

**BOSTON GLOBE POLL**  
**MA GUBERNATORIAL ELECTION**

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University of New Hampshire

March, 2006

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**The Boston Globe Poll - #5  
MA Gubernatorial Election**

**Conducted by the University of New Hampshire Survey Center**

**March 2006**

**Technical Report**

**Field Period:** March 3 - 9, 2006

**Hours:** 10 a.m. to 9 p.m.

**Median Completion Time:** 11 minutes

**Sample Size:** 503 randomly selected Massachusetts likely Voters (RDD)  
Oversample of 136 likely Democratic primary voters for a total of 401 likely Democratic primary voters.

**Sampling Error:** Full sample +/- 4.4%  
Likely Democratic Primary voters: +/-4.9%

**Response Rate (AAPOR #4):** 21%

**The Boston Globe Poll #5**  
**Conducted by the UNH Survey Center**  
**March 2006**

\* = DEFINED MISSING VALUE

**INTRO:**

“This is the University of New Hampshire. My name is \_\_\_\_\_ and I’m from the University of New Hampshire Survey Center. We are conducting a short, confidential study of public opinion in Massachusetts, and we'd really appreciate your help and cooperation.”

1 CONTINUE

\* 99 REFUSED

**BIR1**

“In order to determine who to interview, could you tell me, of the REGISTERED VOTERS who currently live in your household -- including yourself -- who had the most recent birthday? I don’t mean who is the youngest, but rather, who had the most recent birthday?”

- 1 INFORMANT  SKIP TO SEX
- 2 SOMEONE ELSE (SPECIFY): \_\_\_\_\_  SKIP TO INT2
- 3 DON'T KNOW ALL BIRTHDAYS, ONLY SOME  CONTINUE WITH BIR2 BELOW
- 4 DON'T KNOW ANY BIRTHDAYS OTHER THAN OWN  SKIP TO SEX
- 5 NO REGISTERED VOTERS  SKIP TO MAYREG

\* 99 REFUSED -- ENTER NON-RESPONSE INFORMATION

**BIR2**

“Of the ones that you do know, who had the most recent birthday?”

- 1 INFORMANT \_\_\_\_\_  SKIP TO SEX
- 2 SOMEONE ELSE (SPECIFY): \_\_\_\_\_  SKIP TO INT2
- 3 PERSON NOT AVAILABLE

\* 99 REFUSED

**INT2**

ASK TO SPEAK TO THAT PERSON

“Hello, this is \_\_\_\_\_ calling from the University of New Hampshire. This month, we are conducting a confidential study of public opinion in Massachusetts, and we'd really appreciate your help and cooperation. You have been identified as the adult in your household who had the most recent birthday. Is this correct?”

- 1 YES  SKIP TO SEX
- 2 APPOINTMENT

\* 99 REFUSAL  TERMINATE

MAYREG

“Do you plan on registering to vote so that you can vote in the November election?”

- 1 YES – WILL DEFINITELY REGISTER TO VOTE
- 2 YES – MAY REGISTER TO VOTE
- 3 WILL NOT REGISTER ~~↗~~ TERMINATE

\* 99 REFUSAL ~~↗~~ TERMINATE

SEX

“Thank you very much for helping us with this important study. We really appreciate your help. Before we begin I want to assure you that all of your answers are strictly confidential. They will be combined with answers from other people from across the state. Your telephone number was randomly selected from all families in Massachusetts.”

“Participation is voluntary. If you decide to participate, you may decline to answer any question or end the interview at any time. This call may be monitored for quality assurance.”

IF ASKED: “This survey will take about ten minutes to complete.”

RECORD SEX OF RESPONDENT

- 1 MALE
- 2 FEMALE

\* 99 NA

REGVOTE

“Are you registered to vote as a Democrat, Independent, Republican or something else?”

- 1 REGISTERED DEMOCRAT
- 2 REGISTERED INDEPENDENT / UNAFFILIATED
- 3 REGISTERED REPUBLICAN
- 4 REGISTERED - OTHER

98 NOT REGISTERED / DK (DO NOT PROBE)

\* 99 NA / REFUSED

VOTEINT

“As you know, the election for Governor of Massachusetts is being held in November, 2006. How interested would you say you are in the 2006 gubernatorial election ... extremely interested ... very interested ... somewhat interested ... or not very interested?”

- 1 EXTREMELY INTERESTED
- 2 VERY INTERESTED
- 3 SOMEWHAT INTERESTED
- 4 NOT VERY INTERESTED

98 DK (DO NOT PROBE)

\* 99 NA

LIKEVOTE

“Which of the following statements best describes you ... (READ NUMBERS 1 TO 5)

- 1 I will probably NOT vote in the 2006 gubernatorial election, ~~↗~~ TERMINATE
- 2 I MAY vote in the gubernatorial election,
- 3 Unless some emergency comes up, I WILL vote in the gubernatorial election,
- 4 I will DEFINITELY vote in the 2006 gubernatorial election, or
- 5 I just don't know at this time.” ~~↗~~ TERMINATE

\* 99 NA/REFUSED ~~↗~~ TERMINATE

GOVAPP

“GENERALLY SPEAKING, do you approve or disapprove of the way Governor Romney is handling his job as governor?”

(IF APPROVE): “Would you say that you STRONGLY approve of the way he is handling his job as governor, or that you approve only SOMEWHAT?”

(IF DISAPPROVE): “Would you say that you STRONGLY disapprove of the way he is handling his job as governor, or that you disapprove only SOMEWHAT?”

(IF NEITHER, NOT SURE, DK): “Would you say that you lean a little more toward APPROVING or DISAPPROVING of the way he is handling his job as governor?”

- 1 STRONGLY APPROVE
- 2 APPROVE SOMEWHAT
- 3 LEAN TOWARD APPROVING
  
- 4 NEITHER, NOT SURE, DK
  
- 5 LEAN TOWARD DISAPPROVING
- 6 DISAPPROVE SOMEWHAT
- 7 STRONGLY DISAPPROVE

\* 99 NA

FAV

“Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. First, ... how about ...

ROTATE FAV1 TO FAV9

FAV1

“Businessman Chris Gabrieli.”

- 1 FAVORABLE
- 2 NEITHER FAVORABLE OR UNFAVORABLE - VOLUNTEERED
- 3 UNFAVORABLE

- 98 DK / NEVER HEARD OF / KNOW TOO LITTLE TO SAY
- \* 99 NA / REFUSED

FAV2 “Lieutenant Governor Kerry Healey.”

FAV3 “Former Massachusetts Turnpike Authority member Christy Mihos (MY – hos).”

FAV4 “Former Assistant US Attorney General Deval (DA – VAL) Patrick.”

FAV5 “Attorney General Thomas Reilly.”

FAV6 “Governor Mitt Romney.”

FAV7 “Senator Edward Kennedy.”

FAV8 “Senator John Kerry.”

FAV9 “Middlesex County District Attorney Martha Coakley.”

IF (REGVOTE = 1) SKIPTO DPLIKE

DKGOVPR

“IF THE PRIMARY ELECTION FOR CANDIDATES FOR MASSACHUSETTS GOVERNOR WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE IN THE REPUBLICAN PRIMARY ... THE DEMOCRATIC PRIMARY ... OR WOULD YOU SKIP THAT ELECTION?”

- 1 VOTE IN REPUBLICAN PRIMARY ~~SKIPTO GOVINTRO~~
- 2 VOTE IN DEMOCRATIC PRIMARY
- 3 DK / NOT SURE-PROBE: "As of today, which primary are you most likely to vote in?" ~~SKIPTO GOVINTRO~~
- 4 WILL NOT VOTE IN 2006 PRIMARY ~~SKIPTO GOVINTRO~~
- \* 99 NA / REFUSED ~~SKIPTO GOVINTRO~~

DPLIKE

“Which of the following statements best describes you ... (READ NUMBERS 1 TO 5)

- 1 I will probably NOT vote in the 2006 Democratic gubernatorial primary election,  
⚡ SKIP TO GOVINTRO
  - 2 I MAY vote in the Democratic gubernatorial primary election,
  - 3 Unless some emergency comes up, I WILL vote in the gubernatorial primary election,
  - 4 I will DEFINITELY vote in the 2006 gubernatorial primary election, or
  - 5 I just don't know at this time.” ⚡ SKIP TO GOVINTRO
- \* 99 NA/REFUSED ⚡ SKIP TO GOVINTRO

DEMGOV

“If the Democratic primary for Massachusetts Governor were held today, which of the following would you vote for ... Attorney General Thomas Reilly ... former US Assistant Attorney General Deval Patrick ... businessman Chris Gabrieli ... or someone else?” (ROTATE CANDIDATES)

- 1 THOMAS REILLY
  - 2 DEVAL PATRICK
  - 3 CHRIS GABRIELI
  - 4 OTHER CANDIDATE - SPECIFY
- 97 WILL NOT VOTE
- 98 DK / NOT SURE
- \* 99 NA / REFUSED

GOVINTRO

"I'd like to turn to the November election for Governor of Massachusetts."

ROTATE GOV1 TO GOV3

GOV1

"If the 2006 Massachusetts gubernatorial election was being held TODAY and the candidates were Kerry Healey, the Republican and Tom Reilly, the Democrat. Who would you vote for ... Kerry Healey or Tom Reilly?" ROTATE CANDIDATES

- 1 HEALEY
- 2 REILLY
- 3 MIHOS - VOLUNTEERED
- 4 OTHER
- 5 WILL NOT VOTE
  
- 98 DK / UNSURE -- PROBE: "Who are you leaning toward?"
- \* 99 NA/REFUSED

GOV2

"If the 2006 Massachusetts gubernatorial election was being held TODAY and the candidates were Kerry Healey, the Republican and Deval Patrick, the Democrat. Who would you vote for ... Kerry Healey or Deval Patrick?" ROTATE CANDIDATES

- 1 HEALEY
- 2 PATRICK
- 3 MIHOS - VOLUNTEERED
- 4 OTHER
- 5 WILL NOT VOTE
  
- 98 DK / UNSURE -- PROBE: "Who are you leaning toward?"
- \* 99 NA/REFUSED

GOV3

"If the 2006 Massachusetts gubernatorial election was being held TODAY and the candidates Kerry Healey, the Republican and Chris Gabrieli, the Democrat. Who would you vote for ... Kerry Healey or Chris Gabrieli?" ROTATE CANDIDATES

- 1 HEALEY
- 2 GABRIELI
- 3 MIHOS - VOLUNTEERED
- 4 OTHER
- 5 WILL NOT VOTE
  
- 98 DK / UNSURE -- PROBE: "Who are you leaning toward?"
- \* 99 NA/REFUSED

MINTRO

“As you may know, former Massachusetts Turnpike Authority member Christy Mihos (MY – hos) plans to run for Governor as an Independent.”

ROTATE GOV4 TO GOV6

GOV4

“If the 2006 Massachusetts gubernatorial election was being held TODAY and the candidates were Kerry Healey, the Republican ... Tom Reilly, the Democrat ... and Christy Mihos, the Independent. Who would you vote for ... Kerry Healey ... Tom Reilly ... or Christy Mihos?” ROTATE CANDIDATES

- 1 HEALEY
- 2 REILLY
- 3 MIHOS
- 4 OTHER
- 5 WILL NOT VOTE

- 98 DK / UNSURE -- PROBE: “Who are you leaning toward?”
- \* 99 NA/REFUSED

GOV5

“If the 2006 Massachusetts gubernatorial election was being held TODAY and the candidates were Kerry Healey, the Republican ... Deval Patrick, the Democrat ... and Christy Mihos, the Independent. Who would you vote for ... Kerry Healey ... Deval Patrick ... or Christy Mihos?” ROTATE CANDIDATES

- 1 HEALEY
- 2 PATRICK
- 3 MIHOS
- 4 OTHER
- 5 WILL NOT VOTE

- 98 DK / UNSURE -- PROBE: “Who are you leaning toward?”
- \* 99 NA/REFUSED

GOV6

“If the 2006 Massachusetts gubernatorial election was being held TODAY and the candidates Kerry Healey, the Republican ... Chris Gabrieli, the Democrat ... and Christy Mihos, the Independent. Who would you vote for ... Kerry Healey ... Chris Gabrieli ... or Christy Mihos?” ROTATE CANDIDATES

- 1 HEALEY
- 2 GABRIELI
- 3 MIHOS
- 4 OTHER
- 5 WILL NOT VOTE

- 98 DK / UNSURE -- PROBE: “Who are you leaning toward?”
- \* 99 NA/REFUSED

MIP

“What do you think is the most important issue for candidates in the 2006 Massachusetts gubernatorial election to address?”

RECORD VERBATIM RESPONSE – PROBE FOR SPECIFIC ISSUE

GAME1

“I’d like to turn to the subject of gambling in Massachusetts. There has recently been a proposal to legalize slot machines at horse racing tracks in Massachusetts. Supporters argue that this will bring in hundreds of millions of dollars in revenues to the State of Massachusetts while opponents argue that slot machines will increase social problems from compulsive gambling. What about you ... do you favor or oppose legalizing slot machines at horse racing tracks in Massachusetts?”

IF FAVOR “Do you strongly favor this or just somewhat?”

IF OPPOSE: “Do you strongly oppose this or just somewhat?”

IF DK/NOT SURE: “Do you lean more toward favoring or opposing this?”

- 1 STRONGLY FAVOR
- 2 FAVOR SOMEWHAT
- 3 LEAN TO FAVOR
- 4 NEUTRAL / DK / NOT SURE
- 5 LEAN TO OPPOSE
- 6 OPPOSE SOMEWHAT
- 7 STRONGLY OPPOSE

98 DK / NOT SURE

\* 99 NA / REFUSED

GAME2

“How important is the issue of legalizing slot machines at horse racing tracks in Massachusetts in determining who YOU will vote for in the Massachusetts gubernatorial election ... very important ... somewhat important ... not very important ... or not important at all?”

- 1 VERY IMPORTANT
- 2 SOMEWHAT IMPORTANT
- 3 NOT VERY IMPORTANT
- 4 NOT IMPORTANT AT ALL

98 DK / NOT SURE

\* 99 NA / REFUSED

GAME3

““Have you traveled outside of Massachusetts in the past year specifically to visit a casino or other type of gaming facility?”

- 1 YES
- 2 NO

98 DON’T KNOW / NOT SURE -- DO NOT PROBE

\* 99 NA / REFUSED

## ADOPT1

“I’d like to turn now to the issue of the adoption of children by gays and lesbians in Massachusetts. Recently, the Catholic Church has sought an exemption from a law that prohibits social service organizations from discriminating against gays and lesbians in adopting children. The Church argues adoptions by gays is immoral while the state argues that gays cannot be discriminated against.”

“Suppose candidates for Governor of Massachusetts took opposite positions on gay adoption. Which candidate would you be more likely to vote for? ROTATE RESPONSE A candidate who opposed adoptions by gays and lesbians or a candidate who supported adoption by gays and lesbians or would that make little difference in your vote?”

- 1 VOTE FOR CANDIDATE WHO OPPOSES GAY ADOPTION
- 2 VOTE FOR CANDIDATE WHO SUPPORTS GAY ADOPTION
- 3 MAKE LITTLE DIFFERENCE IN VOTE
  
- 98 DON’T KNOW / NOT SURE -- DO NOT PROBE
- \* 99 NA / REFUSED

## WEALTH

“Several of the candidates in the race for Massachusetts Governor are quite wealthy. Would you say you are more likely to vote for a candidate who is wealthy ... less likely to vote for a wealthy candidate ... or would that make little difference in your vote?”

- 1 MORE LIKELY TO VOTE FOR WEALTHY CANDIDATE
- 2 LESS LIKELY TO VOTE FOR WEALTHY CANDIDATE
- 3 WOULD MAKE LITTLE DIFFERENCE
  
- 98 DK / NOT SURE
- \* 99 NA / REFUSED

## TAXFORM

“Some people say that candidates for governor should make their income tax returns public ... others say that a candidate’s money and taxes should be private. What about you ... do you think candidates for Massachusetts Governor should make their income tax returns public or should they keep them private if they want to?”

- 1 SHOULD MAKE TAX RETURNS PUBLIC
- 2 KEEP TAX RETURNS PRIVATE
  
- 98 DK / NOT SURE
- \* 99 NA / REFUSED

TOWN

“Now, a few final questions . . .”

“What town do you live?” ENTER NUMBER OF TOWN FROM SHEET.

- 997 OTHER ~~is~~ SPECIFY \_\_\_\_\_
- 998 DK - DO NOT PROBE
- \* 999 NA / REFUSED

D1

“What is the highest grade in school, or level of education that you’ve completed and got credit for ...”  
[READ RESPONSES]

- 1 “Eighth grade or less,
- 2 Some high school,
- 3 High school graduate, (INCLUDES G.E.D.)
- 4 Technical school,
- 5 Some college,
- 6 College graduate,
- 7 Or postgraduate work?”
  
- 98 DK (DO NOT PROBE)
- \* 99 NA / REFUSED

D2

“GENERALLY SPEAKING, do you usually think of yourself as a Republican, a Democrat, an Independent or what?”

(IF REPUBLICAN): “Would you call yourself a STRONG Republican or a NOT VERY STRONG Republican?”

(IF DEMOCRAT): “Would you call yourself a STRONG Democrat or a NOT VERY STRONG Democrat?”

(IF INDEPENDENT, NO PREFERENCE, OR OTHER): “Do you think of yourself as closer to the Republican or to the Democratic party?”

- 1 STRONG DEMOCRAT
- 2 NOT VERY STRONG DEMOCRAT
- 3 INDEPENDENT, BUT CLOSER TO DEMOCRATS
- 4 INDEPENDENT--CLOSER TO NEITHER
- 5 INDEPENDENT, BUT CLOSER TO REPUBLICANS
- 6 NOT VERY STRONG REPUBLICAN
- 7 STRONG REPUBLICAN
  
- 98 OTHER PARTY
- \* 99 DK / NA / REFUSED

D3

“Think back to the election for Governor in 2002. Did you vote Mitt Romney ... Shannon O’Brien ... or did you skip that election?”

- 1 MITT ROMNEY - REPUBLICAN
- 2 SHANNON O’BIEN- DEMOCRAT
- 3 OTHER
  
- 97 DID NOT VOTE
  
- 98 DK / NOT SURE
- \* 99 NA / REFUSED

D4

"Now, please think about elections you have voted in over the last five years ... including local, state, and national elections. Would you say you have voted for more Democrats ... more Republicans ... or that you have voted for almost exactly the same number of each?"

IF DEMOCRATS--"Have you voted ONLY for Democrats, MOSTLY for Democrats, or for slightly more Democrats than Republicans?"

IF REPUBLICANS--"Have you voted ONLY for Republicans, MOSTLY for Republicans, or for slightly more Republicans than Democrats?"

- 1 ONLY DEMOCRATS
- 2 MOSTLY DEMOCRATS
- 3 SLIGHTLY MORE DEMOCRATS
- 4 ALMOST SAME DEMOCRATS AND REPUBLICANS
- 5 SLIGHTLY MORE REPUBLICANS
- 6 MOSTLY REPUBLICANS
- 7 ONLY REPUBLICANS
  
- 98 DK / NOT SURE
- \* 99 NA / REFUSED

D5

“What is your religious preference? Is it Protestant, Catholic, Jewish, some other religion, or no religion?”

- 1 PROTESTANT
- 2 CATHOLIC
- 3 JEWISH
- 4 NONE, NO PREFERENCE
- 5 OTHER (SPECIFY)\_\_\_\_\_
  
- 98 DON’T KNOW / NOT SURE
- \* 99 NA / REFUSED

D6

“What is your current age?”

\_\_\_\_ : \_\_\_\_ : (RECORD EXACT NUMBER OF YEARS OLD -- E.G., 45)  
: \_\_\_\_ : \_\_\_\_ :

- 96 NINETY-SIX YEARS OF AGE OR OLDER
- 97 REFUSED
- 98 DK
- \* 99 NA

D7

“Are you of Hispanic or Spanish origin?”

- 1 YES
- 2 NO
  
- 98 DON'T KNOW
- \* 99 REFUSED

D8

“Which of the following best describes your race? Is it ...White ... African-American ... Asian ... Native-American ... or some other race?”

- 1 WHITE (CAUCASIAN)
- 2 BLACK (AFRICAN-AMERICAN)
- 3 HISPANIC
- 4 ASIAN
- 5 NATIVE AMERICAN
- 6 OTHER – SPECIFY: \_\_\_\_\_
  
- 98 DON'T KNOW
- \* 99 NO ANSWER/REFUSED

D9

“Including yourself, how many registered voters CURRENTLY live in your household?”

- 1 ONE – JUST RESPONDENT
- 2 TWO
- 3 THREE
- 4 FOUR
- 5 FIVE
- 6 SIX
- 7 SEVEN OR MORE
  
- 98 DK
- \* 99 NA / REFUSED

D10

“How much TOTAL income did you and your family receive in 2005, not just from wages or salaries but from ALL sources -- that is, before taxes and other deductions were made? Was it ....” (READ CATEGORIES)

	<u>ANNUAL</u>	<u>MONTHLY EQUIVALENT</u>
1	Less than \$15,000,	LESS THAN \$1,250
2	\$15,000 - \$29,999,	\$1,250 - \$2,499
3	\$30,000 - \$44,999,	\$2,500 - \$3,749
4	\$45,000 - \$59,999,	\$3,750 - \$4,999
5	\$60,000 - \$74,999,	\$5,000 - \$6,249
6	\$75,000 - \$99,999, or	\$6,250 - \$8,333
7	\$100,000 and over?”	\$8,334 AND OVER
* 97	REFUSED	
* 98	DK	
* 99	NA	

D11

“Not counting business lines, extension phones, or cellular phones -- on how many different telephone NUMBERS can your household be reached?”

1	ONE
2	TWO
3	THREE
4	FOUR
5	FIVE
6	SIX
7	SEVEN OR MORE
98	DK
* 99	NA / REFUSED

D12

“Finally, would you be willing to be interviewed by a reporter to discuss your reactions to some of the topics we’ve been talking about?”

- 1 YES ☞ “Could I have just your first name in case a reporter wants to call you?”
- 2 NO / DK (DO NOT PROBE)
  
- 99 NA / REFUSED

“Thank you for your time and participation. Your input has been very valuable. Goodbye.”

## Tabular Results

"As you know, the election for Governor of Massachusetts is being held in November, 2006. How interested would you say you are in the 2006 gubernatorial election ... extremely interested ... very interested ... somewhat interested ... or not very interested?"

	<u>Extremely</u>	<u>Very</u>	<u>Some/Little</u>	<u>(N=)</u>
<b>STATEWIDE - March 2005</b>	<b>22%</b>	<b>41%</b>	<b>36%</b>	<b>434</b>
<b>STATEWIDE - August 2005</b>	<b>24%</b>	<b>46%</b>	<b>30%</b>	<b>402</b>
<b>STATEWIDE - MARCH 2006</b>	<b>20%</b>	<b>39%</b>	<b>41%</b>	<b>506</b>
Democrat	19	39	42	295
Independent	21	39	40	80
Republican	22	40	38	123
Registered Democrat	23	45	33	217
Undeclared	15	36	49	193
Registered Republican	29	33	39	79
Not registered	6	40	54	13
Core GOP	24	38	39	99
Swing Voters	17	36	47	154
Core DEM	20	42	38	253
Romney in 2002	22	39	39	227
O'Brien in 2002	27	45	29	164
Male	25	39	36	245
Female	16	40	45	261
18 to 34	11	33	55	60
35 to 49	22	38	39	153
50 to 64	19	45	36	191
65 and over	21	36	43	86
White	21	40	39	441
African American	9	32	59	26
Hispanic	7	41	52	13
Other	26	31	43	16
High school or less	12	31	57	102
Some college	15	38	47	93
College graduate	22	45	33	166
Post-graduate	28	39	33	140
Less than \$30K	12	37	50	33
\$30K to \$60K	12	53	35	81
\$60K to \$75K	15	53	32	39
\$75K to \$100K	20	39	41	61
More than \$100K	33	38	29	128
Protestant	23	35	41	139
Catholic	18	40	42	239
Other	29	49	22	39
None	16	42	42	70
Inside 128	23	35	42	147
128 to 495	19	37	43	158
Central MA	22	41	37	93
Western MA	13	54	33	59
Southern MA/Cape/Islands	19	38	43	49
May vote in 2006	0	15	85	35
Vote unless emergency	8	34	58	110
Definitely vote in 2006	26	43	31	361

## Likelihood of voting in 2006 GOV election

	<b>May Vote</b>	<b>Vote Unless Emergency</b>	<b>Definitely Vote</b>	<b>(N=)</b>
<b>STATEWIDE - MARCH 2005</b>	<b>11%</b>	<b>16%</b>	<b>73%</b>	<b>434</b>
<b>STATEWIDE - AUGUST 2005</b>	<b>17%</b>	<b>21%</b>	<b>63%</b>	<b>402</b>
<b>STATEWIDE - MARCH 2006</b>	<b>7%</b>	<b>22%</b>	<b>71%</b>	<b>510</b>
Democrat	7	24	69	297
Independent	9	18	73	81
Republican	5	20	75	125
Registered Democrat	5	20	76	219
Undeclared	7	26	67	194
Registered Republican	5	19	76	81
Not registered	35	20	44	13
Core GOP	4	23	73	101
Swing Voters	9	18	73	156
Core DEM	6	24	70	253
Romney in 2002	5	21	73	229
O'Brien in 2002	3	23	74	164
Male	7	18	76	246
Female	7	26	67	264
18 to 34	18	23	60	60
35 to 49	6	28	66	153
50 to 64	6	17	77	194
65 and over	2	23	75	88
White	7	20	73	444
African American	15	42	43	27
Hispanic	5	23	72	13
Other	0	36	64	16
High school or less	14	25	60	104
Some college	7	28	65	93
College graduate	5	20	75	168
Post-graduate	5	17	78	140
Less than \$30K	11	12	77	34
\$30K to \$60K	4	22	74	81
\$60K to \$75K	6	35	59	40
\$75K to \$100K	11	21	68	61
More than \$100K	6	15	80	128
Protestant	8	23	69	141
Catholic	8	22	71	240
Other	4	17	79	39
None	5	25	70	72
Inside 128	7	24	70	149
128 to 495	8	19	73	158
Central MA	7	23	70	94
Western MA	3	17	80	60
Southern MA/Cape/Islands	9	30	61	49
Extremely interested in 2006 election	0	9	91	101
Very interested	3	19	79	199
Some/little interest	14	31	54	206

"GENERALLY SPEAKING, do you approve or disapprove of the way Governor Romney is handling his job as governor?"

	<u>Approve</u>	<u>Neutral</u>	<u>Disapprove</u>	<u>(N=)</u>
<b>STATEWIDE - March 2005</b>	<b>51%</b>	<b>12%</b>	<b>37%</b>	<b>429</b>
<b>STATEWIDE - August 2005</b>	<b>51%</b>	<b>7%</b>	<b>42%</b>	<b>401</b>
<b>STATEWIDE - March 2006</b>	<b>46%</b>	<b>7%</b>	<b>47%</b>	<b>505</b>
Democrat	28	7	65	293
Independent	54	12	35	80
Republican	84	5	12	125
Registered Democrat	29	6	65	216
Undeclared	48	9	43	192
Registered Republican	84	6	9	81
Not registered	76	0	24	13
Core GOP	88	5	7	101
Swing Voters	60	10	29	154
Core DEM	21	6	73	250
Romney in 2002	74	6	20	229
O'Brien in 2002	12	9	79	162
Male	48	6	45	246
Female	44	8	48	259
18 to 34	53	6	41	60
35 to 49	51	6	43	151
50 to 64	36	5	59	193
65 and over	54	15	31	87
White	48	7	45	440
African American	18	18	64	27
Hispanic	31	7	62	13
Other	43	10	46	16
High school or less	43	14	43	103
Some college	48	11	41	91
College graduate	44	5	51	168
Post-graduate	49	3	48	138
Less than \$30K	30	8	61	34
\$30K to \$60K	38	5	57	80
\$60K to \$75K	42	22	37	40
\$75K to \$100K	47	3	49	60
More than \$100K	53	4	44	127
Protestant	49	7	44	139
Catholic	47	7	46	239
Other	40	4	56	39
None	38	6	56	72
Inside 128	34	9	58	147
128 to 495	50	6	44	158
Central MA	61	2	37	93
Western MA	32	16	52	58
Southern MA/Cape/Islands	60	7	33	49
Extremely interested in 2006 election	48	3	49	101
Very interested	41	5	54	196
Some/little interest	50	10	40	204
May vote in 2006	66	5	30	35
Vote unless emergency	50	11	40	111
Definitely vote in 2006	43	6	50	360

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. Businessman Chris Gabrieli."

<b>STATEWIDE - MARCH 2006</b>	<b><u>Favorable</u></b> <b>17%</b>	<b><u>Neutral</u></b> <b>19%</b>	<b><u>Unfavorable</u></b> <b>9%</b>	<b><u>DK</u></b> <b>56%</b>	<b><u>(N=)</u></b> <b>510</b>
Democrat	20	15	7	57	297
Independent	11	24	6	59	81
Republican	13	24	14	49	125
Registered Democrat	24	14	11	52	219
Undeclared	14	21	5	59	194
Registered Republican	9	29	13	49	81
Not registered	5	4	4	87	13
Core GOP	11	29	11	48	101
Swing Voters	13	16	10	60	156
Core DEM	21	16	7	56	253
Romney in 2002	11	21	10	58	229
O'Brien in 2002	26	14	11	49	164
Male	17	20	12	51	246
Female	17	18	5	60	264
18 to 34	10	25	0	65	60
35 to 49	17	24	8	50	153
50 to 64	18	15	12	55	194
65 and over	18	12	9	62	88
White	16	19	9	56	444
African American	33	19	0	47	27
Hispanic	25	3	0	72	13
Other	0	19	32	49	16
High school or less	19	8	8	65	104
Some college	8	24	5	63	93
College graduate	20	15	10	54	168
Post-graduate	17	27	10	46	140
Less than \$30K	17	11	2	70	34
\$30K to \$60K	11	9	6	74	81
\$60K to \$75K	29	19	3	49	40
\$75K to \$100K	21	18	7	54	61
More than \$100K	15	27	14	44	128
Protestant	16	26	5	53	141
Catholic	16	13	13	58	240
Other	30	11	6	53	39
None	15	22	6	57	72
Inside 128	25	13	14	48	149
128 to 495	18	21	8	54	158
Central MA	13	27	9	51	94
Western MA	10	16	3	72	60
Southern MA/Cape/Islands	8	18	3	71	49
Extremely interested in 2006 election	25	22	20	33	101
Very interested	17	17	8	58	199
Some/little interest	13	19	4	64	206
May vote in 2006	21	6	1	73	35
Vote unless emergency	17	22	4	57	111
Definitely vote in 2006	17	19	11	53	364

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. Lieutenant Governor Kerry Healey."

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>DK</u>	<u>(N=)</u>
<b>STATEWIDE - March 2005</b>	<b>34%</b>	<b>14%</b>	<b>22%</b>	<b>30%</b>	<b>432</b>
<b>STATEWIDE - August 2005</b>	<b>47%</b>	<b>16%</b>	<b>23%</b>	<b>15%</b>	<b>401</b>
<b>STATEWIDE - MARCH 2006</b>	<b>41%</b>	<b>17%</b>	<b>28%</b>	<b>14%</b>	<b>509</b>
Democrat	31	17	37	15	296
Independent	40	22	23	16	81
Republican	65	13	11	11	125
Registered Democrat	30	13	42	15	217
Undeclared	41	24	21	14	194
Registered Republican	67	15	7	10	81
Not registered	47	4	35	13	13
Core GOP	74	13	7	6	100
Swing Voters	48	18	17	17	156
Core DEM	24	18	43	15	253
Romney in 2002	56	17	15	13	229
O'Brien in 2002	23	17	50	9	163
Male	39	19	31	11	246
Female	43	15	26	17	262
18 to 34	40	13	23	24	60
35 to 49	38	18	28	16	152
50 to 64	38	18	35	10	194
65 and over	52	16	19	13	88
White	42	17	28	12	444
African American	18	12	33	38	27
Hispanic	31	4	40	25	13
Other	53	19	14	14	16
High school or less	35	15	27	23	104
Some college	44	17	16	23	93
College graduate	47	17	28	9	168
Post-graduate	36	19	37	7	140
Less than \$30K	43	14	24	19	34
\$30K to \$60K	36	15	30	18	80
\$60K to \$75K	49	21	17	13	40
\$75K to \$100K	50	12	36	2	61
More than \$100K	41	19	31	10	128
Protestant	51	13	19	18	141
Catholic	39	16	33	12	239
Other	35	18	31	17	39
None	33	21	32	13	72
Inside 128	37	13	35	14	149
128 to 495	40	19	28	13	158
Central MA	48	17	25	11	93
Western MA	38	31	22	9	59
Southern MA/Cape/Islands	46	7	20	27	49
Extremely interested in 2006 election	46	11	38	5	101
Very interested	39	17	32	11	197
Some/little interest	40	19	20	21	206
May vote in 2006	39	9	20	32	35
Vote unless emergency	39	17	19	25	111
Definitely vote in 2006	42	18	32	9	362

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. Former Massachusetts Turnpike Authority Member Christy Mihos."

<b>STATEWIDE - MARCH 2006</b>	<b><u>Favorable</u> 20%</b>	<b><u>Neutral</u> 13%</b>	<b><u>Unfavorable</u> 23%</b>	<b><u>DK</u> 44%</b>	<b><u>(N=)</u> 510</b>
Democrat	14	13	23	50	296
Independent	30	16	22	32	81
Republican	25	13	23	39	125
Registered Democrat	14	12	24	49	219
Undeclared	22	15	23	40	194
Registered Republican	27	14	21	39	81
Not registered	37	4	26	34	13
Core GOP	31	12	22	36	101
Swing Voters	22	14	29	36	156
Core DEM	14	14	20	52	253
Romney in 2002	24	13	26	38	229
O'Brien in 2002	20	13	26	42	164
Male	25	16	24	35	246
Female	15	11	22	52	263
18 to 34	13	15	21	50	60
35 to 49	22	11	26	41	153
50 to 64	19	15	26	40	194
65 and over	23	13	11	53	87
White	20	14	24	43	443
African American	12	11	21	56	27
Hispanic	35	3	7	55	13
Other	27	5	18	50	16
High school or less	19	9	21	51	104
Some college	22	10	17	51	93
College graduate	20	16	22	42	168
Post-graduate	20	17	28	36	140
Less than \$30K	25	7	10	59	34
\$30K to \$60K	21	8	17	55	81
\$60K to \$75K	26	20	26	27	40
\$75K to \$100K	26	20	22	33	61
More than \$100K	22	12	27	39	128
Protestant	20	15	14	51	141
Catholic	19	9	25	46	240
Other	19	21	29	31	39
None	19	24	29	28	71
Inside 128	18	8	27	47	149
128 to 495	24	12	23	41	158
Central MA	20	20	18	42	94
Western MA	7	22	19	52	60
Southern MA/Cape/Islands	24	12	27	37	49
Extremely interested in 2006 election	29	9	25	36	101
Very interested	23	14	27	37	199
Some/little interest	13	15	18	54	206
May vote in 2006	22	5	11	61	35
Vote unless emergency	15	17	26	42	111
Definitely vote in 2006	21	13	23	43	364

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. Former US Assistant Attorney General Deval Patrick."

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>DK</u>	<u>(N=)</u>
<b>STATEWIDE - March 2005</b>	<b>11%</b>	<b>7%</b>	<b>5%</b>	<b>77%</b>	<b>431</b>
<b>STATEWIDE - August 2005</b>	<b>12%</b>	<b>13%</b>	<b>5%</b>	<b>70%</b>	<b>402</b>
<b>STATEWIDE - MARCH 2006</b>	<b>26%</b>	<b>13%</b>	<b>11%</b>	<b>50%</b>	<b>510</b>
Democrat	32	12	8	47	297
Independent	23	23	9	44	81
Republican	14	10	17	59	125
Registered Democrat	37	11	10	41	219
Undeclared	18	18	8	56	194
Registered Republican	20	8	20	53	81
Not registered	17	8	0	75	13
Core GOP	15	13	17	55	101
Swing Voters	22	12	13	53	156
Core DEM	34	14	7	46	253
Romney in 2002	19	11	15	55	229
O'Brien in 2002	38	14	10	38	164
Male	29	14	14	42	246
Female	24	12	7	57	264
18 to 34	15	18	6	60	60
35 to 49	28	14	11	46	153
50 to 64	26	11	13	50	194
65 and over	28	14	8	50	88
White	27	13	10	51	444
African American	19	21	29	31	27
Hispanic	21	5	0	74	13
Other	18	0	28	54	16
High school or less	20	9	12	59	104
Some college	18	24	8	49	93
College graduate	27	12	9	52	168
Post-graduate	35	11	13	41	140
Less than \$30K	17	3	4	76	34
\$30K to \$60K	19	14	9	58	81
\$60K to \$75K	16	18	7	58	40
\$75K to \$100K	30	17	13	41	61
More than \$100K	40	8	13	40	128
Protestant	25	16	9	51	141
Catholic	22	10	14	54	240
Other	41	11	9	38	39
None	34	19	5	42	72
Inside 128	32	9	11	49	149
128 to 495	22	14	11	53	158
Central MA	30	14	12	44	94
Western MA	27	25	8	40	60
Southern MA/Cape/Islands	16	8	8	67	49
Extremely interested in 2006 election	49	9	13	29	101
Very interested	28	14	11	47	199
Some/little interest	14	14	10	63	206
May vote in 2006	13	12	13	63	35
Vote unless emergency	18	18	13	50	111
Definitely vote in 2006	30	12	10	49	364

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. Attorney General Thomas Reilly."

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>DK</u>	<u>(N=)</u>
<b>STATEWIDE - March 2005</b>	<b>55%</b>	<b>12%</b>	<b>15%</b>	<b>18%</b>	<b>432</b>
<b>STATEWIDE - August 2005</b>	<b>58%</b>	<b>10%</b>	<b>19%</b>	<b>13%</b>	<b>402</b>
<b>STATEWIDE - MARCH 2006</b>	<b>49%</b>	<b>15%</b>	<b>28%</b>	<b>7%</b>	<b>510</b>
Democrat	57	15	20	8	297
Independent	40	20	38	2	81
Republican	39	11	41	9	125
Registered Democrat	59	13	21	6	219
Undeclared	45	19	29	7	194
Registered Republican	34	12	42	12	81
Not registered	56	5	39	0	13
Core GOP	31	14	47	7	101
Swing Voters	45	13	35	7	156
Core DEM	59	16	16	8	253
Romney in 2002	41	11	43	5	229
O'Brien in 2002	61	17	16	6	164
Male	49	12	34	4	246
Female	50	17	23	10	264
18 to 34	44	18	24	15	60
35 to 49	46	21	28	5	153
50 to 64	52	12	31	6	194
65 and over	53	12	25	10	88
White	49	14	29	7	444
African American	60	31	2	7	27
Hispanic	65	3	29	3	13
Other	34	15	37	14	16
High school or less	65	6	15	13	104
Some college	42	22	29	6	93
College graduate	43	14	34	8	168
Post-graduate	50	17	30	3	140
Less than \$30K	50	24	13	12	34
\$30K to \$60K	53	10	29	8	81
\$60K to \$75K	44	24	28	3	40
\$75K to \$100K	43	11	41	6	61
More than \$100K	48	14	32	6	128
Protestant	48	14	33	6	141
Catholic	55	11	26	8	240
Other	54	19	19	9	39
None	36	26	31	7	72
Inside 128	57	15	23	6	149
128 to 495	49	15	32	5	158
Central MA	43	18	32	7	94
Western MA	43	18	25	14	60
Southern MA/Cape/Islands	49	7	29	14	49
Extremely interested in 2006 election	50	7	38	5	101
Very interested	52	15	29	4	199
Some/little interest	47	18	22	12	206
May vote in 2006	49	9	21	22	35
Vote unless emergency	49	18	23	11	111
Definitely vote in 2006	50	15	31	5	364

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. Governor Mitt Romney."

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>DK</u>	<u>(N=)</u>
<b>STATEWIDE - March 2005</b>	<b>53%</b>	<b>7%</b>	<b>38%</b>	<b>2%</b>	<b>434</b>
<b>STATEWIDE - August 2005</b>	<b>50%</b>	<b>8%</b>	<b>41%</b>	<b>2%</b>	<b>402</b>
<b>STATEWIDE - MARCH 2006</b>	<b>49%</b>	<b>8%</b>	<b>41%</b>	<b>1%</b>	<b>509</b>
Democrat	31	9	59	1	295
Independent	52	15	30	3	81
Republican	90	3	7	1	125
Registered Democrat	31	9	60	0	217
Undeclared	51	11	36	2	194
Registered Republican	90	3	6	1	81
Not registered	76	0	24	0	13
Core GOP	94	3	3	1	101
Swing Voters	63	11	24	2	156
Core DEM	23	9	67	1	252
Romney in 2002	78	6	14	2	229
O'Brien in 2002	13	10	77	1	162
Male	50	8	42	0	246
Female	49	9	40	2	262
18 to 34	63	4	34	0	60
35 to 49	53	6	40	1	152
50 to 64	37	9	52	1	193
65 and over	57	13	27	2	88
White	52	8	39	1	443
African American	13	20	67	0	27
Hispanic	43	0	57	0	13
Other	58	3	38	0	16
High school or less	50	11	38	2	104
Some college	55	8	36	1	92
College graduate	50	6	43	1	168
Post-graduate	44	10	45	1	140
Less than \$30K	33	10	53	3	34
\$30K to \$60K	50	2	47	1	80
\$60K to \$75K	47	18	35	0	40
\$75K to \$100K	51	5	44	0	61
More than \$100K	50	11	38	1	127
Protestant	52	8	38	2	140
Catholic	53	7	39	0	239
Other	42	8	47	3	39
None	35	10	55	0	72
Inside 128	40	10	49	1	149
128 to 495	52	11	36	1	158
Central MA	62	3	35	1	93
Western MA	39	7	52	1	59
Southern MA/Cape/Islands	58	9	32	1	49
Extremely interested in 2006 election	49	3	48	0	101
Very interested	44	10	44	1	197
Some/little interest	54	9	36	1	206
May vote in 2006	60	9	28	3	35
Vote unless emergency	53	8	37	1	111
Definitely vote in 2006	47	8	44	1	362

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. Senator Ted Kennedy."

<b>STATEWIDE - MARCH 2006</b>	<b><u>Favorable</u></b> <b>63%</b>	<b><u>Neutral</u></b> <b>5%</b>	<b><u>Unfavorable</u></b> <b>31%</b>	<b><u>DK</u></b> <b>1%</b>	<b><u>(N=)</u></b> <b>510</b>
Democrat	86	5	9	1	297
Independent	50	9	41	1	81
Republican	20	4	76	1	125
Registered Democrat	85	2	12	1	219
Undeclared	58	9	32	1	194
Registered Republican	19	3	77	0	81
Not registered	65	0	35	0	13
Core GOP	14	3	83	0	101
Swing Voters	52	9	37	2	156
Core DEM	90	3	6	0	253
Romney in 2002	37	7	56	1	229
O'Brien in 2002	93	2	5	0	164
Male	59	4	37	0	246
Female	67	6	25	1	264
18 to 34	62	5	31	1	60
35 to 49	62	4	33	1	153
50 to 64	66	6	28	0	194
65 and over	62	5	32	1	88
White	60	5	34	1	444
African American	93	7	0	0	27
Hispanic	82	3	15	0	13
Other	76	0	24	0	16
High school or less	75	4	21	1	104
Some college	54	5	39	1	93
College graduate	67	6	27	0	168
Post-graduate	58	5	36	1	140
Less than \$30K	74	1	23	2	34
\$30K to \$60K	70	6	24	0	81
\$60K to \$75K	53	6	40	1	40
\$75K to \$100K	55	7	38	0	61
More than \$100K	60	4	34	1	128
Protestant	66	4	30	0	141
Catholic	64	5	31	1	240
Other	69	6	24	1	39
None	54	9	35	1	72
Inside 128	72	5	21	2	149
128 to 495	62	6	32	0	158
Central MA	52	5	43	0	94
Western MA	71	5	24	0	60
Southern MA/Cape/Islands	57	2	40	1	49
Extremely interested in 2006 election	68	2	30	0	101
Very interested	63	6	32	0	199
Some/little interest	62	5	30	2	206
May vote in 2006	66	3	28	3	35
Vote unless emergency	65	10	24	2	111
Definitely vote in 2006	63	4	33	0	364

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. Senator John Kerry."

<b>STATEWIDE - MARCH 2006</b>	<b><u>Favorable</u></b> <b>60%</b>	<b><u>Neutral</u></b> <b>5%</b>	<b><u>Unfavorable</u></b> <b>35%</b>	<b><u>DK</u></b> <b>0%</b>	<b><u>(N=)</u></b> <b>510</b>
Democrat	83	4	12	0	297
Independent	41	6	52	0	81
Republican	17	5	77	0	125
Registered Democrat	81	2	16	0	219
Undeclared	55	8	36	0	194
Registered Republican	18	2	81	0	81
Not registered	48	7	45	0	13
Core GOP	14	2	84	0	101
Swing Voters	47	9	44	0	156
Core DEM	87	3	10	0	253
Romney in 2002	39	3	59	0	229
O'Brien in 2002	85	6	8	1	164
Male	56	5	39	0	246
Female	64	4	31	0	264
18 to 34	65	6	29	0	60
35 to 49	62	4	34	1	153
50 to 64	61	4	35	0	194
65 and over	55	6	39	0	88
White	58	5	37	0	444
African American	89	11	0	0	27
Hispanic	76	0	24	0	13
Other	56	0	44	0	16
High school or less	62	4	34	0	104
Some college	55	3	42	0	93
College graduate	63	6	31	1	168
Post-graduate	60	4	36	0	140
Less than \$30K	77	1	22	0	34
\$30K to \$60K	66	3	32	0	81
\$60K to \$75K	41	10	50	0	40
\$75K to \$100K	56	5	39	0	61
More than \$100K	60	6	34	1	128
Protestant	58	6	36	0	141
Catholic	61	4	34	0	240
Other	73	0	26	1	39
None	57	5	38	0	72
Inside 128	66	4	30	0	149
128 to 495	63	4	33	1	158
Central MA	50	7	43	0	94
Western MA	57	7	36	0	60
Southern MA/Cape/Islands	58	2	40	0	49
Extremely interested in 2006 election	63	3	34	0	101
Very interested	59	4	36	0	199
Some/little interest	61	4	34	1	206
May vote in 2006	54	2	43	1	35
Vote unless emergency	69	6	25	0	111
Definitely vote in 2006	58	4	37	0	364

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. Middlesex County District Attorney Martha Coakley."

<b>STATEWIDE - MARCH 2006</b>	<b><u>Favorable</u></b> <b>52%</b>	<b><u>Neutral</u></b> <b>12%</b>	<b><u>Unfavorable</u></b> <b>7%</b>	<b><u>DK</u></b> <b>30%</b>	<b><u>(N=)</u></b> <b>510</b>
Democrat	50	11	5	34	297
Independent	52	16	5	26	81
Republican	54	12	11	24	125
Registered Democrat	54	8	6	32	219
Undeclared	53	16	5	26	194
Registered Republican	46	14	10	30	81
Not registered	37	0	18	45	13
Core GOP	49	14	12	25	101
Swing Voters	58	12	6	24	156
Core DEM	49	10	5	36	253
Romney in 2002	54	12	8	26	229
O'Brien in 2002	54	8	3	34	164
Male	44	15	9	33	246
Female	59	8	5	28	264
18 to 34	42	16	3	39	60
35 to 49	52	14	10	24	153
50 to 64	54	9	7	30	194
65 and over	48	10	2	39	88
White	54	12	6	28	444
African American	42	2	8	47	27
Hispanic	30	0	0	70	13
Other	32	28	15	25	16
High school or less	53	8	5	34	104
Some college	49	10	11	30	93
College graduate	46	15	7	33	168
Post-graduate	59	12	5	24	140
Less than \$30K	42	9	7	42	34
\$30K to \$60K	49	15	2	34	81
\$60K to \$75K	44	7	17	32	40
\$75K to \$100K	55	6	11	28	61
More than \$100K	55	14	8	23	128
Protestant	45	11	10	34	141
Catholic	58	9	6	27	240
Other	54	10	2	34	39
None	41	20	5	35	72
Inside 128	61	9	5	26	149
128 to 495	59	12	7	22	158
Central MA	50	18	9	23	94
Western MA	14	11	6	69	60
Southern MA/Cape/Islands	48	8	6	39	49
Extremely interested in 2006 election	60	8	10	22	101
Very interested	53	11	6	30	199
Some/little interest	46	14	6	35	206
May vote in 2006	36	3	13	48	35
Vote unless emergency	45	19	6	31	111
Definitely vote in 2006	55	10	6	29	364

"I know it is early, but if the Democratic primary for Massachusetts Governor were held today, which of the following would you vote for ... Attorney General Thomas Reilly ... former US Assistant Attorney General Deval Patrick ... Businessman Chris Gabrieli ... or someone else?" (ROTATE CANDIDATES)

	<u>Reilly</u>	<u>Patrick</u>	<u>Gabrieli</u>	<u>Other</u>	<u>DK</u>	<u>(N=)</u>
<b>LIKELY DEM PRIMARY VOTERS- MARCH 2006</b>	<b>35%</b>	<b>22%</b>	<b>4%</b>	<b>14%</b>	<b>25%</b>	<b>397</b>
Registered Democrat	38	21	3	13	25	287
Undeclared	28	25	4	18	25	105
Male	39	23	3	14	21	188
Female	31	21	4	15	29	209
18 to 34	40	12	13	20	14	34
35 to 49	29	29	4	11	27	119
50 to 64	37	26	2	17	17	150
65 and over	35	13	2	11	39	70
White	34	25	3	14	23	322
African American	39	6	0	14	41	35
Hispanic	25	13	30	12	20	13
Other	32	18	0	44	5	11
High school or less	49	0	3	21	27	79
Some college	42	15	1	17	26	65
College graduate	23	31	5	14	27	129
Post-graduate	32	35	5	9	19	108
Less than \$30K	56	16	0	19	9	21
\$30K to \$60K	38	20	3	14	26	67
\$60K to \$75K	26	25	12	12	25	28
\$75K to \$100K	24	29	8	10	29	37
More than \$100K	30	33	4	13	20	88
Protestant	20	30	0	19	31	97
Catholic	49	13	7	13	19	171
Other	27	37	1	10	26	38
None	25	37	4	11	22	63
Inside 128	41	22	3	13	21	133
128 to 495	30	24	3	13	30	118
Central MA	30	26	9	17	18	61
Western MA	38	20	0	12	30	56
Southern MA/Cape/Islands	30	14	6	21	29	29
May vote in Dem Primary	45	0	7	18	30	51
Vote unless emergency	29	30	3	16	22	71
Definitely vote	35	24	3	13	25	273

"If the 2006 Massachusetts gubernatorial election was being held today and the candidates were Kerry Healey, the Republican and Tom Reilly, the Democrat. Who would you vote for ... Kerry Healey or Tom Reilly?" (ROTATE Candidates)

<b>STATEWIDE - MARCH 2006</b>	<b><u>Healey</u> 35%</b>	<b><u>Reilly</u> 50%</b>	<b><u>Other</u> 3%</b>	<b><u>DK</u> 12%</b>	<b><u>(N=)</u> 504</b>
Democrat	17	71	3	9	296
Independent	43	31	7	19	79
Republican	72	15	1	12	123
Registered Democrat	17	70	5	8	217
Undeclared	37	44	2	16	192
Registered Republican	79	10	0	11	80
Not registered	34	53	7	6	12
Core GOP	90	7	0	4	99
Swing Voters	42	29	6	22	153
Core DEM	9	80	3	8	252
Romney in 2002	58	29	2	11	228
O'Brien in 2002	12	79	4	5	163
Male	38	51	2	9	246
Female	32	50	4	14	258
18 to 34	31	52	0	17	58
35 to 49	35	45	6	14	152
50 to 64	34	55	2	9	192
65 and over	37	51	2	10	88
White	36	50	3	10	439
African American	7	48	8	38	27
Hispanic	20	74	0	7	13
Other	49	44	7	0	16
High school or less	29	53	5	13	104
Some college	37	44	2	16	91
College graduate	41	48	1	10	165
Post-graduate	30	56	5	9	140
Less than \$30K	26	56	6	12	33
\$30K to \$60K	28	56	3	14	80
\$60K to \$75K	45	48	3	3	39
\$75K to \$100K	46	42	1	12	61
More than \$100K	36	54	1	9	126
Protestant	42	38	3	18	140
Catholic	32	57	3	8	239
Other	19	61	7	13	38
None	35	50	3	12	70
Inside 128	30	58	3	9	147
128 to 495	37	46	3	14	157
Central MA	37	48	1	14	92
Western MA	35	51	3	11	58
Southern MA/Cape/Islands	36	45	8	10	49
Extremely interested in 2006 election	42	53	3	2	100
Very interested	31	53	5	11	196
Some/little interest	35	47	2	16	203
May vote in 2006	23	43	4	30	35
Vote unless emergency	35	47	1	17	110
Definitely vote in 2006	36	52	4	8	359

"If the 2006 Massachusetts gubernatorial election was being held today and the candidates were Kerry Healey, the Republican and Deval Patrick, the Democrat. Who would you vote for ... Kerry Healey or Deval Patrick?" (ROTATE Candidates)

<b>STATEWIDE - MARCH 2006</b>	<b><u>Healey</u> 38%</b>	<b><u>Patrick</u> 44%</b>	<b><u>Other</u> 3%</b>	<b><u>DK</u> 16%</b>	<b><u>(N=)</u> 507</b>
Democrat	17	65	3	15	297
Independent	47	27	3	23	81
Republican	79	6	2	13	123
Registered Democrat	20	64	3	12	219
Undeclared	40	36	3	22	192
Registered Republican	79	5	0	16	80
Not registered	36	45	8	11	13
Core GOP	92	3	0	4	99
Swing Voters	52	15	3	30	155
Core DEM	8	77	3	12	253
Romney in 2002	66	19	2	14	228
O'Brien in 2002	9	79	2	11	164
Male	39	47	3	11	246
Female	36	41	3	20	260
18 to 34	33	44	1	22	59
35 to 49	41	41	2	17	152
50 to 64	33	48	2	17	194
65 and over	43	42	7	8	88
White	39	42	3	15	441
African American	14	59	5	22	27
Hispanic	21	59	0	19	13
Other	39	40	0	20	16
High school or less	37	41	4	17	104
Some college	42	36	3	19	92
College graduate	39	44	1	16	167
Post-graduate	33	50	4	13	140
Less than \$30K	36	53	6	5	33
\$30K to \$60K	31	52	4	12	81
\$60K to \$75K	52	27	3	18	40
\$75K to \$100K	43	39	0	18	61
More than \$100K	32	50	1	16	127
Protestant	42	38	3	17	141
Catholic	37	46	3	13	239
Other	26	45	3	27	38
None	33	48	1	18	72
Inside 128	35	51	1	12	147
128 to 495	39	39	2	19	157
Central MA	38	37	4	22	93
Western MA	39	53	0	7	60
Southern MA/Cape/Islands	38	36	9	17	49
Extremely interested in 2006 election	45	50	1	4	100
Very interested	33	48	4	15	199
Some/little interest	38	37	2	22	203
May vote in 2006	36	39	6	20	35
Vote unless emergency	36	43	2	19	110
Definitely vote in 2006	38	44	3	15	361

"If the 2006 Massachusetts gubernatorial election was being held today and the candidates were Kerry Healey, the Republican and Chris Gabrieli, the Democrat. Who would you vote for ... Kerry Healey or Chris Gabrieli?" (ROTATE Candidates)

<b>STATEWIDE - MARCH 2006</b>	<b><u>Healey</u> 37%</b>	<b><u>Gabrieli</u> 39%</b>	<b><u>Other</u> 3%</b>	<b><u>DK</u> 22%</b>	<b><u>(N=)</u> 501</b>
Democrat	19	57	3	21	292
Independent	44	22	5	28	81
Republican	73	7	1	18	122
Registered Democrat	18	60	4	19	217
Undeclared	41	29	3	27	189
Registered Republican	80	1	0	19	79
Not registered	39	39	5	17	13
Core GOP	90	1	0	8	98
Swing Voters	49	13	3	35	154
Core DEM	8	69	4	19	249
Romney in 2002	63	17	1	19	226
O'Brien in 2002	11	70	4	15	163
Male	38	40	2	20	242
Female	35	37	4	24	259
18 to 34	29	43	0	29	59
35 to 49	43	38	3	16	150
50 to 64	31	39	4	26	190
65 and over	42	40	2	17	87
White	38	38	3	20	436
African American	7	52	5	37	27
Hispanic	30	55	0	16	13
Other	53	28	0	18	16
High school or less	34	41	3	21	103
Some college	39	33	3	25	92
College graduate	37	39	2	22	167
Post-graduate	36	40	4	19	135
Less than \$30K	35	37	6	22	32
\$30K to \$60K	31	47	4	18	81
\$60K to \$75K	47	20	8	25	40
\$75K to \$100K	45	31	3	22	60
More than \$100K	33	45	1	20	127
Protestant	43	31	2	25	138
Catholic	37	45	3	15	237
Other	27	34	3	36	37
None	30	38	6	26	72
Inside 128	33	47	2	18	146
128 to 495	37	37	2	24	154
Central MA	39	31	5	25	92
Western MA	32	40	4	25	60
Southern MA/Cape/Islands	50	29	6	15	49
Extremely interested in 2006 election	47	40	3	10	100
Very interested	32	42	4	22	197
Some/little interest	37	35	1	27	200
May vote in 2006	18	39	6	37	34
Vote unless emergency	40	36	1	23	110
Definitely vote in 2006	38	39	3	20	357

"If the 2006 Massachusetts gubernatorial election was being held today and the candidates were Kerry Healey, the Republican ... Tom Reilly, the Democrat and Christy Mihos, the Independent. Who would you vote for ... Kerry Healey ... Tom Reilly ... or Christy Mihos?" (ROTATE CANDIDATES)

STATEWIDE - MARCH 2006	<u>Healey</u> 26%	<u>Reilly</u> 40%	<u>Mihos</u> 15%	<u>Other</u> 2%	<u>DK</u> 18%	<u>(N=)</u> 506
Democrat	13	57	11	1	17	296
Independent	23	24	27	3	22	80
Republican	61	7	15	1	17	124
Registered Democrat	14	57	10	3	17	218
Undeclared	26	34	20	1	19	192
Registered Republican	64	4	14	0	18	80
Not registered	20	40	17	4	19	13
Core GOP	75	2	15	0	8	100
Swing Voters	28	21	20	2	28	154
Core DEM	6	66	11	2	16	252
Romney in 2002	45	19	21	1	14	227
O'Brien in 2002	6	64	12	2	17	163
Male	26	42	17	1	13	246
Female	26	38	12	2	22	259
18 to 34	23	44	11	0	22	59
35 to 49	27	37	14	3	20	153
50 to 64	23	43	16	2	17	192
65 and over	32	39	15	1	12	88
White	27	39	16	1	17	440
African American	0	55	7	5	33	27
Hispanic	7	43	17	0	33	13
Other	53	35	8	3	0	16
High school or less	22	45	13	2	18	103
Some college	28	32	18	3	20	93
College graduate	30	38	13	0	19	166
Post-graduate	23	44	16	2	15	140
Less than \$30K	24	47	12	6	12	34
\$30K to \$60K	17	47	18	2	17	80
\$60K to \$75K	39	35	13	3	10	40
\$75K to \$100K	31	35	18	0	16	61
More than \$100K	29	37	16	0	18	127
Protestant	30	33	13	2	23	140
Catholic	27	42	16	1	14	239
Other	12	49	13	3	23	38
None	24	45	10	2	19	72
Inside 128	22	49	9	3	16	147
128 to 495	26	36	20	0	19	158
Central MA	31	38	15	1	16	92
Western MA	24	42	10	0	24	59
Southern MA/Cape/Islands	36	25	19	5	16	49
Extremely interested in 2006 election	32	43	16	1	9	99
Very interested	20	42	15	3	20	198
Some/little interest	29	36	13	1	20	205
May vote in 2006	23	47	8	1	20	35
Vote unless emergency	25	39	17	0	19	108
Definitely vote in 2006	27	39	14	2	17	362

"If the 2006 Massachusetts gubernatorial election was being held today and the candidates were Kerry Healey, the Republican ... Deval Patrick, the Democrat mad Christy Mihos, the Independent. Who would you vote for ... Kerry Healey ... Deval Patrick ... or Christy Mihos?" (ROTATE CANDIDATES)

STATEWIDE - MARCH 2006	<u>Healey</u> 29%	<u>Patrick</u> 36%	<u>Mihos</u> 13%	<u>Other</u> 2%	<u>DK</u> 21%	<u>(N=)</u> 507
Democrat	13	53	9	3	22	297
Independent	28	22	23	1	25	80
Republican	66	3	15	1	15	124
Registered Democrat	15	57	8	2	19	219
Undeclared	30	25	18	2	25	192
Registered Republican	66	2	14	0	18	80
Not registered	29	37	19	4	12	13
Core GOP	77	1	16	0	6	100
Swing Voters	38	11	18	1	31	154
Core DEM	4	64	8	3	20	253
Romney in 2002	51	13	18	1	16	227
O'Brien in 2002	3	64	11	1	21	164
Male	27	41	14	1	16	246
Female	30	31	12	3	25	260
18 to 34	27	39	11	0	23	59
35 to 49	32	30	11	3	24	153
50 to 64	23	43	13	1	19	193
65 and over	36	29	17	4	14	88
White	30	35	14	2	20	441
African American	0	45	7	5	43	27
Hispanic	20	43	17	0	20	13
Other	43	42	5	0	10	16
High school or less	26	37	13	5	19	103
Some college	31	27	13	0	28	93
College graduate	31	35	12	0	22	167
Post-graduate	27	41	15	2	15	140
Less than \$30K	27	37	14	6	16	34
\$30K to \$60K	19	43	13	4	21	80
\$60K to \$75K	39	24	20	0	17	40
\$75K to \$100K	31	31	17	0	21	61
More than \$100K	30	38	12	0	20	127
Protestant	29	31	10	2	27	141
Catholic	33	35	15	2	15	239
Other	20	47	6	4	23	38
None	20	43	10	1	26	72
Inside 128	26	47	6	1	20	147
128 to 495	28	30	17	2	23	158
Central MA	34	28	17	2	20	92
Western MA	25	50	8	0	17	60
Southern MA/Cape/Islands	36	17	20	6	21	49
Extremely interested in 2006 election	35	48	10	0	7	100
Very interested	25	38	15	2	20	198
Some/little interest	30	28	13	2	27	205
May vote in 2006	25	27	8	7	32	35
Vote unless emergency	27	34	16	0	23	109
Definitely vote in 2006	30	37	13	2	19	362

"If the 2006 Massachusetts gubernatorial election was being held today and the candidates were Kerry Healey, the Republican ... Chris Gabrieli, the Democrat and Christy Mihos, the Independent. Who would you vote for ... Kerry Healey ... Chris Gabrieli ... or Christy Mihos?" (ROTATE CANDIDATES)

STATEWIDE - MARCH 2006	<u>Healey</u> 30%	<u>Gabrieli</u> 31%	<u>Mihos</u> 13%	<u>Other</u> 3%	<u>DK</u> 23%	<u>(N=)</u> 500
Democrat	17	47	10	3	23	293
Independent	26	12	23	7	33	80
Republican	63	3	15	1	19	121
Registered Democrat	16	51	6	4	23	218
Undeclared	32	19	19	3	27	185
Registered Republican	63	1	14	0	21	80
Not registered	29	24	30	4	13	13
Core GOP	74	2	15	0	9	100
Swing Voters	39	5	18	4	33	150
Core DEM	7	57	9	3	23	250
Romney in 2002	50	12	19	2	18	227
O'Brien in 2002	7	56	11	2	24	160
Male	30	33	15	2	20	240
Female	30	28	11	4	27	260
18 to 34	24	35	11	1	28	59
35 to 49	36	27	9	3	25	153
50 to 64	24	34	14	4	24	186
65 and over	33	29	18	3	16	87
White	31	29	14	3	23	435
African American	8	42	7	5	38	27
Hispanic	7	54	15	0	24	13
Other	53	35	11	0	0	16
High school or less	24	37	12	6	21	103
Some college	31	22	14	5	28	93
College graduate	33	29	11	0	27	167
Post-graduate	30	34	15	3	18	133
Less than \$30K	29	36	12	6	18	34
\$30K to \$60K	23	35	13	6	22	79
\$60K to \$75K	36	17	19	3	26	40
\$75K to \$100K	35	27	16	0	22	61
More than \$100K	30	30	13	2	25	124
Protestant	35	25	10	3	27	138
Catholic	31	35	15	3	16	235
Other	22	30	7	3	38	38
None	21	32	11	5	32	72
Inside 128	26	40	8	4	22	144
128 to 495	30	28	16	2	25	155
Central MA	36	22	16	3	24	92
Western MA	25	35	12	2	26	60
Southern MA/Cape/Islands	37	22	15	7	19	49
Extremely interested in 2006 election	37	40	12	1	11	100
Very interested	24	31	15	5	25	194
Some/little interest	32	26	11	2	28	201
May vote in 2006	29	22	8	10	30	35
Vote unless emergency	32	25	16	0	27	109
Definitely vote in 2006	30	33	13	3	22	356

"What do you think is the most important issue for candidates in the 2006 Massachusetts gubernatorial election to address?"

	<u>High Taxes</u>	<u>Unemploy/ Economy</u>	<u>Cost of Living</u>	<u>Quality of Educ.</u>	<u>Educ. Funding</u>	<u>Health Care</u>	<u>Health Insurance</u>	<u>Other</u>	<u>Don't Know</u>	<u>(N=)</u>
<b>STATEWIDE - MARCH 2005</b>	<b>9%</b>	<b>11%</b>	<b>7%</b>	<b>7%</b>	<b>8%</b>	<b>4%</b>	<b>4%</b>	<b>38%</b>	<b>11%</b>	<b>431</b>
<b>STATEWIDE - AUGUST 2005</b>	<b>12%</b>	<b>12%</b>	<b>10%</b>	<b>7%</b>	<b>7%</b>	<b>2%</b>	<b>5%</b>	<b>31%</b>	<b>13%</b>	<b>402</b>
<b>STATEWIDE - MARCH 2006</b>	<b>9%</b>	<b>10%</b>	<b>2%</b>	<b>10%</b>	<b>5%</b>	<b>13%</b>	<b>10%</b>	<b>32%</b>	<b>9%</b>	<b>510</b>
Democrat	4	11	4	10	6	16	11	30	8	297
Independent	10	7	0	5	3	14	10	43	7	81
Republican	17	11	1	15	3	4	7	31	11	125
Registered Democrat	6	8	4	10	7	17	14	28	7	219
Undeclared	8	14	2	9	4	10	8	36	10	194
Registered Republican	19	8	0	12	1	6	6	38	10	81
Not registered	0	4	4	17	0	28	0	21	26	13
Core GOP	20	10	1	13	0	4	7	34	11	101
Swing Voters	11	10	0	7	5	9	9	39	11	156
Core DEM	3	11	4	11	7	18	11	27	7	253
Romney in 2002	15	10	1	10	3	8	10	36	8	229
O'Brien in 2002	3	12	3	10	8	18	13	29	5	164
Male	13	12	1	9	4	9	11	37	5	246
Female	5	8	4	11	6	16	9	28	12	264
18 to 34	12	12	1	18	8	10	5	20	15	60
35 to 49	9	9	4	14	8	9	9	31	6	153
50 to 64	8	12	2	6	3	18	12	33	7	194
65 and over	9	7	2	6	2	9	9	43	13	88
White	9	11	2	10	5	11	11	33	9	444
African American	0	0	15	11	0	23	5	36	10	27
Hispanic	0	0	0	4	0	36	3	45	11	13
Other	25	9	0	8	20	17	0	3	17	16
High school or less	6	5	1	3	3	16	12	35	19	104
Some college	10	14	6	11	4	14	6	26	10	93
College graduate	10	11	2	11	4	10	14	33	6	168
Post-graduate	8	11	2	13	8	13	7	33	5	140
Less than \$30K	9	5	3	4	0	21	14	30	14	34
\$30K to \$60K	7	13	1	5	5	17	9	35	8	81
\$60K to \$75K	6	4	0	12	2	16	13	28	19	40
\$75K to \$100K	6	6	4	15	9	6	14	30	10	61
More than \$100K	11	14	2	11	7	10	12	29	4	128
Protestant	5	9	4	10	4	9	10	36	12	141
Catholic	10	13	2	10	3	16	10	28	8	240
Other	11	8	0	9	12	4	18	35	4	39
None	11	5	2	10	11	16	8	32	6	72
Inside 128	5	16	0	5	3	16	8	36	11	149
128 to 495	11	8	5	13	6	8	10	32	7	158
Central MA	14	6	2	13	9	9	17	23	8	94
Western MA	6	12	2	7	2	16	2	41	11	60
Southern MA/Cape/Islands	5	6	2	15	6	19	10	29	7	49
Extremely interested in 2006 election	14	15	4	7	8	6	12	31	3	101
Very interested	6	12	0	12	4	13	12	36	5	199
Some/little interest	8	7	4	10	4	16	6	30	15	206
May vote in 2006	6	3	0	11	4	13	3	35	25	35
Vote unless emergency	3	10	5	11	5	19	12	22	12	111
Definitely vote in 2006	11	11	2	10	5	11	10	35	6	364

"I'd like to turn to the subject of gambling in Massachusetts. There has recently been a proposal to legalize slot machines at horse racing tracks in Massachusetts. Supporters argue that this will bring in hundreds of millions of dollars in revenues to the State of Massachusetts while opponents argue that slot machines will increase social problems from compulsive gambling." "What about you ... do you favor or oppose legalizing slot machines at horse racing tracks in Massachusetts?" IF FAVOR "Do you strongly favor this or just somewhat?" IF OPPOSE: "Do you strongly oppose this or just somewhat?" IF DK/NOT SURE: "Do you lean more toward favoring or opposing this?"

	<u>Strongly Favor</u> 27%	<u>Favor Somewhat</u> 23%	<u>Lean Favor</u> 3%	<u>Neutral</u> 6%	<u>Lean Oppose</u> 2%	<u>Oppose Somewhat</u> 14%	<u>Strongly Oppose</u> 25%	<u>DK</u> 0%	<u>(N=)</u> 508
<b>STATEWIDE - MARCH 2006</b>									
Democrat	22	25	4	7	2	14	26	0	296
Independent	29	11	1	9	4	11	34	1	80
Republican	37	24	1	2	1	15	20	0	124
Registered Democrat	22	20	5	5	3	17	27	1	218
Undeclared	32	24	0	7	2	11	24	1	194
Registered Republican	31	25	2	5	0	14	23	0	79
Not registered	23	33	0	6	0	18	19	0	13
Core GOP	36	27	1	3	0	14	19	0	100
Swing Voters	30	20	1	8	4	11	24	1	155
Core DEM	22	22	4	6	1	16	28	0	252
Romney in 2002	34	26	1	6	2	9	21	1	228
O'Brien in 2002	17	18	7	5	1	18	34	1	163
Male	32	22	3	4	2	13	23	0	245
Female	23	23	2	7	2	15	27	1	263
18 to 34	29	35	3	5	3	14	12	0	59
35 to 49	27	23	4	7	2	13	23	1	153
50 to 64	26	22	0	6	1	15	29	0	194
65 and over	30	15	6	4	1	14	30	1	86
White	27	23	3	5	2	14	25	1	441
African American	28	17	0	10	0	13	32	0	27
Hispanic	27	24	0	3	4	20	21	0	13
Other	30	9	7	15	0	14	25	0	16
High school or less	39	16	7	3	3	12	20	1	104
Some college	35	24	2	7	1	13	18	1	92
College graduate	24	27	1	4	2	16	24	1	167
Post-graduate	18	20	2	10	1	15	35	0	139
Less than \$30K	22	24	4	12	0	17	19	2	31
\$30K to \$60K	22	24	6	11	2	14	21	1	81
\$60K to \$75K	32	18	2	4	0	8	34	2	40
\$75K to \$100K	30	24	3	2	2	16	24	0	61
More than \$100K	29	20	3	7	1	14	25	0	128
Protestant	22	20	0	5	3	15	35	0	141
Catholic	32	24	5	5	2	12	20	0	238
Other	23	13	4	3	2	16	37	2	38
None	24	28	0	11	1	15	20	1	72
Inside 128	24	23	3	7	0	16	26	1	148
128 to 495	23	21	1	7	3	19	25	0	158
Central MA	34	19	7	4	3	10	24	0	92
Western MA	35	24	1	4	2	7	27	1	60
Southern MA/Cape/Islands	26	32	1	4	3	8	25	1	49
Extremely interested in 2006 election	28	20	3	4	1	11	33	0	101
Very interested	26	22	2	7	2	15	26	1	198
Some/little interest	28	25	3	6	2	15	21	0	205
May vote in 2006	34	31	2	0	0	16	17	0	35
Vote unless emergency	27	19	4	7	3	14	27	0	111
Definitely vote in 2006	27	23	2	6	2	14	26	1	362
Left MA to gamble past year	52	21	3	2	2	9	10	1	157
Have not left to gamble	16	23	3	7	2	17	32	0	351
Slots Issue Very Important	41	0	0	0	2	3	53	2	61
Somewhat Important	34	9	3	1	2	10	42	0	128
Not Very Important	26	25	2	4	3	22	18	0	168
Not At All Important	19	41	4	15	1	12	6	1	145

"How important is the issue of legalizing slot machines at horse racing tracks in Massachusetts in determining who YOU will vote for in the Massachusetts gubernatorial election ... very important ... somewhat important ... not very important ... or not important at all?"

STATEWIDE - MARCH 2006	<u>Very</u> <u>Important</u> 12%	<u>Somewhat</u> <u>Important</u> 26%	<u>Not Very</u> <u>Important</u> 33%	<u>Not At All</u> <u>Important</u> 28%	<u>Don't</u> <u>Know</u> 1%	<u>(N=)</u> <u>508</u>
Democrat	10	27	32	30	0	296
Independent	20	27	34	16	4	81
Republican	10	24	33	32	1	124
Registered Democrat	11	28	34	26	1	217
Undeclared	13	21	36	29	1	194
Registered Republican	13	29	26	32	1	80
Not registered	6	25	25	39	6	13
Core GOP	13	23	30	33	1	100
Swing Voters	13	23	33	28	2	155
Core DEM	11	28	34	27	1	253
Romney in 2002	12	27	28	33	0	228
O'Brien in 2002	9	24	39	26	2	163
Male	10	25	35	29	0	246
Female	14	26	31	28	2	262
18 to 34	2	24	42	32	0	60
35 to 49	8	25	32	35	0	153
50 to 64	13	26	39	21	1	194
65 and over	25	26	16	30	3	86
White	11	26	34	29	1	442
African American	26	9	31	28	7	27
Hispanic	16	31	39	13	0	12
Other	22	33	10	35	0	16
High school or less	21	26	27	21	5	102
Some college	14	30	28	27	0	93
College graduate	6	22	40	32	0	167
Post-graduate	10	27	31	31	1	140
Less than \$30K	20	25	16	37	2	32
\$30K to \$60K	12	32	26	29	2	80
\$60K to \$75K	15	23	26	31	4	40
\$75K to \$100K	9	27	47	17	0	61
More than \$100K	9	23	34	34	0	128
Protestant	20	25	28	25	2	141
Catholic	10	28	34	27	1	238
Other	12	30	32	26	0	39
None	4	19	42	36	0	72
Inside 128	15	24	32	28	1	148
128 to 495	7	27	36	30	1	158
Central MA	11	29	38	22	0	93
Western MA	17	29	24	28	3	60
Southern MA/Cape/Islands	16	15	31	36	2	48
Extremely interested in 2006 election	11	26	33	30	1	101
Very interested	10	24	35	31	1	197
Some/little interest	15	27	31	25	2	206
May vote in 2006	16	23	31	30	0	35
Vote unless emergency	12	26	33	28	2	111
Definitely vote in 2006	12	26	33	28	1	361
Left MA to gamble past year	17	19	34	30	0	157
Have not left to gamble	10	28	33	27	2	351

"Have you traveled outside of Massachusetts in the past year specifically to visit a casino or other type of gaming facility?"

<b>STATEWIDE - MARCH 2006</b>	<b><u>Yes</u></b> <b>31%</b>	<b><u>No</u></b> <b>69%</b>	<b><u>(N=)</u></b> <b>510</b>
Democrat	27	73	297
Independent	28	72	81
Republican	40	60	124
Registered Democrat	27	73	219
Undeclared	32	68	194
Registered Republican	38	62	80
Not registered	35	65	13
Core GOP	39	61	100
Swing Voters	31	69	156
Core DEM	28	72	253
Romney in 2002	35	65	229
O'Brien in 2002	25	75	164
Male	36	64	246
Female	26	74	264
18 to 34	41	59	60
35 to 49	30	70	153
50 to 64	28	72	194
65 and over	35	65	87
White	31	69	443
African American	27	73	27
Hispanic	24	76	13
Other	33	67	16
High school or less	38	62	104
Some college	34	66	93
College graduate	27	73	167
Post-graduate	28	72	140
Less than \$30K	37	63	33
\$30K to \$60K	23	77	81
\$60K to \$75K	23	77	40
\$75K to \$100K	37	63	61
More than \$100K	35	65	128
Protestant	27	73	141
Catholic	35	65	239
Other	27	73	39
None	28	72	72
Inside 128	28	72	149
128 to 495	31	69	158
Central MA	41	59	93
Western MA	31	69	60
Southern MA/Cape/Islands	20	80	49
Extremely interested in 2006 election	30	70	101
Very interested	30	70	199
Some/little interest	32	68	206
May vote in 2006	32	68	35
Vote unless emergency	26	74	111
Definitely vote in 2006	32	68	363

"I'd like to turn now to the issue of the adoption of children by gays and lesbians in Massachusetts. Recently, the Catholic Church has sought an exemption from a law that prohibits social service organizations from discriminating against gays and lesbians in adopting children. The Church argues adoptions by gays is immoral while the state argues that gays cannot be discriminated against."

"Suppose candidates for Governor of Massachusetts took opposite positions on gay adoption. Which candidate would you be more likely to vote for ... ROTATE RESPONSES ... A candidate who opposes adoptions by gays and lesbians or a candidate who supports adoption by gays and lesbians or would that make little difference in your vote?"

STATEWIDE - MARCH 2006	<u>Vote For Cand. Who Opposes</u> 21%	<u>Vote For Cand. Who Supports</u> 54%	<u>Makes Little Difference</u> 22%	<u>Don't Know</u> 4%	<u>(N=)</u> 501
Democrat	14	65	18	2	296
Independent	21	46	29	5	79
Republican	36	30	29	6	123
Registered Democrat	17	63	17	3	214
Undeclared	15	59	24	2	190
Registered Republican	43	20	28	9	81
Not registered	20	40	40	0	13
Core GOP	37	31	27	4	98
Swing Voters	21	41	33	5	151
Core DEM	14	70	13	3	252
Romney in 2002	24	40	29	6	224
O'Brien in 2002	15	70	12	2	163
Male	27	44	24	4	244
Female	14	63	20	3	257
18 to 34	19	51	27	3	60
35 to 49	15	63	19	2	152
50 to 64	19	58	21	2	194
65 and over	36	31	24	9	85
White	19	55	23	4	438
African American	40	43	8	9	27
Hispanic	21	63	16	0	13
Other	38	31	31	0	16
High school or less	38	34	25	3	102
Some college	18	54	25	3	92
College graduate	11	61	23	5	167
Post-graduate	21	58	18	3	140
Less than \$30K	15	56	22	7	34
\$30K to \$60K	15	58	24	3	79
\$60K to \$75K	23	49	26	3	40
\$75K to \$100K	14	55	25	7	60
More than \$100K	21	56	22	1	128
Protestant	23	57	17	3	139
Catholic	26	46	24	4	237
Other	10	62	23	5	39
None	6	75	19	0	72
Inside 128	28	57	13	1	145
128 to 495	14	54	27	5	157
Central MA	23	51	25	2	92
Western MA	23	54	17	7	58
Southern MA/Cape/Islands	13	46	34	6	49
Extremely interested in 2006 election	19	56	20	5	101
Very interested	16	60	20	5	196
Some/little interest	27	46	25	2	201
May vote in 2006	29	44	27	0	35
Vote unless emergency	24	53	21	2	111
Definitely vote in 2006	19	55	22	4	356

"Several of the candidates in the race for Massachusetts Governor are quite wealthy. Would you say you are more likely to vote for a candidate who is wealthy ... less likely to vote for a wealthy candidate ... or would that make little difference in your vote?"

STATEWIDE - MARCH 2006	<u>More Likely Vote FOR Wealthy Cand.</u> 3%	<u>More Likely Vote AGAINST</u> 10%	<u>Makes Little Difference</u> 86%	<u>Don't Know</u> 1%	<u>(N=)</u> 504
Democrat	2	13	85	0	295
Independent	7	11	79	3	79
Republican	6	4	91	0	125
Registered Democrat	1	11	87	0	217
Undeclared	4	11	83	2	190
Registered Republican	7	4	89	0	81
Not registered	5	6	89	0	13
Core GOP	6	2	92	0	100
Swing Voters	5	11	81	2	152
Core DEM	1	12	86	0	252
Romney in 2002	5	5	89	1	228
O'Brien in 2002	1	17	81	1	163
Male	4	11	84	1	244
Female	3	9	88	0	260
18 to 34	1	11	88	0	60
35 to 49	3	11	84	1	153
50 to 64	2	10	88	1	191
65 and over	9	9	82	0	88
White	3	11	85	1	441
African American	5	0	95	0	27
Hispanic	5	14	81	0	13
Other	0	3	97	0	16
High school or less	8	13	78	0	104
Some college	0	10	89	0	92
College graduate	3	8	88	1	167
Post-graduate	3	10	86	1	140
Less than \$30K	12	14	75	0	34
\$30K to \$60K	1	15	84	0	79
\$60K to \$75K	2	8	90	0	40
\$75K to \$100K	4	4	92	0	61
More than \$100K	5	11	83	0	127
Protestant	5	6	88	0	141
Catholic	3	14	83	0	238
Other	2	10	85	3	39
None	2	6	92	0	72
Inside 128	5	14	80	1	146
128 to 495	1	7	91	1	156
Central MA	2	11	87	0	94
Western MA	1	8	91	0	59
Southern MA/Cape/Islands	13	10	77	0	49
Extremely interested in 2006 election	4	5	90	2	101
Very interested	1	13	85	0	198
Some/little interest	5	10	85	1	201
May vote in 2006	2	7	90	1	35
Vote unless emergency	4	14	82	0	111
Definitely vote in 2006	3	9	87	1	358

"Some people say that candidates for governor should make their income tax returns public ... others say that a candidate's money and taxes should be private. What about you ... do you think candidates for Massachusetts Governor should make their income tax returns public or should they keep them private if they want to?"

<b>STATEWIDE - MARCH 2006</b>	<b><u>Make Tax Returns Public</u> 53%</b>	<b><u>Keep Tax Returns Private</u> 38%</b>	<b><u>Don't Know</u> 9%</b>	<b><u>(N=)</u> 504</b>
Democrat	53	39	8	295
Independent	67	22	11	80
Republican	44	48	8	124
Registered Democrat	53	38	9	215
Undeclared	57	34	8	191
Registered Republican	41	49	9	81
Not registered	49	51	0	13
Core GOP	46	46	8	99
Swing Voters	57	34	10	154
Core DEM	54	38	8	251
Romney in 2002	49	42	9	229
O'Brien in 2002	58	35	7	163
Male	51	40	9	246
Female	55	37	8	258
18 to 34	37	56	7	58
35 to 49	47	46	6	152
50 to 64	61	29	10	193
65 and over	57	36	7	88
White	54	37	8	442
African American	29	50	21	27
Hispanic	49	51	0	13
Other	51	49	0	14
High school or less	46	47	7	103
Some college	58	32	11	91
College graduate	50	41	9	167
Post-graduate	59	33	8	140
Less than \$30K	48	44	8	34
\$30K to \$60K	62	30	8	81
\$60K to \$75K	59	34	7	40
\$75K to \$100K	52	38	10	61
More than \$100K	47	46	7	128
Protestant	55	34	11	141
Catholic	49	43	8	239
Other	71	29	0	37
None	46	44	10	72
Inside 128	53	40	7	145
128 to 495	53	36	11	157
Central MA	51	42	7	94
Western MA	54	33	13	59
Southern MA/Cape/Islands	56	41	3	49
Extremely interested in 2006 election	53	40	7	101
Very interested	54	36	10	198
Some/little interest	53	41	6	201
May vote in 2006	57	38	5	35
Vote unless emergency	59	36	6	111
Definitely vote in 2006	51	39	10	358

"Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent or what?"

	<u>Democrat</u>	<u>Independent</u>	<u>Republican</u>	<u>(N=)</u>
<b>STATEWIDE - March 2005</b>	<b>51%</b>	<b>20%</b>	<b>30%</b>	<b>430</b>
<b>STATEWIDE - August 2005</b>	<b>55%</b>	<b>15%</b>	<b>31%</b>	<b>390</b>
<b>STATEWIDE - MARCH 2006</b>	<b>59%</b>	<b>16%</b>	<b>25%</b>	<b>502</b>
Registered Democrat	94	4	2	213
Undeclared	43	33	24	192
Registered Republican	8	3	89	81
Not registered	45	35	19	13
Core GOP	0	5	95	100
Swing Voters	36	44	20	149
Core DEM	96	4	0	253
Romney in 2002	33	22	46	225
O'Brien in 2002	89	8	3	164
Male	55	16	29	244
Female	63	16	21	259
18 to 34	61	5	34	60
35 to 49	61	13	26	151
50 to 64	59	23	18	194
65 and over	59	13	28	86
White	57	16	27	439
African American	84	16	0	27
Hispanic	78	15	7	13
Other	70	3	27	16
High school or less	64	16	20	103
Some college	50	27	24	92
College graduate	64	11	25	166
Post-graduate	56	16	28	139
Less than \$30K	68	18	13	34
\$30K to \$60K	64	22	14	79
\$60K to \$75K	45	21	34	40
\$75K to \$100K	59	12	29	61
More than \$100K	56	12	32	128
Protestant	56	20	24	141
Catholic	62	12	25	238
Other	59	20	21	37
None	57	16	27	71
Inside 128	64	12	23	144
128 to 495	57	17	26	158
Central MA	49	19	32	92
Western MA	68	17	15	59
Southern MA/Cape/Islands	59	17	24	49
Extremely interested in 2006 election	56	16	27	100
Very interested	59	16	25	195
Some/little interest	61	16	23	203
May vote in 2006	61	20	20	35
Vote unless emergency	65	13	22	111
Definitely vote in 2006	57	17	26	356

"Let's turn to politics for a minute. Are you registered to vote at your current address?" IF YES: "Are you registered as a Democrat, Independent, Republican or something else?"

	<u>Democrat</u>	<u>Independent</u>	<u>Republican</u>	<u>Not Reg.</u>	<u>(N=)</u>
<b>STATEWIDE - March 2005</b>	<b>32%</b>	<b>44%</b>	<b>13%</b>	<b>9%</b>	<b>432</b>
<b>STATEWIDE - August 2005</b>	<b>35%</b>	<b>43%</b>	<b>14%</b>	<b>8%</b>	<b>396</b>
<b>STATEWIDE - MARCH 2006</b>	<b>43%</b>	<b>38%</b>	<b>16%</b>	<b>3%</b>	<b>507</b>
Democrat	68	28	2	2	295
Independent	11	81	3	6	79
Republican	4	36	58	2	124
Core GOP	5	28	65	2	100
Swing Voters	22	65	8	5	156
Core DEM	72	26	1	1	250
Romney in 2002	20	48	30	2	228
O'Brien in 2002	70	28	0	1	164
Male	41	36	20	3	243
Female	45	41	12	2	263
18 to 34	34	37	22	7	59
35 to 49	44	38	15	4	153
50 to 64	44	44	11	1	192
65 and over	46	29	25	1	87
White	40	41	17	3	440
African American	86	14	0	0	27
Hispanic	66	20	7	7	13
Other	55	23	22	0	16
High school or less	54	30	14	1	103
Some college	32	49	16	2	92
College graduate	46	36	15	3	168
Post-graduate	38	40	19	3	139
Less than \$30K	48	36	14	2	34
\$30K to \$60K	40	53	4	4	80
\$60K to \$75K	38	42	15	5	40
\$75K to \$100K	43	35	22	0	60
More than \$100K	44	32	22	1	128
Protestant	36	41	21	3	139
Catholic	48	34	16	2	238
Other	51	41	7	0	39
None	36	45	15	4	72
Inside 128	50	32	15	3	148
128 to 495	41	42	15	2	158
Central MA	34	40	24	3	92
Western MA	54	31	9	5	59
Southern MA/Cape/Islands	33	49	17	1	49
Extremely interested in 2006 election	49	28	23	1	101
Very interested	49	35	13	3	198
Some/little interest	35	47	15	4	203
May vote in 2006	31	42	13	14	32
Vote unless emergency	39	45	14	2	111
Definitely vote in 2006	46	36	17	2	363