
Republican	28%	27%	27%	4%	14%	104
Undeclared	34%	26%	18%	13%	9%	54
Registered Republican	26%	29%	26%	4%	16%	74
Not registered	0%	0%	25%	24%	51%	3
Male	31%	26%	23%	8%	11%	72
Female	25%	27%	23%	8%	18%	60
18 to 34	28%	16%	21%	20%	14%	12
35 to 49	31%	26%	22%	6%	14%	39
50 to 64	30%	30%	31%	0%	9%	40
65 and over	27%	27%	16%	11%	19%	36
White	29%	28%	24%	8%	12%	121
African American	0%	0%	0%	0%	100%	1
Hispanic	0%	0%	0%	0%	100%	2
Other	100%	0%	0%	0%	0%	3
High school or less	25%	19%	23%	10%	24%	23
Some college	30%	21%	27%	9%	13%	28
College graduate	22%	40%	24%	3%	11%	44
Post-graduate	40%	18%	20%	10%	12%	34
Less than \$30K	53%	0%	29%	0%	17%	4
\$30K to \$60K	46%	14%	18%	7%	15%	17
\$60K to \$75K	45%	40%	6%	9%	0%	10
\$75K to \$100K	21%	27%	10%	15%	27%	16
More than \$100K	21%	34%	42%	0%	3%	35
Protestant	29%	24%	23%	9%	15%	47
Catholic	28%	31%	23%	6%	12%	58
Other	17%	21%	56%	0%	7%	7
None	40%	12%	12%	17%	18%	9
Attend church weekly	30%	31%	23%	5%	11%	41
Attend monthly	33%	34%	17%	3%	12%	30
Attend occasionally	30%	14%	27%	11%	18%	32
Never attend	28%	17%	32%	12%	12%	18
Inside 128	38%	17%	32%	4%	9%	19
128 to 495	25%	33%	26%	11%	5%	49
Central MA	23%	27%	14%	10%	27%	18
Western MA	22%	20%	25%	2%	32%	22
Southern MA/Cape/Islands	39%	28%	14%	8%	10%	24

"As you know, the election for Governor of Massachusetts is being held in November, 2006. How interested would you say you are in the 2006 gubernatorial election ... extremely interested ... very interested ... somewhat interested ... or not very interested?"

	<u>Extremely</u>	<u>Very</u>	<u>Some/Little</u>	<u>(N=)</u>
<b>STATEWIDE - March 2005</b>	<b>22%</b>	<b>41%</b>	<b>36%</b>	<b>434</b>
<b>STATEWIDE - August 2005</b>	<b>24%</b>	<b>46%</b>	<b>30%</b>	<b>402</b>
<b>STATEWIDE - March 2006</b>	<b>20%</b>	<b>39%</b>	<b>41%</b>	<b>506</b>
<b>STATEWIDE - SEPT. 2006</b>	<b>23%</b>	<b>52%</b>	<b>25%</b>	<b>524</b>
<b>STATEWIDE - OCT. 2006</b>	<b>26%</b>	<b>49%</b>	<b>25%</b>	<b>585</b>
Democrat	27%	54%	19%	299
Independent	26%	41%	32%	121
Republican	24%	45%	30%	140
Registered Democrat	31%	50%	19%	235
Undeclared	23%	49%	28%	254
Registered Republican	26%	44%	30%	77
Not registered	17%	47%	35%	20
Core GOP	27%	43%	30%	91
Swing Voter	21%	47%	32%	184
Core DEM	29%	52%	19%	310
Healey Voter	23%	44%	33%	169
Patrick voter	31%	48%	21%	309
Mihos voter	20%	56%	24%	47
Undecided	10%	61%	29%	33
Romney in 2002	25%	48%	27%	266
O'Brien in 2002%	31%	58%	11%	163
Male	23%	53%	24%	285
Female	30%	45%	25%	300
18 to 34	19%	36%	45%	71
35 to 49	24%	57%	19%	181
50 to 64	29%	50%	21%	163
65 and over	31%	43%	26%	136
White	25%	49%	25%	508
African American	30%	70%	0%	23
Hispanic	18%	37%	45%	14
Other	59%	7%	34%	7
High school or less	21%	45%	34%	124
Some college	20%	48%	32%	126
College graduate	29%	52%	19%	182
Post-graduate	33%	49%	18%	139
Less than \$30K	29%	45%	26%	25
\$30K to \$60K	21%	46%	32%	84
\$60K to \$75K	27%	57%	17%	49
\$75K to \$100K	46%	38%	16%	63
More than \$100K	25%	55%	20%	140
Protestant	23%	57%	20%	142
Catholic	28%	47%	26%	263
Other	38%	43%	19%	45
None	20%	57%	23%	75
Attend church weekly	25%	54%	21%	156
Attend monthly	28%	52%	20%	105
Attend occasionally	24%	50%	26%	164
Never attend	30%	40%	30%	100
Inside 128	32%	45%	23%	136
128 to 495	26%	50%	24%	188
Central MA	26%	54%	20%	114
Western MA	18%	48%	34%	72
Southern MA/Cape/Islands	26%	46%	28%	76
Definitely vote in 2006	29%	48%	23%	486
Vote unless emergency	14%	51%	34%	99

## Likelihood of voting in 2006 GOV election

	<b>Definitely Vote</b>	<b>Vote Unless Emergency / May Vote</b>	<b>(N=)</b>
<b>STATEWIDE - March 2005</b>	<b>73%</b>	<b>27%</b>	<b>434</b>
<b>STATEWIDE - AUGUST 2005</b>	<b>63%</b>	<b>38%</b>	<b>402</b>
<b>STATEWIDE - March 2006</b>	<b>71%</b>	<b>29%</b>	<b>510</b>
<b>STATEWIDE - SEPT. 2006</b>	<b>81%</b>	<b>19%</b>	<b>525</b>
<b>STATEWIDE - OCT. 2006</b>	<b>83%</b>	<b>17%</b>	<b>585</b>
Democrat	84%	16%	299
Independent	80%	20%	121
Republican	81%	19%	140
Registered Democrat	86%	14%	235
Undeclared	81%	19%	254
Registered Republican	81%	19%	77
Not registered	83%	17%	20
Core GOP	83%	17%	91
Swing Voter	78%	22%	184
Core DEM	86%	14%	310
Healey Voter	82%	18%	169
Patrick voter	84%	16%	309
Mihos voter	76%	24%	47
Undecided	89%	11%	33
Romney in 2002	82%	18%	266
O'Brien in 2002%	90%	10%	163
Male	86%	14%	285
Female	80%	20%	300
18 to 34	79%	21%	71
35 to 49	79%	21%	181
50 to 64	86%	14%	163
65 and over	85%	15%	136
White	82%	18%	508
African American	96%	4%	23
Hispanic	88%	12%	14
Other	83%	17%	7
High school or less	83%	17%	124
Some college	83%	17%	126
College graduate	81%	19%	182
Post-graduate	85%	15%	139
Less than \$30K	80%	20%	25
\$30K to \$60K	83%	17%	84
\$60K to \$75K	81%	19%	49
\$75K to \$100K	85%	15%	63
More than \$100K	85%	15%	140
Protestant	86%	14%	142
Catholic	84%	16%	263
Other	82%	18%	45
None	72%	28%	75
Attend church weekly	85%	15%	156
Attend monthly	85%	15%	105
Attend occasionally	82%	18%	164
Never attend	77%	23%	100
Inside 128	87%	13%	136
128 to 495	89%	11%	188
Central MA	74%	26%	114
Western MA	77%	23%	72
Southern MA/Cape/Islands	79%	21%	76
Extremely interested in election	91%	9%	153
Very interested	82%	18%	286
Some/little interest	77%	23%	146

"Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent or what?"

	<u>Democrat</u>	<u>Independent</u>	<u>Republican</u>	<u>(N=)</u>
<b>STATEWIDE - March 2005</b>	<b>51%</b>	<b>20%</b>	<b>30%</b>	<b>430</b>
<b>STATEWIDE - August 2005</b>	<b>55%</b>	<b>15%</b>	<b>31%</b>	<b>390</b>
<b>STATEWIDE - March 2006</b>	<b>59%</b>	<b>16%</b>	<b>25%</b>	<b>502</b>
<b>STATEWIDE - SEPT. 2006</b>	<b>51%</b>	<b>19%</b>	<b>30%</b>	<b>501</b>
<b>STATEWIDE - OCT. 2006</b>	<b>53%</b>	<b>22%</b>	<b>25%</b>	<b>560</b>
Registered Democrat	89%	7%	4%	224
Undeclared	39%	39%	23%	244
Registered Republican	4%	2%	94%	74
Not registered	8%	60%	32%	18
Core GOP	0%	9%	91%	89
Swing Voter	17%	50%	33%	170
Core DEM	90%	9%	1%	301
Healey Voter	14%	22%	64%	163
Patrick voter	79%	16%	5%	298
Mihos voter	43%	34%	23%	47
Undecided	52%	26%	22%	25
Romney in 2002	30%	24%	46%	264
O'Brien in 2002%	80%	16%	4%	162
Male	51%	21%	29%	275
Female	56%	22%	21%	285
18 to 34	56%	27%	16%	70
35 to 49	56%	18%	25%	179
50 to 64	50%	22%	28%	161
65 and over	53%	20%	27%	134
White	54%	20%	26%	501
African American	61%	33%	6%	23
Hispanic	56%	32%	12%	14
Other	44%	34%	22%	7
High school or less	53%	24%	22%	121
Some college	53%	22%	24%	122
College graduate	55%	18%	26%	182
Post-graduate	51%	23%	26%	135
Less than \$30K	73%	17%	10%	24
\$30K to \$60K	57%	19%	25%	83
\$60K to \$75K	57%	15%	28%	49
\$75K to \$100K	55%	24%	21%	63
More than \$100K	59%	14%	27%	137
Protestant	49%	18%	33%	141
Catholic	54%	20%	26%	259
Other	65%	22%	12%	45
None	59%	29%	12%	74
Attend church weekly	49%	22%	29%	154
Attend monthly	55%	16%	29%	103
Attend occasionally	54%	23%	23%	163
Never attend	60%	19%	21%	97
Inside 128	60%	22%	17%	127
128 to 495	46%	23%	31%	183
Central MA	61%	22%	17%	110
Western MA	49%	19%	32%	71
Southern MA/Cape/Islands	53%	19%	28%	70
Extremely interested in election	55%	22%	23%	147
Very interested	59%	18%	23%	276
Some/little interest	41%	29%	31%	137
Definitely vote in 2006	54%	21%	25%	464
Vote unless emergency	49%	25%	27%	96

**Swing Voter**

<b>STATEWIDE - OCT. 2006</b>	<b>Core Republican 16%</b>	<b>Swing Voter 31%</b>	<b>Core Democrat 53%</b>	<b>(N=) 585</b>
Democrat	0%	9%	91%	299
Independent	7%	70%	23%	121
Republican	58%	41%	2%	140
Registered Democrat	1%	14%	86%	235
Undeclared	14%	45%	41%	254
Registered Republican	62%	37%	0%	77
Not registered	31%	44%	24%	20
Healey Voter	51%	45%	4%	169
Patrick voter	0%	14%	85%	309
Mihos voter	6%	58%	36%	47
Undecided	0%	57%	43%	33
Romney in 2002	31%	40%	29%	266
O'Brien in 2002%	0%	15%	85%	163
Male	17%	33%	49%	285
Female	14%	30%	57%	300
18 to 34	14%	30%	56%	71
35 to 49	15%	26%	59%	181
50 to 64	16%	35%	49%	163
65 and over	18%	33%	50%	136
White	17%	31%	52%	508
African American	0%	28%	72%	23
Hispanic	12%	32%	56%	14
Other	22%	17%	60%	7
High school or less	19%	35%	47%	124
Some college	16%	32%	52%	126
College graduate	17%	25%	58%	182
Post-graduate	13%	33%	54%	139
Less than \$30K	7%	36%	58%	25
\$30K to \$60K	16%	26%	58%	84
\$60K to \$75K	20%	28%	53%	49
\$75K to \$100K	13%	30%	57%	63
More than \$100K	15%	25%	60%	140
Protestant	21%	29%	50%	142
Catholic	17%	33%	50%	263
Other	10%	23%	67%	45
None	11%	23%	67%	75
Attend church weekly	22%	31%	47%	156
Attend monthly	14%	31%	55%	105
Attend occasionally	15%	31%	54%	164
Never attend	14%	25%	61%	100
Inside 128	12%	25%	63%	136
128 to 495	19%	34%	48%	188
Central MA	11%	30%	59%	114
Western MA	19%	36%	45%	72
Southern MA/Cape/Islands	16%	36%	47%	76
Extremely interested in election	16%	25%	59%	153
Very interested	14%	30%	56%	286
Some/little interest	18%	41%	41%	146
Definitely vote in 2006	15%	30%	55%	486
Vote unless emergency	16%	41%	43%	99

"Let's turn to politics for a minute. Are you registered to vote at your current address?" IF YES: "Are you registered as a Democrat, Independent, Republican or something else?"

	<u>Democrat</u>	<u>Independent</u>	<u>Republican</u>	<u>Not Reg.</u>	<u>(N=)</u>
<b>STATEWIDE - March 2005</b>	<b>32%</b>	<b>44%</b>	<b>13%</b>	<b>9%</b>	<b>432</b>
<b>STATEWIDE - August 2005</b>	<b>35%</b>	<b>43%</b>	<b>14%</b>	<b>8%</b>	<b>396</b>
<b>STATEWIDE - March 2006</b>	<b>43%</b>	<b>38%</b>	<b>16%</b>	<b>3%</b>	<b>507</b>
<b>STATEWIDE - SEPT. 2006</b>	<b>38%</b>	<b>41%</b>	<b>16%</b>	<b>5%</b>	<b>525</b>
<b>STATEWIDE - OCT. 2006</b>	<b>40%</b>	<b>43%</b>	<b>13%</b>	<b>3%</b>	<b>585</b>
Democrat	67%	32%	1%	0%	299
Independent	12%	78%	1%	9%	121
Republican	6%	40%	50%	4%	140
Healey Voter	12%	48%	34%	6%	169
Patrick voter	58%	36%	2%	3%	309
Mihos voter	31%	57%	10%	2%	47
Undecided	36%	43%	20%	2%	33
Romney in 2002	19%	51%	25%	4%	266
O'Brien in 2002%	64%	32%	1%	3%	163
Male	42%	41%	15%	2%	285
Female	38%	46%	11%	5%	300
18 to 34	41%	44%	8%	7%	71
35 to 49	44%	38%	12%	5%	181
50 to 64	38%	44%	16%	1%	163
65 and over	38%	46%	15%	1%	136
White	38%	46%	14%	3%	508
African American	76%	15%	6%	3%	23
Hispanic	74%	0%	0%	26%	14
Other	60%	17%	22%	0%	7
High school or less	39%	49%	9%	3%	124
Some college	39%	43%	13%	5%	126
College graduate	39%	45%	14%	2%	182
Post-graduate	42%	38%	16%	4%	139
Less than \$30K	34%	59%	1%	5%	25
\$30K to \$60K	47%	32%	14%	7%	84
\$60K to \$75K	49%	44%	7%	0%	49
\$75K to \$100K	39%	48%	12%	1%	63
More than \$100K	40%	42%	16%	1%	140
Protestant	39%	40%	19%	2%	142
Catholic	38%	45%	13%	5%	263
Other	52%	36%	11%	1%	45
None	40%	52%	5%	3%	75
Attend church weekly	43%	36%	18%	3%	156
Attend monthly	39%	41%	17%	2%	105
Attend occasionally	41%	45%	11%	3%	164
Never attend	36%	54%	7%	3%	100
Inside 128	53%	35%	7%	4%	136
128 to 495	35%	46%	15%	4%	188
Central MA	45%	45%	10%	0%	114
Western MA	32%	42%	21%	5%	72
Southern MA/Cape/Islands	29%	50%	16%	5%	76
Extremely interested in election	47%	38%	13%	2%	153
Very interested	41%	44%	12%	3%	286
Some/little interest	31%	48%	16%	5%	146
Definitely vote in 2006	42%	42%	13%	3%	486
Vote unless emergency	32%	49%	15%	3%	99

"Think back to the election for Governor in 2002. Did you vote for ... Mitt Romney ... Shannon O'Brien ... or did you skip that election?"

	<u>Romney</u>	<u>O'Brien</u>	<u>(N=)</u>
<b>STATEWIDE - March 2006</b>	<b>58%</b>	<b>42%</b>	<b>393</b>
<b>STATEWIDE - SEPT. 2006</b>	<b>63%</b>	<b>37%</b>	<b>377</b>
<b>STATEWIDE - OCT. 2006</b>	<b>62%</b>	<b>38%</b>	<b>429</b>
Democrat	38%	62%	209
Independent	70%	30%	89
Republican	96%	4%	128
Registered Democrat	33%	67%	155
Undeclared	72%	28%	190
Registered Republican	97%	3%	70
Not registered	71%	29%	15
Core GOP	100%	0%	82
Swing Voter	82%	18%	131
Core DEM	36%	64%	216
Healey Voter	92%	8%	139
Patrick voter	44%	56%	218
Mihos voter	64%	36%	40
Undecided	59%	41%	20
Male	62%	38%	222
Female	63%	37%	207
18 to 34	57%	43%	30
35 to 49	59%	41%	141
50 to 64	59%	41%	142
65 and over	68%	32%	106
White	64%	36%	395
African American	49%	51%	11
Hispanic	0%	100%	10
Other	76%	24%	2
High school or less	64%	36%	86
Some college	60%	40%	88
College graduate	61%	39%	140
Post-graduate	64%	36%	114
Less than \$30K	49%	51%	14
\$30K to \$60K	56%	44%	68
\$60K to \$75K	67%	33%	34
\$75K to \$100K	51%	49%	52
More than \$100K	58%	42%	113
Protestant	65%	35%	113
Catholic	64%	36%	203
Other	42%	58%	33
None	45%	55%	50
Attend church weekly	57%	43%	123
Attend monthly	64%	36%	87
Attend occasionally	59%	41%	117
Never attend	67%	33%	72
Inside 128	57%	43%	102
128 to 495	68%	32%	147
Central MA	60%	40%	81
Western MA	57%	43%	51
Southern MA/Cape/Islands	63%	37%	48
Extremely interested in election	57%	43%	117
Very interested	57%	43%	223
Some/little interest	80%	20%	90
Definitely vote in 2006	60%	40%	366
Vote unless emergency	76%	24%	64

## Sex of Respondent

	<u>Male</u>	<u>Female</u>	<u>(N=)</u>
<b>STATEWIDE - March 2005</b>	<b>48%</b>	<b>52%</b>	<b>434</b>
<b>STATEWIDE - August 2005</b>	<b>47%</b>	<b>53%</b>	<b>402</b>
<b>STATEWIDE - March 2006</b>	<b>48%</b>	<b>52%</b>	<b>510</b>
<b>STATEWIDE - SEPT. 2006</b>	<b>48%</b>	<b>52%</b>	<b>525</b>
<b>STATEWIDE - OCT. 2006</b>	<b>49%</b>	<b>51%</b>	<b>585</b>
Democrat	47%	53%	299
Independent	47%	53%	121
Republican	56%	44%	140
Registered Democrat	51%	49%	235
Undeclared	46%	54%	254
Registered Republican	57%	43%	77
Not registered	28%	72%	20
Core GOP	55%	45%	91
Swing Voter	51%	49%	184
Core DEM	45%	55%	310
Healey Voter	59%	41%	169
Patrick voter	44%	56%	309
Mihos voter	51%	49%	47
Undecided	55%	45%	33
Romney in 2002	51%	49%	266
O'Brien in 2002%	52%	48%	163
18 to 34	42%	58%	71
35 to 49	51%	49%	181
50 to 64	50%	50%	163
65 and over	52%	48%	136
White	47%	53%	508
African American	55%	45%	23
Hispanic	74%	26%	14
Other	22%	78%	7
High school or less	47%	53%	124
Some college	53%	47%	126
College graduate	49%	51%	182
Post-graduate	47%	53%	139
Less than \$30K	42%	58%	25
\$30K to \$60K	55%	45%	84
\$60K to \$75K	42%	58%	49
\$75K to \$100K	53%	47%	63
More than \$100K	51%	49%	140
Protestant	53%	47%	142
Catholic	42%	58%	263
Other	56%	44%	45
None	54%	46%	75
Attend church weekly	40%	60%	156
Attend monthly	52%	48%	105
Attend occasionally	53%	47%	164
Never attend	53%	47%	100
Inside 128	42%	58%	136
128 to 495	49%	51%	188
Central MA	55%	45%	114
Western MA	44%	56%	72
Southern MA/Cape/Islands	54%	46%	76
Extremely interested in election	42%	58%	153
Very interested	53%	47%	286
Some/little interest	48%	52%	146
Definitely vote in 2006	51%	49%	486
Vote unless emergency	39%	61%	99

## Age of Respondent

	<u>18 - 34</u>	<u>35 - 49</u>	<u>50 - 64</u>	<u>65+</u>	<u>(N=)</u>
<b>STATEWIDE - March 2005</b>	<b>22%</b>	<b>34%</b>	<b>29%</b>	<b>16%</b>	<b>486</b>
<b>STATEWIDE - August 2005</b>	<b>18%</b>	<b>29%</b>	<b>33%</b>	<b>19%</b>	<b>475</b>
<b>STATEWIDE - March 2006</b>	<b>12%</b>	<b>31%</b>	<b>39%</b>	<b>18%</b>	<b>494</b>
<b>STATEWIDE - SEPT. 2006</b>	<b>12%</b>	<b>34%</b>	<b>35%</b>	<b>20%</b>	<b>496</b>
<b>STATEWIDE - OCT. 2006</b>	<b>13%</b>	<b>33%</b>	<b>30%</b>	<b>25%</b>	<b>551</b>
Democrat	13%	35%	27%	24%	292
Independent	17%	28%	31%	24%	115
Republican	8%	33%	32%	26%	137
Registered Democrat	13%	36%	28%	23%	223
Undeclared	13%	29%	31%	27%	237
Registered Republican	7%	29%	36%	27%	74
Not registered	26%	53%	12%	9%	18
Core GOP	12%	31%	30%	28%	87
Swing Voter	13%	28%	33%	26%	170
Core DEM	14%	36%	27%	23%	294
Healey Voter	9%	32%	34%	25%	162
Patrick voter	15%	31%	28%	25%	292
Mihos voter	11%	39%	25%	25%	46
Undecided	10%	50%	25%	14%	27
Romney in 2002	7%	32%	33%	28%	257
O'Brien in 2002%	8%	36%	36%	21%	162
Male	11%	33%	30%	26%	275
Female	15%	32%	29%	23%	276
White	12%	30%	32%	27%	498
African American	21%	79%	0%	0%	23
Hispanic	30%	70%	0%	0%	14
Other	40%	0%	43%	17%	7
High school or less	13%	27%	24%	36%	119
Some college	10%	42%	22%	26%	118
College graduate	14%	32%	31%	22%	180
Post-graduate	14%	32%	39%	15%	133
Less than \$30K	6%	22%	28%	44%	24
\$30K to \$60K	13%	38%	10%	39%	84
\$60K to \$75K	16%	41%	24%	19%	48
\$75K to \$100K	19%	45%	24%	11%	63
More than \$100K	15%	33%	47%	6%	139
Protestant	15%	34%	23%	28%	141
Catholic	10%	36%	30%	24%	260
Other	18%	23%	51%	8%	45
None	20%	31%	26%	23%	71
Attend church weekly	7%	24%	38%	31%	155
Attend monthly	16%	37%	27%	21%	104
Attend occasionally	15%	38%	25%	22%	162
Never attend	17%	35%	27%	21%	99
Inside 128	14%	29%	27%	30%	124
128 to 495	11%	32%	33%	23%	177
Central MA	14%	43%	25%	17%	110
Western MA	13%	29%	34%	23%	68
Southern MA/Cape/Islands	13%	27%	27%	33%	72
Extremely interested in election	10%	30%	32%	29%	145
Very interested	9%	38%	31%	22%	269
Some/little interest	23%	26%	25%	26%	137
Definitely vote in 2006	12%	31%	31%	25%	456
Vote unless emergency	16%	39%	24%	22%	95

## Race of Respondent

	<u>White</u>	<u>African-American</u>	<u>Hispanic</u>	<u>Other</u>	<u>(N=)</u>
<b>STATEWIDE - March 2005</b>	<b>88%</b>	<b>5%</b>	<b>5%</b>	<b>2%</b>	<b>425</b>
<b>STATEWIDE - August 2005</b>	<b>87%</b>	<b>6%</b>	<b>3%</b>	<b>4%</b>	<b>386</b>
<b>STATEWIDE - March 2006</b>	<b>89%</b>	<b>5%</b>	<b>3%</b>	<b>3%</b>	<b>499</b>
<b>STATEWIDE - SEPT. 2006</b>	<b>90%</b>	<b>4%</b>	<b>3%</b>	<b>4%</b>	<b>506</b>
<b>STATEWIDE - OCT. 2006</b>	<b>92%</b>	<b>4%</b>	<b>2%</b>	<b>1%</b>	<b>551</b>
Democrat	92%	5%	3%	1%	293
Independent	88%	6%	4%	2%	116
Republican	97%	1%	1%	1%	135
Registered Democrat	86%	8%	5%	2%	223
Undeclared	98%	1%	0%	0%	236
Registered Republican	96%	2%	0%	2%	74
Not registered	77%	4%	20%	0%	18
Core GOP	96%	0%	2%	2%	87
Swing Voter	93%	4%	3%	1%	170
Core DEM	90%	6%	3%	1%	294
Healey Voter	94%	3%	1%	2%	161
Patrick voter	93%	5%	2%	1%	291
Mihos voter	94%	6%	0%	0%	46
Undecided	76%	0%	19%	5%	27
Romney in 2002	97%	2%	0%	1%	260
O'Brien in 2002%	90%	4%	6%	0%	158
Male	91%	5%	4%	1%	264
Female	93%	4%	1%	2%	287
18 to 34	84%	7%	6%	4%	71
35 to 49	84%	10%	5%	0%	176
50 to 64	98%	0%	0%	2%	160
65 and over	99%	0%	0%	1%	133
High school or less	88%	3%	8%	2%	121
Some college	84%	11%	4%	1%	118
College graduate	96%	2%	0%	2%	177
Post-graduate	98%	2%	0%	0%	133
Less than \$30K	93%	0%	0%	7%	24
\$30K to \$60K	80%	7%	11%	1%	84
\$60K to \$75K	91%	7%	0%	2%	49
\$75K to \$100K	90%	8%	0%	2%	62
More than \$100K	95%	3%	2%	0%	137
Protestant	86%	10%	2%	2%	141
Catholic	95%	1%	3%	0%	259
Other	89%	2%	6%	3%	45
None	98%	2%	0%	0%	73
Attend church weekly	87%	5%	6%	2%	156
Attend monthly	94%	5%	0%	1%	104
Attend occasionally	92%	5%	3%	0%	162
Never attend	96%	2%	0%	3%	97
Inside 128	88%	8%	2%	2%	124
128 to 495	93%	2%	4%	1%	181
Central MA	91%	9%	0%	0%	106
Western MA	91%	0%	6%	3%	70
Southern MA/Cape/Islands	98%	0%	0%	2%	70
Extremely interested in election	91%	5%	2%	3%	143
Very interested	92%	6%	2%	0%	272
Some/little interest	94%	0%	5%	2%	136
Definitely vote in 2006	91%	5%	3%	1%	456
Vote unless emergency	96%	1%	2%	1%	95

Level of Education

	<u>HS or Less</u>	<u>Some College</u>	<u>College Grad</u>	<u>Post-Grad Work</u>	<u>(N=)</u>
<b>STATEWIDE - March 2005</b>	<b>24%</b>	<b>18%</b>	<b>31%</b>	<b>28%</b>	<b>432</b>
<b>STATEWIDE - August 2005</b>	<b>17%</b>	<b>23%</b>	<b>32%</b>	<b>28%</b>	<b>394</b>
<b>STATEWIDE - March 2006</b>	<b>21%</b>	<b>18%</b>	<b>33%</b>	<b>28%</b>	<b>505</b>
<b>STATEWIDE - SEPT. 2006</b>	<b>19%</b>	<b>22%</b>	<b>32%</b>	<b>27%</b>	<b>511</b>
<b>STATEWIDE - OCT. 2006</b>	<b>22%</b>	<b>22%</b>	<b>32%</b>	<b>24%</b>	<b>570</b>
Democrat	22%	22%	34%	23%	299
Independent	25%	22%	27%	26%	121
Republican	19%	21%	35%	25%	139
Registered Democrat	21%	22%	32%	26%	227
Undeclared	24%	22%	33%	21%	249
Registered Republican	15%	22%	33%	30%	75
Not registered	19%	32%	22%	27%	20
Core GOP	25%	22%	33%	19%	91
Swing Voter	25%	23%	26%	26%	174
Core DEM	19%	22%	35%	25%	305
Healey Voter	29%	26%	29%	16%	167
Patrick voter	15%	19%	36%	29%	302
Mihos voter	18%	27%	30%	25%	47
Undecided	39%	14%	23%	24%	27
Romney in 2002	21%	20%	32%	28%	266
O'Brien in 2002%	19%	22%	34%	25%	163
Male	21%	24%	32%	23%	279
Female	23%	21%	32%	25%	291
18 to 34	22%	17%	35%	25%	71
35 to 49	18%	27%	32%	23%	181
50 to 64	17%	16%	35%	32%	163
65 and over	32%	23%	30%	15%	135
White	21%	20%	34%	26%	506
African American	14%	57%	18%	11%	23
Hispanic	67%	33%	0%	0%	14
Other	34%	22%	44%	0%	7
Less than \$30K	46%	28%	19%	8%	25
\$30K to \$60K	26%	37%	23%	14%	84
\$60K to \$75K	23%	15%	36%	26%	49
\$75K to \$100K	21%	24%	26%	29%	63
More than \$100K	5%	16%	42%	37%	140
Protestant	10%	29%	36%	26%	142
Catholic	31%	22%	28%	18%	263
Other	13%	6%	40%	41%	45
None	19%	17%	37%	27%	75
Attend church weekly	29%	22%	29%	21%	156
Attend monthly	11%	18%	32%	39%	105
Attend occasionally	18%	24%	35%	22%	164
Never attend	27%	21%	34%	18%	99
Inside 128	21%	27%	24%	29%	132
128 to 495	23%	19%	32%	26%	184
Central MA	20%	20%	35%	26%	112
Western MA	29%	24%	31%	16%	71
Southern MA/Cape/Islands	17%	23%	43%	17%	73
Extremely interested in election	17%	17%	35%	31%	149
Very interested	20%	22%	34%	24%	279
Some/little interest	30%	28%	24%	18%	142
Definitely vote in 2006	22%	22%	31%	25%	473
Vote unless emergency	21%	21%	36%	22%	98

## Household Income

	<u>&lt; \$30K</u>	<u>\$30K-\$60K</u>	<u>\$60K-\$75K</u>	<u>\$75K-\$100K</u>	<u>&gt; \$100K</u>	<u>(N=)</u>
<b>STATEWIDE - March 2005</b>	<b>17%</b>	<b>25%</b>	<b>13%</b>	<b>15%</b>	<b>30%</b>	<b>342</b>
<b>STATEWIDE - August 2005</b>	<b>9%</b>	<b>28%</b>	<b>13%</b>	<b>21%</b>	<b>29%</b>	<b>293</b>
<b>STATEWIDE - March 2006</b>	<b>10%</b>	<b>23%</b>	<b>12%</b>	<b>18%</b>	<b>37%</b>	<b>344</b>
<b>STATEWIDE - SEPT. 2006</b>	<b>9%</b>	<b>22%</b>	<b>12%</b>	<b>16%</b>	<b>41%</b>	<b>319</b>
<b>STATEWIDE - OCT. 2006</b>	<b>7%</b>	<b>23%</b>	<b>14%</b>	<b>17%</b>	<b>39%</b>	<b>361</b>
Democrat	8%	23%	13%	17%	39%	208
Independent	7%	25%	12%	25%	31%	61
Republican	3%	23%	16%	15%	43%	87
Registered Democrat	6%	26%	16%	16%	37%	153
Undeclared	10%	18%	14%	20%	39%	153
Registered Republican	1%	25%	8%	17%	50%	46
Not registered	14%	67%	0%	7%	12%	9
Core GOP	3%	24%	18%	15%	40%	54
Swing Voter	9%	22%	14%	19%	35%	98
Core DEM	7%	24%	12%	17%	40%	209
Healey Voter	7%	20%	16%	18%	40%	94
Patrick voter	6%	25%	12%	16%	39%	210
Mihos voter	6%	15%	19%	37%	23%	28
Undecided	0%	38%	7%	7%	48%	13
Romney in 2002	4%	24%	14%	17%	41%	160
O'Brien in 2002%	6%	25%	9%	21%	39%	121
Male	6%	26%	11%	18%	39%	181
Female	8%	21%	16%	17%	38%	179
18 to 34	3%	21%	15%	23%	39%	53
35 to 49	4%	24%	15%	22%	35%	132
50 to 64	6%	8%	11%	14%	61%	106
65 and over	16%	49%	13%	11%	11%	67
White	7%	21%	14%	17%	41%	321
African American	0%	35%	18%	27%	21%	18
Hispanic	0%	79%	0%	0%	21%	12
Other	31%	20%	21%	28%	0%	5
High school or less	18%	34%	18%	20%	11%	65
Some college	8%	37%	9%	18%	27%	84
College graduate	4%	16%	15%	14%	50%	116
Post-graduate	2%	12%	13%	19%	54%	96
Protestant	1%	27%	18%	24%	29%	106
Catholic	9%	23%	15%	15%	38%	161
Other	10%	9%	6%	6%	70%	35
None	9%	30%	6%	20%	35%	47
Attend church weekly	9%	18%	20%	17%	36%	96
Attend monthly	3%	24%	7%	10%	55%	77
Attend occasionally	7%	29%	12%	15%	37%	111
Never attend	9%	22%	12%	31%	26%	68
Inside 128	8%	35%	10%	11%	36%	87
128 to 495	2%	17%	18%	17%	46%	107
Central MA	4%	17%	16%	19%	43%	79
Western MA	13%	27%	7%	21%	32%	44
Southern MA/Cape/Islands	17%	23%	12%	24%	24%	44
Extremely interested in election	7%	17%	13%	28%	35%	103
Very interested	6%	22%	16%	14%	43%	178
Some/little interest	8%	34%	10%	12%	35%	80
Definitely vote in 2006	7%	23%	13%	18%	39%	302
Vote unless emergency	8%	24%	16%	16%	36%	59

Religion

	<u>Protestant</u>	<u>Catholic</u>	<u>Other</u>	<u>None</u>	<u>(N=)</u>
<b>STATEWIDE - March 2005</b>	<b>27%</b>	<b>46%</b>	<b>6%</b>	<b>21%</b>	<b>421</b>
<b>STATEWIDE - August 2005</b>	<b>27%</b>	<b>43%</b>	<b>13%</b>	<b>17%</b>	<b>378</b>
<b>STATEWIDE - March 2006</b>	<b>29%</b>	<b>49%</b>	<b>8%</b>	<b>15%</b>	<b>492</b>
<b>STATEWIDE - SEPT. 2006</b>	<b>26%</b>	<b>47%</b>	<b>9%</b>	<b>17%</b>	<b>496</b>
<b>STATEWIDE - OCT. 2006</b>	<b>27%</b>	<b>50%</b>	<b>9%</b>	<b>14%</b>	<b>526</b>
Democrat	25%	50%	10%	15%	282
Independent	23%	48%	9%	20%	109
Republican	36%	52%	4%	7%	127
Registered Democrat	27%	48%	11%	14%	209
Undeclared	25%	51%	7%	17%	229
Registered Republican	39%	49%	7%	6%	69
Not registered	13%	69%	2%	15%	18
Core GOP	34%	51%	5%	9%	87
Swing Voter	26%	56%	7%	11%	155
Core DEM	25%	46%	11%	18%	284
Healey Voter	29%	58%	5%	9%	151
Patrick voter	27%	43%	11%	19%	280
Mihos voter	32%	56%	2%	10%	46
Undecided	29%	59%	6%	6%	23
Romney in 2002	31%	54%	6%	9%	240
O'Brien in 2002%	25%	46%	12%	17%	159
Male	30%	44%	10%	16%	251
Female	24%	56%	7%	13%	275
18 to 34	31%	38%	11%	20%	70
35 to 49	27%	54%	6%	13%	172
50 to 64	22%	51%	15%	12%	152
65 and over	32%	52%	3%	13%	122
White	25%	51%	8%	15%	479
African American	69%	18%	5%	9%	19
Hispanic	19%	63%	18%	0%	14
Other	56%	19%	25%	0%	6
High school or less	12%	71%	5%	12%	116
Some college	36%	51%	2%	11%	115
College graduate	30%	43%	11%	16%	170
Post-graduate	30%	39%	15%	16%	123
Less than \$30K	6%	60%	15%	19%	23
\$30K to \$60K	35%	44%	4%	17%	83
\$60K to \$75K	40%	50%	4%	6%	48
\$75K to \$100K	42%	40%	3%	15%	62
More than \$100K	23%	46%	18%	12%	133
Attend church weekly	25%	66%	7%	1%	148
Attend monthly	39%	51%	9%	1%	105
Attend occasionally	31%	47%	9%	13%	156
Never attend	16%	27%	10%	47%	96
Inside 128	20%	50%	10%	19%	120
128 to 495	30%	51%	10%	8%	172
Central MA	25%	49%	9%	17%	103
Western MA	36%	39%	7%	18%	66
Southern MA/Cape/Islands	25%	59%	2%	14%	66
Extremely interested in election	24%	53%	13%	11%	138
Very interested	30%	46%	7%	16%	266
Some/little interest	23%	56%	7%	14%	122
Definitely vote in 2006	28%	51%	9%	13%	435
Vote unless emergency	22%	46%	9%	23%	91

"How often do you attend religious services apart from occasional weddings, baptisms, or funerals ... more than once a week ... once week ... once or twice a month ... a few times a year ... or never?"

	<u>Weekly</u>	<u>Monthly</u>	<u>Few Times Yr</u>	<u>Never</u>	<u>(N=)</u>
<b>STATEWIDE - SEPT. 2006</b>	<b>27%</b>	<b>20%</b>	<b>32%</b>	<b>21%</b>	<b>490</b>
<b>STATEWIDE - OCT. 2006</b>	<b>30%</b>	<b>20%</b>	<b>31%</b>	<b>19%</b>	<b>525</b>
Democrat	27%	20%	32%	21%	280
Independent	32%	16%	35%	18%	106
Republican	34%	23%	28%	15%	132
Registered Democrat	32%	20%	32%	17%	211
Undeclared	25%	19%	32%	23%	228
Registered Republican	39%	25%	25%	10%	72
Not registered	30%	16%	34%	20%	15
Core GOP	39%	17%	28%	16%	87
Swing Voter	31%	21%	33%	16%	157
Core DEM	26%	21%	31%	22%	281
Healey Voter	36%	21%	26%	17%	154
Patrick voter	25%	21%	31%	22%	279
Mihos voter	23%	19%	44%	14%	45
Undecided	34%	22%	33%	11%	24
Romney in 2002	29%	23%	29%	20%	242
O'Brien in 2002%	34%	20%	30%	15%	156
Male	24%	21%	34%	21%	258
Female	35%	19%	29%	17%	268
18 to 34	17%	24%	35%	24%	69
35 to 49	22%	22%	36%	20%	171
50 to 64	38%	18%	27%	18%	154
65 and over	38%	17%	28%	16%	126
White	29%	21%	31%	20%	477
African American	34%	22%	36%	7%	23
Hispanic	67%	0%	33%	0%	14
Other	47%	16%	0%	37%	7
High school or less	40%	10%	27%	24%	113
Some college	30%	17%	35%	19%	114
College graduate	26%	20%	34%	20%	169
Post-graduate	25%	32%	28%	14%	128
Less than \$30K	35%	8%	31%	25%	25
\$30K to \$60K	20%	23%	39%	18%	83
\$60K to \$75K	41%	12%	29%	18%	46
\$75K to \$100K	26%	13%	26%	34%	62
More than \$100K	25%	31%	30%	13%	136
Protestant	26%	29%	34%	11%	141
Catholic	39%	21%	29%	10%	251
Other	24%	22%	33%	21%	44
None	3%	1%	29%	67%	68
Inside 128	25%	20%	33%	23%	121
128 to 495	29%	20%	37%	14%	171
Central MA	29%	24%	28%	19%	102
Western MA	39%	17%	21%	22%	66
Southern MA/Cape/Islands	33%	18%	29%	21%	65
Extremely interested in election	29%	21%	29%	22%	138
Very interested	32%	21%	31%	15%	262
Some/little interest	26%	17%	34%	24%	125
Definitely vote in 2006	31%	21%	31%	18%	433
Vote unless emergency	26%	18%	32%	25%	93

Region of Massachusetts

	<u>Inside 128</u>	<u>128-495</u>	<u>Central MA</u>	<u>Western MA</u>	<u>South/Cape</u>	<u>(N=)</u>
<b>STATEWIDE - March 2005</b>	<b>28%</b>	<b>28%</b>	<b>17%</b>	<b>12%</b>	<b>16%</b>	<b>434</b>
<b>STATEWIDE - August 2005</b>	<b>28%</b>	<b>31%</b>	<b>17%</b>	<b>11%</b>	<b>14%</b>	<b>402</b>
<b>STATEWIDE - March 2006</b>	<b>29%</b>	<b>31%</b>	<b>18%</b>	<b>12%</b>	<b>10%</b>	<b>510</b>
<b>STATEWIDE - SEPT. 2006</b>	<b>27%</b>	<b>30%</b>	<b>18%</b>	<b>13%</b>	<b>13%</b>	<b>525</b>
<b>STATEWIDE - OCT. 2006</b>	<b>23%</b>	<b>32%</b>	<b>19%</b>	<b>12%</b>	<b>13%</b>	<b>585</b>
Democrat	26%	28%	23%	12%	12%	299
Independent	23%	35%	20%	11%	11%	121
Republican	16%	41%	13%	16%	14%	140
Registered Democrat	31%	28%	22%	10%	10%	235
Undeclared	19%	34%	20%	12%	15%	254
Registered Republican	12%	37%	15%	20%	16%	77
Not registered	28%	36%	0%	17%	18%	20
Core GOP	18%	39%	14%	15%	14%	91
Swing Voter	18%	34%	18%	14%	15%	184
Core DEM	28%	29%	22%	10%	12%	310
Healey Voter	17%	37%	16%	14%	15%	169
Patrick voter	29%	26%	22%	12%	12%	309
Mihos voter	12%	32%	25%	13%	17%	47
Undecided	20%	59%	3%	9%	10%	33
Romney in 2002	22%	38%	18%	11%	11%	266
O'Brien in 2002%	27%	29%	20%	13%	11%	163
Male	20%	32%	22%	11%	14%	285
Female	26%	32%	17%	13%	12%	300
18 to 34	24%	28%	22%	13%	13%	71
35 to 49	20%	32%	26%	11%	11%	181
50 to 64	21%	36%	17%	14%	12%	163
65 and over	27%	30%	14%	11%	18%	136
White	22%	33%	19%	13%	14%	508
African American	46%	14%	41%	0%	0%	23
Hispanic	14%	55%	0%	31%	0%	14
Other	34%	21%	0%	30%	16%	7
High school or less	22%	34%	18%	16%	10%	124
Some college	28%	28%	17%	14%	13%	126
College graduate	17%	32%	21%	12%	17%	182
Post-graduate	27%	35%	21%	8%	9%	139
Less than \$30K	26%	9%	12%	23%	30%	25
\$30K to \$60K	36%	21%	16%	14%	12%	84
\$60K to \$75K	18%	39%	26%	6%	11%	49
\$75K to \$100K	15%	29%	24%	14%	17%	63
More than \$100K	22%	35%	25%	10%	8%	140
Protestant	17%	37%	18%	16%	11%	142
Catholic	23%	33%	19%	10%	15%	263
Other	27%	38%	21%	11%	4%	45
None	31%	19%	23%	16%	12%	75
Attend church weekly	19%	31%	19%	16%	14%	156
Attend monthly	23%	33%	23%	11%	11%	105
Attend occasionally	24%	38%	18%	9%	11%	164
Never attend	28%	25%	19%	15%	13%	100
Extremely interested in election	28%	31%	19%	9%	13%	153
Very interested	21%	33%	21%	12%	12%	286
Some/little interest	22%	31%	16%	17%	15%	146
Definitely vote in 2006	24%	34%	17%	11%	12%	486
Vote unless emergency	17%	21%	29%	17%	16%	99